

	Page	Table	Title	Base Description	Base
	1	1	Q.1A/Q.1B When I talk about chemistry, what comes to mind?	Base: All Adults in UK	2104
	26	2	Q.2A/Q.2B When I talk about a chemist what comes to mind?	Base: All Adults in UK	2104
	44	3	Q.3 Where do you think chemists work?	Base: All Adults in UK	2104
	56	4	Q.4A How engaged or interested are you with chemistry?	Base: All Adults in UK	2104
	63	5	Q.4B Which of the following describes how you feel about chemistry?	Base: All Adults in UK	2104
	69	6	Q.4C Which of the following describes how you feel about chemicals?	Base: All Adults in UK	2104
	75	7	Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?	Base: All Adults in UK	2104
	81	8	Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Summary Table	Base: All Adults in UK	2104
	82	9	Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects	Base: All Adults in UK	2104
	88	10	Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society	Base: All Adults in UK	2104
	94	11	Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier	Base: All Adults in UK	2104
	100	12	Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK	Base: All Adults in UK	2104
	106	13	Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK	Base: All Adults in UK	2104
	112	14	Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life	Base: All Adults in UK	2104
	118	15	Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry	Base: All Adults in UK	2104
	124	16	Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry	Base: All Adults in UK	2104

Page	Table	Title	Base Description	Base
130	17	Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural	Base: All Adults in UK	2104
136	18	Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting	Base: All Adults in UK	2104
142	19	Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life	Base: All Adults in UK	2104
148	20	Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table	Base: All Adults in UK	2104
154	21	Q.7A How scientific do you think ... is? - Summary Table	Base: All Adults in UK	2104
155	22	Q.7A_01 How scientific do you think Physics is?	Base: All Adults in UK	2104
161	23	Q.7A_02 How scientific do you think Chemistry is?	Base: All Adults in UK	2104
167	24	Q.7A_03 How scientific do you think Biology is?	Base: All Adults in UK	2104
173	25	Q.7A_04 How scientific do you think Medicine is?	Base: All Adults in UK	2104
179	26	Q.7A_05 How scientific do you think Psychology is?	Base: All Adults in UK	2104
185	27	Q.7A_06 How scientific do you think Mathematics is?	Base: All Adults in UK	2104
191	28	Q.7A_07 How scientific do you think Economics is?	Base: All Adults in UK	2104
197	29	Q.7A_08 How scientific do you think Sociology is?	Base: All Adults in UK	2104
203	30	Q.7A How scientific do you think ... is? - Scientific Table	Base: All Adults in UK	2104
209	31	Q.7B What impact do you think ... has on our wellbeing? - Summary Table	Base: All Adults in UK	2104
210	32	Q.7B_01 What impact do you think Physics has on our wellbeing?	Base: All Adults in UK	2104
216	33	Q.7B_02 What impact do you think Chemistry has on our wellbeing?	Base: All Adults in UK	2104
222	34	Q.7B_03 What impact do you think Biology has on our wellbeing?	Base: All Adults in UK	2104
228	35	Q.7B_04 What impact do you think Medicine has on our wellbeing?	Base: All Adults in UK	2104
234	36	Q.7B_05 What impact do you think Psychology has on our wellbeing?	Base: All Adults in UK	2104
240	37	Q.7B_06 What impact do you think Mathematics has on our wellbeing?	Base: All Adults in UK	2104

Page	Table	Title	Base Description	Base
246	38	Q.7B_07 What impact do you think Economics has on our wellbeing?	Base: All Adults in UK	2104
252	39	Q.7B_08 What impact do you think Sociology has on our wellbeing?	Base: All Adults in UK	2104
258	40	Q.7B What impact do you think ... has on our wellbeing? - Positive Table	Base: All Adults in UK	2104
264	41	Q.8 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Summary Table	Base: All Adults in UK	2104
265	42	Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil	Base: All Adults in UK	2104
271	43	Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population	Base: All Adults in UK	2104
277	44	Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water	Base: All Adults in UK	2104
283	45	Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics	Base: All Adults in UK	2104
289	46	Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution	Base: All Adults in UK	2104
295	47	Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.	Base: All Adults in UK	2104
301	48	Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?	Base: All Adults in UK	2104
307	49	Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
319	50	Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?	Base: All Adults in UK and who read stories about Chemicals in your everyday life	1051
331	51	Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?	Base: All Adults in UK and who read stories about Chemistry in your everyday life	1053
343	52	Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?	Base: All Adults in UK	2104

Page	Table	Title	Base Description	Base
355	53	Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?	Base: All Adults in the UK asked about Chemicals (half sample)	1051
367	54	Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?	Base: All Adults in the UK asked about Chemistry (half sample)	1053
379	55	Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Summary Table	Base: All Adults in UK	2104
380	56	Q.12 How trustworthy do you find ... as a source of information on Chemicals in your everyday life? - Summary Table	Base: All Adults in the UK asked about Chemicals (half sample)	1051
381	57	Q.12 How trustworthy do you find ... as a source of information on Chemistry in your everyday life? - Summary Table	Base: All Adults in the UK asked about Chemistry (half sample)	1053
382	58	Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
388	59	Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your	Base: All Adults in UK	2104
394	60	Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
400	61	Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
406	62	Q.12_05 How trustworthy do you find Websites of chemical companies\pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
412	63	Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
418	64	Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
424	65	Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
430	66	Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104

Page	Table	Title	Base Description	Base
436	67	Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
442	68	Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?	Base: All Adults in UK	2104
448	69	Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table	Base: All Adults in UK	2104
454	70	Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Summary Table	Base: All Adults in UK	2104
455	71	Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made	Base: All Adults in UK	2104
461	72	Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful	Base: All Adults in UK	2104
467	73	Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals	Base: All Adults in UK	2104
473	74	Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose	Base: All Adults in UK	2104
479	75	Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals	Base: All Adults in UK	2104
485	76	Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table	Base: All Adults in UK	2104
491	77	Q.14 How interested are you in finding out more about ...? - Summary Table	Base: All Adults in UK	2104
492	78	Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?	Base: All Adults in UK	2104
498	79	Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?	Base: All Adults in UK	2104
504	80	Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?	Base: All Adults in UK	2104
510	81	Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?	Base: All Adults in UK	2104
516	82	Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?	Base: All Adults in UK	2104

	Page	Table	Title	Base Description	Base
	522	83	Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?	Base: All Adults in UK	2104
	528	84	Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?	Base: All Adults in UK	2104
	534	85	Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?	Base: All Adults in UK	2104
	540	86	Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?	Base: All Adults in UK	2104
	546	87	Q.14 How interested are you in finding out more about ...? - Interested Table	Base: All Adults in UK	2104
	553	88	Q.15A How engaged does this statement make you feel with chemistry?	Base: All Adults in UK	2104
	560	89	Q.15A How engaged does this statement make you feel with chemistry?	Base: All Adults in UK who saw Stereotypes	520
	567	90	Q.15A How engaged does this statement make you feel with chemistry?	Base: All Adults in UK who saw Chemistry is important	535
	574	91	Q.15A How engaged does this statement make you feel with chemistry?	Base: All Adults in UK who saw Chemistry is every-day	540
	581	92	Q.15A How engaged does this statement make you feel with chemistry?	Base: All Adults in UK who saw Chemophobia	509
	588	93	Q.15B Please tell me how this statement makes you feel about Chemistry? Q.15B Please tell me how this statement makes you feel about Chemistry? -	Base: All Adults in UK	2104
	594	94	Q.15B Please tell me how this statement makes you feel about Chemistry? Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes	Base: All Adults in UK who engaged with Stereotypes	520
	600	95	Q.15B Please tell me how this statement makes you feel about Chemistry? Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important	Base: All Adults in UK who engaged with Chemistry is important	535
	606	96	Q.15B Please tell me how this statement makes you feel about Chemistry? Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day	Base: All Adults in UK who engaged with Chemistry is every-day	540
	612	97	Q.15B Please tell me how this statement makes you feel about Chemistry? Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia	Base: All Adults in UK who engaged with Chemophobia	509
	618	98	Q.16 How interested, if at all are you in science and scientific developments?	Base: All Adults in UK	2104

	Page	Table	Title	Base Description	Base
	624	99	Q.17 What is your religion even if you are not currently practising?	Base: All Adults in UK	2104
	630	100	Q.17a Do you consider that you are actively practising your religion?	Base: All associating with a religion	1349
	636	101	Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.	Base: All Adults in UK	2104
	648	102	Q.19 Which, if any, of the following applies to you?	Base: All Adults in UK	2104
	654	103	Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?	Base: All Adults in UK	2104
	666	104	Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?	Base: All Adults in UK	2104
	673	105	Q. Breaks X Breaks	Base: All Adults in UK	2104

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
School/teacher	433 21%	200 20%	232 21%	39 13%	79 20%	88 26%	75 22%	70 22%	81 20%	128 27%	125 22%	86 20%	93 15%	251 21%	107 17%	74 24%
Science	337 16%	148 15%	189 17%	86 29%	101 26%	50 15%	34 10%	32 10%	33 8%	63 13%	105 18%	64 15%	105 17%	175 15%	130 21%	32 10%
Chemical(s)/Elements	299 14%	157 15%	142 13%	61 21%	56 14%	48 14%	57 17%	43 14%	33 8%	70 15%	97 17%	60 14%	72 12%	166 14%	107 17%	26 8%
Medicine/medication	161 8%	79 8%	81 8%	15 5%	32 8%	38 11%	19 6%	17 5%	38 9%	34 7%	45 8%	32 7%	50 8%	101 9%	39 6%	21 7%
Drugs/tablets/pills	125 6%	67 7%	58 5%	7 2%	14 4%	14 4%	27 8%	15 5%	47 12%	27 6%	35 6%	21 5%	42 7%	77 7%	20 3%	28 9%
Equipment/bunsen burner/ test tube	117 6%	46 5%	71 7%	4 1%	14 4%	27 8%	23 7%	21 7%	29 7%	42 9%	19 3%	27 6%	30 5%	80 7%	24 4%	13 4%
Research	115 5%	40 4%	75 7%	14 5%	11 3%	23 7%	23 7%	19 6%	26 6%	34 7%	38 7%	18 4%	25 4%	65 6%	25 4%	26 8%
Laboratory	89 4%	37 4%	51 5%	6 2%	16 4%	10 3%	19 5%	14 4%	25 6%	22 5%	30 5%	9 2%	27 4%	54 5%	23 4%	12 4%
Periodic table	66 3%	27 3%	39 4%	8 3%	17 4%	11 3%	12 4%	14 4%	5 1%	30 6%	20 3%	9 2%	8 1%	39 3%	23 4%	5 2%
Sexual attraction/ chemistry between two people/body chemistry	64 3%	26 3%	38 4%	11 4%	11 3%	4 1%	10 3%	14 4%	14 3%	13 3%	17 3%	12 3%	22 4%	23 2%	25 4%	16 5%
Chemical reactions/ interactions	63 3%	44 4%	19 2%	7 2%	17 4%	12 3%	12 3%	13 4%	3 1%	14 3%	28 5%	14 3%	7 1%	37 3%	21 3%	5 2%
Mixing things together/ mixing chemicals/mixing substances	49 2%	31 3%	18 2%	7 2%	8 2%	4 1%	12 3%	8 3%	9 2%	4 1%	14 2%	18 4%	13 2%	30 3%	12 2%	7 2%
Shop/chemist's shop	46 2%	18 2%	28 3%	1 *	6 1%	7 2%	2 1%	9 3%	21 5%	6 1%	10 2%	12 3%	18 3%	24 2%	5 1%	16 5%
Atoms/Molecules/Bonds/ Compounds	44 2%	20 2%	24 2%	18 6%	7 2%	10 3%	5 1%	4 1%	1 *	19 4%	19 3%	2 1%	4 1%	16 1%	24 4%	4 1%
I am / I know someone who is/was a chemist	44 2%	20 2%	24 2%	3 1%	2 1%	4 1%	5 1%	14 5%	16 4%	18 4%	17 3%	4 1%	6 1%	24 2%	7 1%	13 4%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Substances/gases/fluids	38 2%	27 3%	11 1%	8 3%	4 1%	8 2%	6 2%	10 3%	2 *	11 2%	9 2%	8 2%	11 2%	22 2%	12 2%	4 1%
Subject(s)	38 2%	25 2%	13 1%	6 2%	5 1%	7 2%	10 3%	5 2%	4 1%	13 3%	11 2%	9 2%	5 1%	16 1%	17 3%	5 2%
Pharmacy/Pharmacists	31 1%	18 2%	13 1%	2 1%	7 2%	11 3%	3 1%	- -	9 2%	8 2%	5 1%	7 2%	11 2%	20 2%	7 1%	4 1%
Boring/confusing/ difficult (all negative references)	30 1%	11 1%	20 2%	8 3%	4 1%	5 1%	4 1%	4 1%	6 1%	12 3%	10 2%	2 *	6 1%	15 1%	12 2%	2 1%
Equation(s)	27 1%	13 1%	14 1%	10 3%	4 1%	1 *	3 1%	5 2%	4 1%	5 1%	13 2%	2 1%	7 1%	11 1%	13 2%	2 1%
Relationship(s) (no detail)	25 1%	14 1%	11 1%	6 2%	8 2%	2 *	3 1%	5 2%	2 *	10 2%	7 1%	5 1%	5 1%	17 1%	6 1%	2 1%
Health/healthcare	24 1%	11 1%	13 1%	3 1%	2 1%	2 *	5 1%	2 1%	9 2%	2 *	7 1%	2 *	13 2%	11 1%	7 1%	6 2%
Education/academia/ university	23 1%	11 1%	11 1%	4 1%	2 1%	1 *	6 2%	4 1%	6 1%	4 1%	7 1%	5 1%	7 1%	13 1%	7 1%	2 1%
Pharmaceuticals/ pharmaceutical companies	22 1%	13 1%	10 1%	2 1%	3 1%	2 1%	6 2%	3 1%	6 1%	10 2%	6 1%	1 *	6 1%	9 1%	9 2%	4 1%
Household/cleaning products	21 1%	8 1%	13 1%	4 1%	2 1%	2 1%	5 2%	3 1%	5 1%	2 *	4 1%	4 1%	10 2%	11 1%	5 1%	5 1%
Exams	21 1%	5 1%	16 1%	5 2%	2 1%	5 1%	2 1%	4 1%	3 1%	15 3%	1 *	2 *	3 1%	13 1%	6 1%	1 *
Everything is chemistry/ all around us/life is chemistry	20 1%	15 1%	5 *	2 1%	1 *	2 1%	1 *	8 3%	5 1%	5 1%	8 1%	2 *	4 1%	11 1%	6 1%	2 1%
Acid/alkaline	19 1%	14 1%	5 *	5 2%	3 1%	5 1%	- -	5 2%	1 *	5 1%	5 1%	6 1%	3 1%	9 1%	10 2%	1 *
Scientist(s)	18 1%	11 1%	7 1%	1 *	1 *	1 *	7 2%	4 1%	3 1%	3 1%	7 1%	5 1%	3 *	13 1%	5 1%	- -
The environment (all references)	17 1%	14 1%	3 *	5 2%	1 *	1 *	5 1%	4 1%	1 *	5 1%	4 1%	6 1%	3 *	9 1%	6 1%	2 1%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Medical	16 1%	8 1%	8 1%	1 *	3 1%	3 1%	1 *	2 1%	6 1%	1 *	3 1%	2 *	9 1%	8 1%	5 1%	2 1%
TV series/programmes	16 1%	9 1%	6 1%	4 1%	8 2%	1 *	2 *	- *	* *	4 1%	6 1%	4 1%	2 *	9 1%	6 1%	* *
It's good/useful/ important (all positive references)	15 1%	9 1%	6 1%	1 *	1 *	1 *	2 1%	4 1%	6 1%	4 1%	3 1%	3 1%	6 1%	8 1%	2 *	5 2%
Making things	15 1%	5 *	10 1%	2 1%	2 *	1 *	- -	2 1%	7 2%	3 1%	3 1%	4 1%	5 1%	6 1%	1 *	7 2%
Developing things/ creating new things	14 1%	10 1%	3 *	- -	3 1%	- -	2 1%	5 2%	3 1%	6 1%	- -	2 1%	6 1%	5 *	7 1%	1 *
Explosions/blowing things up	11 1%	4 *	6 1%	3 1%	1 *	3 1%	1 *	2 1%	1 *	2 *	2 *	4 1%	3 1%	5 *	4 1%	2 1%
Doctor(s)	10 *	4 *	6 1%	3 1%	1 *	- -	2 *	1 *	4 1%	- -	3 1%	5 1%	2 *	4 *	3 *	4 1%
Varied/lots of parts to it/mult-faceted	10 *	4 *	6 1%	- -	- -	- -	3 1%	5 1%	2 *	2 *	3 *	4 1%	2 *	4 *	3 1%	3 1%
Food/to do with food	10 *	4 *	6 1%	- -	1 *	- -	3 1%	1 *	4 1%	6 1%	1 *	- -	3 *	4 *	3 *	3 1%
Organic/inorganic	10 *	5 *	5 *	- -	3 1%	1 *	1 *	2 1%	1 *	5 1%	2 *	1 *	2 *	5 *	4 1%	1 *
Content/composition/what is in things/components	10 *	3 *	6 1%	1 *	2 *	1 *	1 *	2 1%	2 1%	6 1%	2 *	- -	2 *	7 1%	1 *	1 *
The body/to do with the body	9 *	7 1%	2 *	- -	- -	3 1%	2 1%	1 *	2 *	1 *	4 1%	3 1%	1 *	8 1%	1 *	* *
Potion(s)	8 *	4 *	5 *	- -	1 *	2 1%	- -	2 1%	3 1%	- -	2 *	3 1%	3 1%	5 *	1 *	2 1%
Industry	8 *	6 1%	2 *	- -	1 *	4 1%	- -	1 *	2 *	5 1%	2 *	1 *	- -	8 1%	- -	- -
Product(s)	8 *	4 *	4 *	- -	- -	4 1%	2 1%	- -	1 *	4 1%	3 *	- -	1 *	6 *	1 *	1 *

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Prescriptions	7	5	2	2	1	-	2	-	3	1	2	3	2	3	2	3
	*	1%	*	1%	*	-	1%	-	1%	*	*	1%	*	*	*	1%
A man/someone in a white coat	7	4	3	-	2	1	1	2	1	-	3	1	2	4	2	1
	*	*	*	-	*	*	*	1%	*	-	1%	*	*	*	*	*
Cancer/disease/illness	6	4	2	-	-	1	2	1	2	-	2	2	3	4	-	2
	*	*	*	-	-	*	1%	*	1%	-	*	*	*	*	-	1%
Discovering/answers/ understanding	6	2	4	-	-	2	1	2	1	2	1	-	3	2	1	4
	*	*	*	-	-	*	*	1%	*	*	*	-	1%	*	*	1%
Materials	6	5	1	1	-	1	1	1	2	2	1	-	3	2	2	2
	*	1%	*	*	-	*	*	*	*	*	*	-	*	*	*	1%
Cosmetics/toiletries	6	2	4	1	2	1	-	1	-	1	1	-	4	4	1	-
	*	*	*	*	1%	*	-	*	-	*	*	-	1%	*	*	-
How things work	6	2	4	-	-	2	1	1	1	1	1	2	1	6	-	-
	*	*	*	-	-	*	*	*	*	*	*	1%	*	*	-	-
Manufacturing	5	4	1	-	-	-	2	1	2	1	1	2	1	3	1	2
	*	*	*	-	-	-	1%	*	*	*	*	*	*	*	*	1%
Bombs/weapons/chemical warfare	5	3	2	-	-	2	2	1	-	-	1	2	2	4	1	-
	*	*	*	-	-	1%	1%	*	-	-	*	*	*	*	*	-
Petroleum	5	4	1	-	-	1	-	3	1	1	2	1	1	4	-	1
	*	*	*	-	-	*	-	1%	*	*	*	*	*	*	-	*
Smell(s)	4	4	-	-	-	1	-	2	2	2	-	3	-	4	-	1
	*	*	-	-	-	*	-	1%	*	*	-	1%	-	*	-	*
Horticulture	3	2	1	-	-	-	-	-	3	*	*	-	2	2	1	1
	*	*	*	-	-	-	-	-	1%	*	*	-	*	*	*	*
Other	138	80	57	15	23	21	22	28	29	44	47	18	29	71	41	25
	7%	8%	5%	5%	6%	6%	6%	9%	7%	9%	8%	4%	5%	6%	7%	8%
Don't know	157	66	91	28	42	18	22	19	28	7	20	43	87	84	49	24
	7%	6%	8%	9%	11%	5%	6%	6%	7%	1%	4%	10%	14%	7%	8%	8%
None/nothing	96	46	51	8	12	13	19	14	31	8	17	27	45	56	23	18
	5%	4%	5%	3%	3%	4%	5%	4%	8%	2%	3%	6%	7%	5%	4%	6%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
School/teacher	433	189	70	102	16	57	129	304	396	37	356	42	21	14
	21%	23%	25%	21%	11%	16%	21%	21%	22%	13%	20%	24%	20%	29%
Science	337	143	47	44	38	65	113	225	308	29	290	26	12	9
	16%	17%	17%	9%	25%	18%	18%	15%	17%	10%	16%	15%	11%	19%
Chemical(s)/Elements	299	150	35	41	33	39	94	204	277	22	245	28	21	4
	14%	18%	13%	8%	22%	11%	15%	14%	15%	8%	14%	16%	20%	8%
Medicine/medication	161	66	17	43	11	23	54	107	139	22	130	19	8	3
	8%	8%	6%	9%	7%	7%	9%	7%	8%	8%	7%	11%	8%	7%
Drugs/tablets/pills	125	40	11	49	3	22	30	95	101	25	109	5	8	2
	6%	5%	4%	10%	2%	6%	5%	6%	6%	9%	6%	3%	8%	5%
Equipment/bunsen burner/ test tube	117	39	20	36	2	20	32	86	108	9	95	15	7	1
	6%	5%	7%	7%	2%	6%	5%	6%	6%	3%	5%	8%	7%	2%
Research	115	44	14	32	12	13	47	68	105	10	97	12	3	2
	5%	5%	5%	7%	8%	4%	8%	5%	6%	3%	5%	7%	3%	5%
Laboratory	89	32	14	28	2	12	19	70	76	13	76	8	4	2
	4%	4%	5%	6%	2%	3%	3%	5%	4%	5%	4%	4%	4%	3%
Periodic table	66	35	13	8	2	8	23	43	64	3	59	5	2	-
	3%	4%	5%	2%	1%	2%	4%	3%	4%	1%	3%	3%	2%	-
Sexual attraction/ chemistry between two people/body chemistry	64	17	15	21	4	6	14	50	57	7	62	1	1	-
	3%	2%	5%	4%	3%	2%	2%	3%	3%	3%	3%	1%	1%	-
Chemical reactions/ interactions	63	35	11	6	7	5	15	48	59	4	59	3	2	-
	3%	4%	4%	1%	5%	1%	2%	3%	3%	1%	3%	1%	2%	-
Mixing things together/ mixing chemicals/mixing substances	49	18	4	12	4	11	12	37	43	6	40	4	5	-
	2%	2%	1%	2%	3%	3%	2%	3%	2%	2%	2%	2%	5%	-
Shop/chemist's shop	46	12	2	24	-	7	10	36	33	13	37	7	-	3
	2%	1%	1%	5%	-	2%	2%	2%	2%	5%	2%	4%	-	5%
Atoms/Molecules/Bonds/ Compounds	44	25	2	2	11	3	10	34	43	1	38	4	2	-
	2%	3%	1%	*	7%	1%	2%	2%	2%	*	2%	2%	2%	-
I am / I know someone who is/was a chemist	44	8	13	16	2	4	5	39	35	9	38	3	2	-
	2%	1%	5%	3%	2%	1%	1%	3%	2%	3%	2%	2%	2%	-

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Substances/gases/fluids	38 2%	22 3%	4 1%	3 1%	5 4%	3 1%	15 2%	23 2%	33 2%	4 2%	31 2%	5 3%	2 2%	-
Subject(s)	38 2%	20 2%	6 2%	4 1%	3 2%	5 1%	11 2%	27 2%	37 2%	1 *	33 2%	-	4 4%	-
Pharmacy/Pharmacists	31 1%	14 2%	3 1%	9 2%	2 2%	4 1%	13 2%	18 1%	25 1%	6 2%	27 2%	1 1%	2 2%	1 2%
Boring/confusing/ difficult (all negative references)	30 1%	6 1%	7 3%	8 2%	6 4%	3 1%	11 2%	19 1%	29 2%	2 1%	24 1%	5 3%	2 2%	-
Equation(s)	27 1%	10 1%	2 1%	7 1%	4 3%	4 1%	9 1%	18 1%	26 1%	1 *	21 1%	5 3%	-	1 2%
Relationship(s) (no detail)	25 1%	13 2%	6 2%	2 *	3 2%	3 1%	9 1%	16 1%	24 1%	2 1%	25 1%	-	-	-
Health/healthcare	24 1%	6 1%	2 1%	10 2%	1 1%	4 1%	3 *	21 1%	15 1%	9 3%	18 1%	5 3%	1 1%	-
Education/academia/ university	23 1%	10 1%	2 1%	5 1%	3 2%	3 1%	4 1%	19 1%	19 1%	4 1%	16 1%	4 2%	3 3%	-
Pharmaceuticals/ pharmaceutical companies	22 1%	8 1%	2 1%	5 1%	2 1%	6 2%	4 1%	18 1%	21 1%	1 *	22 1%	-	1 1%	-
Household/cleaning products	21 1%	6 1%	3 1%	5 1%	2 1%	5 1%	3 *	18 1%	17 1%	4 2%	16 1%	3 2%	2 2%	-
Exams	21 1%	6 1%	3 1%	7 1%	5 3%	-	7 1%	14 1%	19 1%	1 *	21 1%	-	-	-
Everything is chemistry/ all around us/life is chemistry	20 1%	3 *	5 2%	7 1%	1 1%	4 1%	1 *	19 1%	18 1%	2 1%	19 1%	-	1 1%	-
Acid/alkaline	19 1%	9 1%	4 2%	1 *	2 1%	3 1%	8 1%	11 1%	18 1%	1 *	19 1%	-	1 1%	-
Scientist(s)	18 1%	9 1%	4 1%	3 1%	-	2 1%	6 1%	11 1%	14 1%	3 1%	14 1%	2 1%	2 2%	-
The environment (all references)	17 1%	8 1%	1 *	5 1%	3 2%	-	4 1%	13 1%	17 1%	1 *	16 1%	1 1%	-	-

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Medical	16 1%	5 1%	1 *	8 2%	1 *	1 *	3 1%	12 1%	10 1%	5 2%	13 1%	1 1%	-	1 2%
TV series/programmes	16 1%	8 1%	1 *	* *	3 2%	3 1%	7 1%	9 1%	16 1%	-	11 1%	4 2%	-	1 3%
It's good/useful/ important (all positive references)	15 1%	5 1%	3 1%	6 1%	-	2 1%	1 *	14 1%	13 1%	2 1%	14 1%	-	1 1%	* 1%
Making things	15 1%	2 *	-	7 1%	1 1%	4 1%	4 1%	11 1%	6 *	9 3%	11 1%	-	4 4%	-
Developing things/ creating new things	14 1%	8 1%	1 *	4 1%	-	1 *	1 *	13 1%	11 1%	2 1%	11 1%	1 1%	1 1%	1 1%
Explosions/blowing things up	11 1%	6 1%	1 *	-	1 1%	3 1%	3 *	8 1%	11 1%	-	10 1%	-	1 1%	-
Doctor(s)	10 *	3 *	-	6 1%	1 *	-	1 *	9 1%	6 *	5 2%	7 *	2 1%	-	* 1%
Varied/lots of parts to it/mult-faceted	10 *	2 *	1 *	4 1%	-	2 1%	2 *	8 1%	5 *	5 2%	9 1%	1 1%	-	-
Food/to do with food	10 *	3 *	-	5 1%	-	1 *	1 *	9 1%	8 *	2 1%	9 1%	-	1 1%	-
Organic/inorganic	10 *	4 1%	-	3 1%	-	3 1%	1 *	9 1%	10 1%	-	8 *	1 1%	-	-
Content/composition/what is in things/components	10 *	3 *	1 *	2 1%	1 1%	2 *	4 1%	6 *	8 *	1 *	10 1%	-	-	-
The body/to do with the body	9 *	6 1%	1 1%	2 *	-	-	3 *	6 *	9 *	-	8 *	* *	-	-
Potion(s)	8 *	2 *	-	5 1%	-	1 *	2 *	6 *	7 *	1 *	7 *	1 *	-	* 1%
Industry	8 *	5 1%	-	3 1%	-	-	5 1%	3 *	8 *	-	8 *	-	-	-
Product(s)	8 *	5 1%	-	1 *	-	1 *	1 *	6 *	7 *	1 *	6 *	1 1%	-	-
Prescriptions	7 *	3 *	-	3 1%	-	2 *	-	7 1%	5 *	2 1%	2 *	* *	4 3%	2 4%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
A man/someone in a white coat	7	4	-	1	-	2	1	6	6	1	5	-	1	1
	*	*	-	*	-	1%	*	*	*	*	*	-	1%	2%
Cancer/disease/illness	6	2	-	2	-	2	3	3	5	2	6	-	-	-
	*	*	-	*	-	1%	*	*	*	1%	*	-	-	-
Discovering/answers/understanding	6	2	-	2	-	2	1	5	4	2	6	1	-	-
	*	*	-	*	-	1%	*	*	*	1%	*	*	-	-
Materials	6	3	1	2	1	-	1	5	3	2	4	1	1	-
	*	*	*	*	1%	-	*	*	*	1%	*	1%	1%	-
Cosmetics/toiletries	6	2	-	1	1	2	4	2	6	-	4	1	1	-
	*	*	-	*	1%	1%	1%	*	*	-	*	1%	1%	-
How things work	6	3	-	3	-	-	2	4	5	1	6	-	-	-
	*	*	-	1%	-	-	*	*	*	*	*	-	-	-
Manufacturing	5	1	-	3	-	1	1	4	4	2	5	-	-	-
	*	*	-	1%	-	*	*	*	*	1%	*	-	-	-
Bombs/weapons/chemical warfare	5	2	-	1	-	2	2	3	4	1	5	-	-	-
	*	*	-	*	-	1%	*	*	*	*	*	-	-	-
Petroleum	5	1	-	3	-	1	1	4	5	-	4	-	1	-
	*	*	-	1%	-	*	*	*	*	-	*	-	1%	-
Smell(s)	4	3	-	2	-	-	1	3	3	1	4	-	-	-
	*	*	-	*	-	-	*	*	*	*	*	-	-	-
Horticulture	3	-	-	3	-	-	-	3	2	*	3	-	-	-
	*	-	-	1%	-	-	-	*	*	*	*	-	-	-
Other	138	58	10	33	8	29	35	102	119	19	112	13	9	3
	7%	7%	4%	7%	5%	8%	6%	7%	7%	7%	6%	7%	9%	6%
Don't know	157	48	18	30	8	53	63	94	116	40	133	16	3	4
	7%	6%	6%	6%	5%	15%	10%	6%	6%	14%	8%	9%	3%	9%
None/nothing	96	24	10	30	6	25	24	73	67	29	85	8	2	1
	5%	3%	4%	6%	4%	7%	4%	5%	4%	10%	5%	4%	2%	3%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
School/teacher	433 21%	21 25%	48 20%	41 23%	21 15%	45 24%	53 25%	30 12%	65 21%	32 19%	21 20%	42 24%	14 29%	402 23%	29 9%
Science	337 16%	10 12%	46 19%	21 12%	27 19%	20 11%	47 22%	42 16%	57 18%	22 13%	12 11%	26 15%	9 19%	289 16%	46 15%
Chemical(s)/Elements	299 14%	13 15%	25 10%	20 11%	15 10%	35 19%	28 13%	44 17%	50 16%	17 10%	21 20%	28 16%	4 8%	238 13%	58 19%
Medicine/medication	161 8%	5 6%	22 9%	14 8%	9 7%	11 6%	15 7%	22 8%	23 7%	9 5%	8 8%	19 11%	3 7%	133 7%	23 8%
Drugs/tablets/pills	125 6%	5 6%	10 4%	14 8%	9 6%	11 6%	16 7%	7 3%	25 8%	13 8%	8 8%	5 3%	2 5%	122 7%	3 1%
Equipment/bunsen burner/ test tube	117 6%	6 7%	12 5%	14 8%	13 9%	10 5%	13 6%	3 1%	13 4%	10 6%	7 7%	15 8%	1 2%	115 6%	3 1%
Research	115 5%	9 11%	8 3%	12 7%	7 5%	15 8%	11 5%	7 3%	17 6%	11 7%	3 3%	12 7%	2 5%	100 6%	15 5%
Laboratory	89 4%	3 3%	8 3%	10 6%	6 4%	7 4%	8 4%	4 2%	16 5%	13 8%	4 4%	8 4%	2 3%	82 5%	6 2%
Periodic table	66 3%	2 3%	2 1%	6 3%	5 3%	11 6%	12 6%	3 1%	14 4%	3 2%	2 2%	5 3%	- 3%	64 4%	3 1%
Sexual attraction/ chemistry between two people/body chemistry	64 3%	2 3%	7 3%	10 6%	8 6%	5 3%	8 4%	9 3%	9 3%	3 2%	1 1%	1 1%	- 3%	55 3%	9 3%
Chemical reactions/ interactions	63 3%	6 7%	4 2%	5 3%	7 5%	8 4%	7 3%	4 2%	14 5%	4 2%	2 2%	3 1%	- 3%	46 3%	18 6%
Mixing things together/ mixing chemicals/mixing substances	49 2%	1 1%	8 3%	7 4%	2 2%	8 5%	- 3%	4 2%	6 2%	3 2%	5 5%	4 2%	- 2%	42 2%	4 1%
Shop/chemist's shop	46 2%	2 3%	11 4%	2 1%	1 1%	8 4%	1 *	3 1%	5 2%	3 2%	- -	7 4%	3 5%	36 2%	7 2%
Atoms/Molecules/Bonds/ Compounds	44 2%	3 4%	1 1%	2 1%	2 2%	5 3%	5 2%	6 2%	10 3%	3 2%	2 2%	4 2%	- -	28 2%	16 5%
I am / I know someone who is/was a chemist	44 2%	1 1%	5 2%	10 6%	3 2%	1 1%	7 3%	1 *	7 2%	4 3%	2 2%	3 2%	- -	44 2%	- -

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Substances/gases/fluids	38 2%	1 1%	1 *	1 1%	3 2%	5 3%	3 2%	4 1%	10 3%	2 1%	2 2%	5 3%	- -	28 2%	10 3%
Subject(s)	38 2%	4 5%	7 3%	* *	3 2%	2 1%	4 2%	4 2%	6 2%	3 2%	4 4%	- -	- -	29 2%	8 3%
Pharmacy/Pharmacists	31 1%	1 1%	4 2%	4 2%	5 3%	1 *	2 1%	7 3%	4 1%	1 1%	2 2%	1 1%	1 2%	22 1%	9 3%
Boring/confusing/ difficult (all negative references)	30 1%	1 1%	2 1%	2 1%	3 2%	1 1%	4 2%	5 2%	6 2%	1 *	2 2%	5 3%	- -	24 1%	6 2%
Equation(s)	27 1%	* 1%	2 1%	3 2%	1 1%	2 1%	2 1%	6 2%	3 1%	- -	- -	5 3%	1 2%	19 1%	8 3%
Relationship(s) (no detail)	25 1%	2 2%	3 1%	6 3%	1 1%	3 1%	2 1%	4 1%	2 1%	3 2%	- -	- -	- -	22 1%	4 1%
Health/healthcare	24 1%	- -	3 1%	2 1%	2 1%	2 1%	3 1%	3 1%	3 1%	1 *	1 1%	5 3%	- -	19 1%	4 1%
Education/academia/ university	23 1%	1 1%	1 1%	- -	2 1%	- -	4 2%	2 1%	5 2%	1 *	3 3%	4 2%	- -	14 1%	8 3%
Pharmaceuticals/ pharmaceutical companies	22 1%	2 2%	1 1%	4 2%	- -	- -	5 2%	1 1%	6 2%	2 1%	1 1%	- -	- -	21 1%	2 1%
Household/cleaning products	21 1%	1 1%	- -	1 *	3 2%	2 1%	5 2%	1 *	1 *	3 2%	2 2%	3 2%	- -	20 1%	1 *
Exams	21 1%	1 1%	1 *	3 1%	- -	3 2%	5 2%	2 1%	1 *	5 3%	- -	- -	- -	18 1%	3 1%
Everything is chemistry/ all around us/life is chemistry	20 1%	- -	1 1%	2 1%	1 1%	1 1%	3 1%	2 1%	6 2%	3 2%	1 1%	- -	- -	19 1%	1 *
Acid/alkaline	19 1%	1 2%	1 *	1 1%	2 1%	4 2%	1 *	5 2%	3 1%	1 1%	1 1%	- -	- -	12 1%	7 2%
Scientist(s)	18 1%	* 1%	2 1%	- -	3 2%	- -	2 1%	2 1%	3 1%	1 1%	2 2%	2 1%	- -	18 1%	- -
The environment (all references)	17 1%	2 2%	2 1%	2 1%	1 1%	1 1%	1 *	2 1%	2 1%	2 1%	- -	1 1%	- -	15 1%	2 1%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Medical	16 1%	1 1%	3 1%	1 1%	1 *	1 *	3 2%	4 1%	- -	- -	- -	1 1%	1 2%	9 1%	6 2%
TV series/programmes	16 1%	- -	4 2%	- -	1 1%	- -	3 1%	1 1%	2 1%	- -	- -	4 2%	1 3%	16 1%	- -
It's good/useful/ important (all positive references)	15 1%	1 1%	* *	2 1%	1 *	- -	5 2%	1 *	4 1%	1 1%	1 1%	- -	* 1%	13 1%	1 *
Making things	15 1%	1 1%	- -	- -	1 1%	- -	2 1%	1 1%	4 1%	2 1%	4 4%	- -	- -	14 1%	1 *
Developing things/ creating new things	14 1%	- -	1 1%	* *	1 1%	2 1%	2 1%	1 *	2 1%	- -	1 1%	1 1%	1 1%	12 1%	1 *
Explosions/blowing things up	11 1%	- -	2 1%	- -	4 2%	- -	1 *	- -	1 *	2 1%	1 1%	- -	- -	9 1%	1 *
Doctor(s)	10 *	1 1%	1 *	2 1%	3 2%	- -	1 *	- -	1 *	- -	- -	2 1%	* 1%	10 1%	- -
Varied/lots of parts to it/mult-faceted	10 *	- -	- -	2 1%	1 1%	1 1%	1 1%	- -	2 1%	1 1%	- -	1 1%	- -	10 1%	- -
Food/to do with food	10 *	1 1%	1 *	1 1%	1 *	1 *	3 1%	- -	- -	2 1%	1 1%	- -	- -	10 1%	- -
Organic/inorganic	10 *	1 2%	- -	- -	- -	1 1%	2 1%	1 *	3 1%	- -	- -	1 1%	- -	6 *	3 1%
Content/composition/what is in things/components	10 *	1 1%	1 *	- -	- -	1 *	2 1%	1 *	2 1%	2 1%	- -	- -	- -	5 *	4 1%
The body/to do with the body	9 *	- -	2 1%	1 1%	1 *	2 1%	1 1%	- -	1 *	- -	- -	* *	- -	6 *	3 1%
Potion(s)	8 *	- -	3 1%	* *	- -	- -	- -	- -	4 1%	- -	- -	1 *	* 1%	8 *	- -
Industry	8 *	1 2%	* *	- -	- -	- -	- -	1 *	3 1%	2 1%	- -	- -	- -	8 *	- -
Product(s)	8 *	- -	- -	- -	1 1%	1 *	1 *	1 *	3 1%	- -	- -	1 1%	- -	6 *	1 *

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Prescriptions	7	-	-	-	-	-	1	-	1	-	4	*	2	7	-
	*	-	-	-	-	-	*	-	*	-	3%	*	4%	*	-
A man/someone in a white coat	7	-	-	1	1	-	-	1	-	2	1	-	1	6	1
	*	-	-	1%	1%	-	-	*	-	1%	1%	-	2%	*	*
Cancer/disease/illness	6	*	-	-	2	1	-	3	-	-	-	-	-	5	1
	*	1%	-	-	1%	*	-	1%	-	-	-	-	-	*	*
Discovering/answers/understanding	6	*	1	-	1	-	-	-	2	1	-	1	-	5	2
	*	1%	*	-	1%	-	-	-	1%	1%	-	*	-	*	1%
Materials	6	1	-	-	2	-	-	1	1	-	1	1	-	6	-
	*	1%	-	-	1%	-	-	*	*	-	1%	1%	-	*	-
Cosmetics/toiletries	6	-	-	-	-	-	2	1	1	-	1	1	-	4	2
	*	-	-	-	-	-	1%	*	*	-	1%	1%	-	*	1%
How things work	6	-	2	-	-	2	-	-	1	-	-	-	-	4	1
	*	-	1%	-	-	1%	-	-	*	-	-	-	-	*	*
Manufacturing	5	-	1	1	-	-	-	3	1	-	-	-	-	5	-
	*	-	1%	*	-	-	-	1%	*	-	-	-	-	*	-
Bombs/weapons/chemical warfare	5	1	2	-	-	-	-	2	-	-	-	-	-	4	1
	*	1%	1%	-	-	-	-	1%	-	-	-	-	-	*	*
Petroleum	5	-	1	1	-	-	1	-	1	-	1	-	-	5	-
	*	-	*	1%	-	-	*	-	*	-	1%	-	-	*	-
Smell(s)	4	-	-	-	2	-	1	-	2	-	-	-	-	4	-
	*	-	-	-	1%	-	*	-	1%	-	-	-	-	*	-
Horticulture	3	-	*	*	-	1	-	-	1	-	-	-	-	3	-
	*	-	*	*	-	*	-	-	*	-	-	-	-	*	-
Other	138	2	8	12	9	13	17	20	18	13	9	13	3	114	23
	7%	3%	3%	7%	7%	7%	8%	8%	6%	8%	9%	7%	6%	6%	8%
Don't know	157	9	21	16	11	11	7	37	16	6	3	16	4	111	44
	7%	10%	9%	9%	8%	6%	3%	14%	5%	4%	3%	9%	9%	6%	14%
None/nothing	96	2	16	12	11	9	8	14	7	9	2	8	1	79	17
	5%	2%	6%	7%	7%	5%	4%	5%	2%	5%	2%	4%	3%	4%	6%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
School/teacher	433 21%	134 23%	156 25%	93 20%	6 9%	44 13%	29 17%	91 21%	8 12%	35 23%	70 24%	93 24%	260 20%	203 22%	144 22%	86 17%
Science	337 16%	89 15%	110 18%	88 19%	12 20%	32 9%	31 18%	70 16%	12 17%	25 16%	46 15%	65 17%	211 16%	157 17%	102 15%	77 16%
Chemical(s)/Elements	299 14%	115 20%	103 17%	53 11%	6 9%	22 6%	55 32%	100 23%	17 24%	30 20%	63 21%	80 21%	141 11%	93 10%	104 16%	98 20%
Medicine/medication	161 8%	45 8%	49 8%	35 8%	5 8%	25 7%	14 8%	34 8%	3 4%	14 9%	15 5%	26 7%	106 8%	65 7%	46 7%	49 10%
Drugs/tablets/pills	125 6%	30 5%	30 5%	27 6%	3 5%	34 10%	6 4%	19 4%	5 7%	9 6%	21 7%	22 6%	82 6%	49 5%	43 6%	33 7%
Equipment/bunsen burner/ test tube	117 6%	30 5%	40 6%	30 6%	1 1%	17 5%	3 2%	13 3%	3 4%	12 8%	17 6%	18 5%	79 6%	55 6%	41 6%	22 4%
Research	115 5%	39 7%	40 6%	19 4%	5 8%	12 3%	11 6%	26 6%	1 2%	13 8%	20 7%	24 6%	63 5%	38 4%	45 7%	31 6%
Laboratory	89 4%	26 4%	25 4%	18 4%	5 9%	14 4%	10 6%	18 4%	5 8%	14 9%	14 5%	16 4%	55 4%	34 4%	35 5%	19 4%
Periodic table	66 3%	30 5%	21 3%	11 2%	4 6%	1 *	10 6%	18 4%	3 5%	7 4%	17 6%	27 7%	26 2%	19 2%	27 4%	20 4%
Sexual attraction/ chemistry between two people/body chemistry	64 3%	14 2%	21 3%	15 3%	2 2%	11 3%	2 1%	4 1%	1 2%	2 2%	9 3%	14 4%	45 3%	20 2%	28 4%	16 3%
Chemical reactions/ interactions	63 3%	34 6%	16 3%	9 2%	1 2%	2 1%	15 9%	28 7%	6 9%	10 7%	18 6%	21 5%	24 2%	10 1%	23 3%	29 6%
Mixing things together/ mixing chemicals/mixing substances	49 2%	9 2%	18 3%	12 3%	1 1%	9 3%	2 1%	5 1%	2 3%	1 1%	2 1%	5 1%	40 3%	25 3%	11 2%	13 3%
Shop/chemist's shop	46 2%	6 1%	5 1%	11 2%	3 4%	18 5%	1 1%	4 1%	- -	1 1%	5 2%	5 1%	37 3%	17 2%	22 3%	7 1%
Atoms/Molecules/Bonds/ Compounds	44 2%	23 4%	14 2%	7 2%	- -	- -	17 10%	28 7%	7 10%	11 7%	12 4%	18 5%	15 1%	8 1%	21 3%	13 3%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
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Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
I am / I know someone who is/was a chemist	44 2%	16 3%	14 2%	7 2%	- -	7 2%	9 5%	19 4%	5 8%	7 4%	18 6%	18 5%	12 1%	13 1%	10 1%	21 4%
Substances/gases/fluids	38 2%	16 3%	13 2%	7 2%	- -	2 1%	5 3%	12 3%	2 3%	3 2%	7 2%	12 3%	18 1%	9 1%	15 2%	13 3%
Subject(s)	38 2%	16 3%	12 2%	1 *	1 2%	7 2%	7 4%	11 3%	2 4%	2 1%	11 4%	15 4%	19 1%	18 2%	9 1%	9 2%
Pharmacy/Pharmacists	31 1%	10 2%	10 2%	6 1%	- -	5 1%	1 1%	4 1%	- -	1 1%	5 2%	2 1%	25 2%	15 2%	8 1%	8 2%
Boring/confusing/difficult (all negative references)	30 1%	8 1%	13 2%	7 2%	1 2%	2 *	3 2%	7 2%	- -	2 2%	8 3%	9 2%	15 1%	16 2%	8 1%	6 1%
Equation(s)	27 1%	8 1%	16 3%	1 *	- -	2 1%	9 5%	14 3%	2 3%	2 1%	4 1%	3 1%	11 1%	10 1%	8 1%	10 2%
Relationship(s) (no detail)	25 1%	6 1%	9 1%	9 2%	- -	1 *	2 1%	6 1%	- -	1 1%	4 1%	9 2%	12 1%	8 1%	12 2%	6 1%
Health/healthcare	24 1%	3 *	6 1%	5 1%	1 2%	9 3%	1 1%	4 1%	2 3%	2 1%	2 1%	4 1%	14 1%	8 1%	8 1%	8 2%
Education/academia/university	23 1%	12 2%	3 1%	5 1%	1 1%	2 *	5 3%	8 2%	7 10%	3 2%	2 1%	6 1%	11 1%	9 1%	4 1%	8 2%
Pharmaceuticals/pharmaceutical companies	22 1%	14 2%	4 1%	1 *	1 2%	1 *	2 1%	7 2%	1 1%	2 1%	6 2%	9 2%	9 1%	8 1%	8 1%	7 1%
Household/cleaning products	21 1%	2 *	10 2%	2 *	2 4%	6 2%	1 1%	3 1%	- -	1 1%	2 1%	2 1%	16 1%	10 1%	8 1%	4 1%
Exams	21 1%	10 2%	7 1%	2 *	1 2%	- -	6 4%	11 3%	1 1%	2 1%	5 2%	12 3%	6 *	4 *	12 2%	4 1%
Everything is chemistry/all around us/life is chemistry	20 1%	10 2%	4 1%	3 1%	- -	4 1%	6 4%	6 1%	4 6%	4 2%	8 3%	11 3%	9 1%	4 *	5 1%	11 2%
Acid/alkaline	19 1%	8 1%	7 1%	4 1%	- -	1 *	4 2%	10 2%	3 4%	7 5%	6 2%	8 2%	7 1%	1 *	8 1%	9 2%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

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Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Scientist(s)	18 1%	5 1%	5 1%	5 1%	- -	3 1%	- -	1 *	1 1%	3 2%	1 *	3 1%	12 1%	8 1%	6 1%	4 1%
The environment (all references)	17 1%	7 1%	4 1%	5 1%	1 2%	- -	1 1%	7 2%	- -	1 1%	2 1%	8 2%	7 1%	4 *	7 1%	6 1%
Medical	16 1%	3 *	4 1%	3 1%	4 7%	2 1%	2 1%	6 1%	2 3%	1 1%	3 1%	1 *	8 1%	5 1%	7 1%	4 1%
TV series/programmes	16 1%	3 1%	3 *	3 1%	2 3%	3 1%	- -	3 1%	- -	1 1%	3 1%	4 1%	12 1%	4 *	6 1%	4 1%
It's good/useful/important (all positive references)	15 1%	5 1%	4 1%	2 *	- -	4 1%	3 2%	4 1%	2 2%	2 1%	3 1%	5 1%	7 1%	3 *	4 1%	8 2%
Making things	15 1%	1 *	5 1%	3 1%	- -	5 2%	- -	1 *	- -	2 2%	2 1%	1 *	11 1%	6 1%	4 1%	4 1%
Developing things/creating new things	14 1%	5 1%	3 1%	2 1%	- -	3 1%	3 2%	3 1%	1 2%	2 1%	1 *	3 1%	8 1%	3 *	4 1%	6 1%
Explosions/blowing things up	11 1%	2 *	3 1%	3 1%	- -	3 1%	- -	1 *	- -	1 1%	2 1%	1 *	8 1%	4 *	3 *	3 1%
Doctor(s)	10 *	1 *	2 *	5 1%	1 2%	2 1%	- -	2 *	- -	- -	1 *	- -	7 1%	4 *	4 1%	2 *
Varied/lots of parts to it/mult-faceted	10 *	6 1%	1 *	- -	- -	3 1%	1 *	3 1%	1 1%	1 *	3 1%	4 1%	7 *	4 *	2 *	4 1%
Food/to do with food	10 *	1 *	6 1%	1 *	1 1%	1 *	1 1%	1 *	- -	2 1%	4 1%	3 1%	3 *	2 *	4 1%	3 1%
Organic/inorganic	10 *	6 1%	3 1%	- -	- -	- -	5 3%	9 2%	1 2%	3 2%	6 2%	5 1%	- -	1 *	- -	8 2%
Content/composition/what is in things/components	10 *	5 1%	3 *	1 *	- -	2 *	1 1%	4 1%	1 1%	3 2%	3 1%	5 1%	4 *	2 *	2 *	5 1%
The body/to do with the body	9 *	4 1%	4 1%	- -	- -	1 *	- -	3 1%	- -	- -	- -	- -	6 *	2 *	5 1%	1 *

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
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Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Potion(s)	8	-	1	2	-	6	-	-	-	1	*	-	7	5	2	1
	*	-	*	*	-	2%	-	-	-	1%	*	-	*	1%	*	*
Industry	8	6	2	-	-	-	3	6	2	3	5	5	-	1	4	3
	*	1%	*	-	-	-	2%	1%	2%	2%	2%	1%	-	*	1%	1%
Product(s)	8	6	-	-	1	1	-	2	-	-	2	2	6	1	2	4
	*	1%	-	-	1%	*	-	*	-	-	1%	*	*	*	*	1%
Prescriptions	7	*	2	3	1	1	-	1	-	-	-	1	6	2	1	4
	*	*	*	1%	1%	*	-	*	-	-	-	*	*	*	*	1%
A man/someone in a white coat	7	1	5	1	-	-	-	1	1	1	-	1	5	2	3	1
	*	*	1%	*	-	-	-	*	1%	1%	-	*	*	*	1%	*
Cancer/disease/illness	6	1	2	1	-	2	-	-	-	-	1	-	6	3	2	2
	*	*	*	*	-	1%	-	-	-	-	*	-	*	*	*	*
Discovering/answers/understanding	6	2	1	2	-	*	-	3	-	-	-	1	3	3	-	3
	*	*	*	*	-	*	-	1%	-	-	-	*	*	*	-	1%
Materials	6	3	2	-	-	1	2	2	1	3	1	2	2	1	2	4
	*	1%	*	-	-	*	1%	1%	1%	2%	*	1%	*	*	*	1%
Cosmetics/toiletries	6	2	3	1	-	-	1	2	-	-	1	-	3	3	1	2
	*	*	*	*	-	-	1%	*	-	-	*	-	*	*	*	*
How things work	6	4	-	-	-	1	-	2	-	-	1	1	3	2	2	1
	*	1%	-	-	-	*	-	1%	-	-	*	*	*	*	*	*
Manufacturing	5	3	2	1	-	1	-	1	-	-	1	-	3	1	5	-
	*	*	*	*	-	*	-	*	-	-	*	-	*	*	1%	-
Bombs/weapons/chemical warfare	5	-	1	2	-	2	-	-	-	-	-	-	5	4	1	-
	*	-	*	*	-	1%	-	-	-	-	-	-	*	*	*	-
Petroleum	5	2	1	2	-	-	-	-	-	-	2	-	3	3	-	2
	*	*	*	*	-	-	-	-	-	-	1%	-	*	*	-	*
Smell(s)	4	2	3	-	-	-	2	2	-	-	3	2	2	2	1	2
	*	*	*	-	-	-	1%	*	-	-	1%	*	*	*	*	*
Horticulture	3	1	-	1	-	*	*	*	-	1	-	1	1	2	1	-
	*	*	-	*	-	*	*	*	-	*	-	*	*	*	*	-

Chemistry (QS9637 - 731207)**Q.1A/Q.1B When I talk about chemistry, what comes to mind?****Base: All Adults in UK**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Other	138	54	41	23	1	19	15	48	9	19	31	38	55	41	42	53
	7%	9%	7%	5%	1%	5%	9%	11%	13%	12%	11%	10%	4%	5%	6%	11%
Don't know	157	13	33	38	9	54	5	10	-	1	4	10	137	85	37	15
	7%	2%	5%	8%	14%	16%	3%	2%	-	1%	1%	3%	10%	9%	6%	3%
None/nothing	96	16	12	22	4	36	1	5	-	-	2	2	90	56	21	13
	5%	3%	2%	5%	7%	10%	1%	1%	-	-	1%	1%	7%	6%	3%	3%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
School/teacher	433 21%	324 21%	17 20%	80 23%	275 21%	150 21%	238 21%	186 21%	168 20%	257 22%
Science	337 16%	256 16%	14 17%	57 17%	200 15%	130 18%	192 17%	138 16%	140 16%	186 16%
Chemical(s)/Elements	299 14%	248 16%	7 8%	39 11%	220 17%	75 11%	183 16%	113 13%	135 16%	161 14%
Medicine/medication	161 8%	131 8%	3 4%	23 7%	104 8%	53 8%	91 8%	65 7%	69 8%	88 8%
Drugs/tablets/pills	125 6%	100 6%	2 3%	20 6%	95 7%	29 4%	76 7%	46 5%	62 7%	62 5%
Equipment/bunsen burner/ test tube	117 6%	89 6%	4 5%	22 6%	75 6%	41 6%	62 5%	55 6%	35 4%	82 7%
Research	115 5%	96 6%	2 2%	14 4%	84 6%	30 4%	60 5%	55 6%	54 6%	59 5%
Laboratory	89 4%	69 4%	1 1%	16 5%	67 5%	20 3%	50 4%	36 4%	38 4%	47 4%
Periodic table	66 3%	50 3%	5 6%	11 3%	58 4%	9 1%	46 4%	20 2%	32 4%	35 3%
Sexual attraction/ chemistry between two people/body chemistry	64 3%	51 3%	5 6%	8 2%	49 4%	15 2%	38 3%	26 3%	26 3%	36 3%
Chemical reactions/ interactions	63 3%	52 3%	2 2%	10 3%	60 5%	3 *	45 4%	17 2%	30 3%	34 3%
Mixing things together/ mixing chemicals/mixing substances	49 2%	38 2%	1 1%	10 3%	33 2%	16 2%	30 3%	19 2%	21 2%	28 2%
Shop/chemist's shop	46 2%	31 2%	1 2%	10 3%	27 2%	17 2%	21 2%	21 2%	17 2%	25 2%
Atoms/Molecules/Bonds/ Compounds	44 2%	35 2%	5 6%	4 1%	34 3%	9 1%	28 2%	15 2%	26 3%	17 1%
I am / I know someone who is/was a chemist	44 2%	39 2%	- -	5 2%	32 2%	10 1%	31 3%	13 2%	26 3%	18 2%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Substances/gases/fluids	38 2%	32 2%	3 4%	3 1%	30 2%	8 1%	26 2%	12 1%	16 2%	22 2%
Subject(s)	38 2%	23 1%	2 2%	13 4%	24 2%	13 2%	19 2%	18 2%	23 3%	14 1%
Pharmacy/Pharmacists	31 1%	25 2%	- -	5 2%	22 2%	7 1%	9 1%	21 2%	7 1%	21 2%
Boring/confusing/ difficult (all negative references)	30 1%	21 1%	3 4%	5 1%	18 1%	12 2%	20 2%	9 1%	9 1%	19 2%
Equation(s)	27 1%	23 1%	- -	4 1%	20 2%	7 1%	18 2%	9 1%	20 2%	7 1%
Relationship(s) (no detail)	25 1%	22 1%	- -	2 1%	21 2%	4 1%	15 1%	9 1%	13 2%	11 1%
Health/healthcare	24 1%	17 1%	1 1%	5 1%	13 1%	11 2%	11 1%	13 1%	8 1%	15 1%
Education/academia/ university	23 1%	18 1%	2 2%	3 1%	18 1%	4 1%	18 2%	4 *	12 1%	10 1%
Pharmaceuticals/ pharmaceutical companies	22 1%	20 1%	1 1%	1 *	20 2%	2 *	15 1%	8 1%	12 1%	11 1%
Household/cleaning products	21 1%	17 1%	1 1%	3 1%	12 1%	9 1%	11 1%	9 1%	6 1%	15 1%
Exams	21 1%	18 1%	1 1%	2 *	16 1%	4 1%	11 1%	10 1%	6 1%	13 1%
Everything is chemistry/ all around us/life is chemistry	20 1%	19 1%	- -	1 *	16 1%	4 1%	15 1%	5 1%	10 1%	10 1%
Acid/alkaline	19 1%	18 1%	- -	1 *	17 1%	2 *	14 1%	5 1%	9 1%	10 1%
Scientist(s)	18 1%	13 1%	4 4%	1 *	12 1%	6 1%	11 1%	7 1%	8 1%	10 1%
The environment (all references)	17 1%	12 1%	- -	6 2%	15 1%	2 *	13 1%	4 *	9 1%	8 1%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Medical	16 1%	13 1%	1 1%	1 *	12 1%	3 *	9 1%	6 1%	7 1%	8 1%
TV series/programmes	16 1%	10 1%	1 1%	4 1%	9 1%	7 1%	10 1%	6 1%	8 1%	7 1%
It's good/useful/ important (all positive references)	15 1%	13 1%	- -	2 1%	15 1%	* *	13 1%	2 *	9 1%	5 *
Making things	15 1%	11 1%	- -	3 1%	11 1%	4 1%	8 1%	7 1%	4 1%	9 1%
Developing things/ creating new things	14 1%	14 1%	- -	- -	11 1%	3 *	10 1%	4 *	8 1%	6 1%
Explosions/blowing things up	11 1%	7 *	1 1%	3 1%	6 *	4 1%	8 1%	3 *	4 *	7 1%
Doctor(s)	10 *	7 *	1 2%	2 *	3 *	7 1%	4 *	6 1%	5 1%	6 *
Varied/lots of parts to it/mult-faceted	10 *	5 *	- -	4 1%	4 *	6 1%	7 1%	3 *	2 *	4 *
Food/to do with food	10 *	6 *	2 2%	2 *	8 1%	1 *	7 1%	3 *	3 *	7 1%
Organic/inorganic	10 *	9 1%	- -	1 *	10 1%	- -	7 1%	3 *	7 1%	3 *
Content/composition/what is in things/components	10 *	8 1%	- -	1 *	9 1%	- -	6 *	4 *	6 1%	4 *
The body/to do with the body	9 *	7 *	- -	1 *	6 *	2 *	4 *	4 *	4 1%	4 *
Potion(s)	8 *	3 *	- -	5 2%	3 *	6 1%	3 *	5 1%	3 *	6 *
Industry	8 *	8 *	- -	- -	8 1%	- -	7 1%	1 *	6 1%	2 *
Product(s)	8 *	8 *	- -	- -	6 *	2 *	6 1%	1 *	4 *	4 *

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Prescriptions	7	7	-	1	7	1	6	2	4	4
	*	*	-	*	1%	*	1%	*	*	*
A man/someone in a white coat	7	6	-	1	4	2	2	4	2	5
	*	*	-	*	*	*	*	*	*	*
Cancer/disease/illness	6	6	-	-	4	3	2	4	1	5
	*	*	-	-	*	*	*	*	*	*
Discovering/answers/understanding	6	4	-	2	4	2	3	4	-	6
	*	*	-	1%	*	*	*	*	-	1%
Materials	6	5	-	1	5	1	4	2	3	3
	*	*	-	*	*	*	*	*	*	*
Cosmetics/toiletries	6	2	1	3	2	4	3	3	2	4
	*	*	1%	1%	*	1%	*	*	*	*
How things work	6	4	-	1	3	2	2	3	1	4
	*	*	-	*	*	*	*	*	*	*
Manufacturing	5	4	-	1	5	1	4	1	2	3
	*	*	-	*	*	*	*	*	*	*
Bombs/weapons/chemical warfare	5	4	-	1	3	2	2	3	1	4
	*	*	-	*	*	*	*	*	*	*
Petroleum	5	4	-	1	4	1	4	2	2	3
	*	*	-	*	*	*	*	*	*	*
Smell(s)	4	4	-	-	4	-	4	-	3	2
	*	*	-	-	*	-	*	-	*	*
Horticulture	3	2	-	1	2	*	2	1	*	2
	*	*	-	*	*	*	*	*	*	*
Other	138	103	7	24	107	29	88	47	64	70
	7%	7%	8%	7%	8%	4%	8%	5%	7%	6%
Don't know	157	77	12	33	62	77	47	86	42	89
	7%	5%	14%	10%	5%	11%	4%	10%	5%	8%
None/nothing	96	64	3	11	38	51	37	43	31	50
	5%	4%	3%	3%	3%	7%	3%	5%	4%	4%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
School/teacher	433 21%	148 18%	100 22%	92 20%	139 21%	169 23%	232 22%	26 11%	107 18%	151 21%
Science	337 16%	136 17%	64 14%	80 17%	113 17%	161 22%	137 13%	34 14%	80 13%	91 13%
Chemical(s)/Elements	299 14%	106 13%	80 18%	68 15%	89 13%	109 15%	145 14%	41 17%	94 16%	91 13%
Medicine/medication	161 8%	68 8%	34 7%	31 7%	54 8%	41 5%	91 9%	21 9%	57 10%	55 8%
Drugs/tablets/pills	125 6%	56 7%	34 7%	27 6%	46 7%	33 4%	86 8%	5 2%	41 7%	50 7%
Equipment/bunsen burner/ test tube	117 6%	54 7%	35 8%	21 5%	48 7%	41 6%	70 7%	4 2%	28 5%	46 7%
Research	115 5%	46 6%	31 7%	33 7%	39 6%	34 5%	74 7%	7 3%	29 5%	52 7%
Laboratory	89 4%	36 4%	20 5%	17 4%	28 4%	25 3%	54 5%	8 3%	20 3%	41 6%
Periodic table	66 3%	25 3%	24 5%	18 4%	26 4%	29 4%	37 3%	1 1%	19 3%	19 3%
Sexual attraction/ chemistry between two people/body chemistry	64 3%	28 3%	12 3%	15 3%	28 4%	21 3%	34 3%	9 4%	22 4%	21 3%
Chemical reactions/ interactions	63 3%	15 2%	22 5%	14 3%	14 2%	20 3%	36 3%	6 2%	20 3%	21 3%
Mixing things together/ mixing chemicals/mixing substances	49 2%	24 3%	9 2%	9 2%	19 3%	20 3%	22 2%	4 2%	5 1%	21 3%
Shop/chemist's shop	46 2%	21 3%	3 1%	9 2%	16 2%	6 1%	31 3%	6 3%	18 3%	19 3%
Atoms/Molecules/Bonds/ Compounds	44 2%	14 2%	15 3%	13 3%	10 1%	17 2%	18 2%	8 3%	15 2%	11 2%
I am / I know someone who is/was a chemist	44 2%	9 1%	14 3%	10 2%	12 2%	14 2%	28 3%	1 *	9 2%	19 3%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Substances/gases/fluids	38 2%	15 2%	11 2%	10 2%	11 2%	14 2%	12 1%	11 5%	14 2%	9 1%
Subject(s)	38 2%	15 2%	8 2%	9 2%	8 1%	12 2%	19 2%	5 2%	14 2%	10 1%
Pharmacy/Pharmacists	31 1%	15 2%	8 2%	10 2%	6 1%	11 1%	15 1%	6 2%	12 2%	9 1%
Boring/confusing/ difficult (all negative references)	30 1%	12 1%	5 1%	2 *	10 2%	12 2%	16 1%	2 1%	7 1%	11 2%
Equation(s)	27 1%	14 2%	1 *	7 1%	11 2%	7 1%	13 1%	7 3%	13 2%	8 1%
Relationship(s) (no detail)	25 1%	6 1%	6 1%	4 1%	7 1%	13 2%	10 1%	3 1%	2 *	10 1%
Health/healthcare	24 1%	10 1%	6 1%	4 1%	9 1%	4 1%	18 2%	1 *	6 1%	12 2%
Education/academia/ university	23 1%	8 1%	4 1%	4 1%	7 1%	9 1%	10 1%	3 1%	7 1%	6 1%
Pharmaceuticals/ pharmaceutical companies	22 1%	7 1%	9 2%	7 1%	6 1%	12 2%	9 1%	1 *	7 1%	3 *
Household/cleaning products	21 1%	8 1%	1 *	8 2%	5 1%	8 1%	10 1%	3 1%	6 1%	7 1%
Exams	21 1%	4 *	10 2%	6 1%	7 1%	11 1%	9 1%	1 *	8 1%	2 *
Everything is chemistry/ all around us/life is chemistry	20 1%	6 1%	10 2%	10 2%	6 1%	10 1%	10 1%	- -	2 *	8 1%
Acid/alkaline	19 1%	7 1%	5 1%	4 1%	5 1%	7 1%	8 1%	4 2%	11 2%	1 *
Scientist(s)	18 1%	6 1%	4 1%	3 1%	4 1%	6 1%	10 1%	- -	1 *	9 1%
The environment (all references)	17 1%	10 1%	7 1%	5 1%	4 1%	6 1%	9 1%	2 1%	7 1%	5 1%

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Medical	16 1%	11 1%	3 1%	7 2%	5 1%	1 *	10 1%	3 1%	8 1%	5 1%
TV series/programmes	16 1%	6 1%	1 *	2 *	3 *	9 1%	6 1%	- -	1 *	5 1%
It's good/useful/ important (all positive references)	15 1%	4 *	9 2%	6 1%	5 1%	2 *	10 1%	3 1%	8 1%	5 1%
Making things	15 1%	7 1%	1 *	2 *	6 1%	2 *	13 1%	1 *	2 *	11 2%
Developing things/ creating new things	14 1%	6 1%	4 1%	4 1%	4 1%	3 *	10 1%	1 *	4 1%	6 1%
Explosions/blowing things up	11 1%	5 1%	2 1%	1 *	4 1%	4 1%	5 *	2 1%	5 1%	2 *
Doctor(s)	10 *	5 1%	1 *	3 1%	4 1%	3 *	7 1%	1 *	4 1%	4 *
Varied/lots of parts to it/mult-faceted	10 *	1 *	3 1%	4 1%	2 *	2 *	6 1%	2 1%	4 1%	4 1%
Food/to do with food	10 *	3 *	3 1%	- -	4 1%	3 *	7 1%	- -	4 1%	2 *
Organic/inorganic	10 *	6 1%	3 1%	1 *	5 1%	1 *	6 1%	2 1%	6 1%	2 *
Content/composition/what is in things/components	10 *	5 1%	2 *	1 *	5 1%	3 *	1 *	4 2%	2 *	3 *
The body/to do with the body	9 *	6 1%	4 1%	4 1%	6 1%	- -	7 1%	2 1%	5 1%	4 1%
Potion(s)	8 *	5 1%	- -	1 *	3 1%	4 1%	4 *	- -	2 *	3 *
Industry	8 *	2 *	2 *	2 *	2 *	4 1%	4 *	- -	4 1%	- -
Product(s)	8 *	1 *	3 1%	1 *	1 *	2 *	3 *	3 1%	5 1%	1 *
Prescriptions	7 *	1 *	2 1%	2 *	1 *	* *	7 1%	- -	4 1%	3 *

Chemistry (QS9637 - 731207)

Q.1A/Q.1B When I talk about chemistry, what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
A man/someone in a white coat	7*	2*	2*	2*	1*	2*	5*	-	1*	4*
Cancer/disease/illness	6*	4* 1%	-	2*	3*	-	6* 1%	-	3*	3*
Discovering/answers/understanding	6*	4*	3* 1%	3* 1%	2*	* *	3* *	3* 1%	5* 1%	1*
Materials	6*	1*	1*	-	1*	3*	3*	-	2*	1*
Cosmetics/toiletries	6*	2*	2* 1%	3* 1%	2*	1*	3* *	2* 1%	4* 1%	2*
How things work	6*	1*	3* 1%	2*	2*	-	6* 1%	-	3* 1%	2*
Manufacturing	5*	2*	3* 1%	3* 1%	4* 1%	1*	4* *	-	1* *	3*
Bombs/weapons/chemical warfare	5*	1*	-	-	1*	1*	3* *	-	-	3*
Petroleum	5*	1*	1*	1*	1*	3*	2* *	-	-	2*
Smell(s)	4*	3*	2* 1%	1*	3*	-	4* *	-	2* *	3*
Horticulture	3*	1*	2*	* *	2*	1*	2* *	-	1* *	1*
Other	138 7%	49 6%	46 10%	43 9%	36 5%	40 5%	79 7%	15 6%	50 8%	44 6%
Don't know	157 7%	52 6%	14 3%	17 4%	40 6%	46 6%	68 6%	33 14%	54 9%	47 7%
None/nothing	96 5%	43 5%	14 3%	30 6%	32 5%	29 4%	41 4%	23 9%	21 4%	42 6%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Pharmacy/Pharmacists	554 26%	254 25%	300 28%	76 26%	111 28%	100 29%	85 24%	88 28%	95 23%	155 33%	174 30%	92 21%	134 21%	323 27%	163 26%	69 22%
Medicine/medication	465 22%	202 20%	263 24%	69 23%	112 28%	88 26%	66 19%	59 19%	72 17%	80 17%	114 20%	108 25%	163 26%	257 22%	138 22%	70 22%
Shop/chemist's shop	268 13%	145 14%	123 11%	17 6%	31 8%	39 11%	52 15%	49 16%	79 19%	76 16%	71 12%	60 14%	61 10%	169 14%	55 9%	43 14%
Drugs/tablets/pills	240 11%	121 12%	120 11%	24 8%	50 13%	38 11%	38 11%	33 11%	57 14%	38 8%	53 9%	58 13%	91 15%	126 11%	79 13%	35 11%
Prescriptions	197 9%	88 9%	108 10%	19 6%	28 7%	23 7%	31 9%	37 12%	59 14%	30 6%	49 9%	58 13%	59 9%	123 10%	35 6%	39 12%
Chemical(s)/Elements	60 3%	32 3%	29 3%	16 5%	16 4%	3 1%	10 3%	8 3%	6 1%	15 3%	15 3%	14 3%	17 3%	29 2%	27 4%	4 1%
Laboratory	60 3%	34 3%	27 2%	11 4%	8 2%	12 3%	10 3%	12 4%	8 2%	20 4%	24 4%	8 2%	9 1%	32 3%	19 3%	9 3%
Someone who dispenses medicine	56 3%	21 2%	34 3%	6 2%	4 1%	12 4%	10 3%	17 5%	7 2%	15 3%	14 3%	12 3%	14 2%	25 2%	20 3%	11 3%
Science	53 3%	28 3%	25 2%	12 4%	14 4%	11 3%	7 2%	7 2%	2 *	15 3%	19 3%	8 2%	11 2%	28 2%	20 3%	6 2%
Man/someone in a white/ lab coat	51 2%	25 2%	26 2%	11 4%	7 2%	7 2%	13 4%	8 3%	5 1%	17 4%	18 3%	9 2%	8 1%	27 2%	16 3%	8 3%
I am / I know someone who is/was a chemist	44 2%	29 3%	15 1%	5 2%	5 1%	5 1%	8 2%	14 4%	8 2%	17 4%	16 3%	10 2%	2 *	27 2%	11 2%	6 2%
Doctor(s)/GP's	40 2%	16 2%	23 2%	12 4%	5 1%	- -	6 2%	5 2%	12 3%	6 1%	11 2%	10 2%	13 2%	20 2%	14 2%	6 2%
Pharmaceuticals/ Pharmaceutical chemist	40 2%	24 2%	15 1%	8 3%	8 2%	7 2%	6 2%	3 1%	7 2%	15 3%	12 2%	5 1%	7 1%	17 1%	18 3%	4 1%
School/Teacher	35 2%	18 2%	17 2%	8 3%	7 2%	5 1%	2 1%	7 2%	6 2%	12 3%	8 1%	6 1%	9 1%	14 1%	15 2%	5 2%
Research	34 2%	22 2%	12 1%	6 2%	3 1%	3 1%	6 2%	9 3%	7 2%	15 3%	8 1%	5 1%	5 1%	16 1%	10 2%	8 3%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Advice/Help	31 1%	13 1%	18 2%	1 *	7 2%	7 2%	1 *	7 2%	9 2%	8 2%	8 1%	4 1%	11 2%	18 2%	8 1%	5 2%
Toiletries/hair products/cosmetics/ household products etc (all references)	31 1%	10 1%	21 2%	4 1%	1 *	4 1%	3 1%	7 2%	13 3%	5 1%	5 1%	3 1%	17 3%	10 1%	11 2%	10 3%
Health/health care	25 1%	8 1%	17 2%	6 2%	4 1%	2 1%	7 2%	- -	6 1%	7 2%	7 1%	6 1%	4 1%	17 1%	5 1%	3 1%
Someone who makes things	24 1%	15 1%	10 1%	6 2%	9 2%	2 1%	1 *	5 1%	1 *	6 1%	10 2%	1 *	9 1%	14 1%	8 1%	3 1%
Illness	22 1%	8 1%	14 1%	2 1%	3 1%	6 2%	5 1%	3 1%	2 1%	5 1%	2 *	7 2%	7 1%	15 1%	4 1%	3 1%
(The) chemist(s)	19 1%	5 *	14 1%	2 1%	2 1%	1 *	4 1%	4 1%	7 2%	3 1%	6 1%	5 1%	6 1%	9 1%	4 1%	6 2%
Experiments	16 1%	5 1%	11 1%	1 *	3 1%	4 1%	4 1%	5 2%	- -	10 2%	7 1%	- -	- -	9 1%	5 1%	2 1%
Industry/industrial	15 1%	12 1%	3 *	3 1%	- -	1 *	4 1%	3 1%	4 1%	4 1%	5 1%	4 1%	2 *	6 1%	4 1%	6 2%
Someone who invents/ creates (new) products	10 *	4 *	6 1%	- -	2 1%	- -	2 1%	5 2%	1 *	6 1%	1 *	1 *	2 *	8 1%	1 *	1 *
Brainy/expert/ intelligent	9 *	6 1%	3 *	1 *	1 *	1 *	3 1%	2 1%	1 *	3 1%	2 *	3 1%	1 *	8 1%	1 *	- -
Someone who prescribes medicine	9 *	7 1%	2 *	3 1%	2 *	4 1%	- -	- -	- -	- -	5 1%	1 *	2 *	5 *	3 1%	- -
Someone who mixes things	8 *	5 *	4 *	- -	2 *	1 *	4 1%	1 *	1 *	3 1%	4 1%	2 *	- -	8 1%	- -	- -
Potion(s)	8 *	5 *	3 *	1 *	- -	1 *	1 *	4 1%	1 *	1 *	2 *	2 *	4 1%	2 *	4 1%	3 1%
Chemistry between people/relationship/love	6 *	4 *	2 *	- -	2 *	3 1%	1 *	- -	- -	3 1%	2 *	- -	1 *	3 *	3 1%	- -
Equipment/Bunsen burner/ Test tube	5 *	- -	5 *	1 *	1 *	1 *	1 *	- -	1 *	- -	3 *	- -	2 *	4 *	- -	1 *

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Good service/friendly/ smiling staff (all references)	5 *	1 *	4 *	1 *	1 *	- -	1 *	- -	2 *	- -	2 *	2 1%	1 *	3 *	2 *	- -
Professional	4 *	1 *	3 *	1 *	- -	2 1%	1 *	- -	- -	2 *	- -	1 *	1 *	2 *	2 *	- -
Cooking/food	3 *	1 *	2 *	- -	2 1%	- -	- -	- -	1 *	- -	- -	1 *	2 *	3 *	- -	- -
'Breaking Bad'	3 *	3 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	2 *	1 *	3 *	- -	- -
Other	151 7%	83 8%	68 6%	29 10%	19 5%	31 9%	23 7%	19 6%	30 7%	40 8%	39 7%	30 7%	43 7%	76 7%	49 8%	26 8%
None/nothing	65 3%	29 3%	36 3%	10 3%	8 2%	8 2%	16 5%	10 3%	13 3%	8 2%	13 2%	18 4%	25 4%	30 3%	27 4%	9 3%
Don't know	114 5%	53 5%	61 6%	15 5%	31 8%	19 6%	17 5%	12 4%	20 5%	9 2%	22 4%	28 6%	55 9%	61 5%	37 6%	17 5%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Pharmacy/Pharmacists	554	216	85	118	49	86	167	388	506	48	464	52	32	7
	26%	26%	30%	24%	32%	24%	27%	26%	28%	17%	26%	29%	30%	14%
Medicine/medication	465	181	74	84	33	93	184	281	399	66	389	37	23	16
	22%	22%	26%	17%	22%	26%	29%	19%	22%	23%	22%	21%	22%	32%
Shop/chemist's shop	268	115	35	89	5	24	70	198	218	50	227	25	11	4
	13%	14%	13%	18%	3%	7%	11%	13%	12%	17%	13%	14%	11%	8%
Drugs/tablets/pills	240	92	26	68	11	42	61	179	197	43	212	14	9	5
	11%	11%	9%	14%	7%	12%	10%	12%	11%	15%	12%	8%	9%	10%
Prescriptions	197	70	25	68	8	26	43	154	163	34	156	22	10	8
	9%	9%	9%	14%	5%	7%	7%	10%	9%	12%	9%	12%	10%	17%
Chemical(s)/Elements	60	25	7	7	12	9	23	37	54	7	44	8	7	2
	3%	3%	3%	1%	8%	3%	4%	3%	3%	2%	2%	5%	6%	4%
Laboratory	60	31	3	11	7	9	13	47	53	7	53	4	3	-
	3%	4%	1%	2%	4%	2%	2%	3%	3%	2%	3%	2%	3%	-
Someone who dispenses medicine	56	17	10	11	7	11	14	42	47	8	52	1	1	2
	3%	2%	4%	2%	5%	3%	2%	3%	3%	3%	3%	1%	1%	4%
Science	53	24	12	4	5	9	18	36	50	3	39	13	2	-
	3%	3%	4%	1%	3%	2%	3%	2%	3%	1%	2%	7%	2%	-
Man/someone in a white/lab coat	51	19	7	8	11	6	19	32	50	1	42	6	3	-
	2%	2%	2%	2%	7%	2%	3%	2%	3%	*	2%	3%	3%	-
I am / I know someone who is/was a chemist	44	19	9	9	4	3	5	40	42	2	34	6	4	-
	2%	2%	3%	2%	3%	1%	1%	3%	2%	1%	2%	3%	4%	-
Doctor(s)/GP's	40	7	6	14	5	9	8	32	31	9	33	4	1	1
	2%	1%	2%	3%	3%	3%	1%	2%	2%	3%	2%	2%	1%	3%
Pharmaceuticals/Pharmaceutical chemist	40	21	6	7	4	2	9	31	35	4	33	4	2	1
	2%	3%	2%	1%	3%	*	1%	2%	2%	1%	2%	2%	2%	3%
School/Teacher	35	12	3	10	2	8	9	26	31	4	30	3	2	-
	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	-
Research	34	12	8	7	3	4	3	31	30	4	28	5	1	-
	2%	1%	3%	1%	2%	1%	*	2%	2%	1%	2%	3%	1%	-
Advice/Help	31	11	5	9	1	6	7	24	25	6	26	4	-	1
	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	-	2%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Toiletries/hair products/cosmetics/household products etc (all references)	31 1%	6 1%	1 *	11 2%	3 2%	9 3%	8 1%	23 2%	21 1%	9 3%	26 1%	3 2%	1 1%	-
Health/health care	25 1%	13 2%	1 *	6 1%	1 1%	4 1%	10 2%	15 1%	22 1%	3 1%	22 1%	2 1%	1 1%	-
Someone who makes things	24 1%	9 1%	2 1%	3 1%	6 4%	6 2%	11 2%	14 1%	24 1%	-	22 1%	-	2 2%	-
Illness	22 1%	13 2%	2 1%	5 1%	-	2 1%	7 1%	15 1%	20 1%	2 1%	20 1%	2 1%	-	-
(The) chemist(s)	19 1%	3 *	2 1%	9 2%	2 1%	3 1%	1 *	18 1%	15 1%	5 2%	17 1%	2 1%	-	-
Experiments	16 1%	12 1%	-	2 *	1 1%	1 *	6 1%	10 1%	16 1%	-	15 1%	1 1%	-	-
Industry/industrial	15 1%	8 1%	-	6 1%	1 1%	-	1 *	14 1%	14 1%	1 *	14 1%	1 *	1 1%	-
Someone who invents/creates (new) products	10 *	6 1%	-	3 1%	-	1 *	3 *	8 1%	10 1%	-	9 1%	-	1 1%	-
Brainy/expert/intelligent	9 *	1 *	4 2%	1 *	1 1%	2 *	4 1%	5 *	9 *	1 *	9 1%	-	-	-
Someone who prescribes medicine	9 *	4 *	2 1%	-	1 1%	1 *	2 *	6 *	9 *	-	8 *	-	1 1%	-
Someone who mixes things	8 *	5 1%	2 1%	1 *	-	-	4 1%	4 *	8 *	1 *	7 *	-	1 1%	-
Potion(s)	8 *	3 *	1 *	3 1%	-	2 1%	2 *	6 *	6 *	2 1%	8 *	-	-	-
Chemistry between people/relationship/love	6 *	6 1%	-	-	-	1 *	3 *	3 *	6 *	-	5 *	-	1 1%	-
Equipment/Bunsen burner/Test tube	5 *	2 *	1 *	1 *	1 1%	1 *	3 *	2 *	5 *	-	4 *	1 1%	-	-
Good service/friendly/smiling staff (all references)	5 *	1 *	-	2 *	-	2 *	2 *	3 *	5 *	-	4 *	-	1 1%	-

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Professional	4	-	1	-	1	2	2	2	4	-	4	-	-	-
	*	-	*	-	1%	1%	*	*	*	-	*	-	-	-
Cooking/food	3	-	1	1	-	1	1	2	2	1	3	*	-	-
	*	-	*	*	-	*	*	*	*	*	*	*	-	-
'Breaking Bad'	3	3	-	-	-	-	1	2	3	-	3	-	-	-
	*	*	-	-	-	-	*	*	*	-	*	-	-	-
Other	151	54	19	37	11	29	44	108	131	20	121	16	12	2
	7%	7%	7%	8%	7%	8%	7%	7%	7%	7%	7%	9%	12%	5%
None/nothing	65	18	11	16	7	13	18	47	55	10	55	8	1	1
	3%	2%	4%	3%	5%	4%	3%	3%	3%	3%	3%	4%	1%	3%
Don't know	114	43	11	20	4	36	43	71	90	24	101	6	3	4
	5%	5%	4%	4%	3%	10%	7%	5%	5%	9%	6%	3%	3%	8%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Pharmacy/Pharmacists	554 26%	26 31%	59 24%	40 23%	38 26%	39 21%	78 37%	67 26%	76 25%	40 24%	32 30%	52 29%	7 14%	470 26%	81 26%
Medicine/medication	465 22%	25 30%	70 29%	27 16%	40 28%	37 20%	46 22%	53 20%	58 19%	33 20%	23 22%	37 21%	16 32%	368 21%	95 30%
Shop/chemist's shop	268 13%	13 16%	22 9%	31 18%	13 9%	20 11%	31 15%	19 7%	50 16%	26 16%	11 11%	25 14%	4 8%	250 14%	15 5%
Drugs/tablets/pills	240 11%	19 23%	34 14%	16 9%	18 12%	25 13%	20 9%	26 10%	34 11%	22 13%	9 9%	14 8%	5 10%	215 12%	21 7%
Prescriptions	197 9%	8 9%	45 19%	20 12%	14 9%	16 8%	17 8%	6 2%	20 6%	9 6%	10 10%	22 12%	8 17%	187 11%	9 3%
Chemical(s)/Elements	60 3%	1 1%	4 2%	1 1%	2 2%	7 4%	2 1%	10 4%	13 4%	3 2%	7 6%	8 5%	2 4%	42 2%	18 6%
Laboratory	60 3%	- -	1 1%	11 6%	4 3%	4 2%	10 5%	5 2%	11 3%	7 4%	3 3%	4 2%	- -	47 3%	14 4%
Someone who dispenses medicine	56 3%	1 2%	6 3%	6 4%	4 3%	9 5%	4 2%	11 4%	11 4%	- -	1 1%	1 1%	2 4%	46 3%	10 3%
Science	53 3%	1 1%	1 1%	1 1%	4 3%	6 3%	9 4%	3 1%	9 3%	4 3%	2 2%	13 7%	- -	50 3%	3 1%
Man/someone in a white/lab coat	51 2%	2 2%	5 2%	4 2%	5 3%	3 2%	6 3%	2 1%	5 2%	10 6%	3 3%	6 3%	- -	46 3%	5 2%
I am / I know someone who is/was a chemist	44 2%	4 5%	- -	5 3%	1 1%	2 1%	4 2%	5 2%	9 3%	3 2%	4 4%	6 3%	- -	38 2%	6 2%
Doctor(s)/GP's	40 2%	2 3%	4 2%	9 5%	2 1%	5 2%	2 1%	4 2%	5 2%	1 1%	1 1%	4 2%	1 3%	35 2%	4 1%
Pharmaceuticals/ Pharmaceutical chemist	40 2%	- -	5 2%	7 4%	- -	6 3%	3 1%	4 1%	6 2%	3 2%	2 2%	4 2%	1 3%	36 2%	4 1%
School/Teacher	35 2%	1 2%	8 3%	1 1%	- -	4 2%	2 1%	2 1%	6 2%	4 3%	2 2%	3 2%	- -	33 2%	2 1%
Research	34 2%	2 2%	- -	4 3%	5 3%	2 1%	5 2%	1 *	8 3%	3 2%	1 1%	5 3%	- -	31 2%	3 1%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Advice/Help	31 1%	2 2%	1 1%	5 3%	2 1%	3 2%	5 2%	1 1%	7 2%	- -	- -	4 2%	1 2%	30 2%	1 *
Toiletries/hair products/cosmetics/household products etc (all references)	31 1%	- -	3 1%	5 3%	5 4%	5 3%	4 2%	1 *	3 1%	- -	1 1%	3 2%	- -	31 2%	- -
Health/health care	25 1%	* 1%	5 2%	3 2%	2 2%	5 3%	4 2%	2 1%	- -	- -	1 1%	2 1%	- -	20 1%	5 2%
Someone who makes things	24 1%	- -	- -	4 2%	1 1%	2 1%	4 2%	2 1%	7 2%	2 1%	2 2%	- -	- -	19 1%	5 2%
Illness	22 1%	1 1%	4 2%	2 1%	3 2%	6 3%	- -	2 1%	1 *	1 1%	- -	2 1%	- -	21 1%	1 *
(The) chemist(s)	19 1%	1 1%	1 *	1 1%	2 1%	2 1%	1 *	2 1%	5 2%	3 2%	- -	2 1%	- -	19 1%	- -
Experiments	16 1%	- -	1 *	2 1%	- -	3 1%	4 2%	1 *	3 1%	1 1%	- -	1 1%	- -	14 1%	2 1%
Industry/industrial	15 1%	3 3%	4 2%	- -	- -	- -	3 2%	1 1%	1 *	1 1%	1 1%	1 *	- -	14 1%	1 *
Someone who invents/creates (new) products	10 *	1 1%	- -	- -	1 1%	3 1%	3 1%	1 *	- -	- -	1 1%	- -	- -	10 1%	- -
Brainy/expert/intelligent	9 *	- -	1 *	* *	3 2%	- -	3 1%	1 1%	1 *	- -	- -	- -	- -	6 *	1 *
Someone who prescribes medicine	9 *	- -	- -	2 1%	- -	1 1%	- -	- -	2 1%	2 1%	1 1%	- -	- -	9 *	- -
Someone who mixes things	8 *	- -	- -	2 1%	1 *	- -	- -	2 1%	1 *	1 1%	1 1%	- -	- -	5 *	3 1%
Potion(s)	8 *	- -	2 1%	- -	5 3%	- -	1 *	- -	1 *	- -	- -	- -	- -	8 *	- -
Chemistry between people/relationship/love	6 *	- -	- -	- -	- 1%	1 1%	1 *	3 1%	- -	- -	1 1%	- -	- -	6 *	- -
Equipment/Bunsen burner/Test tube	5 *	- -	- -	- -	- 1%	1 1%	1 1%	1 *	- -	1 1%	- -	1 1%	- -	5 *	- -

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Good service/friendly/ smiling staff (all references)	5 *	- -	- -	- -	- -	1 *	- -	1 *	2 1%	- -	1 1%	- -	- -	4 *	1 *
Professional	4 *	- -	1 *	- -	1 1%	1 1%	- -	- -	1 *	- -	- -	- -	- -	3 *	1 *
Cooking/food	3 *	- -	- -	- -	- -	- -	2 1%	1 *	- -	- -	- -	* *	- -	3 *	- -
'Breaking Bad'	3 *	- -	- -	- -	- -	- -	- -	1 *	1 *	1 1%	- -	- -	- -	2 *	1 *
Other	151 7%	4 4%	11 4%	10 6%	9 7%	16 8%	14 7%	14 5%	33 11%	10 6%	12 12%	16 9%	2 5%	132 7%	18 6%
None/nothing	65 3%	- -	8 3%	4 2%	9 6%	12 6%	6 3%	10 4%	2 1%	4 2%	1 1%	8 4%	1 3%	46 3%	18 6%
Don't know	114 5%	- -	16 7%	7 4%	8 6%	10 6%	6 3%	36 14%	13 4%	5 3%	3 3%	6 3%	4 8%	74 4%	40 13%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Pharmacy/Pharmacists	554 26%	182 31%	166 27%	123 26%	16 26%	60 17%	50 29%	126 29%	23 33%	54 35%	109 37%	132 34%	321 24%	203 22%	193 29%	155 32%
Medicine/medication	465 22%	100 17%	146 24%	123 26%	13 21%	77 22%	25 15%	81 19%	1 2%	23 15%	40 14%	67 17%	318 24%	216 24%	155 23%	87 18%
Shop/chemist's shop	268 13%	78 13%	91 15%	42 9%	9 14%	46 13%	14 8%	47 11%	4 6%	18 12%	39 13%	58 15%	167 13%	133 15%	82 12%	53 11%
Drugs/tablets/pills	240 11%	35 6%	67 11%	72 15%	6 9%	58 17%	16 9%	36 8%	3 4%	8 5%	21 7%	37 10%	170 13%	123 14%	77 12%	39 8%
Prescriptions	197 9%	36 6%	73 12%	46 10%	3 5%	36 11%	10 6%	28 6%	1 2%	10 6%	25 8%	26 7%	137 10%	91 10%	67 10%	38 8%
Chemical(s)/Elements	60 3%	25 4%	15 2%	14 3%	1 2%	6 2%	8 4%	22 5%	5 8%	9 6%	11 4%	11 3%	29 2%	23 3%	18 3%	20 4%
Laboratory	60 3%	35 6%	15 2%	6 1%	3 4%	2 1%	11 7%	24 5%	5 7%	6 4%	16 5%	18 5%	26 2%	21 2%	27 4%	12 2%
Someone who dispenses medicine	56 3%	20 3%	16 3%	10 2%	3 5%	7 2%	10 6%	14 3%	1 1%	2 1%	9 3%	9 2%	37 3%	25 3%	21 3%	9 2%
Science	53 3%	21 4%	13 2%	11 2%	1 2%	6 2%	9 5%	18 4%	3 4%	8 5%	15 5%	16 4%	27 2%	18 2%	18 3%	18 4%
Man/someone in a white/lab coat	51 2%	15 3%	22 4%	8 2%	2 4%	3 1%	5 3%	16 4%	5 6%	9 6%	10 3%	15 4%	26 2%	20 2%	16 2%	15 3%
I am / I know someone who is/was a chemist	44 2%	24 4%	14 2%	4 1%	- -	2 1%	13 7%	21 5%	7 10%	10 7%	20 7%	15 4%	11 1%	14 1%	9 1%	22 4%
Doctor(s)/GP's	40 2%	9 2%	10 2%	8 2%	1 2%	10 3%	2 1%	6 1%	- -	3 2%	3 1%	6 2%	28 2%	19 2%	13 2%	8 2%
Pharmaceuticals/ Pharmaceutical chemist	40 2%	16 3%	14 2%	5 1%	1 2%	3 1%	4 2%	13 3%	2 2%	7 5%	8 3%	14 4%	14 1%	12 1%	12 2%	16 3%
School/Teacher	35 2%	13 2%	8 1%	8 2%	2 3%	4 1%	2 1%	9 2%	4 5%	5 3%	10 3%	12 3%	18 1%	7 1%	13 2%	12 2%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Research	34 2%	12 2%	12 2%	4 1%	1 2%	5 1%	8 5%	12 3%	4 6%	7 5%	8 3%	14 4%	12 1%	9 1%	11 2%	13 3%
Advice/Help	31 1%	7 1%	11 2%	8 2%	- -	5 2%	2 1%	5 1%	- -	2 1%	2 1%	7 2%	20 2%	13 1%	7 1%	11 2%
Toiletries/hair products/cosmetics/household products etc (all references)	31 1%	5 1%	9 1%	5 1%	- -	10 3%	2 1%	7 2%	- -	1 1%	6 2%	3 1%	19 1%	15 2%	8 1%	8 2%
Health/health care	25 1%	8 1%	10 2%	2 *	2 3%	3 1%	3 2%	11 2%	- -	- -	3 1%	3 1%	11 1%	9 1%	7 1%	8 2%
Someone who makes things	24 1%	7 1%	7 1%	8 2%	- -	3 1%	2 1%	3 1%	1 1%	2 1%	2 1%	7 2%	17 1%	8 1%	5 1%	11 2%
Illness	22 1%	4 1%	7 1%	6 1%	- -	5 2%	- -	1 *	1 2%	3 2%	2 1%	4 1%	16 1%	11 1%	3 *	8 2%
(The) chemist(s)	19 1%	1 *	5 1%	5 1%	2 3%	5 1%	- -	1 *	- -	- -	1 *	- -	17 1%	12 1%	4 1%	3 1%
Experiments	16 1%	10 2%	2 *	5 1%	- -	- -	2 1%	7 2%	- -	1 1%	5 2%	6 2%	5 *	5 1%	7 1%	5 1%
Industry/industrial	15 1%	5 1%	6 1%	3 1%	- -	1 *	2 1%	4 1%	2 3%	3 2%	6 2%	8 2%	4 *	3 *	5 1%	7 1%
Someone who invents/creates (new) products	10 *	5 1%	3 1%	1 *	- -	1 *	2 1%	6 1%	1 2%	1 1%	2 1%	6 1%	3 *	1 *	5 1%	4 1%
Brainy/expert/intelligent	9 *	4 1%	3 1%	1 *	- -	1 *	* *	2 2%	2 2%	2 1%	4 1%	4 1%	5 *	1 *	3 *	6 1%
Someone who prescribes medicine	9 *	2 *	6 1%	1 *	- -	- -	1 1%	1 *	1 2%	3 2%	1 *	3 1%	6 *	2 *	3 *	4 1%
Someone who mixes things	8 *	5 1%	1 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	1 *	5 *	3 *	2 *	4 1%
Potion(s)	8 *	1 *	4 1%	3 1%	- -	1 *	- -	- -	- -	1 *	- -	2 *	6 *	5 1%	1 *	3 1%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Chemistry between people/relationship/love	6*	4 1%	1*	1*	-	-	2 1%	2*	-	-	-	2*	5*	2*	3*	2*
Equipment/Bunsen burner/Test tube	5*	1*	2*	2*	-	1*	-	-	-	-	-	-	5*	3*	2*	-
Good service/friendly/smiling staff (all references)	5*	1*	2*	2*	-	-	-	1*	-	1 1%	1*	-	2*	2*	1*	2*
Professional	4*	2*	2*	-	-	-	-	1*	-	-	2 1%	3 1%	1*	-	2*	2*
Cooking/food	3*	-	1*	1*	-	1*	-	-	-	-	-	-	3*	2*	* *	1*
'Breaking Bad'	3*	-	3 1%	-	-	-	-	-	-	-	1*	-	2*	-	2*	1*
Other	151 7%	49 8%	35 6%	36 8%	3 6%	24 7%	16 9%	39 9%	12 18%	19 12%	23 8%	34 9%	88 7%	50 6%	54 8%	47 10%
None/nothing	65 3%	12 2%	18 3%	10 2%	3 5%	17 5%	4 2%	10 2%	3 5%	1 1%	5 2%	6 2%	49 4%	37 4%	17 3%	5 1%
Don't know	114 5%	20 3%	20 3%	26 6%	9 15%	33 10%	4 2%	10 2%	1 2%	2 1%	5 2%	7 2%	97 7%	48 5%	32 5%	15 3%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Pharmacy/Pharmacists	554 26%	432 27%	25 29%	79 23%	388 29%	156 22%	317 28%	221 25%	229 27%	310 27%
Medicine/medication	465 22%	360 23%	15 17%	74 22%	259 19%	196 28%	235 21%	218 25%	162 19%	283 25%
Shop/chemist's shop	268 13%	202 13%	10 12%	49 14%	169 13%	93 13%	149 13%	116 13%	96 11%	163 14%
Drugs/tablets/pills	240 11%	184 12%	11 12%	35 10%	139 10%	97 14%	116 10%	119 13%	96 11%	135 12%
Prescriptions	197 9%	150 9%	11 13%	28 8%	109 8%	86 12%	111 10%	82 9%	81 9%	112 10%
Chemical(s)/Elements	60 3%	53 3%	2 2%	5 2%	50 4%	10 1%	33 3%	27 3%	26 3%	34 3%
Laboratory	60 3%	48 3%	1 1%	9 3%	52 4%	7 1%	38 3%	19 2%	24 3%	32 3%
Someone who dispenses medicine	56 3%	43 3%	1 1%	10 3%	42 3%	10 1%	37 3%	17 2%	30 4%	23 2%
Science	53 3%	44 3%	- -	9 3%	39 3%	13 2%	36 3%	16 2%	28 3%	25 2%
Man/someone in a white/lab coat	51 2%	40 3%	2 2%	10 3%	38 3%	13 2%	34 3%	17 2%	20 2%	31 3%
I am / I know someone who is/was a chemist	44 2%	39 2%	- -	6 2%	37 3%	7 1%	30 3%	14 2%	23 3%	21 2%
Doctor(s)/GP's	40 2%	30 2%	- -	7 2%	25 2%	14 2%	28 2%	12 1%	23 3%	17 1%
Pharmaceuticals/ Pharmaceutical chemist	40 2%	29 2%	3 4%	7 2%	33 2%	7 1%	26 2%	13 1%	18 2%	21 2%
School/Teacher	35 2%	25 2%	1 2%	8 2%	26 2%	8 1%	22 2%	13 1%	15 2%	19 2%
Research	34 2%	30 2%	3 3%	1 *	29 2%	5 1%	25 2%	8 1%	21 2%	13 1%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Advice/Help	31 1%	25 2%	- -	6 2%	21 2%	11 2%	17 1%	12 1%	14 2%	16 1%
Toiletries/hair products/cosmetics/household products etc (all references)	31 1%	25 2%	1 1%	3 1%	16 1%	15 2%	19 2%	12 1%	10 1%	20 2%
Health/health care	25 1%	15 1%	1 1%	8 2%	18 1%	7 1%	11 1%	14 2%	7 1%	18 2%
Someone who makes things	24 1%	19 1%	- -	4 1%	19 1%	5 1%	13 1%	11 1%	9 1%	15 1%
Illness	22 1%	14 1%	2 2%	6 2%	12 1%	10 1%	9 1%	13 1%	11 1%	11 1%
(The) chemist(s)	19 1%	18 1%	- -	- -	11 1%	8 1%	14 1%	4 *	13 1%	6 1%
Experiments	16 1%	15 1%	- -	1 *	13 1%	4 *	12 1%	5 1%	7 1%	9 1%
Industry/industrial	15 1%	13 1%	- -	3 1%	13 1%	2 *	8 1%	7 1%	6 1%	10 1%
Someone who invents/creates (new) products	10 *	8 *	- -	3 1%	9 1%	2 *	8 1%	2 *	5 1%	5 *
Brainy/expert/intelligent	9 *	7 *	- -	2 1%	7 1%	2 *	5 *	5 1%	5 1%	5 *
Someone who prescribes medicine	9 *	7 *	- -	1 *	8 1%	1 *	5 *	3 *	3 *	6 1%
Someone who mixes things	8 *	8 *	- -	1 *	7 1%	- -	5 *	3 *	3 *	5 *
Potion(s)	8 *	7 *	- -	1 *	7 1%	1 *	6 1%	2 *	1 *	8 1%
Chemistry between people/relationship/love	6 *	4 *	- -	2 1%	4 *	2 *	6 *	1 *	4 1%	2 *
Equipment/Bunsen burner/Test tube	5 *	4 *	- -	1 *	4 *	1 *	2 *	3 *	1 *	4 *

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Good service/friendly/ smiling staff (all references)	5 *	3 *	- -	1 *	5 *	- -	2 *	2 *	3 *	2 *
Professional	4 *	3 *	- -	- -	3 *	1 *	2 *	2 *	1 *	3 *
Cooking/food	3 *	2 *	- -	1 *	* *	3 *	1 *	2 *	* *	3 *
'Breaking Bad'	3 *	2 *	1 1%	- -	3 *	- -	3 *	- -	1 *	2 *
Other	151 7%	114 7%	8 9%	24 7%	112 8%	39 6%	89 8%	55 6%	74 9%	73 6%
None/nothing	65 3%	36 2%	6 7%	12 4%	27 2%	28 4%	25 2%	28 3%	18 2%	34 3%
Don't know	114 5%	55 3%	7 8%	23 7%	55 4%	42 6%	44 4%	49 6%	38 4%	53 5%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Pharmacy/Pharmacists	554 26%	209 26%	130 29%	115 25%	170 25%	197 26%	280 26%	67 28%	168 28%	179 25%
Medicine/medication	465 22%	201 25%	75 16%	90 19%	157 24%	149 20%	245 23%	66 27%	139 23%	171 24%
Shop/chemist's shop	268 13%	109 13%	82 18%	77 17%	93 14%	100 13%	144 13%	17 7%	65 11%	96 13%
Drugs/tablets/pills	240 11%	106 13%	32 7%	45 10%	90 14%	81 11%	138 13%	16 7%	54 9%	101 14%
Prescriptions	197 9%	78 10%	28 6%	41 9%	64 10%	67 9%	116 11%	10 4%	49 8%	78 11%
Chemical(s)/Elements	60 3%	26 3%	18 4%	12 3%	17 3%	20 3%	30 3%	10 4%	29 5%	12 2%
Laboratory	60 3%	22 3%	13 3%	11 2%	15 2%	19 3%	30 3%	9 4%	22 4%	16 2%
Someone who dispenses medicine	56 3%	18 2%	11 2%	10 2%	15 2%	18 2%	31 3%	6 2%	17 3%	20 3%
Science	53 3%	15 2%	12 3%	11 2%	13 2%	29 4%	19 2%	5 2%	14 2%	10 1%
Man/someone in a white/lab coat	51 2%	15 2%	21 5%	18 4%	13 2%	20 3%	28 3%	2 1%	15 2%	16 2%
I am / I know someone who is/was a chemist	44 2%	11 1%	16 4%	10 2%	13 2%	21 3%	21 2%	1 1%	4 1%	19 3%
Doctor(s)/GP's	40 2%	14 2%	7 2%	11 2%	13 2%	20 3%	17 2%	2 1%	12 2%	8 1%
Pharmaceuticals/ Pharmaceutical chemist	40 2%	12 1%	15 3%	16 3%	13 2%	17 2%	22 2%	* *	15 3%	8 1%
School/Teacher	35 2%	15 2%	9 2%	6 1%	13 2%	11 2%	19 2%	5 2%	10 2%	13 2%
Research	34 2%	12 1%	10 2%	9 2%	11 2%	16 2%	16 2%	1 *	7 1%	11 2%
Advice/Help	31 1%	15 2%	9 2%	5 1%	15 2%	12 2%	18 2%	2 1%	12 2%	8 1%

Chemistry (QS9637 - 731207)

Q.2A/Q.2B When I talk about a chemist what comes to mind?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Toiletries/hair products/cosmetics/household products etc (all references)	31 1%	15 2%	5 1%	8 2%	12 2%	11 1%	17 2%	1 1%	6 1%	12 2%
Health/health care	25 1%	14 2%	7 1%	10 2%	8 1%	7 1%	14 1%	4 1%	6 1%	11 2%
Someone who makes things	24 1%	8 1%	4 1%	6 1%	8 1%	7 1%	14 1%	3 1%	6 1%	11 2%
Illness	22 1%	9 1%	4 1%	7 1%	8 1%	10 1%	10 1%	-	4 1%	6 1%
(The) chemist(s)	19 1%	12 2%	4 1%	7 1%	9 1%	8 1%	11 1%	-	6 1%	4 1%
Experiments	16 1%	9 1%	8 2%	7 2%	8 1%	6 1%	10 1%	-	6 1%	5 1%
Industry/industrial	15 1%	8 1%	5 1%	5 1%	6 1%	6 1%	7 1%	2 1%	1 *	8 1%
Someone who invents/creates (new) products	10 *	3 *	2 *	2 *	3 *	2 *	9 1%	-	6 1%	3 *
Brainy/expert/intelligent	9 *	2 *	6 1%	5 1%	3 *	4 *	4 *	2 1%	2 *	3 *
Someone who prescribes medicine	9 *	-	4 1%	4 1%	-	3 *	5 1%	-	1 *	4 1%
Someone who mixes things	8 *	5 1%	3 1%	2 *	6 1%	3 *	3 *	1 *	4 1%	-
Potion(s)	8 *	5 1%	3 1%	2 *	4 1%	1 *	6 1%	1 *	5 1%	2 *
Chemistry between people/relationship/love	6 *	1 *	3 1%	2 *	1 *	3 *	3 *	-	-	3 *
Equipment/Bunsen burner/Test tube	5 *	1 *	1 *	1 *	1 *	3 *	1 *	1 *	1 *	1 *
Good service/friendly/smiling staff (all references)	5 *	2 *	3 1%	3 1%	2 *	-	3 *	2 1%	2 *	2 *

Chemistry (QS9637 - 731207)**Q.2A/Q.2B When I talk about a chemist what comes to mind?****Base: All Adults in UK**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Professional	4 *	-	2	2	-	2	2	-	2	-
		-	1%	1%	-	*	*	-	*	-
Cooking/food	3 *	1	-	-	1	*	3	-	2	1
		*	-	-	*	*	*	-	*	*
'Breaking Bad'	3 *	2	1	-	2	-	3	-	1	2
		*	*	-	*	-	*	-	*	*
Other	151 7%	54 7%	49 11%	37 8%	50 7%	58 8%	79 7%	12 5%	46 8%	46 6%
None/nothing	65 3%	22 3%	11 2%	18 4%	16 2%	20 3%	23 2%	17 7%	21 4%	18 3%
Don't know	114 5%	51 6%	12 3%	16 3%	35 5%	23 3%	54 5%	27 11%	41 7%	40 6%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Pharmacies	1594	765	829	218	298	266	259	233	320	331	434	341	487	891	455	248
	76%	75%	77%	74%	76%	78%	75%	74%	78%	71%	75%	78%	78%	76%	74%	80%
Laboratories	994	489	506	127	179	164	154	176	194	289	293	181	232	589	283	122
	47%	48%	47%	43%	45%	48%	44%	56%	47%	62%	51%	41%	37%	50%	46%	39%
In hospitals	616	275	341	75	111	107	104	104	114	146	169	118	183	371	152	93
	29%	27%	31%	25%	28%	31%	30%	33%	28%	31%	29%	27%	29%	32%	25%	30%
For pharmaceutical companies	366	203	163	44	71	73	57	62	60	114	111	49	92	215	107	45
	17%	20%	15%	15%	18%	21%	16%	20%	15%	24%	19%	11%	15%	18%	17%	14%
In medical research	352	202	150	46	65	60	54	69	58	101	114	48	89	206	102	44
	17%	20%	14%	15%	16%	18%	16%	22%	14%	22%	20%	11%	14%	18%	16%	14%
In universities	302	149	153	30	50	52	53	64	53	103	85	44	70	191	75	35
	14%	15%	14%	10%	13%	15%	15%	20%	13%	22%	15%	10%	11%	16%	12%	11%
For other businesses\ industries	284	156	128	20	31	45	48	71	69	105	85	42	52	175	59	51
	14%	15%	12%	7%	8%	13%	14%	23%	17%	22%	15%	10%	8%	15%	10%	16%
In schools	173	86	87	21	29	40	27	26	30	60	46	30	37	93	58	22
	8%	8%	8%	7%	7%	12%	8%	8%	7%	13%	8%	7%	6%	8%	9%	7%
For food companies	152	89	63	9	28	27	28	34	26	48	52	20	32	93	41	18
	7%	9%	6%	3%	7%	8%	8%	11%	6%	10%	9%	5%	5%	8%	7%	6%
For agricultural companies	126	70	56	10	16	29	22	28	21	44	43	11	28	83	31	12
	6%	7%	5%	3%	4%	9%	6%	9%	5%	9%	8%	2%	4%	7%	5%	4%
For government	120	65	55	12	15	22	25	25	21	35	40	19	26	70	35	15
	6%	6%	5%	4%	4%	7%	7%	8%	5%	7%	7%	4%	4%	6%	6%	5%
Doctor's/in/at doctor's surgery	25	11	14	5	7	5	1	5	2	4	11	6	5	15	8	3
	1%	1%	1%	2%	2%	2%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%
In research (other)	18	11	7	2	3	3	5	2	4	9	4	3	3	11	4	3
	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Petroleum/fuel/oil/ petrochemical	17	10	7	3	1	3	7	1	2	9	5	2	1	12	4	1
	1%	1%	1%	1%	*	1%	2%	*	1%	2%	1%	1%	*	1%	1%	*
Police	5	4	2	1	1	-	1	-	2	1	3	1	-	1	2	2
	*	*	*	*	*	-	*	-	*	*	1%	*	-	*	*	1%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Forensic	4	2	2	-	1	-	-	1	2	2	-	-	2	1	1	2
	*	*	*	-	*	-	-	*	*	*	-	-	*	*	*	1%
Veterinary	4	4	-	1	-	-	2	-	-	2	1	-	-	4	-	-
	*	*	-	*	-	-	1%	-	-	*	*	-	-	*	-	-
Military/MOD	3	2	1	-	-	-	1	1	1	2	-	1	-	3	-	-
	*	*	*	-	-	-	*	*	*	*	-	*	-	*	-	-
With animals/animal testing	3	2	1	-	-	1	-	1	1	1	1	-	1	3	-	-
	*	*	*	-	-	*	-	*	*	*	*	-	*	*	-	-
Other	35	16	18	4	3	-	8	10	8	10	7	9	9	20	6	8
	2%	2%	2%	1%	1%	-	2%	3%	2%	2%	1%	2%	1%	2%	1%	3%
Everywhere	107	52	55	15	15	20	22	21	16	35	27	18	27	53	35	19
	5%	5%	5%	5%	4%	6%	6%	7%	4%	7%	5%	4%	4%	5%	6%	6%
Don't know	79	25	53	14	20	13	11	6	14	4	11	16	47	39	28	11
	4%	2%	5%	5%	5%	4%	3%	2%	4%	1%	2%	4%	7%	3%	5%	4%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Pharmacies	1594 76%	619 75%	215 77%	383 78%	113 75%	263 73%	471 76%	1123 76%	1365 75%	229 80%	1359 77%	121 67%	75 71%	39 82%
Laboratories	994 47%	397 48%	131 47%	235 48%	80 53%	151 42%	259 42%	735 50%	886 49%	109 38%	802 45%	111 62%	56 54%	25 53%
In hospitals	616 29%	255 31%	89 32%	140 28%	41 27%	92 26%	182 29%	435 29%	551 30%	65 23%	501 28%	65 37%	34 32%	16 33%
For pharmaceutical companies	366 17%	174 21%	51 18%	71 14%	22 15%	48 13%	100 16%	266 18%	342 19%	25 9%	305 17%	47 26%	8 8%	6 12%
In medical research	352 17%	149 18%	48 17%	68 14%	38 25%	48 14%	106 17%	246 17%	320 18%	32 11%	289 16%	45 25%	13 12%	6 12%
In universities	302 14%	123 15%	46 17%	69 14%	22 14%	42 12%	75 12%	227 15%	276 15%	26 9%	247 14%	36 20%	9 9%	10 20%
For other businesses\ industries	284 14%	114 14%	44 16%	86 17%	15 10%	25 7%	58 9%	226 15%	261 14%	24 8%	240 14%	29 16%	14 13%	1 3%
In schools	173 8%	69 8%	31 11%	38 8%	14 9%	21 6%	47 8%	127 9%	160 9%	13 5%	145 8%	21 12%	5 5%	3 7%
For food companies	152 7%	68 8%	24 9%	34 7%	13 8%	13 4%	37 6%	115 8%	142 8%	11 4%	133 7%	14 8%	1 1%	4 9%
For agricultural companies	126 6%	54 7%	17 6%	29 6%	13 9%	13 4%	33 5%	93 6%	118 6%	9 3%	101 6%	20 11%	-	5 10%
For government	120 6%	51 6%	18 6%	29 6%	10 7%	12 3%	26 4%	94 6%	112 6%	9 3%	100 6%	18 10%	-	3 6%
Doctor's/in/at doctor's surgery	25 1%	10 1%	6 2%	3 1%	1 1%	5 1%	12 2%	13 1%	23 1%	2 1%	23 1%	2 1%	-	-
In research (other)	18 1%	9 1%	2 1%	5 1%	2 1%	* *	7 1%	11 1%	17 1%	1 *	15 1%	-	4 3%	-
Petroleum/fuel/oil/ petrochemical	17 1%	13 2%	1 *	2 *	-	1 *	1 *	16 1%	17 1%	-	12 1%	4 2%	1 1%	-
Police	5 *	2 *	1 *	2 *	-	-	1 *	4 *	3 *	2 1%	3 *	1 *	1 1%	-
Forensic	4 *	1 *	-	2 *	-	1 *	-	4 *	3 *	1 *	3 *	1 *	-	-

Chemistry (QS9637 - 731207)**Q.3 Where do you think chemists work?****Base: All Adults in UK**

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Veterinary	4	4	-	-	-	-	1	2	4	-	4	-	-	-
	*	*	-	-	-	-	*	*	*	-	*	-	-	-
Military/MOD	3	1	1	1	-	-	-	3	3	-	3	-	-	-
	*	*	*	*	-	-	-	*	*	-	*	-	-	-
With animals/animal testing	3	1	1	1	-	-	1	2	3	-	3	-	-	-
	*	*	*	*	-	-	*	*	*	-	*	-	-	-
Other	35	16	4	11	1	2	2	32	33	1	27	7	1	-
	2%	2%	1%	2%	1%	1%	*	2%	2%	*	2%	4%	1%	-
Everywhere	107	42	17	20	10	18	33	75	99	9	99	8	1	-
	5%	5%	6%	4%	7%	5%	5%	5%	5%	3%	6%	4%	1%	-
Don't know	79	17	13	12	4	33	36	42	59	20	68	6	2	3
	4%	2%	5%	3%	3%	9%	6%	3%	3%	7%	4%	3%	2%	7%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Pharmacies	1594	64	167	138	108	153	172	191	234	130	75	121	39	1348	235
	76%	77%	69%	79%	76%	81%	82%	73%	76%	79%	71%	67%	82%	76%	76%
Laboratories	994	33	77	87	57	101	105	105	147	88	56	111	25	868	121
	47%	39%	32%	50%	40%	54%	50%	40%	48%	54%	54%	62%	53%	49%	39%
In hospitals	616	29	28	58	27	96	62	67	93	41	34	65	16	519	92
	29%	35%	12%	33%	19%	51%	30%	26%	30%	25%	32%	37%	33%	29%	30%
For pharmaceutical companies	366	14	7	34	13	42	45	56	62	33	8	47	6	309	58
	17%	17%	3%	20%	9%	22%	21%	21%	20%	20%	8%	26%	12%	17%	19%
In medical research	352	5	8	29	17	44	43	55	55	33	13	45	6	294	54
	17%	6%	3%	17%	12%	24%	20%	21%	18%	20%	12%	25%	12%	17%	17%
In universities	302	10	6	27	10	43	37	40	51	23	9	36	10	268	32
	14%	12%	2%	15%	7%	23%	18%	15%	17%	14%	9%	20%	20%	15%	10%
For other businesses\ industries	284	16	28	27	15	34	25	23	40	30	14	29	1	260	21
	14%	20%	12%	15%	11%	18%	12%	9%	13%	18%	13%	16%	3%	15%	7%
In schools	173	6	11	11	6	27	14	31	30	8	5	21	3	151	22
	8%	7%	5%	6%	4%	14%	7%	12%	10%	5%	5%	12%	7%	8%	7%
For food companies	152	3	3	15	6	17	14	27	38	10	1	14	4	129	20
	7%	3%	1%	8%	4%	9%	7%	10%	12%	6%	1%	8%	9%	7%	6%
For agricultural companies	126	1	-	9	4	14	12	26	25	11	-	20	5	108	17
	6%	1%	-	5%	3%	7%	6%	10%	8%	7%	-	11%	10%	6%	6%
For government	120	1	1	9	5	13	7	27	25	12	-	18	3	103	18
	6%	1%	*	5%	4%	7%	3%	10%	8%	7%	-	10%	6%	6%	6%
Doctor's/in/at doctor's surgery	25	5	*	3	7	1	6	-	-	1	-	2	-	22	3
	1%	5%	*	2%	5%	1%	3%	-	-	1%	-	1%	-	1%	1%
In research (other)	18	3	-	*	2	-	4	3	2	1	4	-	-	16	2
	1%	3%	-	*	1%	-	2%	1%	1%	1%	3%	-	-	1%	1%
Petroleum/fuel/oil/ petrochemical	17	-	3	-	1	1	1	2	3	-	1	4	-	15	2
	1%	-	1%	-	1%	1%	*	1%	1%	-	1%	2%	-	1%	1%
Police	5	-	-	-	1	-	-	-	1	1	1	1	-	5	-
	*	-	-	-	1%	-	-	-	*	1%	1%	*	-	*	-

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Forensic	4	1	-	-	-	-	1	-	-	1	-	1	-	4	-
*		1%	-	-	-	-	*	-	-	1%	-	*	-	*	-
Veterinary	4	-	-	-	-	-	2	1	-	-	-	-	-	4	-
*		-	-	-	-	-	1%	*	-	-	-	-	-	*	-
Military/MOD	3	1	-	-	1	-	-	1	-	-	-	-	-	2	1
*		1%	-	-	1%	-	-	*	-	-	-	-	-	*	*
With animals/animal testing	3	-	1	1	-	-	1	-	-	-	-	-	-	3	-
*		-	*	*	-	-	1%	-	-	-	-	-	-	*	-
Other	35	2	4	*	1	7	3	1	7	1	1	7	-	28	4
		2%	2%	2%	*	*	4%	1%	1%	2%	1%	4%	-	2%	1%
Everywhere	107	1	8	14	14	13	11	12	17	9	1	8	-	86	20
		5%	2%	3%	8%	10%	7%	5%	5%	6%	1%	4%	-	5%	6%
Don't know	79	2	15	1	11	2	3	16	16	1	2	6	3	53	25
		4%	2%	6%	1%	8%	1%	2%	6%	5%	1%	2%	3%	3%	8%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Pharmacies	1594 76%	411 70%	471 77%	363 78%	48 78%	276 80%	116 67%	304 70%	40 57%	101 65%	201 68%	267 69%	1040 78%	701 77%	514 77%	361 73%
Laboratories	994 47%	335 57%	320 52%	180 39%	28 45%	123 36%	107 62%	243 56%	46 65%	101 66%	180 61%	231 60%	559 42%	376 42%	332 50%	281 57%
In hospitals	616 29%	181 31%	165 27%	138 30%	20 32%	103 30%	59 34%	145 33%	25 36%	57 37%	100 34%	121 31%	369 28%	229 25%	221 33%	163 33%
For pharmaceutical companies	366 17%	151 26%	112 18%	50 11%	9 15%	40 12%	51 29%	116 27%	26 37%	46 30%	82 28%	107 28%	181 14%	120 13%	132 20%	113 23%
In medical research	352 17%	132 23%	107 17%	54 12%	12 20%	43 12%	49 29%	109 25%	23 32%	34 22%	70 24%	96 25%	177 13%	121 13%	120 18%	110 22%
In universities	302 14%	124 21%	69 11%	57 12%	10 16%	36 11%	42 24%	96 22%	25 35%	38 25%	71 24%	91 24%	144 11%	104 11%	104 16%	94 19%
For other businesses\ industries	284 14%	125 21%	90 15%	38 8%	4 7%	26 8%	48 28%	96 22%	25 36%	41 27%	73 25%	103 27%	130 10%	78 9%	113 17%	94 19%
In schools	173 8%	80 14%	39 6%	30 6%	1 1%	23 7%	23 13%	44 10%	14 20%	24 15%	51 17%	56 15%	83 6%	50 6%	68 10%	54 11%
For food companies	152 7%	68 12%	44 7%	23 5%	2 4%	12 3%	28 16%	59 14%	17 24%	25 16%	40 13%	55 14%	63 5%	47 5%	51 8%	54 11%
For agricultural companies	126 6%	58 10%	38 6%	17 4%	1 1%	12 3%	22 13%	47 11%	11 16%	22 14%	31 11%	45 12%	55 4%	30 3%	52 8%	44 9%
For government	120 6%	51 9%	34 6%	22 5%	1 2%	11 3%	21 12%	39 9%	13 18%	16 10%	27 9%	34 9%	59 4%	36 4%	47 7%	37 8%
Doctor's/in/at doctor's surgery	25 1%	1 *	12 2%	9 2%	- -	3 1%	1 1%	3 1%	- -	- -	2 1%	1 *	19 1%	9 1%	6 1%	11 2%
In research (other)	18 1%	10 2%	5 1%	1 *	- -	2 1%	2 1%	8 2%	2 3%	4 3%	8 3%	10 3%	5 *	4 *	9 1%	5 1%
Petroleum/fuel/oil/ petrochemical	17 1%	10 2%	5 1%	2 *	- -	- -	3 2%	12 3%	2 3%	7 5%	6 2%	9 2%	2 *	7 1%	7 1%	3 1%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Police	5*	1*	1*	3 1%	-	-	-	-	-	1 1%	2 1%	1*	2*	1*	1*	4 1%
Forensic	4*	1*	1*	2*	-	-	2 1%	2*	1 1%	-	2 1%	1*	1*	1*	1*	2*
Veterinary	4*	1*	2*	-	-	-	-	-	-	-	-	-	4*	1*	2*	-
Military/MOD	3*	1*	2*	-	-	-	-	-	-	1*	-	1*	1*	-	2*	1*
With animals/animal testing	3*	-	2*	-	-	1*	-	-	-	-	-	-	3*	1*	2*	-
Other	35 2%	15 3%	9 1%	6 1%	1 2%	3 1%	8 4%	15 3%	7 10%	10 7%	11 4%	15 4%	15 1%	9 1%	14 2%	12 2%
Everywhere	107 5%	42 7%	36 6%	14 3%	3 5%	9 3%	20 12%	38 9%	8 11%	17 11%	26 9%	38 10%	46 3%	35 4%	28 4%	44 9%
Don't know	79 4%	10 2%	10 2%	22 5%	5 8%	25 7%	2 1%	5 1%	1 1%	-	1*	3 1%	70 5%	40 4%	18 3%	2*

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Pharmacies	1594	1214	68	249	981	570	840	699	647	882
	76%	77%	80%	73%	74%	81%	74%	79%	76%	77%
Laboratories	994	789	26	155	714	258	612	362	463	503
	47%	50%	30%	45%	54%	36%	54%	41%	54%	44%
In hospitals	616	475	27	102	430	171	365	238	273	329
	29%	30%	32%	30%	32%	24%	32%	27%	32%	29%
For pharmaceutical companies	366	284	13	62	283	77	224	134	181	177
	17%	18%	15%	18%	21%	11%	20%	15%	21%	15%
In medical research	352	275	12	63	264	78	216	130	166	176
	17%	17%	14%	18%	20%	11%	19%	15%	19%	15%
In universities	302	246	8	45	234	60	186	111	149	148
	14%	16%	10%	13%	18%	9%	16%	13%	17%	13%
For other businesses\ industries	284	236	6	40	232	51	193	91	144	139
	14%	15%	7%	12%	17%	7%	17%	10%	17%	12%
In schools	173	149	3	21	136	36	111	62	76	96
	8%	9%	3%	6%	10%	5%	10%	7%	9%	8%
For food companies	152	122	3	26	123	26	111	40	84	67
	7%	8%	4%	8%	9%	4%	10%	5%	10%	6%
For agricultural companies	126	102	2	21	103	20	87	38	72	53
	6%	7%	3%	6%	8%	3%	8%	4%	8%	5%
For government	120	94	4	22	95	19	82	37	66	52
	6%	6%	4%	6%	7%	3%	7%	4%	8%	5%
Doctor's/in/at doctor's surgery	25	18	1	6	13	12	16	9	11	13
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%
In research (other)	18	16	1	1	15	4	13	5	10	9
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Petroleum/fuel/oil/ petrochemical	17	15	-	2	13	4	15	2	9	8
	1%	1%	-	1%	1%	1%	1%	*	1%	1%
Police	5	5	-	-	5	1	5	-	1	4
	*	*	-	-	*	*	*	-	*	*

Chemistry (QS9637 - 731207)**Q.3 Where do you think chemists work?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Forensic	4	4	-	-	2	2	3	1	3	1
	*	*	-	-	*	*	*	*	*	*
Veterinary	4	4	-	-	2	1	1	2	-	4
	*	*	-	-	*	*	*	*	-	*
Military/MOD	3	3	-	-	3	-	3	-	2	1
	*	*	-	-	*	-	*	-	*	*
With animals/animal testing	3	2	-	1	3	-	2	1	1	2
	*	*	-	*	*	-	*	*	*	*
Other	35	27	2	6	30	4	24	10	15	19
	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%
Everywhere	107	80	4	19	83	19	74	29	55	44
	5%	5%	5%	6%	6%	3%	7%	3%	6%	4%
Don't know	79	30	3	19	21	42	21	37	16	44
	4%	2%	3%	5%	2%	6%	2%	4%	2%	4%

Chemistry (QS9637 - 731207)

Q.3 Where do you think chemists work?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Pharmacies	1594 76%	643 79%	328 72%	343 74%	515 77%	554 75%	825 77%	181 76%	450 75%	555 78%
Laboratories	994 47%	389 48%	270 59%	239 52%	334 50%	339 46%	533 50%	101 42%	293 49%	342 48%
In hospitals	616 29%	248 30%	135 30%	146 31%	198 30%	192 26%	334 31%	75 31%	193 32%	214 30%
For pharmaceutical companies	366 17%	133 16%	115 25%	96 21%	117 18%	139 19%	174 16%	45 19%	105 18%	112 16%
In medical research	352 17%	125 15%	110 24%	89 19%	109 16%	132 18%	162 15%	45 19%	109 18%	99 14%
In universities	302 14%	93 11%	98 22%	79 17%	89 13%	119 16%	140 13%	31 13%	85 14%	86 12%
For other businesses\ industries	284 14%	105 13%	107 24%	80 17%	103 15%	99 13%	161 15%	17 7%	77 13%	101 14%
In schools	173 8%	65 8%	62 14%	51 11%	60 9%	68 9%	87 8%	15 6%	44 7%	57 8%
For food companies	152 7%	55 7%	53 12%	38 8%	58 9%	56 8%	76 7%	14 6%	52 9%	37 5%
For agricultural companies	126 6%	53 7%	43 10%	36 8%	50 8%	43 6%	60 6%	19 8%	44 7%	35 5%
For government	120 6%	48 6%	43 9%	33 7%	45 7%	42 6%	55 5%	16 7%	38 6%	32 5%
Doctor's/in/at doctor's surgery	25 1%	13 2%	7 1%	7 1%	13 2%	9 1%	15 1%	1 1%	7 1%	9 1%
In research (other)	18 1%	7 1%	7 1%	5 1%	7 1%	7 1%	10 1%	2 1%	4 1%	7 1%
Petroleum/fuel/oil/ petrochemical	17 1%	3 *	5 1%	3 1%	4 1%	4 1%	13 1%	- -	3 1%	10 1%
Police	5 *	2 *	- -	1 *	1 *	1 *	3 *	1 *	1 *	3 *
Forensic	4 *	1 *	1 *	1 *	- -	1 *	3 *	- -	1 *	2 *

Q.3 Where do you think chemists work?**Base: All Adults in UK**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Veterinary	4 *	1 *	1 *	- -	1 *	- -	2 *	1 *	1 *	2 *
Military/MOD	3 *	1 *	2 *	1 *	1 *	1 *	2 *	- -	- -	2 *
With animals/animal testing	3 *	1 *	- -	1 *	- -	- -	3 *	- -	1 *	2 *
Other	35 2%	9 1%	7 2%	5 1%	11 2%	11 1%	20 2%	1 1%	13 2%	8 1%
Everywhere	107 5%	32 4%	26 6%	21 5%	32 5%	35 5%	50 5%	16 6%	33 5%	32 4%
Don't know	79 4%	24 3%	4 1%	11 2%	14 2%	30 4%	26 2%	14 6%	25 4%	15 2%

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all engaged/interested	(1) 517 25%	229 22%	288 27%	76 26%	78 20%	80 23%	90 26%	80 26%	113 28%	64 14%	131 23%	126 29%	196 32%	259 22%	155 25%	103 33%
2	(2) 167 8%	78 8%	88 8%	21 7%	32 8%	31 9%	29 8%	25 8%	30 7%	47 10%	37 6%	35 8%	49 8%	90 8%	53 8%	24 8%
3	(3) 221 10%	116 11%	104 10%	37 12%	41 10%	42 12%	39 11%	27 9%	36 9%	51 11%	52 9%	56 13%	62 10%	134 11%	60 10%	27 9%
4	(4) 165 8%	79 8%	86 8%	34 11%	34 8%	23 7%	21 6%	21 7%	32 8%	45 10%	50 9%	23 5%	47 8%	88 7%	60 10%	17 5%
5	(5) 313 15%	138 13%	175 16%	36 12%	63 16%	44 13%	50 15%	49 16%	70 17%	69 15%	94 16%	62 14%	89 14%	183 16%	81 13%	49 16%
6	(6) 192 9%	98 10%	95 9%	28 9%	41 10%	28 8%	25 7%	35 11%	36 9%	50 11%	55 10%	42 10%	45 7%	121 10%	54 9%	17 6%
7	(7) 209 10%	113 11%	96 9%	33 11%	44 11%	40 12%	35 10%	28 9%	30 7%	53 11%	72 12%	32 7%	52 8%	118 10%	66 11%	25 8%
8	(8) 130 6%	77 8%	52 5%	13 4%	28 7%	17 5%	25 7%	22 7%	25 6%	45 10%	37 6%	25 6%	24 4%	72 6%	40 6%	18 6%
9	(9) 49 2%	28 3%	20 2%	6 2%	7 2%	13 4%	7 2%	5 2%	10 2%	14 3%	9 2%	10 2%	15 2%	28 2%	15 2%	6 2%
Very engaged/interested	(10) 104 5%	48 5%	56 5%	10 3%	19 5%	14 4%	18 5%	19 6%	23 6%	29 6%	28 5%	17 4%	30 5%	58 5%	25 4%	21 7%
SUMMARY CODES																
LOW	905 43%	424 42%	481 44%	133 45%	151 38%	152 44%	158 46%	131 42%	179 44%	162 35%	220 38%	216 49%	307 49%	483 41%	268 43%	154 49%
MODERATE	670 32%	314 31%	356 33%	97 33%	137 35%	95 28%	97 28%	106 34%	138 34%	164 35%	199 35%	126 29%	181 29%	392 33%	194 31%	83 27%
HIGH	491 23%	266 26%	225 21%	62 21%	98 25%	84 25%	85 24%	74 24%	88 21%	140 30%	146 25%	84 19%	121 19%	275 23%	146 24%	70 22%
Don't know	38 2%	17 2%	22 2%	4 1%	8 2%	11 3%	7 2%	3 1%	6 1%	4 1%	10 2%	10 2%	14 2%	23 2%	10 2%	5 2%
Mean Score	4.292	4.446	4.145	4.093	4.512	4.293	4.237	4.373	4.207	4.877	4.468	3.981	3.897	4.401	4.229	4.006
Standard Deviation	2.727	2.735	2.713	2.595	2.654	2.744	2.793	2.787	2.775	2.660	2.683	2.704	2.749	2.685	2.704	2.910
Error Variance	0.004	0.008	0.007	0.025	0.020	0.026	0.027	0.029	0.013	0.017	0.014	0.019	0.010	0.006	0.013	0.023

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all engaged/interested	(1) 517 25%	162 20%	66 24%	140 28%	34 22%	115 32%	147 24%	370 25%	414 23%	103 36%	440 25%	42 23%	20 19%	15 31%
2	(2) 167 8%	82 10%	29 10%	35 7%	7 5%	14 4%	47 7%	120 8%	144 8%	23 8%	136 8%	17 10%	9 8%	5 10%
3	(3) 221 10%	99 12%	25 9%	50 10%	17 11%	30 8%	74 12%	147 10%	200 11%	21 7%	183 10%	14 8%	14 13%	10 20%
4	(4) 165 8%	67 8%	16 6%	39 8%	21 14%	21 6%	43 7%	122 8%	147 8%	17 6%	128 7%	26 15%	7 6%	3 7%
5	(5) 313 15%	121 15%	37 13%	79 16%	19 13%	56 16%	87 14%	226 15%	265 15%	48 17%	264 15%	22 12%	20 19%	7 14%
6	(6) 192 9%	71 9%	38 14%	50 10%	15 10%	18 5%	51 8%	141 10%	181 10%	11 4%	167 9%	18 10%	4 4%	2 5%
7	(7) 209 10%	101 12%	22 8%	36 7%	17 11%	33 9%	78 12%	131 9%	187 10%	22 8%	174 10%	15 8%	15 15%	4 9%
8	(8) 130 6%	55 7%	19 7%	26 5%	10 6%	21 6%	33 5%	97 7%	120 7%	10 3%	111 6%	9 5%	8 8%	2 4%
9	(9) 49 2%	16 2%	9 3%	10 2%	3 2%	9 3%	13 2%	36 2%	42 2%	6 2%	42 2%	4 2%	2 2%	-
Very engaged/interested	(10) 104 5%	31 4%	16 6%	25 5%	6 4%	25 7%	31 5%	73 5%	87 5%	17 6%	89 5%	9 5%	6 5%	-
SUMMARY CODES														
LOW	905 43%	343 42%	120 43%	225 46%	57 38%	159 44%	268 43%	637 43%	758 42%	147 51%	759 43%	73 41%	43 41%	29 61%
MODERATE	670 32%	259 32%	91 33%	168 34%	56 37%	95 27%	181 29%	489 33%	594 33%	76 27%	559 32%	67 37%	31 29%	12 26%
HIGH	491 23%	203 25%	67 24%	97 20%	36 24%	88 25%	155 25%	336 23%	436 24%	55 19%	417 24%	37 21%	31 30%	6 13%
Don't know	38 2%	15 2%	2 1%	3 1%	2 1%	16 4%	20 3%	19 1%	30 2%	8 3%	37 2%	1 1%	-	-
Mean Score	4.292	4.375	4.422	4.109	4.412	4.201	4.325	4.278	4.375	3.756	4.308	4.223	4.571	3.346
Standard Deviation	2.727	2.612	2.812	2.722	2.626	2.963	2.725	2.729	2.701	2.841	2.745	2.659	2.701	2.209
Error Variance	0.004	0.010	0.030	0.011	0.053	0.025	0.013	0.005	0.004	0.023	0.004	0.041	0.067	0.081

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Not at all engaged/interested	(1)	517 25%	18 21%	68 28%	39 22%	57 40%	50 27%	43 21%	55 21%	71 23%	39 23%	20 19%	42 23%	15 31%	436 24%	78 25%
2	(2)	167 8%	8 10%	16 7%	14 8%	9 6%	12 6%	26 12%	15 6%	24 8%	12 7%	9 8%	17 10%	5 10%	149 8%	18 6%
3	(3)	221 10%	6 7%	30 13%	21 12%	9 7%	24 13%	16 8%	21 8%	36 12%	19 11%	14 13%	14 8%	10 20%	203 11%	18 6%
4	(4)	165 8%	10 12%	16 7%	13 8%	6 4%	13 7%	18 9%	22 8%	17 5%	14 8%	7 6%	26 15%	3 7%	143 8%	21 7%
5	(5)	313 15%	15 18%	34 14%	26 15%	19 13%	30 16%	26 12%	36 14%	50 16%	28 17%	20 19%	22 12%	7 14%	273 15%	38 12%
6	(6)	192 9%	11 14%	24 10%	18 10%	10 7%	13 7%	19 9%	24 9%	29 10%	17 10%	4 4%	18 10%	2 5%	156 9%	32 10%
7	(7)	209 10%	1 1%	23 9%	20 11%	14 10%	23 12%	25 12%	22 9%	32 11%	13 8%	15 15%	15 8%	4 9%	175 10%	34 11%
8	(8)	130 6%	6 8%	16 7%	8 5%	8 5%	7 3%	13 6%	23 9%	19 6%	10 6%	8 8%	9 5%	2 4%	105 6%	23 8%
9	(9)	49 2%	4 5%	1 1%	5 3%	2 1%	7 4%	4 2%	4 2%	11 3%	4 2%	2 2%	4 2%	- -	42 2%	6 2%
Very engaged/interested	(10)	104 5%	3 4%	7 3%	8 5%	5 3%	9 5%	16 8%	21 8%	13 4%	7 4%	6 5%	9 5%	- -	79 4%	23 7%
SUMMARY CODES																
LOW	905 43%	32 39%	114 47%	73 42%	75 53%	86 46%	86 41%	92 35%	131 43%	69 42%	43 41%	73 41%	29 61%	787 44%	113 36%	
MODERATE	670 32%	36 44%	75 31%	57 33%	35 24%	56 30%	63 30%	82 31%	96 31%	59 36%	31 29%	67 37%	12 26%	573 32%	91 29%	
HIGH	491 23%	15 18%	46 19%	42 24%	29 20%	46 24%	59 28%	70 27%	75 24%	35 21%	31 30%	37 21%	6 13%	401 23%	86 28%	
Don't know	38 2%	- -	6 2%	2 1%	4 3%	- -	1 1%	17 7%	5 2%	1 1%	- -	1 1%	- -	18 1%	21 7%	
Mean Score	4.292	4.358	3.976	4.375	3.666	4.227	4.539	4.708	4.377	4.308	4.571	4.223	3.346	4.233	4.610	
Standard Deviation	2.727	2.655	2.583	2.688	2.798	2.750	2.845	2.883	2.714	2.657	2.701	2.659	2.209	2.684	2.937	
Error Variance	0.004	0.084	0.029	0.042	0.055	0.039	0.039	0.035	0.025	0.042	0.067	0.041	0.081	0.004	0.031	

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Not at all engaged/interested	(1)	517 25%	85 15%	115 19%	139 30%	15 24%	157 45%	5 3%	46 11%	- -	11 7%	29 10%	35 9%	421 32%	517 57%	- -	- -
2	(2)	167 8%	51 9%	55 9%	35 8%	4 6%	19 5%	7 4%	25 6%	2 3%	4 2%	18 6%	28 7%	113 8%	167 18%	- -	- -
3	(3)	221 10%	55 9%	68 11%	58 13%	4 6%	34 10%	17 10%	28 6%	5 7%	10 6%	32 11%	32 8%	157 12%	221 24%	- -	- -
4	(4)	165 8%	47 8%	54 9%	35 8%	4 6%	22 6%	12 7%	33 8%	3 4%	11 7%	13 4%	30 8%	106 8%	- -	165 25%	- -
5	(5)	313 15%	78 13%	102 17%	65 14%	12 20%	51 15%	23 14%	61 14%	5 6%	20 13%	45 15%	60 16%	193 15%	- -	313 47%	- -
6	(6)	192 9%	64 11%	63 10%	34 7%	11 18%	16 5%	14 8%	52 12%	7 10%	23 15%	32 11%	53 14%	97 7%	- -	192 29%	- -
7	(7)	209 10%	72 12%	68 11%	50 11%	2 4%	17 5%	23 13%	62 14%	9 12%	30 20%	45 15%	52 13%	107 8%	- -	- -	209 43%
8	(8)	130 6%	56 10%	42 7%	22 5%	2 3%	7 2%	39 22%	51 12%	17 24%	18 12%	38 13%	54 14%	45 3%	- -	- -	130 26%
9	(9)	49 2%	19 3%	16 3%	8 2%	- -	3 1%	8 5%	21 5%	4 5%	7 4%	15 5%	15 4%	17 1%	- -	- -	49 10%
Very engaged/interested	(10)	104 5%	45 8%	26 4%	13 3%	5 8%	10 3%	23 13%	49 11%	19 27%	20 13%	28 9%	26 7%	42 3%	- -	- -	104 21%
SUMMARY CODES																	
LOW		905 43%	191 33%	239 39%	233 50%	23 37%	210 61%	29 17%	99 23%	7 10%	25 16%	79 27%	95 25%	691 52%	905 100%	- -	- -
MODERATE		670 32%	189 32%	219 36%	135 29%	27 44%	90 26%	49 28%	145 34%	14 20%	54 35%	90 30%	144 37%	396 30%	- -	670 100%	- -
HIGH		491 23%	192 33%	152 25%	94 20%	9 14%	38 11%	92 53%	183 42%	48 68%	76 49%	126 43%	147 38%	211 16%	- -	- -	491 100%
Don't know		38 2%	11 2%	6 1%	4 1%	3 6%	8 2%	3 2%	6 1%	1 1%	- -	1 *	- -	31 2%	- -	- -	- -

Chemistry (QS9637 - 731207)**Q.4A How engaged or interested are you with chemistry?****Base: All Adults in UK**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Mean Score	4.292	5.046	4.508	3.889	4.335	3.116	6.383	5.723	7.389	6.162	5.644	5.501	3.677	1.672	5.041	8.096
Standard Deviation	2.727	2.767	2.609	2.613	2.719	2.497	2.491	2.740	2.324	2.520	2.694	2.555	2.555	0.842	0.729	1.168
Error Variance	0.004	0.015	0.012	0.014	0.112	0.016	0.040	0.019	0.083	0.046	0.026	0.018	0.005	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all engaged/interested	(1) 517 25%	315 20%	36 42%	114 33%	184 14%	313 44%	202 18%	276 31%	132 15%	342 30%
2	(2) 167 8%	122 8%	14 16%	27 8%	79 6%	85 12%	76 7%	88 10%	39 5%	123 11%
3	(3) 221 10%	167 11%	10 12%	39 11%	127 10%	91 13%	111 10%	107 12%	73 9%	145 13%
4	(4) 165 8%	127 8%	4 4%	30 9%	107 8%	56 8%	81 7%	81 9%	62 7%	100 9%
5	(5) 313 15%	241 15%	9 11%	51 15%	232 17%	74 11%	186 16%	120 14%	155 18%	148 13%
6	(6) 192 9%	151 10%	6 7%	32 9%	156 12%	35 5%	126 11%	61 7%	100 12%	86 7%
7	(7) 209 10%	183 12%	1 2%	21 6%	185 14%	21 3%	139 12%	69 8%	109 13%	100 9%
8	(8) 130 6%	115 7%	3 3%	12 4%	120 9%	10 1%	97 9%	32 4%	75 9%	53 5%
9	(9) 49 2%	41 3%	- -	6 2%	47 4%	1 *	36 3%	12 1%	33 4%	14 1%
Very engaged/interested	(10) 104 5%	95 6%	1 1%	7 2%	87 7%	13 2%	74 7%	27 3%	69 8%	33 3%
SUMMARY CODES										
LOW	905 43%	604 38%	60 70%	180 53%	390 29%	489 69%	390 34%	471 53%	244 29%	610 53%
MODERATE	670 32%	520 33%	19 22%	114 33%	494 37%	166 23%	393 35%	262 30%	318 37%	334 29%
HIGH	491 23%	434 28%	5 6%	46 13%	439 33%	45 6%	347 30%	141 16%	285 33%	201 17%
Don't know	38 2%	17 1%	2 2%	3 1%	10 1%	7 1%	10 1%	8 1%	8 1%	7 1%
Mean Score	4.292	4.624	2.772	3.589	5.133	2.763	4.886	3.648	5.195	3.728
Standard Deviation	2.727	2.736	2.162	2.468	2.629	2.156	2.733	2.540	2.715	2.548
Error Variance	0.004	0.005	0.058	0.019	0.005	0.006	0.007	0.007	0.009	0.006

Chemistry (QS9637 - 731207)

Q.4A How engaged or interested are you with chemistry?

Base: All Adults in UK

		NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No	
Unweighted Base		2104	824	426	446	677	705	1111	238	614	733
Weighted Base		2104	814	454	462	668	743	1072	239	598	712
Not at all engaged/interested	(1)	517 25%	199 24%	60 13%	83 18%	146 22%	196 26%	242 23%	63 26%	134 22%	170 24%
2	(2)	167 8%	59 7%	35 8%	31 7%	53 8%	61 8%	86 8%	18 7%	44 7%	60 8%
3	(3)	221 10%	78 10%	45 10%	44 9%	67 10%	85 11%	119 11%	15 6%	47 8%	86 12%
4	(4)	165 8%	69 9%	45 10%	49 10%	56 8%	62 8%	87 8%	12 5%	45 8%	53 7%
5	(5)	313 15%	132 16%	60 13%	74 16%	106 16%	99 13%	177 17%	30 13%	104 17%	103 15%
6	(6)	192 9%	75 9%	57 13%	55 12%	71 11%	67 9%	100 9%	21 9%	51 9%	70 10%
7	(7)	209 10%	89 11%	63 14%	56 12%	72 11%	75 10%	107 10%	23 10%	54 9%	76 11%
8	(8)	130 6%	45 5%	45 10%	37 8%	41 6%	39 5%	72 7%	19 8%	45 8%	46 6%
9	(9)	49 2%	13 2%	14 3%	8 2%	11 2%	16 2%	25 2%	8 3%	17 3%	16 2%
Very engaged/interested	(10)	104 5%	39 5%	25 6%	23 5%	34 5%	33 4%	49 5%	20 8%	41 7%	28 4%
SUMMARY CODES											
LOW		905 43%	336 41%	140 31%	158 34%	267 40%	342 46%	447 42%	95 40%	225 38%	316 44%
MODERATE		670 32%	277 34%	162 36%	178 38%	232 35%	229 31%	363 34%	64 27%	200 33%	226 32%
HIGH		491 23%	186 23%	148 33%	124 27%	159 24%	163 22%	253 24%	69 29%	157 26%	165 23%
Don't know		38 2%	15 2%	4 1%	2 1%	11 2%	10 1%	8 1%	11 5%	15 3%	4 1%
Mean Score		4.292	4.295	5.044	4.703	4.421	4.130	4.365	4.598	4.590	4.259
Standard Deviation		2.727	2.674	2.620	2.602	2.673	2.696	2.671	3.037	2.829	2.658
Error Variance		0.004	0.009	0.016	0.015	0.011	0.010	0.006	0.040	0.013	0.010

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Neutral	1083	529	554	149	222	181	172	154	204	240	331	228	283	614	314	155
	51%	52%	51%	50%	56%	53%	50%	49%	50%	51%	57%	52%	46%	52%	51%	50%
Happy	409	234	175	37	75	77	67	57	96	102	105	73	128	238	102	69
	19%	23%	16%	13%	19%	23%	19%	18%	23%	22%	18%	17%	21%	20%	17%	22%
Confused	230	88	142	37	47	29	46	34	37	43	62	52	73	127	76	28
	11%	9%	13%	12%	12%	8%	13%	11%	9%	9%	11%	12%	12%	11%	12%	9%
Excited	223	120	103	38	42	30	37	36	40	77	60	36	50	116	76	31
	11%	12%	10%	13%	11%	9%	11%	11%	10%	16%	10%	8%	8%	10%	12%	10%
Bored	214	89	126	54	20	35	38	29	39	30	47	51	86	105	76	33
	10%	9%	12%	18%	5%	10%	11%	9%	9%	6%	8%	12%	14%	9%	12%	11%
Shocked	27	13	14	6	5	5	3	3	4	4	4	5	14	13	11	3
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%
Angry	19	12	7	1	1	5	4	2	5	2	3	5	8	7	7	4
	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Sad	13	6	7	1	1	3	2	2	4	4	5	2	2	6	4	3
	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%
Don't know	50	18	32	3	7	6	9	13	13	7	7	15	21	27	10	13
	2%	2%	3%	1%	2%	2%	3%	4%	3%	1%	1%	4%	3%	2%	2%	4%

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Neutral	1083	458	142	247	75	160	316	766	942	140	906	96	57	24
	51%	56%	51%	50%	49%	45%	51%	52%	52%	49%	51%	54%	54%	49%
Happy	409	170	40	108	24	66	117	292	358	51	344	36	19	11
	19%	21%	14%	22%	16%	19%	19%	20%	20%	18%	19%	20%	18%	23%
Confused	230	65	48	44	22	51	77	153	202	28	192	21	10	7
	11%	8%	17%	9%	14%	14%	12%	10%	11%	10%	11%	12%	10%	14%
Excited	223	80	41	48	19	35	57	166	197	26	187	19	12	5
	11%	10%	15%	10%	13%	10%	9%	11%	11%	9%	11%	11%	11%	10%
Bored	214	77	26	49	23	40	58	157	178	37	183	20	7	5
	10%	9%	9%	10%	15%	11%	9%	11%	10%	13%	10%	11%	7%	10%
Shocked	27	9	5	4	1	9	8	19	21	6	26	*	1	-
	1%	1%	2%	1%	*	2%	1%	1%	1%	2%	1%	*	1%	-
Angry	19	7	2	6	-	3	3	16	12	6	16	1	1	-
	1%	1%	1%	1%	-	1%	*	1%	1%	2%	1%	1%	1%	-
Sad	13	3	3	5	-	2	3	10	10	3	12	1	-	-
	1%	*	1%	1%	-	*	*	1%	1%	1%	1%	*	-	-
Don't know	50	11	3	16	2	20	18	32	36	14	45	4	1	*
	2%	1%	1%	3%	1%	5%	3%	2%	2%	5%	3%	2%	1%	1%

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Neutral	1083 51%	48 58%	114 47%	97 56%	62 44%	96 51%	113 54%	130 50%	158 51%	88 53%	57 54%	96 54%	24 49%	923 52%	152 49%
Happy	409 19%	11 13%	44 18%	32 18%	31 22%	43 23%	49 23%	47 18%	61 20%	26 16%	19 18%	36 20%	11 23%	339 19%	67 22%
Confused	230 11%	8 9%	34 14%	22 13%	15 10%	16 9%	20 10%	21 8%	35 12%	21 13%	10 10%	21 12%	7 14%	192 11%	38 12%
Excited	223 11%	7 8%	19 8%	24 14%	12 8%	21 11%	28 13%	31 12%	35 11%	10 6%	12 11%	19 11%	5 10%	187 10%	34 11%
Bored	214 10%	11 13%	32 13%	12 7%	21 14%	22 12%	14 6%	27 10%	26 9%	19 12%	7 7%	20 11%	5 10%	185 10%	28 9%
Shocked	27 1%	3 4%	2 1%	4 2%	3 2%	2 1%	2 1%	4 2%	4 1%	1 1%	1 1%	* *	- -	23 1%	3 1%
Angry	19 1%	- -	* *	5 3%	2 1%	1 *	1 *	3 1%	3 1%	2 1%	1 1%	1 1%	- -	15 1%	3 1%
Sad	13 1%	1 1%	- -	1 1%	1 1%	- -	3 2%	2 1%	4 1%	- -	- -	1 *	- -	13 1%	- -
Don't know	50 2%	- -	5 2%	2 1%	8 6%	1 *	5 2%	12 5%	8 3%	5 3%	1 1%	4 2%	* 1%	34 2%	16 5%

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Neutral	1083 51%	307 53%	319 52%	242 52%	34 56%	166 48%	63 37%	177 41%	15 22%	58 38%	136 46%	193 50%	717 54%	519 57%	414 62%	132 27%
Happy	409 19%	125 21%	134 22%	73 16%	9 14%	64 18%	58 33%	117 27%	27 39%	52 34%	69 23%	87 23%	214 16%	71 8%	137 20%	199 40%
Confused	230 11%	37 6%	76 12%	61 13%	9 15%	43 13%	12 7%	32 7%	3 4%	12 8%	32 11%	42 11%	155 12%	116 13%	75 11%	37 8%
Excited	223 11%	108 19%	58 9%	31 7%	9 14%	16 5%	50 29%	99 23%	31 44%	30 19%	65 22%	82 21%	88 7%	14 2%	53 8%	156 32%
Bored	214 10%	36 6%	54 9%	62 13%	5 9%	56 16%	12 7%	31 7%	3 4%	13 8%	15 5%	18 5%	164 12%	194 21%	10 1%	9 2%
Shocked	27 1%	10 2%	6 1%	9 2%	1 2%	1 *	4 3%	7 2%	1 2%	2 2%	4 1%	6 2%	15 1%	11 1%	5 1%	9 2%
Angry	19 1%	3 1%	6 1%	7 1%	- -	3 1%	1 1%	4 1%	- -	- -	2 1%	2 1%	12 1%	11 1%	6 1%	2 *
Sad	13 1%	6 1%	2 *	2 *	- -	3 1%	- -	5 1%	- -	1 1%	2 1%	3 1%	8 1%	5 1%	4 1%	4 1%
Don't know	50 2%	11 2%	4 1%	9 2%	1 1%	16 5%	- -	6 1%	- -	2 1%	4 1%	4 1%	39 3%	20 2%	11 2%	4 1%

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Neutral	1083	800	40	203	660	397	563	485	409	634
	51%	51%	47%	59%	49%	56%	49%	55%	48%	55%
Happy	409	344	6	48	334	68	282	123	222	181
	19%	22%	7%	14%	25%	10%	25%	14%	26%	16%
Confused	230	180	11	33	133	93	113	113	67	156
	11%	11%	12%	10%	10%	13%	10%	13%	8%	14%
Excited	223	192	1	29	210	10	158	62	140	78
	11%	12%	1%	8%	16%	1%	14%	7%	16%	7%
Bored	214	122	28	42	54	153	78	124	54	143
	10%	8%	33%	12%	4%	22%	7%	14%	6%	12%
Shocked	27	20	1	4	20	6	12	14	9	16
	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
Angry	19	12	-	5	14	5	9	9	7	10
	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
Sad	13	10	2	1	9	4	12	1	9	4
	1%	1%	3%	*	1%	1%	1%	*	1%	*
Don't know	50	22	-	7	15	16	10	18	6	22
	2%	1%	-	2%	1%	2%	1%	2%	1%	2%

Chemistry (QS9637 - 731207)

Q.4B Which of the following describes how you feel about chemistry?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Neutral	1083 51%	432 53%	224 49%	240 52%	351 53%	389 52%	560 52%	109 45%	300 50%	368 52%
Happy	409 19%	173 21%	117 26%	102 22%	152 23%	134 18%	222 21%	45 19%	139 23%	128 18%
Confused	230 11%	86 11%	47 10%	53 12%	66 10%	83 11%	116 11%	29 12%	65 11%	80 11%
Excited	223 11%	75 9%	73 16%	61 13%	65 10%	85 11%	100 9%	38 16%	74 12%	65 9%
Bored	214 10%	82 10%	27 6%	36 8%	64 10%	82 11%	98 9%	30 13%	49 8%	79 11%
Shocked	27 1%	8 1%	5 1%	5 1%	9 1%	8 1%	14 1%	4 1%	10 2%	8 1%
Angry	19 1%	12 1%	4 1%	7 1%	8 1%	4 1%	12 1%	3 1%	7 1%	8 1%
Sad	13 1%	4 *	4 1%	5 1%	5 1%	6 1%	6 1%	- -	2 *	4 1%
Don't know	50 2%	13 2%	3 1%	2 *	12 2%	16 2%	16 2%	9 4%	14 2%	11 2%

Chemistry (QS9637 - 731207)

Q.4C Which of the following describes how you feel about chemicals?

Base: All Adults in UK

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Neutral	1166	603	563	168	254	195	187	173	189	288	348	237	293	661	355	149
	55%	59%	52%	57%	64%	57%	54%	55%	46%	61%	60%	54%	47%	56%	57%	48%
Happy	269	156	113	27	43	47	56	38	58	66	73	53	77	154	63	52
	13%	15%	10%	9%	11%	14%	16%	12%	14%	14%	13%	12%	12%	13%	10%	17%
Confused	261	102	159	38	45	39	34	43	62	42	74	56	89	151	77	32
	12%	10%	15%	13%	11%	11%	10%	14%	15%	9%	13%	13%	14%	13%	13%	10%
Bored	162	65	97	43	23	21	31	17	27	21	33	42	66	70	65	27
	8%	6%	9%	15%	6%	6%	9%	5%	7%	5%	6%	10%	11%	6%	10%	9%
Excited	116	68	49	27	21	18	21	14	15	36	39	15	26	55	47	14
	6%	7%	4%	9%	5%	5%	6%	4%	4%	8%	7%	3%	4%	5%	8%	5%
Sad	70	26	44	7	12	12	9	8	22	8	23	21	18	40	19	12
	3%	3%	4%	2%	3%	4%	3%	3%	5%	2%	4%	5%	3%	3%	3%	4%
Angry	66	34	33	5	9	13	11	11	17	11	21	14	19	32	19	15
	3%	3%	3%	2%	2%	4%	3%	3%	4%	2%	4%	3%	3%	3%	3%	5%
Shocked	57	19	37	6	11	10	8	10	12	15	10	7	24	25	21	11
	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	2%	2%	4%	2%	3%	3%
Don't know	72	30	42	4	8	14	8	16	22	8	10	22	32	42	13	17
	3%	3%	4%	1%	2%	4%	2%	5%	5%	2%	2%	5%	5%	4%	2%	6%

Chemistry (QS9637 - 731207)

Q.4C Which of the following describes how you feel about chemicals?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Neutral	1166	507	160	235	87	176	351	815	1042	124	980	111	48	26
	55%	62%	57%	48%	58%	49%	56%	55%	57%	43%	55%	62%	46%	55%
Happy	269	113	30	68	16	43	78	190	230	39	231	18	16	3
	13%	14%	11%	14%	10%	12%	13%	13%	13%	13%	13%	10%	16%	6%
Confused	261	71	45	71	18	57	83	178	221	40	208	24	18	12
	12%	9%	16%	14%	12%	16%	13%	12%	12%	14%	12%	14%	17%	24%
Bored	162	58	28	34	15	27	44	118	135	27	139	14	7	2
	8%	7%	10%	7%	10%	8%	7%	8%	7%	10%	8%	8%	7%	4%
Excited	116	50	18	17	14	15	37	79	101	15	96	9	8	3
	6%	6%	7%	4%	10%	4%	6%	5%	6%	5%	5%	5%	8%	6%
Sad	70	19	9	25	8	10	14	56	57	13	58	6	6	-
	3%	2%	3%	5%	5%	3%	2%	4%	3%	5%	3%	4%	5%	-
Angry	66	24	9	20	3	10	10	56	57	9	53	7	2	5
	3%	3%	3%	4%	2%	3%	2%	4%	3%	3%	3%	4%	2%	10%
Shocked	57	14	12	14	4	12	11	45	44	12	51	2	3	*
	3%	2%	4%	3%	3%	3%	2%	3%	2%	4%	3%	1%	3%	1%
Don't know	72	18	4	24	2	24	24	47	48	24	63	5	2	1
	3%	2%	1%	5%	1%	7%	4%	3%	3%	8%	4%	3%	2%	3%

Chemistry (QS9637 - 731207)

Q.4C Which of the following describes how you feel about chemicals?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Neutral	1166 55%	54 65%	124 52%	104 60%	72 50%	107 57%	135 65%	125 48%	168 55%	92 56%	48 46%	111 62%	26 55%	998 56%	156 50%
Happy	269 13%	7 9%	29 12%	25 14%	14 9%	29 15%	32 15%	34 13%	46 15%	16 10%	16 16%	18 10%	3 6%	229 13%	40 13%
Confused	261 12%	9 11%	36 15%	21 12%	19 13%	15 8%	22 11%	30 11%	33 11%	22 13%	18 17%	24 14%	12 24%	214 12%	45 15%
Bored	162 8%	9 11%	26 11%	9 5%	18 13%	10 6%	12 6%	18 7%	19 6%	17 11%	7 7%	14 8%	2 4%	142 8%	20 6%
Excited	116 6%	4 5%	7 3%	6 4%	5 4%	16 8%	9 4%	25 9%	18 6%	7 4%	8 8%	9 5%	3 6%	89 5%	27 9%
Sad	70 3%	- -	6 3%	4 2%	8 5%	8 4%	5 3%	12 4%	13 4%	2 1%	6 5%	6 4%	- -	60 3%	10 3%
Angry	66 3%	- -	10 4%	3 2%	6 4%	4 2%	7 3%	9 3%	12 4%	2 1%	2 2%	7 4%	5 10%	54 3%	10 3%
Shocked	57 3%	1 1%	5 2%	5 3%	3 2%	9 5%	4 2%	10 4%	10 3%	4 2%	3 3%	2 1%	* 1%	47 3%	10 3%
Don't know	72 3%	- -	6 3%	9 5%	8 5%	4 2%	3 1%	18 7%	8 2%	8 5%	2 2%	5 3%	1 3%	51 3%	21 7%

Chemistry (QS9637 - 731207)

Q.4C Which of the following describes how you feel about chemicals?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Neutral	1166 55%	359 62%	348 57%	255 55%	34 55%	155 45%	100 58%	239 55%	35 50%	80 52%	174 59%	246 64%	734 55%	522 58%	425 63%	207 42%
Happy	269 13%	73 13%	88 14%	57 12%	6 9%	42 12%	31 18%	72 17%	18 26%	40 26%	45 15%	53 14%	143 11%	41 5%	91 14%	135 27%
Confused	261 12%	58 10%	77 13%	61 13%	7 11%	54 16%	14 8%	40 9%	1 1%	12 8%	32 11%	44 11%	168 13%	136 15%	66 10%	58 12%
Bored	162 8%	27 5%	39 6%	49 11%	5 8%	39 11%	3 2%	16 4%	- -	7 4%	8 3%	12 3%	131 10%	133 15%	19 3%	8 2%
Excited	116 6%	47 8%	38 6%	21 5%	3 5%	6 2%	29 17%	56 13%	17 24%	19 12%	33 11%	33 8%	44 3%	8 1%	40 6%	67 14%
Sad	70 3%	18 3%	23 4%	9 2%	5 8%	14 4%	7 4%	12 3%	- -	2 1%	13 4%	16 4%	45 3%	29 3%	18 3%	21 4%
Angry	66 3%	19 3%	23 4%	9 2%	3 5%	11 3%	3 2%	8 2%	- -	3 2%	9 3%	13 3%	43 3%	26 3%	23 3%	17 4%
Shocked	57 3%	15 3%	15 2%	14 3%	1 2%	12 3%	3 1%	9 2%	1 1%	2 2%	8 3%	9 2%	39 3%	23 2%	19 3%	14 3%
Don't know	72 3%	18 3%	7 1%	12 3%	1 1%	26 7%	3 2%	9 2%	1 2%	2 1%	3 1%	7 2%	56 4%	29 3%	15 2%	10 2%

Chemistry (QS9637 - 731207)**Q.4C Which of the following describes how you feel about chemicals?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Neutral	1166	877	47	204	758	387	635	495	469	655
	55%	56%	55%	60%	57%	55%	56%	56%	55%	57%
Happy	269	227	2	32	227	38	198	70	152	113
	13%	14%	3%	9%	17%	5%	17%	8%	18%	10%
Confused	261	193	13	47	143	110	122	134	72	182
	12%	12%	15%	14%	11%	16%	11%	15%	8%	16%
Bored	162	96	16	32	37	117	58	92	43	106
	8%	6%	19%	9%	3%	17%	5%	10%	5%	9%
Excited	116	101	1	13	106	8	83	31	75	41
	6%	6%	1%	4%	8%	1%	7%	4%	9%	4%
Sad	70	49	1	16	47	24	39	30	33	37
	3%	3%	1%	5%	3%	3%	3%	3%	4%	3%
Angry	66	41	7	18	52	13	35	32	25	41
	3%	3%	8%	5%	4%	2%	3%	4%	3%	4%
Shocked	57	43	7	4	35	20	30	25	23	31
	3%	3%	8%	1%	3%	3%	3%	3%	3%	3%
Don't know	72	39	-	7	26	25	21	27	18	29
	3%	2%	-	2%	2%	4%	2%	3%	2%	2%

Chemistry (QS9637 - 731207)

Q.4C Which of the following describes how you feel about chemicals?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Neutral	1166 55%	458 56%	266 59%	269 58%	372 56%	444 60%	573 53%	122 51%	300 50%	394 55%
Happy	269 13%	122 15%	82 18%	64 14%	106 16%	89 12%	153 14%	24 10%	91 15%	86 12%
Confused	261 12%	94 12%	52 12%	61 13%	80 12%	77 10%	141 13%	41 17%	84 14%	98 14%
Bored	162 8%	65 8%	20 4%	32 7%	49 7%	58 8%	77 7%	23 10%	43 7%	56 8%
Excited	116 6%	34 4%	29 6%	27 6%	33 5%	51 7%	45 4%	19 8%	42 7%	22 3%
Sad	70 3%	27 3%	14 3%	11 2%	24 4%	22 3%	41 4%	6 3%	23 4%	24 3%
Angry	66 3%	28 3%	22 5%	22 5%	18 3%	17 2%	36 3%	11 5%	23 4%	24 3%
Shocked	57 3%	22 3%	10 2%	18 4%	14 2%	21 3%	25 2%	10 4%	20 3%	15 2%
Don't know	72 3%	22 3%	9 2%	11 2%	14 2%	18 2%	32 3%	11 5%	25 4%	18 3%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Interesting	1512 72%	744 73%	768 71%	183 62%	277 70%	238 70%	255 74%	230 73%	329 80%	367 78%	424 74%	297 68%	424 68%	855 73%	424 69%	234 75%
Boring	592 28%	277 27%	315 29%	113 38%	118 30%	104 30%	92 26%	83 27%	82 20%	102 22%	152 26%	140 32%	198 32%	319 27%	195 31%	78 25%
Honest	1947 93%	949 93%	998 92%	263 89%	366 93%	316 92%	326 94%	287 91%	388 95%	451 96%	535 93%	390 89%	570 92%	1086 93%	565 91%	296 95%
Dishonest	157 7%	72 7%	85 8%	34 11%	28 7%	26 8%	20 6%	27 9%	22 5%	18 4%	41 7%	47 11%	52 8%	87 7%	54 9%	16 5%
Approachable	1856 88%	898 88%	958 88%	261 88%	345 87%	299 87%	307 89%	270 86%	374 91%	412 88%	495 86%	391 90%	558 90%	1028 88%	544 88%	284 91%
Unapproachable	248 12%	123 12%	125 12%	35 12%	50 13%	44 13%	39 11%	44 14%	36 9%	58 12%	80 14%	46 10%	64 10%	146 12%	74 12%	28 9%
Enthusiastic	1783 85%	881 86%	903 83%	238 80%	336 85%	300 88%	292 84%	273 87%	344 84%	413 88%	492 86%	361 83%	516 83%	991 84%	516 84%	276 88%
Unenthusiastic	321 15%	140 14%	180 17%	58 20%	58 15%	42 12%	54 16%	41 13%	66 16%	56 12%	83 14%	75 17%	106 17%	183 16%	102 16%	36 12%
Make a difference in the world	2005 95%	970 95%	1035 96%	277 94%	377 95%	331 97%	330 95%	301 96%	390 95%	457 97%	558 97%	411 94%	578 93%	1118 95%	594 96%	293 94%
Do not make a difference in the world	99 5%	51 5%	48 4%	19 6%	18 5%	12 3%	17 5%	13 4%	20 5%	12 3%	17 3%	26 6%	44 7%	56 5%	24 4%	19 6%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Interesting	1512	586	188	387	103	248	426	1086	1307	205	1273	121	82	36
	72%	71%	67%	78%	68%	69%	68%	73%	72%	72%	72%	68%	78%	76%
Boring	592	234	92	107	48	111	197	395	511	81	499	58	23	12
	28%	29%	33%	22%	32%	31%	32%	27%	28%	28%	28%	32%	22%	24%
Honest	1947	774	257	467	131	319	570	1377	1678	269	1640	167	96	44
	93%	94%	92%	95%	86%	89%	92%	93%	92%	94%	93%	93%	92%	92%
Dishonest	157	47	23	27	21	40	53	104	140	17	132	12	9	4
	7%	6%	8%	5%	14%	11%	8%	7%	8%	6%	7%	7%	8%	8%
Approachable	1856	716	249	443	130	318	546	1310	1595	261	1570	148	93	45
	88%	87%	89%	90%	86%	89%	88%	88%	88%	91%	89%	83%	89%	93%
Unapproachable	248	105	31	51	21	40	77	171	223	25	202	31	12	3
	12%	13%	11%	10%	14%	11%	12%	12%	12%	9%	11%	17%	11%	7%
Enthusiastic	1783	710	240	417	122	295	537	1246	1549	235	1499	148	90	46
	85%	87%	86%	84%	81%	82%	86%	84%	85%	82%	85%	83%	86%	97%
Unenthusiastic	321	110	40	77	29	64	86	235	269	51	273	31	15	2
	15%	13%	14%	16%	19%	18%	14%	16%	15%	18%	15%	17%	14%	3%
Make a difference in the world	2005	794	261	473	147	330	578	1427	1742	263	1691	170	97	47
	95%	97%	93%	96%	97%	92%	93%	96%	96%	92%	95%	95%	92%	98%
Do not make a difference in the world	99	26	18	21	4	29	45	54	76	23	81	9	8	1
	5%	3%	7%	4%	3%	8%	7%	4%	4%	8%	5%	5%	8%	2%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Interesting	1512 72%	64 77%	169 70%	132 76%	92 64%	144 76%	155 74%	173 66%	226 74%	118 72%	82 78%	121 68%	36 76%	1286 72%	216 70%
Boring	592 28%	20 23%	72 30%	42 24%	51 36%	45 24%	54 26%	89 34%	80 26%	46 28%	23 22%	58 32%	12 24%	493 28%	95 30%
Honest	1947 93%	81 97%	223 92%	159 92%	129 90%	178 94%	194 93%	233 89%	286 93%	156 95%	96 92%	167 93%	44 92%	1670 94%	265 85%
Dishonest	157 7%	2 3%	18 8%	15 8%	14 10%	11 6%	15 7%	28 11%	20 7%	9 5%	9 8%	12 7%	4 8%	110 6%	46 15%
Approachable	1856 88%	73 88%	227 94%	160 92%	123 86%	170 90%	187 90%	224 86%	273 89%	133 81%	93 89%	148 83%	45 93%	1582 89%	263 85%
Unapproachable	248 12%	10 12%	15 6%	14 8%	21 14%	18 10%	22 10%	38 14%	33 11%	31 19%	12 11%	31 17%	3 7%	197 11%	48 15%
Enthusiastic	1783 85%	68 82%	210 87%	153 88%	114 79%	166 88%	179 85%	219 84%	249 81%	141 86%	90 86%	148 83%	46 97%	1514 85%	256 82%
Unenthusiastic	321 15%	15 18%	31 13%	21 12%	29 21%	23 12%	31 15%	42 16%	57 19%	24 14%	15 14%	31 17%	2 3%	265 15%	55 18%
Make a difference in the world	2005 95%	80 97%	236 98%	161 93%	135 94%	184 98%	198 95%	240 92%	297 97%	159 97%	97 92%	170 95%	47 98%	1699 96%	293 94%
Do not make a difference in the world	99 5%	3 3%	6 2%	13 7%	9 6%	4 2%	11 5%	21 8%	10 3%	5 3%	8 8%	9 5%	1 2%	80 4%	18 6%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Interesting	1512 72%	460 79%	454 74%	311 67%	48 77%	221 64%	149 86%	355 82%	67 95%	135 87%	261 88%	328 85%	882 66%	472 52%	559 84%	464 95%
Boring	592 28%	123 21%	160 26%	155 33%	14 23%	124 36%	25 14%	79 18%	3 5%	20 13%	35 12%	59 15%	449 34%	433 48%	110 16%	27 5%
Honest	1947 93%	548 94%	563 92%	438 94%	56 90%	315 91%	163 94%	407 94%	69 98%	150 97%	280 95%	368 95%	1221 92%	826 91%	628 94%	462 94%
Dishonest	157 7%	35 6%	52 8%	28 6%	6 10%	31 9%	10 6%	27 6%	2 2%	4 3%	16 5%	19 5%	110 8%	78 9%	42 6%	29 6%
Approachable	1856 88%	512 88%	525 85%	420 90%	58 93%	310 90%	156 90%	386 89%	64 90%	141 92%	266 90%	342 88%	1160 87%	781 86%	590 88%	451 92%
Unapproachable	248 12%	71 12%	89 15%	45 10%	4 7%	35 10%	17 10%	47 11%	7 10%	13 8%	30 10%	45 12%	171 13%	124 14%	79 12%	40 8%
Enthusiastic	1783 85%	513 88%	520 85%	389 83%	53 86%	277 80%	155 89%	387 89%	66 93%	144 93%	267 90%	356 92%	1094 82%	706 78%	593 89%	454 93%
Unenthusiastic	321 15%	70 12%	94 15%	77 17%	9 14%	68 20%	18 11%	46 11%	5 7%	10 7%	29 10%	31 8%	236 18%	199 22%	76 11%	37 7%
Make a difference in the world	2005 95%	571 98%	596 97%	442 95%	57 92%	311 90%	167 97%	421 97%	71 100%	152 98%	293 99%	378 98%	1252 94%	845 93%	653 98%	475 97%
Do not make a difference in the world	99 5%	12 2%	19 3%	24 5%	5 8%	34 10%	6 3%	13 3%	- -	3 2%	3 1%	8 2%	79 6%	59 7%	16 2%	16 3%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Interesting	1512 72%	1236 78%	32 38%	201 59%	1125 84%	353 50%	908 80%	574 65%	714 83%	760 66%
Boring	592 28%	339 22%	53 62%	141 41%	208 16%	354 50%	232 20%	308 35%	142 17%	392 34%
Honest	1947 93%	1481 94%	76 89%	303 89%	1252 94%	636 90%	1082 95%	798 90%	812 95%	1053 91%
Dishonest	157 7%	95 6%	10 11%	39 11%	81 6%	70 10%	58 5%	84 10%	44 5%	99 9%
Approachable	1856 88%	1409 89%	66 77%	297 87%	1204 90%	601 85%	1027 90%	760 86%	784 92%	993 86%
Unapproachable	248 12%	166 11%	19 23%	45 13%	130 10%	105 15%	112 10%	122 14%	72 8%	159 14%
Enthusiastic	1783 85%	1380 88%	55 64%	271 79%	1193 89%	534 76%	994 87%	728 83%	760 89%	951 83%
Unenthusiastic	321 15%	196 12%	31 36%	71 21%	140 11%	172 24%	145 13%	154 17%	96 11%	201 17%
Make a difference in the world	2005 95%	1529 97%	68 80%	326 95%	1300 97%	650 92%	1106 97%	834 95%	833 97%	1094 95%
Do not make a difference in the world	99 5%	46 3%	17 20%	16 5%	33 3%	56 8%	34 3%	48 5%	23 3%	58 5%

Chemistry (QS9637 - 731207)

Q.5 Looking at these pairs of words or phrases, which one of each of these pairs comes closest to your current view of chemists?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Interesting	1512 72%	597 73%	372 82%	357 77%	511 76%	510 69%	812 76%	164 69%	458 77%	517 73%
Boring	592 28%	217 27%	82 18%	106 23%	157 24%	233 31%	260 24%	75 31%	139 23%	195 27%
Honest	1947 93%	752 92%	430 95%	425 92%	623 93%	688 93%	1000 93%	213 89%	545 91%	667 94%
Dishonest	157 7%	62 8%	25 5%	38 8%	45 7%	55 7%	72 7%	26 11%	52 9%	45 6%
Approachable	1856 88%	729 90%	402 88%	405 88%	605 91%	651 88%	958 89%	203 85%	523 87%	637 89%
Unapproachable	248 12%	85 10%	52 12%	57 12%	63 9%	92 12%	114 11%	37 15%	75 13%	75 11%
Enthusiastic	1783 85%	691 85%	399 88%	403 87%	578 87%	615 83%	929 87%	198 83%	522 87%	604 85%
Unenthusiastic	321 15%	123 15%	55 12%	60 13%	90 13%	129 17%	143 13%	42 17%	76 13%	107 15%
Make a difference in the world	2005 95%	782 96%	444 98%	450 97%	644 96%	706 95%	1031 96%	226 94%	573 96%	681 96%
Do not make a difference in the world	99 5%	32 4%	10 2%	12 3%	24 4%	38 5%	41 4%	14 6%	24 4%	30 4%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Summary Table

Base: All Adults in UK

		The benefits of chemistry are greater than any harmful effects	Chemists make a valuable contribution to society	On the whole, Chemistry makes our lives easier	Chemistry research and developments make a direct contribution to economic growth in the UK	Chemistry is a dying industry in the UK	The chemistry I learnt at school has been useful in my everyday life	I don't feel confident enough to talk about chemistry	School put me off chemistry	Chemistry is unnatural	Jobs in chemistry are interesting	It is important to know about chemistry in my daily life
Unweighted Base		2104	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104
Strongly agree	(1)	396 19%	845 40%	584 28%	635 30%	64 3%	177 8%	395 19%	220 10%	61 3%	418 20%	335 16%
Tend to agree	(2)	837 40%	924 44%	1031 49%	877 42%	219 10%	474 23%	696 33%	297 14%	209 10%	892 42%	831 39%
Neither agree nor disagree	(3)	560 27%	212 10%	318 15%	357 17%	522 25%	437 21%	442 21%	488 23%	417 20%	444 21%	432 21%
Tend to disagree	(4)	144 7%	42 2%	75 4%	55 3%	560 27%	484 23%	344 16%	581 28%	714 34%	142 7%	313 15%
Strongly disagree	(5)	40 2%	13 1%	22 1%	31 1%	444 21%	435 21%	182 9%	435 21%	604 29%	70 3%	143 7%
SUMMARY CODES												
AGREE		1233 59%	1768 84%	1615 77%	1512 72%	282 13%	652 31%	1091 52%	517 25%	270 13%	1311 62%	1166 55%
DISAGREE		184 9%	55 3%	97 5%	86 4%	1005 48%	919 44%	526 25%	1015 48%	1318 63%	212 10%	456 22%
Don't know		127 6%	68 3%	75 4%	149 7%	295 14%	97 5%	45 2%	84 4%	98 5%	137 7%	50 2%
Mean Score		2.289	1.750	1.975	1.961	3.610	3.261	2.623	3.353	3.793	2.264	2.561
Standard Deviation		0.934	0.773	0.829	0.873	1.088	1.277	1.218	1.267	1.076	0.989	1.138
Error Variance		*	*	*	*	0.001	0.001	0.001	0.001	0.001	*	0.001

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 396 19%	217 21%	178 16%	32 11%	63 16%	63 19%	62 18%	78 25%	96 24%	112 24%	109 19%	75 17%	100 16%	237 20%	92 15%	67 21%
Tend to agree	(2) 837 40%	386 38%	452 42%	109 37%	159 40%	131 38%	147 42%	111 35%	181 44%	183 39%	231 40%	175 40%	248 40%	473 40%	235 38%	130 42%
Neither agree nor disagree	(3) 560 27%	274 27%	286 26%	107 36%	113 29%	96 28%	85 25%	82 26%	77 19%	127 27%	160 28%	117 27%	157 25%	287 24%	199 32%	74 24%
Tend to disagree	(4) 144 7%	71 7%	73 7%	26 9%	28 7%	27 8%	22 6%	16 5%	24 6%	31 7%	44 8%	21 5%	47 8%	88 7%	44 7%	12 4%
Strongly disagree	(5) 40 2%	29 3%	11 1%	4 1%	6 2%	5 1%	12 4%	6 2%	6 1%	5 1%	8 1%	15 3%	12 2%	21 2%	17 3%	2 1%
SUMMARY CODES																
AGREE	1233 59%	603 59%	630 58%	141 48%	222 56%	194 57%	209 60%	189 60%	277 68%	295 63%	340 59%	250 57%	348 56%	709 60%	327 53%	197 63%
DISAGREE	184 9%	100 10%	84 8%	30 10%	35 9%	32 9%	35 10%	22 7%	30 7%	36 8%	53 9%	36 8%	59 9%	109 9%	61 10%	14 5%
Don't know	127 6%	44 4%	83 8%	18 6%	25 6%	19 6%	18 5%	21 7%	26 6%	11 2%	24 4%	34 8%	58 9%	68 6%	31 5%	27 9%
Mean Score	2.289	2.292	2.286	2.501	2.338	2.318	2.317	2.181	2.122	2.200	2.298	2.319	2.332	2.262	2.419	2.129
Standard Deviation	0.934	0.988	0.880	0.872	0.907	0.936	0.980	0.956	0.913	0.922	0.926	0.958	0.934	0.947	0.938	0.844
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.004	0.001	0.002	0.002	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 396 19%	151 18%	52 19%	120 24%	17 11%	57 16%	101 16%	295 20%	339 19%	57 20%	334 19%	31 17%	21 20%	9 20%
Tend to agree	(2) 837 40%	321 39%	108 39%	212 43%	63 42%	133 37%	248 40%	589 40%	728 40%	109 38%	686 39%	80 45%	48 46%	23 49%
Neither agree nor disagree	(3) 560 27%	239 29%	76 27%	98 20%	57 38%	91 25%	170 27%	391 26%	497 27%	63 22%	473 27%	51 29%	24 23%	12 25%
Tend to disagree	(4) 144 7%	48 6%	25 9%	30 6%	10 7%	30 8%	44 7%	100 7%	126 7%	18 6%	125 7%	10 6%	6 6%	2 5%
Strongly disagree	(5) 40 2%	20 2%	3 1%	5 1%	1 *	11 3%	16 3%	24 2%	32 2%	8 3%	38 2%	2 1%	-	-
SUMMARY CODES														
AGREE	1233 59%	472 58%	160 57%	331 67%	80 53%	189 53%	349 56%	884 60%	1067 59%	166 58%	1020 58%	111 62%	69 66%	33 68%
DISAGREE	184 9%	68 8%	28 10%	36 7%	11 7%	41 11%	60 10%	124 8%	158 9%	26 9%	163 9%	12 7%	6 6%	2 5%
Don't know	127 6%	42 5%	15 5%	30 6%	3 2%	38 10%	44 7%	82 6%	95 5%	32 11%	116 7%	5 3%	6 5%	1 2%
Mean Score	2.289	2.315	2.315	2.116	2.422	2.395	2.355	2.262	2.294	2.257	2.304	2.269	2.150	2.152
Standard Deviation	0.934	0.940	0.933	0.904	0.801	0.991	0.947	0.928	0.927	0.983	0.951	0.860	0.829	0.802
Error Variance	*	0.001	0.004	0.001	0.005	0.003	0.002	0.001	0.001	0.003	0.001	0.004	0.007	0.011

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 396 19%	19 23%	43 18%	43 24%	29 20%	41 22%	44 21%	43 16%	56 18%	18 11%	21 20%	31 17%	9 20%	328 18%	66 21%
Tend to agree	(2) 837 40%	39 46%	86 36%	63 36%	53 37%	82 43%	81 39%	89 34%	129 42%	64 39%	48 46%	80 45%	23 49%	725 41%	109 35%
Neither agree nor disagree	(3) 560 27%	14 16%	76 32%	35 20%	39 27%	43 23%	60 29%	71 27%	81 27%	53 32%	24 23%	51 29%	12 25%	482 27%	73 23%
Tend to disagree	(4) 144 7%	6 7%	13 5%	16 9%	8 5%	11 6%	10 5%	22 8%	25 8%	15 9%	6 6%	10 6%	2 5%	128 7%	15 5%
Strongly disagree	(5) 40 2%	2 3%	5 2%	8 5%	2 2%	2 1%	5 3%	9 4%	3 1%	- -	- -	2 1%	- -	28 2%	12 4%
SUMMARY CODES															
AGREE	1233 59%	57 69%	129 54%	106 61%	82 57%	122 65%	125 60%	131 50%	185 60%	82 50%	69 66%	111 62%	33 68%	1053 59%	175 56%
DISAGREE	184 9%	8 9%	18 7%	25 14%	10 7%	13 7%	16 7%	32 12%	28 9%	15 9%	6 6%	12 7%	2 5%	156 9%	27 9%
Don't know	127 6%	4 5%	17 7%	8 5%	12 8%	11 6%	8 4%	28 11%	12 4%	15 9%	6 5%	5 3%	1 2%	88 5%	36 12%
Mean Score	2.289	2.161	2.335	2.303	2.251	2.163	2.260	2.432	2.288	2.434	2.150	2.269	2.152	2.292	2.265
Standard Deviation	0.934	0.970	0.932	1.108	0.924	0.880	0.950	1.023	0.905	0.828	0.829	0.860	0.802	0.920	1.024
Error Variance	*	0.012	0.004	0.007	0.006	0.004	0.005	0.005	0.003	0.005	0.007	0.004	0.011	*	0.004

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 396	129	119	79	11	54	52	126	32	53	77	105	191	118	135	138
	19%	22%	19%	17%	18%	16%	30%	29%	45%	34%	26%	27%	14%	13%	20%	28%
Tend to agree	(2) 837	232	248	191	26	133	74	168	29	68	122	155	525	347	282	201
	40%	40%	40%	41%	42%	39%	43%	39%	41%	44%	41%	40%	39%	38%	42%	41%
Neither agree nor disagree	(3) 560	155	172	126	15	85	35	97	10	28	73	97	376	267	178	108
	27%	27%	28%	27%	24%	25%	20%	22%	13%	18%	25%	25%	28%	30%	27%	22%
Tend to disagree	(4) 144	39	43	33	5	22	7	23	-	4	18	19	102	83	33	27
	7%	7%	7%	7%	8%	6%	4%	5%	-	2%	6%	5%	8%	9%	5%	5%
Strongly disagree	(5) 40	12	3	9	-	11	2	3	-	1	3	2	32	18	12	10
	2%	2%	1%	2%	-	3%	1%	1%	-	1%	1%	1%	2%	2%	2%	2%
SUMMARY CODES																
AGREE	1233	360	367	270	37	187	126	294	61	121	199	259	716	465	417	339
	59%	62%	60%	58%	60%	54%	73%	68%	87%	78%	67%	67%	54%	51%	62%	69%
DISAGREE	184	51	46	42	5	33	9	26	-	5	21	21	134	101	44	37
	9%	9%	8%	9%	8%	10%	5%	6%	-	3%	7%	6%	10%	11%	7%	7%
Don't know	127	17	30	28	4	40	4	16	-	1	3	9	104	71	31	8
	6%	3%	5%	6%	7%	12%	2%	4%	-	1%	1%	2%	8%	8%	5%	2%
Mean Score	2.289	2.248	2.254	2.322	2.247	2.359	2.021	2.063	1.681	1.907	2.139	2.099	2.397	2.443	2.224	2.109
Standard Deviation	0.934	0.954	0.883	0.926	0.880	0.976	0.893	0.907	0.703	0.823	0.915	0.885	0.936	0.927	0.900	0.949
Error Variance	*	0.002	0.001	0.002	0.012	0.003	0.005	0.002	0.007	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 396 19%	357 23%	7 9%	26 7%	314 24%	77 11%	285 25%	109 12%	233 27%	160 14%
Tend to agree	(2) 837 40%	686 44%	25 29%	117 34%	567 43%	257 36%	476 42%	352 40%	355 42%	467 41%
Neither agree nor disagree	(3) 560 27%	370 23%	28 33%	131 38%	316 24%	229 32%	274 24%	265 30%	194 23%	339 29%
Tend to disagree	(4) 144 7%	87 6%	15 18%	34 10%	85 6%	55 8%	57 5%	80 9%	39 5%	97 8%
Strongly disagree	(5) 40 2%	25 2%	3 4%	9 3%	21 2%	17 2%	21 2%	16 2%	13 1%	22 2%
SUMMARY CODES										
AGREE	1233 59%	1043 66%	32 38%	142 42%	881 66%	334 47%	761 67%	460 52%	588 69%	626 54%
DISAGREE	184 9%	112 7%	18 22%	43 12%	105 8%	72 10%	77 7%	96 11%	51 6%	120 10%
Don't know	127 6%	50 3%	6 7%	26 8%	31 2%	72 10%	27 2%	61 7%	23 3%	67 6%
Mean Score	2.289	2.172	2.766	2.632	2.179	2.493	2.148	2.443	2.092	2.407
Standard Deviation	0.934	0.908	1.000	0.883	0.925	0.908	0.923	0.908	0.910	0.916
Error Variance	*	0.001	0.013	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_01 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The benefits of chemistry are greater than any harmful effects

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 396 19%	159 19%	116 26%	99 21%	139 21%	124 17%	228 21%	43 18%	143 24%	128 18%
Tend to agree	(2) 837 40%	356 44%	185 41%	189 41%	293 44%	292 39%	446 42%	89 37%	232 39%	301 42%
Neither agree nor disagree	(3) 560 27%	202 25%	106 23%	123 27%	163 24%	222 30%	267 25%	54 23%	131 22%	190 27%
Tend to disagree	(4) 144 7%	50 6%	29 6%	28 6%	40 6%	54 7%	67 6%	20 8%	44 7%	42 6%
Strongly disagree	(5) 40 2%	16 2%	7 1%	9 2%	11 2%	15 2%	11 1%	12 5%	10 2%	13 2%
SUMMARY CODES										
AGREE	1233 59%	515 63%	301 66%	288 62%	432 65%	416 56%	674 63%	132 55%	376 63%	429 60%
DISAGREE	184 9%	66 8%	36 8%	37 8%	51 8%	69 9%	78 7%	32 13%	53 9%	56 8%
Don't know	127 6%	32 4%	12 3%	15 3%	21 3%	37 5%	54 5%	21 9%	38 6%	37 5%
Mean Score	2.289	2.243	2.153	2.237	2.214	2.356	2.202	2.402	2.186	2.277
Standard Deviation	0.934	0.915	0.936	0.930	0.908	0.929	0.896	1.079	0.961	0.908
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.005	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 845 40%	431 42%	414 38%	102 34%	148 37%	143 42%	144 42%	130 42%	178 43%	225 48%	244 42%	162 37%	214 34%	480 41%	229 37%	136 44%
Tend to agree	(2) 924 44%	431 42%	493 46%	132 45%	185 47%	137 40%	139 40%	145 46%	186 45%	204 43%	254 44%	188 43%	277 45%	526 45%	271 44%	126 40%
Neither agree nor disagree	(3) 212 10%	100 10%	112 10%	41 14%	43 11%	33 10%	44 13%	24 8%	27 7%	32 7%	49 9%	58 13%	74 12%	105 9%	77 13%	29 9%
Tend to disagree	(4) 42 2%	24 2%	18 2%	8 3%	6 1%	14 4%	6 2%	3 1%	5 1%	2 1%	14 2%	6 1%	20 3%	18 2%	17 3%	6 2%
Strongly disagree	(5) 13 1%	6 1%	8 1%	2 1%	3 1%	2 *	1 *	3 1%	2 *	2 *	2 *	7 2%	2 *	7 1%	2 *	4 1%
SUMMARY CODES																
AGREE	1768 84%	861 84%	907 84%	234 79%	332 84%	280 82%	283 82%	275 88%	364 89%	429 91%	499 87%	350 80%	491 79%	1006 86%	500 81%	262 84%
DISAGREE	55 3%	29 3%	26 2%	10 3%	9 2%	16 5%	7 2%	7 2%	7 2%	4 1%	15 3%	14 3%	22 4%	25 2%	20 3%	10 3%
Don't know	68 3%	31 3%	38 3%	11 4%	11 3%	13 4%	14 4%	8 3%	13 3%	5 1%	13 2%	16 4%	36 6%	37 3%	21 3%	10 3%
Mean Score	1.750	1.730	1.769	1.868	1.779	1.771	1.743	1.707	1.659	1.606	1.710	1.836	1.841	1.721	1.817	1.725
Standard Deviation	0.773	0.780	0.766	0.821	0.757	0.840	0.772	0.751	0.702	0.672	0.750	0.845	0.797	0.745	0.796	0.823
Error Variance	*	0.001	0.001	0.003	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 845 40%	327 40%	126 45%	220 44%	54 36%	118 33%	229 37%	616 42%	736 40%	109 38%	709 40%	79 44%	34 32%	23 48%
Tend to agree	(2) 924 44%	370 45%	108 38%	222 45%	72 47%	152 42%	277 44%	647 44%	802 44%	122 43%	777 44%	74 42%	55 52%	18 37%
Neither agree nor disagree	(3) 212 10%	80 10%	31 11%	32 6%	20 13%	50 14%	75 12%	137 9%	178 10%	34 12%	179 10%	19 11%	11 10%	3 7%
Tend to disagree	(4) 42 2%	15 2%	5 2%	5 1%	3 2%	14 4%	14 2%	28 2%	37 2%	5 2%	33 2%	2 1%	5 5%	2 3%
Strongly disagree	(5) 13 1%	4 *	2 1%	4 1%	1 1%	2 1%	5 1%	8 1%	13 1%	1 *	13 1%	1 *	- -	- -
SUMMARY CODES														
AGREE	1768 84%	697 85%	234 84%	442 89%	125 83%	270 75%	505 81%	1263 85%	1538 85%	231 81%	1485 84%	154 86%	89 84%	41 85%
DISAGREE	55 3%	19 2%	8 3%	9 2%	4 2%	16 4%	19 3%	36 2%	50 3%	5 2%	46 3%	3 2%	5 5%	2 3%
Don't know	68 3%	25 3%	7 3%	11 2%	3 2%	23 6%	24 4%	45 3%	53 3%	16 6%	62 4%	3 2%	1 1%	2 4%
Mean Score	1.750	1.742	1.716	1.657	1.824	1.897	1.817	1.722	1.747	1.766	1.751	1.693	1.874	1.648
Standard Deviation	0.773	0.752	0.810	0.722	0.771	0.841	0.805	0.758	0.776	0.754	0.775	0.744	0.780	0.778
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	*	*	0.002	*	0.003	0.006	0.010

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 845 40%	48 58%	83 34%	94 54%	62 43%	83 44%	80 38%	104 40%	114 37%	41 25%	34 32%	79 44%	23 48%	711 40%	131 42%
Tend to agree	(2) 924 44%	27 32%	119 49%	54 31%	55 39%	87 46%	93 44%	91 35%	155 50%	97 59%	55 52%	74 42%	18 37%	800 45%	119 38%
Neither agree nor disagree	(3) 212 10%	9 10%	23 9%	12 7%	17 12%	12 6%	28 13%	39 15%	22 7%	17 10%	11 10%	19 11%	3 7%	182 10%	28 9%
Tend to disagree	(4) 42 2%	- -	5 2%	4 2%	2 2%	1 1%	4 2%	7 3%	7 2%	3 2%	5 5%	2 1%	2 3%	32 2%	7 2%
Strongly disagree	(5) 13 1%	- -	4 2%	3 2%	1 *	2 1%	1 *	1 *	2 1%	- -	- -	1 *	- -	10 1%	3 1%
SUMMARY CODES															
AGREE	1768 84%	74 90%	201 84%	147 84%	117 82%	170 90%	173 83%	195 74%	269 88%	139 84%	89 84%	154 86%	41 85%	1511 85%	250 80%
DISAGREE	55 3%	- -	8 4%	7 4%	3 2%	3 2%	5 2%	8 3%	9 3%	3 2%	5 5%	3 2%	2 3%	43 2%	10 3%
Don't know	68 3%	- -	8 4%	8 5%	6 4%	4 2%	3 2%	20 8%	7 2%	6 4%	1 1%	3 2%	2 4%	44 2%	23 7%
Mean Score	1.750	1.529	1.832	1.605	1.720	1.658	1.802	1.801	1.756	1.884	1.874	1.693	1.648	1.750	1.722
Standard Deviation	0.773	0.681	0.810	0.850	0.780	0.719	0.778	0.842	0.737	0.656	0.780	0.744	0.778	0.761	0.819
Error Variance	*	0.006	0.003	0.004	0.004	0.003	0.003	0.003	0.002	0.003	0.006	0.003	0.010	*	0.002

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 845	281	267	169	16	107	104	227	50	93	164	206	463	288	268	277
	40%	48%	43%	36%	26%	31%	60%	52%	70%	61%	55%	53%	35%	32%	40%	56%
Tend to agree	(2) 924	246	269	212	27	160	56	163	18	52	117	152	598	418	319	181
	44%	42%	44%	45%	43%	46%	33%	38%	26%	34%	39%	39%	45%	46%	48%	37%
Neither agree nor disagree	(3) 212	36	55	60	14	39	7	27	2	6	12	19	169	135	56	16
	10%	6%	9%	13%	22%	11%	4%	6%	2%	4%	4%	5%	13%	15%	8%	3%
Tend to disagree	(4) 42	12	6	12	2	10	4	8	1	2	2	7	30	22	15	4
	2%	2%	1%	3%	3%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%
Strongly disagree	(5) 13	2	-	2	2	7	-	1	-	-	1	-	12	9	2	2
	1%	*	-	1%	3%	2%	-	*	-	-	*	-	1%	1%	*	*
SUMMARY CODES																
AGREE	1768	528	535	380	43	267	160	390	68	145	281	358	1061	706	587	457
	84%	91%	87%	82%	69%	77%	93%	90%	96%	94%	95%	93%	80%	78%	88%	93%
DISAGREE	55	14	6	14	4	18	4	10	1	2	3	7	41	31	17	7
	3%	2%	1%	3%	6%	5%	2%	2%	2%	2%	1%	2%	3%	3%	2%	1%
Don't know	68	6	18	11	2	22	2	7	-	1	-	3	60	32	9	11
	3%	1%	3%	2%	3%	6%	1%	2%	-	*	-	1%	4%	4%	1%	2%
Mean Score	1.750	1.624	1.666	1.829	2.109	1.922	1.479	1.579	1.359	1.464	1.508	1.549	1.842	1.907	1.732	1.489
Standard Deviation	0.773	0.720	0.685	0.792	0.935	0.883	0.684	0.721	0.630	0.652	0.635	0.674	0.805	0.821	0.730	0.655
Error Variance	*	0.001	0.001	0.001	0.013	0.002	0.003	0.001	0.006	0.003	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 845 40%	750 48%	13 15%	71 21%	629 47%	201 29%	552 48%	278 32%	440 51%	388 34%
Tend to agree	(2) 924 44%	670 43%	38 44%	190 55%	573 43%	337 48%	474 42%	432 49%	334 39%	569 49%
Neither agree nor disagree	(3) 212 10%	106 7%	23 27%	61 18%	90 7%	110 16%	77 7%	118 13%	56 7%	132 11%
Tend to disagree	(4) 42 2%	24 2%	7 8%	6 2%	20 1%	20 3%	23 2%	15 2%	16 2%	21 2%
Strongly disagree	(5) 13 1%	8 1%	2 2%	2 1%	6 *	7 1%	5 *	7 1%	3 *	10 1%
SUMMARY CODES										
AGREE	1768 84%	1419 90%	50 59%	261 76%	1202 90%	539 76%	1026 90%	710 80%	774 90%	957 83%
DISAGREE	55 3%	32 2%	8 10%	9 3%	25 2%	27 4%	28 2%	22 2%	19 2%	31 3%
Don't know	68 3%	18 1%	3 4%	11 3%	15 1%	31 4%	9 1%	32 4%	8 1%	32 3%
Mean Score	1.750	1.634	2.347	2.029	1.634	1.954	1.634	1.872	1.594	1.837
Standard Deviation	0.773	0.725	0.914	0.735	0.714	0.817	0.737	0.770	0.724	0.773
Error Variance	*	*	0.011	0.002	*	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_02 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemists make a valuable contribution to society

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 845 40%	333 41%	216 48%	201 43%	291 44%	278 37%	469 44%	91 38%	268 45%	292 41%
Tend to agree	(2) 924 44%	369 45%	196 43%	206 45%	299 45%	335 45%	474 44%	100 42%	256 43%	316 44%
Neither agree nor disagree	(3) 212 10%	71 9%	29 6%	40 9%	51 8%	93 13%	82 8%	25 11%	40 7%	68 9%
Tend to disagree	(4) 42 2%	18 2%	6 1%	6 1%	12 2%	14 2%	20 2%	7 3%	12 2%	16 2%
Strongly disagree	(5) 13 1%	4 1%	1 *	- -	2 *	7 1%	5 *	2 1%	4 1%	2 *
SUMMARY CODES										
AGREE	1768 84%	702 86%	412 91%	407 88%	591 88%	613 82%	943 88%	191 80%	524 88%	608 85%
DISAGREE	55 3%	22 3%	7 2%	6 1%	14 2%	20 3%	25 2%	9 4%	16 3%	18 3%
Don't know	68 3%	18 2%	7 1%	9 2%	12 2%	17 2%	22 2%	14 6%	18 3%	18 3%
Mean Score	1.750	1.732	1.616	1.672	1.681	1.810	1.684	1.795	1.670	1.732
Standard Deviation	0.773	0.758	0.691	0.692	0.724	0.796	0.739	0.819	0.756	0.753
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 584 28%	290 28%	294 27%	88 30%	110 28%	97 28%	75 22%	82 26%	132 32%	169 36%	160 28%	109 25%	146 24%	326 28%	164 27%	93 30%
Tend to agree	(2) 1031 49%	532 52%	498 46%	126 43%	200 51%	172 50%	178 51%	151 48%	203 50%	230 49%	275 48%	219 50%	308 50%	593 51%	297 48%	141 45%
Neither agree nor disagree	(3) 318 15%	133 13%	185 17%	59 20%	60 15%	47 14%	51 15%	56 18%	44 11%	57 12%	98 17%	66 15%	96 16%	169 14%	105 17%	44 14%
Tend to disagree	(4) 75 4%	37 4%	38 4%	11 4%	10 3%	13 4%	20 6%	10 3%	10 3%	9 2%	20 3%	20 4%	27 4%	34 3%	28 5%	13 4%
Strongly disagree	(5) 22 1%	9 1%	13 1%	5 2%	3 1%	- -	6 2%	2 1%	5 1%	3 1%	7 1%	7 2%	4 1%	11 1%	6 1%	4 1%
SUMMARY CODES																
AGREE	1615 77%	822 81%	793 73%	214 72%	310 79%	269 79%	252 73%	234 74%	335 82%	398 85%	435 75%	327 75%	454 73%	919 78%	461 75%	235 75%
DISAGREE	97 5%	46 5%	51 5%	17 6%	13 3%	13 4%	26 8%	13 4%	15 4%	12 3%	27 5%	27 6%	31 5%	46 4%	34 6%	17 5%
Don't know	75 4%	20 2%	54 5%	7 2%	11 3%	13 4%	16 5%	11 4%	16 4%	2 *	16 3%	16 4%	40 6%	40 3%	18 3%	16 5%
Mean Score	1.975	1.944	2.005	2.032	1.948	1.925	2.109	2.006	1.864	1.820	1.997	2.044	2.029	1.952	2.025	1.962
Standard Deviation	0.829	0.806	0.851	0.908	0.788	0.768	0.889	0.817	0.800	0.766	0.846	0.872	0.818	0.804	0.853	0.875
Error Variance	*	0.001	0.001	0.003	0.002	0.002	0.003	0.003	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 584 28%	218 27%	77 28%	156 32%	50 33%	83 23%	181 29%	403 27%	510 28%	74 26%	489 28%	53 30%	32 31%	10 21%
Tend to agree	(2) 1031 49%	445 54%	128 46%	242 49%	62 41%	154 43%	290 46%	741 50%	896 49%	135 47%	854 48%	87 48%	57 54%	33 70%
Neither agree nor disagree	(3) 318 15%	104 13%	47 17%	66 13%	32 21%	69 19%	101 16%	217 15%	272 15%	45 16%	275 15%	31 18%	8 8%	4 8%
Tend to disagree	(4) 75 4%	24 3%	12 4%	12 2%	6 4%	22 6%	16 3%	59 4%	68 4%	8 3%	63 4%	7 4%	5 4%	1 2%
Strongly disagree	(5) 22 1%	8 1%	6 2%	4 1%	- -	4 1%	8 1%	13 1%	18 1%	4 1%	20 1%	- -	1 1%	- -
SUMMARY CODES														
AGREE	1615 77%	663 81%	204 73%	398 81%	112 74%	237 66%	470 75%	1144 77%	1406 77%	209 73%	1343 76%	139 78%	89 85%	43 90%
DISAGREE	97 5%	32 4%	17 6%	16 3%	6 4%	26 7%	25 4%	72 5%	85 5%	11 4%	83 5%	7 4%	6 6%	1 2%
Don't know	75 4%	22 3%	10 4%	14 3%	1 1%	27 7%	27 4%	47 3%	54 3%	20 7%	72 4%	1 1%	2 2%	- -
Mean Score	1.975	1.948	2.040	1.885	1.957	2.123	1.963	1.980	1.972	1.995	1.984	1.957	1.896	1.904
Standard Deviation	0.829	0.783	0.908	0.790	0.837	0.900	0.842	0.824	0.829	0.835	0.839	0.794	0.829	0.599
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	*	*	0.002	*	0.004	0.006	0.006

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 584 28%	26 32%	57 24%	58 33%	41 29%	68 36%	54 26%	79 30%	79 26%	27 16%	32 31%	53 30%	10 21%	485 27%	98 32%
Tend to agree	(2) 1031 49%	44 53%	133 55%	77 44%	60 42%	83 44%	104 50%	113 43%	151 49%	89 54%	57 54%	87 48%	33 70%	901 51%	121 39%
Neither agree nor disagree	(3) 318 15%	10 11%	29 12%	29 17%	25 17%	24 13%	38 18%	40 15%	55 18%	26 16%	8 8%	31 18%	4 8%	258 15%	58 19%
Tend to disagree	(4) 75 4%	2 3%	10 4%	5 3%	7 5%	7 4%	5 3%	8 3%	8 3%	10 6%	5 4%	7 4%	1 2%	65 4%	10 3%
Strongly disagree	(5) 22 1%	- -	1 *	1 1%	3 2%	2 1%	5 3%	6 2%	1 *	1 1%	1 1%	- -	- -	17 1%	3 1%
SUMMARY CODES															
AGREE	1615 77%	70 84%	191 79%	134 77%	102 71%	151 80%	158 76%	192 73%	230 75%	116 70%	89 85%	139 78%	43 90%	1386 78%	219 70%
DISAGREE	97 5%	2 3%	11 4%	6 4%	10 7%	9 5%	11 5%	14 5%	9 3%	11 7%	6 6%	7 4%	1 2%	82 5%	13 4%
Don't know	75 4%	1 1%	11 5%	5 3%	7 5%	5 3%	3 1%	16 6%	12 4%	12 7%	2 2%	1 1%	- -	54 3%	21 7%
Mean Score	1.975	1.852	1.975	1.910	2.044	1.867	2.052	1.975	1.986	2.150	1.896	1.957	1.904	1.973	1.964
Standard Deviation	0.829	0.730	0.766	0.830	0.937	0.857	0.888	0.905	0.775	0.811	0.829	0.794	0.599	0.818	0.880
Error Variance	*	0.007	0.003	0.004	0.006	0.004	0.004	0.003	0.002	0.004	0.006	0.004	0.006	*	0.003

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 584	200	174	116	14	74	90	181	45	71	122	157	291	180	182	211
	28%	34%	28%	25%	23%	21%	52%	42%	64%	46%	41%	41%	22%	20%	27%	43%
Tend to agree	(2) 1031	302	310	228	30	151	71	195	22	69	143	181	659	434	354	239
	49%	52%	50%	49%	49%	44%	41%	45%	32%	45%	48%	47%	50%	48%	53%	49%
Neither agree nor disagree	(3) 318	61	97	80	8	62	10	42	2	12	25	40	231	185	99	27
	15%	10%	16%	17%	13%	18%	6%	10%	3%	8%	9%	10%	17%	20%	15%	5%
Tend to disagree	(4) 75	10	19	17	3	25	-	9	-	1	2	3	62	46	17	10
	4%	2%	3%	4%	5%	7%	-	2%	-	1%	1%	1%	5%	5%	2%	2%
Strongly disagree	(5) 22	4	5	3	1	8	2	4	1	1	3	3	16	17	3	2
	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	2%	*	*
SUMMARY CODES																
AGREE	1615	502	484	344	45	225	162	376	67	140	265	338	950	613	536	450
	77%	86%	79%	74%	72%	65%	93%	87%	95%	90%	90%	87%	71%	68%	80%	92%
DISAGREE	97	14	24	20	4	33	2	14	1	3	4	6	79	63	19	12
	5%	2%	4%	4%	6%	10%	1%	3%	2%	2%	1%	2%	6%	7%	3%	2%
Don't know	75	6	9	21	5	25	-	2	-	-	1	3	71	44	15	3
	4%	1%	2%	5%	8%	7%	-	*	-	-	*	1%	5%	5%	2%	1%
Mean Score	1.975	1.814	1.962	2.016	2.044	2.198	1.566	1.752	1.451	1.664	1.709	1.734	2.090	2.172	1.936	1.676
Standard Deviation	0.829	0.740	0.808	0.810	0.879	0.968	0.699	0.795	0.738	0.734	0.720	0.733	0.849	0.887	0.751	0.704
Error Variance	*	0.001	0.001	0.001	0.012	0.003	0.003	0.002	0.008	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 584 28%	531 34%	12 15%	33 10%	444 33%	126 18%	390 34%	183 21%	322 38%	248 22%
Tend to agree	(2) 1031 49%	795 50%	30 35%	182 53%	693 52%	324 46%	572 50%	447 51%	419 49%	592 51%
Neither agree nor disagree	(3) 318 15%	174 11%	26 31%	90 26%	140 11%	164 23%	127 11%	166 19%	76 9%	215 19%
Tend to disagree	(4) 75 4%	46 3%	7 9%	16 5%	32 2%	42 6%	31 3%	41 5%	24 3%	48 4%
Strongly disagree	(5) 22 1%	12 1%	5 6%	4 1%	12 1%	10 1%	11 1%	9 1%	9 1%	13 1%
SUMMARY CODES										
AGREE	1615 77%	1326 84%	42 50%	215 63%	1137 85%	450 64%	962 84%	631 72%	740 86%	841 73%
DISAGREE	97 5%	58 4%	13 15%	20 6%	44 3%	51 7%	41 4%	50 6%	32 4%	61 5%
Don't know	75 4%	18 1%	4 5%	17 5%	12 1%	41 6%	10 1%	35 4%	8 1%	35 3%
Mean Score	1.975	1.852	2.550	2.309	1.845	2.225	1.850	2.108	1.796	2.092
Standard Deviation	0.829	0.785	1.069	0.766	0.772	0.877	0.793	0.830	0.794	0.827
Error Variance	*	*	0.014	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_03 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - On the whole, Chemistry makes our lives easier

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 584 28%	213 26%	161 35%	137 30%	196 29%	200 27%	313 29%	66 28%	194 32%	185 26%
Tend to agree	(2) 1031 49%	421 52%	219 48%	233 50%	341 51%	356 48%	556 52%	101 42%	280 47%	376 53%
Neither agree nor disagree	(3) 318 15%	106 13%	50 11%	59 13%	81 12%	127 17%	136 13%	39 16%	82 14%	94 13%
Tend to disagree	(4) 75 4%	36 4%	17 4%	23 5%	24 4%	33 4%	31 3%	11 4%	19 3%	23 3%
Strongly disagree	(5) 22 1%	8 1%	3 1%	1 *	5 1%	9 1%	7 1%	5 2%	5 1%	7 1%
SUMMARY CODES										
AGREE	1615 77%	635 78%	380 84%	370 80%	537 80%	556 75%	869 81%	167 70%	473 79%	561 79%
DISAGREE	97 5%	44 5%	20 4%	24 5%	29 4%	42 6%	38 4%	16 6%	24 4%	29 4%
Don't know	75 4%	29 4%	4 1%	9 2%	20 3%	18 2%	29 3%	18 7%	19 3%	27 4%
Mean Score	1.975	1.986	1.847	1.938	1.921	2.027	1.909	2.041	1.897	1.963
Standard Deviation	0.829	0.827	0.808	0.812	0.802	0.863	0.774	0.934	0.821	0.792
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 635 30%	330 32%	305 28%	63 21%	99 25%	106 31%	115 33%	102 32%	151 37%	178 38%	194 34%	122 28%	141 23%	380 32%	156 25%	99 32%
Tend to agree	(2) 877 42%	408 40%	469 43%	119 40%	172 44%	134 39%	136 39%	140 45%	176 43%	205 44%	232 40%	183 42%	256 41%	486 41%	260 42%	131 42%
Neither agree nor disagree	(3) 357 17%	173 17%	183 17%	71 24%	81 21%	61 18%	58 17%	43 14%	42 10%	57 12%	95 17%	77 18%	128 21%	191 16%	128 21%	38 12%
Tend to disagree	(4) 55 3%	28 3%	27 2%	13 4%	9 2%	12 4%	9 2%	3 1%	9 2%	6 1%	15 3%	13 3%	21 3%	27 2%	21 3%	7 2%
Strongly disagree	(5) 31 1%	19 2%	13 1%	7 3%	7 2%	1 *	7 2%	4 1%	5 1%	9 2%	8 1%	6 1%	8 1%	13 1%	14 2%	5 2%
SUMMARY CODES																
AGREE	1512 72%	738 72%	774 71%	182 61%	271 69%	240 70%	251 72%	241 77%	327 80%	384 82%	427 74%	305 70%	397 64%	866 74%	416 67%	230 74%
DISAGREE	86 4%	47 5%	39 4%	20 7%	16 4%	13 4%	16 4%	7 2%	15 4%	15 3%	22 4%	19 4%	30 5%	40 3%	35 6%	12 4%
Don't know	149 7%	63 6%	86 8%	23 8%	27 7%	28 8%	22 6%	23 7%	27 7%	14 3%	32 6%	36 8%	67 11%	77 7%	40 7%	32 10%
Mean Score	1.961	1.953	1.969	2.205	2.055	1.946	1.941	1.859	1.805	1.818	1.913	1.999	2.099	1.912	2.094	1.882
Standard Deviation	0.873	0.903	0.843	0.941	0.866	0.846	0.911	0.799	0.829	0.845	0.870	0.876	0.877	0.846	0.917	0.856
Error Variance	*	0.001	0.001	0.004	0.002	0.003	0.003	0.003	0.001	0.002	0.002	0.002	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 635 30%	261 32%	89 32%	179 36%	36 23%	71 20%	160 26%	475 32%	560 31%	75 26%	548 31%	46 26%	28 27%	13 27%
Tend to agree	(2) 877 42%	334 41%	109 39%	217 44%	65 43%	151 42%	261 42%	615 42%	758 42%	119 42%	721 41%	83 46%	48 45%	25 52%
Neither agree nor disagree	(3) 357 17%	134 16%	48 17%	57 12%	37 25%	80 22%	131 21%	226 15%	310 17%	46 16%	302 17%	36 20%	14 13%	5 10%
Tend to disagree	(4) 55 3%	26 3%	9 3%	9 2%	3 2%	8 2%	19 3%	36 2%	46 3%	8 3%	48 3%	3 2%	3 3%	1 2%
Strongly disagree	(5) 31 1%	11 1%	6 2%	5 1%	2 2%	6 2%	6 1%	25 2%	24 1%	7 2%	25 1%	3 2%	3 3%	- -
SUMMARY CODES														
AGREE	1512 72%	595 73%	198 71%	397 80%	101 67%	221 62%	422 68%	1090 74%	1318 72%	194 68%	1269 72%	129 72%	76 72%	38 79%
DISAGREE	86 4%	37 5%	15 6%	14 3%	6 4%	14 4%	25 4%	61 4%	71 4%	15 5%	73 4%	6 3%	6 6%	1 2%
Don't know	149 7%	54 7%	18 6%	26 5%	7 5%	44 12%	45 7%	104 7%	119 7%	30 11%	128 7%	8 4%	9 9%	4 9%
Mean Score	1.961	1.946	1.985	1.809	2.109	2.137	2.046	1.926	1.951	2.033	1.955	2.029	2.002	1.864
Standard Deviation	0.873	0.884	0.938	0.804	0.862	0.856	0.854	0.879	0.865	0.923	0.877	0.848	0.917	0.708
Error Variance	*	0.001	0.004	0.001	0.006	0.002	0.001	0.001	*	0.003	*	0.004	0.008	0.009

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 635 30%	24 29%	66 27%	62 36%	47 33%	62 33%	64 31%	76 29%	103 34%	44 26%	28 27%	46 26%	13 27%	541 30%	92 30%
Tend to agree	(2) 877 42%	32 39%	91 38%	70 40%	48 33%	84 45%	94 45%	97 37%	128 42%	76 46%	48 45%	83 46%	25 52%	751 42%	121 39%
Neither agree nor disagree	(3) 357 17%	17 20%	57 24%	24 14%	27 19%	24 12%	31 15%	54 21%	51 17%	17 11%	14 13%	36 20%	5 10%	303 17%	50 16%
Tend to disagree	(4) 55 3%	2 2%	10 4%	1 1%	2 1%	5 3%	3 2%	7 3%	7 2%	10 6%	3 3%	3 2%	1 2%	45 3%	9 3%
Strongly disagree	(5) 31 1%	- -	5 2%	* *	5 4%	4 2%	2 1%	5 2%	4 1%	- -	3 3%	3 2%	- -	22 1%	9 3%
SUMMARY CODES															
AGREE	1512 72%	56 67%	158 65%	132 76%	95 66%	146 78%	159 76%	173 66%	231 75%	120 73%	76 72%	129 72%	38 79%	1292 73%	213 69%
DISAGREE	86 4%	2 2%	14 6%	2 1%	7 5%	10 5%	5 2%	12 5%	11 4%	10 6%	6 6%	6 3%	1 2%	68 4%	17 6%
Don't know	149 7%	9 10%	12 5%	17 10%	14 10%	9 5%	14 7%	22 8%	13 4%	18 11%	9 9%	8 4%	4 9%	117 7%	30 10%
Mean Score	1.961	1.960	2.104	1.784	1.995	1.920	1.889	2.031	1.915	1.952	2.002	2.029	1.864	1.952	2.005
Standard Deviation	0.873	0.811	0.939	0.747	1.006	0.902	0.788	0.921	0.864	0.824	0.917	0.848	0.708	0.858	0.957
Error Variance	*	0.009	0.004	0.004	0.008	0.004	0.003	0.004	0.003	0.005	0.008	0.004	0.009	*	0.003

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 635 30%	225 39%	194 32%	125 27%	11 18%	75 22%	91 52%	187 43%	44 63%	70 45%	134 45%	164 42%	322 24%	207 23%	192 29%	226 46%
Tend to agree	(2) 877 42%	252 43%	271 44%	182 39%	28 45%	136 39%	62 36%	163 38%	20 28%	64 41%	125 42%	165 43%	553 42%	374 41%	304 45%	191 39%
Neither agree nor disagree	(3) 357 17%	74 13%	83 13%	100 22%	16 25%	76 22%	15 9%	52 12%	5 6%	15 10%	27 9%	37 10%	269 20%	193 21%	115 17%	46 9%
Tend to disagree	(4) 55 3%	9 2%	16 3%	17 4%	- -	12 3%	1 1%	8 2%	1 1%	1 *	3 1%	4 1%	43 3%	36 4%	14 2%	5 1%
Strongly disagree	(5) 31 1%	6 1%	10 2%	6 1%	1 2%	9 3%	2 1%	9 2%	1 2%	1 1%	2 1%	4 1%	20 2%	16 2%	8 1%	8 2%
SUMMARY CODES																
AGREE	1512 72%	476 82%	465 76%	306 66%	39 63%	211 61%	153 88%	351 81%	64 91%	134 86%	259 88%	329 85%	875 66%	581 64%	496 74%	417 85%
DISAGREE	86 4%	15 3%	26 4%	23 5%	1 2%	21 6%	3 2%	17 4%	2 3%	2 1%	5 2%	9 2%	63 5%	51 6%	22 3%	12 3%
Don't know	149 7%	17 3%	41 7%	36 8%	6 10%	38 11%	2 1%	14 3%	- -	4 2%	4 1%	11 3%	123 9%	79 9%	37 5%	16 3%
Mean Score	1.961	1.799	1.912	2.064	2.132	2.167	1.603	1.780	1.507	1.673	1.678	1.720	2.077	2.128	1.961	1.690
Standard Deviation	0.873	0.806	0.861	0.895	0.799	0.939	0.765	0.890	0.815	0.746	0.746	0.781	0.881	0.902	0.827	0.814
Error Variance	*	0.001	0.001	0.002	0.010	0.002	0.004	0.002	0.010	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 635 30%	569 36%	10 11%	47 14%	491 37%	136 19%	420 37%	206 23%	348 41%	275 24%
Tend to agree	(2) 877 42%	673 43%	29 34%	155 45%	580 43%	280 40%	487 43%	379 43%	339 40%	524 45%
Neither agree nor disagree	(3) 357 17%	210 13%	27 32%	94 27%	163 12%	180 26%	136 12%	194 22%	93 11%	235 20%
Tend to disagree	(4) 55 3%	30 2%	9 10%	14 4%	33 2%	21 3%	29 3%	23 3%	22 3%	30 3%
Strongly disagree	(5) 31 1%	21 1%	6 7%	5 1%	20 1%	10 1%	19 2%	11 1%	17 2%	13 1%
SUMMARY CODES										
AGREE	1512 72%	1241 79%	39 46%	201 59%	1071 80%	416 59%	907 80%	584 66%	687 80%	799 69%
DISAGREE	86 4%	51 3%	15 17%	18 5%	53 4%	32 4%	48 4%	34 4%	39 5%	43 4%
Don't know	149 7%	73 5%	4 5%	29 8%	47 3%	79 11%	48 4%	69 8%	38 4%	74 6%
Mean Score	1.961	1.842	2.656	2.282	1.843	2.189	1.846	2.083	1.805	2.054
Standard Deviation	0.873	0.835	1.072	0.822	0.852	0.867	0.866	0.850	0.892	0.831
Error Variance	*	*	0.015	0.002	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_04 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry research and developments make a direct contribution to economic growth in the UK

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 635 30%	253 31%	178 39%	152 33%	219 33%	208 28%	357 33%	67 28%	198 33%	226 32%
Tend to agree	(2) 877 42%	351 43%	199 44%	206 44%	292 44%	301 40%	468 44%	87 36%	249 42%	306 43%
Neither agree nor disagree	(3) 357 17%	135 17%	52 11%	80 17%	104 16%	155 21%	146 14%	43 18%	83 14%	106 15%
Tend to disagree	(4) 55 3%	20 2%	8 2%	4 1%	14 2%	18 2%	25 2%	11 4%	15 3%	21 3%
Strongly disagree	(5) 31 1%	14 2%	3 1%	4 1%	11 2%	16 2%	8 1%	8 3%	8 1%	8 1%
SUMMARY CODES										
AGREE	1512 72%	604 74%	378 83%	357 77%	511 77%	509 68%	825 77%	154 64%	447 75%	532 75%
DISAGREE	86 4%	34 4%	11 2%	8 2%	25 4%	34 5%	33 3%	19 8%	23 4%	28 4%
Don't know	149 7%	41 5%	14 3%	17 4%	28 4%	46 6%	68 6%	24 10%	45 8%	46 7%
Mean Score	1.961	1.953	1.768	1.884	1.916	2.043	1.863	2.098	1.890	1.916
Standard Deviation	0.873	0.874	0.773	0.793	0.860	0.908	0.807	1.020	0.859	0.848
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.005	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 64 3%	33 3%	31 3%	8 3%	13 3%	11 3%	14 4%	10 3%	8 2%	11 2%	18 3%	12 3%	23 4%	38 3%	18 3%	8 2%
Tend to agree	(2) 219 10%	98 10%	121 11%	23 8%	46 12%	31 9%	46 13%	31 10%	42 10%	46 10%	40 7%	45 10%	88 14%	124 11%	60 10%	35 11%
Neither agree nor disagree	(3) 522 25%	269 26%	253 23%	108 36%	114 29%	88 26%	87 25%	68 22%	57 14%	107 23%	163 28%	111 25%	141 23%	271 23%	198 32%	53 17%
Tend to disagree	(4) 560 27%	278 27%	282 26%	59 20%	97 25%	94 27%	88 25%	94 30%	129 31%	148 32%	145 25%	109 25%	157 25%	342 29%	129 21%	89 29%
Strongly disagree	(5) 444 21%	236 23%	209 19%	57 19%	59 15%	67 19%	67 19%	85 27%	111 27%	116 25%	138 24%	84 19%	107 17%	248 21%	119 19%	77 25%
SUMMARY CODES																
AGREE	282 13%	130 13%	152 14%	31 10%	58 15%	42 12%	59 17%	41 13%	51 12%	57 12%	57 10%	57 13%	111 18%	162 14%	78 13%	42 14%
DISAGREE	1005 48%	514 50%	491 45%	116 39%	156 40%	160 47%	155 45%	178 57%	240 58%	264 56%	283 49%	193 44%	264 43%	590 50%	248 40%	167 53%
Don't know	295 14%	108 11%	187 17%	41 14%	66 17%	52 15%	45 13%	27 8%	63 15%	41 9%	72 13%	75 17%	106 17%	149 13%	95 15%	50 16%
Mean Score	3.610	3.643	3.576	3.526	3.437	3.599	3.492	3.740	3.838	3.726	3.687	3.574	3.462	3.623	3.517	3.743
Standard Deviation	1.088	1.084	1.091	1.036	1.059	1.069	1.127	1.098	1.080	1.056	1.066	1.076	1.127	1.090	1.067	1.107
Error Variance	0.001	0.001	0.001	0.005	0.004	0.005	0.005	0.005	0.002	0.003	0.003	0.004	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 64 3%	19 2%	8 3%	13 3%	3 2%	20 6%	20 3%	44 3%	58 3%	6 2%	61 3%	2 1%	1 1%	1 2%
Tend to agree	(2) 219 10%	83 10%	24 8%	42 9%	14 9%	56 16%	67 11%	152 10%	186 10%	32 11%	187 11%	15 8%	10 10%	7 15%
Neither agree nor disagree	(3) 522 25%	229 28%	64 23%	81 16%	65 43%	82 23%	166 27%	355 24%	469 26%	53 18%	442 25%	52 29%	20 19%	8 18%
Tend to disagree	(4) 560 27%	224 27%	92 33%	156 32%	20 13%	69 19%	158 25%	402 27%	479 26%	81 28%	452 26%	51 28%	42 40%	15 31%
Strongly disagree	(5) 444 21%	163 20%	56 20%	139 28%	35 23%	51 14%	105 17%	340 23%	380 21%	64 22%	376 21%	43 24%	18 17%	7 14%
SUMMARY CODES														
AGREE	282 13%	102 12%	32 11%	56 11%	17 11%	76 21%	87 14%	196 13%	245 13%	38 13%	247 14%	16 9%	11 10%	8 18%
DISAGREE	1005 48%	387 47%	148 53%	295 60%	55 37%	120 33%	263 42%	742 50%	860 47%	145 51%	829 47%	94 53%	60 57%	22 46%
Don't know	295 14%	103 13%	36 13%	62 13%	14 9%	81 22%	107 17%	188 13%	245 13%	50 18%	255 14%	17 10%	14 13%	9 19%
Mean Score	3.610	3.598	3.671	3.845	3.509	3.271	3.504	3.652	3.596	3.703	3.591	3.738	3.736	3.495
Standard Deviation	1.088	1.041	1.037	1.077	1.060	1.186	1.073	1.091	1.088	1.083	1.106	0.984	0.930	1.086
Error Variance	0.001	0.002	0.005	0.002	0.009	0.005	0.002	0.001	0.001	0.004	0.001	0.006	0.009	0.024

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 64 3%	* 1%	9 4%	7 4%	9 6%	2 1%	3 1%	14 5%	14 5%	2 1%	1 1%	2 1%	1 2%	46 3%	18 6%
Tend to agree	(2) 219 10%	8 10%	20 8%	14 8%	19 13%	33 17%	17 8%	27 10%	38 12%	10 6%	10 10%	15 8%	7 15%	190 11%	27 9%
Neither agree nor disagree	(3) 522 25%	17 21%	60 25%	43 25%	46 32%	45 24%	54 26%	68 26%	82 27%	27 16%	20 19%	52 29%	8 18%	442 25%	79 25%
Tend to disagree	(4) 560 27%	25 30%	63 26%	33 19%	24 17%	46 24%	65 31%	46 18%	84 28%	66 40%	42 40%	51 28%	15 31%	496 28%	58 19%
Strongly disagree	(5) 444 21%	23 27%	57 23%	57 33%	22 15%	39 21%	41 20%	60 23%	53 17%	26 15%	18 17%	43 24%	7 14%	379 21%	63 20%
SUMMARY CODES															
AGREE	282 13%	9 10%	29 12%	21 12%	28 19%	34 18%	20 10%	41 16%	52 17%	13 8%	11 10%	16 9%	8 18%	236 13%	45 15%
DISAGREE	1005 48%	48 58%	120 50%	90 51%	45 32%	85 45%	106 51%	106 41%	137 45%	92 56%	60 57%	94 53%	22 46%	875 49%	122 39%
Don't know	295 14%	9 11%	32 13%	20 12%	24 17%	24 13%	29 14%	47 18%	35 11%	34 20%	14 13%	17 10%	9 19%	227 13%	65 21%
Mean Score	3.610	3.834	3.660	3.764	3.251	3.534	3.696	3.518	3.455	3.782	3.736	3.738	3.495	3.627	3.495
Standard Deviation	1.088	1.012	1.106	1.182	1.157	1.094	0.977	1.205	1.112	0.906	0.930	0.984	1.086	1.070	1.198
Error Variance	0.001	0.014	0.006	0.009	0.011	0.007	0.005	0.007	0.005	0.006	0.009	0.006	0.024	0.001	0.006

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 64 3%	20 3%	16 3%	19 4%	1 2%	7 2%	6 4%	14 3%	3 4%	4 3%	8 3%	7 2%	42 3%	37 4%	7 1%	17 3%
Tend to agree	(2) 219 10%	57 10%	44 7%	52 11%	9 15%	52 15%	16 9%	35 8%	12 17%	13 9%	28 10%	42 11%	147 11%	95 10%	63 9%	59 12%
Neither agree nor disagree	(3) 522 25%	138 24%	155 25%	128 28%	16 25%	73 21%	43 25%	110 25%	12 17%	44 28%	54 18%	87 23%	337 25%	235 26%	195 29%	84 17%
Tend to disagree	(4) 560 27%	173 30%	170 28%	124 27%	13 20%	77 22%	50 29%	131 30%	9 12%	34 22%	95 32%	110 28%	325 24%	223 25%	191 29%	143 29%
Strongly disagree	(5) 444 21%	127 22%	162 26%	77 17%	8 13%	66 19%	50 29%	106 25%	34 49%	52 34%	94 32%	108 28%	255 19%	155 17%	140 21%	144 29%
SUMMARY CODES																
AGREE	282 13%	78 13%	61 10%	71 15%	10 17%	59 17%	23 13%	49 11%	15 21%	18 11%	36 12%	49 13%	189 14%	131 15%	70 11%	76 15%
DISAGREE	1005 48%	299 51%	332 54%	202 43%	21 33%	143 41%	100 58%	237 55%	43 61%	87 56%	189 64%	218 56%	581 44%	378 42%	332 50%	287 59%
Don't know	295 14%	67 12%	68 11%	65 14%	15 25%	70 20%	7 4%	37 9%	1 1%	7 4%	17 6%	33 8%	224 17%	161 18%	72 11%	44 9%
Mean Score	3.610	3.636	3.762	3.474	3.366	3.517	3.729	3.706	3.855	3.792	3.858	3.763	3.547	3.490	3.660	3.758
Standard Deviation	1.088	1.089	1.056	1.085	1.066	1.127	1.114	1.067	1.318	1.110	1.083	1.072	1.097	1.104	0.990	1.148
Error Variance	0.001	0.003	0.002	0.003	0.022	0.004	0.008	0.003	0.027	0.009	0.005	0.004	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 64 3%	48 3%	5 6%	11 3%	40 3%	23 3%	36 3%	26 3%	28 3%	30 3%
Tend to agree	(2) 219 10%	169 11%	12 14%	29 8%	150 11%	62 9%	108 9%	106 12%	88 10%	125 11%
Neither agree nor disagree	(3) 522 25%	353 22%	33 39%	112 33%	306 23%	201 28%	250 22%	250 28%	166 19%	334 29%
Tend to disagree	(4) 560 27%	448 28%	11 13%	94 27%	396 30%	158 22%	350 31%	202 23%	253 30%	297 26%
Strongly disagree	(5) 444 21%	378 24%	13 15%	47 14%	313 23%	125 18%	295 26%	144 16%	242 28%	197 17%
SUMMARY CODES										
AGREE	282 13%	217 14%	18 21%	39 11%	190 14%	85 12%	144 13%	132 15%	116 14%	156 14%
DISAGREE	1005 48%	826 52%	24 28%	141 41%	709 53%	284 40%	645 57%	346 39%	495 58%	493 43%
Don't know	295 14%	180 11%	10 12%	51 15%	129 10%	137 19%	101 9%	153 17%	79 9%	170 15%
Mean Score	3.610	3.673	3.188	3.472	3.658	3.529	3.732	3.456	3.763	3.513
Standard Deviation	1.088	1.100	1.128	0.994	1.092	1.071	1.087	1.073	1.118	1.045
Error Variance	0.001	0.001	0.017	0.004	0.001	0.002	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_05 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is a dying industry in the UK

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 64 3%	29 4%	16 4%	10 2%	23 3%	17 2%	33 3%	13 5%	25 4%	20 3%
Tend to agree	(2) 219 10%	87 11%	43 10%	48 10%	65 10%	76 10%	120 11%	21 9%	57 9%	84 12%
Neither agree nor disagree	(3) 522 25%	201 25%	111 25%	120 26%	169 25%	210 28%	236 22%	59 25%	127 21%	168 24%
Tend to disagree	(4) 560 27%	229 28%	128 28%	126 27%	197 29%	203 27%	299 28%	49 20%	141 24%	206 29%
Strongly disagree	(5) 444 21%	164 20%	110 24%	105 23%	138 21%	139 19%	247 23%	55 23%	153 26%	149 21%
SUMMARY CODES										
AGREE	282 13%	116 14%	59 13%	58 12%	88 13%	93 12%	153 14%	34 14%	82 14%	105 15%
DISAGREE	1005 48%	393 48%	238 52%	231 50%	335 50%	342 46%	547 51%	104 44%	294 49%	355 50%
Don't know	295 14%	104 13%	46 10%	54 12%	75 11%	98 13%	137 13%	42 17%	96 16%	84 12%
Mean Score	3.610	3.579	3.668	3.657	3.610	3.575	3.651	3.574	3.677	3.604
Standard Deviation	1.088	1.093	1.100	1.060	1.077	1.034	1.107	1.187	1.163	1.086
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.007	0.003	0.002

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 177 8%	103 10%	75 7%	20 7%	36 9%	39 11%	23 7%	22 7%	38 9%	55 12%	50 9%	29 7%	43 7%	103 9%	52 8%	22 7%
Tend to agree	(2) 474 23%	251 25%	223 21%	61 21%	89 22%	80 23%	87 25%	75 24%	83 20%	117 25%	133 23%	100 23%	124 20%	276 24%	135 22%	63 20%
Neither agree nor disagree	(3) 437 21%	219 21%	218 20%	58 19%	80 20%	68 20%	75 22%	68 22%	89 22%	105 22%	114 20%	83 19%	135 22%	233 20%	136 22%	68 22%
Tend to disagree	(4) 484 23%	229 22%	255 23%	82 28%	114 29%	77 23%	61 18%	64 20%	86 21%	97 21%	146 25%	99 23%	142 23%	262 22%	153 25%	69 22%
Strongly disagree	(5) 435 21%	179 18%	256 24%	69 23%	63 16%	66 19%	81 23%	71 23%	86 21%	85 18%	122 21%	104 24%	124 20%	244 21%	124 20%	68 22%
SUMMARY CODES																
AGREE	652 31%	354 35%	298 27%	81 27%	124 32%	119 35%	110 32%	97 31%	121 30%	173 37%	183 32%	129 30%	167 27%	380 32%	187 30%	84 27%
DISAGREE	919 44%	408 40%	510 47%	150 51%	176 45%	143 42%	142 41%	135 43%	172 42%	182 39%	268 46%	203 46%	266 43%	506 43%	276 45%	137 44%
Don't know	97 5%	39 4%	57 5%	7 3%	14 4%	13 4%	20 6%	14 4%	28 7%	10 2%	11 2%	22 5%	54 9%	54 5%	19 3%	23 7%
Mean Score	3.261	3.133	3.384	3.409	3.207	3.158	3.275	3.289	3.260	3.084	3.278	3.359	3.317	3.238	3.267	3.340
Standard Deviation	1.277	1.274	1.268	1.250	1.236	1.314	1.284	1.275	1.296	1.298	1.278	1.280	1.245	1.291	1.259	1.259
Error Variance	0.001	0.002	0.002	0.006	0.004	0.006	0.006	0.006	0.003	0.004	0.003	0.004	0.002	0.002	0.003	0.005

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 177 8%	68 8%	21 7%	43 9%	13 9%	32 9%	64 10%	113 8%	156 9%	21 7%	164 9%	9 5%	3 3%	1 2%
Tend to agree	(2) 474 23%	186 23%	61 22%	107 22%	44 29%	76 21%	132 21%	342 23%	416 23%	58 20%	404 23%	35 20%	21 20%	14 30%
Neither agree nor disagree	(3) 437 21%	167 20%	62 22%	102 21%	33 22%	72 20%	132 21%	305 21%	385 21%	52 18%	373 21%	37 20%	15 15%	12 24%
Tend to disagree	(4) 484 23%	201 24%	66 24%	104 21%	34 23%	78 22%	150 24%	334 23%	428 24%	56 20%	381 22%	52 29%	43 41%	8 17%
Strongly disagree	(5) 435 21%	171 21%	59 21%	111 22%	24 16%	70 20%	115 18%	320 22%	368 20%	67 23%	366 21%	37 21%	22 21%	10 21%
SUMMARY CODES														
AGREE	652 31%	254 31%	82 29%	150 30%	57 38%	109 30%	196 32%	455 31%	572 31%	79 28%	568 32%	44 25%	24 22%	16 32%
DISAGREE	919 44%	372 45%	125 45%	215 44%	58 38%	148 41%	264 42%	655 44%	796 44%	123 43%	747 42%	89 50%	64 61%	18 38%
Don't know	97 5%	28 3%	10 4%	26 5%	3 2%	30 8%	31 5%	66 4%	65 4%	31 11%	83 5%	9 5%	2 2%	3 5%
Mean Score	3.261	3.281	3.300	3.283	3.075	3.236	3.199	3.288	3.248	3.352	3.226	3.426	3.576	3.254
Standard Deviation	1.277	1.271	1.253	1.301	1.236	1.291	1.283	1.273	1.271	1.311	1.293	1.195	1.114	1.201
Error Variance	0.001	0.002	0.006	0.003	0.012	0.005	0.003	0.001	0.001	0.005	0.001	0.009	0.012	0.026

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 177 8%	6 7%	17 7%	15 9%	11 7%	18 10%	23 11%	36 14%	32 10%	6 4%	3 3%	9 5%	1 2%	118 7%	59 19%
Tend to agree	(2) 474 23%	7 9%	46 19%	41 23%	30 21%	50 26%	45 22%	67 26%	81 26%	36 22%	21 20%	35 20%	14 30%	379 21%	93 30%
Neither agree nor disagree	(3) 437 21%	16 19%	47 20%	27 15%	32 22%	39 20%	49 23%	59 23%	66 22%	39 24%	15 15%	37 20%	12 24%	367 21%	64 21%
Tend to disagree	(4) 484 23%	26 31%	52 22%	31 18%	32 23%	45 24%	48 23%	36 14%	65 21%	46 28%	43 41%	52 29%	8 17%	433 24%	46 15%
Strongly disagree	(5) 435 21%	27 33%	70 29%	51 29%	25 18%	29 16%	38 18%	42 16%	56 18%	27 17%	22 21%	37 21%	10 21%	408 23%	27 9%
SUMMARY CODES															
AGREE	652 31%	13 16%	63 26%	56 32%	41 28%	68 36%	69 33%	103 39%	112 37%	42 26%	24 22%	44 25%	16 32%	497 28%	152 49%
DISAGREE	919 44%	53 63%	122 51%	82 47%	58 40%	74 39%	85 41%	78 30%	121 39%	74 45%	64 61%	89 50%	18 38%	841 47%	73 23%
Don't know	97 5%	1 1%	8 3%	9 5%	13 9%	8 4%	6 3%	21 8%	7 2%	9 6%	2 2%	9 5%	3 5%	73 4%	21 7%
Mean Score	3.261	3.741	3.483	3.375	3.245	3.091	3.152	2.922	3.110	3.340	3.576	3.426	3.254	3.372	2.614
Standard Deviation	1.277	1.220	1.304	1.386	1.240	1.256	1.283	1.314	1.285	1.132	1.114	1.195	1.201	1.255	1.234
Error Variance	0.001	0.018	0.008	0.012	0.012	0.009	0.008	0.008	0.006	0.008	0.012	0.009	0.026	0.001	0.006

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 177 8%	77 13%	61 10%	20 4%	4 6%	14 4%	46 27%	84 19%	33 47%	33 21%	55 19%	59 15%	68 5%	40 4%	37 5%	94 19%
Tend to agree	(2) 474 23%	174 30%	132 22%	97 21%	14 23%	52 15%	70 41%	142 33%	25 36%	42 27%	65 22%	88 23%	258 19%	123 14%	192 29%	156 32%
Neither agree nor disagree	(3) 437 21%	103 18%	116 19%	87 19%	17 28%	97 28%	22 13%	73 17%	1 1%	28 18%	50 17%	79 20%	294 22%	191 21%	151 23%	88 18%
Tend to disagree	(4) 484 23%	124 21%	165 27%	109 23%	10 16%	75 22%	20 12%	70 16%	6 9%	27 18%	66 22%	91 24%	320 24%	236 26%	160 24%	83 17%
Strongly disagree	(5) 435 21%	91 16%	130 21%	129 28%	11 18%	73 21%	14 8%	58 13%	4 6%	23 15%	56 19%	63 16%	303 23%	271 30%	108 16%	56 11%
SUMMARY CODES																
AGREE	652 31%	251 43%	193 31%	117 25%	18 29%	66 19%	116 67%	226 52%	58 83%	75 49%	120 40%	148 38%	327 25%	163 18%	229 34%	251 51%
DISAGREE	919 44%	215 37%	296 48%	237 51%	21 34%	147 43%	34 20%	128 30%	11 15%	51 33%	122 41%	154 40%	624 47%	507 56%	268 40%	139 28%
Don't know	97 5%	13 2%	10 2%	24 5%	6 9%	35 10%	- -	6 1%	1 1%	1 1%	4 1%	6 2%	86 6%	45 5%	22 3%	14 3%
Mean Score	3.261	2.961	3.284	3.519	3.184	3.452	2.339	2.712	1.903	2.782	3.011	3.027	3.428	3.669	3.171	2.687
Standard Deviation	1.277	1.306	1.295	1.243	1.221	1.151	1.217	1.320	1.195	1.369	1.407	1.326	1.216	1.190	1.188	1.291
Error Variance	0.001	0.003	0.003	0.003	0.024	0.004	0.009	0.005	0.022	0.014	0.007	0.005	0.001	0.002	0.002	0.004

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 177 8%	155 10%	3 4%	18 5%	153 11%	20 3%	142 12%	31 4%	127 15%	45 4%
Tend to agree	(2) 474 23%	392 25%	12 14%	60 17%	375 28%	90 13%	326 29%	142 16%	260 30%	208 18%
Neither agree nor disagree	(3) 437 21%	319 20%	18 21%	75 22%	277 21%	140 20%	217 19%	198 22%	158 18%	253 22%
Tend to disagree	(4) 484 23%	365 23%	26 31%	83 24%	283 21%	194 27%	231 20%	243 28%	158 18%	313 27%
Strongly disagree	(5) 435 21%	296 19%	23 27%	92 27%	210 16%	220 31%	196 17%	228 26%	136 16%	286 25%
SUMMARY CODES										
AGREE	652 31%	547 35%	16 18%	78 23%	528 40%	111 16%	468 41%	173 20%	387 45%	253 22%
DISAGREE	919 44%	660 42%	49 58%	175 51%	493 37%	414 59%	427 37%	471 53%	294 34%	599 52%
Don't know	97 5%	49 3%	2 3%	15 4%	35 3%	42 6%	27 2%	39 4%	17 2%	47 4%
Mean Score	3.261	3.167	3.650	3.519	3.017	3.757	3.012	3.587	2.899	3.531
Standard Deviation	1.277	1.285	1.157	1.232	1.275	1.142	1.310	1.159	1.322	1.178
Error Variance	0.001	0.001	0.017	0.005	0.001	0.002	0.002	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_06 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - The chemistry I learnt at school has been useful in my everyday life

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 177 8%	75 9%	49 11%	41 9%	55 8%	41 6%	98 9%	36 15%	94 16%	40 6%
Tend to agree	(2) 474 23%	194 24%	113 25%	99 21%	167 25%	153 21%	244 23%	66 28%	151 25%	158 22%
Neither agree nor disagree	(3) 437 21%	163 20%	110 24%	115 25%	142 21%	151 20%	218 20%	51 21%	118 20%	152 21%
Tend to disagree	(4) 484 23%	192 24%	95 21%	99 21%	158 24%	206 28%	244 23%	27 11%	109 18%	163 23%
Strongly disagree	(5) 435 21%	166 20%	76 17%	94 20%	128 19%	167 22%	227 21%	38 16%	96 16%	169 24%
SUMMARY CODES										
AGREE	652 31%	268 33%	162 36%	139 30%	223 33%	194 26%	342 32%	102 43%	245 41%	197 28%
DISAGREE	919 44%	357 44%	171 38%	193 42%	286 43%	373 50%	471 44%	66 27%	205 34%	331 47%
Don't know	97 5%	26 3%	11 2%	15 3%	17 3%	25 3%	41 4%	20 9%	30 5%	31 4%
Mean Score	3.261	3.229	3.080	3.238	3.210	3.423	3.250	2.846	2.931	3.386
Standard Deviation	1.277	1.287	1.263	1.261	1.260	1.218	1.293	1.330	1.339	1.244
Error Variance	0.001	0.002	0.004	0.004	0.002	0.002	0.002	0.008	0.003	0.002

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 395 19%	148 15%	247 23%	47 16%	69 18%	65 19%	72 21%	46 15%	96 23%	85 18%	98 17%	89 20%	124 20%	237 20%	86 14%	72 23%
Tend to agree	(2) 696 33%	312 31%	383 35%	88 30%	112 29%	106 31%	117 34%	126 40%	147 36%	152 32%	195 34%	149 34%	200 32%	390 33%	182 29%	124 40%
Neither agree nor disagree	(3) 442 21%	223 22%	219 20%	81 27%	99 25%	81 24%	70 20%	44 14%	68 16%	93 20%	140 24%	89 20%	120 19%	236 20%	156 25%	49 16%
Tend to disagree	(4) 344 16%	206 20%	138 13%	49 16%	72 18%	50 15%	58 17%	61 20%	55 13%	82 17%	86 15%	68 16%	108 17%	190 16%	115 19%	39 12%
Strongly disagree	(5) 182 9%	110 11%	72 7%	27 9%	37 9%	34 10%	18 5%	32 10%	33 8%	57 12%	47 8%	31 7%	47 8%	93 8%	69 11%	20 7%
SUMMARY CODES																
AGREE	1091 52%	461 45%	630 58%	135 46%	182 46%	170 50%	189 54%	172 55%	243 59%	237 50%	292 51%	238 54%	324 52%	626 53%	268 43%	196 63%
DISAGREE	526 25%	316 31%	210 19%	76 26%	109 28%	84 25%	76 22%	93 30%	88 21%	139 30%	133 23%	99 23%	155 25%	283 24%	184 30%	59 19%
Don't know	45 2%	21 2%	23 2%	5 2%	5 1%	7 2%	11 3%	5 1%	11 3%	2 *	10 2%	11 2%	23 4%	28 2%	10 2%	7 2%
Mean Score	2.623	2.818	2.439	2.730	2.731	2.653	2.502	2.702	2.452	2.731	2.630	2.538	2.591	2.575	2.834	2.380
Standard Deviation	1.218	1.233	1.175	1.193	1.223	1.236	1.164	1.238	1.227	1.282	1.176	1.194	1.220	1.215	1.217	1.171
Error Variance	0.001	0.002	0.001	0.005	0.004	0.005	0.005	0.006	0.003	0.004	0.003	0.004	0.002	0.001	0.003	0.004

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 395 19%	134 16%	62 22%	115 23%	21 14%	62 17%	121 19%	274 19%	323 18%	72 25%	331 19%	32 18%	22 21%	11 22%
Tend to agree	(2) 696 33%	265 32%	107 38%	180 36%	36 24%	108 30%	184 30%	512 35%	599 33%	97 34%	589 33%	57 32%	36 34%	14 30%
Neither agree nor disagree	(3) 442 21%	187 23%	53 19%	83 17%	44 29%	75 21%	145 23%	297 20%	399 22%	44 15%	361 20%	51 29%	20 19%	10 20%
Tend to disagree	(4) 344 16%	147 18%	32 11%	68 14%	32 21%	65 18%	96 15%	248 17%	300 17%	44 15%	290 16%	24 13%	18 17%	13 26%
Strongly disagree	(5) 182 9%	74 9%	22 8%	37 8%	16 11%	33 9%	59 9%	123 8%	166 9%	16 6%	160 9%	14 8%	7 7%	1 2%
SUMMARY CODES														
AGREE	1091 52%	399 49%	169 60%	295 60%	57 38%	170 47%	305 49%	786 53%	922 51%	169 59%	920 52%	88 49%	58 55%	25 52%
DISAGREE	526 25%	221 27%	54 19%	105 21%	48 32%	98 27%	155 25%	371 25%	466 26%	60 21%	450 25%	38 21%	25 24%	13 28%
Don't know	45 2%	13 2%	4 2%	10 2%	2 1%	16 4%	18 3%	27 2%	32 2%	13 5%	41 2%	2 1%	2 2%	- -
Mean Score	2.623	2.704	2.434	2.447	2.905	2.706	2.650	2.611	2.657	2.396	2.630	2.612	2.543	2.558
Standard Deviation	1.218	1.206	1.187	1.213	1.206	1.237	1.236	1.211	1.217	1.204	1.228	1.153	1.208	1.161
Error Variance	0.001	0.002	0.005	0.002	0.011	0.004	0.003	0.001	0.001	0.004	0.001	0.008	0.014	0.022

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 395 19%	10 12%	44 18%	45 26%	35 24%	29 16%	35 17%	43 17%	58 19%	31 19%	22 21%	32 18%	11 22%	341 19%	54 17%
Tend to agree	(2) 696 33%	35 42%	90 37%	43 24%	41 29%	63 33%	71 34%	79 30%	102 33%	64 39%	36 34%	57 32%	14 30%	616 35%	76 25%
Neither agree nor disagree	(3) 442 21%	15 18%	40 17%	37 21%	28 20%	39 21%	37 18%	63 24%	69 23%	31 19%	20 19%	51 29%	10 20%	365 21%	74 24%
Tend to disagree	(4) 344 16%	14 17%	40 17%	27 15%	25 18%	34 18%	42 20%	35 13%	48 16%	24 14%	18 17%	24 13%	13 26%	282 16%	56 18%
Strongly disagree	(5) 182 9%	7 9%	23 10%	17 10%	9 6%	20 11%	21 10%	27 10%	27 9%	9 6%	7 7%	14 8%	1 2%	146 8%	35 11%
SUMMARY CODES															
AGREE	1091 52%	45 54%	134 56%	88 51%	75 53%	92 49%	107 51%	122 47%	160 52%	96 58%	58 55%	88 49%	25 52%	957 54%	130 42%
DISAGREE	526 25%	22 26%	64 26%	43 25%	34 24%	55 29%	64 30%	61 23%	75 25%	33 20%	25 24%	38 21%	13 28%	429 24%	91 29%
Don't know	45 2%	2 2%	3 1%	6 3%	5 4%	2 1%	2 1%	14 5%	2 1%	5 3%	2 2%	2 1%	-	29 2%	16 5%
Mean Score	2.623	2.686	2.614	2.564	2.513	2.751	2.727	2.687	2.618	2.465	2.543	2.612	2.558	2.587	2.802
Standard Deviation	1.218	1.164	1.240	1.304	1.229	1.238	1.255	1.226	1.212	1.134	1.208	1.153	1.161	1.207	1.272
Error Variance	0.001	0.017	0.007	0.010	0.011	0.008	0.008	0.006	0.005	0.008	0.014	0.008	0.022	0.001	0.006

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree (1)	395 19%	75 13%	123 20%	99 21%	17 27%	79 23%	7 4%	35 8%	4 5%	18 12%	34 11%	52 13%	300 23%	253 28%	95 14%	42 9%
Tend to agree (2)	696 33%	183 31%	204 33%	153 33%	20 32%	130 38%	25 14%	92 21%	4 6%	43 28%	88 30%	119 31%	463 35%	311 34%	248 37%	129 26%
Neither agree nor disagree (3)	442 21%	121 21%	135 22%	96 21%	16 25%	66 19%	42 24%	102 24%	10 15%	27 17%	55 19%	70 18%	281 21%	178 20%	161 24%	94 19%
Tend to disagree (4)	344 16%	118 20%	102 17%	75 16%	5 8%	43 12%	43 25%	108 25%	21 30%	28 18%	61 21%	80 21%	180 14%	102 11%	115 17%	127 26%
Strongly disagree (5)	182 9%	82 14%	47 8%	29 6%	4 7%	14 4%	55 32%	92 21%	31 44%	38 24%	58 20%	65 17%	66 5%	45 5%	42 6%	96 19%
SUMMARY CODES																
AGREE	1091 52%	257 44%	327 53%	252 54%	36 58%	208 60%	32 18%	127 29%	8 11%	62 40%	122 41%	171 44%	763 57%	563 62%	343 51%	171 35%
DISAGREE	526 25%	201 34%	149 24%	104 22%	9 15%	57 16%	99 57%	200 46%	52 74%	66 43%	119 40%	145 37%	246 18%	147 16%	157 23%	222 45%
Don't know	45 2%	4 1%	4 1%	14 3%	1 1%	14 4%	1 1%	5 1%	-	-	-	1 *	40 3%	17 2%	9 1%	4 1%
Mean Score	2.623	2.915	2.585	2.519	2.355	2.345	3.670	3.304	4.018	3.155	3.073	2.965	2.418	2.297	2.636	3.214
Standard Deviation	1.218	1.264	1.201	1.189	1.166	1.104	1.185	1.251	1.145	1.380	1.321	1.315	1.138	1.145	1.116	1.270
Error Variance	0.001	0.003	0.002	0.003	0.020	0.003	0.009	0.004	0.020	0.014	0.006	0.005	0.001	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 395 19%	276 18%	23 28%	72 21%	185 14%	198 28%	177 16%	207 23%	116 14%	267 23%
Tend to agree	(2) 696 33%	528 34%	31 36%	118 35%	429 32%	253 36%	347 30%	332 38%	243 28%	432 37%
Neither agree nor disagree	(3) 442 21%	328 21%	18 21%	79 23%	288 22%	145 21%	246 22%	176 20%	181 21%	235 20%
Tend to disagree	(4) 344 16%	278 18%	7 8%	49 14%	269 20%	72 10%	236 21%	105 12%	192 22%	144 12%
Strongly disagree	(5) 182 9%	155 10%	5 5%	17 5%	154 12%	24 3%	130 11%	49 6%	120 14%	60 5%
SUMMARY CODES										
AGREE	1091 52%	804 51%	55 64%	190 56%	614 46%	451 64%	524 46%	539 61%	359 42%	699 61%
DISAGREE	526 25%	433 27%	12 14%	65 19%	423 32%	96 14%	366 32%	155 18%	312 36%	204 18%
Don't know	45 2%	10 1%	1 1%	7 2%	8 1%	14 2%	5 *	13 1%	4 *	14 1%
Mean Score	2.623	2.685	2.272	2.460	2.832	2.237	2.820	2.377	2.949	2.382
Standard Deviation	1.218	1.232	1.129	1.127	1.234	1.083	1.251	1.139	1.271	1.129
Error Variance	0.001	0.001	0.016	0.004	0.001	0.002	0.001	0.001	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_07 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - I don't feel confident enough to talk about chemistry

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 395 19%	162 20%	56 12%	74 16%	124 19%	116 16%	228 21%	46 19%	113 19%	160 22%
Tend to agree	(2) 696 33%	281 35%	145 32%	164 36%	229 34%	237 32%	393 37%	58 24%	187 31%	262 37%
Neither agree nor disagree	(3) 442 21%	168 21%	103 23%	104 22%	142 21%	186 25%	181 17%	59 25%	108 18%	133 19%
Tend to disagree	(4) 344 16%	124 15%	85 19%	69 15%	108 16%	129 17%	166 15%	43 18%	105 18%	103 14%
Strongly disagree	(5) 182 9%	70 9%	62 14%	47 10%	57 9%	65 9%	90 8%	25 11%	73 12%	42 6%
SUMMARY CODES										
AGREE	1091 52%	443 54%	201 44%	238 52%	353 53%	353 47%	621 58%	103 43%	301 50%	422 59%
DISAGREE	526 25%	193 24%	147 32%	116 25%	165 25%	194 26%	255 24%	68 28%	178 30%	145 20%
Don't know	45 2%	10 1%	4 1%	4 1%	8 1%	10 1%	14 1%	9 4%	11 2%	12 2%
Mean Score	2.623	2.575	2.895	2.675	2.615	2.714	2.524	2.758	2.721	2.437
Standard Deviation	1.218	1.215	1.244	1.210	1.209	1.186	1.226	1.271	1.302	1.167
Error Variance	0.001	0.002	0.004	0.003	0.002	0.002	0.001	0.007	0.003	0.002

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 220 10%	82 8%	138 13%	34 11%	27 7%	49 14%	45 13%	34 11%	32 8%	52 11%	66 11%	48 11%	53 9%	136 12%	53 9%	30 10%
Tend to agree	(2) 297 14%	129 13%	168 16%	54 18%	55 14%	39 11%	66 19%	40 13%	43 11%	70 15%	80 14%	64 15%	83 13%	172 15%	87 14%	38 12%
Neither agree nor disagree	(3) 488 23%	239 23%	249 23%	61 21%	88 22%	78 23%	83 24%	75 24%	104 25%	92 20%	125 22%	100 23%	172 28%	273 23%	138 22%	77 25%
Tend to disagree	(4) 581 28%	315 31%	266 25%	84 28%	135 34%	92 27%	77 22%	83 26%	110 27%	133 28%	154 27%	130 30%	164 26%	322 27%	177 29%	82 26%
Strongly disagree	(5) 435 21%	220 22%	214 20%	59 20%	77 19%	75 22%	62 18%	71 23%	90 22%	114 24%	138 24%	76 17%	106 17%	230 20%	146 24%	59 19%
SUMMARY CODES																
AGREE	517 25%	211 21%	306 28%	87 29%	82 21%	88 26%	111 32%	74 24%	75 18%	122 26%	147 25%	113 26%	136 22%	308 26%	140 23%	69 22%
DISAGREE	1015 48%	536 52%	480 44%	143 48%	212 54%	167 49%	139 40%	154 49%	200 49%	247 53%	292 51%	206 47%	270 43%	551 47%	323 52%	141 45%
Don't know	84 4%	36 3%	48 4%	5 2%	13 3%	9 3%	14 4%	11 3%	31 8%	8 2%	13 2%	19 4%	44 7%	41 3%	17 3%	26 8%
Mean Score	3.353	3.471	3.241	3.279	3.474	3.315	3.138	3.389	3.482	3.404	3.387	3.290	3.325	3.297	3.458	3.354
Standard Deviation	1.267	1.207	1.313	1.295	1.167	1.335	1.304	1.284	1.210	1.312	1.312	1.254	1.194	1.281	1.248	1.244
Error Variance	0.001	0.002	0.002	0.006	0.004	0.006	0.006	0.006	0.003	0.004	0.003	0.004	0.002	0.001	0.003	0.005

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 220 10%	81 10%	40 14%	45 9%	13 9%	40 11%	80 13%	139 9%	197 11%	22 8%	188 11%	19 11%	8 8%	5 10%
Tend to agree	(2) 297 14%	109 13%	52 19%	56 11%	30 20%	51 14%	88 14%	210 14%	269 15%	28 10%	254 14%	19 11%	15 14%	10 20%
Neither agree nor disagree	(3) 488 23%	196 24%	59 21%	121 24%	28 19%	84 23%	132 21%	356 24%	406 22%	82 29%	408 23%	48 27%	21 20%	11 23%
Tend to disagree	(4) 581 28%	244 30%	66 24%	132 27%	42 28%	97 27%	190 31%	391 26%	501 28%	80 28%	477 27%	52 29%	39 37%	13 26%
Strongly disagree	(5) 435 21%	170 21%	56 20%	109 22%	35 23%	66 18%	108 17%	326 22%	391 22%	44 15%	371 21%	36 20%	20 19%	8 18%
SUMMARY CODES														
AGREE	517 25%	190 23%	92 33%	101 20%	43 29%	91 25%	168 27%	349 24%	466 26%	51 18%	441 25%	38 21%	23 22%	14 30%
DISAGREE	1015 48%	413 50%	122 44%	241 49%	77 51%	162 45%	298 48%	717 48%	892 49%	123 43%	848 48%	88 49%	59 56%	21 44%
Don't know	84 4%	21 3%	6 2%	31 6%	3 2%	22 6%	25 4%	58 4%	54 3%	30 10%	75 4%	5 3%	2 2%	2 3%
Mean Score	3.353	3.391	3.166	3.439	3.371	3.290	3.265	3.390	3.351	3.368	3.347	3.380	3.466	3.223
Standard Deviation	1.267	1.243	1.345	1.244	1.288	1.271	1.287	1.257	1.284	1.148	1.275	1.244	1.182	1.263
Error Variance	0.001	0.002	0.007	0.003	0.013	0.005	0.003	0.001	0.001	0.004	0.001	0.009	0.013	0.028

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 220 10%	8 10%	21 9%	22 13%	21 15%	17 9%	14 7%	35 13%	32 10%	17 10%	8 8%	19 11%	5 10%	185 10%	33 11%
Tend to agree	(2) 297 14%	16 20%	33 14%	24 14%	19 14%	25 14%	31 15%	25 10%	57 19%	22 14%	15 14%	19 11%	10 20%	254 14%	42 14%
Neither agree nor disagree	(3) 488 23%	23 27%	49 20%	30 17%	34 24%	42 22%	47 23%	67 26%	63 21%	53 32%	21 20%	48 27%	11 23%	413 23%	74 24%
Tend to disagree	(4) 581 28%	18 22%	76 32%	34 20%	33 23%	60 32%	63 30%	64 25%	82 27%	46 28%	39 37%	52 29%	13 26%	509 29%	64 21%
Strongly disagree	(5) 435 21%	18 21%	54 22%	51 29%	23 16%	40 21%	49 23%	53 20%	66 22%	17 10%	20 19%	36 20%	8 18%	357 20%	75 24%
SUMMARY CODES															
AGREE	517 25%	24 29%	54 23%	47 27%	41 28%	42 22%	45 22%	60 23%	89 29%	39 24%	23 22%	38 21%	14 30%	439 25%	75 24%
DISAGREE	1015 48%	36 43%	130 54%	85 49%	55 39%	101 53%	112 53%	117 45%	148 48%	63 38%	59 56%	88 49%	21 44%	866 49%	139 45%
Don't know	84 4%	- -	7 3%	12 7%	13 9%	4 2%	5 3%	17 6%	6 2%	10 6%	2 2%	5 3%	2 3%	61 3%	23 7%
Mean Score	3.353	3.257	3.467	3.415	3.125	3.444	3.496	3.308	3.312	3.149	3.466	3.380	3.223	3.349	3.363
Standard Deviation	1.267	1.264	1.242	1.418	1.323	1.232	1.206	1.309	1.295	1.140	1.182	1.244	1.263	1.260	1.319
Error Variance	0.001	0.019	0.007	0.012	0.013	0.008	0.007	0.007	0.006	0.008	0.013	0.009	0.028	0.001	0.006

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 220 10%	61 10%	75 12%	52 11%	3 4%	27 8%	12 7%	42 10%	3 5%	12 8%	34 12%	37 10%	133 10%	135 15%	47 7%	31 6%
Tend to agree	(2) 297 14%	78 13%	98 16%	71 15%	9 14%	38 11%	14 8%	46 11%	10 15%	21 14%	34 11%	55 14%	196 15%	149 16%	107 16%	40 8%
Neither agree nor disagree	(3) 488 23%	102 18%	129 21%	113 24%	18 29%	112 32%	14 8%	56 13%	9 12%	18 11%	44 15%	62 16%	370 28%	241 27%	167 25%	72 15%
Tend to disagree	(4) 581 28%	161 28%	172 28%	146 31%	19 30%	81 23%	46 26%	124 29%	7 9%	41 27%	89 30%	105 27%	353 27%	215 24%	205 31%	156 32%
Strongly disagree	(5) 435 21%	165 28%	134 22%	65 14%	9 15%	56 16%	86 50%	161 37%	40 57%	59 39%	90 31%	119 31%	209 16%	128 14%	127 19%	178 36%
SUMMARY CODES																
AGREE	517 25%	139 24%	174 28%	124 27%	12 19%	65 19%	26 15%	88 20%	14 19%	33 21%	68 23%	92 24%	329 25%	285 31%	154 23%	70 14%
DISAGREE	1015 48%	327 56%	306 50%	211 45%	28 45%	136 40%	132 76%	285 66%	47 66%	101 65%	180 61%	224 58%	562 42%	343 38%	332 50%	334 68%
Don't know	84 4%	15 3%	6 1%	17 4%	5 7%	31 9%	1 1%	5 1%	2 2%	3 2%	4 1%	8 2%	70 5%	36 4%	17 3%	15 3%
Mean Score	3.353	3.514	3.313	3.225	3.401	3.316	4.040	3.738	4.013	3.761	3.574	3.567	3.245	3.059	3.397	3.863
Standard Deviation	1.267	1.324	1.313	1.220	1.086	1.158	1.248	1.321	1.332	1.314	1.343	1.326	1.209	1.277	1.178	1.192
Error Variance	0.001	0.003	0.003	0.003	0.018	0.004	0.010	0.004	0.028	0.013	0.007	0.005	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 220 10%	146 9%	20 24%	40 12%	110 8%	103 15%	104 9%	108 12%	65 8%	145 13%
Tend to agree	(2) 297 14%	221 14%	11 12%	60 17%	191 14%	104 15%	153 13%	140 16%	106 12%	184 16%
Neither agree nor disagree	(3) 488 23%	349 22%	22 26%	84 24%	251 19%	219 31%	213 19%	251 28%	159 19%	298 26%
Tend to disagree	(4) 581 28%	457 29%	20 24%	91 27%	418 31%	153 22%	337 30%	232 26%	249 29%	321 28%
Strongly disagree	(5) 435 21%	359 23%	10 12%	55 16%	333 25%	95 13%	307 27%	118 13%	257 30%	168 15%
SUMMARY CODES										
AGREE	517 25%	367 23%	31 36%	100 29%	302 23%	207 29%	257 23%	248 28%	171 20%	330 29%
DISAGREE	1015 48%	816 52%	30 36%	147 43%	750 56%	248 35%	644 56%	350 40%	506 59%	489 42%
Don't know	84 4%	43 3%	2 2%	12 4%	31 2%	33 5%	26 2%	33 4%	19 2%	36 3%
Mean Score	3.353	3.432	2.872	3.188	3.515	3.049	3.528	3.132	3.630	3.163
Standard Deviation	1.267	1.255	1.352	1.258	1.251	1.247	1.279	1.218	1.254	1.245
Error Variance	0.001	0.001	0.023	0.005	0.001	0.002	0.002	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_08 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - School put me off chemistry

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 220 10%	76 9%	47 10%	39 9%	72 11%	77 10%	115 11%	26 11%	59 10%	82 12%
Tend to agree	(2) 297 14%	113 14%	66 15%	77 17%	86 13%	110 15%	147 14%	37 15%	91 15%	92 13%
Neither agree nor disagree	(3) 488 23%	191 23%	80 18%	100 22%	151 23%	162 22%	252 23%	60 25%	133 22%	178 25%
Tend to disagree	(4) 581 28%	238 29%	144 32%	131 28%	206 31%	223 30%	301 28%	47 20%	150 25%	198 28%
Strongly disagree	(5) 435 21%	167 21%	108 24%	103 22%	132 20%	156 21%	221 21%	52 22%	138 23%	133 19%
SUMMARY CODES										
AGREE	517 25%	188 23%	113 25%	116 25%	159 24%	186 25%	262 24%	63 26%	151 25%	174 24%
DISAGREE	1015 48%	405 50%	252 56%	235 51%	338 51%	379 51%	521 49%	98 41%	288 48%	330 46%
Don't know	84 4%	30 4%	9 2%	12 3%	21 3%	17 2%	36 3%	19 8%	26 4%	29 4%
Mean Score	3.353	3.393	3.450	3.404	3.370	3.373	3.352	3.276	3.379	3.303
Standard Deviation	1.267	1.239	1.293	1.253	1.257	1.264	1.268	1.310	1.289	1.263
Error Variance	0.001	0.002	0.004	0.004	0.002	0.002	0.002	0.008	0.003	0.002

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 61 3%	28 3%	33 3%	11 4%	15 4%	12 3%	11 3%	7 2%	5 1%	7 2%	21 4%	13 3%	20 3%	32 3%	22 4%	7 2%
Tend to agree	(2) 209 10%	105 10%	104 10%	41 14%	51 13%	36 11%	22 6%	20 7%	39 10%	24 5%	59 10%	49 11%	78 13%	109 9%	72 12%	28 9%
Neither agree nor disagree	(3) 417 20%	187 18%	230 21%	66 22%	92 23%	71 21%	81 23%	53 17%	55 13%	81 17%	107 19%	92 21%	137 22%	221 19%	136 22%	61 19%
Tend to disagree	(4) 714 34%	338 33%	376 35%	96 32%	118 30%	113 33%	114 33%	113 36%	160 39%	166 35%	188 33%	147 34%	213 34%	402 34%	202 33%	111 35%
Strongly disagree	(5) 604 29%	321 31%	282 26%	68 23%	104 26%	91 27%	102 29%	109 35%	130 32%	184 39%	189 33%	108 25%	122 20%	365 31%	153 25%	86 28%
SUMMARY CODES																
AGREE	270 13%	133 13%	137 13%	52 18%	66 17%	48 14%	33 10%	27 9%	44 11%	31 7%	80 14%	62 14%	97 16%	141 12%	95 15%	35 11%
DISAGREE	1318 63%	659 65%	659 61%	164 55%	223 56%	204 59%	216 62%	222 71%	290 71%	350 75%	377 66%	255 58%	335 54%	766 65%	355 57%	197 63%
Don't know	98 5%	41 4%	57 5%	15 5%	14 4%	20 6%	17 5%	11 4%	21 5%	7 1%	11 2%	27 6%	53 9%	45 4%	33 5%	20 6%
Mean Score	3.793	3.836	3.752	3.598	3.646	3.728	3.828	3.985	3.952	4.071	3.826	3.705	3.598	3.849	3.668	3.826
Standard Deviation	1.076	1.087	1.064	1.121	1.133	1.100	1.051	1.004	0.995	0.960	1.118	1.080	1.073	1.067	1.105	1.032
Error Variance	0.001	0.001	0.001	0.005	0.004	0.004	0.004	0.004	0.002	0.002	0.002	0.003	0.002	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 61 3%	21 3%	15 5%	6 1%	6 4%	13 4%	26 4%	35 2%	54 3%	7 2%	58 3%	- -	1 1%	2 3%
Tend to agree	(2) 209 10%	72 9%	27 10%	38 8%	28 18%	45 13%	67 11%	142 10%	174 10%	35 12%	177 10%	21 12%	8 7%	3 7%
Neither agree nor disagree	(3) 417 20%	167 20%	61 22%	74 15%	31 21%	84 23%	135 22%	282 19%	366 20%	52 18%	365 21%	34 19%	13 12%	6 12%
Tend to disagree	(4) 714 34%	275 34%	100 36%	191 39%	44 29%	105 29%	201 32%	514 35%	609 34%	105 37%	563 32%	72 40%	57 54%	23 47%
Strongly disagree	(5) 604 29%	255 31%	69 25%	166 34%	39 26%	74 21%	158 25%	445 30%	539 30%	65 23%	519 29%	49 27%	22 21%	14 29%
SUMMARY CODES														
AGREE	270 13%	93 11%	41 15%	44 9%	34 23%	58 16%	93 15%	178 12%	229 13%	42 15%	235 13%	21 12%	9 9%	5 10%
DISAGREE	1318 63%	530 65%	169 61%	357 72%	82 54%	179 50%	359 58%	959 65%	1148 63%	170 59%	1081 61%	121 68%	79 76%	36 76%
Don't know	98 5%	31 4%	8 3%	18 4%	4 2%	38 11%	36 6%	62 4%	76 4%	23 8%	91 5%	3 2%	4 3%	1 1%
Mean Score	3.793	3.849	3.672	3.996	3.547	3.569	3.680	3.840	3.806	3.708	3.777	3.843	3.903	3.924
Standard Deviation	1.076	1.057	1.122	0.971	1.188	1.110	1.117	1.055	1.078	1.058	1.099	0.964	0.878	1.016
Error Variance	0.001	0.002	0.005	0.002	0.011	0.004	0.002	0.001	0.001	0.003	0.001	0.005	0.007	0.017

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 61 3%	1 1%	3 1%	7 4%	7 5%	9 5%	6 3%	13 5%	10 3%	1 1%	1 1%	- -	2 3%	38 2%	23 7%
Tend to agree	(2) 209 10%	4 4%	19 8%	13 8%	15 10%	14 7%	22 10%	38 15%	39 13%	13 8%	8 7%	21 12%	3 7%	155 9%	53 17%
Neither agree nor disagree	(3) 417 20%	15 18%	51 21%	39 23%	26 18%	34 18%	52 25%	59 23%	56 18%	32 19%	13 12%	34 19%	6 12%	342 19%	73 23%
Tend to disagree	(4) 714 34%	27 32%	82 34%	36 21%	41 29%	70 37%	65 31%	61 23%	116 38%	64 39%	57 54%	72 40%	23 47%	637 36%	74 24%
Strongly disagree	(5) 604 29%	32 39%	73 30%	68 39%	43 30%	55 29%	57 27%	71 27%	80 26%	40 24%	22 21%	49 27%	14 29%	539 30%	60 19%
SUMMARY CODES															
AGREE	270 13%	4 5%	23 9%	20 11%	22 15%	23 12%	28 13%	52 20%	49 16%	14 9%	9 9%	21 12%	5 10%	193 11%	76 25%
DISAGREE	1318 63%	59 71%	155 64%	104 60%	84 59%	125 66%	122 58%	132 51%	196 64%	104 63%	79 76%	121 68%	36 76%	1176 66%	134 43%
Don't know	98 5%	6 7%	12 5%	11 6%	11 8%	6 3%	8 4%	18 7%	5 2%	14 9%	4 3%	3 2%	1 1%	69 4%	28 9%
Mean Score	3.793	4.110	3.882	3.894	3.739	3.804	3.721	3.565	3.720	3.855	3.903	3.843	3.924	3.867	3.333
Standard Deviation	1.076	0.925	0.999	1.159	1.187	1.108	1.078	1.217	1.095	0.940	0.878	0.964	1.016	1.029	1.230
Error Variance	0.001	0.011	0.005	0.008	0.011	0.007	0.006	0.006	0.004	0.006	0.007	0.005	0.017	0.001	0.006

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 61 3%	18 3%	16 3%	13 3%	2 4%	10 3%	7 4%	17 4%	2 3%	2 1%	8 3%	4 1%	38 3%	22 2%	21 3%	15 3%
Tend to agree	(2) 209 10%	44 8%	55 9%	52 11%	12 20%	42 12%	15 9%	37 9%	4 6%	5 4%	21 7%	20 5%	148 11%	103 11%	69 10%	34 7%
Neither agree nor disagree	(3) 417 20%	84 14%	121 20%	98 21%	15 24%	87 25%	18 10%	63 15%	1 2%	12 8%	28 10%	49 13%	309 23%	218 24%	130 19%	62 13%
Tend to disagree	(4) 714 34%	199 34%	217 35%	163 35%	19 30%	110 32%	46 27%	123 28%	9 12%	45 29%	95 32%	120 31%	466 35%	326 36%	228 34%	156 32%
Strongly disagree	(5) 604 29%	226 39%	188 31%	118 25%	10 15%	59 17%	86 50%	185 43%	54 77%	89 57%	138 47%	190 49%	284 21%	176 19%	205 31%	217 44%
SUMMARY CODES																
AGREE	270 13%	62 11%	71 12%	65 14%	15 24%	52 15%	22 13%	54 13%	6 9%	8 5%	29 10%	24 6%	187 14%	125 14%	90 13%	49 10%
DISAGREE	1318 63%	425 73%	405 66%	282 61%	28 46%	169 49%	132 76%	308 71%	63 89%	134 87%	233 79%	309 80%	751 56%	502 56%	434 65%	373 76%
Don't know	98 5%	11 2%	17 3%	20 4%	4 6%	37 11%	2 1%	8 2%	- -	1 *	5 2%	4 1%	84 6%	59 7%	16 2%	7 1%
Mean Score	3.793	4.001	3.845	3.724	3.358	3.538	4.100	3.989	4.547	4.385	4.148	4.230	3.650	3.629	3.807	4.086
Standard Deviation	1.076	1.065	1.054	1.070	1.120	1.049	1.150	1.141	0.998	0.886	1.050	0.940	1.052	1.025	1.090	1.063
Error Variance	0.001	0.002	0.002	0.003	0.020	0.003	0.008	0.003	0.015	0.006	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 61 3%	45 3%	5 6%	10 3%	46 3%	13 2%	35 3%	23 3%	32 4%	25 2%
Tend to agree	(2) 209 10%	149 9%	14 16%	38 11%	123 9%	78 11%	93 8%	110 12%	71 8%	133 12%
Neither agree nor disagree	(3) 417 20%	257 16%	32 38%	102 30%	218 16%	185 26%	176 15%	220 25%	121 14%	263 23%
Tend to disagree	(4) 714 34%	560 36%	21 25%	113 33%	453 34%	250 35%	396 35%	304 34%	283 33%	417 36%
Strongly disagree	(5) 604 29%	525 33%	13 15%	56 16%	472 35%	124 18%	415 36%	180 20%	331 39%	266 23%
SUMMARY CODES										
AGREE	270 13%	194 12%	19 23%	48 14%	169 13%	91 13%	128 11%	133 15%	103 12%	158 14%
DISAGREE	1318 63%	1085 69%	34 40%	169 49%	925 69%	374 53%	811 71%	484 55%	614 72%	683 59%
Don't know	98 5%	39 2%	-	23 7%	22 2%	56 8%	25 2%	44 5%	18 2%	48 4%
Mean Score	3.793	3.892	3.253	3.523	3.901	3.605	3.954	3.606	3.967	3.693
Standard Deviation	1.076	1.073	1.098	1.015	1.098	0.993	1.070	1.048	1.106	1.035
Error Variance	0.001	0.001	0.015	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_09 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Chemistry is unnatural

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 61 3%	21 3%	9 2%	8 2%	21 3%	13 2%	32 3%	15 6%	31 5%	15 2%
Tend to agree	(2) 209 10%	95 12%	31 7%	50 11%	66 10%	63 8%	104 10%	37 15%	75 13%	66 9%
Neither agree nor disagree	(3) 417 20%	157 19%	76 17%	96 21%	120 18%	160 22%	190 18%	55 23%	107 18%	138 19%
Tend to disagree	(4) 714 34%	288 35%	149 33%	147 32%	233 35%	241 32%	403 38%	61 25%	193 32%	270 38%
Strongly disagree	(5) 604 29%	224 28%	185 41%	152 33%	207 31%	235 32%	313 29%	48 20%	160 27%	200 28%
SUMMARY CODES										
AGREE	270 13%	116 14%	40 9%	58 13%	86 13%	76 10%	136 13%	52 22%	107 18%	81 11%
DISAGREE	1318 63%	512 63%	333 73%	299 65%	440 66%	476 64%	715 67%	109 45%	353 59%	470 66%
Don't know	98 5%	29 4%	5 1%	9 2%	22 3%	31 4%	30 3%	24 10%	32 5%	23 3%
Mean Score	3.793	3.762	4.042	3.847	3.836	3.873	3.826	3.418	3.661	3.832
Standard Deviation	1.076	1.076	1.021	1.064	1.085	1.029	1.063	1.208	1.179	1.023
Error Variance	0.001	0.001	0.002	0.003	0.002	0.002	0.001	0.007	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 418 20%	203 20%	215 20%	50 17%	63 16%	70 20%	74 21%	71 23%	91 22%	117 25%	117 20%	80 18%	105 17%	250 21%	105 17%	64 21%
Tend to agree	(2) 892 42%	419 41%	474 44%	111 37%	162 41%	144 42%	147 42%	127 40%	203 49%	222 47%	235 41%	171 39%	265 43%	503 43%	246 40%	143 46%
Neither agree nor disagree	(3) 444 21%	239 23%	205 19%	70 24%	110 28%	71 21%	70 20%	71 23%	53 13%	80 17%	132 23%	99 23%	133 21%	255 22%	146 24%	43 14%
Tend to disagree	(4) 142 7%	64 6%	78 7%	33 11%	28 7%	29 9%	22 6%	17 5%	13 3%	23 5%	41 7%	32 7%	46 7%	59 5%	63 10%	21 7%
Strongly disagree	(5) 70 3%	33 3%	37 3%	19 6%	10 2%	10 3%	11 3%	10 3%	10 3%	13 3%	21 4%	14 3%	22 4%	33 3%	26 4%	11 4%
SUMMARY CODES																
AGREE	1311 62%	622 61%	689 64%	161 54%	225 57%	213 62%	220 64%	198 63%	293 71%	339 72%	352 61%	251 57%	369 59%	753 64%	351 57%	207 66%
DISAGREE	212 10%	96 9%	115 11%	52 17%	37 9%	40 12%	32 9%	27 9%	23 6%	36 8%	62 11%	46 11%	68 11%	92 8%	88 14%	32 10%
Don't know	137 7%	64 6%	73 7%	14 5%	23 6%	19 6%	24 7%	18 6%	41 10%	15 3%	30 5%	40 9%	52 8%	74 6%	33 5%	30 10%
Mean Score	2.264	2.273	2.256	2.503	2.351	2.279	2.224	2.217	2.053	2.106	2.294	2.315	2.326	2.202	2.416	2.190
Standard Deviation	0.989	0.981	0.996	1.113	0.935	1.002	0.983	0.988	0.885	0.942	1.009	0.996	0.989	0.951	1.039	0.996
Error Variance	*	0.001	0.001	0.005	0.003	0.004	0.004	0.004	0.001	0.002	0.002	0.003	0.001	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 418 20%	146 18%	57 20%	113 23%	27 18%	75 21%	118 19%	301 20%	362 20%	56 20%	366 21%	31 17%	14 13%	7 15%
Tend to agree	(2) 892 42%	357 43%	122 44%	231 47%	53 35%	130 36%	261 42%	631 43%	768 42%	124 43%	715 40%	92 51%	55 53%	30 63%
Neither agree nor disagree	(3) 444 21%	189 23%	54 20%	79 16%	37 24%	84 23%	143 23%	301 20%	398 22%	46 16%	386 22%	37 21%	14 13%	8 16%
Tend to disagree	(4) 142 7%	57 7%	25 9%	21 4%	23 15%	17 5%	45 7%	97 7%	124 7%	18 6%	115 7%	10 6%	14 13%	3 6%
Strongly disagree	(5) 70 3%	28 3%	9 3%	12 3%	7 5%	14 4%	18 3%	52 3%	58 3%	12 4%	61 3%	7 4%	1 1%	- -
SUMMARY CODES														
AGREE	1311 62%	503 61%	179 64%	344 70%	80 53%	205 57%	379 61%	932 63%	1130 62%	181 63%	1082 61%	122 68%	69 66%	37 78%
DISAGREE	212 10%	84 10%	34 12%	33 7%	30 20%	30 8%	63 10%	149 10%	182 10%	30 10%	176 10%	18 10%	15 14%	3 6%
Don't know	137 7%	44 5%	12 4%	37 8%	5 3%	39 11%	38 6%	99 7%	108 6%	29 10%	129 7%	2 1%	7 7%	- -
Mean Score	2.264	2.309	2.279	2.099	2.522	2.260	2.289	2.253	2.268	2.238	2.263	2.277	2.318	2.132
Standard Deviation	0.989	0.975	1.009	0.918	1.107	1.012	0.973	0.995	0.984	1.020	1.001	0.959	0.938	0.745
Error Variance	*	0.001	0.004	0.001	0.010	0.003	0.002	0.001	0.001	0.003	0.001	0.005	0.009	0.009

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 418 20%	16 19%	57 23%	56 32%	25 17%	42 22%	45 22%	58 22%	50 16%	17 11%	14 13%	31 17%	7 15%	350 20%	66 21%
Tend to agree	(2) 892 42%	37 45%	89 37%	55 31%	48 34%	91 48%	85 40%	90 34%	143 47%	77 47%	55 53%	92 51%	30 63%	789 44%	98 32%
Neither agree nor disagree	(3) 444 21%	19 23%	58 24%	38 22%	33 23%	31 16%	52 25%	54 21%	59 19%	42 25%	14 13%	37 21%	8 16%	372 21%	68 22%
Tend to disagree	(4) 142 7%	5 6%	14 6%	10 6%	12 9%	9 5%	11 5%	20 8%	23 7%	12 7%	14 13%	10 6%	3 6%	121 7%	22 7%
Strongly disagree	(5) 70 3%	1 1%	8 3%	3 2%	10 7%	5 3%	6 3%	13 5%	12 4%	1 1%	1 1%	7 4%	- -	50 3%	20 6%
SUMMARY CODES															
AGREE	1311 62%	53 63%	146 60%	111 64%	73 51%	133 71%	130 62%	149 57%	193 63%	94 57%	69 66%	122 68%	37 78%	1139 64%	164 53%
DISAGREE	212 10%	6 7%	22 9%	13 8%	22 16%	15 8%	17 8%	33 13%	35 11%	14 8%	15 14%	18 10%	3 6%	170 10%	42 13%
Don't know	137 7%	5 7%	16 7%	12 7%	15 10%	10 5%	10 5%	26 10%	19 6%	15 9%	7 7%	2 1%	- -	98 5%	37 12%
Mean Score	2.264	2.210	2.234	2.072	2.491	2.128	2.237	2.320	2.316	2.354	2.318	2.277	2.132	2.245	2.388
Standard Deviation	0.989	0.889	1.010	1.002	1.145	0.936	0.971	1.108	0.983	0.829	0.938	0.959	0.745	0.960	1.149
Error Variance	*	0.010	0.005	0.006	0.010	0.005	0.005	0.005	0.003	0.005	0.009	0.005	0.009	0.001	0.005

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 418 20%	141 24%	132 22%	84 18%	12 19%	49 14%	62 36%	130 30%	33 47%	53 34%	86 29%	107 28%	215 16%	101 11%	133 20%	179 36%
Tend to agree	(2) 892 42%	276 47%	247 40%	190 41%	24 39%	141 41%	76 44%	178 41%	25 35%	71 46%	140 47%	185 48%	541 41%	338 37%	321 48%	226 46%
Neither agree nor disagree	(3) 444 21%	91 16%	139 23%	119 26%	15 23%	71 21%	18 11%	68 16%	9 13%	21 14%	40 14%	60 15%	317 24%	250 28%	138 21%	51 10%
Tend to disagree	(4) 142 7%	35 6%	44 7%	35 8%	5 9%	22 7%	7 4%	28 7%	2 3%	6 4%	13 5%	18 5%	98 7%	92 10%	35 5%	15 3%
Strongly disagree	(5) 70 3%	17 3%	17 3%	13 3%	1 2%	19 6%	4 2%	15 4%	1 1%	1 1%	6 2%	3 1%	48 4%	51 6%	7 1%	9 2%
SUMMARY CODES																
AGREE	1311 62%	418 72%	380 62%	274 59%	36 58%	190 55%	138 80%	308 71%	58 82%	124 81%	226 76%	293 76%	756 57%	439 48%	454 68%	405 82%
DISAGREE	212 10%	52 9%	61 10%	49 10%	7 11%	42 12%	11 6%	44 10%	3 5%	7 5%	19 7%	21 6%	147 11%	143 16%	42 6%	24 5%
Don't know	137 7%	22 4%	35 6%	24 5%	5 8%	43 12%	5 3%	14 3%	- -	2 1%	11 4%	13 3%	110 8%	73 8%	36 5%	11 2%
Mean Score	2.264	2.126	2.252	2.331	2.309	2.412	1.889	2.096	1.768	1.891	1.997	1.996	2.364	2.586	2.151	1.853
Standard Deviation	0.989	0.960	0.988	0.970	0.981	1.050	0.916	1.032	0.910	0.838	0.907	0.849	0.992	1.038	0.854	0.870
Error Variance	*	0.002	0.002	0.002	0.015	0.003	0.005	0.003	0.013	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 418 20%	381 24%	3 4%	32 9%	344 26%	71 10%	303 27%	111 13%	251 29%	162 14%
Tend to agree	(2) 892 42%	703 45%	20 23%	145 43%	639 48%	239 34%	528 46%	351 40%	389 45%	482 42%
Neither agree nor disagree	(3) 444 21%	295 19%	28 33%	97 28%	217 16%	214 30%	198 17%	224 25%	133 16%	287 25%
Tend to disagree	(4) 142 7%	92 6%	18 21%	27 8%	63 5%	75 11%	56 5%	78 9%	45 5%	87 8%
Strongly disagree	(5) 70 3%	35 2%	13 15%	16 5%	30 2%	37 5%	24 2%	43 5%	20 2%	48 4%
SUMMARY CODES										
AGREE	1311 62%	1084 69%	23 27%	177 52%	982 74%	310 44%	832 73%	462 52%	640 75%	645 56%
DISAGREE	212 10%	127 8%	30 36%	43 12%	93 7%	112 16%	80 7%	121 14%	65 8%	135 12%
Don't know	137 7%	69 4%	4 4%	25 7%	41 3%	69 10%	30 3%	74 8%	18 2%	86 7%
Mean Score	2.264	2.135	3.208	2.524	2.070	2.636	2.071	2.493	2.038	2.414
Standard Deviation	0.989	0.940	1.100	0.961	0.914	1.021	0.918	1.019	0.941	0.990
Error Variance	*	0.001	0.015	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_10 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Jobs in chemistry are interesting

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 418 20%	160 20%	101 22%	102 22%	136 20%	136 18%	232 22%	48 20%	136 23%	143 20%
Tend to agree	(2) 892 42%	353 43%	211 47%	204 44%	305 46%	318 43%	486 45%	76 32%	243 41%	317 45%
Neither agree nor disagree	(3) 444 21%	169 21%	87 19%	88 19%	129 19%	180 24%	202 19%	44 18%	110 18%	136 19%
Tend to disagree	(4) 142 7%	60 7%	23 5%	30 6%	45 7%	52 7%	64 6%	25 11%	37 6%	52 7%
Strongly disagree	(5) 70 3%	23 3%	9 2%	14 3%	17 3%	29 4%	23 2%	16 7%	20 3%	19 3%
SUMMARY CODES										
AGREE	1311 62%	513 63%	312 69%	305 66%	441 66%	455 61%	718 67%	124 52%	380 64%	460 65%
DISAGREE	212 10%	83 10%	32 7%	43 9%	62 9%	81 11%	87 8%	41 17%	57 10%	71 10%
Don't know	137 7%	49 6%	23 5%	25 5%	35 5%	28 4%	65 6%	31 13%	51 9%	45 6%
Mean Score	2.264	2.259	2.135	2.199	2.212	2.328	2.166	2.450	2.196	2.231
Standard Deviation	0.989	0.974	0.902	0.976	0.950	0.995	0.930	1.188	1.005	0.968
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.007	0.002	0.001

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Strongly agree	(1) 335 16%	178 17%	157 15%	50 17%	61 16%	73 21%	55 16%	35 11%	61 15%	86 18%	110 19%	57 13%	83 13%	173 15%	116 19%	46 15%
Tend to agree	(2) 831 39%	408 40%	423 39%	107 36%	162 41%	141 41%	121 35%	125 40%	174 42%	195 41%	217 38%	180 41%	238 38%	483 41%	232 38%	115 37%
Neither agree nor disagree	(3) 432 21%	204 20%	228 21%	67 22%	88 22%	57 17%	85 25%	72 23%	64 16%	101 22%	110 19%	106 24%	115 18%	251 21%	126 20%	55 18%
Tend to disagree	(4) 313 15%	146 14%	167 15%	48 16%	46 12%	50 15%	51 15%	50 16%	69 17%	65 14%	86 15%	52 12%	111 18%	161 14%	98 16%	54 17%
Strongly disagree	(5) 143 7%	68 7%	75 7%	21 7%	30 8%	11 3%	25 7%	26 8%	29 7%	21 5%	43 7%	29 7%	49 8%	77 7%	37 6%	29 9%
SUMMARY CODES																
AGREE	1166 55%	586 57%	580 54%	157 53%	223 57%	214 63%	176 51%	160 51%	235 57%	280 60%	327 57%	237 54%	321 52%	656 56%	348 56%	162 52%
DISAGREE	456 22%	214 21%	242 22%	69 23%	75 19%	61 18%	76 22%	76 24%	98 24%	86 18%	129 22%	81 19%	160 26%	238 20%	135 22%	83 27%
Don't know	50 2%	17 2%	33 3%	3 1%	8 2%	11 3%	10 3%	5 2%	13 3%	2 *	10 2%	12 3%	27 4%	29 2%	9 1%	12 4%
Mean Score	2.561	2.519	2.600	2.601	2.535	2.352	2.615	2.699	2.577	2.446	2.533	2.568	2.672	2.551	2.520	2.681
Standard Deviation	1.138	1.141	1.135	1.159	1.124	1.085	1.146	1.133	1.158	1.080	1.183	1.084	1.169	1.112	1.147	1.212
Error Variance	0.001	0.001	0.001	0.005	0.004	0.004	0.005	0.005	0.002	0.003	0.003	0.003	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Strongly agree	(1) 335 16%	134 16%	50 18%	67 14%	32 21%	52 14%	111 18%	224 15%	301 17%	34 12%	296 17%	24 13%	7 7%	8 16%
Tend to agree	(2) 831 39%	328 40%	105 38%	215 44%	63 42%	119 33%	236 38%	595 40%	720 40%	111 39%	696 39%	65 36%	49 47%	21 44%
Neither agree nor disagree	(3) 432 21%	176 21%	68 24%	77 16%	30 20%	81 23%	134 22%	298 20%	392 22%	40 14%	364 21%	44 25%	19 18%	5 9%
Tend to disagree	(4) 313 15%	118 14%	34 12%	87 18%	21 14%	55 15%	85 14%	228 15%	254 14%	59 21%	249 14%	29 16%	22 21%	14 29%
Strongly disagree	(5) 143 7%	52 6%	17 6%	38 8%	4 3%	31 9%	37 6%	106 7%	114 6%	28 10%	118 7%	16 9%	8 8%	1 2%
SUMMARY CODES														
AGREE	1166 55%	462 56%	155 55%	282 57%	95 63%	171 48%	346 56%	819 55%	1020 56%	146 51%	992 56%	89 50%	56 53%	29 60%
DISAGREE	456 22%	170 21%	51 18%	125 25%	25 16%	86 24%	122 20%	334 23%	369 20%	87 31%	367 21%	45 25%	30 29%	15 30%
Don't know	50 2%	12 2%	6 2%	10 2%	1 1%	21 6%	20 3%	30 2%	37 2%	13 5%	49 3%	1 1%	-	-
Mean Score	2.561	2.537	2.500	2.614	2.341	2.687	2.505	2.584	2.529	2.765	2.533	2.705	2.767	2.552
Standard Deviation	1.138	1.124	1.116	1.161	1.044	1.183	1.127	1.142	1.122	1.221	1.137	1.157	1.098	1.128
Error Variance	0.001	0.002	0.005	0.002	0.008	0.004	0.002	0.001	0.001	0.004	0.001	0.008	0.011	0.021

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Strongly agree	(1) 335 16%	12 14%	35 15%	36 21%	25 18%	31 16%	28 14%	61 23%	54 18%	15 9%	7 7%	24 13%	8 16%	250 14%	83 27%
Tend to agree	(2) 831 39%	29 34%	92 38%	61 35%	51 36%	89 47%	73 35%	93 36%	140 46%	67 41%	49 47%	65 36%	21 44%	713 40%	112 36%
Neither agree nor disagree	(3) 432 21%	21 25%	40 16%	31 18%	27 19%	29 15%	65 31%	52 20%	58 19%	40 24%	19 18%	44 25%	5 9%	366 21%	61 20%
Tend to disagree	(4) 313 15%	15 18%	49 20%	21 12%	22 16%	25 13%	27 13%	26 10%	35 11%	29 17%	22 21%	29 16%	14 29%	289 16%	23 7%
Strongly disagree	(5) 143 7%	6 7%	20 8%	19 11%	9 6%	12 7%	14 7%	16 6%	17 6%	4 3%	8 8%	16 9%	1 2%	128 7%	14 5%
SUMMARY CODES															
AGREE	1166 55%	41 49%	127 53%	97 56%	76 53%	120 64%	101 48%	154 59%	194 63%	82 50%	56 53%	89 50%	29 60%	963 54%	195 63%
DISAGREE	456 22%	20 25%	69 29%	40 23%	31 22%	38 20%	41 20%	42 16%	52 17%	33 20%	30 29%	45 25%	15 30%	418 23%	37 12%
Don't know	50 2%	1 1%	5 2%	6 3%	9 6%	2 1%	2 1%	13 5%	2 1%	9 6%	-	1 1%	-	32 2%	17 5%
Mean Score	2.561	2.677	2.692	2.561	2.543	2.462	2.641	2.372	2.411	2.618	2.767	2.705	2.552	2.618	2.227
Standard Deviation	1.138	1.141	1.203	1.271	1.164	1.119	1.082	1.153	1.080	0.988	1.098	1.157	1.128	1.138	1.092
Error Variance	0.001	0.016	0.006	0.010	0.010	0.007	0.006	0.006	0.004	0.006	0.011	0.008	0.021	0.001	0.004

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Strongly agree	(1) 335 16%	132 23%	95 15%	65 14%	7 11%	33 10%	58 33%	118 27%	33 47%	52 34%	86 29%	96 25%	155 12%	72 8%	95 14%	161 33%
Tend to agree	(2) 831 39%	242 42%	253 41%	173 37%	33 53%	121 35%	77 44%	179 41%	24 34%	59 38%	118 40%	151 39%	507 38%	283 31%	316 47%	225 46%
Neither agree nor disagree	(3) 432 21%	97 17%	138 22%	102 22%	10 17%	73 21%	17 10%	65 15%	2 3%	23 15%	39 13%	65 17%	305 23%	229 25%	146 22%	52 11%
Tend to disagree	(4) 313 15%	74 13%	89 15%	76 16%	8 13%	63 18%	14 8%	52 12%	8 12%	13 9%	38 13%	48 12%	214 16%	194 21%	78 12%	39 8%
Strongly disagree	(5) 143 7%	31 5%	34 5%	39 8%	2 4%	35 10%	7 4%	17 4%	2 3%	6 4%	14 5%	23 6%	106 8%	107 12%	25 4%	10 2%
SUMMARY CODES																
AGREE	1166 55%	374 64%	348 57%	238 51%	40 64%	154 45%	135 78%	297 68%	58 82%	111 72%	204 69%	247 64%	662 50%	356 39%	411 61%	386 79%
DISAGREE	456 22%	106 18%	123 20%	115 25%	10 16%	98 28%	21 12%	69 16%	11 15%	20 13%	52 18%	71 18%	320 24%	300 33%	103 15%	49 10%
Don't know	50 2%	6 1%	5 1%	11 2%	2 3%	19 6%	- -	3 1%	- -	1 *	1 *	4 1%	43 3%	20 2%	10 1%	4 1%
Mean Score	2.561	2.360	2.530	2.674	2.434	2.834	2.050	2.236	1.891	2.108	2.243	2.352	2.696	2.976	2.426	1.997
Standard Deviation	1.138	1.129	1.090	1.167	0.996	1.176	1.062	1.098	1.132	1.092	1.147	1.160	1.132	1.162	0.999	0.972
Error Variance	0.001	0.002	0.002	0.003	0.015	0.004	0.007	0.003	0.019	0.009	0.005	0.004	0.001	0.002	0.002	0.002

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Strongly agree	(1) 335 16%	309 20%	4 5%	22 6%	283 21%	48 7%	242 21%	87 10%	220 26%	106 9%
Tend to agree	(2) 831 39%	663 42%	24 28%	127 37%	611 46%	208 29%	512 45%	309 35%	397 46%	419 36%
Neither agree nor disagree	(3) 432 21%	290 18%	24 29%	97 28%	229 17%	187 26%	191 17%	219 25%	126 15%	282 24%
Tend to disagree	(4) 313 15%	213 13%	24 28%	59 17%	141 11%	164 23%	127 11%	175 20%	74 9%	227 20%
Strongly disagree	(5) 143 7%	86 5%	9 10%	33 10%	58 4%	82 12%	60 5%	77 9%	34 4%	101 9%
SUMMARY CODES										
AGREE	1166 55%	973 62%	28 33%	149 44%	894 67%	256 36%	754 66%	397 45%	618 72%	525 46%
DISAGREE	456 22%	299 19%	33 38%	92 27%	200 15%	246 35%	187 16%	252 29%	108 13%	328 28%
Don't know	50 2%	14 1%	-	5 1%	11 1%	17 2%	8 1%	14 2%	4 *	17 2%
Mean Score	2.561	2.426	3.109	2.863	2.305	3.037	2.338	2.820	2.183	2.822
Standard Deviation	1.138	1.116	1.082	1.088	1.058	1.138	1.093	1.133	1.040	1.126
Error Variance	0.001	0.001	0.014	0.004	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.6_11 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - It is important to know about chemistry in my daily life

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Strongly agree	(1) 335 16%	140 17%	89 20%	85 18%	122 18%	109 15%	166 15%	56 23%	133 22%	89 13%
Tend to agree	(2) 831 39%	332 41%	195 43%	197 43%	264 39%	276 37%	449 42%	88 37%	252 42%	283 40%
Neither agree nor disagree	(3) 432 21%	168 21%	98 22%	99 21%	147 22%	159 21%	208 19%	51 21%	91 15%	168 24%
Tend to disagree	(4) 313 15%	111 14%	49 11%	54 12%	88 13%	120 16%	171 16%	20 8%	74 12%	118 17%
Strongly disagree	(5) 143 7%	46 6%	18 4%	22 5%	36 5%	66 9%	61 6%	14 6%	31 5%	44 6%
SUMMARY CODES										
AGREE	1166 55%	473 58%	284 63%	281 61%	386 58%	385 52%	615 57%	144 60%	385 64%	372 52%
DISAGREE	456 22%	157 19%	68 15%	75 16%	123 18%	186 25%	233 22%	34 14%	105 18%	162 23%
Don't know	50 2%	17 2%	4 1%	7 2%	12 2%	12 2%	16 2%	11 4%	17 3%	10 1%
Mean Score	2.561	2.485	2.363	2.410	2.468	2.669	2.539	2.338	2.342	2.637
Standard Deviation	1.138	1.109	1.046	1.067	1.103	1.180	1.112	1.126	1.122	1.097
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.006	0.002	0.002

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Chemists make a valuable contribution to society	1768 84%	861 84%	907 84%	234 79%	332 84%	280 82%	283 82%	275 88%	364 89%	429 91%	499 87%	350 80%	491 79%	1006 86%	500 81%	262 84%
On the whole, Chemistry makes our lives easier	1615 77%	822 81%	793 73%	214 72%	310 79%	269 79%	252 73%	234 74%	335 82%	398 85%	435 75%	327 75%	454 73%	919 78%	461 75%	235 75%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	738 72%	774 71%	182 61%	271 69%	240 70%	251 72%	241 77%	327 80%	384 82%	427 74%	305 70%	397 64%	866 74%	416 67%	230 74%
Jobs in chemistry are interesting	1311 62%	622 61%	689 64%	161 54%	225 57%	213 62%	220 64%	198 63%	293 71%	339 72%	352 61%	251 57%	369 59%	753 64%	351 57%	207 66%
The benefits of chemistry are greater than any harmful effects	1233 59%	603 59%	630 58%	141 48%	222 56%	194 57%	209 60%	189 60%	277 68%	295 63%	340 59%	250 57%	348 56%	709 60%	327 53%	197 63%
It is important to know about chemistry in my daily life	1166 55%	586 57%	580 54%	157 53%	223 57%	214 63%	176 51%	160 51%	235 57%	280 60%	327 57%	237 54%	321 52%	656 56%	348 56%	162 52%
I don't feel confident enough to talk about chemistry	1091 52%	461 45%	630 58%	135 46%	182 46%	170 50%	189 54%	172 55%	243 59%	237 50%	292 51%	238 54%	324 52%	626 53%	268 43%	196 63%
The chemistry I learnt at school has been useful in my everyday life	652 31%	354 35%	298 27%	81 27%	124 32%	119 35%	110 32%	97 31%	121 30%	173 37%	183 32%	129 30%	167 27%	380 32%	187 30%	84 27%
School put me off chemistry	517 25%	211 21%	306 28%	87 29%	82 21%	88 26%	111 32%	74 24%	75 18%	122 26%	147 25%	113 26%	136 22%	308 26%	140 23%	69 22%
Chemistry is a dying industry in the UK	282 13%	130 13%	152 14%	31 10%	58 15%	42 12%	59 17%	41 13%	51 12%	57 12%	57 10%	57 13%	111 18%	162 14%	78 13%	42 14%
Chemistry is unnatural	270 13%	133 13%	137 13%	52 18%	66 17%	48 14%	33 10%	27 9%	44 11%	31 7%	80 14%	62 14%	97 16%	141 12%	95 15%	35 11%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Chemists make a valuable contribution to society	1768 84%	697 85%	234 84%	442 89%	125 83%	270 75%	505 81%	1263 85%	1538 85%	231 81%	1485 84%	154 86%	89 84%	41 85%
On the whole, Chemistry makes our lives easier	1615 77%	663 81%	204 73%	398 81%	112 74%	237 66%	470 75%	1144 77%	1406 77%	209 73%	1343 76%	139 78%	89 85%	43 90%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	595 73%	198 71%	397 80%	101 67%	221 62%	422 68%	1090 74%	1318 72%	194 68%	1269 72%	129 72%	76 72%	38 79%
Jobs in chemistry are interesting	1311 62%	503 61%	179 64%	344 70%	80 53%	205 57%	379 61%	932 63%	1130 62%	181 63%	1082 61%	122 68%	69 66%	37 78%
The benefits of chemistry are greater than any harmful effects	1233 59%	472 58%	160 57%	331 67%	80 53%	189 53%	349 56%	884 60%	1067 59%	166 58%	1020 58%	111 62%	69 66%	33 68%
It is important to know about chemistry in my daily life	1166 55%	462 56%	155 55%	282 57%	95 63%	171 48%	346 56%	819 55%	1020 56%	146 51%	992 56%	89 50%	56 53%	29 60%
I don't feel confident enough to talk about chemistry	1091 52%	399 49%	169 60%	295 60%	57 38%	170 47%	305 49%	786 53%	922 51%	169 59%	920 52%	88 49%	58 55%	25 52%
The chemistry I learnt at school has been useful in my everyday life	652 31%	254 31%	82 29%	150 30%	57 38%	109 30%	196 32%	455 31%	572 31%	79 28%	568 32%	44 25%	24 22%	16 32%
School put me off chemistry	517 25%	190 23%	92 33%	101 20%	43 29%	91 25%	168 27%	349 24%	466 26%	51 18%	441 25%	38 21%	23 22%	14 30%
Chemistry is a dying industry in the UK	282 13%	102 12%	32 11%	56 11%	17 11%	76 21%	87 14%	196 13%	245 13%	38 13%	247 14%	16 9%	11 10%	8 18%
Chemistry is unnatural	270 13%	93 11%	41 15%	44 9%	34 23%	58 16%	93 15%	178 12%	229 13%	42 15%	235 13%	21 12%	9 9%	5 10%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Chemists make a valuable contribution to society	1768 84%	74 90%	201 84%	147 84%	117 82%	170 90%	173 83%	195 74%	269 88%	139 84%	89 84%	154 86%	41 85%	1511 85%	250 80%
On the whole, Chemistry makes our lives easier	1615 77%	70 84%	191 79%	134 77%	102 71%	151 80%	158 76%	192 73%	230 75%	116 70%	89 85%	139 78%	43 90%	1386 78%	219 70%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	56 67%	158 65%	132 76%	95 66%	146 78%	159 76%	173 66%	231 75%	120 73%	76 72%	129 72%	38 79%	1292 73%	213 69%
Jobs in chemistry are interesting	1311 62%	53 63%	146 60%	111 64%	73 51%	133 71%	130 62%	149 57%	193 63%	94 57%	69 66%	122 68%	37 78%	1139 64%	164 53%
The benefits of chemistry are greater than any harmful effects	1233 59%	57 69%	129 54%	106 61%	82 57%	122 65%	125 60%	131 50%	185 60%	82 50%	69 66%	111 62%	33 68%	1053 59%	175 56%
It is important to know about chemistry in my daily life	1166 55%	41 49%	127 53%	97 56%	76 53%	120 64%	101 48%	154 59%	194 63%	82 50%	56 53%	89 50%	29 60%	963 54%	195 63%
I don't feel confident enough to talk about chemistry	1091 52%	45 54%	134 56%	88 51%	75 53%	92 49%	107 51%	122 47%	160 52%	96 58%	58 55%	88 49%	25 52%	957 54%	130 42%
The chemistry I learnt at school has been useful in my everyday life	652 31%	13 16%	63 26%	56 32%	41 28%	68 36%	69 33%	103 39%	112 37%	42 26%	24 22%	44 25%	16 32%	497 28%	152 49%
School put me off chemistry	517 25%	24 29%	54 23%	47 27%	41 28%	42 22%	45 22%	60 23%	89 29%	39 24%	23 22%	38 21%	14 30%	439 25%	75 24%
Chemistry is a dying industry in the UK	282 13%	9 10%	29 12%	21 12%	28 19%	34 18%	20 10%	41 16%	52 17%	13 8%	11 10%	16 9%	8 18%	236 13%	45 15%
Chemistry is unnatural	270 13%	4 5%	23 9%	20 11%	22 15%	23 12%	28 13%	52 20%	49 16%	14 9%	9 9%	21 12%	5 10%	193 11%	76 25%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Chemists make a valuable contribution to society	1768 84%	528 91%	535 87%	380 82%	43 69%	267 77%	160 93%	390 90%	68 96%	145 94%	281 95%	358 93%	1061 80%	706 78%	587 88%	457 93%
On the whole, Chemistry makes our lives easier	1615 77%	502 86%	484 79%	344 74%	45 72%	225 65%	162 93%	376 87%	67 95%	140 90%	265 90%	338 87%	950 71%	613 68%	536 80%	450 92%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	476 82%	465 76%	306 66%	39 63%	211 61%	153 88%	351 81%	64 91%	134 86%	259 88%	329 85%	875 66%	581 64%	496 74%	417 85%
Jobs in chemistry are interesting	1311 62%	418 72%	380 62%	274 59%	36 58%	190 55%	138 80%	308 71%	58 82%	124 81%	226 76%	293 76%	756 57%	439 48%	454 68%	405 82%
The benefits of chemistry are greater than any harmful effects	1233 59%	360 62%	367 60%	270 58%	37 60%	187 54%	126 73%	294 68%	61 87%	121 78%	199 67%	259 67%	716 54%	465 51%	417 62%	339 69%
It is important to know about chemistry in my daily life	1166 55%	374 64%	348 57%	238 51%	40 64%	154 45%	135 78%	297 68%	58 82%	111 72%	204 69%	247 64%	662 50%	356 39%	411 61%	386 79%
I don't feel confident enough to talk about chemistry	1091 52%	257 44%	327 53%	252 54%	36 58%	208 60%	32 18%	127 29%	8 11%	62 40%	122 41%	171 44%	763 57%	563 62%	343 51%	171 35%
The chemistry I learnt at school has been useful in my everyday life	652 31%	251 43%	193 31%	117 25%	18 29%	66 19%	116 67%	226 52%	58 83%	75 49%	120 40%	148 38%	327 25%	163 18%	229 34%	251 51%
School put me off chemistry	517 25%	139 24%	174 28%	124 27%	12 19%	65 19%	26 15%	88 20%	14 19%	33 21%	68 23%	92 24%	329 25%	285 31%	154 23%	70 14%
Chemistry is a dying industry in the UK	282 13%	78 13%	61 10%	71 15%	10 17%	59 17%	23 13%	49 11%	15 21%	18 11%	36 12%	49 13%	189 14%	131 15%	70 11%	76 15%
Chemistry is unnatural	270 13%	62 11%	71 12%	65 14%	15 24%	52 15%	22 13%	54 13%	6 9%	8 5%	29 10%	24 6%	187 14%	125 14%	90 13%	49 10%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Chemists make a valuable contribution to society	1768 84%	1419 90%	50 59%	261 76%	1202 90%	539 76%	1026 90%	710 80%	774 90%	957 83%
On the whole, Chemistry makes our lives easier	1615 77%	1326 84%	42 50%	215 63%	1137 85%	450 64%	962 84%	631 72%	740 86%	841 73%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	1241 79%	39 46%	201 59%	1071 80%	416 59%	907 80%	584 66%	687 80%	799 69%
Jobs in chemistry are interesting	1311 62%	1084 69%	23 27%	177 52%	982 74%	310 44%	832 73%	462 52%	640 75%	645 56%
The benefits of chemistry are greater than any harmful effects	1233 59%	1043 66%	32 38%	142 42%	881 66%	334 47%	761 67%	460 52%	588 69%	626 54%
It is important to know about chemistry in my daily life	1166 55%	973 62%	28 33%	149 44%	894 67%	256 36%	754 66%	397 45%	618 72%	525 46%
I don't feel confident enough to talk about chemistry	1091 52%	804 51%	55 64%	190 56%	614 46%	451 64%	524 46%	539 61%	359 42%	699 61%
The chemistry I learnt at school has been useful in my everyday life	652 31%	547 35%	16 18%	78 23%	528 40%	111 16%	468 41%	173 20%	387 45%	253 22%
School put me off chemistry	517 25%	367 23%	31 36%	100 29%	302 23%	207 29%	257 23%	248 28%	171 20%	330 29%
Chemistry is a dying industry in the UK	282 13%	217 14%	18 21%	39 11%	190 14%	85 12%	144 13%	132 15%	116 14%	156 14%
Chemistry is unnatural	270 13%	194 12%	19 23%	48 14%	169 13%	91 13%	128 11%	133 15%	103 12%	158 14%

Chemistry (QS9637 - 731207)

Q.6 I'm now going to read out some statements about chemistry, for each one please could you tell me the extent to which you agree or disagree? - Agree Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Chemists make a valuable contribution to society	1768 84%	702 86%	412 91%	407 88%	591 88%	613 82%	943 88%	191 80%	524 88%	608 85%
On the whole, Chemistry makes our lives easier	1615 77%	635 78%	380 84%	370 80%	537 80%	556 75%	869 81%	167 70%	473 79%	561 79%
Chemistry research and developments make a direct contribution to economic growth in the UK	1512 72%	604 74%	378 83%	357 77%	511 77%	509 68%	825 77%	154 64%	447 75%	532 75%
Jobs in chemistry are interesting	1311 62%	513 63%	312 69%	305 66%	441 66%	455 61%	718 67%	124 52%	380 64%	460 65%
The benefits of chemistry are greater than any harmful effects	1233 59%	515 63%	301 66%	288 62%	432 65%	416 56%	674 63%	132 55%	376 63%	429 60%
It is important to know about chemistry in my daily life	1166 55%	473 58%	284 63%	281 61%	386 58%	385 52%	615 57%	144 60%	385 64%	372 52%
I don't feel confident enough to talk about chemistry	1091 52%	443 54%	201 44%	238 52%	353 53%	353 47%	621 58%	103 43%	301 50%	422 59%
The chemistry I learnt at school has been useful in my everyday life	652 31%	268 33%	162 36%	139 30%	223 33%	194 26%	342 32%	102 43%	245 41%	197 28%
School put me off chemistry	517 25%	188 23%	113 25%	116 25%	159 24%	186 25%	262 24%	63 26%	151 25%	174 24%
Chemistry is a dying industry in the UK	282 13%	116 14%	59 13%	58 12%	88 13%	93 12%	153 14%	34 14%	82 14%	105 15%
Chemistry is unnatural	270 13%	116 14%	40 9%	58 13%	86 13%	76 10%	136 13%	52 22%	107 18%	81 11%

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Summary Table

Base: All Adults in UK

		Physics	Chemistry	Biology	Medicine	Psychology	Mathematics	Economics	Sociology
Unweighted Base		2104	2104	2104	2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104	2104	2104	2104
Not at all scientific	(1)	28 1%	14 1%	32 2%	5 *	142 7%	77 4%	215 10%	274 13%
2	(2)	51 2%	33 2%	57 3%	22 1%	269 13%	108 5%	343 16%	375 18%
3	(3)	234 11%	157 7%	230 11%	141 7%	593 28%	358 17%	652 31%	662 31%
4	(4)	355 17%	331 16%	472 22%	342 16%	494 23%	516 25%	428 20%	326 16%
Very scientific	(5)	1319 63%	1495 71%	1231 58%	1536 73%	455 22%	952 45%	306 15%	246 12%
SUMMARY CODES									
NOT SCIENTIFIC		79 4%	47 2%	89 4%	27 1%	411 20%	185 9%	558 27%	648 31%
SCIENTIFIC		1674 80%	1826 87%	1703 81%	1878 89%	949 45%	1468 70%	733 35%	572 27%
Don't know		99 5%	60 3%	69 3%	49 2%	134 6%	84 4%	142 7%	171 8%
Never hear of the subject		17 1%	13 1%	13 1%	8 *	17 1%	10 *	19 1%	51 2%
Mean Score		4.452	4.606	4.391	4.653	3.436	4.074	3.137	2.945
Standard Deviation		0.899	0.757	0.909	0.677	1.194	1.098	1.204	1.214
Error Variance		*	*	*	*	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 28 1%	13 1%	15 1%	4 1%	4 1%	3 1%	9 3%	1 *	7 2%	5 1%	5 1%	7 2%	12 2%	17 1%	4 1%	7 2%
2	(2) 51 2%	21 2%	30 3%	10 3%	8 2%	14 4%	5 1%	2 1%	12 3%	8 2%	8 1%	12 3%	24 4%	28 2%	16 3%	7 2%
3	(3) 234 11%	97 10%	137 13%	32 11%	42 11%	31 9%	46 13%	30 10%	52 13%	33 7%	60 10%	47 11%	95 15%	122 10%	70 11%	42 14%
4	(4) 355 17%	179 18%	176 16%	60 20%	67 17%	53 15%	60 17%	55 18%	60 15%	71 15%	104 18%	76 18%	104 17%	195 17%	111 18%	49 16%
Very scientific	(5) 1319 63%	670 66%	649 60%	180 61%	258 65%	224 65%	212 61%	208 66%	236 58%	347 74%	376 65%	264 60%	332 53%	753 64%	391 63%	175 56%
SUMMARY CODES																
NOT SCIENTIFIC	79 4%	34 3%	46 4%	13 5%	13 3%	17 5%	14 4%	3 1%	19 5%	12 3%	13 2%	18 4%	36 6%	45 4%	20 3%	14 4%
SCIENTIFIC	1674 80%	850 83%	824 76%	240 81%	325 82%	277 81%	272 79%	264 84%	296 72%	418 89%	480 83%	341 78%	436 70%	948 81%	502 81%	225 72%
Don't know	99 5%	29 3%	69 6%	9 3%	13 3%	13 4%	10 3%	15 5%	38 9%	7 1%	18 3%	29 7%	45 7%	48 4%	22 4%	29 9%
Never hear of the subject	17 1%	11 1%	7 1%	1 *	2 *	4 1%	3 1%	2 1%	5 1%	-	5 1%	1 *	12 2%	11 1%	5 1%	2 1%
Mean Score	4.452	4.502	4.402	4.411	4.489	4.483	4.381	4.577	4.380	4.616	4.515	4.428	4.272	4.470	4.467	4.348
Standard Deviation	0.899	0.857	0.936	0.913	0.863	0.896	0.973	0.729	0.970	0.773	0.815	0.921	1.019	0.897	0.856	0.990
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.002	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 28 1%	7 1%	7 2%	7 1%	- -	7 2%	12 2%	17 1%	20 1%	8 3%	26 1%	2 1%	- -	1 2%
2	(2) 51 2%	10 1%	10 4%	12 2%	6 4%	13 4%	19 3%	32 2%	39 2%	12 4%	42 2%	4 2%	3 3%	2 5%
3	(3) 234 11%	73 9%	40 14%	59 12%	20 13%	42 12%	78 13%	156 11%	189 10%	45 16%	190 11%	25 14%	11 10%	8 18%
4	(4) 355 17%	150 18%	31 11%	81 16%	36 24%	57 16%	100 16%	255 17%	309 17%	46 16%	292 16%	34 19%	22 21%	7 14%
Very scientific	(5) 1319 63%	557 68%	183 65%	292 59%	87 57%	201 56%	376 60%	943 64%	1190 65%	128 45%	1118 63%	105 59%	67 64%	29 60%
SUMMARY CODES														
NOT SCIENTIFIC	79 4%	17 2%	17 6%	19 4%	6 4%	20 6%	31 5%	48 3%	60 3%	20 7%	68 4%	6 3%	3 3%	3 6%
SCIENTIFIC	1674 80%	706 86%	213 76%	374 76%	123 81%	258 72%	476 76%	1198 81%	1500 83%	174 61%	1410 80%	139 78%	89 85%	36 74%
Don't know	99 5%	20 2%	8 3%	39 8%	2 1%	30 8%	33 5%	66 4%	60 3%	39 14%	90 5%	7 4%	2 2%	- -
Never hear of the subject	17 1%	4 *	2 1%	4 1%	- -	8 2%	5 1%	12 1%	9 1%	8 3%	15 1%	2 1%	- -	1 2%
Mean Score	4.452	4.554	4.383	4.417	4.357	4.348	4.383	4.480	4.493	4.151	4.459	4.395	4.500	4.282
Standard Deviation	0.899	0.786	1.026	0.924	0.875	0.999	0.971	0.866	0.861	1.098	0.902	0.890	0.789	1.039
Error Variance	*	0.001	0.004	0.001	0.006	0.003	0.002	0.001	*	0.004	*	0.005	0.006	0.018

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 28 1%	- -	2 1%	5 3%	1 1%	3 2%	2 1%	6 2%	6 2%	2 1%	- -	2 1%	1 2%	22 1%	6 2%
2	(2) 51 2%	- -	5 2%	3 2%	6 4%	4 2%	2 1%	7 3%	6 2%	8 5%	3 3%	4 2%	2 5%	41 2%	10 3%
3	(3) 234 11%	9 10%	39 16%	14 8%	16 11%	21 11%	22 10%	29 11%	24 8%	17 10%	11 10%	25 14%	8 18%	198 11%	37 12%
4	(4) 355 17%	14 17%	38 16%	23 13%	24 16%	25 13%	35 16%	45 17%	60 20%	29 17%	22 21%	34 19%	7 14%	302 17%	50 16%
Very scientific	(5) 1319 63%	58 70%	143 59%	119 68%	87 61%	128 68%	143 69%	152 58%	192 63%	94 57%	67 64%	105 59%	29 60%	1130 64%	182 58%
SUMMARY CODES															
NOT SCIENTIFIC	79 4%	- -	7 3%	8 5%	7 5%	7 4%	4 2%	12 5%	12 4%	10 6%	3 3%	6 3%	3 6%	63 4%	16 5%
SCIENTIFIC	1674 80%	72 87%	181 75%	141 81%	111 77%	154 82%	178 85%	198 76%	253 82%	123 74%	89 85%	139 78%	36 74%	1432 80%	232 74%
Don't know	99 5%	2 2%	14 6%	8 4%	4 3%	6 3%	5 3%	18 7%	17 5%	15 9%	2 2%	7 4%	- -	78 4%	20 6%
Never hear of the subject	17 1%	- -	- -	3 2%	5 4%	- -	1 *	5 2%	1 *	- -	- -	2 1%	1 2%	9 1%	7 2%
Mean Score	4.452	4.610	4.389	4.517	4.417	4.494	4.554	4.391	4.475	4.367	4.500	4.395	4.282	4.464	4.379
Standard Deviation	0.899	0.676	0.905	0.941	0.929	0.907	0.787	0.967	0.898	0.971	0.789	0.890	1.039	0.884	0.974
Error Variance	*	0.006	0.004	0.005	0.006	0.004	0.003	0.004	0.003	0.006	0.006	0.005	0.018	*	0.004

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 28 1%	4 1%	7 1%	8 2%	- -	9 3%	- -	6 1%	2 2%	2 1%	4 1%	3 1%	20 1%	23 3%	3 *	3 1%
2	(2) 51 2%	8 1%	15 2%	16 4%	- -	12 3%	4 2%	8 2%	- -	1 1%	3 1%	6 2%	36 3%	31 3%	15 2%	5 1%
3	(3) 234 11%	31 5%	64 10%	59 13%	15 25%	58 17%	9 5%	24 6%	- -	8 5%	14 5%	14 4%	187 14%	118 13%	80 12%	32 7%
4	(4) 355 17%	89 15%	113 18%	87 19%	11 18%	50 14%	16 9%	43 10%	7 9%	26 17%	48 16%	53 14%	247 19%	174 19%	123 18%	58 12%
Very scientific	(5) 1319 63%	443 76%	400 65%	270 58%	30 48%	164 48%	144 83%	345 79%	62 88%	118 77%	224 76%	307 79%	738 55%	491 54%	427 64%	385 78%
SUMMARY CODES																
NOT SCIENTIFIC	79 4%	12 2%	21 3%	24 5%	- -	21 6%	4 2%	15 3%	2 2%	3 2%	7 2%	9 2%	56 4%	54 6%	17 3%	8 2%
SCIENTIFIC	1674 80%	532 91%	513 83%	357 77%	41 66%	214 62%	160 92%	387 89%	69 98%	144 93%	272 92%	359 93%	984 74%	664 73%	550 82%	443 90%
Don't know	99 5%	5 1%	16 3%	23 5%	4 7%	44 13%	- -	4 1%	- -	- -	3 1%	3 1%	89 7%	58 6%	21 3%	8 2%
Never hear of the subject	17 1%	3 *	1 *	3 1%	2 2%	7 2%	- -	3 1%	- -	- -	- -	1 *	15 1%	10 1%	3 *	- -
Mean Score	4.452	4.668	4.480	4.352	4.260	4.185	4.731	4.667	4.815	4.669	4.661	4.714	4.342	4.288	4.480	4.693
Standard Deviation	0.899	0.703	0.863	0.967	0.866	1.084	0.669	0.797	0.658	0.705	0.730	0.677	0.948	1.021	0.825	0.690
Error Variance	*	0.001	0.001	0.002	0.012	0.003	0.003	0.002	0.007	0.004	0.002	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 28 1%	12 1%	9 11%	4 1%	7 1%	21 3%	15 1%	13 1%	10 1%	15 1%
2	(2) 51 2%	28 2%	7 8%	12 3%	25 2%	25 4%	27 2%	23 3%	20 2%	30 3%
3	(3) 234 11%	123 8%	15 17%	86 25%	118 9%	107 15%	119 10%	111 13%	85 10%	140 12%
4	(4) 355 17%	250 16%	19 23%	78 23%	204 15%	148 21%	188 16%	162 18%	130 15%	214 19%
Very scientific	(5) 1319 63%	1121 71%	31 37%	149 44%	954 72%	339 48%	766 67%	527 60%	590 69%	701 61%
SUMMARY CODES										
NOT SCIENTIFIC	79 4%	40 3%	16 19%	16 5%	32 2%	46 6%	42 4%	36 4%	29 3%	45 4%
SCIENTIFIC	1674 80%	1371 87%	51 60%	228 67%	1159 87%	487 69%	954 84%	688 78%	720 84%	915 79%
Don't know	99 5%	38 2%	4 4%	11 3%	22 2%	61 9%	24 2%	43 5%	20 2%	48 4%
Never hear of the subject	17 1%	2 *	- -	1 *	2 *	6 1%	1 *	4 *	1 *	5 *
Mean Score	4.452	4.590	3.693	4.081	4.584	4.188	4.493	4.397	4.523	4.415
Standard Deviation	0.899	0.780	1.366	0.985	0.776	1.053	0.875	0.923	0.857	0.909
Error Variance	*	*	0.024	0.003	*	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_01 How scientific do you think Physics is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 28 1%	11 1%	2 *	- -	6 1%	7 1%	11 1%	10 4%	8 1%	13 2%
2	(2) 51 2%	21 3%	6 1%	8 2%	18 3%	15 2%	24 2%	11 5%	19 3%	17 2%
3	(3) 234 11%	103 13%	28 6%	50 11%	72 11%	66 9%	128 12%	31 13%	68 11%	91 13%
4	(4) 355 17%	141 17%	69 15%	77 17%	114 17%	118 16%	197 18%	34 14%	94 16%	137 19%
Very scientific	(5) 1319 63%	493 61%	344 76%	315 68%	429 64%	508 68%	656 61%	135 57%	373 62%	417 59%
SUMMARY CODES										
NOT SCIENTIFIC	79 4%	32 4%	8 2%	8 2%	23 4%	22 3%	36 3%	20 9%	27 5%	29 4%
SCIENTIFIC	1674 80%	634 78%	413 91%	392 85%	542 81%	625 84%	853 80%	170 71%	467 78%	554 78%
Don't know	99 5%	40 5%	3 1%	10 2%	29 4%	25 3%	54 5%	13 6%	30 5%	37 5%
Never hear of the subject	17 1%	5 1%	1 *	3 1%	2 *	4 1%	1 *	5 2%	6 1%	1 *
Mean Score	4.452	4.411	4.665	4.554	4.478	4.546	4.437	4.246	4.432	4.377
Standard Deviation	0.899	0.919	0.688	0.756	0.865	0.826	0.882	1.134	0.931	0.938
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.006	0.002	0.001

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 14 1%	6 1%	8 1%	3 1%	1 *	1 *	5 1%	2 1%	2 1%	- -	1 *	5 1%	8 1%	6 1%	2 *	5 2%
2	(2) 33 2%	20 2%	14 1%	6 2%	7 2%	7 2%	6 2%	2 1%	6 1%	3 1%	9 2%	6 1%	15 2%	17 1%	11 2%	5 2%
3	(3) 157 7%	74 7%	83 8%	16 5%	24 6%	23 7%	36 10%	21 7%	37 9%	23 5%	34 6%	36 8%	64 10%	94 8%	35 6%	29 9%
4	(4) 331 16%	166 16%	166 15%	62 21%	64 16%	55 16%	53 15%	46 15%	52 13%	64 14%	92 16%	72 16%	104 17%	177 15%	114 19%	40 13%
Very scientific	(5) 1495 71%	726 71%	769 71%	203 68%	289 73%	240 70%	237 68%	233 74%	293 71%	376 80%	429 75%	298 68%	392 63%	838 71%	442 71%	215 69%
SUMMARY CODES																
NOT SCIENTIFIC	47 2%	25 2%	22 2%	9 3%	8 2%	8 2%	10 3%	4 1%	8 2%	3 1%	9 2%	11 3%	23 4%	24 2%	13 2%	10 3%
SCIENTIFIC	1826 87%	891 87%	935 86%	265 89%	353 90%	295 86%	290 84%	279 89%	345 84%	440 94%	521 91%	370 85%	495 80%	1015 86%	557 90%	255 82%
Don't know	60 3%	23 2%	38 3%	6 2%	8 2%	12 4%	8 2%	10 3%	16 4%	2 1%	8 1%	19 4%	31 5%	33 3%	11 2%	16 5%
Never hear of the subject	13 1%	7 1%	5 1%	1 *	2 *	4 1%	1 *	- -	4 1%	- -	3 1%	1 *	8 1%	8 1%	4 1%	1 *
Mean Score	4.606	4.601	4.610	4.577	4.646	4.614	4.521	4.665	4.607	4.741	4.665	4.567	4.468	4.609	4.629	4.547
Standard Deviation	0.757	0.759	0.756	0.771	0.699	0.736	0.856	0.697	0.771	0.579	0.672	0.803	0.892	0.751	0.704	0.875
Error Variance	*	0.001	0.001	0.002	0.001	0.002	0.003	0.002	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 14 1%	3 *	4 1%	2 *	- -	5 1%	5 1%	8 1%	10 1%	4 1%	12 1%	1 1%	- -	1 2%
2	(2) 33 2%	13 2%	3 1%	7 1%	2 1%	7 2%	10 2%	23 2%	25 1%	8 3%	29 2%	3 1%	1 1%	1 2%
3	(3) 157 7%	53 6%	22 8%	43 9%	13 9%	27 7%	44 7%	113 8%	130 7%	27 10%	135 8%	13 7%	8 8%	2 4%
4	(4) 331 16%	120 15%	38 14%	72 15%	39 26%	61 17%	112 18%	220 15%	284 16%	47 17%	266 15%	41 23%	14 13%	10 21%
Very scientific	(5) 1495 71%	613 75%	205 74%	351 71%	95 63%	230 64%	423 68%	1072 72%	1319 73%	176 62%	1263 71%	115 64%	82 78%	34 72%
SUMMARY CODES														
NOT SCIENTIFIC	47 2%	16 2%	7 3%	9 2%	2 1%	12 3%	15 2%	32 2%	35 2%	12 4%	40 2%	4 2%	1 1%	2 4%
SCIENTIFIC	1826 87%	734 89%	244 87%	423 86%	135 89%	291 81%	535 86%	1292 87%	1603 88%	224 78%	1529 86%	156 87%	96 92%	44 92%
Don't know	60 3%	15 2%	6 2%	16 3%	1 1%	22 6%	24 4%	37 2%	43 2%	18 6%	56 3%	4 2%	- -	- -
Never hear of the subject	13 1%	2 *	1 *	3 1%	- -	6 2%	5 1%	8 1%	7 *	6 2%	11 1%	2 1%	- -	- -
Mean Score	4.606	4.654	4.608	4.604	4.518	4.529	4.579	4.617	4.627	4.464	4.608	4.538	4.694	4.583
Standard Deviation	0.757	0.710	0.797	0.754	0.717	0.847	0.774	0.750	0.731	0.901	0.762	0.765	0.637	0.814
Error Variance	*	0.001	0.002	0.001	0.004	0.002	0.001	*	*	0.002	*	0.003	0.004	0.011

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 14 1%	2 3%	1 *	2 1%	- -	4 2%	2 1%	1 *	- -	1 1%	- -	1 1%	1 2%	13 1%	1 *
2	(2) 33 2%	2 3%	4 2%	2 1%	3 2%	4 2%	2 1%	5 2%	7 2%	- -	1 1%	3 1%	1 2%	26 1%	7 2%
3	(3) 157 7%	5 6%	30 12%	12 7%	9 6%	16 8%	14 7%	16 6%	21 7%	12 7%	8 8%	13 7%	2 4%	132 7%	25 8%
4	(4) 331 16%	9 11%	38 16%	29 17%	20 14%	19 10%	23 11%	37 14%	62 20%	28 17%	14 13%	41 23%	10 21%	281 16%	47 15%
Very scientific	(5) 1495 71%	64 77%	159 66%	120 69%	104 72%	141 75%	167 80%	185 71%	210 69%	113 69%	82 78%	115 64%	34 72%	1278 72%	208 67%
SUMMARY CODES															
NOT SCIENTIFIC	47 2%	4 5%	5 2%	4 2%	3 2%	7 4%	3 2%	6 2%	7 2%	1 1%	1 1%	4 2%	2 4%	40 2%	7 2%
SCIENTIFIC	1826 87%	73 88%	197 82%	150 86%	124 86%	160 85%	190 91%	222 85%	272 89%	141 86%	96 92%	156 87%	44 92%	1559 88%	255 82%
Don't know	60 3%	1 1%	9 4%	6 4%	4 3%	5 3%	1 1%	13 5%	7 2%	11 7%	- -	4 2%	- -	44 2%	17 5%
Never hear of the subject	13 1%	- -	- -	3 1%	4 3%	- -	- -	5 2%	- -	- -	- -	2 1%	- -	5 *	7 2%
Mean Score	4.606	4.579	4.511	4.596	4.655	4.585	4.696	4.639	4.585	4.644	4.694	4.538	4.583	4.609	4.582
Standard Deviation	0.757	0.931	0.808	0.774	0.702	0.878	0.703	0.726	0.724	0.675	0.637	0.765	0.814	0.757	0.768
Error Variance	*	0.010	0.003	0.004	0.004	0.004	0.002	0.002	0.002	0.003	0.004	0.003	0.011	*	0.002

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 14 1%	-	1	6	-	7	-	-	-	-	-	3	11	11	2	1
		-	*	1%	-	2%	-	-	-	-	-	1%	1%	1%	*	*
2	(2) 33 2%	5	9	9	1	9	1	4	-	2	1	4	23	24	5	4
		1%	1%	2%	1%	2%	1%	1%	-	1%	*	1%	2%	3%	1%	1%
3	(3) 157 7%	21	38	38	10	45	7	14	-	4	8	9	131	86	55	15
		4%	6%	8%	16%	13%	4%	3%	-	2%	3%	2%	10%	10%	8%	3%
4	(4) 331 16%	67	101	92	12	53	11	42	4	10	36	43	237	150	129	51
		11%	16%	20%	19%	15%	7%	10%	6%	6%	12%	11%	18%	17%	19%	10%
Very scientific	(5) 1495 71%	482	458	306	35	201	154	368	67	139	251	327	860	589	469	418
		83%	75%	66%	56%	58%	89%	85%	94%	90%	85%	84%	65%	65%	70%	85%
SUMMARY CODES																
NOT SCIENTIFIC	47 2%	5	10	15	1	15	1	4	-	2	1	7	34	35	7	5
		1%	2%	3%	1%	4%	1%	1%	-	1%	*	2%	3%	4%	1%	1%
SCIENTIFIC	1826 87%	549	559	398	47	254	165	411	71	148	287	369	1096	739	598	469
		94%	91%	86%	75%	74%	95%	95%	100%	96%	97%	96%	82%	82%	89%	95%
Don't know	60 3%	5	7	13	3	26	-	3	-	-	-	1	57	38	8	3
		1%	1%	3%	5%	7%	-	1%	-	-	-	*	4%	4%	1%	1%
Never hear of the subject	13 1%	3	1	1	2	5	-	1	-	-	-	-	12	6	2	-
		*	*	*	3%	1%	-	*	-	-	-	-	1%	1%	*	-
Mean Score	4.606	4.785	4.658	4.515	4.416	4.378	4.834	4.806	4.944	4.843	4.814	4.782	4.515	4.490	4.602	4.805
Standard Deviation	0.757	0.543	0.679	0.836	0.814	0.973	0.508	0.531	0.232	0.520	0.480	0.607	0.819	0.879	0.703	0.532
Error Variance	*	0.001	0.001	0.002	0.011	0.003	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 14 1%	5 *	7 9%	- -	7 *	7 1%	8 1%	6 1%	5 1%	7 1%
2	(2) 33 2%	12 1%	13 15%	8 2%	14 1%	19 3%	15 1%	17 2%	10 1%	22 2%
3	(3) 157 7%	67 4%	8 10%	72 21%	72 5%	78 11%	60 5%	92 10%	51 6%	98 8%
4	(4) 331 16%	217 14%	17 20%	91 27%	193 14%	136 19%	167 15%	161 18%	119 14%	204 18%
Very scientific	(5) 1495 71%	1268 81%	40 46%	162 47%	1037 78%	429 61%	884 78%	580 66%	665 78%	795 69%
SUMMARY CODES										
NOT SCIENTIFIC	47 2%	17 1%	20 24%	8 2%	21 2%	26 4%	23 2%	23 3%	16 2%	29 3%
SCIENTIFIC	1826 87%	1485 94%	57 66%	253 74%	1230 92%	565 80%	1050 92%	742 84%	784 92%	999 87%
Don't know	60 3%	6 *	- -	8 2%	8 1%	33 5%	7 1%	22 2%	5 1%	23 2%
Never hear of the subject	13 1%	- -	- -	1 *	3 *	4 1%	- -	4 *	1 *	4 *
Mean Score	4.606	4.740	3.802	4.220	4.694	4.438	4.680	4.509	4.678	4.560
Standard Deviation	0.757	0.604	1.391	0.869	0.666	0.878	0.698	0.817	0.698	0.785
Error Variance	*	*	0.023	0.002	*	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_02 How scientific do you think Chemistry is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 14 1%	5 1%	1 *	3 1%	1 *	3 *	6 1%	4 2%	4 1%	7 1%
2	(2) 33 2%	13 2%	4 1%	6 1%	10 1%	9 1%	20 2%	3 1%	6 1%	18 3%
3	(3) 157 7%	66 8%	24 5%	29 6%	51 8%	49 7%	82 8%	20 8%	46 8%	56 8%
4	(4) 331 16%	135 17%	64 14%	71 15%	113 17%	105 14%	182 17%	38 16%	101 17%	119 17%
Very scientific	(5) 1495 71%	574 71%	357 79%	342 74%	480 72%	555 75%	758 71%	159 67%	422 71%	494 69%
SUMMARY CODES										
NOT SCIENTIFIC	47 2%	18 2%	4 1%	9 2%	11 2%	13 2%	27 2%	7 3%	9 2%	25 3%
SCIENTIFIC	1826 87%	710 87%	422 93%	413 89%	593 89%	660 89%	940 88%	198 83%	523 88%	613 86%
Don't know	60 3%	17 2%	2 1%	8 2%	11 2%	17 2%	23 2%	11 4%	15 3%	19 3%
Never hear of the subject	13 1%	3 *	1 *	3 1%	1 *	4 1%	- -	4 2%	4 1%	* *
Mean Score	4.606	4.590	4.718	4.645	4.621	4.660	4.587	4.541	4.612	4.552
Standard Deviation	0.757	0.760	0.615	0.721	0.705	0.705	0.768	0.849	0.729	0.824
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 32 2%	15 1%	17 2%	3 1%	8 2%	3 1%	9 3%	2 1%	7 2%	4 1%	4 1%	8 2%	17 3%	16 1%	7 1%	9 3%
2	(2) 57 3%	32 3%	25 2%	7 2%	14 4%	10 3%	15 4%	4 1%	7 2%	10 2%	8 1%	15 3%	24 4%	33 3%	18 3%	6 2%
3	(3) 230 11%	106 10%	124 11%	32 11%	37 9%	41 12%	43 12%	23 7%	54 13%	37 8%	50 9%	55 13%	88 14%	119 10%	68 11%	44 14%
4	(4) 472 22%	228 22%	244 23%	62 21%	72 18%	82 24%	83 24%	83 26%	91 22%	102 22%	144 25%	89 20%	137 22%	264 23%	135 22%	72 23%
Very scientific	(5) 1231 58%	607 59%	624 58%	186 63%	254 65%	188 55%	182 53%	190 61%	230 56%	312 66%	359 62%	251 57%	309 50%	697 59%	373 60%	161 52%
SUMMARY CODES																
NOT SCIENTIFIC	89 4%	47 5%	42 4%	10 3%	23 6%	13 4%	24 7%	6 2%	14 3%	14 3%	12 2%	23 5%	41 7%	49 4%	26 4%	15 5%
SCIENTIFIC	1703 81%	835 82%	868 80%	247 84%	326 83%	271 79%	265 77%	273 87%	320 78%	414 88%	503 87%	340 78%	445 72%	961 82%	509 82%	233 75%
Don't know	69 3%	26 3%	44 4%	5 2%	8 2%	12 3%	13 4%	12 4%	19 5%	4 1%	10 2%	17 4%	38 6%	37 3%	13 2%	19 6%
Never hear of the subject	13 1%	7 1%	5 *	1 *	1 *	6 2%	1 *	- *	4 1%	- -	2 *	1 *	9 2%	8 1%	3 1%	1 *
Mean Score	4.391	4.397	4.385	4.450	4.426	4.363	4.246	4.510	4.365	4.520	4.500	4.341	4.214	4.411	4.410	4.270
Standard Deviation	0.909	0.911	0.908	0.863	0.958	0.885	1.021	0.749	0.911	0.803	0.770	0.964	1.036	0.894	0.892	0.992
Error Variance	*	0.001	0.001	0.003	0.003	0.003	0.004	0.002	0.001	0.002	0.001	0.002	0.002	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 32 2%	10 1%	9 3%	8 2%	- -	5 2%	10 2%	23 2%	23 1%	10 3%	29 2%	2 1%	1 1%	1 2%
2	(2) 57 3%	27 3%	6 2%	8 2%	3 2%	12 3%	18 3%	38 3%	45 2%	12 4%	47 3%	4 2%	5 5%	1 2%
3	(3) 230 11%	74 9%	28 10%	62 13%	20 13%	46 13%	71 11%	160 11%	185 10%	46 16%	182 10%	31 17%	12 11%	5 11%
4	(4) 472 22%	195 24%	48 17%	120 24%	39 26%	70 19%	133 21%	339 23%	410 23%	63 22%	398 22%	42 23%	20 19%	13 27%
Very scientific	(5) 1231 58%	493 60%	181 65%	274 55%	88 58%	195 54%	360 58%	870 59%	1104 61%	127 44%	1041 59%	94 53%	67 63%	28 59%
SUMMARY CODES														
NOT SCIENTIFIC	89 4%	38 5%	15 5%	16 3%	3 2%	18 5%	28 4%	61 4%	68 4%	21 7%	76 4%	6 3%	6 6%	2 3%
SCIENTIFIC	1703 81%	688 84%	229 82%	394 80%	127 84%	265 74%	493 79%	1209 82%	1513 83%	189 66%	1439 81%	136 76%	86 82%	41 85%
Don't know	69 3%	18 2%	7 2%	20 4%	1 1%	24 7%	26 4%	43 3%	45 2%	24 8%	64 4%	4 2%	1 1%	- -
Never hear of the subject	13 1%	3 *	1 *	2 *	- -	7 2%	5 1%	7 *	7 *	6 2%	11 1%	2 1%	- -	- -
Mean Score	4.391	4.417	4.423	4.362	4.410	4.332	4.379	4.395	4.431	4.114	4.400	4.290	4.401	4.391
Standard Deviation	0.909	0.889	0.982	0.895	0.802	0.962	0.925	0.903	0.873	1.088	0.908	0.917	0.933	0.883
Error Variance	*	0.001	0.004	0.001	0.005	0.003	0.002	0.001	*	0.004	*	0.005	0.008	0.013

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 32 2%	3 4%	5 2%	3 2%	1 *	7 4%	4 2%	1 1%	2 1%	2 1%	1 1%	2 1%	1 2%	29 2%	4 1%
2	(2) 57 3%	3 4%	6 2%	4 2%	8 5%	5 3%	4 2%	8 3%	4 1%	4 3%	5 5%	4 2%	1 2%	46 3%	10 3%
3	(3) 230 11%	10 13%	28 11%	17 9%	15 10%	15 8%	17 8%	30 11%	36 12%	15 9%	12 11%	31 17%	5 11%	200 11%	30 10%
4	(4) 472 22%	19 22%	63 26%	42 24%	25 17%	35 19%	52 25%	50 19%	73 24%	40 24%	20 19%	42 23%	13 27%	399 22%	69 22%
Very scientific	(5) 1231 58%	46 56%	131 54%	98 57%	85 60%	120 64%	130 62%	156 60%	182 59%	92 56%	67 63%	94 53%	28 59%	1050 59%	172 55%
SUMMARY CODES															
NOT SCIENTIFIC	89 4%	7 8%	11 5%	7 4%	8 6%	12 6%	8 4%	10 4%	6 2%	6 4%	6 6%	6 3%	2 3%	75 4%	14 5%
SCIENTIFIC	1703 81%	65 78%	194 80%	141 81%	110 77%	155 82%	182 87%	207 79%	254 83%	132 80%	86 82%	136 76%	41 85%	1449 81%	242 78%
Don't know	69 3%	1 1%	8 3%	7 4%	5 4%	7 4%	2 1%	14 5%	9 3%	11 7%	1 1%	4 2%	- -	50 3%	18 6%
Never hear of the subject	13 1%	- -	- -	3 2%	5 3%	- -	- -	2 1%	- -	1 *	- -	2 1%	- -	5 *	8 2%
Mean Score	4.391	4.234	4.324	4.389	4.402	4.412	4.441	4.433	4.437	4.420	4.401	4.290	4.391	4.389	4.388
Standard Deviation	0.909	1.087	0.942	0.911	0.931	1.013	0.883	0.871	0.818	0.858	0.933	0.917	0.883	0.911	0.908
Error Variance	*	0.014	0.004	0.005	0.006	0.006	0.004	0.003	0.002	0.005	0.008	0.005	0.013	*	0.003

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 32 2%	2 *	5 1%	10 2%	1 1%	14 4%	- -	3 1%	- -	- -	1 *	3 1%	26 2%	24 3%	6 1%	3 1%
2	(2) 57 3%	11 2%	15 2%	21 5%	* 1%	9 3%	7 4%	11 3%	- -	3 2%	6 2%	5 1%	36 3%	34 4%	13 2%	9 2%
3	(3) 230 11%	46 8%	61 10%	48 10%	9 15%	61 18%	11 6%	30 7%	7 9%	13 8%	26 9%	25 7%	170 13%	127 14%	74 11%	29 6%
4	(4) 472 22%	106 18%	143 23%	115 25%	14 22%	82 24%	27 16%	70 16%	9 13%	22 14%	55 18%	74 19%	325 24%	218 24%	170 25%	82 17%
Very scientific	(5) 1231 58%	413 71%	380 62%	254 55%	31 50%	143 42%	128 74%	317 73%	55 78%	117 76%	206 69%	276 71%	697 52%	456 50%	393 59%	362 74%
SUMMARY CODES																
NOT SCIENTIFIC	89 4%	13 2%	20 3%	31 7%	1 2%	23 7%	7 4%	14 3%	- -	3 2%	8 3%	9 2%	62 5%	57 6%	19 3%	12 2%
SCIENTIFIC	1703 81%	519 89%	523 85%	370 79%	45 72%	225 65%	155 90%	387 89%	64 91%	139 90%	260 88%	350 91%	1022 77%	674 75%	563 84%	443 90%
Don't know	69 3%	4 1%	10 2%	15 3%	4 6%	31 9%	- -	3 1%	- -	- -	2 1%	2 1%	64 5%	40 4%	12 2%	5 1%
Never hear of the subject	13 1%	1 *	1 *	2 *	3 5%	5 1%	- -	- -	- -	- -	- -	- -	13 1%	6 1%	2 *	1 *
Mean Score	4.391	4.589	4.453	4.298	4.346	4.074	4.596	4.592	4.684	4.636	4.557	4.598	4.301	4.222	4.421	4.630
Standard Deviation	0.909	0.743	0.835	0.989	0.867	1.085	0.786	0.791	0.639	0.716	0.776	0.752	0.949	1.017	0.835	0.735
Error Variance	*	0.001	0.001	0.002	0.012	0.003	0.004	0.002	0.006	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 32 2%	13 1%	9 10%	7 2%	12 1%	18 3%	10 1%	23 3%	10 1%	21 2%
2	(2) 57 3%	31 2%	7 8%	17 5%	31 2%	26 4%	29 3%	27 3%	19 2%	36 3%
3	(3) 230 11%	134 9%	15 18%	69 20%	110 8%	115 16%	102 9%	121 14%	78 9%	139 12%
4	(4) 472 22%	334 21%	21 25%	105 31%	289 22%	172 24%	244 21%	220 25%	179 21%	278 24%
Very scientific	(5) 1231 58%	1045 66%	32 38%	134 39%	875 66%	334 47%	745 65%	458 52%	560 65%	643 56%
SUMMARY CODES										
NOT SCIENTIFIC	89 4%	45 3%	15 18%	24 7%	43 3%	43 6%	38 3%	50 6%	30 3%	56 5%
SCIENTIFIC	1703 81%	1379 88%	54 63%	238 70%	1164 87%	505 72%	989 87%	678 77%	739 86%	921 80%
Don't know	69 3%	17 1%	1 1%	7 2%	12 1%	40 6%	10 1%	29 3%	8 1%	31 3%
Never hear of the subject	13 1%	1 *	- -	3 1%	4 *	2 *	1 *	4 *	1 *	4 *
Mean Score	4.391	4.519	3.732	4.025	4.506	4.172	4.493	4.252	4.487	4.332
Standard Deviation	0.909	0.803	1.331	1.007	0.817	1.022	0.828	0.994	0.848	0.941
Error Variance	*	*	0.022	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_03 How scientific do you think Biology is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 32 2%	12 1%	1 *	6 1%	4 1%	11 1%	12 1%	9 4%	6 1%	15 2%
2	(2) 57 3%	24 3%	6 1%	12 2%	17 3%	17 2%	35 3%	5 2%	20 3%	20 3%
3	(3) 230 11%	86 11%	34 7%	41 9%	66 10%	75 10%	116 11%	33 14%	66 11%	82 12%
4	(4) 472 22%	195 24%	112 25%	105 23%	164 25%	150 20%	260 24%	52 22%	131 22%	181 25%
Very scientific	(5) 1231 58%	473 58%	296 65%	287 62%	400 60%	469 63%	620 58%	123 51%	351 59%	391 55%
SUMMARY CODES										
NOT SCIENTIFIC	89 4%	36 4%	7 2%	18 4%	21 3%	28 4%	47 4%	13 6%	25 4%	36 5%
SCIENTIFIC	1703 81%	668 82%	408 90%	392 85%	564 84%	619 83%	880 82%	175 73%	482 81%	572 80%
Don't know	69 3%	19 2%	4 1%	8 2%	14 2%	19 3%	28 3%	13 5%	19 3%	22 3%
Never hear of the subject	13 1%	6 1%	1 *	5 1%	2 *	3 *	1 *	5 2%	6 1%	* *
Mean Score	4.391	4.386	4.550	4.456	4.442	4.455	4.380	4.248	4.398	4.323
Standard Deviation	0.909	0.904	0.716	0.865	0.826	0.880	0.895	1.043	0.893	0.949
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.005	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 5 *	- *	5 *	- *	1 *	1 *	1 *	1 *	1 *	- *	- *	- *	5 1%	3 *	- *	2 1%
2	(2) 22 1%	11 1%	11 1%	2 1%	4 1%	7 2%	5 1%	1 *	4 1%	3 1%	4 1%	7 2%	8 1%	15 1%	7 1%	1 *
3	(3) 141 7%	73 7%	68 6%	25 8%	22 6%	23 7%	30 9%	14 4%	27 7%	22 5%	31 5%	31 7%	58 9%	78 7%	39 6%	24 8%
4	(4) 342 16%	178 17%	164 15%	53 18%	65 16%	58 17%	51 15%	57 18%	57 14%	75 16%	96 17%	69 16%	103 17%	186 16%	104 17%	52 17%
Very scientific	(5) 1536 73%	735 72%	801 74%	212 71%	294 74%	244 71%	252 73%	232 74%	303 74%	367 78%	435 76%	316 72%	419 67%	861 73%	457 74%	218 70%
SUMMARY CODES																
NOT SCIENTIFIC	27 1%	11 1%	16 1%	2 1%	5 1%	7 2%	5 2%	2 1%	6 1%	3 1%	4 1%	7 2%	13 2%	18 2%	7 1%	3 1%
SCIENTIFIC	1878 89%	913 89%	965 89%	265 89%	359 91%	302 88%	304 88%	289 92%	361 88%	441 94%	531 92%	385 88%	521 84%	1046 89%	561 91%	271 87%
Don't know	49 2%	20 2%	29 3%	4 1%	8 2%	9 2%	7 2%	8 3%	13 3%	3 1%	8 1%	13 3%	25 4%	28 2%	9 1%	13 4%
Never hear of the subject	8 *	3 *	5 *	1 *	1 *	1 *	- *	1 *	4 1%	- *	2 *	2 *	4 1%	4 *	3 *	1 *
Mean Score	4.653	4.641	4.664	4.628	4.678	4.618	4.620	4.699	4.670	4.725	4.701	4.644	4.556	4.652	4.667	4.627
Standard Deviation	0.677	0.667	0.686	0.666	0.648	0.724	0.724	0.602	0.683	0.581	0.600	0.686	0.790	0.686	0.645	0.703
Error Variance	*	*	*	0.002	0.001	0.002	0.002	0.001	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 5	1	2	1	-	1	1	3	2	2	4	-	-	1
	*	*	1%	*	-	*	*	*	*	1%	*	-	-	2%
2	(2) 22	9	3	3	-	8	7	15	18	5	16	4	-	2
	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	2%	-	4%
3	(3) 141	46	18	35	17	25	43	98	115	26	115	21	4	1
	7%	6%	6%	7%	11%	7%	7%	7%	6%	9%	6%	12%	4%	1%
4	(4) 342	141	38	78	29	57	101	241	301	42	298	28	11	5
	16%	17%	14%	16%	19%	16%	16%	16%	17%	15%	17%	16%	11%	11%
Very scientific	(5) 1536	609	215	361	103	248	444	1092	1346	190	1288	120	88	39
	73%	74%	77%	73%	68%	69%	71%	74%	74%	67%	73%	67%	84%	82%
SUMMARY CODES														
NOT SCIENTIFIC	27	10	5	4	-	8	9	19	20	7	20	4	-	3
	1%	1%	2%	1%	-	2%	1%	1%	1%	3%	1%	2%	-	6%
SCIENTIFIC	1878	749	253	439	132	305	546	1333	1647	232	1586	149	99	45
	89%	91%	90%	89%	87%	85%	88%	90%	91%	81%	89%	83%	94%	93%
Don't know	49	14	4	13	2	16	21	28	33	17	44	4	1	-
	2%	2%	1%	3%	2%	4%	3%	2%	2%	6%	2%	2%	1%	-
Never hear of the subject	8	1	-	2	-	4	4	4	4	4	8	*	-	-
	*	*	-	*	-	1%	1%	*	*	1%	*	*	-	-
Mean Score	4.653	4.673	4.673	4.662	4.580	4.608	4.639	4.658	4.668	4.554	4.657	4.517	4.807	4.676
Standard Deviation	0.677	0.644	0.704	0.663	0.686	0.741	0.691	0.671	0.652	0.816	0.665	0.807	0.494	0.836
Error Variance	*	0.001	0.002	0.001	0.004	0.002	0.001	*	*	0.002	*	0.004	0.002	0.012

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 5 *	-	1	-	-	2	-	1	1	-	-	-	1	4	1
		-	*	-	-	1%	-	*	*	-	-	-	2%	*	*
2	(2) 22 1%	-	-	2	2	3	2	2	4	-	-	4	2	18	5
		-	-	1%	2%	2%	1%	1%	1%	-	-	2%	4%	1%	1%
3	(3) 141 7%	5	18	16	12	7	9	21	16	10	4	21	1	118	22
		6%	8%	9%	8%	4%	4%	8%	5%	6%	4%	12%	1%	7%	7%
4	(4) 342 16%	14	44	20	21	26	36	42	59	36	11	28	5	301	39
		17%	18%	11%	15%	14%	17%	16%	19%	22%	11%	16%	11%	17%	12%
Very scientific	(5) 1536 73%	63	173	127	102	148	162	184	219	111	88	120	39	1304	222
		76%	72%	73%	71%	78%	77%	70%	72%	67%	84%	67%	82%	73%	71%
SUMMARY CODES															
NOT SCIENTIFIC	27 1%	-	1	2	2	5	2	3	5	-	-	4	3	22	5
		-	*	1%	2%	3%	1%	1%	2%	-	-	2%	6%	1%	2%
SCIENTIFIC	1878 89%	77	216	147	123	173	198	226	279	147	99	149	45	1605	261
		93%	90%	84%	86%	92%	94%	86%	91%	89%	94%	83%	93%	90%	84%
Don't know	49 2%	1	6	6	3	3	1	10	7	8	1	4	-	32	17
		1%	2%	4%	2%	1%	*	4%	2%	5%	1%	2%	-	2%	5%
Never hear of the subject	8 *	-	-	3	2	-	-	2	-	1	-	*	-	2	5
		-	-	1%	2%	-	-	1%	-	*	-	*	-	*	2%
Mean Score	4.653	4.704	4.649	4.643	4.621	4.690	4.712	4.628	4.645	4.645	4.807	4.517	4.676	4.652	4.654
Standard Deviation	0.677	0.582	0.644	0.714	0.714	0.720	0.595	0.700	0.669	0.596	0.494	0.807	0.836	0.672	0.712
Error Variance	*	0.004	0.002	0.003	0.004	0.003	0.002	0.002	0.002	0.002	0.002	0.004	0.012	*	0.002

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 5	-	-	2	-	2	-	-	-	-	-	-	5	5	-	-
	*	-	-	*	-	1%	-	-	-	-	-	-	*	1%	-	-
2	(2) 22	7	6	3	1	6	5	5	-	-	5	6	11	16	2	4
	1%	1%	1%	1%	1%	2%	3%	1%	-	-	2%	2%	1%	2%	*	1%
3	(3) 141	35	27	30	6	38	6	16	1	6	7	13	113	76	48	15
	7%	6%	4%	6%	10%	11%	3%	4%	2%	4%	2%	3%	8%	8%	7%	3%
4	(4) 342	83	104	81	9	56	30	60	16	19	44	64	226	155	126	60
	16%	14%	17%	17%	15%	16%	17%	14%	23%	13%	15%	17%	17%	17%	19%	12%
Very scientific	(5) 1536	450	473	340	42	219	133	349	53	129	240	302	922	624	483	409
	73%	77%	77%	73%	68%	64%	77%	81%	75%	84%	81%	78%	69%	69%	72%	83%
SUMMARY CODES																
NOT SCIENTIFIC	27	7	6	5	1	8	5	5	-	-	5	6	15	20	2	4
	1%	1%	1%	1%	1%	2%	3%	1%	-	-	2%	2%	1%	2%	*	1%
SCIENTIFIC	1878	533	576	421	51	276	163	409	69	149	284	366	1148	779	610	469
	89%	91%	94%	90%	83%	80%	94%	94%	98%	96%	96%	95%	86%	86%	91%	95%
Don't know	49	6	5	8	3	20	-	3	-	-	-	1	46	27	8	3
	2%	1%	1%	2%	5%	6%	-	1%	-	-	-	*	3%	3%	1%	1%
Never hear of the subject	8	1	1	1	*	3	-	-	-	-	-	-	8	3	1	-
	*	*	*	*	1%	1%	-	-	-	-	-	-	1%	*	*	-
Mean Score	4.653	4.698	4.713	4.654	4.578	4.504	4.685	4.751	4.732	4.798	4.754	4.718	4.606	4.574	4.651	4.788
Standard Deviation	0.677	0.635	0.591	0.672	0.747	0.829	0.664	0.579	0.492	0.488	0.574	0.607	0.714	0.768	0.629	0.532
Error Variance	*	0.001	0.001	0.001	0.009	0.002	0.003	0.001	0.004	0.002	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 5 *	2 *	3 3%	- -	1 *	3 *	3 *	2 *	2 *	3 *
2	(2) 22 1%	10 1%	7 8%	3 1%	14 1%	9 1%	10 1%	10 1%	9 1%	12 1%
3	(3) 141 7%	52 3%	14 16%	68 20%	74 6%	63 9%	54 5%	83 9%	45 5%	87 8%
4	(4) 342 16%	228 14%	25 29%	82 24%	200 15%	140 20%	178 16%	159 18%	135 16%	199 17%
Very scientific	(5) 1536 73%	1278 81%	37 44%	185 54%	1036 78%	468 66%	890 78%	613 69%	661 77%	836 73%
SUMMARY CODES										
NOT SCIENTIFIC	27 1%	12 1%	10 11%	3 1%	15 1%	12 2%	13 1%	12 1%	11 1%	14 1%
SCIENTIFIC	1878 89%	1505 96%	62 73%	267 78%	1236 93%	607 86%	1068 94%	772 87%	796 93%	1034 90%
Don't know	49 2%	6 *	- -	4 1%	8 1%	24 3%	5 *	15 2%	3 *	16 1%
Never hear of the subject	8 *	- -	- -	- -	1 *	1 *	- -	1 *	1 *	1 *
Mean Score	4.653	4.764	4.018	4.332	4.704	4.554	4.711	4.581	4.695	4.632
Standard Deviation	0.677	0.549	1.101	0.822	0.623	0.753	0.619	0.729	0.639	0.690
Error Variance	*	*	0.015	0.002	*	0.001	*	0.001	*	*

Chemistry (QS9637 - 731207)

Q.7A_04 How scientific do you think Medicine is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 5	1	-	-	-	2	1	1	2	1
	*	*	-	-	-	*	*	1%	*	*
2	(2) 22	11	5	7	6	11	8	3	8	2
	1%	1%	1%	2%	1%	2%	1%	1%	1%	*
3	(3) 141	56	25	34	41	53	63	21	40	44
	7%	7%	5%	7%	6%	7%	6%	9%	7%	6%
4	(4) 342	131	82	76	116	137	169	28	81	115
	16%	16%	18%	16%	17%	18%	16%	12%	14%	16%
Very scientific	(5) 1536	599	338	338	495	527	815	171	448	537
	73%	74%	74%	73%	74%	71%	76%	72%	75%	75%
SUMMARY CODES										
NOT SCIENTIFIC	27	12	5	7	6	13	9	4	10	3
	1%	1%	1%	2%	1%	2%	1%	2%	2%	*
SCIENTIFIC	1878	730	420	413	611	664	984	199	529	653
	89%	90%	93%	89%	92%	89%	92%	83%	88%	92%
Don't know	49	14	3	7	8	13	16	11	16	12
	2%	2%	1%	1%	1%	2%	2%	5%	3%	2%
Never hear of the subject	8	2	1	1	1	-	-	3	3	*
	*	*	*	*	*	-	-	1%	*	*
Mean Score	4.653	4.650	4.674	4.638	4.672	4.611	4.694	4.622	4.664	4.696
Standard Deviation	0.677	0.681	0.631	0.690	0.631	0.712	0.625	0.761	0.700	0.608
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_05 How scientific do you think Psychology is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 142 7%	72 7%	70 7%	15 5%	25 6%	18 5%	32 9%	18 6%	33 8%	31 7%	29 5%	31 7%	51 8%	84 7%	33 5%	25 8%
2	(2) 269 13%	139 14%	129 12%	31 10%	52 13%	42 12%	70 20%	37 12%	37 9%	70 15%	59 10%	78 18%	61 10%	162 14%	69 11%	38 12%
3	(3) 593 28%	294 29%	299 28%	84 28%	104 26%	106 31%	90 26%	100 32%	109 26%	152 32%	163 28%	115 26%	162 26%	347 30%	164 27%	82 26%
4	(4) 494 23%	245 24%	250 23%	85 29%	89 22%	83 24%	74 21%	82 26%	82 20%	118 25%	172 30%	73 17%	131 21%	280 24%	157 25%	58 18%
Very scientific	(5) 455 22%	207 20%	248 23%	70 24%	106 27%	69 20%	57 16%	55 17%	98 24%	86 18%	127 22%	101 23%	141 23%	222 19%	162 26%	71 23%
SUMMARY CODES																
NOT SCIENTIFIC	411 20%	211 21%	200 18%	45 15%	78 20%	61 18%	102 29%	55 18%	70 17%	101 21%	89 15%	110 25%	112 18%	246 21%	102 16%	63 20%
SCIENTIFIC	949 45%	452 44%	498 46%	155 52%	195 49%	152 44%	131 38%	136 43%	180 44%	203 43%	299 52%	174 40%	272 44%	502 43%	319 52%	128 41%
Don't know	134 6%	55 5%	79 7%	12 4%	13 3%	19 6%	21 6%	22 7%	47 11%	13 3%	21 4%	35 8%	65 11%	67 6%	30 5%	36 12%
Never hear of the subject	17 1%	9 1%	8 1%	1 *	4 1%	5 1%	3 1%	- -	4 1%	1 *	3 1%	2 1%	11 2%	11 1%	4 1%	2 1%
Mean Score	3.436	3.393	3.477	3.578	3.527	3.446	3.169	3.402	3.487	3.344	3.560	3.338	3.459	3.360	3.591	3.407
Standard Deviation	1.194	1.189	1.197	1.127	1.225	1.139	1.235	1.118	1.249	1.151	1.115	1.262	1.244	1.181	1.171	1.263
Error Variance	0.001	0.002	0.001	0.005	0.004	0.005	0.006	0.005	0.003	0.003	0.003	0.004	0.002	0.001	0.003	0.005

Chemistry (QS9637 - 731207)

Q.7A_05 How scientific do you think Psychology is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 142 7%	52 6%	19 7%	37 7%	5 3%	30 8%	39 6%	103 7%	117 6%	25 9%	113 6%	12 7%	12 12%	5 11%
2	(2) 269 13%	120 15%	49 18%	58 12%	13 8%	29 8%	83 13%	186 13%	234 13%	34 12%	222 13%	29 16%	10 10%	7 15%
3	(3) 593 28%	232 28%	78 28%	133 27%	62 41%	88 24%	179 29%	414 28%	527 29%	66 23%	495 28%	50 28%	36 34%	12 25%
4	(4) 494 23%	212 26%	62 22%	105 21%	38 25%	77 21%	145 23%	349 24%	440 24%	54 19%	420 24%	41 23%	20 19%	13 27%
Very scientific	(5) 455 22%	161 20%	61 22%	111 23%	31 21%	91 25%	129 21%	326 22%	391 22%	64 22%	386 22%	38 21%	24 23%	7 15%
SUMMARY CODES														
NOT SCIENTIFIC	411 20%	171 21%	68 24%	95 19%	17 11%	59 17%	122 20%	289 20%	352 19%	59 21%	334 19%	42 23%	22 21%	13 26%
SCIENTIFIC	949 45%	373 46%	123 44%	216 44%	69 46%	168 47%	274 44%	675 46%	831 46%	118 41%	806 45%	79 44%	44 42%	20 42%
Don't know	134 6%	38 5%	9 3%	48 10%	3 2%	36 10%	42 7%	92 6%	96 5%	38 13%	124 7%	7 4%	1 1%	1 2%
Never hear of the subject	17 1%	6 1%	2 1%	2 *	- -	7 2%	7 1%	10 1%	12 1%	5 2%	13 1%	* *	1 1%	2 5%
Mean Score	3.436	3.401	3.361	3.440	3.526	3.538	3.422	3.442	3.440	3.404	3.455	3.371	3.332	3.208
Standard Deviation	1.194	1.168	1.214	1.229	1.017	1.262	1.178	1.200	1.179	1.291	1.185	1.209	1.274	1.248
Error Variance	0.001	0.002	0.006	0.003	0.008	0.005	0.003	0.001	0.001	0.005	0.001	0.009	0.015	0.028

Chemistry (QS9637 - 731207)

Q.7A_05 How scientific do you think Psychology is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 142 7%	8 10%	15 6%	13 7%	16 11%	11 6%	13 6%	10 4%	18 6%	9 5%	12 12%	12 7%	5 11%	125 7%	17 5%
2	(2) 269 13%	14 17%	16 7%	26 15%	19 13%	21 11%	32 15%	35 13%	37 12%	22 13%	10 10%	29 16%	7 15%	235 13%	32 10%
3	(3) 593 28%	25 30%	59 24%	54 31%	38 26%	49 26%	75 36%	68 26%	73 24%	55 33%	36 34%	50 28%	12 25%	501 28%	86 28%
4	(4) 494 23%	14 17%	71 29%	29 17%	29 20%	45 24%	45 22%	51 19%	94 31%	43 26%	20 19%	41 23%	13 27%	425 24%	66 21%
Very scientific	(5) 455 22%	18 21%	59 24%	35 20%	30 21%	51 27%	39 19%	73 28%	64 21%	17 11%	24 23%	38 21%	7 15%	374 21%	80 26%
SUMMARY CODES															
NOT SCIENTIFIC	411 20%	22 27%	31 13%	39 22%	35 24%	32 17%	45 21%	45 17%	55 18%	31 19%	22 21%	42 23%	13 26%	360 20%	49 16%
SCIENTIFIC	949 45%	32 38%	130 54%	64 37%	59 41%	95 50%	84 40%	124 47%	158 51%	60 36%	44 42%	79 44%	20 42%	799 45%	146 47%
Don't know	134 6%	4 5%	21 9%	14 8%	10 7%	12 6%	5 2%	19 7%	21 7%	18 11%	1 1%	7 4%	1 2%	109 6%	24 8%
Never hear of the subject	17 1%	-	-	3 2%	2 2%	1 *	-	5 2%	-	1 *	1 1%	* *	2 5%	10 1%	6 2%
Mean Score	3.436	3.239	3.649	3.302	3.290	3.582	3.322	3.599	3.523	3.263	3.332	3.371	3.208	3.414	3.570
Standard Deviation	1.194	1.269	1.151	1.219	1.298	1.201	1.138	1.192	1.158	1.049	1.274	1.209	1.248	1.196	1.186
Error Variance	0.001	0.020	0.006	0.010	0.012	0.008	0.006	0.006	0.005	0.008	0.015	0.009	0.028	0.001	0.005

Chemistry (QS9637 - 731207)

Q.7A_05 How scientific do you think Psychology is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 142 7%	33 6%	39 6%	38 8%	5 8%	27 8%	13 7%	21 5%	4 6%	6 4%	19 6%	25 6%	97 7%	94 10%	28 4%	19 4%
2	(2) 269 13%	80 14%	93 15%	55 12%	6 9%	30 9%	17 10%	57 13%	9 12%	21 13%	45 15%	60 16%	158 12%	129 14%	88 13%	50 10%
3	(3) 593 28%	179 31%	178 29%	121 26%	24 38%	84 24%	54 31%	119 27%	27 39%	54 35%	98 33%	111 29%	366 28%	241 27%	206 31%	143 29%
4	(4) 494 23%	155 27%	149 24%	107 23%	14 23%	67 19%	52 30%	117 27%	15 22%	39 25%	71 24%	101 26%	305 23%	197 22%	176 26%	118 24%
Very scientific	(5) 455 22%	120 21%	133 22%	114 24%	6 10%	75 22%	36 21%	109 25%	14 19%	33 21%	57 19%	86 22%	271 20%	153 17%	146 22%	142 29%
SUMMARY CODES																
NOT SCIENTIFIC	411 20%	114 19%	132 21%	93 20%	10 17%	56 16%	30 17%	78 18%	13 18%	27 18%	64 22%	85 22%	255 19%	224 25%	116 17%	69 14%
SCIENTIFIC	949 45%	275 47%	282 46%	221 48%	20 33%	142 41%	87 50%	226 52%	29 41%	72 47%	128 43%	186 48%	576 43%	350 39%	322 48%	260 53%
Don't know	134 6%	11 2%	22 4%	29 6%	6 9%	56 16%	2 1%	10 2%	2 2%	1 1%	5 2%	4 1%	117 9%	80 9%	21 3%	18 4%
Never hear of the subject	17 1%	4 1%	1 *	2 *	2 3%	8 2%	- -	1 *	- -	- -	- -	- -	16 1%	9 1%	4 1%	- -
Mean Score	3.436	3.438	3.412	3.470	3.209	3.475	3.467	3.560	3.375	3.466	3.352	3.422	3.413	3.227	3.503	3.663
Standard Deviation	1.194	1.143	1.184	1.246	1.077	1.252	1.151	1.155	1.116	1.097	1.152	1.184	1.203	1.251	1.114	1.133
Error Variance	0.001	0.003	0.002	0.003	0.019	0.005	0.009	0.004	0.019	0.009	0.005	0.004	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)**Q.7A_05 How scientific do you think Psychology is?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 142 7%	96 6%	15 18%	25 7%	64 5%	75 11%	68 6%	71 8%	47 6%	91 8%
2	(2) 269 13%	178 11%	26 30%	58 17%	168 13%	95 14%	143 13%	122 14%	94 11%	165 14%
3	(3) 593 28%	441 28%	15 18%	124 36%	385 29%	198 28%	315 28%	268 30%	237 28%	344 30%
4	(4) 494 23%	398 25%	13 15%	74 22%	342 26%	143 20%	293 26%	190 22%	205 24%	272 24%
Very scientific	(5) 455 22%	395 25%	11 13%	43 13%	322 24%	121 17%	281 25%	163 18%	239 28%	206 18%
SUMMARY CODES										
NOT SCIENTIFIC	411 20%	274 17%	41 48%	83 24%	232 17%	170 24%	211 18%	193 22%	141 17%	256 22%
SCIENTIFIC	949 45%	792 50%	24 28%	117 34%	665 50%	264 37%	574 50%	353 40%	445 52%	478 42%
Don't know	134 6%	63 4%	4 5%	16 5%	48 4%	67 9%	40 3%	59 7%	31 4%	65 6%
Never hear of the subject	17 1%	5 *	1 1%	2 *	3 *	7 1%	1 *	9 1%	2 *	9 1%
Mean Score	3.436	3.542	2.731	3.160	3.538	3.223	3.525	3.309	3.601	3.313
Standard Deviation	1.194	1.180	1.313	1.105	1.147	1.252	1.180	1.200	1.182	1.188
Error Variance	0.001	0.001	0.022	0.004	0.001	0.002	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.7A_05 How scientific do you think Psychology is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 142 7%	53 6%	26 6%	27 6%	43 6%	47 6%	78 7%	17 7%	42 7%	54 8%
2	(2) 269 13%	91 11%	57 13%	52 11%	73 11%	106 14%	133 12%	25 11%	67 11%	91 13%
3	(3) 593 28%	250 31%	152 33%	146 32%	207 31%	190 25%	324 30%	63 26%	169 28%	219 31%
4	(4) 494 23%	178 22%	119 26%	112 24%	157 23%	183 25%	252 23%	53 22%	133 22%	171 24%
Very scientific	(5) 455 22%	194 24%	90 20%	109 24%	152 23%	173 23%	214 20%	59 25%	148 25%	124 17%
SUMMARY CODES										
NOT SCIENTIFIC	411 20%	144 18%	83 18%	80 17%	116 17%	153 21%	211 20%	42 18%	109 18%	144 20%
SCIENTIFIC	949 45%	372 46%	209 46%	221 48%	308 46%	355 48%	466 43%	111 47%	281 47%	295 41%
Don't know	134 6%	45 6%	8 2%	13 3%	36 5%	39 5%	69 6%	16 7%	33 6%	52 7%
Never hear of the subject	17 1%	3 *	1 *	2 *	- -	6 1%	3 *	6 2%	6 1%	2 *
Mean Score	3.436	3.482	3.428	3.501	3.476	3.470	3.391	3.509	3.498	3.337
Standard Deviation	1.194	1.188	1.124	1.158	1.171	1.206	1.183	1.227	1.213	1.169
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.007	0.003	0.002

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 77 4%	39 4%	38 4%	23 8%	20 5%	8 2%	9 3%	6 2%	10 3%	8 2%	9 2%	23 5%	36 6%	39 3%	28 5%	9 3%
2	(2) 108 5%	61 6%	47 4%	27 9%	25 6%	10 3%	21 6%	13 4%	12 3%	25 5%	25 4%	16 4%	42 7%	52 4%	44 7%	12 4%
3	(3) 358 17%	147 14%	212 20%	49 17%	82 21%	57 17%	60 17%	49 16%	60 15%	75 16%	100 17%	77 18%	107 17%	210 18%	98 16%	50 16%
4	(4) 516 25%	238 23%	278 26%	82 28%	89 23%	101 30%	78 23%	72 23%	93 23%	126 27%	150 26%	105 24%	134 22%	276 24%	174 28%	65 21%
Very scientific	(5) 952 45%	505 49%	447 41%	108 36%	165 42%	152 45%	164 47%	161 51%	202 49%	229 49%	277 48%	192 44%	253 41%	550 47%	253 41%	149 48%
SUMMARY CODES																
NOT SCIENTIFIC	185 9%	99 10%	85 8%	50 17%	45 11%	18 5%	30 9%	19 6%	23 5%	33 7%	34 6%	39 9%	78 13%	92 8%	72 12%	21 7%
SCIENTIFIC	1468 70%	742 73%	725 67%	190 64%	255 65%	253 74%	242 70%	233 74%	295 72%	356 76%	427 74%	297 68%	387 62%	826 70%	428 69%	214 69%
Don't know	84 4%	27 3%	56 5%	6 2%	11 3%	10 3%	15 4%	13 4%	29 7%	5 1%	13 2%	22 5%	44 7%	39 3%	19 3%	26 8%
Never hear of the subject	10 *	5 1%	5 *	1 *	2 1%	3 1%	- -	- -	4 1%	1 *	2 *	1 *	5 1%	7 1%	2 *	1 *
Mean Score	4.074	4.122	4.027	3.779	3.928	4.153	4.103	4.228	4.228	4.173	4.180	4.032	3.918	4.104	3.972	4.166
Standard Deviation	1.098	1.115	1.079	1.261	1.176	0.980	1.080	0.999	1.010	1.002	0.980	1.147	1.221	1.079	1.142	1.064
Error Variance	0.001	0.001	0.001	0.006	0.004	0.003	0.004	0.004	0.002	0.002	0.002	0.004	0.002	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 77 4%	29 4%	11 4%	12 2%	5 4%	19 5%	32 5%	45 3%	67 4%	9 3%	65 4%	5 3%	3 2%	4 9%
2	(2) 108 5%	52 6%	11 4%	16 3%	12 8%	17 5%	32 5%	76 5%	95 5%	13 5%	90 5%	9 5%	5 4%	5 10%
3	(3) 358 17%	132 16%	58 21%	76 15%	32 21%	61 17%	122 20%	236 16%	314 17%	44 15%	298 17%	39 22%	16 15%	5 11%
4	(4) 516 25%	214 26%	74 27%	107 22%	42 28%	78 22%	165 26%	351 24%	451 25%	64 23%	424 24%	49 27%	31 30%	12 25%
Very scientific	(5) 952 45%	372 45%	119 42%	252 51%	59 39%	150 42%	238 38%	714 48%	833 46%	119 42%	811 46%	72 40%	48 46%	21 43%
SUMMARY CODES														
NOT SCIENTIFIC	185 9%	81 10%	22 8%	28 6%	18 12%	36 10%	64 10%	120 8%	162 9%	22 8%	155 9%	14 8%	7 7%	9 18%
SCIENTIFIC	1468 70%	586 71%	193 69%	360 73%	101 66%	228 64%	402 65%	1065 72%	1284 71%	183 64%	1235 70%	121 68%	79 75%	33 68%
Don't know	84 4%	19 2%	7 2%	28 6%	1 1%	28 8%	28 4%	56 4%	51 3%	33 11%	77 4%	3 2%	3 3%	1 2%
Never hear of the subject	10 *	3 *	-	2 *	-	5 1%	7 1%	3 *	6 *	4 1%	8 *	2 1%	-	-
Mean Score	4.074	4.062	4.020	4.234	3.906	3.995	3.924	4.136	4.072	4.082	4.082	4.001	4.148	3.865
Standard Deviation	1.098	1.103	1.084	1.015	1.120	1.177	1.148	1.071	1.098	1.094	1.100	1.054	1.010	1.325
Error Variance	0.001	0.002	0.005	0.002	0.010	0.004	0.002	0.001	0.001	0.004	0.001	0.007	0.010	0.030

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 77 4%	5 6%	6 2%	6 4%	6 4%	9 5%	7 3%	11 4%	7 2%	8 5%	3 2%	5 3%	4 9%	67 4%	9 3%
2	(2) 108 5%	3 3%	11 5%	5 3%	7 5%	12 6%	11 5%	16 6%	16 5%	10 6%	5 4%	9 5%	5 10%	88 5%	19 6%
3	(3) 358 17%	15 17%	57 23%	21 12%	23 16%	28 15%	33 16%	37 14%	51 17%	34 20%	16 15%	39 22%	5 11%	316 18%	42 13%
4	(4) 516 25%	19 23%	57 24%	42 24%	29 21%	45 24%	57 27%	56 22%	78 26%	39 24%	31 30%	49 27%	12 25%	446 25%	66 21%
Very scientific	(5) 952 45%	40 48%	99 41%	89 51%	68 48%	89 47%	97 47%	127 48%	142 46%	60 37%	48 46%	72 40%	21 43%	795 45%	150 48%
SUMMARY CODES															
NOT SCIENTIFIC	185 9%	8 9%	17 7%	11 7%	13 9%	21 11%	18 8%	27 10%	23 8%	18 11%	7 7%	14 8%	9 18%	155 9%	27 9%
SCIENTIFIC	1468 70%	59 71%	156 65%	131 75%	98 68%	134 71%	155 74%	183 70%	221 72%	99 60%	79 75%	121 68%	33 68%	1241 70%	216 69%
Don't know	84 4%	2 2%	12 5%	8 5%	7 5%	6 3%	4 2%	13 5%	11 4%	14 9%	3 3%	3 2%	1 2%	63 4%	20 6%
Never hear of the subject	10 *	-	-	3 2%	3 2%	-	-	2 1%	-	-	-	2 1%	-	3 *	6 2%
Mean Score	4.074	4.056	4.012	4.243	4.100	4.057	4.109	4.098	4.129	3.889	4.148	4.001	3.865	4.059	4.160
Standard Deviation	1.098	1.174	1.050	1.045	1.137	1.153	1.064	1.154	1.037	1.163	1.010	1.054	1.325	1.097	1.088
Error Variance	0.001	0.017	0.005	0.007	0.009	0.007	0.006	0.006	0.004	0.009	0.010	0.007	0.030	0.001	0.004

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 77 4%	14 2%	22 4%	22 5%	4 6%	15 4%	5 3%	16 4%	- -	1 1%	4 1%	12 3%	53 4%	50 6%	16 2%	10 2%
2	(2) 108 5%	27 5%	25 4%	33 7%	1 2%	20 6%	9 5%	23 5%	5 7%	9 6%	17 6%	21 6%	65 5%	64 7%	27 4%	16 3%
3	(3) 358 17%	65 11%	137 22%	82 18%	13 21%	53 15%	16 9%	55 13%	8 11%	25 16%	46 16%	53 14%	247 19%	157 17%	132 20%	69 14%
4	(4) 516 25%	153 26%	151 25%	118 25%	12 19%	76 22%	48 28%	100 23%	16 22%	42 27%	73 25%	91 23%	325 24%	209 23%	189 28%	111 23%
Very scientific	(5) 952 45%	312 53%	271 44%	192 41%	27 43%	138 40%	93 54%	234 54%	42 59%	78 50%	155 53%	208 54%	554 42%	365 40%	291 43%	280 57%
SUMMARY CODES																
NOT SCIENTIFIC	185 9%	42 7%	47 8%	56 12%	5 7%	35 10%	14 8%	39 9%	5 7%	9 6%	21 7%	33 9%	118 9%	114 13%	43 6%	27 5%
SCIENTIFIC	1468 70%	465 80%	423 69%	310 67%	39 62%	213 62%	141 82%	334 77%	57 82%	120 78%	228 77%	298 77%	878 66%	575 63%	481 72%	391 80%
Don't know	84 4%	8 1%	7 1%	17 4%	4 7%	42 12%	1 1%	5 1%	- -	- -	1 *	2 1%	77 6%	55 6%	13 2%	5 1%
Never hear of the subject	10 *	3 *	1 *	1 *	2 3%	2 1%	- -	- -	- -	- -	- -	- -	10 1%	4 *	1 *	- -
Mean Score	4.074	4.260	4.031	3.948	4.019	4.003	4.249	4.201	4.339	4.212	4.216	4.199	4.013	3.917	4.086	4.304
Standard Deviation	1.098	1.005	1.078	1.165	1.175	1.159	1.034	1.089	0.943	0.948	0.991	1.068	1.113	1.203	1.014	0.975
Error Variance	0.001	0.002	0.002	0.003	0.023	0.004	0.007	0.003	0.013	0.007	0.004	0.003	0.001	0.002	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 77 4%	44 3%	9 11%	16 5%	27 2%	48 7%	29 3%	46 5%	9 1%	63 5%
2	(2) 108 5%	65 4%	16 19%	26 7%	56 4%	51 7%	51 4%	55 6%	30 4%	73 6%
3	(3) 358 17%	237 15%	15 18%	97 28%	207 15%	145 21%	164 14%	188 21%	124 15%	226 20%
4	(4) 516 25%	393 25%	16 19%	94 28%	335 25%	174 25%	304 27%	201 23%	212 25%	293 25%
Very scientific	(5) 952 45%	814 52%	23 27%	99 29%	689 52%	239 34%	575 50%	357 40%	468 55%	460 40%
SUMMARY CODES										
NOT SCIENTIFIC	185 9%	109 7%	26 30%	42 12%	83 6%	98 14%	80 7%	100 11%	39 5%	136 12%
SCIENTIFIC	1468 70%	1208 77%	40 47%	194 57%	1024 77%	413 58%	879 77%	559 63%	679 79%	753 65%
Don't know	84 4%	21 1%	5 6%	10 3%	19 1%	48 7%	18 2%	33 4%	12 1%	36 3%
Never hear of the subject	10 *	* *	- -	- -	1 *	2 *	- -	2 *	1 *	2 *
Mean Score	4.074	4.203	3.346	3.708	4.221	3.769	4.199	3.908	4.303	3.909
Standard Deviation	1.098	1.029	1.393	1.120	0.994	1.224	1.016	1.175	0.924	1.175
Error Variance	0.001	0.001	0.025	0.004	0.001	0.002	0.001	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7A_06 How scientific do you think Mathematics is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 77 4%	30 4%	6 1%	8 2%	19 3%	30 4%	36 3%	9 4%	12 2%	33 5%
2	(2) 108 5%	39 5%	15 3%	20 4%	28 4%	47 6%	44 4%	14 6%	30 5%	28 4%
3	(3) 358 17%	138 17%	66 14%	69 15%	105 16%	122 16%	192 18%	35 15%	106 18%	122 17%
4	(4) 516 25%	194 24%	124 27%	111 24%	166 25%	178 24%	282 26%	50 21%	142 24%	190 27%
Very scientific	(5) 952 45%	387 48%	239 53%	243 53%	332 50%	343 46%	481 45%	110 46%	282 47%	308 43%
SUMMARY CODES										
NOT SCIENTIFIC	185 9%	68 8%	21 5%	28 6%	47 7%	77 10%	81 8%	23 10%	43 7%	61 9%
SCIENTIFIC	1468 70%	581 71%	363 80%	354 76%	498 75%	521 70%	763 71%	160 67%	424 71%	497 70%
Don't know	84 4%	24 3%	3 1%	10 2%	15 2%	22 3%	36 3%	18 7%	22 4%	31 4%
Never hear of the subject	10 *	3 *	1 *	1 *	3 *	1 *	* *	4 2%	3 1%	1 *
Mean Score	4.074	4.106	4.278	4.244	4.175	4.051	4.088	4.093	4.138	4.047
Standard Deviation	1.098	1.092	0.929	0.987	1.039	1.131	1.063	1.133	1.033	1.109
Error Variance	0.001	0.002	0.002	0.002	0.002	0.002	0.001	0.006	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 215 10%	119 12%	96 9%	33 11%	37 9%	37 11%	34 10%	32 10%	41 10%	43 9%	54 9%	48 11%	70 11%	112 10%	69 11%	34 11%
2	(2) 343 16%	165 16%	178 16%	66 22%	66 17%	54 16%	62 18%	41 13%	54 13%	96 20%	101 18%	69 16%	77 12%	195 17%	108 17%	40 13%
3	(3) 652 31%	324 32%	327 30%	94 32%	109 28%	109 32%	125 36%	102 33%	112 27%	159 34%	177 31%	142 33%	174 28%	375 32%	173 28%	104 33%
4	(4) 428 20%	205 20%	223 21%	51 17%	93 24%	78 23%	64 18%	58 19%	83 20%	104 22%	137 24%	72 16%	115 19%	251 21%	138 22%	38 12%
Very scientific	(5) 306 15%	151 15%	155 14%	30 10%	68 17%	41 12%	40 12%	54 17%	72 17%	55 12%	85 15%	68 15%	98 16%	168 14%	83 13%	55 17%
SUMMARY CODES																
NOT SCIENTIFIC	558 27%	284 28%	275 25%	99 33%	103 26%	91 27%	96 28%	73 23%	95 23%	139 30%	156 27%	116 27%	147 24%	307 26%	176 29%	75 24%
SCIENTIFIC	733 35%	355 35%	378 35%	82 28%	161 41%	120 35%	104 30%	113 36%	154 38%	159 34%	222 39%	140 32%	213 34%	419 36%	222 36%	92 30%
Don't know	142 7%	49 5%	93 9%	17 6%	17 4%	18 5%	20 6%	25 8%	45 11%	13 3%	18 3%	34 8%	77 12%	61 5%	41 7%	40 13%
Never hear of the subject	19 1%	9 1%	10 1%	5 2%	4 1%	4 1%	1 *	-	4 1%	-	3 1%	4 1%	11 2%	11 1%	7 1%	1 *
Mean Score	3.137	3.108	3.166	2.928	3.237	3.103	3.042	3.213	3.247	3.071	3.175	3.108	3.175	3.153	3.105	3.140
Standard Deviation	1.204	1.222	1.187	1.161	1.226	1.178	1.141	1.227	1.253	1.137	1.186	1.227	1.261	1.183	1.219	1.259
Error Variance	0.001	0.002	0.001	0.005	0.004	0.005	0.005	0.006	0.003	0.003	0.004	0.002	0.001	0.003	0.005	

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 215 10%	87 11%	30 11%	49 10%	15 10%	34 10%	68 11%	147 10%	177 10%	38 13%	180 10%	16 9%	10 9%	8 18%
2	(2) 343 16%	147 18%	43 16%	73 15%	37 25%	43 12%	109 18%	234 16%	309 17%	35 12%	283 16%	29 16%	26 25%	5 10%
3	(3) 652 31%	262 32%	105 37%	137 28%	49 33%	99 28%	192 31%	460 31%	587 32%	65 23%	546 31%	68 38%	22 21%	16 33%
4	(4) 428 20%	185 23%	54 19%	99 20%	30 20%	61 17%	121 19%	307 21%	379 21%	49 17%	360 20%	38 21%	22 21%	8 16%
Very scientific	(5) 306 15%	107 13%	34 12%	88 18%	15 10%	61 17%	81 13%	224 15%	261 14%	44 15%	259 15%	19 11%	19 18%	8 17%
SUMMARY CODES														
NOT SCIENTIFIC	558 27%	234 28%	73 26%	122 25%	52 35%	77 22%	177 28%	381 26%	486 27%	72 25%	463 26%	46 25%	36 34%	14 28%
SCIENTIFIC	733 35%	293 36%	88 31%	187 38%	45 30%	121 34%	202 32%	531 36%	641 35%	93 32%	619 35%	58 32%	41 39%	16 33%
Don't know	142 7%	27 3%	14 5%	46 9%	4 3%	51 14%	46 7%	96 6%	91 5%	50 18%	128 7%	5 3%	6 6%	2 4%
Never hear of the subject	19 1%	5 1%	-	2 *	1 1%	11 3%	6 1%	13 1%	13 1%	6 2%	16 1%	2 1%	-	1 3%
Mean Score	3.137	3.100	3.072	3.237	2.947	3.237	3.066	3.166	3.139	3.119	3.144	3.089	3.152	3.039
Standard Deviation	1.204	1.183	1.151	1.250	1.135	1.256	1.204	1.204	1.186	1.334	1.206	1.108	1.284	1.339
Error Variance	0.001	0.002	0.005	0.003	0.010	0.005	0.003	0.001	0.001	0.006	0.001	0.007	0.016	0.031

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 215 10%	5 6%	30 13%	13 7%	22 15%	20 11%	28 13%	26 10%	25 8%	12 7%	10 9%	16 9%	8 18%	183 10%	30 10%
2	(2) 343 16%	17 20%	32 13%	22 13%	16 11%	38 20%	42 20%	33 13%	54 18%	29 17%	26 25%	29 16%	5 10%	295 17%	49 16%
3	(3) 652 31%	32 38%	75 31%	61 35%	42 30%	49 26%	67 32%	76 29%	88 29%	56 34%	22 21%	68 38%	16 33%	570 32%	76 24%
4	(4) 428 20%	11 14%	47 19%	33 19%	33 23%	37 19%	42 20%	48 19%	76 25%	33 20%	22 21%	38 21%	8 16%	359 20%	65 21%
Very scientific	(5) 306 15%	10 13%	39 16%	21 12%	19 14%	33 17%	20 10%	58 22%	41 13%	17 10%	19 18%	19 11%	8 17%	248 14%	57 18%
SUMMARY CODES															
NOT SCIENTIFIC	558 27%	21 25%	62 26%	35 20%	38 26%	59 31%	70 33%	59 23%	79 26%	41 25%	36 34%	46 25%	14 28%	477 27%	79 25%
SCIENTIFIC	733 35%	22 26%	86 36%	54 31%	52 37%	69 37%	62 29%	106 41%	117 38%	50 30%	41 39%	58 32%	16 33%	607 34%	121 39%
Don't know	142 7%	6 7%	18 7%	20 11%	6 4%	11 6%	11 5%	19 7%	21 7%	18 11%	6 6%	5 3%	2 4%	113 6%	29 9%
Never hear of the subject	19 1%	3 3%	-	4 3%	5 3%	1 *	-	1 1%	1 *	1 1%	-	2 1%	1 3%	12 1%	6 2%
Mean Score	3.137	3.087	3.147	3.184	3.090	3.131	2.921	3.330	3.190	3.098	3.152	3.089	3.039	3.118	3.249
Standard Deviation	1.204	1.091	1.260	1.114	1.274	1.272	1.174	1.272	1.167	1.099	1.284	1.108	1.339	1.193	1.270
Error Variance	0.001	0.016	0.007	0.008	0.012	0.009	0.007	0.007	0.005	0.008	0.016	0.007	0.031	0.001	0.006

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 215 10%	52 9%	66 11%	52 11%	4 7%	39 11%	15 9%	42 10%	4 6%	11 7%	24 8%	32 8%	140 11%	123 14%	48 7%	43 9%
2	(2) 343 16%	109 19%	124 20%	77 17%	4 6%	25 7%	38 22%	83 19%	14 20%	30 19%	60 20%	78 20%	192 14%	165 18%	105 16%	71 14%
3	(3) 652 31%	183 31%	204 33%	139 30%	25 40%	91 26%	50 29%	135 31%	19 27%	49 32%	99 33%	131 34%	405 30%	256 28%	252 38%	139 28%
4	(4) 428 20%	150 26%	115 19%	83 18%	12 19%	64 18%	50 29%	106 24%	24 34%	42 27%	70 24%	94 24%	247 19%	153 17%	142 21%	130 26%
Very scientific	(5) 306 15%	71 12%	77 13%	81 17%	6 10%	61 18%	18 10%	56 13%	8 11%	21 13%	37 12%	41 11%	207 16%	110 12%	94 14%	91 18%
SUMMARY CODES																
NOT SCIENTIFIC	558 27%	162 28%	190 31%	130 28%	8 13%	64 19%	53 31%	125 29%	18 26%	41 27%	84 28%	110 29%	333 25%	288 32%	153 23%	114 23%
SCIENTIFIC	733 35%	222 38%	192 31%	164 35%	18 29%	125 36%	68 39%	162 37%	32 46%	63 41%	107 36%	135 35%	454 34%	264 29%	237 35%	221 45%
Don't know	142 7%	15 3%	27 4%	30 6%	9 14%	58 17%	1 1%	8 2%	1 1%	1 1%	5 2%	7 2%	124 9%	89 10%	23 3%	16 3%
Never hear of the subject	19 1%	1 *	2 *	4 1%	2 3%	7 2%	1 1%	4 1%	- -	1 1%	1 *	4 1%	14 1%	9 1%	5 1%	1 *
Mean Score	3.137	3.140	3.024	3.146	3.228	3.297	3.104	3.120	3.261	3.204	3.123	3.087	3.158	2.954	3.203	3.327
Standard Deviation	1.204	1.147	1.177	1.261	1.046	1.293	1.130	1.169	1.094	1.126	1.130	1.110	1.229	1.245	1.111	1.204
Error Variance	0.001	0.003	0.002	0.004	0.020	0.005	0.008	0.004	0.018	0.009	0.005	0.004	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 215 10%	148 9%	18 22%	46 13%	103 8%	109 15%	110 10%	101 12%	78 9%	131 11%
2	(2) 343 16%	250 16%	22 26%	65 19%	224 17%	115 16%	190 17%	149 17%	119 14%	215 19%
3	(3) 652 31%	477 30%	27 32%	137 40%	435 33%	201 29%	367 32%	274 31%	284 33%	353 31%
4	(4) 428 20%	365 23%	12 14%	45 13%	310 23%	113 16%	260 23%	159 18%	200 23%	224 19%
Very scientific	(5) 306 15%	269 17%	4 5%	25 7%	214 16%	80 11%	175 15%	122 14%	152 18%	140 12%
SUMMARY CODES										
NOT SCIENTIFIC	558 27%	398 25%	41 48%	111 32%	327 24%	224 32%	300 26%	250 28%	197 23%	346 30%
SCIENTIFIC	733 35%	634 40%	16 19%	70 21%	524 39%	193 27%	435 38%	281 32%	352 41%	363 32%
Don't know	142 7%	61 4%	2 2%	22 7%	42 3%	81 11%	37 3%	69 8%	21 2%	81 7%
Never hear of the subject	19 1%	6 *	- -	2 1%	5 *	7 1%	1 *	8 1%	2 *	8 1%
Mean Score	3.137	3.237	2.530	2.805	3.240	2.903	3.182	3.064	3.275	3.025
Standard Deviation	1.204	1.207	1.130	1.097	1.160	1.259	1.189	1.221	1.189	1.197
Error Variance	0.001	0.001	0.016	0.004	0.001	0.003	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.7A_07 How scientific do you think Economics is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 215 10%	84 10%	42 9%	42 9%	63 9%	71 10%	115 11%	26 11%	57 10%	84 12%
2	(2) 343 16%	123 15%	76 17%	73 16%	107 16%	129 17%	169 16%	41 17%	94 16%	117 16%
3	(3) 652 31%	246 30%	147 32%	143 31%	218 33%	249 34%	322 30%	61 25%	172 29%	211 30%
4	(4) 428 20%	163 20%	120 26%	110 24%	136 20%	159 21%	228 21%	35 15%	122 20%	141 20%
Very scientific	(5) 306 15%	149 18%	62 14%	74 16%	113 17%	92 12%	164 15%	45 19%	108 18%	100 14%
SUMMARY CODES										
NOT SCIENTIFIC	558 27%	207 25%	119 26%	115 25%	170 25%	200 27%	284 26%	67 28%	150 25%	201 28%
SCIENTIFIC	733 35%	312 38%	182 40%	184 40%	249 37%	251 34%	393 37%	81 34%	230 39%	241 34%
Don't know	142 7%	43 5%	7 2%	18 4%	28 4%	36 5%	70 7%	26 11%	40 7%	56 8%
Never hear of the subject	19 1%	6 1%	-	2 *	3 *	6 1%	3 *	4 2%	5 1%	3 *
Mean Score	3.137	3.222	3.185	3.230	3.205	3.103	3.159	3.153	3.238	3.087
Standard Deviation	1.204	1.242	1.157	1.189	1.203	1.156	1.221	1.313	1.238	1.232
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.008	0.003	0.002

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all scientific	(1) 274 13%	159 16%	114 11%	32 11%	51 13%	37 11%	58 17%	38 12%	58 14%	74 16%	63 11%	63 14%	74 12%	155 13%	69 11%	50 16%
2	(2) 375 18%	195 19%	180 17%	65 22%	65 16%	58 17%	67 19%	53 17%	67 16%	103 22%	114 20%	64 15%	94 15%	205 17%	115 19%	55 18%
3	(3) 662 31%	307 30%	355 33%	79 27%	138 35%	108 31%	107 31%	121 39%	109 27%	159 34%	200 35%	133 30%	170 27%	403 34%	186 30%	73 23%
4	(4) 326 16%	140 14%	186 17%	61 21%	62 16%	70 20%	46 13%	35 11%	52 13%	72 15%	97 17%	59 14%	99 16%	180 15%	109 18%	38 12%
Very scientific	(5) 246 12%	119 12%	127 12%	35 12%	56 14%	38 11%	30 9%	31 10%	55 14%	41 9%	66 11%	59 13%	81 13%	123 11%	85 14%	37 12%
SUMMARY CODES																
NOT SCIENTIFIC	648 31%	354 35%	294 27%	97 33%	116 29%	96 28%	125 36%	91 29%	124 30%	177 38%	177 31%	126 29%	168 27%	359 31%	184 30%	105 34%
SCIENTIFIC	572 27%	259 25%	313 29%	97 33%	119 30%	109 32%	76 22%	65 21%	108 26%	112 24%	163 28%	118 27%	179 29%	303 26%	194 31%	75 24%
Don't know	171 8%	75 7%	96 9%	21 7%	13 3%	21 6%	33 10%	28 9%	55 13%	16 3%	29 5%	48 11%	77 12%	83 7%	43 7%	45 14%
Never hear of the subject	51 2%	27 3%	24 2%	3 1%	10 2%	9 3%	6 2%	8 3%	15 4%	5 1%	7 1%	12 3%	27 4%	25 2%	11 2%	14 5%
Mean Score	2.945	2.853	3.033	3.010	3.023	3.045	2.749	2.882	2.944	2.782	2.978	2.967	3.036	2.918	3.046	2.835
Standard Deviation	1.214	1.246	1.176	1.206	1.224	1.177	1.204	1.138	1.295	1.169	1.162	1.271	1.253	1.183	1.221	1.313
Error Variance	0.001	0.002	0.001	0.006	0.004	0.005	0.006	0.005	0.003	0.003	0.005	0.002	0.001	0.003	0.006	

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all scientific	(1) 274 13%	107 13%	41 15%	69 14%	22 14%	35 10%	80 13%	193 13%	230 13%	43 15%	231 13%	21 12%	16 15%	7 14%
2	(2) 375 18%	163 20%	52 18%	81 16%	35 23%	44 12%	106 17%	269 18%	344 19%	31 11%	306 17%	39 22%	23 22%	6 13%
3	(3) 662 31%	278 34%	92 33%	143 29%	44 29%	105 29%	198 32%	464 31%	593 33%	69 24%	557 31%	56 31%	34 32%	16 33%
4	(4) 326 16%	126 15%	44 16%	63 13%	32 21%	60 17%	106 17%	220 15%	291 16%	35 12%	274 15%	31 17%	12 11%	9 18%
Very scientific	(5) 246 12%	87 11%	34 12%	64 13%	11 7%	50 14%	73 12%	173 12%	206 11%	40 14%	210 12%	19 10%	12 12%	5 10%
SUMMARY CODES														
NOT SCIENTIFIC	648 31%	269 33%	93 33%	150 30%	57 38%	79 22%	186 30%	462 31%	574 32%	74 26%	537 30%	60 33%	39 37%	13 27%
SCIENTIFIC	572 27%	213 26%	78 28%	128 26%	43 29%	111 31%	179 29%	393 27%	498 27%	75 26%	484 27%	50 28%	24 23%	14 28%
Don't know	171 8%	48 6%	13 5%	58 12%	6 4%	46 13%	43 7%	128 9%	122 7%	49 17%	158 9%	5 3%	6 5%	2 4%
Never hear of the subject	51 2%	12 1%	3 1%	15 3%	1 1%	19 5%	17 3%	34 2%	31 2%	20 7%	36 2%	8 5%	3 2%	3 7%
Mean Score	2.945	2.899	2.915	2.935	2.829	3.161	2.973	2.933	2.940	2.984	2.953	2.929	2.819	2.977
Standard Deviation	1.214	1.178	1.226	1.268	1.166	1.222	1.211	1.216	1.195	1.356	1.218	1.175	1.227	1.222
Error Variance	0.001	0.002	0.006	0.003	0.011	0.005	0.003	0.001	0.001	0.007	0.001	0.009	0.015	0.028

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all scientific	(1) 274 13%	14 17%	19 8%	20 11%	27 19%	27 14%	31 15%	35 13%	39 13%	19 11%	16 15%	21 12%	7 14%	229 13%	42 13%
2	(2) 375 18%	14 16%	32 13%	36 21%	26 18%	31 16%	42 20%	41 16%	55 18%	30 18%	23 22%	39 22%	6 13%	325 18%	47 15%
3	(3) 662 31%	26 31%	90 37%	56 32%	36 25%	60 32%	63 30%	75 29%	90 29%	61 37%	34 32%	56 31%	16 33%	574 32%	85 27%
4	(4) 326 16%	9 11%	43 18%	20 11%	22 15%	34 18%	35 17%	38 15%	59 19%	15 9%	12 11%	31 17%	9 18%	274 15%	48 15%
Very scientific	(5) 246 12%	10 13%	36 15%	17 10%	15 10%	20 11%	19 9%	46 18%	36 12%	10 6%	12 12%	19 10%	5 10%	196 11%	49 16%
SUMMARY CODES															
NOT SCIENTIFIC	648 31%	28 33%	51 21%	56 32%	53 37%	58 31%	73 35%	76 29%	93 30%	49 30%	39 37%	60 33%	13 27%	554 31%	89 29%
SCIENTIFIC	572 27%	20 24%	78 32%	37 21%	36 25%	54 29%	54 26%	84 32%	95 31%	26 16%	24 23%	50 28%	14 28%	471 26%	98 31%
Don't know	171 8%	7 9%	17 7%	24 14%	7 5%	13 7%	17 8%	23 9%	24 8%	27 16%	6 5%	5 3%	2 4%	140 8%	30 10%
Never hear of the subject	51 2%	3 3%	5 2%	1 1%	11 7%	4 2%	2 1%	4 2%	4 1%	2 1%	3 2%	8 5%	3 7%	41 2%	9 3%
Mean Score	2.945	2.840	3.202	2.853	2.766	2.942	2.836	3.082	2.997	2.764	2.819	2.929	2.977	2.928	3.060
Standard Deviation	1.214	1.285	1.142	1.165	1.294	1.217	1.200	1.308	1.221	1.070	1.227	1.175	1.222	1.198	1.302
Error Variance	0.001	0.023	0.006	0.009	0.013	0.008	0.008	0.008	0.006	0.009	0.015	0.009	0.028	0.001	0.007

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all scientific	(1) 274 13%	80 14%	103 17%	48 10%	6 10%	36 10%	25 14%	70 16%	14 20%	20 13%	44 15%	62 16%	152 11%	136 15%	74 11%	62 13%
2	(2) 375 18%	130 22%	120 20%	72 15%	8 14%	41 12%	48 28%	104 24%	23 32%	42 27%	85 29%	104 27%	191 14%	169 19%	120 18%	84 17%
3	(3) 662 31%	199 34%	188 31%	150 32%	26 42%	91 26%	58 33%	137 32%	19 28%	60 39%	95 32%	121 31%	416 31%	264 29%	234 35%	160 33%
4	(4) 326 16%	91 16%	98 16%	81 17%	7 12%	43 13%	26 15%	59 14%	9 13%	14 9%	35 12%	56 14%	217 16%	122 13%	115 17%	87 18%
Very scientific	(5) 246 12%	62 11%	63 10%	67 14%	5 7%	45 13%	15 9%	50 12%	5 7%	17 11%	24 8%	33 8%	160 12%	74 8%	82 12%	79 16%
SUMMARY CODES																
NOT SCIENTIFIC	648 31%	210 36%	223 36%	119 26%	15 24%	77 22%	73 42%	174 40%	37 52%	63 41%	130 44%	166 43%	344 26%	304 34%	194 29%	146 30%
SCIENTIFIC	572 27%	153 26%	162 26%	147 32%	12 19%	89 26%	41 24%	110 25%	14 20%	31 20%	59 20%	89 23%	377 28%	196 22%	198 29%	166 34%
Don't know	171 8%	19 3%	33 5%	34 7%	7 11%	69 20%	1 1%	12 3%	-	1 *	12 4%	11 3%	145 11%	109 12%	36 5%	14 3%
Never hear of the subject	51 2%	3 *	8 1%	15 3%	3 4%	20 6%	-	-	-	1 *	1 *	-	49 4%	32 4%	9 1%	6 1%
Mean Score	2.945	2.866	2.825	3.113	2.912	3.083	2.764	2.800	2.548	2.766	2.676	2.716	3.036	2.777	3.018	3.078
Standard Deviation	1.214	1.179	1.231	1.207	1.071	1.263	1.146	1.222	1.167	1.133	1.133	1.166	1.207	1.196	1.174	1.248
Error Variance	0.001	0.003	0.003	0.003	0.019	0.005	0.008	0.004	0.021	0.009	0.005	0.004	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all scientific	(1) 274 13%	202 13%	18 22%	50 15%	172 13%	100 14%	144 13%	126 14%	104 12%	163 14%
2	(2) 375 18%	277 18%	23 27%	65 19%	238 18%	132 19%	229 20%	138 16%	151 18%	214 19%
3	(3) 662 31%	498 32%	24 28%	131 38%	442 33%	206 29%	365 32%	286 32%	276 32%	370 32%
4	(4) 326 16%	264 17%	14 17%	43 13%	241 18%	81 11%	195 17%	126 14%	161 19%	161 14%
Very scientific	(5) 246 12%	223 14%	3 3%	14 4%	168 13%	70 10%	141 12%	97 11%	120 14%	117 10%
SUMMARY CODES										
NOT SCIENTIFIC	648 31%	478 30%	41 49%	115 34%	410 31%	232 33%	373 33%	264 30%	255 30%	377 33%
SCIENTIFIC	572 27%	487 31%	17 20%	57 17%	408 31%	150 21%	336 30%	224 25%	281 33%	278 24%
Don't know	171 8%	90 6%	3 3%	30 9%	58 4%	92 13%	52 5%	86 10%	35 4%	97 8%
Never hear of the subject	51 2%	23 1%	- -	9 3%	15 1%	26 4%	13 1%	23 3%	8 1%	29 3%
Mean Score	2.945	3.021	2.513	2.691	2.996	2.811	2.963	2.911	3.052	2.858
Standard Deviation	1.214	1.238	1.118	1.054	1.208	1.217	1.208	1.221	1.220	1.200
Error Variance	0.001	0.001	0.016	0.004	0.001	0.002	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.7A_08 How scientific do you think Sociology is?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all scientific	(1) 274 13%	104 13%	65 14%	55 12%	85 13%	101 14%	134 12%	34 14%	74 12%	93 13%
2	(2) 375 18%	133 16%	93 21%	81 18%	110 16%	122 16%	200 19%	42 18%	106 18%	136 19%
3	(3) 662 31%	240 30%	153 34%	149 32%	206 31%	248 33%	342 32%	62 26%	185 31%	218 31%
4	(4) 326 16%	138 17%	78 17%	79 17%	124 19%	114 15%	173 16%	31 13%	89 15%	115 16%
Very scientific	(5) 246 12%	120 15%	51 11%	68 15%	84 13%	90 12%	116 11%	38 16%	84 14%	69 10%
SUMMARY CODES										
NOT SCIENTIFIC	648 31%	237 29%	159 35%	136 29%	195 29%	223 30%	334 31%	75 32%	180 30%	229 32%
SCIENTIFIC	572 27%	259 32%	129 28%	147 32%	208 31%	204 27%	289 27%	69 29%	173 29%	185 26%
Don't know	171 8%	58 7%	12 3%	25 5%	46 7%	54 7%	85 8%	24 10%	41 7%	67 9%
Never hear of the subject	51 2%	20 2%	2 *	6 1%	13 2%	14 2%	22 2%	9 4%	18 3%	13 2%
Mean Score	2.945	3.051	2.900	3.058	3.018	2.954	2.935	2.994	3.005	2.891
Standard Deviation	1.214	1.261	1.198	1.228	1.224	1.217	1.191	1.323	1.240	1.191
Error Variance	0.001	0.002	0.003	0.004	0.002	0.002	0.001	0.009	0.003	0.002

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Scientific Table

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Medicine	1878	913	965	265	359	302	304	289	361	441	531	385	521	1046	561	271
	89%	89%	89%	89%	91%	88%	88%	92%	88%	94%	92%	88%	84%	89%	91%	87%
Chemistry	1826	891	935	265	353	295	290	279	345	440	521	370	495	1015	557	255
	87%	87%	86%	89%	90%	86%	84%	89%	84%	94%	91%	85%	80%	86%	90%	82%
Biology	1703	835	868	247	326	271	265	273	320	414	503	340	445	961	509	233
	81%	82%	80%	84%	83%	79%	77%	87%	78%	88%	87%	78%	72%	82%	82%	75%
Physics	1674	850	824	240	325	277	272	264	296	418	480	341	436	948	502	225
	80%	83%	76%	81%	82%	81%	79%	84%	72%	89%	83%	78%	70%	81%	81%	72%
Mathematics	1468	742	725	190	255	253	242	233	295	356	427	297	387	826	428	214
	70%	73%	67%	64%	65%	74%	70%	74%	72%	76%	74%	68%	62%	70%	69%	69%
Psychology	949	452	498	155	195	152	131	136	180	203	299	174	272	502	319	128
	45%	44%	46%	52%	49%	44%	38%	43%	44%	43%	52%	40%	44%	43%	52%	41%
Economics	733	355	378	82	161	120	104	113	154	159	222	140	213	419	222	92
	35%	35%	35%	28%	41%	35%	30%	36%	38%	34%	39%	32%	34%	36%	36%	30%
Sociology	572	259	313	97	119	109	76	65	108	112	163	118	179	303	194	75
	27%	25%	29%	33%	30%	32%	22%	21%	26%	24%	28%	27%	29%	26%	31%	24%

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Scientific Table

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Medicine	1878	749	253	439	132	305	546	1333	1647	232	1586	149	99	45
	89%	91%	90%	89%	87%	85%	88%	90%	91%	81%	89%	83%	94%	93%
Chemistry	1826	734	244	423	135	291	535	1292	1603	224	1529	156	96	44
	87%	89%	87%	86%	89%	81%	86%	87%	88%	78%	86%	87%	92%	92%
Biology	1703	688	229	394	127	265	493	1209	1513	189	1439	136	86	41
	81%	84%	82%	80%	84%	74%	79%	82%	83%	66%	81%	76%	82%	85%
Physics	1674	706	213	374	123	258	476	1198	1500	174	1410	139	89	36
	80%	86%	76%	76%	81%	72%	76%	81%	83%	61%	80%	78%	85%	74%
Mathematics	1468	586	193	360	101	228	402	1065	1284	183	1235	121	79	33
	70%	71%	69%	73%	66%	64%	65%	72%	71%	64%	70%	68%	75%	68%
Psychology	949	373	123	216	69	168	274	675	831	118	806	79	44	20
	45%	46%	44%	44%	46%	47%	44%	46%	46%	41%	45%	44%	42%	42%
Economics	733	293	88	187	45	121	202	531	641	93	619	58	41	16
	35%	36%	31%	38%	30%	34%	32%	36%	35%	32%	35%	32%	39%	33%
Sociology	572	213	78	128	43	111	179	393	498	75	484	50	24	14
	27%	26%	28%	26%	29%	31%	29%	27%	27%	26%	27%	28%	23%	28%

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Scientific Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Medicine	1878	77	216	147	123	173	198	226	279	147	99	149	45	1605	261
	89%	93%	90%	84%	86%	92%	94%	86%	91%	89%	94%	83%	93%	90%	84%
Chemistry	1826	73	197	150	124	160	190	222	272	141	96	156	44	1559	255
	87%	88%	82%	86%	86%	85%	91%	85%	89%	86%	92%	87%	92%	88%	82%
Biology	1703	65	194	141	110	155	182	207	254	132	86	136	41	1449	242
	81%	78%	80%	81%	77%	82%	87%	79%	83%	80%	82%	76%	85%	81%	78%
Physics	1674	72	181	141	111	154	178	198	253	123	89	139	36	1432	232
	80%	87%	75%	81%	77%	82%	85%	76%	82%	74%	85%	78%	74%	80%	74%
Mathematics	1468	59	156	131	98	134	155	183	221	99	79	121	33	1241	216
	70%	71%	65%	75%	68%	71%	74%	70%	72%	60%	75%	68%	68%	70%	69%
Psychology	949	32	130	64	59	95	84	124	158	60	44	79	20	799	146
	45%	38%	54%	37%	41%	50%	40%	47%	51%	36%	42%	44%	42%	45%	47%
Economics	733	22	86	54	52	69	62	106	117	50	41	58	16	607	121
	35%	26%	36%	31%	37%	37%	29%	41%	38%	30%	39%	32%	33%	34%	39%
Sociology	572	20	78	37	36	54	54	84	95	26	24	50	14	471	98
	27%	24%	32%	21%	25%	29%	26%	32%	31%	16%	23%	28%	28%	26%	31%

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Scientific Table

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Medicine	1878	533	576	421	51	276	163	409	69	149	284	366	1148	779	610	469
	89%	91%	94%	90%	83%	80%	94%	94%	98%	96%	96%	95%	86%	86%	91%	95%
Chemistry	1826	549	559	398	47	254	165	411	71	148	287	369	1096	739	598	469
	87%	94%	91%	86%	75%	74%	95%	95%	100%	96%	97%	96%	82%	82%	89%	95%
Biology	1703	519	523	370	45	225	155	387	64	139	260	350	1022	674	563	443
	81%	89%	85%	79%	72%	65%	90%	89%	91%	90%	88%	91%	77%	75%	84%	90%
Physics	1674	532	513	357	41	214	160	387	69	144	272	359	984	664	550	443
	80%	91%	83%	77%	66%	62%	92%	89%	98%	93%	92%	93%	74%	73%	82%	90%
Mathematics	1468	465	423	310	39	213	141	334	57	120	228	298	878	575	481	391
	70%	80%	69%	67%	62%	62%	82%	77%	82%	78%	77%	77%	66%	63%	72%	80%
Psychology	949	275	282	221	20	142	87	226	29	72	128	186	576	350	322	260
	45%	47%	46%	48%	33%	41%	50%	52%	41%	47%	43%	48%	43%	39%	48%	53%
Economics	733	222	192	164	18	125	68	162	32	63	107	135	454	264	237	221
	35%	38%	31%	35%	29%	36%	39%	37%	46%	41%	36%	35%	34%	29%	35%	45%
Sociology	572	153	162	147	12	89	41	110	14	31	59	89	377	196	198	166
	27%	26%	26%	32%	19%	26%	24%	25%	20%	20%	20%	23%	28%	22%	29%	34%

Chemistry (QS9637 - 731207)**Q.7A How scientific do you think ... is? - Scientific Table****Base: All Adults in UK**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Medicine	1878	1505	62	267	1236	607	1068	772	796	1034
	89%	96%	73%	78%	93%	86%	94%	87%	93%	90%
Chemistry	1826	1485	57	253	1230	565	1050	742	784	999
	87%	94%	66%	74%	92%	80%	92%	84%	92%	87%
Biology	1703	1379	54	238	1164	505	989	678	739	921
	81%	88%	63%	70%	87%	72%	87%	77%	86%	80%
Physics	1674	1371	51	228	1159	487	954	688	720	915
	80%	87%	60%	67%	87%	69%	84%	78%	84%	79%
Mathematics	1468	1208	40	194	1024	413	879	559	679	753
	70%	77%	47%	57%	77%	58%	77%	63%	79%	65%
Psychology	949	792	24	117	665	264	574	353	445	478
	45%	50%	28%	34%	50%	37%	50%	40%	52%	42%
Economics	733	634	16	70	524	193	435	281	352	363
	35%	40%	19%	21%	39%	27%	38%	32%	41%	32%
Sociology	572	487	17	57	408	150	336	224	281	278
	27%	31%	20%	17%	31%	21%	30%	25%	33%	24%

Chemistry (QS9637 - 731207)

Q.7A How scientific do you think ... is? - Scientific Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Medicine	1878 89%	730 90%	420 93%	413 89%	611 92%	664 89%	984 92%	199 83%	529 88%	653 92%
Chemistry	1826 87%	710 87%	422 93%	413 89%	593 89%	660 89%	940 88%	198 83%	523 88%	613 86%
Biology	1703 81%	668 82%	408 90%	392 85%	564 84%	619 83%	880 82%	175 73%	482 81%	572 80%
Physics	1674 80%	634 78%	413 91%	392 85%	542 81%	625 84%	853 80%	170 71%	467 78%	554 78%
Mathematics	1468 70%	581 71%	363 80%	354 76%	498 75%	521 70%	763 71%	160 67%	424 71%	497 70%
Psychology	949 45%	372 46%	209 46%	221 48%	308 46%	355 48%	466 43%	111 47%	281 47%	295 41%
Economics	733 35%	312 38%	182 40%	184 40%	249 37%	251 34%	393 37%	81 34%	230 39%	241 34%
Sociology	572 27%	259 32%	129 28%	147 32%	208 31%	204 27%	289 27%	69 29%	173 29%	185 26%

Chemistry (QS9637 - 731207)**Q.7B What impact do you think ... has on our wellbeing? - Summary Table****Base: All Adults in UK**

		Physics	Chemistry	Biology	Medicine	Psychology	Mathematics	Economics	Sociology
Unweighted Base		2104	2104	2104	2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104	2104	2104	2104
Very negative	(1)	29 1%	23 1%	13 1%	11 1%	44 2%	64 3%	44 2%	64 3%
2	(2)	133 6%	62 3%	60 3%	28 1%	135 6%	199 9%	181 9%	216 10%
3	(3)	454 22%	342 16%	306 15%	154 7%	527 25%	478 23%	551 26%	617 29%
4	(4)	569 27%	660 31%	609 29%	403 19%	575 27%	478 23%	625 30%	530 25%
Very positive	(5)	761 36%	915 43%	988 47%	1436 68%	677 32%	757 36%	552 26%	484 23%
SUMMARY CODES									
NEGATIVE		162 8%	85 4%	73 3%	39 2%	179 9%	263 12%	224 11%	280 13%
POSITIVE		1329 63%	1575 75%	1597 76%	1839 87%	1252 60%	1236 59%	1177 56%	1014 48%
Don't know		146 7%	90 4%	115 5%	63 3%	124 6%	115 5%	134 6%	157 7%
Never hear of the subject		13 1%	11 1%	12 1%	8 *	22 1%	13 1%	17 1%	36 2%
Mean Score		3.977	4.189	4.264	4.587	3.871	3.843	3.748	3.603
Standard Deviation		1.015	0.906	0.876	0.737	1.037	1.138	1.036	1.084
Error Variance		0.001	*	*	*	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 29 1%	15 1%	14 1%	7 2%	6 1%	3 1%	8 2%	1 *	4 1%	4 1%	8 1%	7 2%	10 2%	12 1%	12 2%	4 1%
2	(2) 133 6%	54 5%	79 7%	27 9%	20 5%	10 3%	31 9%	23 7%	21 5%	28 6%	38 7%	29 7%	39 6%	70 6%	42 7%	21 7%
3	(3) 454 22%	186 18%	268 25%	72 24%	101 26%	87 25%	72 21%	54 17%	68 17%	104 22%	126 22%	86 20%	138 22%	263 22%	133 22%	57 18%
4	(4) 569 27%	297 29%	272 25%	71 24%	97 24%	98 29%	103 30%	88 28%	111 27%	140 30%	182 32%	106 24%	141 23%	326 28%	165 27%	77 25%
Very positive	(5) 761 36%	415 41%	346 32%	101 34%	140 35%	126 37%	108 31%	122 39%	163 40%	180 38%	202 35%	173 40%	205 33%	419 36%	227 37%	114 37%
SUMMARY CODES																
NEGATIVE	162 8%	68 7%	93 9%	34 11%	26 7%	13 4%	39 11%	24 8%	25 6%	32 7%	46 8%	35 8%	49 8%	83 7%	54 9%	25 8%
POSITIVE	1329 63%	712 70%	618 57%	173 58%	236 60%	224 65%	211 61%	211 67%	274 67%	319 68%	384 67%	279 64%	346 56%	745 64%	392 63%	192 61%
Don't know	146 7%	49 5%	98 9%	16 5%	28 7%	17 5%	24 7%	24 8%	38 9%	14 3%	19 3%	33 8%	80 13%	75 6%	35 6%	36 12%
Never hear of the subject	13 1%	7 1%	6 1%	2 1%	3 1%	2 *	1 *	1 *	4 1%	- -	* *	4 1%	9 1%	7 1%	4 1%	2 1%
Mean Score	3.977	4.081	3.874	3.836	3.948	4.031	3.846	4.067	4.108	4.018	3.957	4.026	3.925	3.979	3.955	4.013
Standard Deviation	1.015	0.988	1.032	1.103	1.013	0.931	1.069	0.981	0.975	0.975	0.996	1.041	1.049	0.993	1.049	1.034
Error Variance	0.001	0.001	0.001	0.005	0.003	0.003	0.004	0.004	0.002	0.002	0.002	0.003	0.002	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 29 1%	13 2%	3 1%	4 1%	4 3%	5 1%	8 1%	21 1%	21 1%	7 3%	24 1%	4 2%	-	1 2%
2	(2) 133 6%	53 6%	21 8%	26 5%	14 10%	19 5%	43 7%	90 6%	117 6%	16 6%	104 6%	14 8%	9 9%	6 13%
3	(3) 454 22%	191 23%	67 24%	89 18%	33 22%	73 20%	156 25%	298 20%	402 22%	52 18%	380 21%	44 25%	20 19%	9 20%
4	(4) 569 27%	240 29%	64 23%	134 27%	46 30%	84 23%	142 23%	427 29%	496 27%	72 25%	466 26%	60 34%	29 28%	12 26%
Very positive	(5) 761 36%	291 35%	106 38%	195 40%	50 33%	119 33%	223 36%	537 36%	669 37%	92 32%	648 37%	49 27%	46 44%	18 38%
SUMMARY CODES														
NEGATIVE	162 8%	65 8%	24 9%	30 6%	19 12%	23 6%	51 8%	111 8%	138 8%	24 8%	128 7%	18 10%	9 9%	7 14%
POSITIVE	1329 63%	531 65%	170 61%	329 67%	96 63%	203 56%	365 59%	964 65%	1165 64%	164 57%	1115 63%	109 61%	75 72%	30 63%
Don't know	146 7%	31 4%	18 6%	41 8%	3 2%	53 15%	46 7%	100 7%	104 6%	42 15%	137 8%	7 4%	1 1%	1 3%
Never hear of the subject	13 1%	1 *	-	5 1%	1 1%	7 2%	6 1%	7 *	9 *	4 2%	13 1%	*	-	-
Mean Score	3.977	3.944	3.951	4.095	3.828	3.981	3.927	3.997	3.982	3.940	3.993	3.790	4.072	3.878
Standard Deviation	1.015	1.011	1.045	0.970	1.094	1.016	1.041	1.004	1.008	1.071	1.011	1.027	0.991	1.127
Error Variance	0.001	0.002	0.004	0.002	0.009	0.003	0.002	0.001	0.001	0.004	0.001	0.006	0.009	0.022

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 29 1%	- -	4 2%	3 2%	1 1%	5 3%	3 1%	1 *	6 2%	1 1%	- -	4 2%	1 2%	25 1%	4 1%
2	(2) 133 6%	4 5%	14 6%	4 2%	9 6%	19 10%	10 5%	20 8%	12 4%	12 7%	9 9%	14 8%	6 13%	119 7%	14 4%
3	(3) 454 22%	15 18%	56 23%	46 26%	33 23%	31 16%	42 20%	50 19%	70 23%	37 23%	20 19%	44 25%	9 20%	392 22%	58 19%
4	(4) 569 27%	25 30%	59 24%	40 23%	36 25%	47 25%	69 33%	54 21%	80 26%	58 35%	29 28%	60 34%	12 26%	492 28%	71 23%
Very positive	(5) 761 36%	32 39%	89 37%	61 35%	53 37%	76 40%	73 35%	106 40%	119 39%	40 24%	46 44%	49 27%	18 38%	629 35%	129 42%
SUMMARY CODES															
NEGATIVE	162 8%	4 5%	17 7%	8 4%	10 7%	24 13%	13 6%	21 8%	18 6%	13 8%	9 9%	18 10%	7 14%	144 8%	17 6%
POSITIVE	1329 63%	57 69%	148 61%	101 58%	89 62%	122 65%	142 68%	159 61%	199 65%	98 59%	75 72%	109 61%	30 63%	1121 63%	201 65%
Don't know	146 7%	7 8%	20 8%	18 10%	9 6%	12 6%	13 6%	25 10%	19 6%	15 9%	1 1%	7 4%	1 3%	114 6%	30 10%
Never hear of the subject	13 1%	- -	- -	2 1%	4 2%	- -	- -	5 2%	1 *	1 1%	- -	* *	- -	7 *	5 2%
Mean Score	3.977	4.125	3.977	3.974	3.998	3.957	4.013	4.050	4.026	3.828	4.072	3.790	3.878	3.954	4.121
Standard Deviation	1.015	0.905	1.029	1.003	1.000	1.132	0.959	1.034	1.003	0.947	0.991	1.027	1.127	1.019	0.993
Error Variance	0.001	0.011	0.005	0.007	0.007	0.007	0.005	0.005	0.004	0.006	0.009	0.006	0.022	0.001	0.004

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Very negative	(1)	29 1%	2 *	3 *	16 4%	1 2%	6 2%	-	-	-	1 1%	1 *	1 *	26 2%	22 2%	3 *	3 1%
2	(2)	133 6%	30 5%	42 7%	33 7%	4 7%	21 6%	6 3%	24 5%	2 2%	11 7%	19 6%	23 6%	86 6%	76 8%	38 6%	19 4%
3	(3)	454 22%	117 20%	141 23%	105 22%	12 19%	74 21%	27 16%	79 18%	14 20%	31 20%	68 23%	65 17%	307 23%	228 25%	150 22%	72 15%
4	(4)	569 27%	181 31%	179 29%	113 24%	13 21%	76 22%	54 31%	132 31%	19 26%	45 29%	81 27%	119 31%	343 26%	221 24%	212 32%	133 27%
Very positive	(5)	761 36%	237 41%	226 37%	158 34%	22 35%	108 31%	86 49%	189 44%	36 51%	63 41%	122 41%	171 44%	430 32%	265 29%	231 34%	252 51%
SUMMARY CODES																	
NEGATIVE	162 8%	32 5%	45 7%	49 11%	6 9%	27 8%	6 3%	24 5%	2 2%	12 8%	20 7%	24 6%	112 8%	98 11%	41 6%	21 4%	
POSITIVE	1329 63%	418 72%	404 66%	271 58%	35 57%	184 53%	139 80%	321 74%	55 78%	108 70%	203 68%	290 75%	773 58%	487 54%	442 66%	385 78%	
Don't know	146 7%	15 3%	24 4%	37 8%	9 14%	55 16%	1 *	8 2%	-	4 2%	5 2%	8 2%	127 10%	89 10%	34 5%	9 2%	
Never hear of the subject	13 1%	1 *	1 *	3 1%	1 1%	5 1%	-	1 *	-	-	-	1 *	11 1%	3 *	2 *	3 1%	
Mean Score	3.977	4.095	3.988	3.857	3.961	3.908	4.272	4.148	4.270	4.049	4.039	4.152	3.893	3.778	3.993	4.280	
Standard Deviation	1.015	0.929	0.974	1.121	1.085	1.060	0.847	0.913	0.863	0.996	0.978	0.930	1.046	1.085	0.941	0.899	
Error Variance	0.001	0.002	0.002	0.003	0.020	0.003	0.005	0.002	0.011	0.007	0.004	0.002	0.001	0.001	0.001	0.002	

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 29 1%	7 *	17 19%	3 1%	5 *	22 3%	13 1%	15 2%	9 1%	19 2%
2	(2) 133 6%	52 3%	32 38%	46 13%	54 4%	76 11%	63 6%	64 7%	39 5%	90 8%
3	(3) 454 22%	251 16%	17 21%	182 53%	256 19%	191 27%	241 21%	207 23%	157 18%	284 25%
4	(4) 569 27%	485 31%	13 16%	68 20%	407 31%	156 22%	318 28%	242 27%	249 29%	310 27%
Very positive	(5) 761 36%	726 46%	4 5%	30 9%	567 43%	178 25%	473 41%	276 31%	379 44%	369 32%
SUMMARY CODES										
NEGATIVE	162 8%	59 4%	49 57%	49 14%	59 4%	97 14%	76 7%	79 9%	48 6%	109 9%
POSITIVE	1329 63%	1211 77%	17 20%	98 29%	974 73%	334 47%	791 69%	518 59%	628 73%	679 59%
Don't know	146 7%	53 3%	2 2%	12 4%	43 3%	81 11%	30 3%	73 8%	23 3%	74 6%
Never hear of the subject	13 1%	1 *	- -	1 *	1 *	3 *	1 *	5 1%	1 *	5 *
Mean Score	3.977	4.230	2.469	3.228	4.146	3.631	4.060	3.870	4.141	3.859
Standard Deviation	1.015	0.878	1.121	0.838	0.905	1.122	0.987	1.035	0.952	1.041
Error Variance	0.001	0.001	0.016	0.002	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_01 What impact do you think Physics has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 29 1%	10 1%	2 1%	4 1%	6 1%	14 2%	10 1%	5 2%	7 1%	8 1%
2	(2) 133 6%	43 5%	16 4%	21 5%	34 5%	49 7%	68 6%	13 6%	29 5%	52 7%
3	(3) 454 22%	155 19%	92 20%	89 19%	131 20%	158 21%	228 21%	57 24%	134 22%	149 21%
4	(4) 569 27%	227 28%	152 33%	140 30%	189 28%	209 28%	298 28%	49 20%	155 26%	193 27%
Very positive	(5) 761 36%	329 40%	180 40%	187 41%	278 42%	259 35%	402 37%	90 38%	237 40%	254 36%
SUMMARY CODES										
NEGATIVE	162 8%	53 7%	19 4%	25 5%	40 6%	63 8%	77 7%	19 8%	36 6%	60 8%
POSITIVE	1329 63%	556 68%	332 73%	327 71%	467 70%	469 63%	700 65%	139 58%	392 66%	446 63%
Don't know	146 7%	48 6%	11 2%	21 4%	29 4%	50 7%	65 6%	23 10%	34 6%	54 8%
Never hear of the subject	13 1%	2 *	-	1 *	1 *	3 *	2 *	2 1%	2 *	2 *
Mean Score	3.977	4.076	4.109	4.100	4.097	3.943	4.010	3.959	4.044	3.965
Standard Deviation	1.015	0.987	0.896	0.944	0.963	1.034	0.991	1.077	0.989	1.020
Error Variance	0.001	0.001	0.002	0.002	0.001	0.002	0.001	0.006	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 23 1%	7 1%	16 1%	5 2%	6 2%	- -	8 2%	1 *	3 1%	2 *	3 *	9 2%	10 2%	14 1%	7 1%	3 1%
2	(2) 62 3%	33 3%	29 3%	10 3%	14 4%	10 3%	17 5%	5 2%	5 1%	13 3%	13 2%	13 3%	23 4%	36 3%	22 3%	4 1%
3	(3) 342 16%	160 16%	182 17%	47 16%	76 19%	54 16%	67 19%	53 17%	45 11%	70 15%	103 18%	67 15%	102 16%	199 17%	100 16%	44 14%
4	(4) 660 31%	317 31%	344 32%	113 38%	108 27%	132 39%	93 27%	102 33%	112 27%	169 36%	191 33%	128 29%	172 28%	354 30%	211 34%	95 30%
Very positive	(5) 915 43%	470 46%	445 41%	107 36%	175 44%	127 37%	151 43%	141 45%	214 52%	206 44%	249 43%	195 45%	264 42%	517 44%	251 41%	147 47%
SUMMARY CODES																
NEGATIVE	85 4%	40 4%	45 4%	15 5%	20 5%	10 3%	25 7%	6 2%	8 2%	15 3%	16 3%	21 5%	33 5%	50 4%	28 5%	7 2%
POSITIVE	1575 75%	786 77%	789 73%	221 74%	282 72%	260 76%	244 70%	243 77%	326 79%	375 80%	441 77%	323 74%	436 70%	871 74%	463 75%	242 77%
Don't know	90 4%	27 3%	63 6%	12 4%	11 3%	17 5%	11 3%	11 4%	28 7%	7 2%	16 3%	21 5%	45 7%	47 4%	25 4%	18 6%
Never hear of the subject	11 1%	7 1%	4 *	1 *	5 1%	2 *	- -	1 *	2 1%	1 *	* *	4 1%	6 1%	7 1%	3 1%	1 *
Mean Score	4.189	4.226	4.154	4.084	4.137	4.163	4.078	4.248	4.394	4.225	4.202	4.185	4.151	4.183	4.150	4.291
Standard Deviation	0.906	0.886	0.923	0.924	0.970	0.814	1.029	0.825	0.808	0.840	0.852	0.959	0.967	0.919	0.905	0.850
Error Variance	*	0.001	0.001	0.003	0.003	0.002	0.004	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 23 1%	8 1%	8 3%	3 1%	1 1%	4 1%	7 1%	16 1%	19 1%	5 2%	18 1%	3 2%	- -	2 4%
2	(2) 62 3%	34 4%	5 2%	6 1%	3 2%	13 4%	14 2%	48 3%	54 3%	8 3%	53 3%	5 3%	2 2%	2 4%
3	(3) 342 16%	152 18%	55 20%	61 12%	25 17%	49 14%	107 17%	235 16%	298 16%	44 15%	289 16%	36 20%	12 11%	6 12%
4	(4) 660 31%	259 32%	83 30%	144 29%	71 47%	103 29%	208 33%	453 31%	587 32%	74 26%	550 31%	59 33%	37 35%	15 32%
Very positive	(5) 915 43%	348 42%	117 42%	251 51%	49 33%	150 42%	248 40%	667 45%	788 43%	126 44%	767 43%	69 39%	55 52%	23 49%
SUMMARY CODES														
NEGATIVE	85 4%	42 5%	13 5%	9 2%	5 3%	17 5%	21 3%	64 4%	73 4%	12 4%	72 4%	8 4%	2 2%	4 8%
POSITIVE	1575 75%	607 74%	200 72%	395 80%	120 79%	253 71%	456 73%	1119 76%	1375 76%	200 70%	1317 74%	128 72%	92 87%	38 80%
Don't know	90 4%	17 2%	11 4%	26 5%	2 1%	34 9%	33 5%	58 4%	63 3%	27 10%	86 5%	4 3%	- -	- -
Never hear of the subject	11 1%	2 *	- -	3 1%	- -	6 2%	6 1%	5 *	9 *	2 1%	9 1%	2 1%	- -	- -
Mean Score	4.189	4.131	4.104	4.363	4.091	4.201	4.156	4.203	4.187	4.207	4.189	4.085	4.379	4.160
Standard Deviation	0.906	0.929	0.986	0.804	0.814	0.925	0.891	0.912	0.899	0.952	0.905	0.937	0.751	1.070
Error Variance	*	0.001	0.004	0.001	0.005	0.003	0.001	0.001	*	0.003	*	0.005	0.005	0.019

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Very negative	(1) 23 1%	-	1	2	1	6	2	4	1	2	-	3	2	19	4	
		-	*	1%	1%	3%	1%	1%	*	1%	-	2%	4%	1%	1%	
2	(2) 62 3%	-	9	1	4	8	4	10	11	5	2	5	2	52	10	
		-	4%	1%	3%	4%	2%	4%	4%	3%	2%	3%	4%	3%	3%	
3	(3) 342 16%	12	52	34	25	24	39	33	43	28	12	36	6	294	44	
		14%	22%	19%	17%	13%	19%	13%	14%	17%	11%	20%	12%	17%	14%	
4	(4) 660 31%	26	70	51	43	56	73	84	91	56	37	59	15	567	90	
		31%	29%	29%	30%	30%	35%	32%	30%	34%	35%	33%	32%	32%	29%	
Very positive	(5) 915 43%	44	97	73	60	90	89	109	144	62	55	69	23	773	136	
		53%	40%	42%	42%	48%	42%	42%	47%	38%	52%	39%	49%	43%	44%	
SUMMARY CODES																
NEGATIVE	85 4%	-	9	3	5	14	6	14	12	7	2	8	4	72	14	
		-	4%	2%	4%	8%	3%	5%	4%	4%	2%	4%	8%	4%	4%	
POSITIVE	1575 75%	70	166	123	103	146	162	193	235	118	92	128	38	1340	226	
		84%	69%	71%	72%	77%	77%	74%	77%	72%	87%	72%	80%	75%	73%	
Don't know	90 4%	2	14	12	8	5	3	17	15	11	-	4	-	68	22	
		2%	6%	7%	5%	2%	1%	7%	5%	7%	-	3%	-	4%	7%	
Never hear of the subject	11 1%	-	-	1	3	-	-	4	1	-	-	2	-	5	5	
		-	-	1%	2%	-	-	2%	*	-	-	1%	-	*	2%	
Mean Score	4.189	4.394	4.111	4.187	4.175	4.173	4.178	4.183	4.261	4.118	4.379	4.085	4.160	4.186	4.217	
Standard Deviation	0.906	0.728	0.906	0.884	0.900	1.040	0.860	0.935	0.876	0.904	0.751	0.937	1.070	0.904	0.919	
Error Variance	*	0.007	0.004	0.005	0.006	0.006	0.004	0.004	0.003	0.005	0.005	0.005	0.019	*	0.003	

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Very negative	(1)	23 1%	5 1%	8 2%	1 2%	8 2%	-	-	-	-	2 1%	2 *	22 2%	20 2%	2 *	1 *	
2	(2)	62 3%	15 3%	18 3%	15 3%	11 3%	5 3%	9 2%	-	2 1%	5 2%	13 3%	40 3%	40 4%	16 2%	4 1%	
3	(3)	342 16%	86 15%	109 18%	72 15%	13 21%	56 16%	18 10%	65 15%	3 5%	19 13%	30 10%	43 11%	235 18%	180 20%	114 17%	46 9%
4	(4)	660 31%	193 33%	222 36%	133 29%	15 24%	86 25%	52 30%	141 33%	20 29%	42 28%	96 33%	123 32%	406 31%	285 31%	234 35%	139 28%
Very positive	(5)	915 43%	275 47%	247 40%	214 46%	26 42%	145 42%	98 56%	211 49%	47 66%	89 58%	163 55%	202 52%	535 40%	319 35%	285 43%	296 60%
SUMMARY CODES																	
NEGATIVE	85 4%	16 3%	23 4%	23 5%	3 4%	19 6%	5 3%	9 2%	-	2 1%	7 2%	15 4%	62 5%	60 7%	19 3%	5 1%	
POSITIVE	1575 75%	468 80%	469 76%	347 75%	41 66%	231 67%	150 87%	352 81%	67 95%	132 85%	259 88%	326 84%	942 71%	604 67%	520 78%	434 88%	
Don't know	90 4%	10 2%	13 2%	22 5%	5 8%	36 10%	-	6 1%	-	1 1%	-	3 1%	82 6%	58 6%	16 2%	5 1%	
Never hear of the subject	11 1%	2 *	1 *	2 *	1 1%	3 1%	-	1 *	-	-	-	-	10 1%	3 *	2 *	1 *	
Mean Score	4.189	4.270	4.145	4.202	4.115	4.143	4.401	4.298	4.615	4.429	4.401	4.335	4.125	3.999	4.203	4.492	
Standard Deviation	0.906	0.831	0.875	0.951	0.991	1.006	0.795	0.805	0.583	0.764	0.781	0.839	0.946	0.997	0.839	0.718	
Error Variance	*	0.001	0.001	0.002	0.016	0.003	0.004	0.002	0.005	0.004	0.002	0.002	0.001	0.001	0.001	0.001	

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 23 1%	-	23 27%	-	7 1%	16 2%	12 1%	9 1%	5 1%	16 1%
2	(2) 62 3%	-	62 73%	-	26 2%	34 5%	25 2%	35 4%	17 2%	43 4%
3	(3) 342 16%	-	-	342 100%	179 13%	157 22%	160 14%	177 20%	109 13%	223 19%
4	(4) 660 31%	660 42%	-	-	431 32%	224 32%	359 32%	289 33%	264 31%	379 33%
Very positive	(5) 915 43%	915 58%	-	-	673 50%	223 32%	571 50%	330 37%	453 53%	447 39%
SUMMARY CODES										
NEGATIVE	85 4%	-	85 100%	-	33 2%	50 7%	36 3%	45 5%	23 3%	58 5%
POSITIVE	1575 75%	1575 100%	-	-	1104 83%	447 63%	930 82%	619 70%	717 84%	826 72%
Don't know	90 4%	-	-	-	18 1%	49 7%	14 1%	39 4%	7 1%	42 4%
Never hear of the subject	11 1%	-	-	-	-	3 *	-	3 *	-	3 *
Mean Score	4.189	4.581	1.728	3.000	4.320	3.924	4.290	4.064	4.346	4.083
Standard Deviation	0.906	0.494	0.448	0.000	0.819	1.002	0.864	0.932	0.826	0.939
Error Variance	*	*	0.002	0.000	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_02 What impact do you think Chemistry has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 23 1%	7 1%	2 *	1 *	3 1%	8 1%	8 1%	7 3%	5 1%	10 1%
2	(2) 62 3%	21 3%	9 2%	12 3%	16 2%	26 3%	29 3%	4 2%	13 2%	20 3%
3	(3) 342 16%	115 14%	64 14%	68 15%	80 12%	131 18%	161 15%	41 17%	100 17%	101 14%
4	(4) 660 31%	250 31%	168 37%	171 37%	203 30%	249 34%	336 31%	63 26%	167 28%	231 32%
Very positive	(5) 915 43%	393 48%	203 45%	199 43%	347 52%	295 40%	503 47%	106 44%	286 48%	322 45%
SUMMARY CODES										
NEGATIVE	85 4%	28 3%	11 3%	13 3%	19 3%	34 5%	37 3%	11 4%	18 3%	29 4%
POSITIVE	1575 75%	643 79%	371 82%	370 80%	550 82%	545 73%	839 78%	169 71%	454 76%	553 78%
Don't know	90 4%	25 3%	8 2%	12 3%	16 2%	31 4%	34 3%	18 8%	24 4%	28 4%
Never hear of the subject	11 1%	3 *	-	-	3 *	3 *	1 *	1 1%	1 *	1 *
Mean Score	4.189	4.274	4.256	4.232	4.346	4.127	4.250	4.172	4.252	4.222
Standard Deviation	0.906	0.871	0.811	0.817	0.826	0.912	0.873	0.994	0.888	0.903
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.005	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 13 1%	6 1%	8 1%	3 1%	1 *	3 1%	3 1%	1 *	2 1%	- -	- -	3 1%	11 2%	9 1%	2 *	2 1%
2	(2) 60 3%	32 3%	28 3%	12 4%	7 2%	6 2%	13 4%	10 3%	12 3%	10 2%	16 3%	7 2%	27 4%	30 3%	21 3%	9 3%
3	(3) 306 15%	150 15%	156 14%	44 15%	54 14%	51 15%	51 15%	46 15%	60 15%	64 14%	70 12%	69 16%	103 17%	166 14%	89 14%	51 16%
4	(4) 609 29%	300 29%	309 29%	85 29%	126 32%	93 27%	97 28%	88 28%	120 29%	146 31%	186 32%	119 27%	158 25%	343 29%	184 30%	83 27%
Very positive	(5) 988 47%	487 48%	501 46%	139 47%	181 46%	168 49%	167 48%	153 49%	180 44%	241 51%	286 50%	207 47%	254 41%	560 48%	288 47%	140 45%
SUMMARY CODES																
NEGATIVE	73 3%	38 4%	35 3%	15 5%	8 2%	9 3%	16 5%	11 3%	14 3%	10 2%	16 3%	9 2%	38 6%	39 3%	24 4%	11 4%
POSITIVE	1597 76%	787 77%	810 75%	224 76%	307 78%	262 76%	263 76%	241 77%	300 73%	387 82%	473 82%	326 75%	412 66%	902 77%	472 76%	222 71%
Don't know	115 5%	39 4%	76 7%	11 4%	22 6%	19 6%	15 4%	14 5%	33 8%	9 2%	16 3%	29 7%	61 10%	61 5%	29 5%	25 8%
Never hear of the subject	12 1%	7 1%	6 1%	2 1%	3 1%	2 *	1 *	1 *	4 1%	- -	* *	4 1%	8 1%	6 1%	4 1%	2 1%
Mean Score	4.264	4.262	4.266	4.218	4.298	4.300	4.241	4.281	4.241	4.342	4.328	4.287	4.117	4.278	4.254	4.228
Standard Deviation	0.876	0.877	0.875	0.933	0.805	0.863	0.921	0.869	0.877	0.794	0.805	0.852	1.002	0.871	0.874	0.900
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 13 1%	2 *	5 2%	2 *	1 1%	4 1%	3 1%	10 1%	8 *	6 2%	11 1%	2 1%	-	1 2%
2	(2) 60 3%	17 2%	7 2%	15 3%	5 3%	16 5%	16 3%	44 3%	49 3%	12 4%	49 3%	3 1%	3 3%	5 10%
3	(3) 306 15%	106 13%	56 20%	73 15%	23 15%	48 13%	97 16%	209 14%	261 14%	45 16%	257 15%	24 14%	14 13%	11 22%
4	(4) 609 29%	262 32%	65 23%	145 29%	48 32%	89 25%	169 27%	441 30%	532 29%	77 27%	506 29%	62 34%	29 28%	13 26%
Very positive	(5) 988 47%	403 49%	132 47%	219 44%	71 47%	162 45%	291 47%	696 47%	880 48%	108 38%	832 47%	81 45%	56 54%	19 40%
SUMMARY CODES														
NEGATIVE	73 3%	19 2%	12 4%	17 4%	6 4%	20 6%	20 3%	54 4%	56 3%	17 6%	60 3%	4 2%	3 3%	6 12%
POSITIVE	1597 76%	665 81%	197 71%	365 74%	119 79%	251 70%	460 74%	1137 77%	1412 78%	185 65%	1338 75%	142 79%	86 81%	32 66%
Don't know	115 5%	29 4%	15 5%	35 7%	3 2%	33 9%	41 7%	74 5%	80 4%	34 12%	105 6%	8 4%	2 2%	-
Never hear of the subject	12 1%	1 *	-	4 1%	1 1%	7 2%	6 1%	7 *	9 *	4 1%	12 1%	* *	-	-
Mean Score	4.264	4.325	4.185	4.239	4.241	4.223	4.263	4.264	4.289	4.090	4.268	4.271	4.345	3.929
Standard Deviation	0.876	0.803	0.970	0.875	0.877	0.959	0.879	0.875	0.853	1.004	0.875	0.829	0.839	1.090
Error Variance	*	0.001	0.004	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.004	0.007	0.020

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Very negative	(1) 13 1%	- -	1 *	3 2%	1 1%	3 1%	2 1%	- -	- -	1 *	- -	2 1%	1 2%	13 1%	- -	
2	(2) 60 3%	4 5%	9 4%	3 2%	3 2%	5 3%	2 1%	9 4%	5 2%	9 5%	3 3%	3 1%	5 10%	53 3%	7 2%	
3	(3) 306 15%	14 17%	37 15%	31 18%	18 13%	23 12%	36 17%	40 15%	39 13%	19 11%	14 13%	24 14%	11 22%	265 15%	39 12%	
4	(4) 609 29%	24 29%	70 29%	51 29%	36 25%	50 27%	72 34%	67 26%	88 29%	47 29%	29 28%	62 34%	13 26%	525 29%	79 25%	
Very positive	(5) 988 47%	35 42%	111 46%	72 42%	76 53%	97 52%	87 42%	121 46%	158 52%	73 45%	56 54%	81 45%	19 40%	831 47%	152 49%	
SUMMARY CODES																
NEGATIVE	73 3%	4 5%	10 4%	6 3%	4 3%	8 4%	4 2%	9 4%	5 2%	9 6%	3 3%	4 2%	6 12%	66 4%	7 2%	
POSITIVE	1597 76%	59 71%	181 75%	123 71%	112 78%	148 78%	159 76%	188 72%	246 80%	121 73%	86 81%	142 79%	32 66%	1356 76%	231 74%	
Don't know	115 5%	5 7%	13 5%	13 7%	7 5%	10 5%	10 5%	19 7%	14 5%	15 9%	2 2%	8 4%	- -	85 5%	29 9%	
Never hear of the subject	12 1%	- -	- -	1 1%	3 2%	- -	- -	5 2%	1 *	1 1%	- -	- -	- -	7 *	5 2%	
Mean Score	4.264	4.154	4.232	4.169	4.370	4.312	4.202	4.264	4.371	4.235	4.345	4.271	3.929	4.249	4.358	
Standard Deviation	0.876	0.916	0.896	0.925	0.846	0.913	0.851	0.876	0.787	0.921	0.839	0.829	1.090	0.886	0.815	
Error Variance	*	0.011	0.004	0.005	0.005	0.005	0.004	0.003	0.002	0.006	0.007	0.004	0.020	*	0.003	

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Very negative	(1)	13 1%	- -	5 1%	1 2%	7 2%	- -	- -	- -	- -	- -	- -	13 1%	11 1%	2 *	- -	
2	(2)	60 3%	11 2%	14 2%	18 4%	1 2%	14 4%	4 2%	9 2%	- -	5 3%	7 2%	12 3%	35 5%	44 2%	11 2%	5 1%
3	(3)	306 15%	58 10%	98 16%	70 15%	10 16%	68 20%	16 9%	40 9%	5 8%	15 10%	27 9%	44 11%	224 17%	167 18%	91 14%	44 9%
4	(4)	609 29%	173 30%	193 31%	135 29%	19 31%	81 23%	48 28%	128 29%	20 28%	39 25%	85 29%	106 27%	390 29%	245 27%	224 33%	136 28%
Very positive	(5)	988 47%	328 56%	292 48%	206 44%	22 36%	127 37%	105 61%	248 57%	45 64%	95 61%	173 59%	222 57%	556 42%	367 41%	312 47%	296 60%
SUMMARY CODES																	
NEGATIVE	73 3%	11 2%	14 2%	24 5%	2 4%	21 6%	4 2%	9 2%	- -	5 3%	7 2%	12 3%	48 4%	55 6%	13 2%	5 1%	
POSITIVE	1597 76%	501 86%	486 79%	341 73%	41 67%	208 60%	152 88%	376 87%	65 92%	133 86%	258 87%	328 85%	946 71%	612 68%	535 80%	431 88%	
Don't know	115 5%	12 2%	16 3%	28 6%	8 12%	44 13%	1 *	7 2%	- -	1 1%	4 1%	3 1%	102 8%	68 8%	28 4%	8 2%	
Never hear of the subject	12 1%	1 *	1 *	3 1%	1 1%	5 1%	- -	1 *	- -	- -	- -	1 *	11 1%	3 *	2 *	2 *	
Mean Score	4.264	4.434	4.278	4.194	4.118	4.031	4.468	4.449	4.567	4.461	4.450	4.403	4.183	4.095	4.300	4.504	
Standard Deviation	0.876	0.754	0.820	0.934	0.936	1.031	0.760	0.748	0.634	0.794	0.763	0.808	0.905	0.981	0.799	0.703	
Error Variance	*	0.001	0.001	0.002	0.015	0.003	0.004	0.001	0.006	0.005	0.002	0.002	0.001	0.001	0.001	0.001	

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 13 1%	2 *	9 11%	2 1%	4 *	8 1%	6 *	6 1%	4 *	8 1%
2	(2) 60 3%	20 1%	23 27%	16 5%	23 2%	36 5%	22 2%	33 4%	15 2%	43 4%
3	(3) 306 15%	121 8%	27 32%	156 46%	141 11%	159 23%	136 12%	164 19%	98 11%	196 17%
4	(4) 609 29%	484 31%	17 20%	103 30%	408 31%	195 28%	369 32%	233 26%	264 31%	331 29%
Very positive	(5) 988 47%	917 58%	9 10%	58 17%	729 55%	240 34%	586 51%	386 44%	460 54%	510 44%
SUMMARY CODES										
NEGATIVE	73 3%	23 1%	32 37%	17 5%	27 2%	44 6%	28 2%	40 4%	18 2%	51 4%
POSITIVE	1597 76%	1401 89%	26 31%	160 47%	1137 85%	434 62%	956 84%	619 70%	724 85%	841 73%
Don't know	115 5%	30 2%	-	7 2%	27 2%	65 9%	20 2%	55 6%	14 2%	60 5%
Never hear of the subject	12 1%	1 *	-	1 *	1 *	3 *	1 *	4 *	1 *	4 *
Mean Score	4.264	4.485	2.929	3.596	4.406	3.975	4.348	4.167	4.383	4.186
Standard Deviation	0.876	0.709	1.153	0.845	0.775	0.985	0.806	0.935	0.792	0.918
Error Variance	*	*	0.016	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_03 What impact do you think Biology has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 13 1%	5 1%	-	1 *	3 *	2 *	7 1%	5 2%	4 1%	7 1%
2	(2) 60 3%	15 2%	7 2%	9 2%	13 2%	24 3%	29 3%	5 2%	8 1%	26 4%
3	(3) 306 15%	111 14%	57 12%	66 14%	90 14%	116 16%	151 14%	33 14%	85 14%	99 14%
4	(4) 609 29%	228 28%	144 32%	139 30%	188 28%	196 26%	337 31%	61 25%	184 31%	214 30%
Very positive	(5) 988 47%	412 51%	236 52%	234 51%	342 51%	366 49%	502 47%	109 46%	284 47%	326 46%
SUMMARY CODES										
NEGATIVE	73 3%	20 3%	7 2%	11 2%	16 2%	26 3%	36 3%	10 4%	12 2%	33 5%
POSITIVE	1597 76%	639 79%	380 84%	373 81%	531 79%	562 76%	839 78%	170 71%	468 78%	540 76%
Don't know	115 5%	42 5%	11 2%	13 3%	30 4%	37 5%	42 4%	25 10%	30 5%	38 5%
Never hear of the subject	12 1%	1 *	-	-	1 *	3 *	3 *	1 1%	3 *	2 *
Mean Score	4.264	4.331	4.374	4.325	4.342	4.281	4.266	4.246	4.301	4.228
Standard Deviation	0.876	0.844	0.765	0.821	0.827	0.875	0.859	0.950	0.829	0.911
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 11 1%	7 1%	4 *	4 1%	1 *	1 *	4 1%	- -	1 *	1 *	2 *	1 *	7 1%	3 *	4 1%	4 1%
2	(2) 28 1%	11 1%	17 2%	4 1%	8 2%	5 2%	5 2%	2 1%	3 1%	9 2%	3 1%	7 2%	9 1%	19 2%	7 1%	2 1%
3	(3) 154 7%	81 8%	73 7%	26 9%	32 8%	22 6%	36 11%	20 6%	18 4%	28 6%	24 4%	43 10%	59 9%	85 7%	55 9%	14 4%
4	(4) 403 19%	199 20%	204 19%	57 19%	76 19%	77 22%	61 17%	51 16%	81 20%	95 20%	128 22%	79 18%	102 16%	226 19%	117 19%	60 19%
Very positive	(5) 1436 68%	694 68%	742 69%	198 67%	266 67%	222 65%	230 66%	231 74%	290 71%	333 71%	405 70%	288 66%	410 66%	799 68%	418 68%	219 70%
SUMMARY CODES																
NEGATIVE	39 2%	17 2%	22 2%	8 3%	9 2%	7 2%	10 3%	2 1%	4 1%	10 2%	5 1%	8 2%	16 3%	22 2%	12 2%	6 2%
POSITIVE	1839 87%	894 88%	946 87%	255 86%	342 87%	298 87%	291 84%	282 90%	371 90%	427 91%	533 93%	367 84%	512 82%	1025 87%	535 86%	279 90%
Don't know	63 3%	24 2%	38 4%	6 2%	10 2%	15 4%	10 3%	8 3%	15 4%	5 1%	12 2%	15 3%	30 5%	37 3%	14 2%	12 4%
Never hear of the subject	8 *	4 *	4 *	2 1%	2 *	1 *	- -	1 *	2 1%	- -	* *	4 1%	4 1%	5 *	3 *	1 *
Mean Score	4.587	4.575	4.598	4.530	4.560	4.566	4.506	4.677	4.673	4.613	4.655	4.545	4.530	4.590	4.556	4.636
Standard Deviation	0.737	0.745	0.729	0.817	0.758	0.729	0.846	0.630	0.615	0.703	0.625	0.765	0.831	0.722	0.771	0.721
Error Variance	*	0.001	*	0.003	0.002	0.002	0.003	0.002	0.001	0.001	0.001	0.002	0.001	*	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 11 1%	2 *	2 1%	2 *	2 1%	4 1%	4 1%	7 *	4 1%	4 1%	7 *	3 2%	-	1 2%
2	(2) 28 1%	15 2%	5 2%	2 *	-	7 2%	7 1%	21 1%	4 1%	4 1%	25 1%	3 1%	-	1 2%
3	(3) 154 7%	67 8%	26 9%	22 4%	11 8%	28 8%	44 7%	110 7%	132 7%	22 8%	139 8%	12 7%	1 1%	2 3%
4	(4) 403 19%	169 21%	53 19%	98 20%	36 23%	47 13%	115 18%	288 19%	349 19%	54 19%	346 20%	36 20%	12 12%	8 18%
Very positive	(5) 1436 68%	551 67%	185 66%	354 72%	100 66%	247 69%	422 68%	1014 68%	1255 69%	182 63%	1189 67%	120 67%	91 86%	36 75%
SUMMARY CODES														
NEGATIVE	39 2%	16 2%	7 2%	4 1%	2 1%	11 3%	12 2%	28 2%	32 2%	8 3%	32 2%	5 3%	-	2 4%
POSITIVE	1839 87%	721 88%	237 85%	452 91%	135 90%	294 82%	537 86%	1303 88%	1604 88%	235 82%	1535 87%	157 88%	103 98%	44 93%
Don't know	63 3%	16 2%	10 3%	14 3%	2 1%	22 6%	25 4%	38 3%	44 2%	19 7%	58 3%	5 3%	1 1%	-
Never hear of the subject	8 *	1 *	-	3 1%	1 1%	4 1%	6 1%	3 *	6 *	2 1%	8 *	* *	-	-
Mean Score	4.587	4.560	4.533	4.676	4.555	4.582	4.591	4.585	4.595	4.532	4.573	4.547	4.855	4.623
Standard Deviation	0.737	0.739	0.795	0.616	0.750	0.823	0.744	0.734	0.723	0.820	0.739	0.820	0.389	0.804
Error Variance	*	0.001	0.002	0.001	0.004	0.002	0.001	*	*	0.002	*	0.004	0.001	0.011

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 11 1%	- -	1 *	2 1%	- -	1 *	- -	1 1%	1 *	1 *	- -	3 2%	1 2%	8 *	3 1%
2	(2) 28 1%	- -	3 1%	* *	2 1%	3 2%	7 3%	5 2%	3 1%	1 *	- -	3 1%	1 2%	21 1%	7 2%
3	(3) 154 7%	7 8%	18 8%	14 8%	12 9%	11 6%	16 8%	25 9%	24 8%	12 7%	1 1%	12 7%	2 3%	123 7%	28 9%
4	(4) 403 19%	15 18%	48 20%	34 19%	23 16%	29 15%	47 22%	51 19%	63 21%	36 22%	12 12%	36 20%	8 18%	351 20%	49 16%
Very positive	(5) 1436 68%	61 74%	162 67%	113 65%	101 70%	141 75%	137 65%	161 61%	207 68%	106 64%	91 86%	120 67%	36 75%	1228 69%	201 65%
SUMMARY CODES															
NEGATIVE	39 2%	- -	4 2%	3 2%	2 1%	4 2%	7 3%	6 2%	4 1%	1 1%	- -	5 3%	2 4%	30 2%	10 3%
POSITIVE	1839 87%	76 92%	211 87%	147 84%	124 87%	171 90%	184 88%	211 81%	270 88%	142 86%	103 98%	157 88%	44 93%	1579 89%	250 80%
Don't know	63 3%	- -	8 3%	10 6%	3 2%	3 2%	2 1%	14 5%	8 2%	10 6%	1 1%	5 3%	- -	44 2%	19 6%
Never hear of the subject	8 *	- -	- -	- -	2 2%	- -	- -	5 2%	1 *	- -	- -	- -	* *	3 *	5 1%
Mean Score	4.587	4.654	4.580	4.549	4.619	4.658	4.510	4.503	4.582	4.583	4.855	4.547	4.623	4.599	4.523
Standard Deviation	0.737	0.631	0.730	0.791	0.698	0.706	0.788	0.806	0.714	0.698	0.389	0.820	0.804	0.717	0.840
Error Variance	*	0.005	0.002	0.004	0.003	0.003	0.003	0.003	0.002	0.003	0.001	0.004	0.011	*	0.003

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Very negative	(1)	11 1%	- -	5 1%	4 1%	- -	2 *	- -	3 1%	- -	- -	1 *	7 1%	7 1%	3 1%	1 *	
2	(2)	28 1%	6 1%	12 2%	6 1%	1 2%	2 1%	3 1%	- -	- -	- -	6 2%	20 1%	15 2%	8 1%	5 1%	
3	(3)	154 7%	32 5%	43 7%	31 7%	9 14%	36 11%	8 4%	30 7%	2 3%	7 5%	9 3%	110 8%	74 8%	55 8%	20 4%	
4	(4)	403 19%	110 19%	138 22%	78 17%	13 21%	60 17%	21 12%	69 16%	9 13%	19 12%	43 15%	53 14%	281 21%	184 20%	141 21%	78 16%
Very positive	(5)	1436 68%	424 73%	409 67%	331 71%	34 55%	220 64%	142 82%	324 75%	59 83%	128 83%	244 82%	312 81%	847 64%	587 65%	449 67%	381 78%
SUMMARY CODES																	
NEGATIVE	39 2%	6 1%	17 3%	10 2%	1 2%	4 1%	2 1%	6 1%	- -	- -	- -	7 2%	27 2%	21 2%	12 2%	6 1%	
POSITIVE	1839 87%	534 92%	547 89%	409 88%	47 76%	281 81%	163 94%	392 90%	68 97%	147 95%	287 97%	365 94%	1127 85%	771 85%	591 88%	459 93%	
Don't know	63 3%	10 2%	7 1%	13 3%	5 8%	23 7%	- -	4 1%	- -	- -	- -	1 *	58 4%	37 4%	12 2%	3 1%	
Never hear of the subject	8 *	1 *	1 *	3 1%	- -	2 *	- -	1 *	- -	- -	- -	- -	7 1%	1 *	1 *	2 *	
Mean Score	4.587	4.664	4.540	4.613	4.408	4.546	4.750	4.653	4.797	4.785	4.795	4.734	4.534	4.535	4.559	4.715	
Standard Deviation	0.737	0.634	0.777	0.749	0.817	0.758	0.594	0.697	0.484	0.514	0.473	0.630	0.766	0.785	0.743	0.615	
Error Variance	*	0.001	0.001	0.001	0.011	0.002	0.002	0.001	0.004	0.002	0.001	0.001	*	0.001	0.001	0.001	

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 11 1%	3 *	5 6%	3 1%	4 *	7 1%	4 *	7 1%	3 *	8 1%
2	(2) 28 1%	4 *	13 15%	11 3%	18 1%	9 1%	16 1%	12 1%	10 1%	19 2%
3	(3) 154 7%	46 3%	14 16%	88 26%	79 6%	68 10%	63 6%	85 10%	47 5%	98 9%
4	(4) 403 19%	260 17%	27 31%	107 31%	242 18%	158 22%	217 19%	178 20%	167 20%	222 19%
Very positive	(5) 1436 68%	1257 80%	27 32%	133 39%	976 73%	437 62%	831 73%	579 66%	622 73%	784 68%
SUMMARY CODES										
NEGATIVE	39 2%	7 *	18 21%	14 4%	22 2%	16 2%	20 2%	19 2%	13 1%	26 2%
POSITIVE	1839 87%	1517 96%	54 63%	240 70%	1217 91%	595 84%	1048 92%	756 86%	789 92%	1006 87%
Don't know	63 3%	4 *	-	1 *	15 1%	28 4%	8 1%	20 2%	6 1%	21 2%
Never hear of the subject	8 *	1 *	-	-	1 *	-	1 *	1 *	1 *	1 *
Mean Score	4.587	4.760	3.684	4.042	4.645	4.486	4.640	4.520	4.644	4.553
Standard Deviation	0.737	0.529	1.229	0.926	0.680	0.809	0.686	0.795	0.673	0.777
Error Variance	*	*	0.018	0.003	*	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_04 What impact do you think Medicine has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 11 1%	4 1%	-	1 *	3 *	4 *	4 *	4 1%	5 1%	2 *
2	(2) 28 1%	11 1%	5 1%	6 1%	8 1%	15 2%	9 1%	4 2%	7 1%	6 1%
3	(3) 154 7%	54 7%	31 7%	39 8%	46 7%	55 7%	65 6%	25 11%	43 7%	48 7%
4	(4) 403 19%	152 19%	94 21%	86 19%	129 19%	159 21%	203 19%	33 14%	111 19%	125 18%
Very positive	(5) 1436 68%	570 70%	319 70%	323 70%	467 70%	491 66%	765 71%	158 66%	409 68%	513 72%
SUMMARY CODES										
NEGATIVE	39 2%	15 2%	5 1%	8 2%	10 2%	18 2%	13 1%	8 3%	12 2%	8 1%
POSITIVE	1839 87%	722 89%	413 91%	409 88%	597 89%	650 88%	969 90%	192 80%	520 87%	638 90%
Don't know	63 3%	21 3%	5 1%	7 2%	14 2%	19 3%	23 2%	14 6%	21 3%	17 2%
Never hear of the subject	8 *	1 *	-	-	1 *	1 *	2 *	1 *	1 *	1 *
Mean Score	4.587	4.609	4.617	4.586	4.610	4.548	4.641	4.508	4.584	4.644
Standard Deviation	0.737	0.723	0.669	0.732	0.705	0.762	0.672	0.882	0.760	0.675
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 44 2%	23 2%	21 2%	7 2%	1 *	5 2%	11 3%	9 3%	10 2%	5 1%	9 2%	8 2%	21 3%	28 2%	9 1%	7 2%
2	(2) 135 6%	88 9%	47 4%	9 3%	27 7%	22 6%	26 7%	19 6%	31 8%	37 8%	41 7%	22 5%	35 6%	84 7%	29 5%	22 7%
3	(3) 527 25%	262 26%	266 25%	69 23%	96 24%	69 20%	97 28%	91 29%	106 26%	121 26%	133 23%	112 26%	162 26%	298 25%	150 24%	80 26%
4	(4) 575 27%	275 27%	300 28%	79 27%	108 27%	116 34%	90 26%	79 25%	103 25%	157 34%	172 30%	105 24%	141 23%	338 29%	169 27%	68 22%
Very positive	(5) 677 32%	312 31%	365 34%	115 39%	147 37%	108 32%	99 29%	92 29%	114 28%	137 29%	203 35%	151 34%	186 30%	353 30%	225 36%	98 32%
SUMMARY CODES																
NEGATIVE	179 9%	111 11%	68 6%	17 6%	28 7%	27 8%	37 11%	29 9%	41 10%	42 9%	51 9%	31 7%	56 9%	112 10%	38 6%	29 9%
POSITIVE	1252 60%	587 58%	665 61%	194 66%	255 65%	224 65%	189 55%	172 55%	218 53%	295 63%	375 65%	255 58%	327 53%	691 59%	394 64%	167 53%
Don't know	124 6%	49 5%	75 7%	13 4%	10 3%	20 6%	23 7%	19 6%	39 9%	12 3%	16 3%	33 7%	64 10%	63 5%	28 4%	33 11%
Never hear of the subject	22 1%	12 1%	10 1%	3 1%	4 1%	3 1%	1 *	4 1%	7 2%	- -	1 *	7 2%	14 2%	9 1%	9 1%	4 1%
Mean Score	3.871	3.798	3.942	4.018	3.983	3.936	3.748	3.775	3.772	3.840	3.928	3.923	3.802	3.821	3.983	3.835
Standard Deviation	1.037	1.068	1.003	1.017	0.977	0.990	1.081	1.066	1.067	0.984	1.022	1.035	1.095	1.046	0.993	1.078
Error Variance	0.001	0.001	0.001	0.004	0.003	0.004	0.004	0.005	0.002	0.002	0.002	0.003	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 44 2%	11 1%	7 2%	13 3%	2 2%	10 3%	11 2%	33 2%	35 2%	9 3%	31 2%	7 4%	4 4%	1 3%
2	(2) 135 6%	60 7%	13 5%	36 7%	6 4%	20 6%	39 6%	96 7%	113 6%	22 8%	108 6%	14 8%	11 11%	2 4%
3	(3) 527 25%	199 24%	74 27%	139 28%	41 27%	74 21%	147 24%	380 26%	462 25%	65 23%	436 25%	47 26%	27 26%	17 36%
4	(4) 575 27%	249 30%	79 28%	123 25%	46 30%	78 22%	167 27%	408 28%	514 28%	61 21%	496 28%	49 27%	21 20%	9 19%
Very positive	(5) 677 32%	267 33%	94 34%	136 28%	53 35%	127 35%	214 34%	463 31%	595 33%	82 29%	568 32%	55 31%	38 36%	16 33%
SUMMARY CODES														
NEGATIVE	179 9%	72 9%	20 7%	49 10%	8 5%	31 9%	50 8%	129 9%	148 8%	31 11%	140 8%	21 12%	15 15%	3 7%
POSITIVE	1252 60%	516 63%	173 62%	259 52%	99 65%	205 57%	381 61%	871 59%	1108 61%	143 50%	1064 60%	104 58%	59 56%	25 52%
Don't know	124 6%	29 4%	12 4%	38 8%	3 2%	42 12%	38 6%	86 6%	85 5%	39 14%	114 6%	7 4%	3 3%	* 1%
Never hear of the subject	22 1%	4 1%	-	10 2%	1 1%	7 2%	6 1%	15 1%	15 1%	7 2%	18 1%	* *	1 1%	2 5%
Mean Score	3.871	3.889	3.902	3.747	3.958	3.939	3.925	3.849	3.885	3.771	3.891	3.772	3.758	3.797
Standard Deviation	1.037	1.010	1.022	1.065	0.968	1.101	1.029	1.040	1.023	1.131	1.019	1.106	1.192	1.071
Error Variance	0.001	0.002	0.004	0.002	0.007	0.004	0.002	0.001	0.001	0.004	0.001	0.007	0.014	0.020

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 44 2%	3 4%	7 3%	3 2%	2 1%	4 2%	5 2%	3 1%	3 1%	1 1%	4 4%	7 4%	1 3%	38 2%	4 1%
2	(2) 135 6%	2 2%	17 7%	8 4%	5 3%	13 7%	20 10%	15 6%	24 8%	5 3%	11 11%	14 8%	2 4%	120 7%	14 5%
3	(3) 527 25%	19 23%	54 23%	49 28%	32 22%	45 24%	45 21%	58 22%	79 26%	56 34%	27 26%	47 26%	17 36%	460 26%	63 20%
4	(4) 575 27%	27 32%	65 27%	50 29%	36 25%	56 30%	75 36%	66 25%	79 26%	43 26%	21 20%	49 27%	9 19%	502 28%	70 22%
Very positive	(5) 677 32%	29 34%	80 33%	48 27%	56 39%	58 31%	54 26%	93 35%	108 35%	43 26%	38 36%	55 31%	16 33%	546 31%	128 41%
SUMMARY CODES															
NEGATIVE	179 9%	5 6%	24 10%	11 6%	7 5%	18 9%	25 12%	18 7%	27 9%	6 3%	15 15%	21 12%	3 7%	159 9%	18 6%
POSITIVE	1252 60%	55 66%	146 60%	98 56%	92 64%	115 61%	129 62%	158 61%	187 61%	85 52%	59 56%	104 58%	25 52%	1048 59%	198 64%
Don't know	124 6%	2 3%	16 7%	15 9%	9 6%	10 6%	8 4%	22 8%	13 4%	17 10%	3 3%	7 4%	*	97 5%	27 9%
Never hear of the subject	22 1%	1 1%	1 *	2 1%	4 3%	1 *	2 1%	6 2%	1 *	1 *	1 1%	*	2 5%	16 1%	5 2%
Mean Score	3.871	3.949	3.871	3.842	4.058	3.853	3.768	3.989	3.902	3.826	3.758	3.772	3.797	3.838	4.091
Standard Deviation	1.037	1.038	1.085	0.978	0.985	1.041	1.041	1.003	1.027	0.913	1.192	1.106	1.071	1.036	1.001
Error Variance	0.001	0.014	0.005	0.006	0.007	0.006	0.006	0.005	0.004	0.006	0.014	0.007	0.020	0.001	0.004

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very negative	(1) 44 2%	9 2%	14 2%	8 2%	2 3%	9 3%	2 1%	7 2%	1 2%	2 1%	1 *	4 1%	35 3%	27 3%	10 2%	6 1%
2	(2) 135 6%	36 6%	46 7%	25 5%	4 6%	22 6%	10 6%	20 5%	6 9%	11 7%	28 9%	30 8%	81 6%	75 8%	34 5%	25 5%
3	(3) 527 25%	136 23%	169 28%	121 26%	11 17%	85 25%	41 24%	110 25%	19 28%	38 25%	71 24%	95 25%	336 25%	259 29%	169 25%	96 20%
4	(4) 575 27%	179 31%	184 30%	119 26%	17 27%	70 20%	61 35%	134 31%	28 39%	57 37%	93 32%	130 34%	332 25%	216 24%	205 31%	153 31%
Very positive	(5) 677 32%	209 36%	182 30%	160 34%	21 34%	97 28%	59 34%	158 36%	16 23%	45 29%	98 33%	123 32%	413 31%	240 27%	222 33%	201 41%
SUMMARY CODES																
NEGATIVE	179 9%	45 8%	59 10%	34 7%	6 9%	31 9%	12 7%	27 6%	7 11%	12 8%	29 10%	35 9%	116 9%	102 11%	45 7%	31 6%
POSITIVE	1252 60%	388 67%	366 60%	279 60%	38 61%	167 48%	120 69%	292 67%	44 62%	102 66%	191 65%	254 66%	745 56%	456 50%	427 64%	354 72%
Don't know	124 6%	12 2%	18 3%	26 6%	7 11%	54 15%	1 *	4 1%	-	2 1%	4 1%	2 1%	113 8%	78 9%	24 4%	8 2%
Never hear of the subject	22 1%	1 *	1 *	5 1%	1 2%	9 3%	-	1 *	-	-	-	1 *	20 2%	10 1%	4 1%	2 *
Mean Score	3.871	3.952	3.798	3.916	3.946	3.789	3.954	3.972	3.719	3.870	3.884	3.883	3.842	3.694	3.925	4.078
Standard Deviation	1.037	1.004	1.033	1.025	1.096	1.100	0.962	0.976	0.978	0.959	0.998	0.985	1.065	1.089	0.984	0.968
Error Variance	0.001	0.002	0.002	0.002	0.021	0.004	0.006	0.002	0.014	0.007	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 44 2%	18 1%	11 12%	14 4%	15 1%	28 4%	21 2%	21 2%	16 2%	27 2%
2	(2) 135 6%	81 5%	24 28%	29 8%	74 6%	59 8%	62 5%	72 8%	44 5%	91 8%
3	(3) 527 25%	330 21%	24 29%	168 49%	310 23%	209 30%	284 25%	238 27%	196 23%	322 28%
4	(4) 575 27%	483 31%	17 19%	71 21%	413 31%	153 22%	341 30%	228 26%	261 31%	302 26%
Very positive	(5) 677 32%	621 39%	7 9%	47 14%	481 36%	183 26%	407 36%	253 29%	323 38%	335 29%
SUMMARY CODES										
NEGATIVE	179 9%	99 6%	34 40%	43 13%	89 7%	87 12%	83 7%	93 11%	60 7%	118 10%
POSITIVE	1252 60%	1104 70%	24 28%	118 35%	895 67%	336 48%	748 66%	482 55%	584 68%	637 55%
Don't know	124 6%	32 2%	2 2%	13 4%	37 3%	64 9%	22 2%	57 6%	14 2%	62 5%
Never hear of the subject	22 1%	10 1%	1 1%	1 *	4 *	10 1%	2 *	13 1%	1 *	14 1%
Mean Score	3.871	4.049	2.838	3.329	3.984	3.639	3.943	3.764	3.988	3.769
Standard Deviation	1.037	0.968	1.159	0.969	0.971	1.126	1.004	1.068	1.001	1.058
Error Variance	0.001	0.001	0.017	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_05 What impact do you think Psychology has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 44 2%	19 2%	9 2%	9 2%	13 2%	19 3%	17 2%	7 3%	13 2%	11 2%
2	(2) 135 6%	44 5%	36 8%	25 5%	43 6%	54 7%	67 6%	10 4%	32 5%	45 6%
3	(3) 527 25%	201 25%	115 25%	115 25%	177 27%	183 25%	282 26%	51 22%	145 24%	187 26%
4	(4) 575 27%	218 27%	134 30%	133 29%	174 26%	214 29%	300 28%	50 21%	150 25%	200 28%
Very positive	(5) 677 32%	288 35%	147 32%	165 36%	228 34%	227 30%	346 32%	94 39%	222 37%	218 31%
SUMMARY CODES										
NEGATIVE	179 9%	63 8%	45 10%	34 7%	56 8%	74 10%	85 8%	17 7%	46 8%	56 8%
POSITIVE	1252 60%	506 62%	281 62%	298 64%	402 60%	441 59%	646 60%	144 60%	372 62%	418 59%
Don't know	124 6%	39 5%	12 3%	13 3%	28 4%	41 6%	51 5%	23 10%	29 5%	45 6%
Never hear of the subject	22 1%	4 *	2 *	2 *	5 1%	5 1%	8 1%	3 1%	6 1%	5 1%
Mean Score	3.871	3.923	3.847	3.940	3.881	3.823	3.879	4.008	3.951	3.859
Standard Deviation	1.037	1.040	1.040	1.014	1.041	1.058	1.013	1.084	1.045	1.009
Error Variance	0.001	0.001	0.003	0.002	0.002	0.002	0.001	0.006	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 64 3%	29 3%	35 3%	16 5%	11 3%	6 2%	11 3%	8 3%	11 3%	12 3%	17 3%	12 3%	23 4%	27 2%	24 4%	12 4%
2	(2) 199 9%	90 9%	109 10%	36 12%	38 10%	30 9%	43 12%	34 11%	18 4%	49 10%	54 9%	44 10%	51 8%	108 9%	64 10%	27 9%
3	(3) 478 23%	207 20%	271 25%	66 22%	106 27%	72 21%	91 26%	65 21%	77 19%	109 23%	135 23%	108 25%	126 20%	297 25%	131 21%	51 16%
4	(4) 478 23%	237 23%	241 22%	66 22%	87 22%	93 27%	61 17%	63 20%	109 26%	114 24%	137 24%	83 19%	144 23%	257 22%	149 24%	72 23%
Very positive	(5) 757 36%	409 40%	348 32%	98 33%	129 33%	120 35%	121 35%	128 41%	161 39%	172 37%	216 38%	155 36%	214 34%	416 35%	218 35%	123 39%
SUMMARY CODES																
NEGATIVE	263 12%	119 12%	144 13%	52 18%	50 13%	37 11%	54 16%	42 13%	29 7%	61 13%	71 12%	56 13%	74 12%	135 11%	89 14%	39 13%
POSITIVE	1236 59%	646 63%	589 54%	163 55%	216 55%	213 62%	182 52%	192 61%	270 66%	287 61%	353 61%	238 55%	357 57%	673 57%	367 59%	195 62%
Don't know	115 5%	42 4%	73 7%	13 4%	20 5%	19 6%	18 5%	13 4%	32 8%	12 3%	16 3%	29 7%	57 9%	62 5%	27 4%	25 8%
Never hear of the subject	13 1%	7 1%	6 1%	2 1%	3 1%	2 1%	2 1%	1 *	2 1%	- -	* *	5 1%	7 1%	6 1%	4 1%	2 1%
Mean Score	3.843	3.934	3.756	3.683	3.766	3.901	3.729	3.902	4.042	3.843	3.861	3.808	3.851	3.840	3.804	3.937
Standard Deviation	1.138	1.126	1.142	1.231	1.126	1.067	1.186	1.158	1.042	1.125	1.127	1.151	1.151	1.110	1.171	1.173
Error Variance	0.001	0.001	0.001	0.006	0.004	0.004	0.005	0.005	0.002	0.003	0.003	0.004	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 64	18	12	17	7	10	12	51	51	13	54	4	3	3
	3%	2%	4%	3%	4%	3%	2%	3%	3%	5%	3%	2%	3%	6%
2	(2) 199	90	32	32	11	34	64	135	180	19	162	24	9	4
	9%	11%	11%	6%	7%	9%	10%	9%	10%	7%	9%	13%	9%	8%
3	(3) 478	208	73	89	34	74	155	323	426	52	399	46	23	9
	23%	25%	26%	18%	22%	21%	25%	22%	23%	18%	23%	26%	22%	19%
4	(4) 478	186	52	116	44	81	135	343	417	62	379	50	30	19
	23%	23%	19%	23%	29%	23%	22%	23%	23%	22%	21%	28%	29%	40%
Very positive	(5) 757	284	101	206	52	115	206	552	654	103	659	48	37	13
	36%	35%	36%	42%	34%	32%	33%	37%	36%	36%	37%	27%	35%	28%
SUMMARY CODES														
NEGATIVE	263	109	43	49	18	44	77	186	231	32	216	28	12	7
	12%	13%	16%	10%	12%	12%	12%	13%	13%	11%	12%	16%	11%	14%
POSITIVE	1236	470	153	321	96	196	341	895	1071	165	1038	98	67	32
	59%	57%	55%	65%	63%	55%	55%	60%	59%	58%	59%	55%	64%	67%
Don't know	115	30	10	32	3	39	44	71	80	35	106	6	2	-
	5%	4%	4%	7%	2%	11%	7%	5%	4%	12%	6%	4%	2%	-
Never hear of the subject	13	4	-	3	1	6	7	6	11	2	13	*	-	-
	1%	*	-	1%	1%	2%	1%	*	1%	1%	1%	*	-	-
Mean Score	3.843	3.796	3.740	4.004	3.834	3.820	3.799	3.861	3.836	3.896	3.863	3.664	3.872	3.759
Standard Deviation	1.138	1.120	1.201	1.122	1.129	1.134	1.112	1.148	1.131	1.181	1.144	1.096	1.089	1.123
Error Variance	0.001	0.002	0.006	0.002	0.010	0.004	0.002	0.001	0.001	0.004	0.001	0.007	0.011	0.021

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 64 3%	1 1%	10 4%	8 4%	2 1%	10 5%	8 4%	5 2%	9 3%	2 1%	3 3%	4 2%	3 6%	58 3%	6 2%
2	(2) 199 9%	9 11%	22 9%	17 10%	12 8%	17 9%	25 12%	18 7%	23 8%	20 12%	9 9%	24 13%	4 8%	174 10%	23 7%
3	(3) 478 23%	15 18%	58 24%	42 24%	28 20%	35 19%	47 23%	54 21%	78 26%	41 25%	23 22%	46 26%	9 19%	414 23%	60 19%
4	(4) 478 23%	21 25%	48 20%	31 18%	32 22%	38 20%	59 28%	51 19%	60 20%	40 24%	30 29%	50 28%	19 40%	417 23%	59 19%
Very positive	(5) 757 36%	31 37%	90 38%	62 35%	58 41%	82 43%	64 31%	103 40%	119 39%	48 29%	37 35%	48 27%	13 28%	622 35%	132 42%
SUMMARY CODES															
NEGATIVE	263 12%	10 12%	32 13%	24 14%	14 10%	27 14%	32 16%	23 9%	32 10%	22 14%	12 11%	28 16%	7 14%	232 13%	29 9%
POSITIVE	1236 59%	52 62%	138 57%	92 53%	90 63%	120 64%	123 59%	154 59%	180 59%	88 53%	67 64%	98 55%	32 67%	1040 58%	191 62%
Don't know	115 5%	6 7%	14 6%	14 8%	8 5%	6 3%	5 2%	25 9%	16 5%	14 8%	2 2%	6 4%	-	87 5%	25 8%
Never hear of the subject	13 1%	-	-	1 1%	3 2%	-	2 1%	6 2%	1 *	-	-	-	*	7 *	6 2%
Mean Score	3.843	3.926	3.824	3.771	4.001	3.907	3.725	3.994	3.892	3.737	3.872	3.664	3.759	3.814	4.031
Standard Deviation	1.138	1.099	1.180	1.209	1.075	1.225	1.148	1.094	1.125	1.093	1.089	1.096	1.123	1.142	1.097
Error Variance	0.001	0.016	0.006	0.009	0.009	0.008	0.007	0.005	0.005	0.008	0.011	0.007	0.021	0.001	0.005

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very negative	(1) 64 3%	10 2%	24 4%	21 5%	1 2%	7 2%	1 *	12 3%	- -	1 1%	7 2%	7 2%	42 3%	41 5%	15 2%	8 2%
2	(2) 199 9%	51 9%	70 11%	40 9%	6 10%	28 8%	13 7%	37 9%	3 4%	11 7%	23 8%	32 8%	124 9%	112 12%	58 9%	28 6%
3	(3) 478 23%	136 23%	156 25%	104 22%	9 15%	65 19%	35 20%	92 21%	10 14%	37 24%	69 23%	94 24%	304 23%	215 24%	166 25%	96 20%
4	(4) 478 23%	141 24%	129 21%	112 24%	14 22%	77 22%	39 23%	94 22%	21 30%	33 21%	66 22%	84 22%	314 24%	192 21%	179 27%	105 21%
Very positive	(5) 757 36%	233 40%	213 35%	160 34%	24 39%	118 34%	84 48%	186 43%	36 52%	69 45%	129 43%	167 43%	437 33%	273 30%	225 34%	244 50%
SUMMARY CODES																
NEGATIVE	263 12%	61 10%	94 15%	61 13%	7 12%	36 10%	13 8%	49 11%	3 4%	12 8%	30 10%	39 10%	166 12%	153 17%	73 11%	36 7%
POSITIVE	1236 59%	374 64%	342 56%	272 58%	38 61%	195 57%	123 71%	279 64%	57 81%	102 66%	195 66%	251 65%	752 57%	464 51%	404 60%	348 71%
Don't know	115 5%	11 2%	22 4%	25 5%	7 12%	44 13%	2 1%	12 3%	- -	3 2%	2 1%	3 1%	97 7%	69 8%	26 4%	8 2%
Never hear of the subject	13 1%	1 *	1 *	3 1%	1 1%	5 1%	- -	1 *	- -	- -	- -	- -	12 1%	4 *	2 *	3 1%
Mean Score	3.843	3.941	3.741	3.799	3.990	3.911	4.125	3.963	4.287	4.039	3.973	3.969	3.803	3.652	3.842	4.142
Standard Deviation	1.138	1.075	1.180	1.171	1.130	1.106	1.004	1.124	0.872	1.035	1.099	1.088	1.134	1.204	1.075	1.033
Error Variance	0.001	0.002	0.002	0.003	0.022	0.004	0.006	0.003	0.012	0.008	0.004	0.003	0.001	0.002	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 64 3%	25 2%	15 18%	23 7%	20 1%	42 6%	33 3%	28 3%	11 1%	51 4%
2	(2) 199 9%	115 7%	27 32%	55 16%	110 8%	89 13%	96 8%	100 11%	56 7%	138 12%
3	(3) 478 23%	302 19%	23 27%	149 44%	284 21%	186 26%	241 21%	229 26%	173 20%	297 26%
4	(4) 478 23%	403 26%	9 10%	63 18%	330 25%	137 19%	269 24%	204 23%	221 26%	250 22%
Very positive	(5) 757 36%	700 44%	10 12%	43 13%	557 42%	190 27%	478 42%	264 30%	378 44%	359 31%
SUMMARY CODES										
NEGATIVE	263 12%	140 9%	42 49%	78 23%	129 10%	131 19%	129 11%	128 15%	68 8%	188 16%
POSITIVE	1236 59%	1103 70%	19 22%	106 31%	887 67%	327 46%	747 66%	469 53%	599 70%	609 53%
Don't know	115 5%	27 2%	2 2%	9 3%	32 2%	59 8%	20 2%	54 6%	13 2%	55 5%
Never hear of the subject	13 1%	3 *	- -	- -	2 *	4 1%	3 *	3 *	3 *	3 *
Mean Score	3.843	4.060	2.666	3.146	3.996	3.533	3.952	3.698	4.069	3.667
Standard Deviation	1.138	1.044	1.240	1.062	1.059	1.229	1.119	1.140	1.020	1.187
Error Variance	0.001	0.001	0.019	0.004	0.001	0.002	0.001	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_06 What impact do you think Mathematics has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 64 3%	23 3%	9 2%	13 3%	18 3%	26 4%	31 3%	6 2%	15 3%	21 3%
2	(2) 199 9%	80 10%	40 9%	43 9%	58 9%	80 11%	93 9%	24 10%	51 9%	66 9%
3	(3) 478 23%	188 23%	119 26%	112 24%	161 24%	187 25%	233 22%	49 20%	118 20%	163 23%
4	(4) 478 23%	166 20%	103 23%	101 22%	139 21%	158 21%	264 25%	41 17%	136 23%	170 24%
Very positive	(5) 757 36%	317 39%	179 39%	183 40%	267 40%	251 34%	403 38%	97 41%	245 41%	254 36%
SUMMARY CODES										
NEGATIVE	263 12%	103 13%	49 11%	55 12%	76 11%	106 14%	124 12%	30 12%	66 11%	87 12%
POSITIVE	1236 59%	484 59%	282 62%	285 62%	405 61%	409 55%	667 62%	138 58%	381 64%	423 59%
Don't know	115 5%	36 4%	5 1%	10 2%	23 3%	40 5%	44 4%	21 9%	30 5%	35 5%
Never hear of the subject	13 1%	4 *	-	1 *	3 *	2 *	4 *	1 1%	3 *	3 *
Mean Score	3.843	3.873	3.897	3.886	3.902	3.752	3.893	3.924	3.963	3.844
Standard Deviation	1.138	1.147	1.090	1.127	1.127	1.164	1.116	1.161	1.117	1.128
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.006	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 44 2%	20 2%	23 2%	8 3%	7 2%	4 1%	15 4%	5 2%	5 1%	12 2%	7 1%	8 2%	17 3%	25 2%	15 2%	4 1%
2	(2) 181 9%	98 10%	82 8%	31 10%	31 8%	29 8%	35 10%	26 8%	28 7%	54 12%	45 8%	33 8%	48 8%	103 9%	55 9%	22 7%
3	(3) 551 26%	267 26%	284 26%	76 26%	104 26%	78 23%	103 30%	93 30%	98 24%	118 25%	148 26%	118 27%	168 27%	304 26%	167 27%	80 26%
4	(4) 625 30%	321 31%	305 28%	85 29%	119 30%	116 34%	101 29%	87 28%	117 28%	167 36%	196 34%	112 26%	150 24%	374 32%	178 29%	74 24%
Very positive	(5) 552 26%	265 26%	287 27%	72 24%	104 26%	95 28%	74 21%	81 26%	125 30%	106 23%	160 28%	128 29%	158 25%	293 25%	159 26%	100 32%
SUMMARY CODES																
NEGATIVE	224 11%	119 12%	106 10%	39 13%	39 10%	33 10%	50 14%	31 10%	32 8%	66 14%	52 9%	41 9%	65 10%	129 11%	70 11%	26 8%
POSITIVE	1177 56%	585 57%	592 55%	158 53%	223 56%	211 62%	176 51%	169 54%	242 59%	273 58%	356 62%	239 55%	309 50%	667 57%	336 54%	174 56%
Don't know	134 6%	42 4%	93 9%	19 7%	24 6%	19 6%	19 5%	20 6%	34 8%	13 3%	19 3%	34 8%	69 11%	68 6%	37 6%	29 9%
Never hear of the subject	17 1%	8 1%	9 1%	5 2%	5 1%	2 *	- -	1 *	4 1%	- -	* *	5 1%	11 2%	6 1%	8 1%	3 1%
Mean Score	3.748	3.732	3.764	3.670	3.768	3.833	3.565	3.730	3.887	3.660	3.821	3.798	3.710	3.734	3.715	3.870
Standard Deviation	1.036	1.035	1.038	1.080	1.021	0.994	1.088	1.017	1.000	1.038	0.982	1.045	1.077	1.027	1.051	1.035
Error Variance	0.001	0.001	0.001	0.005	0.003	0.004	0.004	0.004	0.002	0.003	0.002	0.003	0.002	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 44 2%	19 2%	6 2%	5 1%	2 2%	12 3%	9 1%	35 2%	39 2%	5 2%	39 2%	3 1%	1 1%	2 3%
2	(2) 181 9%	88 11%	20 7%	33 7%	14 9%	26 7%	51 8%	130 9%	162 9%	19 6%	144 8%	25 14%	6 6%	6 12%
3	(3) 551 26%	204 25%	82 29%	134 27%	37 25%	93 26%	155 25%	397 27%	471 26%	80 28%	465 26%	42 24%	29 27%	16 33%
4	(4) 625 30%	269 33%	80 29%	138 28%	53 35%	85 24%	190 30%	436 29%	564 31%	61 21%	520 29%	57 32%	33 32%	15 31%
Very positive	(5) 552 26%	203 25%	75 27%	146 30%	37 25%	91 25%	160 26%	391 26%	473 26%	79 28%	468 26%	43 24%	33 32%	8 16%
SUMMARY CODES														
NEGATIVE	224 11%	107 13%	26 9%	37 8%	16 11%	38 11%	60 10%	165 11%	201 11%	24 8%	183 10%	27 15%	7 7%	7 15%
POSITIVE	1177 56%	472 58%	155 55%	284 57%	91 60%	176 49%	350 56%	827 56%	1037 57%	140 49%	988 56%	100 56%	66 63%	23 47%
Don't know	134 6%	35 4%	16 6%	34 7%	6 4%	44 12%	50 8%	84 6%	97 5%	37 13%	122 7%	9 5%	2 2%	1 2%
Never hear of the subject	17 1%	2 *	1 *	5 1%	1 1%	8 2%	8 1%	9 1%	11 1%	5 2%	14 1%	* *	1 1%	1 3%
Mean Score	3.748	3.700	3.753	3.852	3.757	3.707	3.783	3.734	3.744	3.778	3.755	3.664	3.901	3.469
Standard Deviation	1.036	1.050	1.021	0.987	0.999	1.097	1.007	1.048	1.034	1.051	1.038	1.056	0.959	1.034
Error Variance	0.001	0.002	0.004	0.002	0.008	0.004	0.002	0.001	0.001	0.004	0.001	0.007	0.009	0.018

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 44 2%	5 6%	5 2%	3 2%	2 1%	5 3%	7 3%	1 *	10 3%	2 1%	1 1%	3 1%	2 3%	40 2%	3 1%
2	(2) 181 9%	4 5%	24 10%	10 6%	11 7%	17 9%	13 6%	18 7%	25 8%	21 13%	6 6%	25 14%	6 12%	161 9%	19 6%
3	(3) 551 26%	20 24%	67 28%	48 28%	37 26%	46 24%	57 27%	74 28%	73 24%	42 26%	29 27%	42 24%	16 33%	483 27%	64 20%
4	(4) 625 30%	27 32%	64 26%	55 32%	38 26%	55 29%	76 36%	58 22%	94 31%	53 32%	33 32%	57 32%	15 31%	533 30%	88 28%
Very positive	(5) 552 26%	21 25%	61 25%	38 22%	44 31%	56 30%	48 23%	81 31%	89 29%	30 18%	33 32%	43 24%	8 16%	445 25%	105 34%
SUMMARY CODES															
NEGATIVE	224 11%	9 11%	29 12%	13 7%	13 9%	23 12%	20 9%	19 7%	35 11%	23 14%	7 7%	27 15%	7 15%	201 11%	22 7%
POSITIVE	1177 56%	48 58%	125 52%	94 54%	82 57%	111 59%	124 59%	139 53%	183 60%	83 50%	66 63%	100 56%	23 47%	978 55%	193 62%
Don't know	134 6%	6 7%	21 9%	16 9%	8 6%	9 5%	7 3%	24 9%	14 5%	17 11%	2 2%	9 5%	1 2%	105 6%	27 9%
Never hear of the subject	17 1%	-	-	3 2%	4 2%	-	1 1%	5 2%	1 *	-	1 1%	* *	1 3%	11 1%	5 2%
Mean Score	3.748	3.710	3.691	3.748	3.844	3.777	3.725	3.860	3.783	3.596	3.901	3.664	3.469	3.711	3.978
Standard Deviation	1.036	1.122	1.056	0.966	1.033	1.083	1.006	1.002	1.077	1.004	0.959	1.056	1.034	1.040	0.995
Error Variance	0.001	0.016	0.005	0.006	0.008	0.006	0.005	0.004	0.004	0.007	0.009	0.007	0.018	0.001	0.004

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very negative	(1) 44 2%	9 2%	10 2%	13 3%	3 5%	9 3%	2 1%	8 2%	1 1%	1 1%	1 *	9 2%	32 2%	29 3%	12 2%	2 *
2	(2) 181 9%	57 10%	58 9%	37 8%	3 5%	25 7%	13 8%	35 8%	6 9%	8 5%	31 10%	41 11%	110 8%	79 9%	70 10%	31 6%
3	(3) 551 26%	135 23%	173 28%	130 28%	18 28%	89 26%	51 29%	111 25%	23 33%	34 22%	81 28%	97 25%	364 27%	258 28%	168 25%	119 24%
4	(4) 625 30%	215 37%	184 30%	127 27%	13 21%	77 22%	64 37%	146 34%	22 31%	59 38%	100 34%	126 33%	362 27%	246 27%	222 33%	156 32%
Very positive	(5) 552 26%	153 26%	163 27%	122 26%	19 31%	86 25%	40 23%	120 28%	19 26%	51 33%	79 27%	107 28%	333 25%	207 23%	166 25%	168 34%
SUMMARY CODES																
NEGATIVE	224 11%	66 11%	67 11%	50 11%	6 10%	34 10%	16 9%	42 10%	7 10%	9 6%	32 11%	49 13%	142 11%	108 12%	82 12%	33 7%
POSITIVE	1177 56%	368 63%	347 56%	249 53%	32 52%	163 47%	104 60%	266 61%	40 57%	109 71%	178 60%	233 60%	695 52%	452 50%	388 58%	324 66%
Don't know	134 6%	13 2%	27 4%	32 7%	5 8%	52 15%	3 2%	13 3%	-	2 2%	5 2%	7 2%	114 9%	79 9%	29 4%	13 3%
Never hear of the subject	17 1%	1 *	1 *	5 1%	1 2%	7 2%	-	1 *	-	-	-	-	16 1%	7 1%	3 *	2 *
Mean Score	3.748	3.783	3.738	3.719	3.755	3.723	3.740	3.802	3.721	3.986	3.770	3.744	3.711	3.638	3.719	3.960
Standard Deviation	1.036	1.004	1.023	1.063	1.160	1.080	0.952	1.004	1.001	0.909	0.975	1.052	1.051	1.070	1.029	0.952
Error Variance	0.001	0.002	0.002	0.003	0.022	0.004	0.006	0.003	0.015	0.006	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 44 2%	19 1%	11 13%	12 4%	16 1%	27 4%	18 2%	24 3%	14 2%	28 2%
2	(2) 181 9%	99 6%	29 34%	49 14%	104 8%	73 10%	93 8%	85 10%	64 7%	114 10%
3	(3) 551 26%	375 24%	13 15%	158 46%	342 26%	200 28%	298 26%	243 28%	208 24%	328 28%
4	(4) 625 30%	518 33%	20 23%	84 25%	424 32%	194 27%	361 32%	256 29%	276 32%	334 29%
Very positive	(5) 552 26%	516 33%	10 12%	24 7%	409 31%	130 18%	341 30%	203 23%	273 32%	270 23%
SUMMARY CODES										
NEGATIVE	224 11%	118 7%	40 48%	61 18%	121 9%	100 14%	111 10%	109 12%	78 9%	142 12%
POSITIVE	1177 56%	1034 66%	30 35%	108 32%	833 62%	324 46%	702 62%	459 52%	549 64%	604 52%
Don't know	134 6%	43 3%	2 2%	15 4%	36 3%	76 11%	25 2%	65 7%	20 2%	69 6%
Never hear of the subject	17 1%	6 *	- -	- -	2 *	7 1%	3 *	6 1%	1 *	8 1%
Mean Score	3.748	3.926	2.862	3.180	3.853	3.525	3.821	3.653	3.875	3.655
Standard Deviation	1.036	0.974	1.272	0.904	0.998	1.077	1.014	1.055	1.009	1.049
Error Variance	0.001	0.001	0.020	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_07 What impact do you think Economics has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 44 2%	16 2%	7 2%	8 2%	11 2%	25 3%	14 1%	5 2%	13 2%	6 1%
2	(2) 181 9%	62 8%	43 9%	41 9%	53 8%	74 10%	85 8%	19 8%	44 7%	60 8%
3	(3) 551 26%	200 25%	115 25%	117 25%	171 26%	205 28%	290 27%	46 19%	139 23%	196 28%
4	(4) 625 30%	257 32%	156 34%	143 31%	212 32%	218 29%	326 30%	68 29%	178 30%	216 30%
Very positive	(5) 552 26%	235 29%	123 27%	138 30%	194 29%	171 23%	299 28%	74 31%	186 31%	186 26%
SUMMARY CODES										
NEGATIVE	224 11%	78 10%	50 11%	49 11%	64 10%	99 13%	99 9%	24 10%	57 10%	66 9%
POSITIVE	1177 56%	492 60%	279 62%	280 61%	406 61%	389 52%	625 58%	143 60%	364 61%	403 57%
Don't know	134 6%	41 5%	10 2%	16 3%	24 4%	47 6%	53 5%	23 10%	33 5%	44 6%
Never hear of the subject	17 1%	3 *	-	-	3 *	3 *	5 *	4 2%	5 1%	4 1%
Mean Score	3.748	3.821	3.777	3.808	3.818	3.629	3.799	3.885	3.856	3.778
Standard Deviation	1.036	1.022	1.010	1.034	1.010	1.076	1.002	1.056	1.043	0.983
Error Variance	0.001	0.001	0.002	0.002	0.002	0.002	0.001	0.005	0.002	0.001

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very negative	(1) 64 3%	41 4%	23 2%	7 2%	11 3%	2 1%	14 4%	14 5%	17 4%	17 4%	13 2%	16 4%	19 3%	34 3%	15 2%	15 5%
2	(2) 216 10%	123 12%	93 9%	23 8%	38 10%	35 10%	38 11%	34 11%	47 12%	68 14%	51 9%	32 7%	66 11%	126 11%	59 9%	32 10%
3	(3) 617 29%	302 30%	316 29%	91 31%	113 29%	73 21%	119 34%	108 35%	113 28%	142 30%	169 29%	143 33%	163 26%	361 31%	168 27%	88 28%
4	(4) 530 25%	254 25%	276 25%	78 26%	98 25%	109 32%	80 23%	70 22%	95 23%	135 29%	157 27%	96 22%	142 23%	291 25%	178 29%	61 20%
Very positive	(5) 484 23%	222 22%	262 24%	77 26%	101 25%	92 27%	68 20%	67 21%	80 19%	92 20%	153 26%	103 23%	137 22%	259 22%	152 25%	73 23%
SUMMARY CODES																
NEGATIVE	280 13%	164 16%	116 11%	30 10%	49 12%	38 11%	52 15%	48 15%	64 16%	84 18%	63 11%	48 11%	85 14%	160 14%	73 12%	47 15%
POSITIVE	1014 48%	476 47%	538 50%	154 52%	199 50%	201 59%	148 43%	137 44%	175 43%	227 48%	310 54%	198 45%	279 45%	550 47%	331 53%	133 43%
Don't know	157 7%	61 6%	95 9%	18 6%	25 6%	24 7%	25 7%	15 5%	50 12%	16 3%	25 4%	39 9%	77 12%	84 7%	36 6%	36 12%
Never hear of the subject	36 2%	18 2%	18 2%	4 1%	9 2%	7 2%	3 1%	5 2%	9 2%	1 *	8 1%	9 2%	18 3%	19 2%	10 2%	7 2%
Mean Score	3.603	3.523	3.681	3.710	3.662	3.811	3.474	3.482	3.493	3.480	3.713	3.611	3.591	3.574	3.690	3.535
Standard Deviation	1.084	1.117	1.046	1.038	1.085	1.011	1.084	1.110	1.123	1.085	1.047	1.084	1.111	1.076	1.052	1.172
Error Variance	0.001	0.001	0.001	0.004	0.004	0.004	0.004	0.005	0.002	0.003	0.002	0.003	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very negative	(1) 64 3%	22 3%	9 3%	22 4%	3 2%	9 2%	12 2%	53 4%	53 3%	12 4%	50 3%	6 3%	7 7%	1 3%
2	(2) 216 10%	85 10%	25 9%	53 11%	13 8%	39 11%	51 8%	165 11%	186 10%	30 11%	180 10%	19 11%	11 11%	5 11%
3	(3) 617 29%	249 30%	92 33%	148 30%	48 32%	80 22%	175 28%	442 30%	548 30%	70 24%	513 29%	58 32%	35 33%	12 24%
4	(4) 530 25%	234 29%	60 21%	111 23%	42 28%	83 23%	154 25%	376 25%	469 26%	61 21%	439 25%	48 27%	27 25%	16 33%
Very positive	(5) 484 23%	181 22%	74 26%	102 21%	41 27%	87 24%	163 26%	321 22%	426 23%	58 20%	415 23%	36 20%	23 22%	10 20%
SUMMARY CODES														
NEGATIVE	280 13%	107 13%	35 12%	75 15%	15 10%	48 13%	63 10%	217 15%	239 13%	42 15%	230 13%	25 14%	18 18%	7 14%
POSITIVE	1014 48%	415 51%	133 48%	213 43%	83 55%	170 47%	316 51%	697 47%	896 49%	118 41%	854 48%	85 47%	49 47%	26 54%
Don't know	157 7%	41 5%	17 6%	48 10%	3 2%	48 14%	52 8%	105 7%	110 6%	46 16%	144 8%	10 6%	2 2%	* 1%
Never hear of the subject	36 2%	8 1%	3 1%	11 2%	2 1%	12 3%	17 3%	19 1%	26 1%	10 4%	32 2%	* *	- -	3 7%
Mean Score	3.603	3.605	3.626	3.501	3.725	3.670	3.729	3.552	3.612	3.535	3.620	3.534	3.454	3.611
Standard Deviation	1.084	1.049	1.103	1.123	1.024	1.119	1.047	1.095	1.075	1.149	1.082	1.061	1.158	1.073
Error Variance	0.001	0.002	0.005	0.002	0.008	0.004	0.002	0.001	0.001	0.005	0.001	0.007	0.013	0.021

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very negative	(1) 64 3%	2 2%	8 3%	5 3%	5 3%	12 6%	9 4%	1 *	5 2%	4 2%	7 7%	6 3%	1 3%	62 3%	2 1%
2	(2) 216 10%	6 7%	19 8%	17 10%	7 5%	21 11%	25 12%	28 11%	33 11%	25 15%	11 11%	19 11%	5 11%	191 11%	23 7%
3	(3) 617 29%	23 27%	82 34%	61 35%	40 28%	64 34%	61 29%	54 21%	74 24%	54 33%	35 33%	58 32%	12 24%	551 31%	62 20%
4	(4) 530 25%	33 40%	48 20%	46 27%	33 23%	35 18%	53 26%	63 24%	85 28%	42 25%	27 25%	48 27%	16 33%	459 26%	69 22%
Very positive	(5) 484 23%	13 15%	61 25%	28 16%	43 30%	42 22%	44 21%	82 32%	82 27%	19 12%	23 22%	36 20%	10 20%	368 21%	115 37%
SUMMARY CODES															
NEGATIVE	280 13%	8 9%	26 11%	23 13%	11 8%	32 17%	34 16%	29 11%	38 12%	29 17%	18 18%	25 14%	7 14%	253 14%	25 8%
POSITIVE	1014 48%	46 55%	110 45%	75 43%	77 53%	77 41%	98 47%	145 56%	166 54%	61 37%	49 47%	85 47%	26 54%	826 46%	184 59%
Don't know	157 7%	3 4%	20 8%	15 8%	8 6%	13 7%	14 7%	27 10%	24 8%	20 12%	2 2%	10 6%	* 1%	121 7%	33 11%
Never hear of the subject	36 2%	3 4%	3 1%	1 1%	7 5%	3 1%	3 1%	6 2%	4 1%	2 1%	- -	* *	3 7%	28 2%	8 2%
Mean Score	3.603	3.646	3.626	3.475	3.811	3.436	3.512	3.866	3.736	3.335	3.454	3.534	3.611	3.539	4.005
Standard Deviation	1.084	0.928	1.087	1.015	1.077	1.174	1.123	1.055	1.065	1.004	1.158	1.061	1.073	1.079	1.033
Error Variance	0.001	0.011	0.006	0.007	0.009	0.008	0.007	0.005	0.004	0.007	0.013	0.007	0.021	0.001	0.004

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very negative	(1) 64 3%	14 2%	19 3%	21 5%	2 3%	8 2%	2 1%	6 1%	1 2%	4 2%	12 4%	8 2%	47 4%	37 4%	14 2%	13 3%
2	(2) 216 10%	67 11%	66 11%	43 9%	5 8%	32 9%	19 11%	46 11%	13 19%	16 10%	42 14%	60 16%	119 9%	105 12%	70 11%	39 8%
3	(3) 617 29%	168 29%	198 32%	132 28%	22 35%	90 26%	57 33%	134 31%	24 35%	51 33%	86 29%	105 27%	386 29%	281 31%	184 27%	147 30%
4	(4) 530 25%	176 30%	157 26%	106 23%	11 18%	72 21%	53 30%	120 28%	18 26%	53 35%	94 32%	122 31%	317 24%	192 21%	207 31%	129 26%
Very positive	(5) 484 23%	139 24%	141 23%	113 24%	14 23%	69 20%	39 22%	114 26%	13 19%	29 19%	56 19%	86 22%	292 22%	176 19%	154 23%	142 29%
SUMMARY CODES																
NEGATIVE	280 13%	81 14%	86 14%	64 14%	6 10%	40 12%	21 12%	52 12%	15 21%	19 13%	54 18%	68 18%	166 12%	142 16%	85 13%	53 11%
POSITIVE	1014 48%	315 54%	299 49%	220 47%	26 42%	141 41%	91 53%	234 54%	31 45%	83 53%	150 51%	207 54%	609 46%	368 41%	361 54%	271 55%
Don't know	157 7%	16 3%	28 5%	39 8%	5 9%	62 18%	4 2%	12 3%	-	2 1%	6 2%	6 2%	134 10%	97 11%	32 5%	15 3%
Never hear of the subject	36 2%	2 *	4 1%	11 2%	3 4%	13 4%	-	1 *	-	-	-	-	35 3%	17 2%	9 1%	6 1%
Mean Score	3.603	3.635	3.576	3.595	3.597	3.598	3.629	3.688	3.410	3.582	3.480	3.571	3.593	3.462	3.660	3.736
Standard Deviation	1.084	1.056	1.076	1.143	1.075	1.078	0.992	1.033	1.065	0.992	1.086	1.067	1.092	1.113	1.037	1.067
Error Variance	0.001	0.002	0.002	0.003	0.020	0.004	0.006	0.003	0.017	0.007	0.004	0.003	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very negative	(1) 64 3%	37 2%	12 14%	15 4%	31 2%	33 5%	34 3%	29 3%	26 3%	38 3%
2	(2) 216 10%	139 9%	23 28%	52 15%	132 10%	82 12%	117 10%	96 11%	82 10%	131 11%
3	(3) 617 29%	424 27%	28 33%	160 47%	398 30%	211 30%	352 31%	257 29%	256 30%	346 30%
4	(4) 530 25%	446 28%	15 17%	67 20%	371 28%	150 21%	303 27%	218 25%	224 26%	293 25%
Very positive	(5) 484 23%	453 29%	4 5%	26 7%	343 26%	130 18%	282 25%	191 22%	234 27%	239 21%
SUMMARY CODES										
NEGATIVE	280 13%	176 11%	35 41%	68 20%	163 12%	115 16%	151 13%	125 14%	108 13%	168 15%
POSITIVE	1014 48%	899 57%	19 22%	93 27%	714 54%	280 40%	585 51%	409 46%	459 54%	532 46%
Don't know	157 7%	61 4%	2 2%	14 4%	51 4%	82 12%	41 4%	75 8%	30 3%	83 7%
Never hear of the subject	36 2%	16 1%	1 1%	8 2%	7 1%	19 3%	11 1%	16 2%	4 *	23 2%
Mean Score	3.603	3.760	2.712	3.111	3.677	3.433	3.628	3.564	3.681	3.541
Standard Deviation	1.084	1.060	1.086	0.936	1.053	1.129	1.074	1.092	1.085	1.082
Error Variance	0.001	0.001	0.015	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.7B_08 What impact do you think Sociology has on our wellbeing?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very negative	(1) 64 3%	26 3%	12 3%	8 2%	21 3%	33 4%	28 3%	3 1%	10 2%	21 3%
2	(2) 216 10%	76 9%	59 13%	44 9%	68 10%	67 9%	125 12%	16 7%	59 10%	82 12%
3	(3) 617 29%	236 29%	130 29%	133 29%	196 29%	229 31%	325 30%	52 22%	152 25%	223 31%
4	(4) 530 25%	189 23%	132 29%	146 32%	155 23%	199 27%	267 25%	56 23%	144 24%	179 25%
Very positive	(5) 484 23%	216 27%	109 24%	109 24%	177 26%	153 21%	243 23%	81 34%	175 29%	148 21%
SUMMARY CODES										
NEGATIVE	280 13%	102 13%	70 16%	52 11%	89 13%	100 14%	153 14%	19 8%	69 12%	104 15%
POSITIVE	1014 48%	405 50%	240 53%	255 55%	332 50%	352 47%	510 48%	137 57%	319 53%	327 46%
Don't know	157 7%	61 7%	13 3%	19 4%	43 6%	55 7%	65 6%	26 11%	44 7%	48 7%
Never hear of the subject	36 2%	10 1%	-	3 1%	7 1%	7 1%	19 2%	5 2%	14 2%	10 1%
Mean Score	3.603	3.662	3.604	3.692	3.645	3.544	3.578	3.940	3.769	3.534
Standard Deviation	1.084	1.105	1.077	1.009	1.108	1.089	1.077	1.045	1.076	1.073
Error Variance	0.001	0.002	0.003	0.002	0.002	0.002	0.001	0.005	0.002	0.002

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Medicine	1839	894	946	255	342	298	291	282	371	427	533	367	512	1025	535	279
	87%	88%	87%	86%	87%	87%	84%	90%	90%	91%	93%	84%	82%	87%	86%	90%
Biology	1597	787	810	224	307	262	263	241	300	387	473	326	412	902	472	222
	76%	77%	75%	76%	78%	76%	76%	77%	73%	82%	82%	75%	66%	77%	76%	71%
Chemistry	1575	786	789	221	282	260	244	243	326	375	441	323	436	871	463	242
	75%	77%	73%	74%	72%	76%	70%	77%	79%	80%	77%	74%	70%	74%	75%	77%
Physics	1329	712	618	173	236	224	211	211	274	319	384	279	346	745	392	192
	63%	70%	57%	58%	60%	65%	61%	67%	67%	68%	67%	64%	56%	64%	63%	61%
Psychology	1252	587	665	194	255	224	189	172	218	295	375	255	327	691	394	167
	60%	58%	61%	66%	65%	65%	55%	55%	53%	63%	65%	58%	53%	59%	64%	53%
Mathematics	1236	646	589	163	216	213	182	192	270	287	353	238	357	673	367	195
	59%	63%	54%	55%	55%	62%	52%	61%	66%	61%	61%	55%	57%	57%	59%	62%
Economics	1177	585	592	158	223	211	176	169	242	273	356	239	309	667	336	174
	56%	57%	55%	53%	56%	62%	51%	54%	59%	58%	62%	55%	50%	57%	54%	56%
Sociology	1014	476	538	154	199	201	148	137	175	227	310	198	279	550	331	133
	48%	47%	50%	52%	50%	59%	43%	44%	43%	48%	54%	45%	45%	47%	53%	43%

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Medicine	1839	721	237	452	135	294	537	1303	1604	235	1535	157	103	44
	87%	88%	85%	91%	90%	82%	86%	88%	88%	82%	87%	88%	98%	93%
Biology	1597	665	197	365	119	251	460	1137	1412	185	1338	142	86	32
	76%	81%	71%	74%	79%	70%	74%	77%	78%	65%	75%	79%	81%	66%
Chemistry	1575	607	200	395	120	253	456	1119	1375	200	1317	128	92	38
	75%	74%	72%	80%	79%	71%	73%	76%	76%	70%	74%	72%	87%	80%
Physics	1329	531	170	329	96	203	365	964	1165	164	1115	109	75	30
	63%	65%	61%	67%	63%	56%	59%	65%	64%	57%	63%	61%	72%	63%
Psychology	1252	516	173	259	99	205	381	871	1108	143	1064	104	59	25
	60%	63%	62%	52%	65%	57%	61%	59%	61%	50%	60%	58%	56%	52%
Mathematics	1236	470	153	321	96	196	341	895	1071	165	1038	98	67	32
	59%	57%	55%	65%	63%	55%	55%	60%	59%	58%	59%	55%	64%	67%
Economics	1177	472	155	284	91	176	350	827	1037	140	988	100	66	23
	56%	58%	55%	57%	60%	49%	56%	56%	57%	49%	56%	56%	63%	47%
Sociology	1014	415	133	213	83	170	316	697	896	118	854	85	49	26
	48%	51%	48%	43%	55%	47%	51%	47%	49%	41%	48%	47%	47%	54%

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Medicine	1839	76	211	147	124	171	184	211	270	142	103	157	44	1579	250
	87%	92%	87%	84%	87%	90%	88%	81%	88%	86%	98%	88%	93%	89%	80%
Biology	1597	59	181	123	112	148	159	188	246	121	86	142	32	1356	231
	76%	71%	75%	71%	78%	78%	76%	72%	80%	73%	81%	79%	66%	76%	74%
Chemistry	1575	70	166	123	103	146	162	193	235	118	92	128	38	1340	226
	75%	84%	69%	71%	72%	77%	77%	74%	77%	72%	87%	72%	80%	75%	73%
Physics	1329	57	148	101	89	122	142	159	199	98	75	109	30	1121	201
	63%	69%	61%	58%	62%	65%	68%	61%	65%	59%	72%	61%	63%	63%	65%
Psychology	1252	55	146	98	92	115	129	158	187	85	59	104	25	1048	198
	60%	66%	60%	56%	64%	61%	62%	61%	61%	52%	56%	58%	52%	59%	64%
Mathematics	1236	52	138	92	90	120	123	154	180	88	67	98	32	1040	191
	59%	62%	57%	53%	63%	64%	59%	59%	59%	53%	64%	55%	67%	58%	62%
Economics	1177	48	125	94	82	111	124	139	183	83	66	100	23	978	193
	56%	58%	52%	54%	57%	59%	59%	53%	60%	50%	63%	56%	47%	55%	62%
Sociology	1014	46	110	75	77	77	98	145	166	61	49	85	26	826	184
	48%	55%	45%	43%	53%	41%	47%	56%	54%	37%	47%	47%	54%	46%	59%

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Medicine	1839 87%	534 92%	547 89%	409 88%	47 76%	281 81%	163 94%	392 90%	68 97%	147 95%	287 97%	365 94%	1127 85%	771 85%	591 88%	459 93%
Biology	1597 76%	501 86%	486 79%	341 73%	41 67%	208 60%	152 88%	376 87%	65 92%	133 86%	258 87%	328 85%	946 71%	612 68%	535 80%	431 88%
Chemistry	1575 75%	468 80%	469 76%	347 75%	41 66%	231 67%	150 87%	352 81%	67 95%	132 85%	259 88%	326 84%	942 71%	604 67%	520 78%	434 88%
Physics	1329 63%	418 72%	404 66%	271 58%	35 57%	184 53%	139 80%	321 74%	55 78%	108 70%	203 68%	290 75%	773 58%	487 54%	442 66%	385 78%
Psychology	1252 60%	388 67%	366 60%	279 60%	38 61%	167 48%	120 69%	292 67%	44 62%	102 66%	191 65%	254 66%	745 56%	456 50%	427 64%	354 72%
Mathematics	1236 59%	374 64%	342 56%	272 58%	38 61%	195 57%	123 71%	279 64%	57 81%	102 66%	195 66%	251 65%	752 57%	464 51%	404 60%	348 71%
Economics	1177 56%	368 63%	347 56%	249 53%	32 52%	163 47%	104 60%	266 61%	40 57%	109 71%	178 60%	233 60%	695 52%	452 50%	388 58%	324 66%
Sociology	1014 48%	315 54%	299 49%	220 47%	26 42%	141 41%	91 53%	234 54%	31 45%	83 53%	150 51%	207 54%	609 46%	368 41%	361 54%	271 55%

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Medicine	1839	1517	54	240	1217	595	1048	756	789	1006
	87%	96%	63%	70%	91%	84%	92%	86%	92%	87%
Biology	1597	1401	26	160	1137	434	956	619	724	841
	76%	89%	31%	47%	85%	62%	84%	70%	85%	73%
Chemistry	1575	1575	-	-	1104	447	930	619	717	826
	75%	100%	-	-	83%	63%	82%	70%	84%	72%
Physics	1329	1211	17	98	974	334	791	518	628	679
	63%	77%	20%	29%	73%	47%	69%	59%	73%	59%
Psychology	1252	1104	24	118	895	336	748	482	584	637
	60%	70%	28%	35%	67%	48%	66%	55%	68%	55%
Mathematics	1236	1103	19	106	887	327	747	469	599	609
	59%	70%	22%	31%	67%	46%	66%	53%	70%	53%
Economics	1177	1034	30	108	833	324	702	459	549	604
	56%	66%	35%	32%	62%	46%	62%	52%	64%	52%
Sociology	1014	899	19	93	714	280	585	409	459	532
	48%	57%	22%	27%	54%	40%	51%	46%	54%	46%

Chemistry (QS9637 - 731207)

Q.7B What impact do you think ... has on our wellbeing? - Positive Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Medicine	1839 87%	722 89%	413 91%	409 88%	597 89%	650 88%	969 90%	192 80%	520 87%	638 90%
Biology	1597 76%	639 79%	380 84%	373 81%	531 79%	562 76%	839 78%	170 71%	468 78%	540 76%
Chemistry	1575 75%	643 79%	371 82%	370 80%	550 82%	545 73%	839 78%	169 71%	454 76%	553 78%
Physics	1329 63%	556 68%	332 73%	327 71%	467 70%	469 63%	700 65%	139 58%	392 66%	446 63%
Psychology	1252 60%	506 62%	281 62%	298 64%	402 60%	441 59%	646 60%	144 60%	372 62%	418 59%
Mathematics	1236 59%	484 59%	282 62%	285 62%	405 61%	409 55%	667 62%	138 58%	381 64%	423 59%
Economics	1177 56%	492 60%	279 62%	280 61%	406 61%	389 52%	625 58%	143 60%	364 61%	403 57%
Sociology	1014 48%	405 50%	240 53%	255 55%	332 50%	352 47%	510 48%	137 57%	319 53%	327 46%

Chemistry (QS9637 - 731207)

Q.8 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Summary Table

Base: All Adults in UK

		Finding sustainable sources of energy to reduce dependency on oil	Ensuring there is enough food for the world's population	Access to clean, safe drinking water	The rise in bacterial resistance to antibiotics	Pollution
Unweighted Base		2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104
Problem	(1)	54 3%	86 4%	37 2%	111 5%	187 9%
2	(2)	65 3%	153 7%	69 3%	158 8%	206 10%
3	(3)	401 19%	502 24%	292 14%	375 18%	529 25%
4	(4)	540 26%	494 23%	511 24%	469 22%	421 20%
Solution	(5)	810 38%	654 31%	1053 50%	794 38%	603 29%
SUMMARY CODES						
PROBLEM		120 6%	239 11%	106 5%	269 13%	392 19%
SOLUTION		1349 64%	1147 55%	1563 74%	1263 60%	1024 49%
Don't know		215 10%	177 8%	129 6%	182 9%	149 7%
Not related to Chemistry at all		19 1%	38 2%	15 1%	16 1%	10 *
Mean Score		4.061	3.781	4.261	3.880	3.539
Standard Deviation		1.023	1.140	0.963	1.205	1.287
Error Variance		0.001	0.001	*	0.001	0.001

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Problem	(1) 54	23	31	10	9	11	7	6	11	9	12	13	20	29	15	10
	3%	2%	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	3%	2%	2%	3%
2	(2) 65	33	33	16	7	8	10	9	17	22	19	9	16	25	25	15
	3%	3%	3%	5%	2%	2%	3%	3%	4%	5%	3%	2%	3%	2%	4%	5%
3	(3) 401	187	214	53	79	64	92	56	56	87	104	91	119	234	113	55
	19%	18%	20%	18%	20%	19%	27%	18%	14%	19%	18%	21%	19%	20%	18%	17%
4	(4) 540	270	269	68	95	89	88	104	96	122	167	100	151	301	153	85
	26%	26%	25%	23%	24%	26%	25%	33%	23%	26%	29%	23%	24%	26%	25%	27%
Solution	(5) 810	431	379	115	158	133	118	112	173	205	228	166	211	464	238	108
	38%	42%	35%	39%	40%	39%	34%	36%	42%	44%	40%	38%	34%	40%	38%	35%
SUMMARY CODES																
PROBLEM	120	56	64	25	16	19	18	15	28	31	31	22	36	54	41	25
	6%	5%	6%	8%	4%	5%	5%	5%	7%	7%	5%	5%	6%	5%	7%	8%
SOLUTION	1349	701	648	183	253	222	206	216	268	327	395	266	362	766	391	193
	64%	69%	60%	62%	64%	65%	59%	69%	65%	70%	69%	61%	58%	65%	63%	62%
Don't know	215	67	148	31	41	35	29	26	53	22	44	54	94	114	68	34
	10%	7%	14%	11%	10%	10%	8%	8%	13%	5%	8%	12%	15%	10%	11%	11%
Not related to Chemistry at all	19	10	9	4	5	2	2	-	6	3	2	4	10	6	7	6
	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	2%	1%	1%	2%
Mean Score	4.061	4.114	4.007	4.009	4.111	4.069	3.946	4.070	4.142	4.108	4.092	4.048	3.999	4.088	4.052	3.978
Standard Deviation	1.023	1.002	1.041	1.102	0.992	1.033	1.003	0.950	1.053	1.010	0.985	1.041	1.056	1.000	1.041	1.069
Error Variance	0.001	0.001	0.001	0.005	0.003	0.004	0.004	0.004	0.002	0.003	0.002	0.003	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60	
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48	
Problem	(1)	54 3%	10 1%	7 3%	13 3%	6 4%	18 5%	10 2%	45 3%	47 3%	7 3%	48 3%	2 1%	3 3%	1 2%
2	(2)	65 3%	19 2%	6 2%	20 4%	6 4%	14 4%	13 2%	52 4%	53 3%	13 5%	51 3%	11 6%	2 2%	2 4%
3	(3)	401 19%	173 21%	58 21%	70 14%	31 20%	69 19%	139 22%	262 18%	350 19%	51 18%	340 19%	36 20%	22 21%	3 7%
4	(4)	540 26%	210 26%	68 24%	127 26%	47 31%	87 24%	145 23%	394 27%	470 26%	69 24%	446 25%	50 28%	27 25%	17 36%
Solution	(5)	810 38%	346 42%	105 38%	205 42%	54 36%	100 28%	234 38%	576 39%	719 40%	90 32%	669 38%	70 39%	48 45%	24 50%
SUMMARY CODES															
PROBLEM	120 6%	29 4%	14 5%	33 7%	12 8%	32 9%	23 4%	97 7%	100 5%	20 7%	99 6%	14 8%	4 4%	3 6%	
SOLUTION	1349 64%	556 68%	173 62%	333 67%	101 66%	187 52%	379 61%	970 66%	1190 65%	160 56%	1115 63%	119 67%	74 71%	41 86%	
Don't know	215 10%	56 7%	34 12%	53 11%	7 5%	65 18%	74 12%	141 10%	165 9%	50 17%	203 11%	8 4%	4 4%	1 2%	
Not related to Chemistry at all	19 1%	6 1%	1 *	6 1%	1 1%	5 1%	7 1%	12 1%	14 1%	5 2%	16 1%	2 1%	1 1%	- -	
Mean Score	4.061	4.138	4.050	4.128	3.961	3.819	4.071	4.057	4.075	3.962	4.053	4.019	4.142	4.315	
Standard Deviation	1.023	0.942	1.020	1.036	1.057	1.148	0.972	1.043	1.017	1.060	1.028	1.014	0.996	0.899	
Error Variance	0.001	0.001	0.005	0.002	0.009	0.004	0.002	0.001	0.001	0.004	0.001	0.006	0.010	0.014	

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Problem	(1)	54	3	9	8	4	6	5	7	6	3	3	2	1	40	14
		3%	3%	4%	4%	2%	3%	2%	3%	2%	2%	3%	1%	2%	2%	5%
2	(2)	65	*	7	4	2	4	4	8	13	7	2	11	2	54	11
		3%	1%	3%	2%	2%	2%	2%	3%	4%	4%	2%	6%	4%	3%	4%
3	(3)	401	11	56	51	25	29	42	43	48	35	22	36	3	334	64
		19%	13%	23%	29%	18%	16%	20%	16%	16%	21%	21%	20%	7%	19%	20%
4	(4)	540	22	62	38	40	48	50	65	81	41	27	50	17	478	60
		26%	27%	26%	22%	28%	26%	24%	25%	26%	25%	25%	28%	36%	27%	19%
Solution	(5)	810	34	83	54	53	88	87	93	125	52	48	70	24	703	102
		38%	40%	34%	31%	37%	47%	41%	36%	41%	32%	45%	39%	50%	40%	33%
SUMMARY CODES																
PROBLEM	120	3	16	12	6	10	9	16	19	10	4	14	3	94	26	
	6%	4%	7%	7%	4%	5%	4%	6%	6%	6%	4%	8%	6%	5%	8%	
SOLUTION	1349	56	144	92	94	136	137	158	205	93	74	119	41	1181	162	
	64%	67%	60%	53%	65%	72%	65%	60%	67%	56%	71%	67%	86%	66%	52%	
Don't know	215	12	24	18	16	12	20	40	33	26	4	8	1	158	55	
	10%	15%	10%	10%	11%	6%	10%	15%	11%	16%	4%	4%	2%	9%	18%	
Not related to Chemistry at all	19	1	1	2	3	1	2	5	1	1	1	2	-	13	5	
	1%	1%	*	1%	2%	1%	1%	2%	*	*	1%	1%	-	1%	1%	
Mean Score	4.061	4.197	3.939	3.821	4.106	4.193	4.121	4.056	4.121	3.963	4.142	4.019	4.315	4.088	3.890	
Standard Deviation	1.023	0.984	1.065	1.099	0.977	1.008	0.994	1.043	1.003	1.011	0.996	1.014	0.899	0.998	1.160	
Error Variance	0.001	0.014	0.005	0.008	0.007	0.006	0.005	0.005	0.004	0.007	0.010	0.006	0.014	0.001	0.006	

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Problem	(1)	54	5	15	20	1	12	4	8	-	1	3	4	42	25	17	12
		3%	1%	2%	4%	2%	4%	2%	2%	-	*	1%	1%	3%	3%	3%	2%
2	(2)	65	25	16	12	-	12	6	9	4	6	13	17	37	30	21	12
		3%	4%	3%	3%	-	3%	3%	2%	5%	4%	5%	5%	3%	3%	3%	2%
3	(3)	401	102	122	93	9	68	19	63	5	18	43	53	285	195	128	75
		19%	18%	20%	20%	14%	20%	11%	14%	7%	11%	15%	14%	21%	22%	19%	15%
4	(4)	540	153	165	121	21	73	45	123	23	36	68	101	334	217	207	109
		26%	26%	27%	26%	34%	21%	26%	28%	32%	23%	23%	26%	25%	24%	31%	22%
Solution	(5)	810	260	258	160	20	103	97	212	38	88	152	199	440	301	248	253
		38%	45%	42%	34%	31%	30%	56%	49%	54%	57%	51%	51%	33%	33%	37%	52%
SUMMARY CODES																	
PROBLEM		120	30	30	32	1	24	9	17	4	6	16	22	79	55	39	24
		6%	5%	5%	7%	2%	7%	5%	4%	5%	4%	5%	6%	6%	6%	6%	5%
SOLUTION		1349	413	423	281	41	176	142	334	61	124	220	300	775	519	456	362
		64%	71%	69%	60%	66%	51%	82%	77%	86%	80%	74%	78%	58%	57%	68%	74%
Don't know		215	34	35	57	11	71	2	17	1	6	17	12	176	126	44	29
		10%	6%	6%	12%	17%	21%	1%	4%	1%	4%	6%	3%	13%	14%	7%	6%
Not related to Chemistry at all		19	3	4	3	1	5	1	3	-	-	-	-	16	9	4	1
		1%	1%	1%	1%	1%	2%	*	1%	-	-	-	-	1%	1%	1%	*
Mean Score		4.061	4.169	4.105	3.956	4.144	3.902	4.321	4.257	4.378	4.386	4.265	4.262	3.962	3.962	4.042	4.255
Standard Deviation		1.023	0.953	0.995	1.090	0.868	1.108	0.957	0.929	0.834	0.875	0.955	0.943	1.046	1.046	0.996	0.994
Error Variance		0.001	0.002	0.002	0.003	0.013	0.004	0.006	0.002	0.011	0.006	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Problem	(1) 54	39	2	13	31	24	23	30	22	30
	3%	2%	2%	4%	2%	3%	2%	3%	3%	3%
2	(2) 65	36	10	19	37	28	37	28	29	36
	3%	2%	11%	5%	3%	4%	3%	3%	3%	3%
3	(3) 401	255	23	117	217	176	195	202	134	257
	19%	16%	27%	34%	16%	25%	17%	23%	16%	22%
4	(4) 540	426	24	87	364	168	305	232	228	309
	26%	27%	29%	25%	27%	24%	27%	26%	27%	27%
Solution	(5) 810	711	15	73	613	186	518	282	403	397
	38%	45%	18%	21%	46%	26%	45%	32%	47%	34%
SUMMARY CODES										
PROBLEM	120	75	12	32	68	51	60	59	51	66
	6%	5%	14%	9%	5%	7%	5%	7%	6%	6%
SOLUTION	1349	1137	39	160	977	353	823	514	631	706
	64%	72%	46%	47%	73%	50%	72%	58%	74%	61%
Don't know	215	102	10	32	69	116	57	101	37	117
	10%	6%	12%	9%	5%	16%	5%	11%	4%	10%
Not related to Chemistry at all	19	6	1	1	2	10	5	6	4	7
	1%	*	1%	*	*	1%	*	1%	*	1%
Mean Score	4.061	4.182	3.551	3.608	4.181	3.800	4.168	3.913	4.178	3.980
Standard Deviation	1.023	0.981	1.041	1.047	0.981	1.068	0.981	1.057	1.005	1.018
Error Variance	0.001	0.001	0.015	0.004	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.8_01 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Finding sustainable sources of energy to reduce dependency on oil

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No	
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733	
Weighted Base	2104	814	454	462	668	743	1072	239	598	712	
Problem	(1)	54 3%	26 3%	5 1%	11 2%	17 3%	10 1%	31 3%	12 5%	31 5%	13 2%
2	(2)	65 3%	19 2%	18 4%	16 4%	16 2%	23 3%	31 3%	9 4%	23 4%	17 2%
3	(3)	401 19%	155 19%	84 18%	99 21%	129 19%	147 20%	191 18%	52 22%	99 16%	143 20%
4	(4)	540 26%	199 24%	113 25%	114 25%	170 25%	193 26%	300 28%	40 17%	136 23%	204 29%
Solution	(5)	810 38%	333 41%	213 47%	190 41%	281 42%	290 39%	427 40%	84 35%	243 41%	267 38%
SUMMARY CODES											
PROBLEM	120 6%	45 6%	23 5%	27 6%	33 5%	34 5%	62 6%	21 9%	54 9%	30 4%	
SOLUTION	1349 64%	532 65%	326 72%	304 66%	452 68%	484 65%	727 68%	123 52%	379 63%	471 66%	
Don't know	215 10%	76 9%	21 5%	32 7%	49 7%	72 10%	88 8%	42 17%	66 11%	64 9%	
Not related to Chemistry at all	19 1%	6 1%	1 *	1 *	5 1%	7 1%	4 *	1 *	1 *	4 1%	
Mean Score	4.061	4.083	4.179	4.061	4.114	4.099	4.083	3.881	4.013	4.079	
Standard Deviation	1.023	1.044	0.963	1.025	1.005	0.965	1.018	1.195	1.156	0.958	
Error Variance	0.001	0.001	0.002	0.003	0.002	0.001	0.001	0.007	0.002	0.001	

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Problem	(1) 86	38	48	15	10	10	24	11	17	14	17	20	36	38	35	13
	4%	4%	4%	5%	3%	3%	7%	3%	4%	3%	3%	5%	6%	3%	6%	4%
2	(2) 153	77	77	34	31	35	25	13	16	34	40	35	44	83	57	13
	7%	7%	7%	11%	8%	10%	7%	4%	4%	7%	7%	8%	7%	7%	9%	4%
3	(3) 502	222	280	91	119	76	81	67	68	123	137	98	144	280	149	73
	24%	22%	26%	31%	30%	22%	23%	21%	17%	26%	24%	22%	23%	24%	24%	24%
4	(4) 494	257	237	49	87	93	86	85	93	117	158	97	121	303	127	65
	23%	25%	22%	16%	22%	27%	25%	27%	23%	25%	27%	22%	20%	26%	20%	21%
Solution	(5) 654	349	305	74	99	95	104	114	168	162	175	132	184	368	176	109
	31%	34%	28%	25%	25%	28%	30%	36%	41%	35%	30%	30%	30%	31%	29%	35%
SUMMARY CODES																
PROBLEM	239	115	124	48	42	45	48	24	33	48	57	56	79	121	92	26
	11%	11%	11%	16%	11%	13%	14%	8%	8%	10%	10%	13%	13%	10%	15%	8%
SOLUTION	1147	606	542	123	186	188	190	199	262	279	333	229	306	671	303	173
	55%	59%	50%	41%	47%	55%	55%	63%	64%	59%	58%	53%	49%	57%	49%	56%
Don't know	177	61	117	26	37	30	21	21	43	15	36	45	81	85	61	31
	8%	6%	11%	9%	9%	9%	6%	7%	10%	3%	6%	10%	13%	7%	10%	10%
Not related to Chemistry at all	38	18	20	8	11	5	7	3	5	4	13	8	13	18	13	8
	2%	2%	2%	3%	3%	1%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%
Mean Score	3.781	3.850	3.713	3.512	3.673	3.738	3.697	3.961	4.047	3.845	3.825	3.746	3.710	3.823	3.647	3.888
Standard Deviation	1.140	1.129	1.147	1.187	1.073	1.110	1.211	1.067	1.118	1.089	1.074	1.176	1.215	1.096	1.215	1.135
Error Variance	0.001	0.001	0.001	0.006	0.004	0.005	0.005	0.005	0.002	0.003	0.002	0.004	0.002	0.001	0.003	0.004

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Problem	(1) 86 4%	21 3%	10 4%	22 5%	9 6%	24 7%	21 3%	65 4%	73 4%	13 5%	75 4%	4 2%	6 6%	1 2%
2	(2) 153 7%	73 9%	21 7%	18 4%	15 10%	26 7%	58 9%	95 6%	138 8%	15 5%	129 7%	17 9%	4 4%	3 6%
3	(3) 502 24%	204 25%	83 30%	91 19%	46 30%	78 22%	158 25%	344 23%	449 25%	53 19%	422 24%	51 28%	20 19%	10 20%
4	(4) 494 23%	219 27%	56 20%	115 23%	35 23%	69 19%	141 23%	353 24%	443 24%	51 18%	410 23%	50 28%	24 22%	10 22%
Solution	(5) 654 31%	243 30%	82 29%	201 41%	35 23%	93 26%	163 26%	491 33%	554 30%	99 35%	537 30%	48 27%	45 43%	24 49%
SUMMARY CODES														
PROBLEM	239 11%	93 11%	31 11%	41 8%	25 16%	50 14%	79 13%	160 11%	210 12%	29 10%	205 12%	20 11%	11 10%	4 7%
SOLUTION	1147 55%	461 56%	138 49%	316 64%	70 46%	163 45%	304 49%	844 57%	997 55%	151 53%	947 53%	98 55%	69 65%	34 71%
Don't know	177 8%	49 6%	22 8%	41 8%	8 5%	57 16%	65 10%	112 8%	130 7%	48 17%	165 9%	8 5%	4 4%	- -
Not related to Chemistry at all	38 2%	13 2%	6 2%	5 1%	2 2%	12 3%	17 3%	21 1%	32 2%	6 2%	34 2%	2 1%	2 2%	1 1%
Mean Score	3.781	3.777	3.712	4.012	3.509	3.628	3.676	3.824	3.766	3.893	3.765	3.723	3.976	4.130
Standard Deviation	1.140	1.082	1.124	1.125	1.172	1.244	1.128	1.142	1.131	1.199	1.146	1.052	1.190	1.047
Error Variance	0.001	0.002	0.005	0.002	0.011	0.005	0.003	0.001	0.001	0.005	0.001	0.007	0.014	0.019

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Problem	(1) 86	5	7	10	5	8	8	18	11	3	6	4	1	72	14
	4%	6%	3%	6%	4%	4%	4%	7%	4%	2%	6%	2%	2%	4%	5%
2	(2) 153	7	23	11	13	13	15	13	23	12	4	17	3	130	24
	7%	8%	9%	6%	9%	7%	7%	5%	7%	7%	4%	9%	6%	7%	8%
3	(3) 502	20	63	57	25	37	48	56	71	45	20	51	10	432	65
	24%	24%	26%	33%	18%	20%	23%	22%	23%	27%	19%	28%	20%	24%	21%
4	(4) 494	19	54	33	31	49	48	51	79	46	24	50	10	428	65
	23%	23%	22%	19%	22%	26%	23%	19%	26%	28%	22%	28%	22%	24%	21%
Solution	(5) 654	21	69	48	45	71	69	85	93	36	45	48	24	560	89
	31%	25%	29%	27%	31%	38%	33%	33%	30%	22%	43%	27%	49%	31%	28%
SUMMARY CODES															
PROBLEM	239	12	29	21	18	21	24	31	34	15	11	20	4	201	38
	11%	14%	12%	12%	13%	11%	11%	12%	11%	9%	10%	11%	7%	11%	12%
SOLUTION	1147	39	123	80	76	120	117	136	172	82	69	98	34	988	154
	55%	47%	51%	46%	53%	64%	56%	52%	56%	50%	65%	55%	71%	56%	49%
Don't know	177	10	24	15	14	8	15	29	28	22	4	8	-	134	42
	8%	13%	10%	8%	10%	4%	7%	11%	9%	13%	4%	5%	-	8%	13%
Not related to Chemistry at all	38	2	1	1	10	1	5	9	2	2	2	2	1	25	13
	2%	2%	1%	1%	7%	1%	3%	3%	1%	1%	2%	1%	1%	1%	4%
Mean Score	3.781	3.612	3.723	3.617	3.821	3.902	3.820	3.771	3.795	3.711	3.976	3.723	4.130	3.787	3.741
Standard Deviation	1.140	1.198	1.118	1.164	1.175	1.148	1.145	1.244	1.118	1.001	1.190	1.052	1.047	1.134	1.186
Error Variance	0.001	0.020	0.006	0.008	0.011	0.007	0.007	0.007	0.005	0.007	0.014	0.007	0.019	0.001	0.006

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Problem	(1) 86 4%	14 2%	20 3%	27 6%	2 3%	22 6%	1 1%	9 2%	1 1%	3 2%	5 2%	10 3%	69 5%	42 5%	24 4%	19 4%
2	(2) 153 7%	45 8%	56 9%	37 8%	1 2%	14 4%	10 6%	32 7%	2 2%	6 4%	23 8%	23 6%	94 7%	74 8%	46 7%	30 6%
3	(3) 502 24%	149 26%	166 27%	113 24%	12 19%	58 17%	36 21%	96 22%	17 24%	34 22%	76 26%	86 22%	316 24%	216 24%	181 27%	102 21%
4	(4) 494 23%	148 25%	153 25%	101 22%	16 26%	68 20%	55 32%	119 27%	21 30%	52 34%	74 25%	104 27%	293 22%	189 21%	175 26%	125 26%
Solution	(5) 654 31%	196 34%	179 29%	133 29%	20 32%	115 33%	68 39%	157 36%	30 43%	58 37%	105 36%	152 39%	377 28%	257 28%	201 30%	187 38%
SUMMARY CODES																
PROBLEM	239 11%	59 10%	76 12%	63 14%	3 5%	36 10%	11 6%	41 10%	2 3%	9 6%	28 10%	33 9%	163 12%	116 13%	70 11%	50 10%
SOLUTION	1147 55%	345 59%	332 54%	234 50%	36 58%	183 53%	122 71%	276 64%	51 73%	109 71%	179 61%	257 66%	670 50%	447 49%	376 56%	313 64%
Don't know	177 8%	20 4%	30 5%	47 10%	10 17%	61 18%	3 2%	15 3%	- -	1 1%	12 4%	8 2%	152 11%	111 12%	35 5%	16 3%
Not related to Chemistry at all	38 2%	10 2%	11 2%	8 2%	1 1%	7 2%	1 1%	5 1%	- -	1 1%	1 *	2 1%	30 2%	15 2%	7 1%	11 2%
Mean Score	3.781	3.845	3.724	3.676	4.016	3.868	4.049	3.927	4.109	4.022	3.885	3.972	3.710	3.700	3.769	3.929
Standard Deviation	1.140	1.077	1.109	1.200	1.022	1.233	0.954	1.057	0.925	0.961	1.057	1.060	1.178	1.178	1.095	1.121
Error Variance	0.001	0.002	0.002	0.003	0.019	0.005	0.006	0.003	0.013	0.007	0.004	0.003	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Problem	(1) 86	52	11	23	49	37	43	43	33	49
	4%	3%	12%	7%	4%	5%	4%	5%	4%	4%
2	(2) 153	92	15	45	83	70	83	69	53	98
	7%	6%	18%	13%	6%	10%	7%	8%	6%	8%
3	(3) 502	343	25	126	305	189	260	232	180	310
	24%	22%	30%	37%	23%	27%	23%	26%	21%	27%
4	(4) 494	412	10	67	354	131	290	202	220	271
	23%	26%	12%	20%	27%	19%	25%	23%	26%	23%
Solution	(5) 654	582	13	47	475	167	414	233	338	309
	31%	37%	16%	14%	36%	24%	36%	26%	39%	27%
SUMMARY CODES										
PROBLEM	239	144	26	67	132	106	126	112	86	146
	11%	9%	30%	20%	10%	15%	11%	13%	10%	13%
SOLUTION	1147	994	23	114	830	298	704	435	557	579
	55%	63%	27%	33%	62%	42%	62%	49%	65%	50%
Don't know	177	73	8	31	47	104	35	86	22	98
	8%	5%	10%	9%	4%	15%	3%	10%	3%	8%
Not related to Chemistry at all	38	20	3	5	20	9	14	16	10	18
	2%	1%	3%	2%	1%	1%	1%	2%	1%	2%
Mean Score	3.781	3.931	3.006	3.231	3.887	3.543	3.870	3.658	3.942	3.669
Standard Deviation	1.140	1.089	1.285	1.105	1.103	1.192	1.123	1.155	1.115	1.135
Error Variance	0.001	0.001	0.023	0.004	0.001	0.002	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.8_02 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Ensuring there is enough food for the world's population

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Problem	(1) 86 4%	35 4%	9 2%	15 3%	30 4%	33 4%	43 4%	10 4%	20 3%	33 5%
2	(2) 153 7%	64 8%	32 7%	44 10%	49 7%	58 8%	75 7%	19 8%	43 7%	51 7%
3	(3) 502 24%	172 21%	104 23%	108 23%	134 20%	204 27%	227 21%	61 26%	118 20%	169 24%
4	(4) 494 23%	201 25%	117 26%	112 24%	177 26%	163 22%	272 25%	47 20%	140 23%	178 25%
Solution	(5) 654 31%	269 33%	176 39%	155 34%	230 34%	216 29%	374 35%	60 25%	213 36%	221 31%
SUMMARY CODES										
PROBLEM	239 11%	100 12%	41 9%	59 13%	79 12%	90 12%	118 11%	28 12%	63 11%	83 12%
SOLUTION	1147 55%	469 58%	293 65%	267 58%	406 61%	379 51%	645 60%	107 45%	353 59%	399 56%
Don't know	177 8%	59 7%	13 3%	24 5%	38 6%	56 8%	70 7%	40 17%	56 9%	54 8%
Not related to Chemistry at all	38 2%	14 2%	4 1%	4 1%	10 2%	13 2%	12 1%	3 1%	8 1%	7 1%
Mean Score	3.781	3.815	3.958	3.801	3.850	3.702	3.866	3.655	3.903	3.773
Standard Deviation	1.140	1.157	1.056	1.135	1.149	1.146	1.133	1.153	1.129	1.145
Error Variance	0.001	0.002	0.003	0.003	0.002	0.002	0.001	0.007	0.002	0.002

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Problem	(1) 37	15	21	3	7	6	10	4	6	3	7	9	18	13	16	8
	2%	2%	2%	1%	2%	2%	3%	1%	2%	1%	1%	2%	3%	1%	3%	3%
2	(2) 69	40	29	15	19	16	4	6	9	14	21	10	24	35	30	4
	3%	4%	3%	5%	5%	5%	1%	2%	2%	3%	4%	2%	4%	3%	5%	1%
3	(3) 292	135	156	43	67	43	58	35	45	66	91	49	86	160	94	37
	14%	13%	14%	15%	17%	13%	17%	11%	11%	14%	16%	11%	14%	14%	15%	12%
4	(4) 511	259	252	72	88	86	88	93	84	134	143	104	130	292	141	78
	24%	25%	23%	24%	22%	25%	25%	30%	21%	28%	25%	24%	21%	25%	23%	25%
Solution	(5) 1053	523	529	141	186	170	163	158	235	243	286	233	291	599	293	161
	50%	51%	49%	48%	47%	50%	47%	50%	57%	52%	50%	53%	47%	51%	47%	52%
SUMMARY CODES																
PROBLEM	106	55	51	18	27	22	15	10	16	17	29	19	41	48	46	12
	5%	5%	5%	6%	7%	6%	4%	3%	4%	4%	5%	4%	7%	4%	7%	4%
SOLUTION	1563	782	782	213	273	256	251	251	319	377	429	337	421	891	434	239
	74%	77%	72%	72%	69%	75%	72%	80%	78%	80%	75%	77%	68%	76%	70%	77%
Don't know	129	41	88	19	25	20	20	17	28	9	22	29	69	68	40	21
	6%	4%	8%	6%	6%	6%	6%	6%	7%	2%	4%	7%	11%	6%	6%	7%
Not related to Chemistry at all	15	8	7	4	3	2	2	1	3	1	5	2	6	7	5	2
	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%
Mean Score	4.261	4.269	4.253	4.216	4.161	4.240	4.199	4.339	4.401	4.306	4.238	4.336	4.192	4.300	4.160	4.316
Standard Deviation	0.963	0.955	0.972	0.972	1.027	0.988	0.995	0.854	0.910	0.871	0.954	0.940	1.056	0.915	1.051	0.949
Error Variance	*	0.001	0.001	0.004	0.003	0.003	0.004	0.003	0.001	0.002	0.002	0.002	0.002	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60	
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48	
Problem	(1)	37 2%	7 1%	10 3%	7 1%	- -	13 4%	4 1%	33 2%	31 2%	6 2%	23 1%	4 2%	9 9%	1 2%
2	(2)	69 3%	28 3%	11 4%	8 2%	9 6%	13 4%	18 3%	51 3%	59 3%	10 3%	55 3%	8 5%	4 4%	2 4%
3	(3)	292 14%	119 14%	45 16%	55 11%	28 19%	45 12%	84 13%	208 14%	256 14%	35 12%	256 14%	25 14%	9 9%	2 4%
4	(4)	511 24%	223 27%	56 20%	112 23%	40 26%	81 22%	153 25%	358 24%	442 24%	69 24%	436 25%	39 22%	21 20%	15 31%
Solution	(5)	1053 50%	403 49%	144 52%	281 57%	69 45%	156 43%	315 51%	737 50%	919 51%	133 47%	870 49%	95 53%	60 57%	28 58%
SUMMARY CODES															
PROBLEM	106 5%	35 4%	21 8%	15 3%	9 6%	26 7%	22 4%	84 6%	90 5%	16 5%	78 4%	12 7%	13 12%	3 6%	
SOLUTION	1563 74%	625 76%	200 72%	393 80%	109 72%	236 66%	468 75%	1095 74%	1361 75%	202 71%	1306 74%	135 75%	80 76%	43 89%	
Don't know	129 6%	36 4%	13 5%	28 6%	6 4%	46 13%	44 7%	85 6%	100 6%	28 10%	120 7%	5 3%	2 2%	1 2%	
Not related to Chemistry at all	15 1%	5 1%	1 *	3 1%	- -	6 2%	6 1%	9 1%	10 1%	5 2%	12 1%	2 1%	1 1%	- -	
Mean Score	4.261	4.264	4.180	4.407	4.160	4.153	4.321	4.237	4.264	4.243	4.265	4.246	4.158	4.416	
Standard Deviation	0.963	0.911	1.087	0.874	0.941	1.087	0.882	0.994	0.960	0.985	0.938	1.019	1.266	0.884	
Error Variance	*	0.001	0.005	0.001	0.007	0.004	0.001	0.001	0.001	0.003	0.001	0.006	0.015	0.013	

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

		GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base		2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base		2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Problem	(1)	37	*	3	4	-	6	3	1	4	-	9	4	1	33	4
		2%	1%	1%	3%	-	3%	2%	*	1%	-	9%	2%	2%	2%	1%
2	(2)	69	3	6	4	7	9	5	5	12	4	4	8	2	62	7
		3%	4%	2%	2%	5%	5%	2%	2%	4%	2%	4%	5%	4%	3%	2%
3	(3)	292	9	33	29	19	21	27	42	47	29	9	25	2	244	45
		14%	11%	14%	16%	14%	11%	13%	16%	15%	18%	9%	14%	4%	14%	14%
4	(4)	511	16	67	44	30	43	53	66	74	44	21	39	15	443	66
		24%	19%	28%	25%	21%	23%	25%	25%	24%	27%	20%	22%	31%	25%	21%
Solution	(5)	1053	49	119	80	74	102	114	119	147	67	60	95	28	893	151
		50%	59%	49%	46%	51%	54%	54%	45%	48%	40%	57%	53%	58%	50%	49%
SUMMARY CODES																
PROBLEM		106	4	9	9	7	15	8	6	17	4	13	12	3	95	11
		5%	5%	4%	5%	5%	8%	4%	2%	6%	2%	12%	7%	6%	5%	4%
SOLUTION		1563	64	186	124	103	145	166	185	221	110	80	135	43	1336	218
		74%	77%	77%	71%	72%	77%	79%	71%	72%	67%	76%	75%	89%	75%	70%
Don't know		129	5	13	13	8	7	8	25	20	21	2	5	1	96	32
		6%	7%	6%	7%	5%	3%	4%	9%	6%	13%	2%	3%	2%	5%	10%
Not related to Chemistry at all		15	-	-	-	6	1	-	4	2	-	1	2	-	8	5
		1%	-	-	-	4%	*	-	1%	1%	-	1%	1%	-	*	2%
Mean Score		4.261	4.400	4.281	4.187	4.315	4.247	4.336	4.273	4.219	4.208	4.158	4.246	4.416	4.254	4.295
Standard Deviation		0.963	0.913	0.912	0.999	0.914	1.060	0.914	0.863	0.975	0.857	1.266	1.019	0.884	0.970	0.930
Error Variance		*	0.011	0.004	0.006	0.006	0.006	0.004	0.003	0.003	0.005	0.015	0.006	0.013	0.001	0.003

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Problem	(1)	37	3	10	12	1	11	1	6	-	-	2	4	25	21	9	6
		2%	1%	2%	3%	1%	3%	1%	1%	-	-	1%	1%	2%	2%	1%	1%
2	(2)	69	29	15	11	1	14	8	17	2	5	8	16	43	34	24	11
		3%	5%	2%	2%	1%	4%	5%	4%	2%	3%	3%	4%	3%	4%	4%	2%
3	(3)	292	69	89	64	9	54	20	49	5	18	37	47	197	143	88	58
		14%	12%	15%	14%	14%	16%	12%	11%	7%	11%	13%	12%	15%	16%	13%	12%
4	(4)	511	150	157	116	13	68	40	103	17	32	89	104	310	193	188	125
		24%	26%	26%	25%	21%	20%	23%	24%	24%	21%	30%	27%	23%	21%	28%	25%
Solution	(5)	1053	309	323	226	29	152	104	247	47	98	155	211	628	424	336	279
		50%	53%	53%	49%	47%	44%	60%	57%	67%	64%	52%	55%	47%	47%	50%	57%
SUMMARY CODES																	
PROBLEM		106	32	25	23	2	24	9	23	2	5	10	20	68	55	34	17
		5%	6%	4%	5%	3%	7%	5%	5%	2%	3%	3%	5%	5%	6%	5%	3%
SOLUTION		1563	459	481	342	43	220	143	350	64	130	244	315	939	617	524	404
		74%	79%	78%	74%	69%	64%	83%	81%	91%	84%	82%	81%	71%	68%	78%	82%
Don't know		129	19	17	34	8	44	-	9	-	1	5	5	114	83	22	9
		6%	3%	3%	7%	13%	13%	-	2%	-	1%	2%	1%	9%	9%	3%	2%
Not related to Chemistry at all		15	3	3	3	1	2	-	2	-	-	-	-	12	6	2	2
		1%	1%	1%	1%	1%	1%	-	*	-	-	-	-	1%	1%	*	*
Mean Score		4.261	4.306	4.293	4.243	4.311	4.130	4.367	4.345	4.557	4.462	4.331	4.314	4.225	4.182	4.266	4.376
Standard Deviation		0.963	0.919	0.927	0.988	0.908	1.087	0.917	0.934	0.720	0.825	0.849	0.917	0.983	1.032	0.930	0.880
Error Variance		*	0.002	0.001	0.002	0.014	0.003	0.005	0.002	0.008	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Problem	(1) 37	20	8	9	20	17	17	20	14	20
	2%	1%	9%	3%	2%	2%	2%	2%	2%	2%
2	(2) 69	40	7	21	41	27	34	34	23	46
	3%	3%	8%	6%	3%	4%	3%	4%	3%	4%
3	(3) 292	171	21	93	153	132	130	157	97	186
	14%	11%	25%	27%	11%	19%	11%	18%	11%	16%
4	(4) 511	389	20	94	335	170	279	227	206	298
	24%	25%	23%	27%	25%	24%	24%	26%	24%	26%
Solution	(5) 1053	912	23	103	758	277	654	386	500	537
	50%	58%	27%	30%	57%	39%	57%	44%	58%	47%
SUMMARY CODES										
PROBLEM	106	60	14	30	62	44	51	53	36	66
	5%	4%	17%	9%	5%	6%	4%	6%	4%	6%
SOLUTION	1563	1301	43	196	1093	448	933	612	706	836
	74%	83%	51%	57%	82%	63%	82%	69%	83%	73%
Don't know	129	39	5	21	23	78	25	53	14	58
	6%	2%	6%	6%	2%	11%	2%	6%	2%	5%
Not related to Chemistry at all	15	5	1	1	3	5	1	6	2	6
	1%	*	1%	*	*	1%	*	1%	*	1%
Mean Score	4.261	4.393	3.565	3.812	4.353	4.065	4.363	4.125	4.377	4.183
Standard Deviation	0.963	0.880	1.269	1.047	0.915	1.034	0.913	1.012	0.908	0.983
Error Variance	*	0.001	0.021	0.004	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.8_03 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Access to clean, safe drinking water

Base: All Adults in UK

		NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base		2104	824	426	446	677	705	1111	238	614	733
Weighted Base		2104	814	454	462	668	743	1072	239	598	712
Problem	(1)	37 2%	13 2%	3 1%	6 1%	12 2%	18 2%	17 2%	1 1%	6 1%	12 2%
2	(2)	69 3%	28 3%	21 5%	24 5%	21 3%	31 4%	27 3%	10 4%	14 2%	23 3%
3	(3)	292 14%	110 13%	53 12%	60 13%	88 13%	102 14%	144 13%	38 16%	79 13%	103 14%
4	(4)	511 24%	198 24%	123 27%	119 26%	160 24%	187 25%	264 25%	51 21%	137 23%	177 25%
Solution	(5)	1053 50%	423 52%	243 54%	235 51%	356 53%	354 48%	569 53%	114 47%	324 54%	358 50%
SUMMARY CODES											
PROBLEM		106 5%	41 5%	24 5%	30 7%	33 5%	49 7%	45 4%	11 5%	21 3%	35 5%
SOLUTION		1563 74%	621 76%	366 81%	354 77%	516 77%	542 73%	834 78%	165 69%	461 77%	535 75%
Don't know		129 6%	38 5%	10 2%	14 3%	26 4%	46 6%	48 5%	26 11%	36 6%	38 5%
Not related to Chemistry at all		15 1%	5 1%	2 *	3 1%	5 1%	5 1%	2 *	-	1 *	1 *
Mean Score		4.261	4.283	4.317	4.244	4.297	4.196	4.312	4.242	4.351	4.257
Standard Deviation		0.963	0.954	0.903	0.973	0.955	1.018	0.928	0.948	0.895	0.960
Error Variance		*	0.001	0.002	0.002	0.001	0.002	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated	
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374	
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312	
Problem	(1)	111	56	55	12	12	16	21	20	29	19	26	27	38	59	30	22
		5%	5%	5%	4%	3%	5%	6%	6%	7%	4%	4%	6%	6%	5%	5%	7%
2	(2)	158	74	84	25	24	33	32	17	26	43	51	26	38	88	52	18
		8%	7%	8%	8%	6%	10%	9%	5%	6%	9%	9%	6%	6%	8%	8%	6%
3	(3)	375	177	197	57	83	59	73	55	48	91	83	80	121	220	108	47
		18%	17%	18%	19%	21%	17%	21%	18%	12%	19%	14%	18%	19%	19%	17%	15%
4	(4)	469	246	224	77	85	73	65	83	86	115	140	88	126	267	142	60
		22%	24%	21%	26%	21%	21%	19%	27%	21%	25%	24%	20%	20%	23%	23%	19%
Solution	(5)	794	394	400	101	151	131	131	112	168	189	229	173	203	447	224	123
		38%	39%	37%	34%	38%	38%	38%	36%	41%	40%	40%	40%	33%	38%	36%	39%
SUMMARY CODES																	
PROBLEM		269	130	139	37	37	49	53	37	56	63	77	53	76	147	82	40
		13%	13%	13%	12%	9%	14%	15%	12%	14%	13%	13%	12%	12%	13%	13%	13%
SOLUTION		1263	640	623	178	236	204	195	196	254	305	369	261	328	714	367	183
		60%	63%	58%	60%	60%	60%	56%	62%	62%	65%	64%	60%	53%	61%	59%	59%
Don't know		182	66	115	22	36	27	24	24	49	10	43	40	89	84	57	40
		9%	7%	11%	7%	9%	8%	7%	8%	12%	2%	7%	9%	14%	7%	9%	13%
Not related to Chemistry at all		16	7	8	3	3	3	1	2	4	1	4	2	8	8	5	3
		1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%
Mean Score		3.880	3.896	3.864	3.847	3.948	3.867	3.783	3.872	3.944	3.900	3.937	3.896	3.794	3.883	3.862	3.907
Standard Deviation		1.205	1.198	1.213	1.150	1.118	1.217	1.256	1.196	1.280	1.167	1.189	1.233	1.232	1.192	1.198	1.275
Error Variance		0.001	0.002	0.001	0.005	0.004	0.005	0.006	0.006	0.003	0.003	0.004	0.002	0.001	0.003	0.005	

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60	
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48	
Problem	(1)	111 5%	38 5%	21 7%	31 6%	6 4%	15 4%	21 3%	90 6%	88 5%	23 8%	91 5%	7 4%	11 10%	2 5%
2	(2)	158 8%	68 8%	25 9%	30 6%	15 10%	19 5%	41 7%	117 8%	144 8%	14 5%	128 7%	15 8%	10 10%	5 10%
3	(3)	375 18%	156 19%	45 16%	66 13%	29 19%	79 22%	130 21%	245 17%	337 19%	37 13%	304 17%	40 22%	21 20%	10 20%
4	(4)	469 22%	183 22%	56 20%	113 23%	46 30%	71 20%	136 22%	334 23%	409 22%	60 21%	397 22%	38 21%	22 21%	13 26%
Solution	(5)	794 38%	321 39%	106 38%	202 41%	47 31%	117 33%	234 38%	560 38%	694 38%	100 35%	668 38%	71 40%	36 35%	19 39%
SUMMARY CODES															
PROBLEM	269 13%	107 13%	46 17%	60 12%	21 14%	34 10%	61 10%	207 14%	231 13%	37 13%	219 12%	22 12%	21 20%	7 15%	
SOLUTION	1263 60%	505 61%	162 58%	316 64%	93 62%	188 52%	370 59%	894 60%	1103 61%	160 56%	1065 60%	109 61%	58 56%	31 65%	
Don't know	182 9%	51 6%	24 8%	49 10%	6 4%	53 15%	56 9%	126 8%	134 7%	47 17%	170 10%	9 5%	4 3%	-	
Not related to Chemistry at all	16 1%	3 *	2 1%	4 1%	1 1%	6 2%	6 1%	10 1%	12 1%	4 1%	15 1%	* *	1 1%	-	
Mean Score	3.880	3.888	3.793	3.967	3.790	3.850	3.930	3.859	3.884	3.853	3.897	3.887	3.626	3.832	
Standard Deviation	1.205	1.191	1.304	1.226	1.139	1.154	1.126	1.237	1.192	1.300	1.200	1.167	1.344	1.202	
Error Variance	0.001	0.002	0.007	0.003	0.010	0.004	0.002	0.001	0.001	0.006	0.001	0.008	0.018	0.024	

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

		GOVERNMENT REGIONS											ETHNIC ORIGIN			
Total		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base		2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base		2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Problem	(1)	111	4	7	20	11	12	7	7	15	8	11	7	2	96	13
		5%	5%	3%	12%	8%	6%	3%	3%	5%	5%	10%	4%	5%	5%	4%
2	(2)	158	12	13	9	8	8	20	22	18	17	10	15	5	131	27
		8%	15%	5%	5%	6%	4%	10%	8%	6%	10%	10%	8%	7%	7%	9%
3	(3)	375	7	47	36	28	32	36	40	50	30	21	40	10	327	42
		18%	8%	20%	20%	19%	17%	17%	15%	16%	18%	20%	22%	20%	18%	14%
4	(4)	469	18	55	41	26	50	49	45	68	46	22	38	13	410	57
		22%	22%	23%	23%	18%	26%	23%	17%	22%	28%	21%	21%	26%	23%	18%
Solution	(5)	794	31	97	51	50	79	80	117	123	39	36	71	19	668	123
		38%	38%	40%	29%	35%	42%	38%	45%	40%	24%	35%	40%	39%	38%	40%
SUMMARY CODES																
PROBLEM		269	16	20	30	19	20	27	29	32	25	21	22	7	228	40
		13%	20%	8%	17%	13%	11%	13%	11%	11%	15%	20%	12%	15%	13%	13%
SOLUTION		1263	50	151	92	76	129	129	162	192	85	58	109	31	1078	180
		60%	60%	63%	53%	53%	68%	62%	62%	63%	52%	56%	61%	65%	61%	58%
Don't know		182	9	23	17	13	7	16	28	31	25	4	9	-	136	43
		9%	11%	9%	10%	9%	4%	8%	11%	10%	15%	3%	5%	-	8%	14%
Not related to Chemistry at all		16	1	-	-	7	1	1	4	1	-	1	*	-	10	5
		1%	1%	-	-	5%	*	*	1%	*	-	1%	*	-	1%	2%
Mean Score		3.880	3.826	4.014	3.589	3.779	3.976	3.911	4.056	3.979	3.658	3.626	3.887	3.832	3.871	3.954
Standard Deviation		1.205	1.310	1.087	1.343	1.293	1.178	1.165	1.155	1.173	1.175	1.344	1.167	1.202	1.203	1.223
Error Variance		0.001	0.024	0.006	0.012	0.013	0.008	0.007	0.006	0.005	0.010	0.018	0.008	0.024	0.001	0.006

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Problem	(1)	111	23	35	29	1	22	3	14	1	4	7	10	84	59	29	23
		5%	4%	6%	6%	2%	6%	2%	3%	1%	3%	2%	3%	6%	6%	4%	5%
2	(2)	158	47	56	32	2	22	14	37	4	11	28	32	88	63	54	40
		8%	8%	9%	7%	3%	6%	8%	8%	6%	7%	9%	8%	7%	7%	8%	8%
3	(3)	375	93	127	88	9	51	25	66	11	27	54	66	244	169	122	81
		18%	16%	21%	19%	14%	15%	15%	15%	16%	18%	18%	17%	18%	19%	18%	16%
4	(4)	469	134	147	105	14	64	39	101	11	29	61	92	295	185	178	101
		22%	23%	24%	22%	22%	18%	22%	23%	16%	19%	21%	24%	22%	20%	27%	21%
Solution	(5)	794	251	221	166	24	120	89	200	43	79	133	174	455	310	246	227
		38%	43%	36%	36%	38%	35%	51%	46%	61%	51%	45%	45%	34%	34%	37%	46%
SUMMARY CODES																	
PROBLEM		269	69	91	61	3	44	17	50	5	16	35	42	172	122	83	63
		13%	12%	15%	13%	5%	13%	10%	12%	7%	10%	12%	11%	13%	13%	12%	13%
SOLUTION		1263	385	368	271	38	183	128	300	54	108	194	265	749	496	424	328
		60%	66%	60%	58%	61%	53%	74%	69%	76%	70%	66%	69%	56%	55%	63%	67%
Don't know		182	30	26	42	12	64	3	15	-	3	12	11	153	113	38	17
		9%	5%	4%	9%	20%	19%	1%	3%	-	2%	4%	3%	11%	12%	6%	3%
Not related to Chemistry at all		16	5	4	3	-	3	1	2	-	1	2	2	12	6	2	3
		1%	1%	1%	1%	-	1%	*	*	-	1%	1%	1%	1%	1%	*	1%
Mean Score		3.880	3.994	3.791	3.823	4.161	3.850	4.160	4.047	4.282	4.105	4.010	4.037	3.814	3.796	3.885	3.998
Standard Deviation		1.205	1.161	1.213	1.229	0.998	1.277	1.067	1.133	1.035	1.127	1.133	1.107	1.232	1.250	1.156	1.194
Error Variance		0.001	0.003	0.003	0.004	0.018	0.005	0.007	0.003	0.016	0.009	0.005	0.004	0.001	0.002	0.002	0.003

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Problem										
(1)	111	80	14	16	68	42	58	52	35	71
	5%	5%	17%	5%	5%	6%	5%	6%	4%	6%
2	158	101	13	41	104	52	95	63	56	100
	8%	6%	15%	12%	8%	7%	8%	7%	7%	9%
3	375	265	13	90	225	142	189	180	135	230
	18%	17%	16%	26%	17%	20%	17%	20%	16%	20%
4	469	356	15	92	311	156	270	196	202	265
	22%	23%	18%	27%	23%	22%	24%	22%	24%	23%
Solution										
(5)	794	684	21	74	563	212	489	294	405	380
	38%	43%	25%	22%	42%	30%	43%	33%	47%	33%
SUMMARY CODES										
PROBLEM	269	181	27	57	172	95	152	115	91	171
	13%	11%	32%	17%	13%	13%	13%	13%	11%	15%
SOLUTION	1263	1040	37	167	875	368	759	490	607	645
	60%	66%	43%	49%	66%	52%	67%	56%	71%	56%
Don't know	182	83	8	26	56	100	35	92	21	101
	9%	5%	9%	8%	4%	14%	3%	10%	2%	9%
Not related to Chemistry at all	16	6	-	3	6	2	4	4	2	6
	1%	*	-	1%	*	*	*	*	*	1%
Mean Score	3.880	3.985	3.215	3.534	3.942	3.734	3.943	3.787	4.063	3.748
Standard Deviation	1.205	1.181	1.485	1.137	1.195	1.222	1.196	1.214	1.137	1.230
Error Variance	0.001	0.001	0.029	0.004	0.001	0.002	0.001	0.002	0.002	0.001

Chemistry (QS9637 - 731207)

Q.8_04 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - The rise in bacterial resistance to antibiotics

Base: All Adults in UK

		NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base		2104	824	426	446	677	705	1111	238	614	733
Weighted Base		2104	814	454	462	668	743	1072	239	598	712
Problem	(1)	111 5%	46 6%	24 5%	30 6%	36 5%	41 5%	53 5%	15 6%	31 5%	37 5%
2	(2)	158 8%	57 7%	38 8%	34 7%	46 7%	58 8%	86 8%	14 6%	47 8%	53 8%
3	(3)	375 18%	140 17%	80 18%	94 20%	118 18%	139 19%	188 18%	35 15%	104 17%	119 17%
4	(4)	469 22%	186 23%	118 26%	109 24%	158 24%	169 23%	245 23%	48 20%	113 19%	179 25%
Solution	(5)	794 38%	323 40%	175 39%	173 37%	264 40%	273 37%	422 39%	89 37%	248 41%	263 37%
SUMMARY CODES											
PROBLEM		269 13%	104 13%	62 14%	64 14%	82 12%	98 13%	139 13%	29 12%	78 13%	91 13%
SOLUTION		1263 60%	508 62%	293 65%	282 61%	422 63%	441 59%	667 62%	137 57%	360 60%	442 62%
Don't know		182 9%	57 7%	16 4%	20 4%	41 6%	61 8%	75 7%	37 15%	53 9%	60 8%
Not related to Chemistry at all		16 1%	5 1%	3 1%	3 1%	4 1%	4 1%	2 *	1 1%	3 1%	- -
Mean Score		3.880	3.906	3.879	3.823	3.911	3.848	3.902	3.901	3.920	3.885
Standard Deviation		1.205	1.212	1.192	1.224	1.196	1.210	1.197	1.255	1.228	1.190
Error Variance		0.001	0.002	0.004	0.004	0.002	0.002	0.001	0.008	0.003	0.002

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Problem	(1) 187	84	102	28	31	31	35	25	36	25	52	39	70	94	56	37
	9%	8%	9%	9%	8%	9%	10%	8%	9%	5%	9%	9%	11%	8%	9%	12%
2	(2) 206	97	109	36	52	40	24	23	31	54	61	36	55	110	78	18
	10%	9%	10%	12%	13%	12%	7%	7%	8%	11%	11%	8%	9%	9%	13%	6%
3	(3) 529	267	261	87	108	79	92	76	87	154	142	98	134	307	157	64
	25%	26%	24%	29%	27%	23%	27%	24%	21%	33%	25%	22%	22%	26%	25%	21%
4	(4) 421	213	208	48	81	72	74	69	76	89	134	85	113	243	109	69
	20%	21%	19%	16%	21%	21%	21%	22%	19%	19%	23%	19%	18%	21%	18%	22%
Solution	(5) 603	296	307	76	90	94	94	100	150	137	156	137	174	340	167	96
	29%	29%	28%	25%	23%	27%	27%	32%	37%	29%	27%	31%	28%	29%	27%	31%
SUMMARY CODES																
PROBLEM	392	181	211	64	83	71	59	48	67	79	113	76	125	204	134	55
	19%	18%	20%	22%	21%	21%	17%	15%	16%	17%	20%	17%	20%	17%	22%	18%
SOLUTION	1024	509	516	124	171	166	168	169	227	226	290	222	287	583	276	165
	49%	50%	48%	42%	43%	48%	48%	54%	55%	48%	50%	51%	46%	50%	45%	53%
Don't know	149	60	89	20	28	25	28	21	27	9	30	37	72	73	48	27
	7%	6%	8%	7%	7%	7%	8%	7%	7%	2%	5%	9%	12%	6%	8%	9%
Not related to Chemistry at all	10	4	6	1	4	2	-	-	3	1	*	4	4	6	4	1
	*	*	1%	*	1%	1%	-	-	1%	*	*	1%	1%	*	1%	*
Mean Score	3.539	3.563	3.516	3.389	3.403	3.495	3.527	3.670	3.722	3.562	3.516	3.616	3.486	3.571	3.447	3.598
Standard Deviation	1.287	1.264	1.309	1.292	1.243	1.302	1.289	1.254	1.311	1.187	1.273	1.309	1.364	1.258	1.306	1.353
Error Variance	0.001	0.002	0.002	0.007	0.005	0.006	0.006	0.006	0.003	0.003	0.005	0.003	0.003	0.001	0.003	0.005

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60	
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48	
Problem	(1)	187 9%	67 8%	25 9%	41 8%	20 13%	33 9%	42 7%	144 10%	160 9%	27 9%	155 9%	9 5%	20 19%	4 8%
2	(2)	206 10%	96 12%	38 14%	34 7%	11 8%	26 7%	60 10%	146 10%	184 10%	21 8%	169 10%	23 13%	11 11%	3 6%
3	(3)	529 25%	216 26%	68 24%	112 23%	40 26%	93 26%	169 27%	360 24%	472 26%	57 20%	434 24%	47 26%	31 30%	17 34%
4	(4)	421 20%	180 22%	48 17%	91 18%	44 29%	59 16%	120 19%	302 20%	368 20%	53 19%	352 20%	42 24%	16 15%	11 24%
Solution	(5)	603 29%	212 26%	84 30%	183 37%	30 20%	95 26%	173 28%	431 29%	513 28%	90 31%	518 29%	50 28%	22 21%	13 26%
SUMMARY CODES															
PROBLEM	392 19%	163 20%	63 22%	75 15%	32 21%	59 17%	102 16%	290 20%	344 19%	48 17%	324 18%	32 18%	31 29%	7 14%	
SOLUTION	1024 49%	392 48%	132 47%	273 55%	74 49%	153 43%	292 47%	732 49%	881 48%	143 50%	870 49%	92 52%	38 36%	24 50%	
Don't know	149 7%	48 6%	16 6%	31 6%	6 4%	48 13%	55 9%	93 6%	113 6%	36 12%	135 8%	7 4%	5 5%	1 1%	
Not related to Chemistry at all	10 *	1 *	1 *	3 1%	-	5 1%	5 1%	5 *	8 *	2 1%	10 1%	* *	-	-	
Mean Score	3.539	3.484	3.490	3.737	3.361	3.507	3.569	3.527	3.525	3.634	3.559	3.597	3.102	3.555	
Standard Deviation	1.287	1.254	1.322	1.295	1.284	1.303	1.234	1.308	1.279	1.337	1.289	1.185	1.398	1.190	
Error Variance	0.001	0.002	0.007	0.003	0.013	0.005	0.003	0.001	0.001	0.006	0.001	0.008	0.019	0.024	

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Problem	(1)	187	5	19	18	16	20	13	24	30	9	20	9	4	159	28
		9%	6%	8%	10%	11%	11%	6%	9%	10%	6%	19%	5%	8%	9%	9%
2	(2)	206	12	20	21	9	13	17	17	36	23	11	23	3	181	24
		10%	15%	8%	12%	6%	7%	8%	7%	12%	14%	11%	13%	6%	10%	8%
3	(3)	529	17	66	51	39	39	53	54	72	42	31	47	17	466	58
		25%	20%	27%	30%	27%	21%	26%	21%	23%	26%	30%	26%	34%	26%	18%
4	(4)	421	17	49	26	28	35	50	49	65	33	16	42	11	367	52
		20%	20%	20%	15%	20%	18%	24%	19%	21%	20%	15%	24%	24%	21%	17%
Solution	(5)	603	25	71	44	39	76	63	87	80	32	22	50	13	495	104
		29%	31%	29%	25%	28%	40%	30%	33%	26%	19%	21%	28%	26%	28%	33%
SUMMARY CODES																
PROBLEM		392	17	39	39	25	33	31	41	65	33	31	32	7	340	52
		19%	21%	16%	22%	17%	18%	15%	16%	21%	20%	29%	18%	14%	19%	17%
SOLUTION		1024	42	120	70	68	111	113	136	145	65	38	92	24	862	156
		49%	51%	50%	40%	47%	59%	54%	52%	47%	40%	36%	52%	50%	48%	50%
Don't know		149	6	17	14	8	5	11	27	23	24	5	7	1	108	39
		7%	8%	7%	8%	6%	3%	5%	10%	8%	15%	5%	4%	1%	6%	13%
Not related to Chemistry at all		10	1	-	-	4	-	1	3	1	1	-	*	-	3	7
		*	1%	-	-	3%	-	1%	1%	*	*	-	*	-	*	2%
Mean Score		3.539	3.592	3.591	3.354	3.509	3.729	3.669	3.680	3.462	3.391	3.102	3.597	3.555	3.514	3.679
Standard Deviation		1.287	1.287	1.249	1.315	1.310	1.356	1.206	1.325	1.305	1.199	1.398	1.185	1.190	1.278	1.346
Error Variance		0.001	0.021	0.007	0.011	0.013	0.010	0.007	0.008	0.006	0.010	0.019	0.008	0.024	0.001	0.007

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Problem	(1)	187	36	60	51	5	32	10	31	1	7	14	27	128	96	48	41
		9%	6%	10%	11%	8%	9%	6%	7%	1%	4%	5%	7%	10%	11%	7%	8%
2	(2)	206	59	66	52	1	26	11	45	3	11	32	37	127	96	66	44
		10%	10%	11%	11%	2%	8%	6%	10%	5%	7%	11%	10%	10%	11%	10%	9%
3	(3)	529	168	167	100	16	73	58	125	22	49	92	114	311	205	196	125
		25%	29%	27%	22%	26%	21%	33%	29%	31%	32%	31%	29%	23%	23%	29%	25%
4	(4)	421	131	119	94	12	60	35	86	16	33	62	82	258	165	149	105
		20%	22%	19%	20%	19%	18%	20%	20%	23%	21%	21%	21%	19%	18%	22%	21%
Solution	(5)	603	165	175	128	22	101	56	135	28	51	87	122	370	248	185	157
		29%	28%	28%	27%	35%	29%	32%	31%	40%	33%	29%	31%	28%	27%	28%	32%
SUMMARY CODES																	
PROBLEM		392	95	127	104	6	58	21	75	4	18	46	64	255	192	114	85
		19%	16%	21%	22%	10%	17%	12%	17%	6%	11%	16%	17%	19%	21%	17%	17%
SOLUTION		1024	296	294	222	34	161	91	221	44	84	148	204	628	413	334	262
		49%	51%	48%	48%	54%	47%	53%	51%	63%	54%	50%	53%	47%	46%	50%	53%
Don't know		149	21	25	36	6	52	1	11	-	4	9	4	128	93	24	17
		7%	4%	4%	8%	10%	15%	1%	2%	-	2%	3%	1%	10%	10%	4%	3%
Not related to Chemistry at all		10	2	3	3	-	1	2	2	-	-	-	-	8	2	2	2
		*	*	*	1%	-	*	1%	*	-	-	-	-	1%	*	*	*
Mean Score		3.539	3.590	3.479	3.457	3.789	3.590	3.679	3.593	3.948	3.732	3.608	3.613	3.515	3.462	3.556	3.620
Standard Deviation		1.287	1.198	1.301	1.349	1.256	1.330	1.170	1.238	1.025	1.134	1.173	1.224	1.314	1.345	1.214	1.270
Error Variance		0.001	0.003	0.003	0.004	0.025	0.005	0.009	0.004	0.016	0.010	0.005	0.004	0.001	0.002	0.002	0.004

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Problem	(1) 187	120	25	40	105	80	88	96	70	112
	9%	8%	29%	12%	8%	11%	8%	11%	8%	10%
2	(2) 206	134	9	60	128	74	109	97	57	146
	10%	9%	11%	18%	10%	10%	10%	11%	7%	13%
3	(3) 529	407	15	98	358	163	297	220	222	297
	25%	26%	17%	29%	27%	23%	26%	25%	26%	26%
4	(4) 421	320	21	73	281	135	239	181	181	234
	20%	20%	25%	21%	21%	19%	21%	21%	21%	20%
Solution	(5) 603	531	10	49	419	169	369	224	303	290
	29%	34%	12%	14%	31%	24%	32%	25%	35%	25%
SUMMARY CODES										
PROBLEM	392	254	34	100	233	154	197	193	127	258
	19%	16%	40%	29%	18%	22%	17%	22%	15%	22%
SOLUTION	1024	852	31	122	700	304	608	406	484	524
	49%	54%	37%	36%	53%	43%	53%	46%	57%	45%
Don't know	149	60	5	21	37	85	33	62	19	72
	7%	4%	6%	6%	3%	12%	3%	7%	2%	6%
Not related to Chemistry at all	10	3	-	1	4	-	4	1	4	1
	*	*	-	*	*	-	*	*	*	*
Mean Score	3.539	3.667	2.777	3.098	3.604	3.384	3.628	3.416	3.708	3.411
Standard Deviation	1.287	1.256	1.453	1.236	1.256	1.340	1.258	1.317	1.256	1.294
Error Variance	0.001	0.001	0.027	0.005	0.001	0.003	0.001	0.002	0.002	0.002

Chemistry (QS9637 - 731207)

Q.8_05 For each one please can you tell me whether you feel that chemistry plays more of a role in the problem or the solution? - Pollution

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No	
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733	
Weighted Base	2104	814	454	462	668	743	1072	239	598	712	
Problem	(1)	187 9%	73 9%	33 7%	51 11%	57 9%	59 8%	104 10%	20 9%	51 9%	74 10%
2	(2)	206 10%	74 9%	35 8%	32 7%	64 10%	76 10%	107 10%	20 9%	64 11%	63 9%
3	(3)	529 25%	190 23%	120 26%	118 26%	158 24%	195 26%	268 25%	57 24%	136 23%	190 27%
4	(4)	421 20%	166 20%	112 25%	98 21%	140 21%	160 22%	214 20%	40 17%	124 21%	130 18%
Solution	(5)	603 29%	263 32%	142 31%	142 31%	217 32%	201 27%	322 30%	67 28%	181 30%	206 29%
SUMMARY CODES											
PROBLEM		392 19%	148 18%	68 15%	84 18%	121 18%	135 18%	211 20%	41 17%	115 19%	137 19%
SOLUTION		1024 49%	429 53%	254 56%	239 52%	357 53%	361 49%	536 50%	107 45%	305 51%	336 47%
Don't know		149 7%	41 5%	12 3%	18 4%	28 4%	52 7%	54 5%	33 14%	40 7%	48 7%
Not related to Chemistry at all		10 *	6 1%	-	3 1%	4 1%	1 *	2 *	2 *	2 *	2 *
Mean Score		3.539	3.613	3.667	3.558	3.622	3.531	3.534	3.549	3.575	3.500
Standard Deviation		1.287	1.301	1.214	1.318	1.288	1.252	1.309	1.307	1.297	1.317
Error Variance		0.001	0.002	0.004	0.004	0.003	0.002	0.002	0.008	0.003	0.003

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very well informed	(1) 181 9%	73 7%	108 10%	17 6%	35 9%	41 12%	32 9%	24 8%	33 8%	40 9%	52 9%	35 8%	54 9%	99 8%	51 8%	32 10%
Fairly well informed	(2) 959 46%	493 48%	465 43%	129 43%	180 46%	155 45%	171 49%	152 49%	172 42%	258 55%	281 49%	192 44%	226 36%	544 46%	280 45%	134 43%
Not very informed	(3) 650 31%	314 31%	335 31%	103 35%	130 33%	101 30%	91 26%	91 29%	133 32%	134 29%	173 30%	143 33%	199 32%	365 31%	192 31%	93 30%
Not at all informed	(4) 213 10%	97 10%	115 11%	31 10%	37 9%	28 8%	33 9%	33 10%	51 12%	29 6%	46 8%	43 10%	95 15%	104 9%	68 11%	41 13%
Have never heard of it	(5) 20 1%	8 1%	11 1%	6 2%	2 *	2 1%	5 1%	1 *	4 1%	2 1%	5 1%	3 1%	8 1%	13 1%	5 1%	2 1%
SUMMARY CODES																
INFORMED	1140 54%	566 55%	573 53%	146 49%	215 54%	196 57%	202 58%	176 56%	205 50%	299 64%	334 58%	227 52%	280 45%	642 55%	331 54%	166 53%
NOT INFORMED	882 42%	420 41%	462 43%	140 47%	169 43%	131 38%	129 37%	124 40%	188 46%	166 35%	224 39%	190 43%	302 49%	481 41%	264 43%	136 44%
Don't know	82 4%	35 3%	47 4%	11 4%	10 3%	15 4%	15 4%	13 4%	18 4%	5 1%	18 3%	20 5%	40 6%	50 4%	23 4%	9 3%
Mean Score	2.471	2.466	2.476	2.582	2.456	2.374	2.424	2.449	2.543	2.344	2.411	2.490	2.616	2.455	2.487	2.498
Standard Deviation	0.835	0.803	0.865	0.842	0.807	0.832	0.854	0.804	0.857	0.747	0.809	0.821	0.912	0.823	0.834	0.883
Error Variance	*	0.001	0.001	0.003	0.002	0.002	0.003	0.003	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very well informed	(1) 181 9%	61 7%	30 11%	43 9%	12 8%	35 10%	50 8%	131 9%	162 9%	20 7%	151 9%	15 8%	11 11%	4 8%
Fairly well informed	(2) 959 46%	411 50%	130 46%	208 42%	63 42%	147 41%	282 45%	677 46%	853 47%	106 37%	805 45%	89 50%	45 43%	20 41%
Not very informed	(3) 650 31%	254 31%	81 29%	160 32%	59 39%	96 27%	205 33%	445 30%	558 31%	92 32%	545 31%	54 30%	30 29%	20 41%
Not at all informed	(4) 213 10%	62 8%	26 9%	62 13%	14 9%	48 13%	47 8%	166 11%	169 9%	44 15%	178 10%	13 8%	16 15%	5 10%
Have never heard of it	(5) 20 1%	9 1%	2 1%	4 1%	2 1%	3 1%	8 1%	12 1%	14 1%	5 2%	18 1%	1 1%	1 1%	- -
SUMMARY CODES														
INFORMED	1140 54%	473 58%	160 57%	250 51%	75 50%	182 51%	332 53%	808 55%	1015 56%	125 44%	956 54%	104 58%	56 54%	23 49%
NOT INFORMED	882 42%	325 40%	109 39%	226 46%	74 49%	147 41%	259 42%	622 42%	741 41%	141 49%	741 42%	69 39%	47 45%	24 51%
Don't know	82 4%	23 3%	10 4%	17 3%	2 1%	30 8%	32 5%	50 3%	63 3%	20 7%	75 4%	6 3%	1 1%	- -
Mean Score	2.471	2.430	2.406	2.533	2.532	2.506	2.459	2.476	2.443	2.660	2.474	2.400	2.521	2.528
Standard Deviation	0.835	0.787	0.842	0.863	0.821	0.900	0.810	0.846	0.820	0.909	0.837	0.782	0.910	0.793
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	*	*	0.002	*	0.004	0.008	0.010

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very well informed	(1) 181 9%	4 4%	25 10%	16 9%	10 7%	23 12%	18 8%	20 8%	26 8%	11 7%	11 11%	15 8%	4 8%	150 8%	32 10%
Fairly well informed	(2) 959 46%	42 51%	103 43%	85 49%	62 43%	85 45%	94 45%	113 43%	152 49%	68 42%	45 43%	89 50%	20 41%	830 47%	123 39%
Not very informed	(3) 650 31%	25 30%	67 28%	46 26%	42 29%	55 29%	78 37%	76 29%	95 31%	61 37%	30 29%	54 30%	20 41%	553 31%	94 30%
Not at all informed	(4) 213 10%	9 10%	41 17%	17 10%	19 13%	22 11%	15 7%	22 8%	21 7%	13 8%	16 15%	13 8%	5 10%	183 10%	27 9%
Have never heard of it	(5) 20 1%	1 1%	2 1%	-	-	1 1%	1 *	10 4%	3 1%	-	1 1%	1 1%	-	12 1%	7 2%
SUMMARY CODES															
INFORMED	1140 54%	46 55%	128 53%	101 58%	72 50%	108 57%	112 53%	133 51%	177 58%	80 48%	56 54%	104 58%	23 49%	979 55%	154 50%
NOT INFORMED	882 42%	35 42%	110 46%	63 36%	61 42%	78 41%	94 45%	108 41%	119 39%	74 45%	47 45%	69 39%	24 51%	748 42%	128 41%
Don't know	82 4%	3 3%	4 1%	11 6%	11 7%	3 1%	4 2%	21 8%	10 3%	11 7%	1 1%	6 3%	-	52 3%	29 9%
Mean Score	2.471	2.521	2.549	2.392	2.526	2.427	2.450	2.536	2.408	2.491	2.521	2.400	2.528	2.466	2.486
Standard Deviation	0.835	0.796	0.926	0.801	0.830	0.872	0.764	0.920	0.791	0.753	0.910	0.782	0.793	0.822	0.901
Error Variance	*	0.008	0.004	0.004	0.005	0.004	0.003	0.004	0.002	0.004	0.008	0.004	0.010	*	0.003

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very well informed	(1) 181 9%	61 11%	45 7%	46 10%	4 7%	24 7%	41 24%	70 16%	30 42%	31 20%	42 14%	50 13%	88 7%	47 5%	51 8%	83 17%
Fairly well informed	(2) 959 46%	308 53%	299 49%	213 46%	23 38%	106 31%	95 55%	228 53%	34 48%	85 55%	158 53%	207 54%	551 41%	343 38%	342 51%	264 54%
Not very informed	(3) 650 31%	163 28%	205 33%	139 30%	16 26%	116 33%	27 16%	101 23%	5 7%	33 21%	80 27%	106 27%	437 33%	322 36%	212 32%	111 23%
Not at all informed	(4) 213 10%	33 6%	59 10%	44 10%	10 16%	64 18%	6 4%	21 5%	2 2%	5 3%	14 5%	18 5%	168 13%	136 15%	47 7%	27 5%
Have never heard of it	(5) 20 1%	3 1%	5 1%	3 1%	- -	7 2%	- -	5 1%	- -	- -	- -	1 *	14 1%	12 1%	2 *	4 1%
SUMMARY CODES																
INFORMED	1140 54%	370 63%	344 56%	259 56%	27 44%	130 38%	137 79%	298 69%	64 90%	116 75%	200 68%	258 67%	640 48%	390 43%	393 59%	347 71%
NOT INFORMED	882 42%	199 34%	269 44%	186 40%	26 42%	187 54%	34 19%	127 29%	7 10%	38 25%	94 32%	125 32%	619 47%	471 52%	262 39%	141 29%
Don't know	82 4%	14 2%	2 *	20 4%	8 14%	29 8%	3 2%	9 2%	- -	- -	2 1%	4 1%	71 5%	44 5%	15 2%	3 1%
Mean Score	2.471	2.312	2.479	2.429	2.596	2.763	1.992	2.206	1.702	2.080	2.223	2.250	2.578	2.681	2.401	2.188
Standard Deviation	0.835	0.763	0.799	0.832	0.881	0.937	0.746	0.815	0.712	0.739	0.746	0.753	0.849	0.854	0.752	0.805
Error Variance	*	0.001	0.001	0.002	0.013	0.002	0.004	0.002	0.008	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very well informed	(1) 181 9%	159 10%	11 13%	7 2%	150 11%	30 4%	181 16%	- -	154 18%	25 2%
Fairly well informed	(2) 959 46%	771 49%	25 29%	152 44%	694 52%	252 36%	959 84%	- -	619 72%	329 29%
Not very informed	(3) 650 31%	467 30%	23 27%	142 42%	390 29%	246 35%	- -	650 74%	66 8%	574 50%
Not at all informed	(4) 213 10%	138 9%	20 24%	34 10%	75 6%	137 19%	- -	213 24%	11 1%	199 17%
Have never heard of it	(5) 20 1%	14 1%	1 1%	1 *	3 *	13 2%	- -	20 2%	1 *	16 1%
SUMMARY CODES										
INFORMED	1140 54%	930 59%	36 43%	160 47%	844 63%	281 40%	1140 100%	- -	773 90%	354 31%
NOT INFORMED	882 42%	619 39%	45 53%	177 52%	468 35%	396 56%	- -	882 100%	79 9%	789 68%
Don't know	82 4%	26 2%	4 5%	6 2%	21 2%	29 4%	- -	- -	5 1%	9 1%
Mean Score	2.471	2.404	2.687	2.609	2.306	2.780	1.841	3.286	1.928	2.871
Standard Deviation	0.835	0.824	1.042	0.705	0.756	0.882	0.366	0.499	0.566	0.769
Error Variance	*	*	0.014	0.002	*	0.001	*	*	*	0.001

Chemistry (QS9637 - 731207)

Q.9A How well informed do you feel about chemicals in your everyday life? Such as chemicals in cleaning products, cosmetics and materials in general.

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very well informed	(1) 181 9%	71 9%	34 8%	35 8%	57 8%	64 9%	92 9%	23 9%	71 12%	44 6%
Fairly well informed	(2) 959 46%	390 48%	237 52%	228 49%	341 51%	334 45%	512 48%	98 41%	271 45%	338 47%
Not very informed	(3) 650 31%	253 31%	139 31%	145 31%	201 30%	235 32%	338 32%	63 26%	167 28%	233 33%
Not at all informed	(4) 213 10%	69 8%	37 8%	40 9%	52 8%	81 11%	101 9%	28 12%	58 10%	71 10%
Have never heard of it	(5) 20 1%	5 1%	1 *	3 1%	4 1%	8 1%	4 *	7 3%	7 1%	4 1%
SUMMARY CODES										
INFORMED	1140 54%	461 57%	271 60%	263 57%	397 60%	399 54%	604 56%	121 51%	342 57%	382 54%
NOT INFORMED	882 42%	327 40%	177 39%	188 41%	257 38%	324 44%	443 41%	98 41%	232 39%	308 43%
Don't know	82 4%	26 3%	6 1%	11 2%	13 2%	21 3%	25 2%	20 8%	24 4%	22 3%
Mean Score	2.471	2.425	2.407	2.439	2.398	2.492	2.441	2.537	2.406	2.500
Standard Deviation	0.835	0.799	0.760	0.788	0.781	0.846	0.801	0.953	0.874	0.790
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very well informed	(1) 126 6%	63 6%	63 6%	14 5%	24 6%	26 8%	15 4%	17 6%	30 7%	33 7%	35 6%	16 4%	42 7%	64 5%	39 6%	23 7%
Fairly well informed	(2) 730 35%	388 38%	341 32%	100 34%	117 30%	131 38%	129 37%	113 36%	139 34%	195 41%	212 37%	153 35%	170 27%	412 35%	219 35%	99 32%
Not very informed	(3) 890 42%	417 41%	473 44%	134 45%	190 48%	133 39%	140 40%	136 43%	157 38%	189 40%	251 44%	193 44%	256 41%	505 43%	259 42%	126 40%
Not at all informed	(4) 244 12%	104 10%	140 13%	30 10%	49 13%	31 9%	41 12%	30 10%	62 15%	42 9%	59 10%	47 11%	96 15%	131 11%	66 11%	48 15%
Have never heard of it	(5) 18 1%	4 *	14 1%	4 1%	3 1%	3 1%	2 1%	2 1%	3 1%	1 *	1 *	4 1%	11 2%	14 1%	3 1%	1 *
SUMMARY CODES																
INFORMED	856 41%	452 44%	404 37%	114 38%	141 36%	157 46%	144 42%	131 42%	169 41%	227 48%	247 43%	170 39%	212 34%	476 41%	257 42%	122 39%
NOT INFORMED	1152 55%	525 51%	627 58%	169 57%	242 61%	167 49%	183 53%	168 54%	223 54%	232 49%	312 54%	245 56%	364 58%	650 55%	328 53%	174 56%
Don't know	96 5%	44 4%	52 5%	14 5%	11 3%	18 5%	20 6%	15 5%	19 5%	11 2%	17 3%	22 5%	46 7%	48 4%	33 5%	15 5%
Mean Score	2.651	2.588	2.710	2.688	2.712	2.552	2.651	2.622	2.667	2.529	2.606	2.687	2.764	2.662	2.617	2.675
Standard Deviation	0.806	0.782	0.825	0.788	0.797	0.810	0.781	0.778	0.862	0.767	0.770	0.767	0.882	0.804	0.791	0.845
Error Variance	*	0.001	0.001	0.002	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very well informed	(1) 126 6%	39 5%	19 7%	33 7%	9 6%	25 7%	32 5%	94 6%	113 6%	14 5%	111 6%	7 4%	6 6%	3 5%
Fairly well informed	(2) 730 35%	300 37%	90 32%	168 34%	59 39%	113 31%	207 33%	522 35%	642 35%	87 31%	623 35%	62 35%	30 29%	15 30%
Not very informed	(3) 890 42%	378 46%	124 44%	196 40%	61 40%	131 36%	268 43%	621 42%	784 43%	105 37%	745 42%	80 45%	41 39%	24 49%
Not at all informed	(4) 244 12%	71 9%	36 13%	72 15%	14 10%	52 14%	70 11%	175 12%	190 10%	54 19%	191 11%	21 12%	26 25%	6 13%
Have never heard of it	(5) 18 1%	8 1%	1 *	5 1%	2 1%	2 1%	8 1%	10 1%	15 1%	3 1%	14 1%	2 1%	1 1%	1 2%
SUMMARY CODES														
INFORMED	856 41%	339 41%	109 39%	201 41%	68 45%	138 39%	239 38%	616 42%	755 42%	101 35%	733 41%	69 39%	36 35%	17 36%
NOT INFORMED	1152 55%	458 56%	160 57%	272 55%	77 51%	185 52%	346 56%	806 54%	990 54%	163 57%	950 54%	103 58%	68 65%	31 64%
Don't know	96 5%	24 3%	10 4%	20 4%	6 4%	35 10%	38 6%	58 4%	74 4%	22 8%	89 5%	7 4%	1 1%	- -
Mean Score	2.651	2.635	2.660	2.676	2.591	2.670	2.682	2.638	2.629	2.795	2.629	2.707	2.857	2.760
Standard Deviation	0.806	0.756	0.806	0.850	0.801	0.864	0.803	0.808	0.795	0.867	0.802	0.774	0.892	0.823
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	*	*	0.002	*	0.004	0.007	0.011

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very well informed	(1) 126 6%	3 4%	16 7%	8 5%	7 5%	23 12%	15 7%	16 6%	13 4%	9 5%	6 6%	7 4%	3 5%	104 6%	22 7%
Fairly well informed	(2) 730 35%	31 38%	84 35%	65 37%	40 28%	75 40%	73 35%	95 36%	113 37%	47 29%	30 29%	62 35%	15 30%	610 34%	112 36%
Not very informed	(3) 890 42%	34 40%	88 36%	70 40%	67 47%	66 35%	101 48%	98 37%	144 47%	79 48%	41 39%	80 45%	24 49%	783 44%	106 34%
Not at all informed	(4) 244 12%	14 17%	43 18%	16 9%	18 13%	18 10%	15 7%	24 9%	24 8%	17 10%	26 25%	21 12%	6 13%	209 12%	31 10%
Have never heard of it	(5) 18 1%	- -	4 2%	- -	1 *	1 1%	2 1%	4 1%	2 1%	1 *	1 1%	2 1%	1 2%	11 1%	6 2%
SUMMARY CODES															
INFORMED	856 41%	35 42%	100 41%	73 42%	47 33%	99 52%	88 42%	111 42%	126 41%	56 34%	36 35%	69 39%	17 36%	714 40%	135 43%
NOT INFORMED	1152 55%	48 57%	135 56%	86 49%	86 60%	86 45%	118 56%	126 48%	170 56%	96 58%	68 65%	103 58%	31 64%	1002 56%	144 46%
Don't know	96 5%	1 1%	6 3%	15 9%	11 8%	4 2%	4 2%	25 9%	10 3%	13 8%	1 1%	7 4%	- -	63 4%	33 11%
Mean Score	2.651	2.708	2.726	2.591	2.744	2.450	2.595	2.601	2.621	2.696	2.857	2.707	2.760	2.657	2.594
Standard Deviation	0.806	0.799	0.900	0.746	0.775	0.862	0.773	0.825	0.725	0.764	0.892	0.774	0.823	0.792	0.872
Error Variance	*	0.008	0.004	0.003	0.004	0.004	0.003	0.003	0.002	0.004	0.007	0.004	0.011	*	0.003

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very well informed (1)	126 6%	40 7%	32 5%	29 6%	2 4%	20 6%	32 19%	51 12%	23 32%	22 14%	28 9%	36 9%	62 5%	32 3%	34 5%	60 12%
Fairly well informed (2)	730 35%	240 41%	228 37%	148 32%	19 30%	88 25%	88 51%	197 45%	32 46%	64 41%	127 43%	154 40%	410 31%	213 24%	284 42%	225 46%
Not very informed (3)	890 42%	229 39%	286 47%	206 44%	22 36%	134 39%	46 27%	147 34%	14 20%	61 40%	119 40%	164 42%	580 44%	443 49%	287 43%	154 31%
Not at all informed (4)	244 12%	48 8%	58 9%	58 13%	11 17%	67 20%	5 3%	26 6%	2 2%	7 5%	19 6%	28 7%	182 14%	155 17%	45 7%	43 9%
Have never heard of it (5)	18 1%	2 *	5 1%	5 1%	1 1%	4 1%	- -	3 1%	- -	- -	- -	- -	15 1%	11 1%	3 *	4 1%
SUMMARY CODES																
INFORMED	856 41%	281 48%	260 42%	177 38%	21 34%	108 31%	120 69%	248 57%	55 78%	86 55%	154 52%	190 49%	471 35%	244 27%	318 47%	285 58%
NOT INFORMED	1152 55%	279 48%	349 57%	269 58%	33 54%	206 60%	51 30%	176 41%	16 22%	69 45%	138 47%	191 50%	778 58%	610 67%	334 50%	201 41%
Don't know	96 5%	23 4%	5 1%	20 4%	8 12%	32 9%	2 1%	10 2%	- -	- -	3 1%	5 1%	81 6%	51 6%	18 3%	5 1%
Mean Score	2.651	2.521	2.631	2.690	2.788	2.832	2.142	2.369	1.927	2.350	2.441	2.482	2.744	2.885	2.537	2.394
Standard Deviation	0.806	0.769	0.759	0.819	0.853	0.882	0.748	0.798	0.788	0.783	0.754	0.765	0.809	0.787	0.718	0.846
Error Variance	*	0.001	0.001	0.001	0.012	0.002	0.004	0.002	0.009	0.004	0.002	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very well informed	(1) 126 6%	107 7%	7 8%	11 3%	106 8%	19 3%	117 10%	9 1%	126 15%	- -
Fairly well informed	(2) 730 35%	610 39%	16 18%	98 29%	554 42%	164 23%	655 58%	70 8%	730 85%	- -
Not very informed	(3) 890 42%	657 42%	40 47%	171 50%	556 42%	322 46%	307 27%	577 65%	- -	890 77%
Not at all informed	(4) 244 12%	159 10%	17 21%	47 14%	88 7%	153 22%	42 4%	199 23%	- -	244 21%
Have never heard of it	(5) 18 1%	11 1%	1 1%	4 1%	4 *	12 2%	5 *	13 1%	- -	18 2%
SUMMARY CODES										
INFORMED	856 41%	717 46%	23 27%	109 32%	660 49%	183 26%	773 68%	79 9%	856 100%	- -
NOT INFORMED	1152 55%	826 52%	58 69%	223 65%	648 49%	488 69%	354 31%	789 89%	- -	1152 100%
Don't know	96 5%	31 2%	4 5%	10 3%	26 2%	36 5%	13 1%	14 2%	- -	- -
Mean Score	2.651	2.583	2.874	2.806	2.488	2.965	2.256	3.158	1.853	3.243
Standard Deviation	0.806	0.794	0.890	0.762	0.750	0.811	0.707	0.621	0.355	0.464
Error Variance	*	*	0.010	0.002	*	0.001	*	*	*	*

Chemistry (QS9637 - 731207)

Q.9B How well informed do you feel about chemistry in your everyday life? For example, the chemistry involved in sustainable energy or the discovery of new drugs?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very well informed	(1) 126 6%	49 6%	28 6%	28 6%	39 6%	44 6%	67 6%	13 6%	49 8%	31 4%
Fairly well informed	(2) 730 35%	314 39%	172 38%	174 38%	253 38%	243 33%	384 36%	88 37%	225 38%	247 35%
Not very informed	(3) 890 42%	339 42%	198 44%	198 43%	297 44%	338 45%	469 44%	70 29%	216 36%	322 45%
Not at all informed	(4) 244 12%	81 10%	44 10%	46 10%	59 9%	87 12%	120 11%	33 14%	74 12%	78 11%
Have never heard of it	(5) 18 1%	3 *	4 1%	3 1%	4 1%	6 1%	4 *	7 3%	7 1%	5 1%
SUMMARY CODES										
INFORMED	856 41%	363 45%	200 44%	202 44%	292 44%	287 39%	450 42%	102 42%	274 46%	278 39%
NOT INFORMED	1152 55%	424 52%	246 54%	247 54%	360 54%	431 58%	594 55%	111 46%	298 50%	405 57%
Don't know	96 5%	27 3%	9 2%	13 3%	15 2%	25 3%	28 3%	27 11%	26 4%	29 4%
Mean Score	2.651	2.589	2.605	2.606	2.595	2.678	2.628	2.682	2.590	2.676
Standard Deviation	0.806	0.774	0.784	0.784	0.763	0.797	0.785	0.929	0.866	0.761
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
TV news programmes	953 45%	467 46%	485 45%	107 36%	147 37%	167 49%	177 51%	173 55%	182 44%	252 54%	270 47%	191 44%	239 38%	576 49%	242 39%	134 43%
TV other programmes	718 34%	358 35%	360 33%	66 22%	107 27%	115 34%	141 41%	132 42%	158 38%	206 44%	207 36%	119 27%	187 30%	442 38%	162 26%	114 37%
Product packaging	647 31%	312 31%	335 31%	72 24%	134 34%	121 35%	109 31%	97 31%	114 28%	203 43%	185 32%	121 28%	138 22%	395 34%	173 28%	78 25%
Online newspaper or news websites	465 22%	253 25%	213 20%	85 29%	111 28%	102 30%	71 20%	66 21%	30 7%	152 32%	164 28%	76 17%	74 12%	273 23%	161 26%	31 10%
Friends, family or work colleagues	387 18%	182 18%	204 19%	58 20%	69 18%	90 26%	65 19%	57 18%	47 11%	124 26%	125 22%	74 17%	64 10%	226 19%	119 19%	41 13%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	176 17%	181 17%	95 32%	94 24%	79 23%	38 11%	26 8%	25 6%	106 23%	104 18%	67 15%	80 13%	188 16%	142 23%	28 9%
Radio	345 16%	180 18%	165 15%	25 9%	44 11%	80 23%	68 20%	59 19%	69 17%	123 26%	108 19%	50 11%	64 10%	230 20%	76 12%	39 13%
Science magazines or Books	338 16%	190 19%	147 14%	52 17%	53 13%	62 18%	69 20%	53 17%	49 12%	124 26%	117 20%	50 11%	47 8%	192 16%	104 17%	42 13%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	159 16%	148 14%	29 10%	41 10%	51 15%	46 13%	65 21%	74 18%	116 25%	94 16%	43 10%	55 9%	168 14%	88 14%	51 16%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	146 14%	129 12%	22 8%	37 9%	35 10%	58 17%	43 14%	79 19%	69 15%	69 12%	67 15%	70 11%	163 14%	73 12%	39 13%
Visiting a science museum or attending public lecture	212 10%	112 11%	100 9%	28 10%	18 5%	56 16%	37 11%	37 12%	35 9%	87 19%	59 10%	32 7%	34 5%	137 12%	54 9%	21 7%
Online/internet (no detail)	17 1%	8 1%	9 1%	3 1%	7 2%	1 *	2 1%	2 1%	2 1%	6 1%	2 *	4 1%	4 1%	10 1%	7 1%	- -
Work/through my work	14 1%	5 *	9 1%	- -	6 2%	- -	5 2%	1 *	1 *	3 1%	4 1%	5 1%	2 *	9 1%	4 1%	- -

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
School/college/ university	12 1%	6 1%	6 1%	10 3%	2 *	- -	- -	- -	1 *	1 *	5 1%	3 1%	3 1%	1 *	11 2%	- -
Other	14 1%	7 1%	7 1%	1 *	2 1%	1 *	- -	4 1%	5 1%	3 1%	5 1%	2 *	4 1%	6 *	4 1%	5 1%
None of these	287 14%	118 12%	168 16%	52 17%	61 16%	35 10%	42 12%	27 9%	70 17%	34 7%	57 10%	66 15%	130 21%	128 11%	100 16%	59 19%
Don't know	108 5%	50 5%	57 5%	13 4%	19 5%	22 6%	12 4%	13 4%	29 7%	7 1%	22 4%	22 5%	56 9%	57 5%	30 5%	20 7%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
TV news programmes	953 45%	385 47%	133 47%	230 47%	52 34%	154 43%	264 42%	689 47%	842 46%	111 39%	815 46%	72 40%	38 36%	27 57%
TV other programmes	718 34%	295 36%	95 34%	197 40%	32 21%	100 28%	193 31%	525 35%	636 35%	83 29%	607 34%	54 30%	41 39%	16 34%
Product packaging	647 31%	295 36%	100 36%	134 27%	38 25%	79 22%	192 31%	454 31%	594 33%	53 19%	542 31%	60 34%	27 26%	17 35%
Online newspaper or news websites	465 22%	234 28%	73 26%	52 10%	47 31%	61 17%	145 23%	320 22%	452 25%	13 5%	396 22%	46 26%	16 15%	6 13%
Friends, family or work colleagues	387 18%	195 24%	60 22%	60 12%	35 23%	37 10%	115 18%	272 18%	360 20%	26 9%	327 18%	40 22%	14 13%	7 14%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	151 18%	72 26%	33 7%	50 33%	52 15%	140 22%	218 15%	355 20%	3 1%	290 16%	44 25%	15 14%	8 17%
Radio	345 16%	165 20%	47 17%	82 17%	10 7%	40 11%	91 15%	255 17%	317 17%	28 10%	301 17%	23 13%	19 18%	3 5%
Science magazines or Books	338 16%	154 19%	43 16%	66 13%	41 27%	33 9%	85 14%	253 17%	314 17%	24 8%	287 16%	34 19%	11 10%	6 12%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	122 15%	44 16%	94 19%	20 13%	28 8%	58 9%	249 17%	274 15%	33 12%	261 15%	33 18%	10 9%	4 8%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	116 14%	28 10%	92 19%	13 8%	26 7%	57 9%	218 15%	230 13%	45 16%	231 13%	18 10%	17 16%	9 18%
Visiting a science museum or attending public lecture	212 10%	95 12%	29 10%	47 10%	16 10%	25 7%	49 8%	163 11%	204 11%	8 3%	175 10%	29 16%	6 6%	2 5%
Online/internet (no detail)	17 1%	8 1%	3 1%	3 1%	-	3 1%	3 1%	14 1%	17 1%	-	10 1%	3 2%	2 2%	2 5%
Work/through my work	14 1%	6 1%	6 2%	1 *	-	1 *	6 1%	8 1%	13 1%	1 *	14 1%	-	-	-
School/college/university	12 1%	2 *	1 *	1 *	8 5%	1 *	2 *	10 1%	11 1%	1 *	7 *	2 1%	1 1%	2 4%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Other	14	3	2	7	-	3	3	11	11	3	11	2	1	1
	1%	*	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%
None of these	287	98	34	77	18	59	74	213	228	58	237	35	9	6
	14%	12%	12%	16%	12%	16%	12%	14%	13%	20%	13%	20%	9%	13%
Don't know	108	27	8	29	8	36	42	65	86	22	95	5	8	-
	5%	3%	3%	6%	5%	10%	7%	4%	5%	8%	5%	3%	7%	-

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
TV news programmes	953 45%	28 33%	113 47%	87 50%	56 39%	106 56%	101 48%	95 36%	146 48%	82 50%	38 36%	72 40%	27 57%	835 47%	110 35%
TV other programmes	718 34%	23 27%	66 28%	62 35%	41 29%	88 47%	74 36%	68 26%	113 37%	71 43%	41 39%	54 30%	16 34%	641 36%	73 23%
Product packaging	647 31%	16 19%	72 30%	61 35%	33 23%	72 38%	82 39%	57 22%	107 35%	44 27%	27 26%	60 34%	17 35%	573 32%	71 23%
Online newspaper or news websites	465 22%	9 11%	43 18%	35 20%	20 14%	48 25%	58 28%	53 20%	100 33%	31 19%	16 15%	46 26%	6 13%	404 23%	62 20%
Friends, family or work colleagues	387 18%	8 10%	32 13%	23 13%	15 10%	43 23%	37 18%	55 21%	86 28%	27 16%	14 13%	40 22%	7 14%	327 18%	60 19%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	10 12%	32 13%	25 15%	21 14%	26 14%	36 17%	38 14%	76 25%	25 15%	15 14%	44 25%	8 17%	302 17%	54 18%
Radio	345 16%	8 9%	32 13%	23 13%	34 24%	34 18%	41 19%	30 12%	65 21%	34 21%	19 18%	23 13%	3 5%	316 18%	30 10%
Science magazines or Books	338 16%	11 13%	18 7%	37 21%	21 15%	43 23%	29 14%	41 15%	68 22%	20 12%	11 10%	34 19%	6 12%	279 16%	55 18%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	11 14%	23 9%	22 13%	13 9%	24 13%	38 18%	40 15%	59 19%	32 19%	10 9%	33 18%	4 8%	273 15%	31 10%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	16 20%	34 14%	26 15%	11 7%	25 13%	25 12%	28 11%	44 15%	22 13%	17 16%	18 10%	9 18%	251 14%	22 7%
Visiting a science museum or attending public lecture	212 10%	7 8%	18 7%	17 10%	6 4%	29 15%	18 9%	26 10%	39 13%	15 9%	6 6%	29 16%	2 5%	197 11%	15 5%
Online/internet (no detail)	17 1%	2 2%	-	1 1%	1 *	1 1%	2 1%	1 *	1 *	2 1%	2 2%	3 2%	2 5%	16 1%	2 1%
Work/through my work	14 1%	1 1%	3 1%	-	-	4 2%	1 *	-	2 1%	3 2%	-	-	-	12 1%	1 *

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
School/college/ university	12 1%	- -	1 *	- -	- -	1 *	- -	3 1%	2 1%	1 1%	1 1%	2 1%	2 4%	10 1%	2 1%
Other	14 1%	- -	1 1%	- -	- -	2 1%	2 1%	- -	4 1%	1 1%	1 1%	2 1%	1 1%	14 1%	- -
None of these	287 14%	21 25%	32 13%	19 11%	29 20%	16 8%	27 13%	47 18%	32 10%	14 8%	9 9%	35 20%	6 13%	224 13%	59 19%
Don't know	108 5%	4 5%	5 2%	10 6%	12 8%	6 3%	5 2%	27 10%	14 5%	13 8%	8 7%	5 3%	- -	73 4%	33 11%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
TV news programmes	953 45%	299 51%	307 50%	197 42%	18 28%	122 35%	95 55%	217 50%	38 54%	86 55%	162 55%	208 54%	559 42%	357 39%	342 51%	248 50%
TV other programmes	718 34%	232 40%	231 38%	143 31%	16 26%	92 27%	79 46%	165 38%	36 51%	69 44%	130 44%	185 48%	409 31%	252 28%	258 38%	209 43%
Product packaging	647 31%	234 40%	205 33%	130 28%	15 24%	59 17%	84 48%	182 42%	40 57%	86 56%	135 46%	171 44%	333 25%	230 25%	225 34%	190 39%
Online newspaper or news websites	465 22%	198 34%	160 26%	67 14%	15 25%	24 7%	82 48%	169 39%	36 51%	65 42%	104 35%	149 38%	204 15%	134 15%	172 26%	157 32%
Friends, family or work colleagues	387 18%	154 26%	130 21%	66 14%	10 15%	27 8%	64 37%	125 29%	28 40%	73 47%	114 38%	143 37%	155 12%	107 12%	130 19%	150 30%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	125 21%	135 22%	67 14%	11 18%	19 5%	47 27%	97 22%	13 18%	40 26%	72 24%	87 22%	189 14%	109 12%	140 21%	108 22%
Radio	345 16%	158 27%	94 15%	61 13%	6 10%	25 7%	43 25%	94 22%	22 31%	40 26%	83 28%	113 29%	166 13%	107 12%	131 20%	106 22%
Science magazines or Books	338 16%	167 29%	88 14%	52 11%	10 16%	20 6%	79 45%	154 36%	47 67%	72 46%	104 35%	129 33%	108 8%	75 8%	112 17%	150 31%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	136 23%	96 16%	42 9%	6 10%	27 8%	43 25%	90 21%	21 29%	41 26%	72 24%	108 28%	142 11%	85 9%	120 18%	102 21%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	61 10%	95 15%	76 16%	6 10%	36 10%	20 12%	51 12%	10 15%	15 10%	49 17%	60 16%	170 13%	85 9%	105 16%	85 17%
Visiting a science museum or attending public lecture	212 10%	110 19%	56 9%	28 6%	6 10%	10 3%	46 27%	86 20%	27 38%	38 25%	63 21%	79 20%	83 6%	45 5%	86 13%	80 16%
Online/internet (no detail)	17 1%	6 1%	5 1%	6 1%	1 1%	- -	5 3%	7 2%	4 6%	4 3%	8 3%	6 2%	7 1%	4 *	5 1%	8 2%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Work/through my work	14 1%	2 *	6 1%	4 1%	- -	- -	1 1%	2 1%	2 3%	3 2%	2 1%	3 1%	7 1%	2 *	7 1%	5 1%
School/college/university	12 1%	3 1%	4 1%	3 1%	1 1%	1 *	2 1%	7 2%	1 1%	2 1%	1 *	1 *	5 *	5 1%	4 1%	3 1%
Other	14 1%	3 *	5 1%	3 1%	- -	3 1%	3 2%	6 1%	- -	2 2%	3 1%	3 1%	6 *	8 1%	* *	6 1%
None of these	287 14%	51 9%	56 9%	71 15%	13 21%	94 27%	3 2%	31 7%	2 2%	8 5%	12 4%	23 6%	229 17%	199 22%	55 8%	26 5%
Don't know	108 5%	17 3%	14 2%	26 6%	7 12%	28 8%	2 1%	11 3%	- -	2 1%	5 2%	4 1%	92 7%	51 6%	26 4%	8 2%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
TV news programmes	953 45%	758 48%	30 36%	148 43%	690 52%	251 36%	599 53%	345 39%	460 54%	475 41%
TV other programmes	718 34%	591 38%	22 26%	98 29%	534 40%	181 26%	469 41%	248 28%	351 41%	361 31%
Product packaging	647 31%	523 33%	19 23%	96 28%	484 36%	156 22%	464 41%	181 20%	328 38%	314 27%
Online newspaper or news websites	465 22%	375 24%	15 17%	73 21%	383 29%	82 12%	314 28%	151 17%	237 28%	225 20%
Friends, family or work colleagues	387 18%	311 20%	11 13%	61 18%	319 24%	66 9%	287 25%	97 11%	210 25%	174 15%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	274 17%	16 19%	63 18%	283 21%	71 10%	239 21%	115 13%	171 20%	182 16%
Radio	345 16%	278 18%	13 16%	48 14%	268 20%	76 11%	235 21%	106 12%	170 20%	172 15%
Science magazines or Books	338 16%	289 18%	5 6%	42 12%	302 23%	34 5%	264 23%	73 8%	232 27%	104 9%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	253 16%	9 10%	43 13%	253 19%	54 8%	207 18%	100 11%	163 19%	142 12%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	224 14%	6 7%	44 13%	201 15%	73 10%	182 16%	91 10%	141 16%	132 11%
Visiting a science museum or attending public lecture	212 10%	169 11%	6 7%	35 10%	184 14%	26 4%	156 14%	55 6%	124 14%	86 7%
Online/internet (no detail)	17 1%	16 1%	1 1%	1 *	16 1%	1 *	13 1%	4 *	11 1%	6 1%
Work/through my work	14 1%	14 1%	- -	- -	13 1%	1 *	13 1%	1 *	11 1%	2 *

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
School/college/ university	12 1%	8 1%	- -	3 1%	9 1%	2 *	9 1%	3 *	7 1%	5 *
Other	14 1%	11 1%	- -	1 *	10 1%	4 1%	7 1%	7 1%	6 1%	8 1%
None of these	287 14%	176 11%	21 24%	56 16%	96 7%	181 26%	66 6%	202 23%	46 5%	218 19%
Don't know	108 5%	52 3%	5 6%	10 3%	29 2%	42 6%	14 1%	46 5%	13 1%	45 4%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
TV news programmes	953 45%	387 48%	238 52%	226 49%	342 51%	320 43%	540 50%	82 34%	264 44%	357 50%
TV other programmes	718 34%	280 34%	188 41%	175 38%	254 38%	227 31%	421 39%	61 26%	209 35%	273 38%
Product packaging	647 31%	238 29%	177 39%	151 33%	213 32%	218 29%	367 34%	49 21%	191 32%	225 32%
Online newspaper or news websites	465 22%	178 22%	158 35%	138 30%	160 24%	198 27%	214 20%	48 20%	135 23%	127 18%
Friends, family or work colleagues	387 18%	136 17%	109 24%	88 19%	129 19%	134 18%	209 19%	42 17%	123 21%	127 18%
Social media (Facebook, twitter, other social networking sites) or Blogs	358 17%	119 15%	100 22%	90 19%	110 16%	151 20%	165 15%	40 17%	97 16%	108 15%
Radio	345 16%	125 15%	125 28%	104 22%	122 18%	131 18%	190 18%	22 9%	107 18%	105 15%
Science magazines or Books	338 16%	109 13%	126 28%	100 22%	110 16%	135 18%	156 15%	38 16%	109 18%	85 12%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	307 15%	121 15%	171 38%	120 26%	132 20%	114 15%	165 15%	24 10%	77 13%	112 16%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	275 13%	181 22%	63 14%	81 17%	167 25%	67 9%	184 17%	20 8%	69 12%	134 19%
Visiting a science museum or attending public lecture	212 10%	65 8%	76 17%	58 13%	71 11%	87 12%	113 11%	9 4%	61 10%	60 8%
Online/internet (no detail)	17 1%	4 *	2 *	2 *	1 *	6 1%	11 1%	-	5 1%	6 1%
Work/through my work	14 1%	4 1%	1 *	2 *	3 *	4 1%	9 1%	-	3 1%	6 1%
School/college/university	12 1%	4 1%	3 1%	3 1%	1 *	6 1%	4 *	2 1%	2 *	4 1%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Other	14	4	*	1	3	4	9	1	4	6
	1%	1%	*	*	*	*	1%	*	1%	1%
None of these	287	90	27	37	60	113	124	41	78	87
	14%	11%	6%	8%	9%	15%	12%	17%	13%	12%
Don't know	108	33	6	11	27	28	34	27	36	25
	5%	4%	1%	2%	4%	4%	3%	11%	6%	3%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1051	476	575	141	183	141	157	144	285	234	235	202	380	570	292	189
Weighted Base	1060	508	551	152	197	158	189	170	192	257	265	228	310	584	314	162
TV news programmes	493 47%	237 47%	256 46%	48 31%	80 41%	78 49%	106 56%	94 55%	87 45%	145 56%	123 46%	104 46%	121 39%	304 52%	118 38%	71 44%
TV other programmes	371 35%	177 35%	195 35%	32 21%	56 29%	54 34%	79 42%	73 43%	76 40%	118 46%	102 38%	57 25%	95 31%	231 40%	78 25%	63 39%
Product packaging	369 35%	176 35%	194 35%	42 28%	71 36%	63 40%	72 38%	55 32%	66 34%	124 48%	96 36%	67 30%	82 27%	226 39%	98 31%	46 28%
Online newspaper or news websites	235 22%	116 23%	119 22%	40 26%	55 28%	49 31%	43 23%	32 19%	16 8%	90 35%	67 25%	36 16%	42 14%	145 25%	75 24%	15 10%
Friends, family or work colleagues	207 19%	94 18%	113 20%	32 21%	38 19%	45 28%	36 19%	31 18%	25 13%	69 27%	62 23%	38 16%	38 12%	121 21%	60 19%	26 16%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	91 18%	95 17%	48 31%	51 26%	33 21%	26 14%	16 10%	13 7%	61 24%	54 20%	28 12%	43 14%	100 17%	69 22%	18 11%
Radio	186 18%	97 19%	89 16%	14 9%	28 14%	32 20%	44 23%	31 18%	37 19%	80 31%	49 18%	23 10%	35 11%	120 20%	46 14%	21 13%
Science magazines or Books	183 17%	101 20%	83 15%	22 14%	32 16%	32 20%	39 20%	33 19%	26 14%	72 28%	54 20%	24 11%	33 11%	104 18%	56 18%	24 15%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	76 15%	92 17%	13 9%	22 11%	23 15%	30 16%	37 22%	43 22%	65 25%	51 19%	19 8%	32 10%	93 16%	42 13%	33 20%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	59 12%	65 12%	12 8%	14 7%	16 10%	32 17%	20 12%	31 16%	33 13%	30 11%	25 11%	35 11%	77 13%	27 9%	19 12%
Visiting a science museum or attending public lecture	104 10%	53 10%	51 9%	14 9%	7 4%	28 18%	18 10%	21 12%	16 8%	45 18%	29 11%	12 5%	18 6%	70 12%	23 7%	11 7%
Online/internet (no detail)	9 1%	5 1%	5 1%	2 2%	3 2%	1 *	1 *	1 1%	2 1%	4 2%	2 1%	1 1%	3 1%	6 1%	4 1%	- -
School/college/university	9 1%	6 1%	3 1%	7 5%	1 1%	- -	- -	- -	1 *	1 *	5 2%	2 1%	1 *	1 *	8 2%	- -

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemicals in your everyday life**

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1051	476	575	141	183	141	157	144	285	234	235	202	380	570	292	189
Weighted Base	1060	508	551	152	197	158	189	170	192	257	265	228	310	584	314	162
Work/through my work	6	1	5	-	3	-	3	-	-	-	-	4	2	3	3	-
	1%	*	1%	-	2%	-	1%	-	-	-	-	2%	1%	*	1%	-
Other	7	4	3	-	1	1	-	1	4	3	2	1	1	3	2	2
	1%	1%	1%	-	1%	1%	-	1%	2%	1%	1%	*	*	1%	1%	1%
None of these	136	57	79	32	30	14	18	14	28	14	26	36	60	50	57	30
	13%	11%	14%	21%	15%	9%	9%	8%	15%	6%	10%	16%	19%	8%	18%	18%
Don't know	52	25	27	9	10	7	7	6	13	6	8	9	29	25	18	9
	5%	5%	5%	6%	5%	4%	3%	4%	7%	2%	3%	4%	9%	4%	6%	6%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1051	344	129	320	71	187	294	757	873	178	892	79	51	29
Weighted Base	1060	414	134	246	82	184	323	737	917	142	906	80	51	22
TV news programmes	493 47%	203 49%	70 52%	112 46%	27 33%	81 44%	147 46%	346 47%	433 47%	60 42%	433 48%	28 35%	19 36%	13 57%
TV other programmes	371 35%	155 37%	44 33%	101 41%	17 21%	55 30%	108 34%	263 36%	328 36%	44 31%	323 36%	22 28%	15 30%	11 49%
Product packaging	369 35%	157 38%	54 40%	79 32%	27 33%	53 29%	116 36%	254 34%	340 37%	29 21%	311 34%	31 39%	19 36%	9 40%
Online newspaper or news websites	235 22%	117 28%	34 25%	28 12%	24 29%	32 18%	80 25%	155 21%	229 25%	6 4%	207 23%	17 22%	9 17%	2 10%
Friends, family or work colleagues	207 19%	103 25%	28 21%	32 13%	20 25%	24 13%	66 20%	140 19%	191 21%	15 11%	185 20%	14 18%	4 8%	3 13%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	77 19%	35 26%	18 7%	28 34%	28 15%	72 22%	114 16%	185 20%	1 1%	159 18%	16 21%	8 16%	3 12%
Radio	186 18%	86 21%	24 18%	45 18%	8 10%	23 12%	54 17%	133 18%	172 19%	14 10%	165 18%	10 13%	9 17%	3 11%
Science magazines or Books	183 17%	83 20%	22 16%	40 16%	19 23%	20 11%	50 15%	134 18%	167 18%	16 11%	156 17%	17 21%	5 10%	5 22%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	59 14%	21 16%	56 23%	13 16%	18 10%	37 12%	130 18%	147 16%	21 15%	144 16%	16 20%	4 9%	3 14%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	51 12%	13 10%	35 14%	9 11%	15 8%	32 10%	91 12%	106 12%	18 13%	107 12%	6 7%	5 9%	6 26%
Visiting a science museum or attending public lecture	104 10%	47 11%	14 10%	24 10%	7 9%	12 7%	27 8%	77 10%	102 11%	2 1%	90 10%	12 16%	1 1%	2 7%
Online/internet (no detail)	9 1%	6 1%	1 *	2 1%	- -	2 1%	2 1%	8 1%	9 1%	- -	5 1%	3 4%	- -	2 8%
School/college/university	9 1%	1 *	- -	1 *	7 9%	- -	1 *	8 1%	8 1%	1 *	6 1%	2 2%	- -	1 5%
Work/through my work	6 1%	3 1%	2 2%	- -	- -	1 *	1 *	5 1%	5 1%	1 1%	6 1%	- -	- -	- -

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemicals in your everyday life**

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1051	344	129	320	71	187	294	757	873	178	892	79	51	29
Weighted Base	1060	414	134	246	82	184	323	737	917	142	906	80	51	22
Other	7	3	-	4	-	1	2	5	6	1	6	*	-	-
	1%	1%	-	1%	-	*	1%	1%	1%	1%	1%	1%	-	-
None of these	136	46	17	34	9	31	33	103	109	27	111	18	5	2
	13%	11%	12%	14%	11%	17%	10%	14%	12%	19%	12%	23%	11%	9%
Don't know	52	14	-	14	4	20	20	32	40	13	46	3	3	-
	5%	3%	-	6%	5%	11%	6%	4%	4%	9%	5%	4%	6%	-

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1051	52	111	102	71	97	107	123	144	85	51	79	29	910	134
Weighted Base	1060	48	113	107	69	96	108	130	150	86	51	80	22	912	140
TV news programmes	493 47%	18 37%	54 48%	52 49%	29 42%	59 61%	56 51%	50 39%	67 45%	48 56%	19 36%	28 35%	13 57%	447 49%	43 31%
TV other programmes	371 35%	16 33%	30 26%	38 36%	22 32%	53 55%	35 33%	34 26%	57 38%	39 45%	15 30%	22 28%	11 49%	340 37%	30 22%
Product packaging	369 35%	11 22%	38 34%	36 34%	20 29%	45 46%	47 43%	28 22%	63 42%	23 27%	19 36%	31 39%	9 40%	334 37%	34 25%
Online newspaper or news websites	235 22%	6 13%	13 11%	18 16%	9 13%	30 31%	24 22%	39 30%	54 36%	15 18%	9 17%	17 22%	2 10%	201 22%	34 24%
Friends, family or work colleagues	207 19%	5 11%	17 15%	12 12%	8 12%	26 27%	22 20%	29 23%	50 33%	16 18%	4 8%	14 18%	3 13%	182 20%	25 18%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	6 14%	15 14%	14 13%	11 15%	14 15%	23 21%	22 17%	39 26%	15 18%	8 16%	16 21%	3 12%	158 17%	28 20%
Radio	186 18%	6 13%	16 14%	16 15%	18 26%	19 20%	21 19%	14 11%	35 23%	20 24%	9 17%	10 13%	3 11%	175 19%	11 8%
Science magazines or Books	183 17%	5 10%	9 8%	17 16%	8 11%	28 29%	15 14%	25 19%	37 25%	13 15%	5 10%	17 21%	5 22%	160 18%	22 16%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	7 14%	10 9%	14 13%	10 14%	12 12%	17 16%	21 16%	31 20%	24 27%	4 9%	16 20%	3 14%	154 17%	14 10%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	7 14%	12 10%	12 12%	3 5%	13 13%	11 10%	14 11%	25 17%	11 13%	5 9%	6 7%	6 26%	115 13%	8 6%
Visiting a science museum or attending public lecture	104 10%	2 4%	9 8%	10 10%	4 6%	16 16%	5 5%	13 10%	22 15%	8 9%	1 1%	12 16%	2 7%	100 11%	4 3%
Online/internet (no detail)	9 1%	1 2%	-	*	-	-	1 1%	-	1 *	2 2%	-	3 4%	2 8%	9 1%	1 *
School/college/university	9 1%	-	1 1%	-	-	1 1%	-	2 2%	2 1%	-	-	2 2%	1 5%	7 1%	2 1%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemicals in your everyday life**

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1051	52	111	102	71	97	107	123	144	85	51	79	29	910	134
Weighted Base	1060	48	113	107	69	96	108	130	150	86	51	80	22	912	140
Work/through my work	6	-	-	-	-	3	-	-	1	2	-	-	-	6	-
	1%	-	-	-	-	3%	-	-	1%	2%	-	-	-	1%	-
Other	7	-	1	-	-	2	2	-	1	-	-	*	-	7	-
	1%	-	1%	-	-	2%	2%	-	1%	-	-	1%	-	1%	-
None of these	136	12	17	12	13	5	16	19	13	4	5	18	2	108	25
	13%	25%	15%	11%	19%	5%	14%	15%	9%	4%	11%	23%	9%	12%	18%
Don't know	52	2	2	8	4	2	2	14	6	5	3	3	-	35	15
	5%	4%	2%	8%	6%	2%	2%	11%	4%	6%	6%	4%	-	4%	11%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1051	262	304	233	41	193	84	207	32	73	145	183	685	447	337	251
Weighted Base	1060	292	313	228	37	173	93	231	35	82	157	199	673	448	335	260
TV news programmes	493 47%	155 53%	160 51%	96 42%	11 30%	66 38%	49 53%	114 49%	20 58%	44 53%	91 58%	112 57%	293 44%	183 41%	173 52%	135 52%
TV other programmes	371 35%	115 39%	126 40%	65 29%	12 33%	51 29%	37 40%	86 37%	18 51%	30 37%	71 45%	99 50%	220 33%	134 30%	133 40%	104 40%
Product packaging	369 35%	125 43%	124 40%	73 32%	11 28%	32 19%	50 54%	112 48%	21 62%	50 61%	78 49%	96 48%	193 29%	124 28%	126 38%	119 46%
Online newspaper or news websites	235 22%	107 37%	80 25%	24 10%	10 26%	15 9%	37 39%	91 39%	13 38%	34 41%	58 37%	78 39%	99 15%	70 16%	79 24%	86 33%
Friends, family or work colleagues	207 19%	80 27%	70 22%	34 15%	7 18%	16 9%	33 35%	68 29%	10 29%	38 46%	61 39%	79 40%	87 13%	56 12%	62 18%	89 34%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	69 24%	65 21%	33 15%	8 22%	10 6%	25 27%	57 25%	4 12%	20 25%	39 25%	46 23%	95 14%	51 11%	73 22%	62 24%
Radio	186 18%	86 29%	51 16%	29 13%	5 12%	16 9%	23 24%	53 23%	12 35%	20 25%	51 32%	62 31%	92 14%	52 12%	79 23%	56 22%
Science magazines or Books	183 17%	87 30%	50 16%	27 12%	6 16%	12 7%	46 49%	95 41%	25 71%	39 48%	56 36%	68 34%	60 9%	39 9%	57 17%	87 34%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	73 25%	53 17%	20 9%	4 10%	18 10%	25 27%	50 22%	9 26%	20 24%	45 29%	58 29%	76 11%	47 10%	60 18%	61 23%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	26 9%	43 14%	33 14%	3 7%	19 11%	11 11%	23 10%	4 11%	5 6%	22 14%	33 17%	75 11%	39 9%	45 13%	40 15%
Visiting a science museum or attending public lecture	104 10%	58 20%	26 8%	10 5%	3 9%	6 3%	31 33%	49 21%	12 34%	20 25%	33 21%	36 18%	40 6%	24 5%	35 10%	45 17%
Online/internet (no detail)	9 1%	4 1%	3 1%	2 1%	1 2%	- -	5 5%	5 2%	4 12%	3 4%	5 3%	5 2%	3 *	2 1%	2 1%	5 2%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	1051	262	304	233	41	193	84	207	32	73	145	183	685	447	337	251
Weighted Base	1060	292	313	228	37	173	93	231	35	82	157	199	673	448	335	260
School/college/university	9 1%	3 1%	3 1%	3 1%	- -	- -	1 1%	5 2%	- -	1 1%	1 1%	1 1%	4 1%	4 1%	3 1%	2 1%
Work/through my work	6 1%	- -	3 1%	3 1%	- -	- -	- -	- -	- -	2 2%	- -	- -	4 1%	1 *	4 1%	1 *
Other	7 1%	* *	4 1%	1 1%	- -	1 1%	3 3%	4 2%	- -	2 3%	2 1%	1 1%	3 *	4 1%	- -	3 1%
None of these	136 13%	19 6%	28 9%	40 17%	8 20%	42 25%	* 1%	15 6%	* 1%	5 6%	5 3%	9 4%	108 16%	91 20%	29 9%	13 5%
Don't know	52 5%	9 3%	4 1%	16 7%	3 9%	12 7%	- -	6 2%	- -	2 2%	3 2%	4 2%	42 6%	26 6%	10 3%	5 2%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1051	802	39	152	676	342	568	433	424	574
Weighted Base	1060	808	40	156	691	337	580	432	432	577
TV news programmes	493 47%	395 49%	17 42%	71 46%	367 53%	118 35%	321 55%	168 39%	246 57%	238 41%
TV other programmes	371 35%	307 38%	10 24%	51 33%	279 40%	89 26%	245 42%	126 29%	183 42%	187 32%
Product packaging	369 35%	300 37%	11 26%	53 34%	283 41%	83 24%	263 45%	106 25%	186 43%	179 31%
Online newspaper or news websites	235 22%	194 24%	10 24%	29 19%	196 28%	38 11%	156 27%	79 18%	121 28%	113 20%
Friends, family or work colleagues	207 19%	169 21%	6 15%	29 19%	171 25%	35 10%	155 27%	51 12%	114 26%	93 16%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	141 17%	11 26%	31 20%	152 22%	32 10%	121 21%	62 14%	83 19%	101 18%
Radio	186 18%	149 19%	6 14%	26 17%	151 22%	33 10%	132 23%	53 12%	91 21%	93 16%
Science magazines or Books	183 17%	161 20%	4 10%	17 11%	168 24%	15 4%	142 24%	42 10%	126 29%	57 10%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	140 17%	5 12%	20 13%	140 20%	26 8%	110 19%	57 13%	90 21%	75 13%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	103 13%	4 10%	17 11%	92 13%	31 9%	83 14%	40 9%	68 16%	55 10%
Visiting a science museum or attending public lecture	104 10%	83 10%	2 5%	18 11%	93 13%	11 3%	79 14%	25 6%	69 16%	35 6%
Online/internet (no detail)	9 1%	8 1%	1 2%	1 *	9 1%	1 *	8 1%	2 *	6 1%	3 1%
School/college/university	9 1%	6 1%	- -	2 1%	7 1%	2 *	7 1%	2 *	5 1%	4 1%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemicals in your everyday life**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1051	802	39	152	676	342	568	433	424	574
Weighted Base	1060	808	40	156	691	337	580	432	432	577
Work/through my work	6	6	-	-	5	1	5	1	3	2
	1%	1%	-	-	1%	*	1%	*	1%	*
Other	7	6	-	-	6	1	5	1	5	2
	1%	1%	-	-	1%	*	1%	*	1%	*
None of these	136	91	9	23	50	83	35	89	26	99
	13%	11%	23%	14%	7%	25%	6%	20%	6%	17%
Don't know	52	19	2	6	13	22	4	20	6	19
	5%	2%	5%	4%	2%	7%	1%	5%	1%	3%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemicals in your everyday life

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1051	410	223	227	326	360	556	109	288	377
Weighted Base	1060	407	236	232	323	389	541	105	282	365
TV news programmes	493 47%	203 50%	123 52%	119 51%	172 53%	172 44%	278 51%	39 37%	129 46%	188 52%
TV other programmes	371 35%	144 35%	92 39%	91 39%	130 40%	122 31%	221 41%	24 23%	108 38%	137 38%
Product packaging	369 35%	138 34%	95 40%	88 38%	120 37%	133 34%	209 39%	23 22%	112 40%	120 33%
Online newspaper or news websites	235 22%	89 22%	84 36%	71 31%	83 26%	99 25%	110 20%	25 24%	68 24%	67 18%
Friends, family or work colleagues	207 19%	84 21%	61 26%	49 21%	74 23%	64 16%	126 23%	16 16%	70 25%	73 20%
Social media (Facebook, twitter, other social networking sites) or Blogs	186 18%	64 16%	59 25%	44 19%	65 20%	86 22%	85 16%	15 14%	42 15%	58 16%
Radio	186 18%	67 16%	72 30%	60 26%	65 20%	72 19%	103 19%	11 10%	60 21%	53 15%
Science magazines or Books	183 17%	54 13%	70 30%	53 23%	56 17%	83 21%	85 16%	14 13%	50 18%	49 14%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	168 16%	73 18%	100 42%	67 29%	81 25%	60 16%	93 17%	13 12%	44 16%	62 17%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	124 12%	85 21%	26 11%	38 16%	80 25%	40 10%	76 14%	8 8%	29 10%	55 15%
Visiting a science museum or attending public lecture	104 10%	36 9%	43 18%	31 13%	40 12%	43 11%	59 11%	2 2%	34 12%	26 7%
Online/internet (no detail)	9 1%	4 1%	2 1%	2 1%	1 *	3 1%	6 1%	-	4 1%	3 1%
School/college/university	9 1%	4 1%	3 1%	3 1%	1 *	4 1%	3 1%	2 2%	2 1%	3 1%
Work/through my work	6 1%	2 1%	-	2 1%	1 *	2 1%	4 1%	-	2 1%	2 *

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemicals in your everyday life**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1051	410	223	227	326	360	556	109	288	377
Weighted Base	1060	407	236	232	323	389	541	105	282	365
Other	7	3	*	*	1	1	6	-	2	4
	1%	1%	*	*	*	*	1%	-	1%	1%
None of these	136	39	10	14	24	58	60	13	29	44
	13%	10%	4%	6%	7%	15%	11%	13%	10%	12%
Don't know	52	18	1	4	13	13	15	12	16	12
	5%	5%	1%	2%	4%	3%	3%	12%	6%	3%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1053	494	559	134	184	160	138	123	314	195	277	190	391	578	290	185
Weighted Base	1044	513	532	144	197	184	157	144	218	213	311	209	312	590	305	150
TV news programmes	460 44%	230 45%	229 43%	59 41%	67 34%	90 49%	71 45%	79 55%	95 43%	108 51%	147 47%	87 42%	118 38%	273 46%	124 41%	63 42%
TV other programmes	347 33%	182 35%	165 31%	34 23%	51 26%	61 33%	61 39%	59 41%	82 37%	88 41%	105 34%	62 30%	92 30%	211 36%	84 28%	51 34%
Product packaging	277 27%	136 26%	141 27%	29 20%	63 32%	58 31%	37 23%	42 29%	48 22%	79 37%	90 29%	53 26%	56 18%	170 29%	75 25%	32 22%
Online newspaper or news websites	230 22%	136 27%	94 18%	45 31%	57 29%	53 29%	28 18%	35 24%	14 6%	62 29%	96 31%	40 19%	32 10%	128 22%	87 28%	16 10%
Friends, family or work colleagues	180 17%	89 17%	91 17%	26 18%	31 16%	45 24%	30 19%	26 18%	22 10%	55 26%	63 20%	36 17%	27 9%	105 18%	59 19%	16 10%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	85 17%	86 16%	47 33%	44 22%	46 25%	12 8%	9 7%	12 6%	45 21%	50 16%	39 19%	37 12%	88 15%	73 24%	10 7%
Radio	159 15%	83 16%	76 14%	11 8%	16 8%	48 26%	23 15%	28 20%	32 15%	43 20%	60 19%	26 13%	29 9%	111 19%	31 10%	18 12%
Science magazines or Books	154 15%	90 17%	65 12%	30 21%	21 11%	31 17%	30 19%	20 14%	22 10%	53 25%	63 20%	25 12%	14 4%	88 15%	48 16%	18 12%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	88 17%	64 12%	11 7%	23 12%	20 11%	27 17%	23 16%	47 22%	36 17%	39 13%	41 20%	35 11%	85 14%	46 15%	20 13%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	84 16%	56 11%	16 11%	20 10%	28 15%	16 10%	28 20%	31 14%	51 24%	43 14%	23 11%	23 7%	75 13%	46 15%	19 12%
Visiting a science museum or attending public lecture	108 10%	59 11%	49 9%	15 10%	11 6%	28 15%	19 12%	16 11%	19 9%	42 20%	30 10%	20 9%	16 5%	68 11%	31 10%	9 6%
Online/internet (no detail)	8 1%	3 1%	5 1%	1 *	3 2%	1 *	2 1%	1 1%	1 *	2 1%	1 *	3 2%	2 1%	5 1%	3 1%	- -
Work/through my work	8 1%	4 1%	4 1%	- -	3 2%	- -	3 2%	1 1%	1 *	3 1%	4 1%	1 *	- -	7 1%	1 *	- -

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemistry in your everyday life**

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1053	494	559	134	184	160	138	123	314	195	277	190	391	578	290	185
Weighted Base	1044	513	532	144	197	184	157	144	218	213	311	209	312	590	305	150
School/college/ university	3 *	- -	3 1%	3 2%	1 *	- -	- -	- -	- -	- -	- -	1 *	2 1%	- -	3 1%	- -
Other	7 1%	4 1%	4 1%	1 1%	1 1%	- -	- -	3 2%	2 1%	- -	2 1%	1 1%	4 1%	2 *	2 1%	3 2%
None of these	151 14%	61 12%	90 17%	20 14%	31 16%	21 11%	24 15%	13 9%	42 19%	20 9%	31 10%	30 14%	70 22%	79 13%	43 14%	29 19%
Don't know	55 5%	25 5%	30 6%	4 2%	8 4%	15 8%	6 4%	7 5%	15 7%	1 *	14 5%	13 6%	27 9%	32 5%	12 4%	11 7%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1053	343	136	332	61	181	283	770	869	184	867	97	58	31
Weighted Base	1044	406	145	248	70	175	300	744	901	144	866	99	54	26
TV news programmes	460 44%	182 45%	62 43%	118 47%	25 35%	73 42%	116 39%	343 46%	409 45%	51 35%	382 44%	44 44%	19 36%	15 56%
TV other programmes	347 33%	139 34%	51 35%	97 39%	15 22%	45 26%	85 28%	262 35%	308 34%	39 27%	284 33%	32 32%	26 48%	5 20%
Product packaging	277 27%	138 34%	46 32%	55 22%	12 17%	27 15%	76 25%	201 27%	254 28%	24 16%	231 27%	29 30%	9 16%	8 30%
Online newspaper or news websites	230 22%	117 29%	39 27%	23 9%	23 33%	28 16%	65 22%	165 22%	223 25%	7 5%	189 22%	29 29%	7 14%	4 17%
Friends, family or work colleagues	180 17%	93 23%	33 23%	27 11%	14 20%	13 8%	49 16%	131 18%	169 19%	11 8%	141 16%	26 26%	9 18%	4 14%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	73 18%	37 25%	15 6%	22 31%	24 14%	68 23%	104 14%	170 19%	2 1%	131 15%	28 28%	7 12%	6 22%
Radio	159 15%	79 19%	23 16%	37 15%	2 3%	17 10%	37 12%	122 16%	145 16%	14 10%	136 16%	13 13%	10 19%	- -
Science magazines or Books	154 15%	72 18%	22 15%	26 11%	22 31%	13 7%	35 12%	119 16%	147 16%	7 5%	131 15%	17 17%	5 10%	1 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	65 16%	14 10%	57 23%	4 5%	11 6%	24 8%	127 17%	124 14%	27 19%	123 14%	13 13%	12 23%	3 11%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	63 16%	22 15%	39 16%	7 9%	9 5%	21 7%	119 16%	127 14%	12 9%	117 14%	17 17%	5 10%	1 3%
Visiting a science museum or attending public lecture	108 10%	48 12%	15 10%	23 9%	9 13%	13 8%	22 7%	86 12%	102 11%	6 4%	85 10%	16 16%	6 11%	1 3%
Online/internet (no detail)	8 1%	2 1%	2 2%	2 1%	- -	2 1%	2 1%	6 1%	8 1%	- -	6 1%	- -	2 3%	1 2%
Work/through my work	8 1%	4 1%	3 2%	1 *	- -	- -	4 1%	3 *	8 1%	- -	8 1%	- -	- -	- -
School/college/university	3 *	1 *	1 1%	- -	1 1%	1 *	1 *	2 *	3 *	- -	2 *	- -	1 1%	1 3%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemistry in your everyday life**

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1053	343	136	332	61	181	283	770	869	184	867	97	58	31
Weighted Base	1044	406	145	248	70	175	300	744	901	144	866	99	54	26
Other	7	-	2	3	-	2	1	6	5	2	4	2	1	1
	1%	-	2%	1%	-	1%	*	1%	1%	1%	*	2%	1%	3%
None of these	151	52	18	43	9	28	41	110	120	31	126	17	4	4
	14%	13%	12%	18%	14%	16%	14%	15%	13%	22%	15%	17%	7%	17%
Don't know	55	13	8	14	4	16	22	34	46	9	49	2	5	-
	5%	3%	6%	6%	6%	9%	7%	5%	5%	7%	6%	2%	9%	-

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1053	32	123	73	76	95	100	130	154	84	58	97	31	888	160
Weighted Base	1044	35	129	67	74	92	101	132	156	79	54	99	26	867	171
TV news programmes	460 44%	10 29%	59 46%	35 52%	27 37%	47 51%	45 45%	45 34%	79 51%	33 42%	19 36%	44 44%	15 56%	389 45%	67 39%
TV other programmes	347 33%	7 20%	37 29%	23 35%	19 26%	35 38%	39 39%	35 26%	56 36%	32 41%	26 48%	32 32%	5 20%	300 35%	43 25%
Product packaging	277 27%	5 15%	33 26%	25 38%	13 17%	27 29%	34 34%	28 22%	44 28%	21 27%	9 16%	29 30%	8 30%	239 28%	36 21%
Online newspaper or news websites	230 22%	3 9%	31 24%	18 26%	11 15%	18 20%	34 33%	14 11%	45 29%	16 20%	7 14%	29 29%	4 17%	202 23%	28 16%
Friends, family or work colleagues	180 17%	3 9%	15 12%	10 15%	7 9%	17 19%	15 15%	26 20%	36 23%	11 14%	9 18%	26 26%	4 14%	145 17%	35 20%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	4 10%	17 13%	12 18%	10 14%	12 13%	13 13%	16 12%	37 24%	10 13%	7 12%	28 28%	6 22%	145 17%	27 16%
Radio	159 15%	2 5%	15 12%	8 11%	16 21%	15 16%	20 20%	16 12%	31 20%	14 17%	10 19%	13 13%	- -	140 16%	19 11%
Science magazines or Books	154 15%	6 17%	9 7%	20 29%	13 18%	15 16%	14 14%	15 12%	32 20%	7 9%	5 10%	17 17%	1 3%	119 14%	33 19%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	10 28%	22 17%	14 20%	7 10%	12 13%	14 14%	14 10%	20 13%	11 14%	12 23%	13 13%	3 11%	135 16%	13 8%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	5 14%	12 9%	9 13%	3 5%	13 14%	20 20%	19 14%	28 18%	8 10%	5 10%	17 17%	1 3%	119 14%	17 10%
Visiting a science museum or attending public lecture	108 10%	5 13%	9 7%	6 9%	2 3%	13 15%	13 13%	12 9%	17 11%	7 9%	6 11%	16 16%	1 3%	97 11%	11 6%
Online/internet (no detail)	8 1%	1 3%	- -	1 1%	1 1%	1 1%	1 1%	1 1%	- -	- -	2 3%	- -	1 2%	7 1%	1 1%
Work/through my work	8 1%	1 2%	3 2%	- -	- -	1 1%	1 1%	- -	1 1%	1 1%	- -	- -	- -	7 1%	1 1%

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemistry in your everyday life**

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1053	32	123	73	76	95	100	130	154	84	58	97	31	888	160
Weighted Base	1044	35	129	67	74	92	101	132	156	79	54	99	26	867	171
School/college/ university	3 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%	1 1%	- -	1 3%	3 *	- -
Other	7 1%	- -	- -	- -	- -	- -	- -	3 2%	1 1%	1 1%	2 2%	1 3%	7 1%	- -	
None of these	151 14%	9 26%	15 12%	7 11%	16 22%	10 11%	12 12%	27 21%	19 12%	10 13%	4 7%	17 17%	4 17%	116 13%	34 20%
Don't know	55 5%	2 6%	3 2%	1 2%	8 11%	3 4%	2 2%	13 10%	8 5%	7 10%	5 9%	2 2%	- -	38 4%	17 10%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1053	264	290	244	28	209	74	186	34	65	131	174	689	468	339	224
Weighted Base	1044	291	302	238	25	172	80	203	36	72	139	188	658	457	335	231
TV news programmes	460 44%	143 49%	147 49%	101 43%	6 26%	57 33%	46 57%	103 51%	18 50%	42 58%	71 51%	96 51%	267 41%	173 38%	169 50%	113 49%
TV other programmes	347 33%	117 40%	105 35%	78 33%	4 16%	41 24%	42 53%	80 39%	18 51%	38 53%	59 43%	86 46%	189 29%	117 26%	125 37%	105 45%
Product packaging	277 27%	109 38%	80 27%	56 24%	4 17%	27 16%	34 42%	70 34%	19 53%	36 50%	57 41%	74 40%	141 21%	105 23%	99 29%	71 31%
Online newspaper or news websites	230 22%	92 31%	80 26%	43 18%	6 23%	9 5%	46 57%	78 39%	23 63%	31 43%	46 33%	71 38%	105 16%	64 14%	93 28%	72 31%
Friends, family or work colleagues	180 17%	74 25%	60 20%	32 13%	3 11%	12 7%	31 39%	58 28%	19 52%	35 48%	53 38%	65 34%	68 10%	51 11%	68 20%	60 26%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	56 19%	70 23%	34 14%	3 11%	9 5%	22 28%	40 20%	8 24%	19 27%	33 23%	40 21%	94 14%	57 13%	67 20%	46 20%
Radio	159 15%	73 25%	43 14%	32 14%	2 7%	9 5%	20 25%	41 20%	10 27%	19 27%	33 23%	51 27%	74 11%	55 12%	52 16%	50 22%
Science magazines or Books	154 15%	80 27%	38 13%	25 11%	4 15%	8 4%	32 41%	59 29%	23 63%	32 45%	48 35%	61 32%	48 7%	36 8%	56 17%	63 27%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	34 12%	52 17%	44 18%	3 14%	17 10%	9 12%	28 14%	7 18%	10 14%	27 19%	27 14%	95 14%	46 10%	59 18%	46 20%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	63 21%	43 14%	22 9%	2 9%	9 5%	19 23%	40 20%	12 33%	21 29%	27 19%	49 26%	65 10%	38 8%	60 18%	41 18%
Visiting a science museum or attending public lecture	108 10%	52 18%	30 10%	18 8%	3 12%	4 3%	15 19%	36 18%	15 43%	18 24%	30 22%	43 23%	43 6%	21 5%	51 15%	35 15%
Online/internet (no detail)	8 1%	2 1%	2 1%	4 2%	- -	- -	- -	2 1%	- -	1 2%	3 2%	1 1%	4 1%	2 *	3 1%	3 1%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1053	264	290	244	28	209	74	186	34	65	131	174	689	468	339	224
Weighted Base	1044	291	302	238	25	172	80	203	36	72	139	188	658	457	335	231
Work/through my work	8 1%	2 1%	3 1%	1 *	- -	- -	1 2%	2 1%	2 6%	2 2%	2 2%	3 2%	2 *	1 *	3 1%	4 2%
School/college/university	3 *	- -	2 1%	- -	1 3%	1 *	1 2%	2 1%	1 2%	1 1%	- -	- -	1 *	1 *	1 *	1 1%
Other	7 1%	2 1%	2 1%	1 *	- -	2 1%	- -	2 1%	- -	- -	1 1%	2 1%	3 *	4 1%	* *	3 1%
None of these	151 14%	32 11%	28 9%	31 13%	5 21%	52 30%	2 3%	16 8%	1 4%	3 4%	7 5%	14 7%	121 18%	107 23%	26 8%	13 6%
Don't know	55 5%	9 3%	10 3%	10 4%	4 16%	15 9%	2 2%	5 3%	- -	- -	2 1%	- -	49 8%	25 5%	15 5%	3 1%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1053	777	44	178	631	387	547	470	417	590
Weighted Base	1044	767	45	186	643	369	560	449	424	575
TV news programmes	460 44%	363 47%	14 30%	77 41%	323 50%	132 36%	279 50%	177 39%	215 51%	237 41%
TV other programmes	347 33%	284 37%	13 28%	47 25%	255 40%	92 25%	224 40%	122 27%	168 40%	174 30%
Product packaging	277 27%	223 29%	9 20%	44 24%	202 31%	74 20%	202 36%	74 17%	141 33%	135 23%
Online newspaper or news websites	230 22%	180 23%	5 11%	44 24%	187 29%	44 12%	158 28%	72 16%	116 27%	112 19%
Friends, family or work colleagues	180 17%	142 18%	5 11%	32 17%	148 23%	31 8%	132 24%	46 10%	97 23%	81 14%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	134 17%	5 12%	32 17%	131 20%	39 11%	118 21%	53 12%	88 21%	81 14%
Radio	159 15%	129 17%	8 17%	22 12%	117 18%	42 11%	103 18%	53 12%	79 19%	79 14%
Science magazines or Books	154 15%	128 17%	1 3%	25 14%	134 21%	19 5%	123 22%	32 7%	106 25%	46 8%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	121 16%	2 5%	27 15%	109 17%	42 11%	99 18%	51 11%	73 17%	77 13%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	113 15%	4 9%	23 12%	112 17%	27 7%	97 17%	43 10%	73 17%	67 12%
Visiting a science museum or attending public lecture	108 10%	86 11%	4 9%	17 9%	91 14%	16 4%	77 14%	30 7%	55 13%	52 9%
Online/internet (no detail)	8 1%	8 1%	- -	- -	7 1%	1 *	6 1%	2 *	5 1%	3 *
Work/through my work	8 1%	8 1%	- -	- -	8 1%	- -	8 1%	- -	8 2%	- -

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemistry in your everyday life**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1053	777	44	178	631	387	547	470	417	590
Weighted Base	1044	767	45	186	643	369	560	449	424	575
School/college/ university	3 *	2 *	- -	1 1%	2 *	1 *	2 *	1 *	2 1%	1 *
Other	7 1%	6 1%	- -	1 1%	4 1%	3 1%	2 *	5 1%	1 *	6 1%
None of these	151 14%	85 11%	11 25%	34 18%	46 7%	98 27%	31 6%	113 25%	20 5%	119 21%
Don't know	55 5%	33 4%	3 7%	4 2%	16 3%	20 5%	9 2%	27 6%	7 2%	26 5%

Chemistry (QS9637 - 731207)

Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?

Base: All Adults in UK and who read stories about Chemistry in your everyday life

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1053	414	203	219	351	345	555	129	326	356
Weighted Base	1044	407	218	231	345	354	531	134	316	347
TV news programmes	460 44%	184 45%	114 52%	107 46%	169 49%	149 42%	262 49%	43 32%	135 43%	169 49%
TV other programmes	347 33%	136 33%	96 44%	83 36%	124 36%	105 30%	200 38%	37 28%	101 32%	136 39%
Product packaging	277 27%	100 25%	81 37%	64 28%	93 27%	85 24%	158 30%	27 20%	79 25%	105 30%
Online newspaper or news websites	230 22%	89 22%	73 34%	67 29%	77 22%	99 28%	105 20%	23 17%	67 21%	60 17%
Friends, family or work colleagues	180 17%	53 13%	48 22%	39 17%	55 16%	70 20%	82 16%	25 19%	54 17%	54 16%
Social media (Facebook, twitter, other social networking sites) or Blogs	171 16%	55 14%	41 19%	46 20%	45 13%	65 18%	80 15%	25 18%	54 17%	49 14%
Radio	159 15%	59 14%	53 24%	43 19%	57 17%	59 17%	87 16%	11 8%	47 15%	52 15%
Science magazines or Books	154 15%	55 14%	56 26%	48 21%	54 16%	52 15%	71 13%	24 18%	60 19%	36 10%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	151 14%	95 23%	37 17%	43 18%	87 25%	27 8%	109 21%	12 9%	41 13%	79 23%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	140 13%	48 12%	71 33%	53 23%	51 15%	54 15%	73 14%	11 8%	33 10%	51 15%
Visiting a science museum or attending public lecture	108 10%	30 7%	33 15%	28 12%	32 9%	44 12%	54 10%	7 5%	27 9%	34 10%
Online/internet (no detail)	8 1%	-	-	-	-	3 1%	5 1%	-	1 *	3 1%
Work/through my work	8 1%	2 *	1 *	-	2 1%	2 1%	6 1%	-	1 *	4 1%
School/college/university	3 *	-	-	-	-	2 *	1 *	-	1 *	1 *

Chemistry (QS9637 - 731207)**Q.10 From which of these, if any, do you hear or read stories about Chemicals/Chemistry in your everyday life?****Base: All Adults in UK and who read stories about Chemistry in your everyday life**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1053	414	203	219	351	345	555	129	326	356
Weighted Base	1044	407	218	231	345	354	531	134	316	347
Other	7 1%	2 *	-	1 *	1 *	2 1%	4 1%	1 1%	2 1%	2 1%
None of these	151 14%	51 13%	17 8%	23 10%	36 10%	54 15%	63 12%	28 21%	49 15%	42 12%
Don't know	55 5%	14 4%	5 2%	7 3%	14 4%	15 4%	19 3%	15 11%	20 6%	13 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
The internet generally - e.g. Google or another search engine	1045 50%	512 50%	533 49%	168 57%	216 55%	179 52%	189 55%	166 53%	127 31%	290 62%	313 54%	194 44%	247 40%	630 54%	306 49%	109 35%
Websites of research institutions or universities	390 19%	205 20%	185 17%	71 24%	67 17%	78 23%	74 21%	64 21%	35 9%	124 26%	115 20%	66 15%	84 13%	229 20%	128 21%	33 11%
Websites of chemical companies/pharmaceutical or other businesses	295 14%	155 15%	140 13%	53 18%	53 13%	65 19%	45 13%	52 17%	26 6%	99 21%	100 17%	43 10%	53 8%	173 15%	91 15%	31 10%
Science magazines or Books	294 14%	149 15%	145 13%	47 16%	38 10%	38 11%	45 13%	56 18%	69 17%	87 19%	92 16%	44 10%	70 11%	150 13%	96 16%	48 15%
Product packaging	293 14%	140 14%	153 14%	33 11%	52 13%	65 19%	51 15%	48 15%	44 11%	83 18%	85 15%	65 15%	59 10%	180 15%	75 12%	38 12%
Wikipedia	265 13%	161 16%	104 10%	60 20%	51 13%	46 13%	42 12%	41 13%	24 6%	90 19%	84 15%	50 11%	40 6%	144 12%	97 16%	24 8%
TV news programmes	246 12%	118 12%	127 12%	30 10%	29 7%	43 12%	44 13%	38 12%	62 15%	42 9%	70 12%	50 12%	83 13%	132 11%	65 11%	49 16%
Friends, family or work colleagues	226 11%	92 9%	134 12%	28 9%	29 7%	46 14%	37 11%	32 10%	53 13%	74 16%	65 11%	45 10%	42 7%	124 11%	60 10%	42 14%
Online newspaper or news websites	224 11%	122 12%	101 9%	41 14%	51 13%	55 16%	34 10%	26 8%	18 4%	55 12%	82 14%	44 10%	43 7%	138 12%	74 12%	12 4%
TV other programmes	198 9%	102 10%	96 9%	15 5%	27 7%	33 10%	37 11%	37 12%	49 12%	30 6%	55 10%	37 9%	75 12%	111 9%	46 7%	40 13%
Governmental websites	163 8%	84 8%	79 7%	19 7%	30 8%	34 10%	31 9%	31 10%	18 4%	64 14%	52 9%	21 5%	26 4%	103 9%	40 7%	19 6%
Social media (Facebook, twitter, other social networking sites)	95 4%	54 5%	40 4%	27 9%	19 5%	26 8%	16 5%	3 1%	4 1%	25 5%	34 6%	19 4%	16 3%	58 5%	34 6%	2 1%
Visiting a science museum or attending public lecture	79 4%	41 4%	38 4%	11 4%	11 3%	18 5%	13 4%	9 3%	17 4%	38 8%	18 3%	11 3%	12 2%	52 4%	19 3%	8 3%
Radio	72 3%	42 4%	30 3%	9 3%	5 1%	12 3%	13 4%	13 4%	20 5%	21 5%	20 3%	15 3%	16 3%	48 4%	15 2%	9 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	35 3%	37 3%	11 4%	4 1%	9 3%	8 2%	15 5%	24 6%	25 5%	20 3%	9 2%	18 3%	39 3%	19 3%	13 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	35 3%	26 2%	7 3%	2 1%	8 2%	8 2%	12 4%	23 6%	13 3%	8 1%	19 4%	20 3%	31 3%	16 3%	14 4%
Blogs	32 2%	19 2%	13 1%	12 4%	8 2%	3 1%	9 2%	- -	* *	9 2%	7 1%	9 2%	7 1%	12 1%	15 2%	5 1%
Other	34 2%	15 1%	19 2%	2 1%	7 2%	3 1%	2 1%	5 2%	14 3%	3 1%	11 2%	6 1%	14 2%	17 1%	10 2%	7 2%
None of these	150 7%	67 7%	83 8%	15 5%	25 6%	21 6%	20 6%	20 6%	49 12%	16 3%	28 5%	44 10%	62 10%	70 6%	46 7%	34 11%
Don't know	129 6%	57 6%	72 7%	12 4%	23 6%	20 6%	19 6%	13 4%	42 10%	10 2%	25 4%	26 6%	68 11%	67 6%	32 5%	30 10%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
The internet generally - e.g. Google or another search engine	1045 50%	470 57%	148 53%	174 35%	83 55%	171 48%	341 55%	704 48%	1006 55%	39 13%	869 49%	92 51%	53 50%	31 64%
Websites of research institutions or universities	390 19%	175 21%	64 23%	55 11%	43 28%	53 15%	102 16%	287 19%	380 21%	9 3%	319 18%	48 27%	20 19%	3 6%
Websites of chemical companies/pharmaceutical or other businesses	295 14%	134 16%	47 17%	49 10%	25 16%	40 11%	82 13%	213 14%	287 16%	8 3%	245 14%	34 19%	12 11%	4 9%
Science magazines or Books	294 14%	105 13%	34 12%	84 17%	35 23%	36 10%	57 9%	237 16%	237 13%	57 20%	251 14%	26 14%	16 15%	2 4%
Product packaging	293 14%	152 19%	35 12%	49 10%	18 12%	39 11%	84 14%	208 14%	268 15%	24 9%	264 15%	18 10%	8 7%	4 7%
Wikipedia	265 13%	133 16%	42 15%	43 9%	25 17%	21 6%	72 12%	192 13%	261 14%	4 1%	219 12%	19 11%	19 18%	8 16%
TV news programmes	246 12%	76 9%	34 12%	69 14%	17 11%	49 14%	59 9%	187 13%	193 11%	53 18%	220 12%	14 8%	5 5%	7 14%
Friends, family or work colleagues	226 11%	92 11%	35 12%	59 12%	21 14%	20 5%	55 9%	171 12%	188 10%	38 13%	188 11%	21 12%	12 11%	6 12%
Online newspaper or news websites	224 11%	107 13%	35 13%	28 6%	25 16%	29 8%	82 13%	142 10%	217 12%	7 2%	193 11%	21 12%	8 7%	2 3%
TV other programmes	198 9%	73 9%	18 7%	58 12%	12 8%	37 10%	45 7%	153 10%	156 9%	42 15%	174 10%	10 6%	10 9%	4 8%
Governmental websites	163 8%	79 10%	25 9%	26 5%	10 7%	22 6%	38 6%	126 8%	159 9%	4 1%	139 8%	15 8%	7 7%	2 4%
Social media (Facebook, twitter, other social networking sites)	95 4%	45 6%	16 6%	5 1%	20 13%	9 2%	31 5%	63 4%	94 5%	1 *	81 5%	9 5%	2 2%	2 5%
Visiting a science museum or attending public lecture	79 4%	34 4%	10 3%	16 3%	11 7%	8 2%	17 3%	62 4%	72 4%	7 2%	68 4%	10 5%	2 2%	- -
Radio	72 3%	30 4%	4 1%	24 5%	3 2%	10 3%	16 3%	56 4%	59 3%	13 4%	65 4%	7 4%	- -	- -

Chemistry (QS9637 - 731207)**Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?****Base: All Adults in UK**

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	19 2%	11 4%	29 6%	7 5%	6 2%	7 1%	64 4%	59 3%	13 5%	64 4%	5 3%	2 2%	1 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	18 2%	5 2%	27 6%	4 3%	7 2%	12 2%	49 3%	38 2%	23 8%	49 3%	3 1%	3 3%	6 13%
Blogs	32 2%	13 2%	7 2%	* *	7 5%	6 2%	6 1%	26 2%	32 2%	- -	30 2%	3 2%	- -	- -
Other	34 2%	7 1%	4 2%	15 3%	2 1%	5 1%	6 1%	28 2%	24 1%	10 3%	24 1%	5 3%	4 4%	- -
None of these	150 7%	40 5%	20 7%	52 10%	7 5%	31 9%	32 5%	118 8%	107 6%	43 15%	134 8%	13 7%	1 1%	2 5%
Don't know	129 6%	38 5%	6 2%	43 9%	9 6%	33 9%	45 7%	84 6%	91 5%	38 13%	115 6%	6 3%	6 6%	2 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
The internet generally - e.g. Google or another search engine	1045 50%	44 53%	122 51%	99 57%	55 38%	83 44%	123 59%	98 37%	160 52%	85 52%	53 50%	92 51%	31 64%	922 52%	115 37%
Websites of research institutions or universities	390 19%	19 22%	36 15%	26 15%	29 20%	33 17%	32 15%	42 16%	76 25%	26 16%	20 19%	48 27%	3 6%	317 18%	71 23%
Websites of chemical companies/pharmaceutical or other businesses	295 14%	13 15%	20 8%	18 11%	24 17%	26 14%	34 16%	33 13%	45 15%	31 19%	12 11%	34 19%	4 9%	250 14%	45 14%
Science magazines or Books	294 14%	12 15%	20 8%	23 13%	19 14%	39 21%	31 15%	34 13%	50 16%	21 13%	16 15%	26 14%	2 4%	247 14%	46 15%
Product packaging	293 14%	12 15%	23 9%	23 13%	16 11%	43 23%	43 21%	26 10%	53 17%	24 14%	8 7%	18 10%	4 7%	253 14%	36 12%
Wikipedia	265 13%	6 7%	12 5%	15 9%	18 13%	23 12%	31 15%	37 14%	57 18%	21 13%	19 18%	19 11%	8 16%	230 13%	34 11%
TV news programmes	246 12%	7 8%	24 10%	20 12%	11 8%	40 21%	28 13%	30 11%	33 11%	27 17%	5 5%	14 8%	7 14%	209 12%	36 12%
Friends, family or work colleagues	226 11%	11 13%	18 8%	16 9%	10 7%	26 14%	19 9%	32 12%	42 14%	15 9%	12 11%	21 12%	6 12%	190 11%	37 12%
Online newspaper or news websites	224 11%	5 5%	16 6%	14 8%	9 6%	27 14%	20 9%	36 14%	51 17%	17 10%	8 7%	21 12%	2 3%	180 10%	44 14%
TV other programmes	198 9%	10 12%	16 7%	17 10%	11 8%	36 19%	21 10%	14 5%	22 7%	27 16%	10 9%	10 6%	4 8%	169 9%	28 9%
Governmental websites	163 8%	13 15%	6 2%	22 13%	14 10%	12 6%	11 5%	14 5%	35 11%	14 8%	7 7%	15 8%	2 4%	146 8%	17 6%
Social media (Facebook, twitter, other social networking sites)	95 4%	1 1%	8 4%	10 6%	5 3%	10 5%	8 4%	12 5%	23 7%	5 3%	2 2%	9 5%	2 5%	76 4%	19 6%
Visiting a science museum or attending public lecture	79 4%	1 2%	5 2%	10 6%	4 3%	11 6%	10 5%	14 5%	9 3%	3 2%	2 2%	10 5%	- -	68 4%	11 4%
Radio	72 3%	1 1%	3 1%	11 6%	3 2%	4 2%	13 6%	8 3%	16 5%	7 4%	- -	7 4%	- -	61 3%	11 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	1 1%	1 *	9 5%	4 3%	6 3%	6 3%	8 3%	16 5%	14 8%	2 2%	5 3%	1 3%	64 4%	8 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	6 8%	5 2%	8 4%	1 1%	8 4%	3 1%	7 3%	6 2%	5 3%	3 3%	3 1%	6 13%	57 3%	4 1%
Blogs	32 2%	3 3%	2 1%	3 2%	3 2%	2 1%	4 2%	3 1%	7 2%	2 1%	- -	3 2%	- -	29 2%	4 1%
Other	34 2%	2 3%	4 2%	3 2%	3 2%	4 2%	1 *	3 1%	5 2%	- -	4 4%	5 3%	- -	30 2%	3 1%
None of these	150 7%	9 11%	36 15%	7 4%	21 15%	6 3%	9 4%	26 10%	13 4%	7 4%	1 1%	13 7%	2 5%	112 6%	34 11%
Don't know	129 6%	3 4%	9 4%	16 9%	14 10%	8 4%	9 4%	26 10%	18 6%	13 8%	6 6%	6 3%	2 4%	93 5%	36 12%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
The internet generally - e.g. Google or another search engine	1045 50%	353 61%	349 57%	221 48%	21 34%	94 27%	108 62%	255 59%	44 62%	105 68%	210 71%	273 71%	570 43%	419 46%	338 50%	281 57%
Websites of research institutions or universities	390 19%	153 26%	126 21%	77 17%	13 21%	20 6%	63 36%	135 31%	28 40%	49 32%	77 26%	115 30%	181 14%	112 12%	148 22%	128 26%
Websites of chemical companies/pharmaceutical or other businesses	295 14%	112 19%	92 15%	56 12%	11 18%	22 6%	47 27%	88 20%	19 27%	47 30%	68 23%	79 20%	145 11%	92 10%	96 14%	106 22%
Science magazines or Books	294 14%	115 20%	77 13%	64 14%	9 14%	29 8%	55 32%	115 26%	24 34%	37 24%	69 23%	84 22%	121 9%	87 10%	94 14%	112 23%
Product packaging	293 14%	106 18%	92 15%	60 13%	10 16%	21 6%	36 21%	82 19%	6 8%	36 23%	45 15%	54 14%	169 13%	98 11%	105 16%	89 18%
Wikipedia	265 13%	115 20%	87 14%	41 9%	7 11%	12 4%	42 24%	100 23%	20 29%	39 26%	62 21%	86 22%	109 8%	77 8%	96 14%	91 19%
TV news programmes	246 12%	65 11%	59 10%	56 12%	8 13%	55 16%	23 13%	53 12%	9 13%	11 7%	27 9%	24 6%	169 13%	93 10%	92 14%	60 12%
Friends, family or work colleagues	226 11%	75 13%	64 10%	44 9%	7 11%	36 10%	26 15%	54 12%	11 15%	30 20%	62 21%	69 18%	108 8%	63 7%	82 12%	79 16%
Online newspaper or news websites	224 11%	88 15%	63 10%	43 9%	8 13%	20 6%	23 13%	60 14%	10 14%	16 10%	29 10%	53 14%	124 9%	67 7%	100 15%	55 11%
TV other programmes	198 9%	63 11%	49 8%	48 10%	5 8%	31 9%	20 11%	45 10%	11 16%	13 8%	29 10%	33 9%	129 10%	69 8%	65 10%	61 13%
Governmental websites	163 8%	80 14%	45 7%	27 6%	5 8%	7 2%	27 16%	57 13%	10 14%	35 22%	48 16%	64 17%	61 5%	31 3%	66 10%	64 13%
Social media (Facebook, twitter, other social networking sites)	95 4%	38 6%	29 5%	22 5%	4 7%	2 *	15 8%	29 7%	- -	11 7%	14 5%	25 6%	51 4%	30 3%	31 5%	33 7%
Visiting a science museum or attending public lecture	79 4%	38 6%	23 4%	13 3%	2 3%	4 1%	15 8%	26 6%	4 6%	14 9%	23 8%	30 8%	36 3%	13 1%	33 5%	33 7%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Radio	72 3%	28 5%	20 3%	13 3%	5 8%	5 1%	10 6%	22 5%	2 3%	4 3%	17 6%	18 5%	41 3%	17 2%	33 5%	22 4%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	37 6%	13 2%	12 3%	-	7 2%	11 6%	23 5%	5 8%	2 1%	16 6%	14 4%	38 3%	26 3%	25 4%	19 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	11 2%	18 3%	14 3%	4 6%	15 4%	3 2%	8 2%	2 2%	1 1%	4 1%	5 1%	49 4%	20 2%	22 3%	18 4%
Blogs	32 2%	15 3%	6 1%	9 2%	1 2%	-	4 3%	11 2%	1 1%	6 4%	11 4%	18 5%	11 1%	4 *	13 2%	16 3%
Other	34 2%	7 1%	3 *	6 1%	3 4%	12 3%	3 2%	5 1%	2 3%	3 2%	6 2%	8 2%	21 2%	15 2%	7 1%	10 2%
None of these	150 7%	25 4%	33 5%	27 6%	11 17%	54 16%	1 1%	16 4%	1 1%	4 3%	3 1%	3 1%	126 9%	102 11%	29 4%	16 3%
Don't know	129 6%	20 3%	14 2%	24 5%	7 11%	49 14%	2 1%	11 3%	-	-	6 2%	5 1%	114 9%	64 7%	32 5%	10 2%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
The internet generally - e.g. Google or another search engine	1045 50%	820 52%	45 52%	166 49%	721 54%	316 45%	637 56%	400 45%	449 52%	583 51%
Websites of research institutions or universities	390 19%	315 20%	18 21%	54 16%	318 24%	70 10%	267 23%	117 13%	201 23%	184 16%
Websites of chemical companies\pharmaceutical or other businesses	295 14%	238 15%	9 10%	45 13%	239 18%	52 7%	204 18%	88 10%	150 17%	144 12%
Science magazines or Books	294 14%	246 16%	6 7%	39 11%	242 18%	52 7%	193 17%	97 11%	154 18%	137 12%
Product packaging	293 14%	232 15%	9 11%	49 14%	219 16%	72 10%	212 19%	80 9%	151 18%	139 12%
Wikipedia	265 13%	214 14%	10 12%	38 11%	212 16%	49 7%	177 16%	84 10%	123 14%	140 12%
TV news programmes	246 12%	195 12%	7 8%	34 10%	181 14%	60 8%	144 13%	95 11%	129 15%	112 10%
Friends, family or work colleagues	226 11%	180 11%	8 9%	32 9%	173 13%	51 7%	157 14%	68 8%	130 15%	96 8%
Online newspaper or news websites	224 11%	181 12%	9 11%	29 8%	176 13%	46 6%	152 13%	71 8%	120 14%	101 9%
TV other programmes	198 9%	168 11%	4 4%	22 6%	150 11%	44 6%	136 12%	62 7%	111 13%	85 7%
Governmental websites	163 8%	138 9%	4 4%	21 6%	138 10%	25 4%	116 10%	46 5%	87 10%	76 7%
Social media (Facebook, twitter, other social networking sites)	95 4%	77 5%	4 5%	13 4%	81 6%	14 2%	65 6%	29 3%	56 7%	39 3%
Visiting a science museum or attending public lecture	79 4%	70 4%	1 1%	8 2%	73 5%	7 1%	57 5%	22 3%	43 5%	37 3%
Radio	72 3%	58 4%	1 1%	11 3%	62 5%	10 1%	50 4%	20 2%	40 5%	30 3%

Chemistry (QS9637 - 731207)**Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?****Base: All Adults in UK**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	58 4%	2 2%	11 3%	60 4%	12 2%	45 4%	26 3%	34 4%	36 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	53 3%	1 1%	7 2%	52 4%	9 1%	38 3%	22 3%	33 4%	27 2%
Blogs	32 2%	25 2%	1 1%	6 2%	31 2%	2 *	21 2%	10 1%	18 2%	14 1%
Other	34 2%	25 2%	1 2%	7 2%	20 2%	13 2%	21 2%	12 1%	17 2%	17 1%
None of these	150 7%	94 6%	6 7%	25 7%	47 4%	98 14%	31 3%	108 12%	26 3%	110 10%
Don't know	129 6%	68 4%	5 6%	18 5%	36 3%	56 8%	28 2%	55 6%	24 3%	54 5%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
The internet generally - e.g. Google or another search engine	1045 50%	364 45%	262 58%	247 53%	316 47%	421 57%	527 49%	84 35%	265 44%	344 48%
Websites of research institutions or universities	390 19%	155 19%	120 26%	112 24%	142 21%	148 20%	185 17%	53 22%	133 22%	105 15%
Websites of chemical companies/pharmaceutical or other businesses	295 14%	116 14%	94 21%	73 16%	101 15%	107 14%	143 13%	37 16%	90 15%	90 13%
Science magazines or Books	294 14%	114 14%	89 20%	87 19%	107 16%	105 14%	143 13%	38 16%	96 16%	86 12%
Product packaging	293 14%	122 15%	78 17%	71 15%	102 15%	103 14%	160 15%	25 10%	83 14%	101 14%
Wikipedia	265 13%	97 12%	90 20%	76 17%	93 14%	103 14%	121 11%	35 15%	73 12%	82 12%
TV news programmes	246 12%	116 14%	55 12%	62 13%	86 13%	78 11%	133 12%	30 13%	74 12%	90 13%
Friends, family or work colleagues	226 11%	84 10%	60 13%	52 11%	73 11%	61 8%	134 12%	30 13%	86 14%	77 11%
Online newspaper or news websites	224 11%	105 13%	69 15%	67 14%	94 14%	87 12%	96 9%	34 14%	62 10%	68 10%
TV other programmes	198 9%	95 12%	49 11%	52 11%	82 12%	54 7%	117 11%	21 9%	63 11%	76 11%
Governmental websites	163 8%	60 7%	63 14%	50 11%	67 10%	66 9%	75 7%	20 8%	43 7%	52 7%
Social media (Facebook, twitter, other social networking sites)	95 4%	49 6%	26 6%	20 4%	39 6%	34 5%	50 5%	10 4%	31 5%	29 4%
Visiting a science museum or attending public lecture	79 4%	31 4%	26 6%	25 5%	29 4%	31 4%	42 4%	7 3%	26 4%	22 3%
Radio	72 3%	30 4%	35 8%	24 5%	30 5%	20 3%	42 4%	10 4%	25 4%	27 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals/Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in UK

	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
	Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	72 3%	29 4%	40 9%	24 5%	31 5%	29 4%	33 3%	7 3%	15 2%	26 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	61 3%	43 5%	14 3%	20 4%	40 6%	10 1%	45 4%	6 2%	14 2%	36 5%
Blogs	32 2%	14 2%	11 2%	8 2%	10 1%	16 2%	11 1%	5 2%	9 1%	8 1%
Other	34 2%	13 2%	2 1%	5 1%	11 2%	12 2%	19 2%	3 1%	9 1%	13 2%
None of these	150 7%	47 6%	14 3%	15 3%	37 6%	45 6%	76 7%	26 11%	49 8%	53 7%
Don't know	129 6%	49 6%	8 2%	17 4%	35 5%	32 4%	50 5%	31 13%	50 8%	31 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1051	476	575	141	183	141	157	144	285	234	235	202	380	570	292	189
Weighted Base	1060	508	551	152	197	158	189	170	192	257	265	228	310	584	314	162
The internet generally - e.g. Google or another search engine	541 51%	262 52%	279 51%	91 60%	110 56%	88 56%	106 56%	79 47%	67 35%	162 63%	151 57%	93 41%	135 44%	325 56%	160 51%	56 35%
Websites of research institutions or universities	200 19%	107 21%	93 17%	39 25%	32 16%	37 23%	42 22%	33 20%	17 9%	75 29%	49 18%	33 14%	43 14%	112 19%	67 21%	22 13%
Product packaging	184 17%	87 17%	97 18%	27 18%	29 14%	37 23%	33 18%	31 18%	27 14%	57 22%	48 18%	42 18%	37 12%	113 19%	49 16%	22 14%
Websites of chemical companies/pharmaceutical or other businesses	162 15%	91 18%	71 13%	26 17%	28 14%	34 22%	30 16%	30 18%	13 7%	59 23%	54 20%	24 11%	25 8%	95 16%	46 15%	21 13%
Science magazines or Books	154 15%	73 14%	80 15%	23 15%	18 9%	18 11%	26 14%	34 20%	35 18%	47 18%	42 16%	26 12%	39 12%	76 13%	50 16%	28 17%
Wikipedia	129 12%	83 16%	46 8%	25 17%	26 13%	20 12%	26 14%	18 11%	14 7%	49 19%	36 14%	24 11%	20 6%	70 12%	47 15%	13 8%
TV news programmes	127 12%	66 13%	61 11%	17 11%	13 7%	20 13%	23 12%	24 14%	31 16%	24 9%	34 13%	24 11%	45 15%	66 11%	35 11%	26 16%
Friends, family or work colleagues	115 11%	50 10%	66 12%	16 11%	14 7%	21 13%	19 10%	18 11%	26 14%	36 14%	28 11%	29 13%	23 7%	63 11%	28 9%	25 15%
TV other programmes	98 9%	52 10%	46 8%	7 5%	11 6%	17 11%	17 9%	22 13%	24 12%	18 7%	27 10%	19 8%	34 11%	54 9%	22 7%	22 13%
Governmental websites	93 9%	51 10%	42 8%	8 5%	14 7%	18 12%	23 12%	17 10%	12 6%	44 17%	27 10%	12 5%	10 3%	60 10%	19 6%	13 8%
Online newspaper or news websites	90 9%	47 9%	44 8%	17 11%	19 10%	16 10%	19 10%	12 7%	7 4%	24 9%	32 12%	15 7%	19 6%	48 8%	36 11%	7 4%
Social media (Facebook, twitter, other social networking sites)	53 5%	28 6%	25 4%	18 12%	10 5%	9 6%	10 5%	3 2%	3 1%	16 6%	19 7%	10 4%	8 3%	30 5%	20 6%	2 2%
Visiting a science museum or attending public lecture	41 4%	20 4%	22 4%	7 5%	4 2%	10 6%	10 5%	6 4%	4 2%	19 7%	10 4%	6 3%	6 2%	25 4%	12 4%	5 3%
Radio	40 4%	25 5%	15 3%	8 5%	3 2%	4 2%	7 4%	9 5%	10 5%	9 4%	14 5%	8 4%	8 3%	23 4%	10 3%	6 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1051	476	575	141	183	141	157	144	285	234	235	202	380	570	292	189
Weighted Base	1060	508	551	152	197	158	189	170	192	257	265	228	310	584	314	162
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	18 4%	18 3%	5 3%	1 1%	4 2%	5 2%	10 6%	12 6%	12 5%	11 4%	4 2%	9 3%	21 4%	9 3%	6 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	14 3%	13 2%	4 2%	- -	5 3%	1 1%	7 4%	10 5%	8 3%	3 1%	3 1%	12 4%	13 2%	6 2%	7 5%
Blogs	15 1%	9 2%	6 1%	9 6%	1 1%	1 1%	4 2%	- -	- -	4 2%	4 1%	4 2%	3 1%	6 1%	8 3%	- -
Other	12 1%	5 1%	7 1%	1 1%	3 1%	3 2%	- -	3 2%	3 1%	1 *	4 2%	2 1%	5 2%	6 1%	4 1%	2 1%
None of these	66 6%	29 6%	37 7%	9 6%	15 7%	7 5%	9 5%	8 5%	18 10%	9 4%	11 4%	20 9%	25 8%	28 5%	25 8%	13 8%
Don't know	64 6%	31 6%	33 6%	8 6%	13 7%	6 4%	11 6%	7 4%	19 10%	5 2%	9 3%	17 7%	34 11%	28 5%	20 6%	17 11%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1051	344	129	320	71	187	294	757	873	178	892	79	51	29
Weighted Base	1060	414	134	246	82	184	323	737	917	142	906	80	51	22
The internet generally - e.g. Google or another search engine	541 51%	246 59%	64 48%	88 36%	50 61%	93 51%	188 58%	353 48%	520 57%	21 15%	457 50%	42 52%	26 50%	16 74%
Websites of research institutions or universities	200 19%	94 23%	28 21%	29 12%	24 29%	26 14%	52 16%	148 20%	197 21%	3 2%	174 19%	20 25%	7 14%	- -
Product packaging	184 17%	89 22%	20 15%	32 13%	14 18%	28 15%	56 17%	127 17%	168 18%	15 11%	164 18%	11 13%	6 12%	2 10%
Websites of chemical companies/pharmaceutical or other businesses	162 15%	75 18%	27 20%	26 11%	15 18%	19 10%	51 16%	111 15%	158 17%	4 3%	139 15%	16 20%	4 7%	3 12%
Science magazines or Books	154 15%	52 13%	18 14%	45 18%	19 23%	20 11%	33 10%	121 16%	124 14%	30 21%	135 15%	13 17%	5 10%	1 5%
Wikipedia	129 12%	62 15%	20 15%	23 9%	14 17%	9 5%	41 13%	88 12%	126 14%	3 2%	111 12%	8 10%	7 14%	2 10%
TV news programmes	127 12%	37 9%	17 13%	35 14%	12 15%	27 15%	31 10%	97 13%	96 10%	32 22%	116 13%	6 8%	2 5%	3 15%
Friends, family or work colleagues	115 11%	42 10%	19 14%	30 12%	13 16%	11 6%	34 11%	81 11%	96 10%	19 13%	97 11%	8 10%	8 16%	3 14%
TV other programmes	98 9%	33 8%	6 5%	30 12%	9 11%	20 11%	18 6%	80 11%	73 8%	25 17%	86 10%	6 7%	3 6%	3 15%
Governmental websites	93 9%	50 12%	13 9%	15 6%	5 6%	10 5%	19 6%	73 10%	91 10%	2 1%	79 9%	11 14%	1 2%	2 10%
Online newspaper or news websites	90 9%	38 9%	13 10%	14 6%	15 18%	10 6%	37 11%	54 7%	89 10%	1 1%	81 9%	5 6%	4 8%	- -
Social media (Facebook, twitter, other social networking sites)	53 5%	19 5%	10 7%	3 1%	13 16%	7 4%	20 6%	33 4%	53 6%	- -	47 5%	3 4%	1 2%	1 6%
Visiting a science museum or attending public lecture	41 4%	22 5%	6 4%	3 1%	7 9%	3 2%	11 3%	31 4%	40 4%	2 1%	36 4%	4 6%	1 1%	- -
Radio	40 4%	15 4%	2 2%	15 6%	3 4%	5 3%	9 3%	31 4%	32 3%	8 6%	38 4%	2 3%	- -	- -

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1051	344	129	320	71	187	294	757	873	178	892	79	51	29
Weighted Base	1060	414	134	246	82	184	323	737	917	142	906	80	51	22
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	9 2%	5 4%	16 7%	4 5%	2 1%	4 1%	33 4%	29 3%	7 5%	33 4%	2 2%	1 2%	1 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	4 1%	- -	14 6%	4 5%	5 3%	4 1%	23 3%	15 2%	12 9%	24 3%	* 1%	- -	3 12%
Blogs	15 1%	3 1%	3 2%	- -	5 7%	3 2%	4 1%	11 1%	15 2%	- -	13 1%	2 2%	- -	- -
Other	12 1%	1 *	2 2%	3 1%	2 3%	4 2%	3 1%	10 1%	11 1%	1 1%	10 1%	1 2%	1 3%	- -
None of these	66 6%	15 4%	11 9%	22 9%	3 4%	15 8%	9 3%	57 8%	46 5%	20 14%	60 7%	6 8%	- -	- -
Don't know	64 6%	22 5%	2 1%	21 9%	4 5%	17 9%	24 7%	40 5%	44 5%	20 14%	56 6%	4 4%	4 7%	1 6%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1051	52	111	102	71	97	107	123	144	85	51	79	29	910	134
Weighted Base	1060	48	113	107	69	96	108	130	150	86	51	80	22	912	140
The internet generally - e.g. Google or another search engine	541 51%	27 57%	65 58%	54 51%	27 39%	44 45%	65 60%	49 38%	83 55%	44 51%	26 50%	42 52%	16 74%	486 53%	53 38%
Websites of research institutions or universities	200 19%	8 17%	19 17%	14 13%	18 27%	22 22%	15 14%	26 20%	34 23%	18 20%	7 14%	20 25%	- -	168 18%	31 22%
Product packaging	184 17%	8 17%	12 11%	15 14%	11 16%	27 28%	25 23%	16 13%	33 22%	16 19%	6 12%	11 13%	2 10%	160 18%	23 16%
Websites of chemical companies/pharmaceutical or other businesses	162 15%	7 14%	9 8%	10 9%	15 22%	15 15%	16 15%	20 16%	25 17%	22 26%	4 7%	16 20%	3 12%	144 16%	18 13%
Science magazines or Books	154 15%	8 17%	12 10%	9 9%	11 16%	22 23%	16 15%	16 12%	29 20%	10 12%	5 10%	13 17%	1 5%	133 15%	20 14%
Wikipedia	129 12%	2 5%	4 4%	6 5%	10 14%	13 13%	17 16%	19 15%	29 20%	11 13%	7 14%	8 10%	2 10%	113 12%	16 11%
TV news programmes	127 12%	5 9%	12 10%	12 11%	5 7%	27 28%	13 12%	17 13%	9 6%	17 20%	2 5%	6 8%	3 15%	110 12%	17 12%
Friends, family or work colleagues	115 11%	7 15%	10 9%	10 9%	7 10%	13 14%	13 12%	13 10%	18 12%	6 7%	8 16%	8 10%	3 14%	98 11%	17 12%
TV other programmes	98 9%	3 7%	7 6%	8 8%	5 7%	22 23%	7 6%	8 6%	8 20%	17 6%	3 6%	6 7%	3 15%	88 10%	10 7%
Governmental websites	93 9%	6 13%	3 3%	10 10%	8 12%	7 7%	6 6%	4 3%	24 16%	10 11%	1 2%	11 14%	2 10%	87 10%	5 4%
Online newspaper or news websites	90 9%	4 8%	1 1%	7 6%	3 5%	16 17%	8 7%	15 11%	16 11%	11 13%	4 8%	5 6%	- -	74 8%	16 12%
Social media (Facebook, twitter, other social networking sites)	53 5%	- -	6 5%	7 7%	3 4%	7 7%	4 3%	6 4%	11 7%	5 6%	1 2%	3 4%	1 6%	46 5%	7 5%
Visiting a science museum or attending public lecture	41 4%	- -	2 2%	6 6%	4 6%	5 5%	5 4%	10 8%	3 2%	1 1%	1 1%	4 6%	- -	36 4%	6 4%
Radio	40 4%	1 1%	2 1%	7 7%	1 1%	4 4%	6 6%	4 3%	6 4%	7 8%	- -	2 3%	- -	33 4%	7 5%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1051	52	111	102	71	97	107	123	144	85	51	79	29	910	134
Weighted Base	1060	48	113	107	69	96	108	130	150	86	51	80	22	912	140
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	- -	1 1%	5 4%	1 2%	2 2%	3 3%	5 4%	7 5%	9 10%	1 2%	2 2%	1 3%	34 4%	2 2%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	4 8%	1 1%	3 3%	- -	4 4%	1 1%	4 3%	3 2%	4 4%	- -	* 1%	3 12%	25 3%	2 1%
Blogs	15 1%	- -	1 1%	- -	2 3%	2 2%	2 2%	1 1%	4 3%	1 1%	- -	2 2%	- -	13 1%	2 2%
Other	12 1%	- -	1 1%	2 2%	2 2%	1 1%	1 1%	1 1%	2 2%	- -	1 3%	1 2%	- -	12 1%	1 *
None of these	66 6%	5 11%	13 12%	6 6%	10 14%	1 1%	6 5%	12 9%	6 4%	2 2%	- -	6 8%	- -	50 5%	14 10%
Don't know	64 6%	2 4%	3 3%	13 12%	5 8%	2 2%	5 4%	12 9%	7 5%	6 7%	4 7%	4 4%	1 6%	47 5%	17 12%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1051	262	304	233	41	193	84	207	32	73	145	183	685	447	337	251
Weighted Base	1060	292	313	228	37	173	93	231	35	82	157	199	673	448	335	260
The internet generally - e.g. Google or another search engine	541 51%	183 63%	174 56%	117 51%	13 36%	51 29%	65 69%	140 61%	27 77%	58 70%	120 76%	145 73%	297 44%	213 48%	167 50%	158 61%
Websites of research institutions or universities	200 19%	82 28%	63 20%	37 16%	5 14%	14 8%	35 37%	74 32%	16 46%	28 34%	42 27%	63 32%	97 14%	59 13%	71 21%	71 27%
Product packaging	184 17%	59 20%	68 22%	30 13%	9 23%	14 8%	27 28%	59 25%	3 10%	21 25%	29 19%	37 18%	105 16%	54 12%	67 20%	63 24%
Websites of chemical companies/pharmaceutical or other businesses	162 15%	67 23%	55 18%	20 9%	7 20%	11 7%	30 33%	56 24%	13 38%	33 40%	40 25%	44 22%	79 12%	48 11%	43 13%	71 27%
Science magazines or Books	154 15%	57 19%	44 14%	32 14%	7 18%	14 8%	35 38%	69 30%	12 34%	22 26%	36 23%	46 23%	61 9%	39 9%	49 15%	65 25%
Wikipedia	129 12%	58 20%	43 14%	17 8%	3 8%	9 5%	21 23%	50 22%	12 33%	17 20%	35 23%	50 25%	57 9%	35 8%	46 14%	48 18%
TV news programmes	127 12%	30 10%	32 10%	28 12%	6 15%	30 17%	10 11%	28 12%	6 16%	7 8%	11 7%	13 7%	90 13%	48 11%	48 14%	31 12%
Friends, family or work colleagues	115 11%	35 12%	34 11%	21 9%	5 13%	19 11%	13 14%	29 13%	5 15%	16 20%	28 18%	30 15%	59 9%	34 8%	37 11%	44 17%
TV other programmes	98 9%	26 9%	30 10%	24 11%	3 8%	13 8%	6 6%	20 9%	5 15%	7 8%	14 9%	16 8%	67 10%	31 7%	32 9%	33 13%
Governmental websites	93 9%	47 16%	26 8%	14 6%	4 11%	1 1%	19 21%	34 15%	5 15%	23 27%	28 18%	38 19%	34 5%	19 4%	35 11%	39 15%
Online newspaper or news websites	90 9%	38 13%	23 7%	17 7%	2 6%	10 6%	11 11%	30 13%	4 11%	4 5%	10 7%	17 8%	51 8%	28 6%	36 11%	25 10%
Social media (Facebook, twitter, other social networking sites)	53 5%	19 7%	15 5%	15 6%	2 6%	2 1%	8 9%	13 6%	- -	5 6%	6 4%	13 6%	35 5%	17 4%	11 3%	24 9%
Visiting a science museum or attending public lecture	41 4%	16 6%	13 4%	10 5%	2 6%	- -	9 9%	14 6%	2 6%	6 8%	8 5%	13 7%	23 3%	9 2%	13 4%	20 8%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1051	262	304	233	41	193	84	207	32	73	145	183	685	447	337	251
Weighted Base	1060	292	313	228	37	173	93	231	35	82	157	199	673	448	335	260
Radio	40 4%	14 5%	13 4%	7 3%	3 7%	2 1%	3 4%	12 5%	- -	2 2%	7 5%	6 3%	26 4%	9 2%	18 5%	13 5%
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	23 8%	5 2%	4 2%	- -	4 2%	7 8%	12 5%	5 14%	- -	6 4%	7 3%	22 3%	12 3%	13 4%	11 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	5 2%	6 2%	6 3%	2 7%	7 4%	2 2%	5 2%	1 3%	- -	1 *	3 2%	20 3%	10 2%	9 3%	8 3%
Blogs	15 1%	6 2%	3 1%	4 2%	1 3%	- -	4 4%	6 3%	- -	3 3%	5 3%	7 4%	5 1%	2 *	4 1%	9 4%
Other	12 1%	4 1%	2 1%	4 2%	1 3%	2 1%	2 2%	3 1%	- -	1 2%	4 2%	4 2%	8 1%	6 1%	4 1%	3 1%
None of these	66 6%	12 4%	16 5%	12 5%	4 12%	22 12%	* 1%	9 4%	* 1%	3 4%	2 1%	1 *	53 8%	47 10%	12 4%	7 3%
Don't know	64 6%	9 3%	7 2%	13 6%	4 10%	25 15%	- -	6 2%	- -	- -	4 3%	5 2%	55 8%	33 7%	14 4%	7 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1051	802	39	152	676	342	568	433	424	574
Weighted Base	1060	808	40	156	691	337	580	432	432	577
The internet generally - e.g. Google or another search engine	541 51%	436 54%	18 44%	79 50%	382 55%	154 46%	326 56%	209 48%	230 53%	302 52%
Websites of research institutions or universities	200 19%	167 21%	10 26%	22 14%	172 25%	28 8%	136 23%	61 14%	97 23%	101 18%
Product packaging	184 17%	146 18%	4 11%	31 20%	139 20%	44 13%	132 23%	52 12%	93 22%	88 15%
Websites of chemical companies\pharmaceutical or other businesses	162 15%	136 17%	5 12%	20 13%	141 20%	19 6%	123 21%	37 8%	88 20%	74 13%
Science magazines or Books	154 15%	130 16%	1 3%	21 13%	128 19%	26 8%	104 18%	48 11%	89 21%	65 11%
Wikipedia	129 12%	111 14%	4 11%	14 9%	107 15%	22 7%	86 15%	40 9%	63 15%	65 11%
TV news programmes	127 12%	103 13%	5 13%	14 9%	97 14%	27 8%	75 13%	48 11%	64 15%	59 10%
Friends, family or work colleagues	115 11%	87 11%	5 13%	19 12%	88 13%	26 8%	73 13%	41 9%	61 14%	54 9%
TV other programmes	98 9%	86 11%	2 5%	9 6%	77 11%	20 6%	68 12%	31 7%	55 13%	42 7%
Governmental websites	93 9%	82 10%	1 3%	9 6%	86 13%	6 2%	67 12%	25 6%	53 12%	40 7%
Online newspaper or news websites	90 9%	77 10%	4 10%	9 6%	75 11%	16 5%	58 10%	31 7%	46 11%	43 7%
Social media (Facebook, twitter, other social networking sites)	53 5%	42 5%	2 6%	9 5%	44 6%	9 3%	34 6%	18 4%	28 6%	25 4%
Visiting a science museum or attending public lecture	41 4%	37 5%	1 3%	3 2%	38 6%	3 1%	25 4%	16 4%	21 5%	20 3%
Radio	40 4%	32 4%	1 3%	6 4%	37 5%	3 1%	25 4%	13 3%	19 4%	19 3%

Chemistry (QS9637 - 731207)**Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?****Base: All Adults in the UK asked about Chemicals (half sample)**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1051	802	39	152	676	342	568	433	424	574
Weighted Base	1060	808	40	156	691	337	580	432	432	577
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	27 3%	1 3%	7 5%	30 4%	7 2%	24 4%	12 3%	17 4%	18 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	23 3%	1 3%	2 1%	23 3%	4 1%	16 3%	10 2%	16 4%	10 2%
Blogs	15 1%	10 1%	1 3%	4 3%	13 2%	2 1%	6 1%	8 2%	8 2%	7 1%
Other	12 1%	11 1%	-	1 1%	9 1%	3 1%	8 1%	4 1%	7 2%	5 1%
None of these	66 6%	42 5%	5 11%	10 7%	26 4%	39 12%	16 3%	42 10%	13 3%	45 8%
Don't know	64 6%	29 4%	1 4%	8 5%	16 2%	29 8%	14 2%	28 6%	14 3%	26 5%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1051	410	223	227	326	360	556	109	288	377
Weighted Base	1060	407	236	232	323	389	541	105	282	365
The internet generally - e.g. Google or another search engine	541 51%	187 46%	137 58%	125 54%	159 49%	214 55%	279 51%	42 40%	138 49%	182 50%
Websites of research institutions or universities	200 19%	78 19%	63 27%	55 24%	70 22%	88 23%	88 16%	23 22%	61 22%	49 13%
Product packaging	184 17%	80 20%	47 20%	44 19%	68 21%	65 17%	104 19%	15 14%	55 19%	64 18%
Websites of chemical companies/pharmaceutical or other businesses	162 15%	68 17%	54 23%	40 17%	57 18%	63 16%	78 14%	16 15%	44 16%	49 14%
Science magazines or Books	154 15%	59 14%	46 19%	42 18%	52 16%	65 17%	71 13%	15 15%	47 17%	39 11%
Wikipedia	129 12%	44 11%	49 21%	36 16%	46 14%	47 12%	65 12%	15 14%	41 14%	39 11%
TV news programmes	127 12%	63 16%	30 13%	31 13%	43 13%	44 11%	66 12%	16 15%	34 12%	48 13%
Friends, family or work colleagues	115 11%	44 11%	28 12%	29 13%	35 11%	31 8%	72 13%	12 11%	42 15%	42 11%
TV other programmes	98 9%	50 12%	28 12%	30 13%	40 12%	32 8%	56 10%	9 9%	27 10%	37 10%
Governmental websites	93 9%	32 8%	42 18%	26 11%	38 12%	45 12%	38 7%	8 8%	18 6%	29 8%
Online newspaper or news websites	90 9%	39 10%	34 14%	24 10%	37 12%	36 9%	37 7%	14 13%	22 8%	29 8%
Social media (Facebook, twitter, other social networking sites)	53 5%	29 7%	12 5%	9 4%	22 7%	22 6%	27 5%	5 4%	11 4%	20 6%
Visiting a science museum or attending public lecture	41 4%	19 5%	12 5%	14 6%	14 4%	17 4%	22 4%	3 3%	14 5%	11 3%
Radio	40 4%	21 5%	20 8%	16 7%	17 5%	11 3%	20 4%	8 7%	13 5%	15 4%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemicals in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemicals (half sample)

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1051	410	223	227	326	360	556	109	288	377
Weighted Base	1060	407	236	232	323	389	541	105	282	365
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	36 3%	16 4%	23 10%	17 7%	20 6%	16 4%	16 3%	4 4%	6 2%	14 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	27 3%	18 4%	6 2%	10 4%	16 5%	5 1%	19 3%	3 3%	6 2%	16 4%
Blogs	15 1%	8 2%	7 3%	5 2%	6 2%	8 2%	4 1%	3 3%	4 1%	3 1%
Other	12 1%	7 2%	2 1%	4 2%	6 2%	5 1%	5 1%	3 3%	1 *	6 2%
None of these	66 6%	15 4%	8 3%	6 3%	13 4%	24 6%	34 6%	7 6%	17 6%	24 7%
Don't know	64 6%	24 6%	2 1%	8 3%	16 5%	18 5%	24 4%	13 12%	20 7%	17 5%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1053	494	559	134	184	160	138	123	314	195	277	190	391	578	290	185
Weighted Base	1044	513	532	144	197	184	157	144	218	213	311	209	312	590	305	150
The internet generally - e.g. Google or another search engine	504 48%	250 49%	254 48%	77 53%	106 54%	91 49%	83 53%	87 60%	60 28%	128 60%	162 52%	101 48%	113 36%	305 52%	146 48%	53 35%
Websites of research institutions or universities	189 18%	97 19%	92 17%	32 22%	35 18%	41 22%	32 20%	31 22%	18 8%	48 23%	67 21%	34 16%	41 13%	117 20%	61 20%	11 8%
Science magazines or Books	140 13%	75 15%	65 12%	24 16%	20 10%	20 11%	19 12%	23 16%	35 16%	40 19%	51 16%	18 8%	32 10%	74 12%	46 15%	20 14%
Wikipedia	136 13%	78 15%	57 11%	35 24%	25 13%	26 14%	17 11%	23 16%	10 5%	42 20%	48 15%	26 12%	20 6%	75 13%	50 16%	11 7%
Online newspaper or news websites	133 13%	75 15%	58 11%	24 17%	31 16%	38 21%	16 10%	14 10%	10 5%	31 14%	50 16%	29 14%	24 8%	91 15%	38 13%	5 3%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	64 12%	69 13%	27 19%	25 13%	31 17%	15 10%	22 15%	13 6%	40 19%	46 15%	19 9%	28 9%	78 13%	44 14%	11 7%
TV news programmes	118 11%	52 10%	66 12%	12 9%	16 8%	23 12%	20 13%	15 10%	32 15%	18 8%	36 12%	26 13%	38 12%	66 11%	30 10%	22 15%
Friends, family or work colleagues	111 11%	42 8%	68 13%	12 8%	15 8%	25 14%	18 12%	14 10%	27 12%	38 18%	37 12%	16 8%	20 6%	61 10%	32 10%	18 12%
Product packaging	109 10%	54 10%	55 10%	6 4%	24 12%	28 15%	18 11%	17 12%	17 8%	26 12%	37 12%	24 11%	22 7%	68 11%	26 9%	15 10%
TV other programmes	99 10%	49 10%	50 9%	8 5%	16 8%	16 9%	20 12%	15 10%	25 11%	12 5%	28 9%	18 9%	41 13%	57 10%	24 8%	18 12%
Governmental websites	70 7%	34 7%	37 7%	11 8%	15 8%	15 8%	8 5%	14 10%	7 3%	21 10%	25 8%	9 4%	15 5%	43 7%	21 7%	6 4%
Social media (Facebook, twitter, other social networking sites)	42 4%	26 5%	16 3%	9 6%	8 4%	17 9%	6 4%	- -	1 1%	10 5%	16 5%	9 4%	7 2%	28 5%	14 5%	- -
Visiting a science museum or attending public lecture	38 4%	21 4%	16 3%	4 3%	7 4%	7 4%	3 2%	3 2%	13 6%	19 9%	8 3%	5 2%	6 2%	27 5%	7 2%	3 2%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	GENDER		AGE					SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1053	494	559	134	184	160	138	123	314	195	277	190	391	578	290	185
Weighted Base	1044	513	532	144	197	184	157	144	218	213	311	209	312	590	305	150
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	17 3%	19 4%	6 5%	3 2%	5 3%	4 2%	5 3%	12 5%	13 6%	9 3%	5 2%	9 3%	18 3%	10 3%	7 5%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	22 4%	13 2%	4 3%	2 1%	3 2%	7 4%	5 3%	14 6%	5 2%	5 2%	16 8%	9 3%	18 3%	10 3%	6 4%
Radio	32 3%	16 3%	16 3%	1 1%	2 1%	8 4%	6 4%	4 3%	11 5%	12 6%	6 2%	7 3%	7 2%	25 4%	5 2%	2 2%
Blogs	17 2%	10 2%	7 1%	4 3%	7 3%	2 1%	4 3%	- -	* *	4 2%	3 1%	6 3%	4 1%	6 1%	7 2%	5 3%
Other	21 2%	10 2%	11 2%	1 1%	4 2%	- -	2 1%	3 2%	11 5%	2 1%	7 2%	4 2%	8 3%	10 2%	5 2%	6 4%
None of these	83 8%	38 7%	46 9%	6 4%	11 5%	13 7%	11 7%	12 8%	30 14%	7 3%	17 5%	24 11%	36 12%	42 7%	21 7%	20 14%
Don't know	65 6%	25 5%	39 7%	3 2%	11 5%	14 8%	8 5%	6 4%	23 11%	5 2%	16 5%	9 5%	35 11%	39 7%	12 4%	13 9%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1053	343	136	332	61	181	283	770	869	184	867	97	58	31
Weighted Base	1044	406	145	248	70	175	300	744	901	144	866	99	54	26
The internet generally - e.g. Google or another search engine	504 48%	224 55%	83 57%	86 35%	33 47%	78 44%	153 51%	351 47%	486 54%	18 12%	412 48%	50 51%	27 51%	14 55%
Websites of research institutions or universities	189 18%	80 20%	36 25%	26 11%	19 28%	27 15%	50 17%	139 19%	183 20%	6 4%	145 17%	28 28%	13 24%	3 12%
Science magazines or Books	140 13%	53 13%	16 11%	39 16%	16 23%	16 9%	24 8%	116 16%	113 13%	27 19%	116 13%	13 13%	11 20%	1 3%
Wikipedia	136 13%	71 17%	22 15%	20 8%	11 16%	11 6%	32 11%	104 14%	135 15%	1 1%	107 12%	11 11%	12 22%	5 21%
Online newspaper or news websites	133 13%	68 17%	22 15%	14 6%	10 15%	18 11%	45 15%	88 12%	128 14%	5 4%	112 13%	16 16%	4 7%	2 6%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	60 15%	20 13%	23 9%	10 14%	21 12%	31 10%	102 14%	129 14%	4 3%	106 12%	17 18%	8 15%	2 6%
TV news programmes	118 11%	40 10%	17 12%	34 14%	5 8%	22 13%	28 9%	90 12%	97 11%	21 15%	104 12%	7 7%	3 6%	4 14%
Friends, family or work colleagues	111 11%	49 12%	16 11%	29 12%	8 12%	8 5%	21 7%	90 12%	92 10%	19 13%	91 11%	13 13%	4 7%	3 10%
Product packaging	109 10%	63 16%	15 10%	17 7%	3 5%	11 6%	28 9%	81 11%	100 11%	9 6%	99 11%	7 7%	1 3%	1 5%
TV other programmes	99 10%	40 10%	12 8%	28 11%	3 4%	17 10%	27 9%	72 10%	82 9%	17 12%	88 10%	4 4%	7 13%	1 2%
Governmental websites	70 7%	29 7%	13 9%	11 5%	5 7%	12 7%	18 6%	52 7%	68 8%	2 1%	61 7%	4 4%	6 11%	- -
Social media (Facebook, twitter, other social networking sites)	42 4%	26 6%	6 4%	1 1%	7 10%	2 1%	11 4%	31 4%	41 5%	1 *	34 4%	6 6%	1 2%	1 3%
Visiting a science museum or attending public lecture	38 4%	13 3%	4 3%	13 5%	3 5%	5 3%	6 2%	32 4%	33 4%	5 4%	31 4%	5 5%	1 2%	- -

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1053	343	136	332	61	181	283	770	869	184	867	97	58	31
Weighted Base	1044	406	145	248	70	175	300	744	901	144	866	99	54	26
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	10 3%	6 4%	12 5%	3 4%	4 2%	4 1%	32 4%	29 3%	6 4%	31 4%	3 3%	1 2%	1 2%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	13 3%	5 3%	14 6%	- -	2 1%	8 3%	27 4%	24 3%	11 7%	26 3%	2 2%	3 5%	3 13%
Radio	32 3%	16 4%	2 1%	10 4%	- -	5 3%	7 2%	25 3%	27 3%	5 3%	28 3%	4 4%	- -	- -
Blogs	17 2%	9 2%	4 3%	* *	1 2%	2 1%	2 1%	16 2%	17 2%	- -	16 2%	1 1%	- -	- -
Other	21 2%	6 1%	2 1%	12 5%	- -	1 *	3 1%	18 2%	13 1%	8 6%	15 2%	4 4%	2 4%	- -
None of these	83 8%	25 6%	9 6%	30 12%	4 5%	16 9%	23 8%	61 8%	61 7%	23 16%	73 8%	7 7%	1 1%	2 9%
Don't know	65 6%	17 4%	4 3%	22 9%	5 7%	17 10%	22 7%	43 6%	47 5%	18 13%	59 7%	2 2%	2 5%	1 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1053	32	123	73	76	95	100	130	154	84	58	97	31	888	160
Weighted Base	1044	35	129	67	74	92	101	132	156	79	54	99	26	867	171
The internet generally - e.g. Google or another search engine	504 48%	17 48%	56 44%	45 67%	28 38%	39 42%	59 58%	49 37%	77 50%	42 53%	27 51%	50 51%	14 55%	436 50%	63 37%
Websites of research institutions or universities	189 18%	10 30%	17 13%	13 19%	11 15%	11 12%	17 17%	16 12%	42 27%	9 11%	13 24%	28 28%	3 12%	149 17%	40 24%
Science magazines or Books	140 13%	4 11%	9 7%	14 21%	8 11%	17 19%	15 15%	18 14%	21 13%	11 14%	11 20%	13 13%	1 3%	114 13%	26 15%
Wikipedia	136 13%	3 9%	8 6%	10 15%	8 11%	10 11%	13 13%	18 14%	27 17%	10 12%	12 22%	11 11%	5 21%	117 14%	18 11%
Online newspaper or news websites	133 13%	* 1%	15 12%	7 11%	6 8%	11 11%	12 12%	21 16%	35 22%	5 7%	4 7%	16 16%	2 6%	106 12%	27 16%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	6 17%	11 8%	9 13%	9 12%	12 13%	18 17%	13 10%	20 13%	9 12%	8 15%	17 18%	2 6%	107 12%	26 15%
TV news programmes	118 11%	2 6%	12 9%	8 12%	6 8%	14 15%	15 15%	13 10%	24 15%	11 14%	3 6%	7 7%	4 14%	99 11%	19 11%
Friends, family or work colleagues	111 11%	3 9%	9 7%	6 9%	3 4%	12 13%	6 6%	19 15%	24 15%	9 11%	4 7%	13 13%	3 10%	92 11%	19 11%
Product packaging	109 10%	4 12%	10 8%	8 12%	5 7%	16 18%	18 18%	9 7%	20 13%	7 9%	1 3%	7 7%	1 5%	93 11%	13 8%
TV other programmes	99 10%	7 19%	9 7%	8 12%	6 8%	14 15%	15 14%	6 5%	14 9%	10 13%	7 13%	4 4%	1 2%	81 9%	18 10%
Governmental websites	70 7%	6 18%	3 2%	12 18%	6 8%	5 5%	5 5%	9 7%	11 7%	4 6%	6 11%	4 4%	- -	59 7%	12 7%
Social media (Facebook, twitter, other social networking sites)	42 4%	1 3%	3 2%	3 4%	2 3%	3 3%	4 4%	7 5%	12 8%	- -	1 2%	6 6%	1 3%	30 4%	11 7%
Visiting a science museum or attending public lecture	38 4%	1 4%	3 2%	4 6%	- -	7 7%	5 5%	4 3%	6 4%	2 3%	1 2%	5 5%	- -	33 4%	5 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1053	32	123	73	76	95	100	130	154	84	58	97	31	888	160
Weighted Base	1044	35	129	67	74	92	101	132	156	79	54	99	26	867	171
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	1 3%	- -	5 7%	3 4%	4 4%	3 3%	2 2%	8 5%	5 6%	1 2%	3 3%	1 2%	30 3%	6 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	2 7%	5 4%	5 7%	1 2%	4 4%	1 1%	3 2%	3 2%	2 2%	3 5%	2 2%	3 13%	33 4%	2 1%
Radio	32 3%	- -	1 1%	4 6%	2 2%	- -	6 6%	4 3%	10 6%	- -	- -	4 4%	- -	28 3%	4 2%
Blogs	17 2%	3 8%	1 1%	3 4%	1 1%	- -	2 2%	3 2%	3 2%	1 2%	- -	1 1%	- -	16 2%	2 1%
Other	21 2%	2 7%	3 2%	1 1%	1 2%	3 3%	- -	2 1%	3 2%	- -	2 4%	4 4%	- -	18 2%	3 2%
None of these	83 8%	4 11%	23 18%	1 1%	12 15%	5 6%	3 3%	14 11%	8 5%	5 6%	1 1%	7 7%	2 9%	62 7%	20 12%
Don't know	65 6%	1 4%	5 4%	3 4%	9 12%	5 6%	4 4%	13 10%	11 7%	7 9%	2 5%	2 2%	1 3%	45 5%	19 11%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1053	264	290	244	28	209	74	186	34	65	131	174	689	468	339	224
Weighted Base	1044	291	302	238	25	172	80	203	36	72	139	188	658	457	335	231
The internet generally - e.g. Google or another search engine	504 48%	171 59%	175 58%	105 44%	8 33%	44 25%	43 54%	115 57%	17 48%	47 65%	90 65%	129 68%	273 42%	207 45%	171 51%	123 53%
Websites of research institutions or universities	189 18%	72 25%	63 21%	41 17%	8 31%	6 3%	28 35%	61 30%	12 34%	21 30%	35 25%	53 28%	84 13%	53 12%	77 23%	57 25%
Science magazines or Books	140 13%	58 20%	33 11%	32 14%	2 9%	14 8%	20 25%	45 22%	12 35%	16 22%	33 24%	38 20%	60 9%	48 11%	45 13%	47 20%
Wikipedia	136 13%	58 20%	44 15%	24 10%	4 17%	3 2%	21 26%	50 25%	9 24%	23 32%	27 19%	37 19%	52 8%	41 9%	50 15%	44 19%
Online newspaper or news websites	133 13%	50 17%	40 13%	26 11%	6 23%	9 5%	12 15%	31 15%	6 17%	12 17%	19 13%	36 19%	73 11%	39 9%	64 19%	29 13%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	45 15%	38 12%	36 15%	4 16%	10 6%	17 21%	33 16%	5 15%	14 20%	28 20%	35 19%	66 10%	44 10%	53 16%	35 15%
TV news programmes	118 11%	35 12%	27 9%	28 12%	3 11%	25 15%	12 16%	25 12%	3 10%	4 6%	16 12%	11 6%	78 12%	44 10%	44 13%	28 12%
Friends, family or work colleagues	111 11%	40 14%	30 10%	22 9%	2 8%	17 10%	13 17%	25 12%	5 15%	14 20%	33 24%	39 21%	48 7%	29 6%	45 13%	36 15%
Product packaging	109 10%	47 16%	24 8%	29 12%	1 4%	7 4%	9 12%	23 12%	2 6%	16 22%	16 12%	18 9%	64 10%	44 10%	38 11%	26 11%
TV other programmes	99 10%	37 13%	19 6%	24 10%	2 7%	18 10%	14 17%	25 12%	6 16%	6 9%	15 11%	17 9%	63 10%	38 8%	33 10%	28 12%
Governmental websites	70 7%	33 11%	18 6%	13 5%	1 4%	6 3%	8 10%	23 11%	5 14%	12 17%	19 14%	26 14%	27 4%	13 3%	31 9%	25 11%
Social media (Facebook, twitter, other social networking sites)	42 4%	19 6%	14 5%	7 3%	2 9%	-	7 8%	16 8%	-	6 8%	8 6%	12 7%	16 2%	13 3%	20 6%	9 4%
Visiting a science museum or attending public lecture	38 4%	21 7%	10 3%	2 1%	-	4 2%	6 7%	12 6%	2 7%	8 11%	16 11%	17 9%	13 2%	4 1%	21 6%	13 6%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	1053	264	290	244	28	209	74	186	34	65	131	174	689	468	339	224
Weighted Base	1044	291	302	238	25	172	80	203	36	72	139	188	658	457	335	231
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	15 5%	9 3%	8 3%	- -	3 2%	3 4%	11 5%	* 1%	2 2%	11 8%	7 4%	16 2%	14 3%	13 4%	8 4%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	6 2%	11 4%	8 3%	1 5%	8 5%	1 1%	3 1%	1 2%	1 2%	3 2%	2 1%	29 4%	11 2%	13 4%	10 4%
Radio	32 3%	15 5%	7 2%	5 2%	2 10%	3 1%	7 9%	10 5%	2 6%	3 4%	9 7%	12 6%	14 2%	8 2%	15 4%	9 4%
Blogs	17 2%	9 3%	3 1%	5 2%	- -	- -	1 1%	5 2%	1 2%	3 4%	6 4%	10 5%	6 1%	2 *	9 3%	7 3%
Other	21 2%	3 1%	1 *	2 1%	2 7%	10 6%	1 2%	2 1%	2 6%	2 3%	3 2%	4 2%	13 2%	10 2%	4 1%	6 3%
None of these	83 8%	12 4%	17 6%	15 6%	6 25%	32 19%	* 1%	7 4%	* 1%	* 1%	1 1%	3 1%	73 11%	55 12%	17 5%	9 4%
Don't know	65 6%	11 4%	7 2%	11 5%	3 12%	24 14%	2 2%	5 3%	- -	- -	2 1%	- -	59 9%	32 7%	17 5%	3 1%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1053	777	44	178	631	387	547	470	417	590
Weighted Base	1044	767	45	186	643	369	560	449	424	575
The internet generally - e.g. Google or another search engine	504 48%	384 50%	27 60%	88 47%	339 53%	162 44%	311 56%	191 42%	219 52%	281 49%
Websites of research institutions or universities	189 18%	147 19%	7 16%	32 17%	146 23%	42 11%	131 23%	56 12%	104 24%	83 14%
Science magazines or Books	140 13%	116 15%	5 11%	18 10%	114 18%	26 7%	88 16%	50 11%	66 15%	71 12%
Wikipedia	136 13%	104 14%	6 12%	25 13%	105 16%	27 7%	91 16%	44 10%	60 14%	75 13%
Online newspaper or news websites	133 13%	104 14%	5 11%	20 11%	101 16%	30 8%	93 17%	40 9%	74 17%	58 10%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	102 13%	4 8%	25 13%	98 15%	33 9%	81 15%	52 11%	62 15%	70 12%
TV news programmes	118 11%	92 12%	1 3%	21 11%	84 13%	32 9%	70 12%	47 10%	64 15%	53 9%
Friends, family or work colleagues	111 11%	93 12%	3 6%	13 7%	85 13%	25 7%	84 15%	27 6%	69 16%	42 7%
Product packaging	109 10%	86 11%	5 11%	18 10%	80 13%	28 8%	81 14%	28 6%	58 14%	51 9%
TV other programmes	99 10%	82 11%	2 4%	13 7%	73 11%	25 7%	68 12%	31 7%	56 13%	43 7%
Governmental websites	70 7%	56 7%	3 6%	12 6%	51 8%	19 5%	49 9%	21 5%	34 8%	36 6%
Social media (Facebook, twitter, other social networking sites)	42 4%	35 5%	2 4%	4 2%	36 6%	6 2%	31 6%	11 2%	28 7%	14 2%
Visiting a science museum or attending public lecture	38 4%	33 4%	-	5 3%	35 5%	3 1%	32 6%	6 1%	21 5%	17 3%

Chemistry (QS9637 - 731207)**Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?****Base: All Adults in the UK asked about Chemistry (half sample)**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1053	777	44	178	631	387	547	470	417	590
Weighted Base	1044	767	45	186	643	369	560	449	424	575
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	31 4%	1 2%	3 2%	30 5%	5 1%	21 4%	14 3%	16 4%	18 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	30 4%	- -	5 2%	29 5%	5 1%	21 4%	13 3%	17 4%	17 3%
Radio	32 3%	26 3%	- -	6 3%	26 4%	6 2%	24 4%	8 2%	21 5%	11 2%
Blogs	17 2%	16 2%	- -	2 1%	17 3%	- -	15 3%	3 1%	10 2%	7 1%
Other	21 2%	13 2%	1 3%	6 3%	11 2%	10 3%	13 2%	8 2%	9 2%	12 2%
None of these	83 8%	53 7%	2 4%	14 8%	21 3%	58 16%	14 3%	65 15%	13 3%	65 11%
Don't know	65 6%	39 5%	4 9%	10 5%	19 3%	27 7%	14 2%	27 6%	10 2%	27 5%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1053	414	203	219	351	345	555	129	326	356
Weighted Base	1044	407	218	231	345	354	531	134	316	347
The internet generally - e.g. Google or another search engine	504 48%	178 44%	125 58%	121 53%	157 46%	207 58%	249 47%	42 31%	126 40%	163 47%
Websites of research institutions or universities	189 18%	77 19%	57 26%	57 25%	72 21%	60 17%	97 18%	30 22%	72 23%	55 16%
Science magazines or Books	140 13%	55 14%	43 20%	45 19%	55 16%	40 11%	72 14%	23 17%	49 15%	47 13%
Wikipedia	136 13%	52 13%	41 19%	40 17%	47 14%	55 16%	56 11%	20 15%	33 10%	43 12%
Online newspaper or news websites	133 13%	66 16%	35 16%	43 19%	56 16%	51 14%	59 11%	20 15%	40 13%	39 11%
Websites of chemical companies/pharmaceutical or other businesses	133 13%	48 12%	40 19%	33 14%	44 13%	44 13%	65 12%	22 16%	46 15%	41 12%
TV news programmes	118 11%	53 13%	25 12%	31 13%	43 12%	35 10%	67 13%	15 11%	40 13%	42 12%
Friends, family or work colleagues	111 11%	40 10%	32 14%	22 10%	37 11%	30 8%	62 12%	18 14%	44 14%	36 10%
Product packaging	109 10%	41 10%	30 14%	27 11%	34 10%	39 11%	56 11%	10 7%	29 9%	37 11%
TV other programmes	99 10%	45 11%	21 10%	22 10%	42 12%	23 6%	62 12%	12 9%	36 11%	38 11%
Governmental websites	70 7%	28 7%	21 9%	24 10%	29 8%	21 6%	36 7%	12 9%	25 8%	23 7%
Social media (Facebook, twitter, other social networking sites)	42 4%	20 5%	14 6%	11 5%	17 5%	13 4%	24 5%	5 4%	20 6%	9 3%
Visiting a science museum or attending public lecture	38 4%	12 3%	14 6%	11 5%	15 4%	14 4%	20 4%	4 3%	12 4%	12 3%

Chemistry (QS9637 - 731207)

Q.11 If you needed or wanted to find information about Chemistry in your everyday life where would you go to actively seek information?

Base: All Adults in the UK asked about Chemistry (half sample)

	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
	Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1053	414	203	219	351	345	555	129	326	356
Weighted Base	1044	407	218	231	345	354	531	134	316	347
Print Broadsheet newspapers (e.g. guardian, independent, the times, telegraph)	35 3%	13 3%	17 8%	7 3%	11 3%	13 4%	18 3%	3 2%	8 3%	12 3%
Print Tabloid newspapers (e.g. sun, mirror, daily mail)	34 3%	26 6%	9 4%	10 4%	24 7%	6 2%	26 5%	3 2%	8 3%	20 6%
Radio	32 3%	9 2%	15 7%	8 4%	14 4%	8 2%	22 4%	2 2%	12 4%	12 3%
Blogs	17 2%	6 2%	4 2%	3 1%	4 1%	8 2%	7 1%	2 2%	5 1%	5 1%
Other	21 2%	6 1%	-	1 *	5 1%	7 2%	14 3%	* *	8 2%	7 2%
None of these	83 8%	32 8%	6 3%	9 4%	24 7%	21 6%	42 8%	20 15%	32 10%	29 8%
Don't know	65 6%	25 6%	6 3%	9 4%	18 5%	14 4%	26 5%	17 13%	30 9%	13 4%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Summary Table

Base: All Adults in UK

	TV and radio	Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	Tabloid newspapers including online (e.g. sun, mirror, daily mail)	Websites of research institutions or universities	Websites of chemical companies/pharmaceutical or other business	Governmental websites	Wikipedia	Websites of campaigning organisations or charities	Social media (Facebook, twitter, other social networking sites) and blogs	Science museum, science festival or public lecture	Science magazines or Books
Unweighted Base	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104
Weighted Base	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104	2104
Very untrustworthy (1)	84 4%	136 6%	424 20%	40 2%	116 6%	144 7%	211 10%	84 4%	403 19%	24 1%	26 1%
Fairly untrustworthy (2)	313 15%	398 19%	660 31%	107 5%	386 18%	296 14%	375 18%	388 18%	637 30%	76 4%	98 5%
Fairly trustworthy (3)	1324 63%	1091 52%	653 31%	1014 48%	985 47%	1025 49%	829 39%	1066 51%	531 25%	1011 48%	1063 51%
Very trustworthy (4)	164 8%	139 7%	59 3%	550 26%	207 10%	270 13%	171 8%	130 6%	45 2%	675 32%	551 26%
SUMMARY CODES											
UNTRUSTWORTHY	397 19%	534 25%	1084 52%	146 7%	502 24%	441 21%	586 28%	473 22%	1041 49%	100 5%	124 6%
TRUSTWORTHY	1489 71%	1231 58%	713 34%	1564 74%	1192 57%	1295 62%	1000 48%	1196 57%	576 27%	1686 80%	1614 77%
Don't know	219 10%	339 16%	307 15%	394 19%	410 19%	368 18%	518 25%	435 21%	487 23%	318 15%	366 17%
Mean Score	2.832	2.699	2.194	3.213	2.758	2.819	2.605	2.744	2.135	3.309	3.231
Standard Deviation	0.635	0.723	0.834	0.657	0.752	0.792	0.849	0.669	0.820	0.615	0.616
Error Variance	*	*	*	*	*	*	*	*	*	*	*

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals in your everyday life? - Summary Table

Base: All Adults in the UK asked about Chemicals (half sample)

	TV and radio	Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	Tabloid newspapers including online (e.g. sun, mirror, daily mail)	Websites of research institutions or universities	Websites of chemical companies/pharmaceutical or other business	Governmental websites	Wikipedia	Websites of campaigning organisations or charities	Social media (Facebook, twitter, other social networking sites) and blogs	Science museum, science festival or public lecture	Science magazines or Books
Unweighted Base	1051	1051	1051	1051	1051	1051	1051	1051	1051	1051	1051
Weighted Base	1060	1060	1060	1060	1060	1060	1060	1060	1060	1060	1060
Very untrustworthy (1)	43 4%	68 6%	222 21%	20 2%	52 5%	68 6%	116 11%	43 4%	214 20%	15 1%	12 1%
Fairly untrustworthy (2)	157 15%	198 19%	339 32%	55 5%	204 19%	152 14%	188 18%	208 20%	340 32%	36 3%	39 4%
Fairly trustworthy (3)	670 63%	546 52%	307 29%	512 48%	500 47%	518 49%	409 39%	530 50%	252 24%	527 50%	566 53%
Very trustworthy (4)	82 8%	77 7%	31 3%	278 26%	107 10%	145 14%	86 8%	65 6%	18 2%	335 32%	271 26%
SUMMARY CODES											
UNTRUSTWORTHY	199 19%	266 25%	561 53%	75 7%	256 24%	220 21%	305 29%	251 24%	554 52%	51 5%	51 5%
TRUSTWORTHY	751 71%	622 59%	337 32%	790 75%	606 57%	663 63%	496 47%	594 56%	270 25%	863 81%	836 79%
Don't know	109 10%	171 16%	161 15%	194 18%	197 19%	176 17%	259 24%	214 20%	236 22%	146 14%	172 16%
Mean Score	2.831	2.710	2.163	3.211	2.767	2.838	2.582	2.729	2.090	3.294	3.233
Standard Deviation	0.634	0.729	0.836	0.658	0.740	0.787	0.867	0.673	0.803	0.622	0.592
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	*

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemistry in your everyday life? - Summary Table

Base: All Adults in the UK asked about Chemistry (half sample)

	TV and radio	Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	Tabloid newspapers including online (e.g. sun, mirror, daily mail)	Websites of research institutions or universities	Websites of chemical companies/pharmaceutical or other business	Governmental websites	Wikipedia	Websites of campaigning organisations or charities	Social media (Facebook, twitter, other social networking sites) and blogs	Science museum, science festival or public lecture	Science magazines or Books
Unweighted Base	1053	1053	1053	1053	1053	1053	1053	1053	1053	1053	1053
Weighted Base	1044	1044	1044	1044	1044	1044	1044	1044	1044	1044	1044
Very untrustworthy (1)	41 4%	68 6%	203 19%	20 2%	64 6%	76 7%	94 9%	42 4%	190 18%	8 1%	13 1%
Fairly untrustworthy (2)	157 15%	200 19%	321 31%	52 5%	182 17%	144 14%	187 18%	180 17%	297 28%	40 4%	59 6%
Fairly trustworthy (3)	654 63%	545 52%	347 33%	501 48%	485 46%	506 48%	420 40%	537 51%	278 27%	484 46%	497 48%
Very trustworthy (4)	83 8%	63 6%	29 3%	273 26%	101 10%	125 12%	84 8%	66 6%	28 3%	340 33%	280 27%
SUMMARY CODES											
UNTRUSTWORTHY	198 19%	268 26%	523 50%	71 7%	246 24%	221 21%	281 27%	222 21%	487 47%	49 5%	73 7%
TRUSTWORTHY	737 71%	608 58%	375 36%	774 74%	586 56%	632 60%	505 48%	602 58%	306 29%	823 79%	778 74%
Don't know	110 11%	168 16%	146 14%	199 19%	213 20%	192 18%	259 25%	220 21%	252 24%	172 17%	194 19%
Mean Score	2.834	2.689	2.224	3.215	2.748	2.798	2.629	2.760	2.181	3.324	3.228
Standard Deviation	0.636	0.716	0.830	0.657	0.765	0.797	0.830	0.666	0.835	0.608	0.641
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.001	0.001	*	*

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 84 4%	43 4%	40 4%	18 6%	12 3%	9 3%	16 5%	13 4%	16 4%	11 2%	28 5%	19 4%	25 4%	39 3%	33 5%	12 4%
Fairly untrustworthy	(2) 313 15%	156 15%	158 15%	52 18%	78 20%	40 12%	47 14%	46 15%	50 12%	81 17%	80 14%	66 15%	86 14%	167 14%	104 17%	43 14%
Fairly trustworthy	(3) 1324 63%	632 62%	693 64%	185 62%	236 60%	229 67%	209 60%	210 67%	256 62%	333 71%	372 65%	254 58%	366 59%	781 67%	367 59%	176 57%
Very trustworthy	(4) 164 8%	95 9%	70 6%	20 7%	26 7%	34 10%	35 10%	15 5%	35 8%	28 6%	46 8%	39 9%	51 8%	83 7%	54 9%	27 9%
SUMMARY CODES																
UNTRUSTWORTHY	397 19%	199 19%	198 18%	70 24%	90 23%	49 14%	63 18%	60 19%	66 16%	92 20%	108 19%	85 20%	112 18%	205 17%	137 22%	54 17%
TRUSTWORTHY	1489 71%	726 71%	762 70%	205 69%	262 66%	263 77%	244 70%	225 72%	290 71%	361 77%	417 72%	293 67%	417 67%	864 74%	421 68%	204 65%
Don't know	219 10%	96 9%	123 11%	22 7%	43 11%	31 9%	40 11%	29 9%	54 13%	16 3%	50 9%	58 13%	94 15%	104 9%	60 10%	54 17%
Mean Score	2.832	2.840	2.825	2.754	2.784	2.923	2.856	2.796	2.869	2.835	2.828	2.829	2.837	2.849	2.792	2.850
Standard Deviation	0.635	0.658	0.612	0.678	0.620	0.592	0.675	0.603	0.630	0.559	0.652	0.672	0.653	0.597	0.692	0.657
Error Variance	*	*	*	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.001	0.001	0.001	*	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 84 4%	27 3%	14 5%	16 3%	7 5%	20 6%	26 4%	57 4%	66 4%	18 6%	74 4%	2 1%	5 5%	3 5%
Fairly untrustworthy	(2) 313 15%	121 15%	49 18%	66 13%	30 20%	47 13%	86 14%	227 15%	276 15%	37 13%	255 14%	36 20%	15 14%	8 16%
Fairly trustworthy	(3) 1324 63%	532 65%	181 65%	311 63%	92 61%	208 58%	384 62%	940 63%	1174 65%	150 53%	1101 62%	122 68%	65 62%	36 74%
Very trustworthy	(4) 164 8%	66 8%	14 5%	41 8%	11 7%	32 9%	63 10%	102 7%	133 7%	31 11%	143 8%	7 4%	13 12%	2 3%
SUMMARY CODES														
UNTRUSTWORTHY	397 19%	147 18%	63 22%	82 17%	37 25%	67 19%	113 18%	284 19%	342 19%	55 19%	329 19%	38 21%	20 19%	10 21%
TRUSTWORTHY	1489 71%	598 73%	195 70%	352 71%	104 68%	240 67%	447 72%	1042 70%	1307 72%	181 63%	1244 70%	129 72%	78 74%	37 78%
Don't know	219 10%	76 9%	22 8%	60 12%	10 7%	51 14%	63 10%	155 10%	169 9%	50 17%	200 11%	12 6%	7 7%	* 1%
Mean Score	2.832	2.855	2.758	2.868	2.762	2.822	2.864	2.819	2.834	2.824	2.835	2.800	2.878	2.767
Standard Deviation	0.635	0.611	0.631	0.614	0.671	0.699	0.662	0.623	0.617	0.748	0.643	0.524	0.696	0.601
Error Variance	*	0.001	0.002	0.001	0.004	0.002	0.001	*	*	0.002	*	0.002	0.005	0.006

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 84 4%	5 6%	9 4%	12 7%	7 5%	6 3%	4 2%	12 5%	15 5%	3 2%	5 5%	2 1%	3 5%	66 4%	15 5%
Fairly untrustworthy	(2) 313 15%	11 13%	34 14%	18 11%	18 13%	23 12%	39 19%	48 18%	40 13%	23 14%	15 14%	36 20%	8 16%	262 15%	52 17%
Fairly trustworthy	(3) 1324 63%	45 54%	152 63%	106 61%	80 56%	134 71%	137 65%	146 56%	194 63%	109 66%	65 62%	122 68%	36 74%	1153 65%	163 52%
Very trustworthy	(4) 164 8%	5 7%	20 8%	18 10%	12 9%	19 10%	14 7%	24 9%	24 8%	5 3%	13 12%	7 4%	2 3%	127 7%	36 12%
SUMMARY CODES															
UNTRUSTWORTHY	397 19%	16 19%	43 18%	31 18%	25 18%	29 15%	43 21%	60 23%	55 18%	27 16%	20 19%	38 21%	10 21%	328 18%	67 21%
TRUSTWORTHY	1489 71%	50 60%	173 72%	123 71%	92 64%	153 81%	150 72%	170 65%	219 71%	114 69%	78 74%	129 72%	37 78%	1280 72%	199 64%
Don't know	219 10%	17 21%	25 11%	20 12%	26 18%	6 3%	16 7%	32 12%	33 11%	25 15%	7 7%	12 6%	* 1%	171 10%	46 15%
Mean Score	2.832	2.765	2.853	2.837	2.830	2.913	2.827	2.794	2.833	2.823	2.878	2.800	2.767	2.834	2.828
Standard Deviation	0.635	0.715	0.630	0.730	0.691	0.599	0.572	0.693	0.657	0.514	0.696	0.524	0.601	0.616	0.729
Error Variance	*	0.008	0.002	0.003	0.004	0.002	0.002	0.002	0.002	0.002	0.005	0.002	0.006	*	0.002

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 84 4%	19 3%	28 4%	16 3%	1 2%	18 5%	6 4%	19 4%	4 5%	8 5%	3 1%	7 2%	59 4%	46 5%	18 3%	18 4%
Fairly untrustworthy	(2) 313 15%	104 18%	83 13%	66 14%	3 5%	55 16%	34 20%	79 18%	17 25%	32 20%	47 16%	66 17%	193 15%	139 15%	93 14%	80 16%
Fairly trustworthy	(3) 1324 63%	381 65%	422 69%	292 63%	39 63%	174 51%	113 66%	285 66%	46 66%	97 63%	215 73%	276 71%	784 59%	529 58%	472 70%	315 64%
Very trustworthy	(4) 164 8%	37 6%	48 8%	41 9%	8 12%	29 8%	15 9%	33 8%	2 3%	15 10%	15 5%	21 6%	111 8%	64 7%	45 7%	49 10%
SUMMARY CODES																
UNTRUSTWORTHY	397 19%	122 21%	110 18%	82 18%	4 7%	73 21%	40 23%	98 23%	21 30%	40 26%	49 17%	74 19%	252 19%	185 20%	111 17%	98 20%
TRUSTWORTHY	1489 71%	418 72%	471 77%	333 72%	47 75%	203 59%	129 74%	318 73%	49 69%	112 73%	230 78%	297 77%	894 67%	593 66%	517 77%	364 74%
Don't know	219 10%	43 7%	34 6%	51 11%	11 18%	70 20%	4 2%	18 4%	1 1%	2 1%	16 5%	16 4%	184 14%	127 14%	42 6%	29 6%
Mean Score	2.832	2.807	2.846	2.863	3.051	2.775	2.813	2.798	2.676	2.788	2.868	2.839	2.825	2.785	2.868	2.855
Standard Deviation	0.635	0.602	0.627	0.624	0.546	0.716	0.639	0.640	0.628	0.693	0.492	0.539	0.664	0.672	0.562	0.645
Error Variance	*	0.001	0.001	0.001	0.005	0.002	0.003	0.001	0.006	0.004	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 84 4%	57 4%	4 5%	18 5%	46 3%	35 5%	43 4%	38 4%	37 4%	43 4%
Fairly untrustworthy	(2) 313 15%	234 15%	16 19%	52 15%	192 14%	121 17%	148 13%	159 18%	118 14%	185 16%
Fairly trustworthy	(3) 1324 63%	1047 66%	45 53%	210 61%	920 69%	391 55%	776 68%	532 60%	579 68%	729 63%
Very trustworthy	(4) 164 8%	143 9%	7 9%	11 3%	121 9%	39 6%	105 9%	52 6%	84 10%	74 6%
SUMMARY CODES										
UNTRUSTWORTHY	397 19%	291 18%	21 24%	70 20%	237 18%	156 22%	191 17%	197 22%	155 18%	228 20%
TRUSTWORTHY	1489 71%	1190 76%	53 62%	221 64%	1040 78%	430 61%	881 77%	584 66%	663 77%	803 70%
Don't know	219 10%	94 6%	12 14%	52 15%	56 4%	120 17%	67 6%	101 11%	38 4%	121 11%
Mean Score	2.832	2.862	2.763	2.734	2.873	2.740	2.880	2.766	2.868	2.809
Standard Deviation	0.635	0.624	0.705	0.627	0.610	0.668	0.619	0.641	0.641	0.618
Error Variance	*	*	0.007	0.001	*	0.001	*	0.001	0.001	*

Chemistry (QS9637 - 731207)

Q.12_01 How trustworthy do you find TV and radio as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 84 4%	30 4%	14 3%	19 4%	25 4%	34 5%	33 3%	14 6%	21 4%	26 4%
Fairly untrustworthy	(2) 313 15%	103 13%	68 15%	58 13%	95 14%	128 17%	138 13%	41 17%	95 16%	85 12%
Fairly trustworthy	(3) 1324 63%	552 68%	320 71%	322 70%	453 68%	464 62%	711 66%	127 53%	371 62%	466 65%
Very trustworthy	(4) 164 8%	68 8%	33 7%	36 8%	48 7%	48 7%	96 9%	19 8%	56 9%	59 8%
SUMMARY CODES										
UNTRUSTWORTHY	397 19%	133 16%	82 18%	77 17%	120 18%	162 22%	171 16%	55 23%	116 19%	111 16%
TRUSTWORTHY	1489 71%	620 76%	353 78%	358 77%	502 75%	513 69%	807 75%	146 61%	426 71%	525 74%
Don't know	219 10%	61 7%	19 4%	27 6%	46 7%	69 9%	93 9%	38 16%	55 9%	76 11%
Mean Score	2.832	2.873	2.854	2.861	2.844	2.782	2.889	2.747	2.850	2.878
Standard Deviation	0.635	0.610	0.583	0.612	0.607	0.644	0.602	0.721	0.643	0.613
Error Variance	*	*	0.001	0.001	0.001	0.001	*	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 136 6%	68 7%	67 6%	20 7%	25 6%	17 5%	27 8%	22 7%	25 6%	28 6%	41 7%	27 6%	39 6%	71 6%	35 6%	29 9%
Fairly untrustworthy	(2) 398 19%	202 20%	196 18%	70 24%	101 26%	54 16%	66 19%	48 15%	59 14%	84 18%	125 22%	70 16%	120 19%	220 19%	131 21%	48 15%
Fairly trustworthy	(3) 1091 52%	538 53%	553 51%	148 50%	193 49%	197 57%	188 54%	184 59%	182 44%	292 62%	300 52%	225 51%	274 44%	654 56%	318 51%	119 38%
Very trustworthy	(4) 139 7%	79 8%	60 6%	31 10%	27 7%	25 7%	14 4%	14 4%	29 7%	25 5%	51 9%	27 6%	36 6%	70 6%	52 8%	17 6%
SUMMARY CODES																
UNTRUSTWORTHY	534 25%	271 27%	263 24%	90 30%	126 32%	71 21%	93 27%	70 22%	84 20%	112 24%	165 29%	97 22%	159 26%	291 25%	166 27%	77 25%
TRUSTWORTHY	1231 58%	618 60%	613 57%	178 60%	220 56%	222 65%	202 58%	197 63%	211 52%	318 68%	351 61%	252 58%	311 50%	725 62%	370 60%	136 44%
Don't know	339 16%	133 13%	207 19%	28 9%	48 12%	49 14%	52 15%	47 15%	115 28%	39 8%	60 10%	87 20%	153 25%	158 13%	83 13%	98 32%
Mean Score	2.699	2.707	2.691	2.704	2.642	2.783	2.640	2.706	2.732	2.731	2.699	2.720	2.655	2.713	2.721	2.582
Standard Deviation	0.723	0.735	0.711	0.766	0.729	0.680	0.711	0.690	0.752	0.668	0.752	0.718	0.741	0.696	0.725	0.828
Error Variance	*	0.001	0.001	0.002	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.002	0.001	*	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 136 6%	53 6%	19 7%	35 7%	2 1%	26 7%	40 6%	96 6%	112 6%	24 8%	114 6%	10 6%	7 6%	6 12%
Fairly untrustworthy	(2) 398 19%	175 21%	50 18%	64 13%	37 25%	72 20%	127 20%	271 18%	353 19%	45 16%	330 19%	37 20%	21 20%	11 23%
Fairly trustworthy	(3) 1091 52%	446 54%	166 60%	239 48%	74 49%	166 46%	321 51%	771 52%	983 54%	108 38%	912 51%	99 55%	58 55%	23 48%
Very trustworthy	(4) 139 7%	55 7%	14 5%	33 7%	23 15%	14 4%	42 7%	98 7%	124 7%	15 5%	115 6%	13 7%	8 8%	3 7%
SUMMARY CODES														
UNTRUSTWORTHY	534 25%	227 28%	69 25%	99 20%	40 26%	98 27%	167 27%	367 25%	465 26%	69 24%	443 25%	47 26%	27 26%	17 35%
TRUSTWORTHY	1231 58%	502 61%	181 65%	271 55%	97 64%	180 50%	363 58%	868 59%	1108 61%	123 43%	1027 58%	112 62%	66 63%	26 55%
Don't know	339 16%	92 11%	29 10%	123 25%	15 10%	80 22%	93 15%	246 17%	246 14%	94 33%	302 17%	20 11%	12 11%	5 11%
Mean Score	2.699	2.692	2.702	2.726	2.862	2.603	2.687	2.705	2.712	2.595	2.699	2.724	2.726	2.564
Standard Deviation	0.723	0.714	0.694	0.754	0.700	0.729	0.725	0.722	0.711	0.806	0.722	0.705	0.722	0.823
Error Variance	*	0.001	0.002	0.001	0.004	0.002	0.001	*	*	0.003	*	0.003	0.005	0.013

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 136 6%	7 8%	18 8%	20 11%	10 7%	14 8%	6 3%	13 5%	15 5%	10 6%	7 6%	10 6%	6 12%	123 7%	11 3%
Fairly untrustworthy	(2) 398 19%	16 19%	54 22%	16 9%	29 20%	27 14%	61 29%	39 15%	48 16%	41 25%	21 20%	37 20%	11 23%	348 20%	50 16%
Fairly trustworthy	(3) 1091 52%	32 39%	124 51%	87 50%	65 46%	105 56%	109 52%	139 53%	180 59%	70 42%	58 55%	99 55%	23 48%	919 52%	163 53%
Very trustworthy	(4) 139 7%	5 6%	12 5%	17 10%	3 2%	17 9%	12 6%	26 10%	15 5%	9 6%	8 8%	13 7%	3 7%	112 6%	27 9%
SUMMARY CODES															
UNTRUSTWORTHY	534 25%	23 28%	72 30%	36 21%	39 27%	41 22%	67 32%	52 20%	63 21%	51 31%	27 26%	47 26%	17 35%	471 26%	60 19%
TRUSTWORTHY	1231 58%	37 45%	136 56%	104 59%	69 48%	122 64%	121 58%	165 63%	195 64%	79 48%	66 63%	112 62%	26 55%	1031 58%	191 61%
Don't know	339 16%	23 28%	33 14%	35 20%	35 25%	26 14%	22 11%	44 17%	48 16%	35 21%	12 11%	20 11%	5 11%	278 16%	60 19%
Mean Score	2.699	2.584	2.621	2.719	2.570	2.764	2.675	2.819	2.754	2.606	2.726	2.724	2.564	2.679	2.825
Standard Deviation	0.723	0.805	0.725	0.856	0.710	0.751	0.639	0.714	0.648	0.729	0.722	0.705	0.823	0.729	0.670
Error Variance	*	0.011	0.003	0.005	0.005	0.003	0.002	0.002	0.002	0.004	0.005	0.003	0.013	*	0.002

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 136 6%	30 5%	34 6%	34 7%	2 2%	36 10%	6 4%	24 6%	3 4%	9 6%	12 4%	17 4%	97 7%	80 9%	26 4%	29 6%
Fairly untrustworthy	(2) 398 19%	94 16%	130 21%	100 22%	5 8%	67 19%	37 21%	83 19%	17 24%	32 20%	50 17%	71 18%	253 19%	179 20%	121 18%	94 19%
Fairly trustworthy	(3) 1091 52%	361 62%	345 56%	226 49%	34 54%	115 33%	109 63%	267 62%	46 65%	96 62%	189 64%	238 62%	617 46%	410 45%	398 59%	275 56%
Very trustworthy	(4) 139 7%	46 8%	40 6%	32 7%	2 3%	17 5%	13 8%	30 7%	2 3%	12 8%	17 6%	30 8%	85 6%	49 5%	45 7%	43 9%
SUMMARY CODES																
UNTRUSTWORTHY	534 25%	123 21%	164 27%	134 29%	6 10%	103 30%	43 25%	107 25%	20 28%	41 27%	62 21%	88 23%	350 26%	259 29%	147 22%	123 25%
TRUSTWORTHY	1231 58%	407 70%	384 63%	258 55%	36 58%	132 38%	122 71%	297 69%	48 69%	108 70%	207 70%	269 69%	701 53%	459 51%	443 66%	317 65%
Don't know	339 16%	52 9%	66 11%	74 16%	20 32%	111 32%	8 5%	29 7%	2 3%	5 3%	27 9%	30 8%	279 21%	187 21%	80 12%	50 10%
Mean Score	2.699	2.799	2.712	2.654	2.865	2.483	2.782	2.750	2.708	2.744	2.787	2.790	2.656	2.596	2.783	2.750
Standard Deviation	0.723	0.669	0.689	0.749	0.545	0.838	0.643	0.675	0.598	0.696	0.626	0.659	0.756	0.777	0.641	0.718
Error Variance	*	0.001	0.001	0.001	0.007	0.003	0.003	0.001	0.006	0.004	0.002	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 136 6%	103 7%	9 10%	20 6%	78 6%	56 8%	70 6%	64 7%	54 6%	80 7%
Fairly untrustworthy	(2) 398 19%	296 19%	21 25%	70 21%	232 17%	162 23%	199 17%	192 22%	153 18%	235 20%
Fairly trustworthy	(3) 1091 52%	873 55%	33 38%	168 49%	791 59%	288 41%	655 58%	425 48%	485 57%	590 51%
Very trustworthy	(4) 139 7%	116 7%	10 11%	13 4%	107 8%	32 4%	86 8%	50 6%	67 8%	71 6%
SUMMARY CODES										
UNTRUSTWORTHY	534 25%	400 25%	30 36%	90 26%	310 23%	218 31%	269 24%	256 29%	207 24%	314 27%
TRUSTWORTHY	1231 58%	989 63%	42 49%	181 53%	898 67%	320 45%	742 65%	475 54%	552 65%	661 57%
Don't know	339 16%	186 12%	13 15%	72 21%	125 9%	169 24%	130 11%	150 17%	97 11%	177 15%
Mean Score	2.699	2.721	2.590	2.642	2.767	2.550	2.750	2.631	2.745	2.669
Standard Deviation	0.723	0.719	0.872	0.684	0.697	0.758	0.705	0.740	0.713	0.729
Error Variance	*	*	0.011	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_02 How trustworthy do you find Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph) as a source of information on Chemicals/Chemistry in your Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 136 6%	38 5%	14 3%	17 4%	33 5%	60 8%	62 6%	11 4%	35 6%	37 5%
Fairly untrustworthy	(2) 398 19%	140 17%	63 14%	71 15%	105 16%	147 20%	197 18%	48 20%	106 18%	139 20%
Fairly trustworthy	(3) 1091 52%	462 57%	308 68%	283 61%	395 59%	392 53%	566 53%	113 47%	312 52%	365 51%
Very trustworthy	(4) 139 7%	65 8%	53 12%	50 11%	53 8%	49 7%	71 7%	16 7%	38 6%	48 7%
SUMMARY CODES										
UNTRUSTWORTHY	534 25%	179 22%	77 17%	88 19%	139 21%	207 28%	260 24%	59 25%	142 24%	177 25%
TRUSTWORTHY	1231 58%	527 65%	361 79%	334 72%	448 67%	441 59%	637 59%	130 54%	351 59%	414 58%
Don't know	339 16%	108 13%	17 4%	41 9%	81 12%	96 13%	176 16%	51 21%	105 18%	121 17%
Mean Score	2.699	2.784	2.914	2.869	2.798	2.663	2.720	2.718	2.718	2.720
Standard Deviation	0.723	0.680	0.618	0.661	0.676	0.748	0.706	0.701	0.709	0.703
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 424 20%	218 21%	206 19%	70 24%	81 21%	66 19%	67 19%	64 20%	76 18%	132 28%	124 22%	73 17%	95 15%	246 21%	124 20%	54 17%
Fairly untrustworthy	(2) 660 31%	322 32%	338 31%	90 30%	139 35%	115 34%	104 30%	105 33%	107 26%	178 38%	187 33%	134 31%	160 26%	375 32%	202 33%	83 27%
Fairly trustworthy	(3) 653 31%	321 31%	332 31%	94 32%	113 29%	113 33%	117 34%	93 30%	124 30%	112 24%	188 33%	146 34%	207 33%	371 32%	194 31%	89 29%
Very trustworthy	(4) 59 3%	31 3%	28 3%	16 5%	9 2%	15 4%	4 1%	7 2%	9 2%	6 1%	18 3%	12 3%	23 4%	26 2%	27 4%	7 2%
SUMMARY CODES																
UNTRUSTWORTHY	1084 52%	540 53%	544 50%	160 54%	220 56%	182 53%	171 49%	169 54%	183 45%	310 66%	311 54%	207 47%	256 41%	621 53%	326 53%	137 44%
TRUSTWORTHY	713 34%	353 35%	360 33%	109 37%	122 31%	128 37%	121 35%	100 32%	133 32%	118 25%	206 36%	158 36%	231 37%	396 34%	221 36%	96 31%
Don't know	307 15%	128 13%	179 17%	27 9%	52 13%	33 10%	55 16%	45 15%	95 23%	42 9%	58 10%	71 16%	136 22%	156 13%	72 12%	80 25%
Mean Score	2.194	2.186	2.202	2.205	2.146	2.248	2.199	2.157	2.208	1.982	2.193	2.267	2.326	2.173	2.227	2.207
Standard Deviation	0.834	0.843	0.824	0.896	0.809	0.846	0.805	0.813	0.838	0.793	0.840	0.813	0.843	0.823	0.854	0.830
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 424 20%	170 21%	76 27%	95 19%	28 18%	56 15%	123 20%	301 20%	387 21%	37 13%	333 19%	52 29%	26 25%	13 27%
Fairly untrustworthy	(2) 660 31%	294 36%	71 25%	134 27%	49 33%	111 31%	194 31%	466 31%	591 32%	69 24%	559 32%	57 32%	29 28%	15 30%
Fairly trustworthy	(3) 653 31%	245 30%	88 31%	155 31%	54 36%	112 31%	203 33%	451 30%	557 31%	96 34%	549 31%	51 29%	37 36%	16 34%
Very trustworthy	(4) 59 3%	22 3%	7 3%	12 2%	8 5%	10 3%	22 4%	37 2%	50 3%	10 3%	52 3%	3 2%	2 2%	2 4%
SUMMARY CODES														
UNTRUSTWORTHY	1084 52%	465 57%	146 52%	229 46%	77 51%	166 46%	316 51%	768 52%	978 54%	107 37%	893 50%	109 61%	55 53%	27 57%
TRUSTWORTHY	713 34%	267 33%	95 34%	167 34%	62 41%	122 34%	225 36%	488 33%	607 33%	106 37%	601 34%	55 31%	40 38%	18 38%
Don't know	307 15%	89 11%	38 14%	98 20%	12 8%	70 20%	81 13%	226 15%	233 13%	74 26%	279 16%	16 9%	10 10%	3 5%
Mean Score	2.194	2.162	2.109	2.212	2.306	2.266	2.231	2.178	2.170	2.369	2.214	2.038	2.167	2.155
Standard Deviation	0.834	0.814	0.886	0.843	0.856	0.807	0.846	0.828	0.832	0.825	0.827	0.847	0.861	0.892
Error Variance	*	0.001	0.003	0.001	0.006	0.002	0.001	0.001	*	0.003	*	0.005	0.007	0.014

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 424 20%	20 24%	44 18%	44 25%	26 18%	34 18%	39 18%	38 14%	63 20%	26 16%	26 25%	52 29%	13 27%	390 22%	31 10%
Fairly untrustworthy	(2) 660 31%	14 17%	92 38%	53 31%	36 25%	55 29%	83 39%	63 24%	98 32%	64 39%	29 28%	57 32%	15 30%	584 33%	74 24%
Fairly trustworthy	(3) 653 31%	27 33%	71 29%	45 26%	47 33%	74 40%	64 31%	100 38%	87 29%	33 20%	37 36%	51 29%	16 34%	521 29%	127 41%
Very trustworthy	(4) 59 3%	- -	4 2%	7 4%	3 2%	7 3%	6 3%	17 7%	7 2%	1 1%	2 2%	3 2%	2 4%	38 2%	20 7%
SUMMARY CODES															
UNTRUSTWORTHY	1084 52%	34 41%	136 56%	98 56%	63 44%	90 48%	121 58%	101 39%	160 52%	90 55%	55 53%	109 61%	27 57%	974 55%	105 34%
TRUSTWORTHY	713 34%	27 33%	75 31%	52 30%	49 34%	81 43%	70 34%	117 45%	95 31%	34 20%	40 38%	55 31%	18 38%	559 31%	147 47%
Don't know	307 15%	22 26%	30 12%	24 14%	32 22%	18 9%	18 9%	43 17%	51 17%	41 25%	10 10%	16 9%	3 5%	247 14%	59 19%
Mean Score	2.194	2.120	2.167	2.105	2.230	2.312	2.197	2.444	2.153	2.067	2.167	2.038	2.155	2.135	2.542
Standard Deviation	0.834	0.876	0.773	0.886	0.836	0.835	0.793	0.866	0.824	0.713	0.861	0.847	0.892	0.822	0.811
Error Variance	*	0.013	0.003	0.005	0.006	0.004	0.003	0.004	0.003	0.004	0.007	0.005	0.014	*	0.003

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 424 20%	151 26%	142 23%	70 15%	8 13%	52 15%	48 28%	113 26%	27 38%	57 37%	85 29%	118 31%	222 17%	187 21%	133 20%	103 21%
Fairly untrustworthy	(2) 660 31%	209 36%	207 34%	143 31%	12 19%	85 25%	66 38%	152 35%	25 35%	58 37%	115 39%	151 39%	385 29%	262 29%	210 31%	181 37%
Fairly trustworthy	(3) 653 31%	152 26%	201 33%	160 34%	26 42%	107 31%	44 25%	118 27%	13 18%	26 17%	66 22%	88 23%	440 33%	258 29%	246 37%	142 29%
Very trustworthy	(4) 59 3%	9 2%	14 2%	24 5%	1 1%	7 2%	6 3%	14 3%	1 2%	1 1%	2 1%	3 1%	41 3%	24 3%	17 3%	17 4%
SUMMARY CODES																
UNTRUSTWORTHY	1084 52%	359 62%	349 57%	213 46%	20 32%	137 40%	114 66%	265 61%	52 74%	115 75%	199 67%	269 70%	607 46%	449 50%	343 51%	284 58%
TRUSTWORTHY	713 34%	161 28%	215 35%	185 40%	27 43%	114 33%	49 28%	132 30%	14 20%	27 18%	68 23%	91 23%	481 36%	282 31%	263 39%	160 33%
Don't know	307 15%	62 11%	51 8%	68 15%	16 25%	94 27%	10 6%	36 8%	4 6%	12 8%	28 10%	26 7%	243 18%	174 19%	64 10%	47 10%
Mean Score	2.194	2.038	2.153	2.350	2.421	2.279	2.041	2.080	1.828	1.797	1.947	1.931	2.276	2.163	2.243	2.167
Standard Deviation	0.834	0.808	0.827	0.839	0.785	0.821	0.838	0.846	0.812	0.761	0.774	0.775	0.827	0.845	0.824	0.827
Error Variance	*	0.001	0.001	0.002	0.012	0.002	0.005	0.002	0.011	0.005	0.002	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 424 20%	326 21%	21 25%	69 20%	298 22%	125 18%	237 21%	185 21%	177 21%	239 21%
Fairly untrustworthy	(2) 660 31%	529 34%	25 29%	97 28%	445 33%	209 30%	376 33%	279 32%	276 32%	376 33%
Fairly trustworthy	(3) 653 31%	518 33%	19 23%	102 30%	436 33%	212 30%	379 33%	260 29%	285 33%	354 31%
Very trustworthy	(4) 59 3%	45 3%	4 5%	9 3%	41 3%	15 2%	38 3%	16 2%	37 4%	18 2%
SUMMARY CODES										
UNTRUSTWORTHY	1084 52%	855 54%	46 54%	165 48%	742 56%	334 47%	613 54%	464 53%	453 53%	615 53%
TRUSTWORTHY	713 34%	563 36%	23 27%	110 32%	477 36%	227 32%	417 37%	276 31%	322 38%	372 32%
Don't know	307 15%	157 10%	16 19%	66 19%	114 9%	146 21%	111 10%	142 16%	80 9%	165 14%
Mean Score	2.194	2.199	2.085	2.184	2.180	2.209	2.212	2.145	2.235	2.152
Standard Deviation	0.834	0.827	0.903	0.845	0.839	0.815	0.838	0.818	0.856	0.806
Error Variance	*	*	0.012	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_03 How trustworthy do you find Tabloid newspapers including online (e.g. sun, mirror, daily mail) as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 424 20%	98 12%	125 27%	102 22%	110 16%	195 26%	186 17%	40 17%	96 16%	131 18%
Fairly untrustworthy	(2) 660 31%	250 31%	161 35%	156 34%	193 29%	235 32%	343 32%	67 28%	191 32%	220 31%
Fairly trustworthy	(3) 653 31%	354 44%	125 27%	162 35%	280 42%	206 28%	365 34%	72 30%	195 33%	240 34%
Very trustworthy	(4) 59 3%	34 4%	11 2%	16 3%	27 4%	14 2%	29 3%	14 6%	23 4%	20 3%
SUMMARY CODES										
UNTRUSTWORTHY	1084 52%	348 43%	286 63%	258 56%	303 45%	430 58%	530 49%	108 45%	287 48%	351 49%
TRUSTWORTHY	713 34%	389 48%	135 30%	178 38%	307 46%	220 30%	394 37%	86 36%	219 37%	260 37%
Don't know	307 15%	78 10%	33 7%	27 6%	58 9%	93 13%	148 14%	45 19%	93 16%	101 14%
Mean Score	2.194	2.441	2.050	2.211	2.368	2.059	2.256	2.311	2.289	2.244
Standard Deviation	0.834	0.778	0.832	0.842	0.826	0.836	0.812	0.882	0.824	0.825
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 40 2%	18 2%	22 2%	6 2%	7 2%	4 1%	8 2%	8 2%	8 2%	6 1%	8 1%	12 3%	14 2%	16 1%	18 3%	7 2%
Fairly untrustworthy	(2) 107 5%	57 6%	49 5%	13 4%	16 4%	13 4%	24 7%	19 6%	21 5%	28 6%	26 4%	20 5%	33 5%	62 5%	30 5%	15 5%
Fairly trustworthy	(3) 1014 48%	484 47%	530 49%	147 50%	212 54%	187 55%	174 50%	151 48%	143 35%	218 46%	300 52%	207 48%	288 46%	600 51%	299 48%	115 37%
Very trustworthy	(4) 550 26%	304 30%	246 23%	108 36%	112 28%	97 28%	92 27%	76 24%	66 16%	172 37%	161 28%	103 24%	114 18%	310 26%	185 30%	56 18%
SUMMARY CODES																
UNTRUSTWORTHY	146 7%	75 7%	71 7%	19 6%	23 6%	18 5%	32 9%	26 8%	29 7%	34 7%	34 6%	32 7%	47 8%	77 7%	47 8%	22 7%
TRUSTWORTHY	1564 74%	788 77%	776 72%	255 86%	323 82%	284 83%	267 77%	226 72%	209 51%	390 83%	462 80%	311 71%	402 65%	910 78%	483 78%	170 55%
Don't know	394 19%	158 15%	236 22%	23 8%	48 12%	40 12%	48 14%	61 19%	173 42%	46 10%	80 14%	94 22%	173 28%	186 16%	88 14%	120 39%
Mean Score	3.213	3.244	3.182	3.303	3.237	3.249	3.178	3.166	3.122	3.313	3.241	3.174	3.116	3.220	3.225	3.143
Standard Deviation	0.657	0.667	0.647	0.660	0.625	0.604	0.680	0.684	0.695	0.655	0.620	0.685	0.664	0.626	0.697	0.698
Error Variance	*	0.001	*	0.002	0.001	0.001	0.002	0.002	0.001	0.001	0.001	0.002	0.001	*	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 40 2%	9 1%	11 4%	9 2%	2 1%	8 2%	9 1%	31 2%	29 2%	10 4%	34 2%	2 1%	3 3%	2 4%
Fairly untrustworthy	(2) 107 5%	38 5%	14 5%	27 5%	5 4%	22 6%	33 5%	73 5%	87 5%	19 7%	94 5%	7 4%	4 4%	2 4%
Fairly trustworthy	(3) 1014 48%	440 54%	139 50%	188 38%	75 49%	172 48%	335 54%	679 46%	941 52%	72 25%	867 49%	90 50%	36 34%	21 44%
Very trustworthy	(4) 550 26%	245 30%	81 29%	87 18%	56 37%	80 22%	165 26%	385 26%	526 29%	24 9%	433 24%	60 34%	40 38%	17 36%
SUMMARY CODES														
UNTRUSTWORTHY	146 7%	48 6%	25 9%	36 7%	8 5%	31 9%	42 7%	104 7%	116 6%	30 10%	127 7%	9 5%	7 7%	4 7%
TRUSTWORTHY	1564 74%	685 84%	220 79%	275 56%	131 87%	252 70%	499 80%	1065 72%	1467 81%	97 34%	1300 73%	149 84%	76 72%	38 80%
Don't know	394 19%	88 11%	34 12%	183 37%	13 8%	76 21%	82 13%	312 21%	234 13%	159 56%	345 19%	21 12%	22 21%	6 13%
Mean Score	3.213	3.257	3.187	3.136	3.335	3.147	3.210	3.214	3.240	2.874	3.191	3.315	3.364	3.283
Standard Deviation	0.657	0.610	0.732	0.682	0.629	0.680	0.623	0.673	0.635	0.816	0.653	0.607	0.735	0.748
Error Variance	*	0.001	0.002	0.001	0.003	0.002	0.001	*	*	0.004	*	0.003	0.006	0.011

Chemistry (QS9637 - 731207)

Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 40 2%	- -	6 3%	1 *	5 3%	4 2%	4 2%	9 3%	4 1%	1 1%	3 3%	2 1%	2 4%	36 2%	3 1%
Fairly untrustworthy	(2) 107 5%	4 4%	12 5%	11 6%	5 4%	8 4%	16 8%	14 5%	18 6%	6 4%	4 4%	7 4%	2 4%	85 5%	22 7%
Fairly trustworthy	(3) 1014 48%	31 37%	140 58%	70 40%	60 42%	95 50%	111 53%	136 52%	148 48%	78 47%	36 34%	90 50%	21 44%	855 48%	149 48%
Very trustworthy	(4) 550 26%	24 29%	43 18%	58 33%	36 25%	45 24%	57 27%	56 21%	79 26%	36 22%	40 38%	60 34%	17 36%	469 26%	79 25%
SUMMARY CODES															
UNTRUSTWORTHY	146 7%	4 4%	18 8%	11 7%	10 7%	12 6%	20 10%	22 9%	23 7%	7 4%	7 7%	9 5%	4 7%	121 7%	25 8%
TRUSTWORTHY	1564 74%	55 66%	183 76%	128 73%	95 67%	140 74%	168 80%	192 73%	227 74%	113 69%	76 72%	149 84%	38 80%	1324 74%	228 73%
Don't know	394 19%	24 29%	40 17%	35 20%	38 27%	36 19%	21 10%	48 18%	57 18%	45 27%	22 21%	21 12%	6 13%	335 19%	59 19%
Mean Score	3.213	3.350	3.092	3.328	3.205	3.195	3.171	3.117	3.207	3.229	3.364	3.315	3.283	3.216	3.203
Standard Deviation	0.657	0.600	0.628	0.636	0.725	0.646	0.669	0.691	0.645	0.575	0.735	0.607	0.748	0.661	0.633
Error Variance	*	0.007	0.002	0.003	0.005	0.003	0.003	0.002	0.002	0.003	0.006	0.003	0.011	*	0.002

Chemistry (QS9637 - 731207)

Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 40 2%	10 2%	2 *	9 2%	- -	18 5%	1 1%	1 *	1 1%	1 1%	2 1%	- -	35 3%	23 3%	7 1%	9 2%
Fairly untrustworthy	(2) 107 5%	25 4%	30 5%	20 4%	2 3%	30 9%	9 5%	25 6%	6 8%	4 3%	5 2%	14 4%	73 6%	56 6%	31 5%	18 4%
Fairly trustworthy	(3) 1014 48%	282 48%	343 56%	240 52%	26 42%	112 33%	82 48%	222 51%	23 33%	61 39%	135 46%	188 49%	620 47%	411 45%	358 53%	232 47%
Very trustworthy	(4) 550 26%	207 36%	162 26%	113 24%	15 24%	47 14%	72 42%	157 36%	36 50%	81 53%	124 42%	151 39%	278 21%	202 22%	175 26%	170 35%
SUMMARY CODES																
UNTRUSTWORTHY	146 7%	35 6%	32 5%	29 6%	2 3%	47 14%	10 6%	26 6%	7 9%	6 4%	7 2%	14 4%	109 8%	80 9%	39 6%	27 6%
TRUSTWORTHY	1564 74%	489 84%	504 82%	353 76%	41 66%	159 46%	154 89%	378 87%	59 83%	142 92%	259 87%	338 87%	898 67%	613 68%	533 80%	402 82%
Don't know	394 19%	59 10%	78 13%	84 18%	19 31%	139 40%	8 5%	29 7%	5 7%	7 4%	30 10%	34 9%	324 24%	212 23%	98 15%	62 13%
Mean Score	3.213	3.309	3.236	3.196	3.304	2.915	3.369	3.320	3.427	3.506	3.430	3.388	3.133	3.143	3.226	3.312
Standard Deviation	0.657	0.653	0.566	0.635	0.553	0.841	0.620	0.599	0.720	0.596	0.578	0.564	0.687	0.699	0.602	0.652
Error Variance	*	0.001	0.001	0.001	0.007	0.003	0.003	0.001	0.009	0.003	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 40 2%	28 2%	5 6%	5 1%	16 1%	24 3%	18 2%	20 2%	19 2%	20 2%
Fairly untrustworthy	(2) 107 5%	71 5%	9 10%	23 7%	56 4%	50 7%	45 4%	56 6%	40 5%	62 5%
Fairly trustworthy	(3) 1014 48%	774 49%	39 46%	178 52%	680 51%	323 46%	558 49%	442 50%	419 49%	576 50%
Very trustworthy	(4) 550 26%	465 30%	16 18%	67 20%	435 33%	111 16%	369 32%	179 20%	277 32%	270 23%
SUMMARY CODES										
UNTRUSTWORTHY	146 7%	99 6%	14 16%	28 8%	72 5%	74 10%	63 6%	77 9%	59 7%	81 7%
TRUSTWORTHY	1564 74%	1239 79%	55 64%	245 72%	1115 84%	433 61%	927 81%	622 70%	696 81%	846 73%
Don't know	394 19%	237 15%	17 20%	69 20%	146 11%	199 28%	149 13%	184 21%	101 12%	224 19%
Mean Score	3.213	3.253	2.963	3.126	3.293	3.026	3.290	3.118	3.264	3.183
Standard Deviation	0.657	0.648	0.801	0.624	0.617	0.709	0.638	0.663	0.671	0.639
Error Variance	*	*	0.010	0.002	*	0.001	*	0.001	0.001	*

Chemistry (QS9637 - 731207)

Q.12_04 How trustworthy do you find Websites of research institutions or universities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 40 2%	20 2%	7 2%	12 3%	19 3%	17 2%	18 2%	5 2%	8 1%	14 2%
Fairly untrustworthy	(2) 107 5%	43 5%	17 4%	15 3%	32 5%	31 4%	59 6%	15 6%	38 6%	37 5%
Fairly trustworthy	(3) 1014 48%	410 50%	240 53%	246 53%	342 51%	380 51%	501 47%	114 48%	283 47%	332 47%
Very trustworthy	(4) 550 26%	190 23%	147 32%	119 26%	163 24%	222 30%	267 25%	56 23%	149 25%	172 24%
SUMMARY CODES										
UNTRUSTWORTHY	146 7%	62 8%	23 5%	26 6%	51 8%	48 6%	77 7%	20 8%	47 8%	51 7%
TRUSTWORTHY	1564 74%	600 74%	386 85%	365 79%	504 76%	601 81%	768 72%	170 71%	432 72%	504 71%
Don't know	394 19%	151 19%	45 10%	71 15%	112 17%	94 13%	227 21%	50 21%	120 20%	157 22%
Mean Score	3.213	3.163	3.284	3.206	3.167	3.241	3.203	3.163	3.196	3.193
Standard Deviation	0.657	0.666	0.621	0.647	0.678	0.661	0.655	0.671	0.651	0.665
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies\pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 116 6%	52 5%	64 6%	15 5%	14 3%	19 6%	23 7%	22 7%	24 6%	21 4%	30 5%	25 6%	40 6%	68 6%	26 4%	22 7%
Fairly untrustworthy	(2) 386 18%	201 20%	185 17%	41 14%	77 19%	53 16%	76 22%	65 21%	74 18%	117 25%	106 18%	69 16%	94 15%	218 19%	117 19%	50 16%
Fairly trustworthy	(3) 985 47%	482 47%	503 46%	159 54%	214 54%	186 54%	168 48%	148 47%	110 27%	234 50%	289 50%	197 45%	265 43%	591 50%	297 48%	97 31%
Very trustworthy	(4) 207 10%	118 12%	90 8%	57 19%	40 10%	34 10%	37 11%	19 6%	21 5%	40 8%	64 11%	50 12%	53 9%	108 9%	76 12%	23 7%
SUMMARY CODES																
UNTRUSTWORTHY	502 24%	253 25%	249 23%	56 19%	90 23%	73 21%	99 28%	87 28%	97 24%	137 29%	136 24%	94 22%	134 22%	286 24%	144 23%	72 23%
TRUSTWORTHY	1192 57%	600 59%	593 55%	215 73%	254 64%	220 64%	205 59%	166 53%	131 32%	273 58%	353 61%	248 57%	318 51%	699 60%	373 60%	120 39%
Don't know	410 19%	168 16%	242 22%	25 8%	50 13%	50 15%	43 12%	60 19%	182 44%	59 12%	87 15%	95 22%	170 27%	189 16%	102 16%	120 38%
Mean Score	2.758	2.780	2.736	2.948	2.815	2.802	2.724	2.644	2.561	2.712	2.791	2.799	2.733	2.751	2.818	2.635
Standard Deviation	0.752	0.756	0.748	0.759	0.681	0.724	0.773	0.742	0.799	0.707	0.742	0.778	0.782	0.738	0.740	0.839
Error Variance	*	0.001	0.001	0.002	0.001	0.002	0.002	0.003	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies\pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 116 6%	38 5%	18 7%	33 7%	2 2%	25 7%	30 5%	86 6%	98 5%	18 6%	101 6%	7 4%	3 3%	5 11%
Fairly untrustworthy	(2) 386 18%	166 20%	51 18%	95 19%	25 16%	49 14%	100 16%	286 19%	349 19%	36 13%	311 18%	41 23%	22 21%	12 24%
Fairly trustworthy	(3) 985 47%	438 53%	151 54%	147 30%	76 50%	174 48%	320 51%	665 45%	927 51%	58 20%	829 47%	90 50%	45 43%	21 44%
Very trustworthy	(4) 207 10%	85 10%	25 9%	26 5%	39 26%	32 9%	84 13%	123 8%	197 11%	11 4%	176 10%	16 9%	13 12%	2 4%
SUMMARY CODES														
UNTRUSTWORTHY	502 24%	204 25%	69 25%	128 26%	27 18%	74 21%	130 21%	372 25%	447 25%	54 19%	412 23%	48 27%	25 24%	17 36%
TRUSTWORTHY	1192 57%	523 64%	176 63%	173 35%	114 76%	206 57%	404 65%	788 53%	1123 62%	69 24%	1005 57%	106 59%	58 55%	23 48%
Don't know	410 19%	94 11%	34 12%	193 39%	10 7%	79 22%	89 14%	321 22%	247 14%	163 57%	355 20%	25 14%	22 21%	8 17%
Mean Score	2.758	2.785	2.748	2.553	3.065	2.762	2.857	2.712	2.778	2.501	2.763	2.754	2.815	2.485
Standard Deviation	0.752	0.713	0.739	0.802	0.717	0.768	0.743	0.752	0.740	0.851	0.757	0.700	0.734	0.793
Error Variance	*	0.001	0.002	0.002	0.004	0.002	0.001	*	*	0.005	*	0.003	0.006	0.013

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies/pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 116 6%	9 10%	24 10%	11 6%	9 6%	7 4%	10 5%	13 5%	16 5%	3 2%	3 3%	7 4%	5 11%	106 6%	9 3%
Fairly untrustworthy	(2) 386 18%	10 11%	44 18%	37 21%	14 10%	25 13%	45 21%	42 16%	58 19%	36 22%	22 21%	41 23%	12 24%	336 19%	48 16%
Fairly trustworthy	(3) 985 47%	37 44%	114 47%	63 36%	70 49%	101 54%	104 50%	119 46%	149 49%	71 43%	45 43%	90 50%	21 44%	826 46%	150 48%
Very trustworthy	(4) 207 10%	4 5%	15 6%	28 16%	17 12%	22 12%	24 11%	37 14%	19 6%	10 6%	13 12%	16 9%	2 4%	168 9%	40 13%
SUMMARY CODES															
UNTRUSTWORTHY	502 24%	18 22%	68 28%	48 28%	23 16%	32 17%	54 26%	55 21%	74 24%	39 23%	25 24%	48 27%	17 36%	442 25%	57 18%
TRUSTWORTHY	1192 57%	41 50%	129 54%	91 52%	87 61%	124 66%	128 61%	156 60%	168 55%	81 49%	58 55%	106 59%	23 48%	993 56%	190 61%
Don't know	410 19%	23 28%	44 18%	35 20%	34 24%	32 17%	27 13%	51 19%	64 21%	45 27%	22 21%	25 14%	8 17%	344 19%	64 21%
Mean Score	2.758	2.624	2.613	2.774	2.866	2.891	2.779	2.851	2.705	2.741	2.815	2.754	2.485	2.735	2.896
Standard Deviation	0.752	0.830	0.799	0.859	0.768	0.691	0.737	0.775	0.704	0.642	0.734	0.700	0.793	0.759	0.698
Error Variance	*	0.012	0.004	0.006	0.005	0.003	0.003	0.003	0.002	0.003	0.006	0.003	0.013	*	0.002

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies/pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 116 6%	37 6%	24 4%	22 5%	3 5%	29 8%	6 3%	21 5%	2 3%	4 3%	9 3%	19 5%	79 6%	61 7%	29 4%	24 5%
Fairly untrustworthy	(2) 386 18%	143 24%	112 18%	71 15%	2 3%	56 16%	46 26%	103 24%	14 19%	31 20%	75 25%	104 27%	212 16%	165 18%	127 19%	92 19%
Fairly trustworthy	(3) 985 47%	288 49%	320 52%	230 49%	33 54%	102 30%	93 54%	214 49%	46 65%	85 55%	154 52%	196 51%	586 44%	374 41%	348 52%	252 51%
Very trustworthy	(4) 207 10%	38 6%	85 14%	59 13%	2 3%	20 6%	14 8%	57 13%	6 8%	25 16%	32 11%	36 9%	122 9%	87 10%	61 9%	57 12%
SUMMARY CODES																
UNTRUSTWORTHY	502 24%	180 31%	136 22%	92 20%	5 8%	85 25%	51 30%	124 29%	16 22%	35 23%	84 29%	122 32%	291 22%	226 25%	156 23%	116 24%
TRUSTWORTHY	1192 57%	325 56%	405 66%	289 62%	35 57%	122 35%	108 62%	271 62%	51 73%	109 71%	186 63%	233 60%	708 53%	461 51%	409 61%	308 63%
Don't know	410 19%	78 13%	73 12%	85 18%	22 35%	138 40%	14 8%	39 9%	3 5%	10 6%	26 9%	32 8%	331 25%	218 24%	105 16%	67 14%
Mean Score	2.758	2.644	2.862	2.855	2.835	2.546	2.733	2.777	2.819	2.895	2.772	2.705	2.752	2.708	2.781	2.805
Standard Deviation	0.752	0.726	0.723	0.740	0.635	0.853	0.671	0.753	0.616	0.703	0.692	0.720	0.768	0.799	0.700	0.734
Error Variance	*	0.001	0.001	0.001	0.010	0.003	0.003	0.002	0.006	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies\pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 116 6%	80 5%	9 10%	23 7%	63 5%	52 7%	48 4%	64 7%	38 4%	71 6%
Fairly untrustworthy	(2) 386 18%	282 18%	21 24%	77 23%	266 20%	117 17%	190 17%	189 21%	144 17%	232 20%
Fairly trustworthy	(3) 985 47%	797 51%	32 38%	141 41%	694 52%	282 40%	611 54%	363 41%	448 52%	522 45%
Very trustworthy	(4) 207 10%	161 10%	12 14%	32 9%	148 11%	56 8%	131 11%	75 8%	105 12%	103 9%
SUMMARY CODES										
UNTRUSTWORTHY	502 24%	362 23%	29 35%	101 29%	329 25%	169 24%	238 21%	253 29%	182 21%	303 26%
TRUSTWORTHY	1192 57%	958 61%	44 52%	173 51%	842 63%	338 48%	741 65%	438 50%	553 65%	624 54%
Don't know	410 19%	255 16%	12 14%	68 20%	162 12%	199 28%	160 14%	191 22%	121 14%	225 20%
Mean Score	2.758	2.786	2.642	2.663	2.792	2.675	2.841	2.649	2.842	2.707
Standard Deviation	0.752	0.730	0.896	0.793	0.725	0.804	0.706	0.795	0.723	0.763
Error Variance	*	*	0.012	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_05 How trustworthy do you find Websites of chemical companies\pharmaceutical or other business as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 116 6%	43 5%	24 5%	32 7%	36 5%	48 6%	56 5%	12 5%	25 4%	43 6%
Fairly untrustworthy	(2) 386 18%	136 17%	126 28%	112 24%	123 18%	150 20%	189 18%	41 17%	106 18%	124 17%
Fairly trustworthy	(3) 985 47%	394 48%	208 46%	216 47%	323 48%	359 48%	508 47%	103 43%	292 49%	319 45%
Very trustworthy	(4) 207 10%	87 11%	45 10%	42 9%	71 11%	78 10%	98 9%	26 11%	55 9%	69 10%
SUMMARY CODES										
UNTRUSTWORTHY	502 24%	180 22%	150 33%	145 31%	159 24%	198 27%	244 23%	53 22%	131 22%	167 23%
TRUSTWORTHY	1192 57%	481 59%	253 56%	258 56%	394 59%	437 59%	606 57%	130 54%	347 58%	388 55%
Don't know	410 19%	153 19%	51 11%	60 13%	115 17%	109 15%	222 21%	56 23%	120 20%	157 22%
Mean Score	2.758	2.794	2.679	2.666	2.777	2.736	2.763	2.785	2.789	2.747
Standard Deviation	0.752	0.747	0.752	0.771	0.749	0.769	0.737	0.769	0.709	0.770
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 144 7%	72 7%	73 7%	20 7%	21 5%	24 7%	28 8%	21 7%	31 8%	18 4%	33 6%	37 9%	56 9%	78 7%	46 7%	21 7%
Fairly untrustworthy	(2) 296 14%	148 15%	148 14%	40 14%	54 14%	35 10%	54 16%	49 16%	64 16%	57 12%	80 14%	73 17%	86 14%	173 15%	82 13%	41 13%
Fairly trustworthy	(3) 1025 49%	504 49%	521 48%	166 56%	213 54%	175 51%	170 49%	168 53%	132 32%	277 59%	314 55%	180 41%	253 41%	600 51%	315 51%	110 35%
Very trustworthy	(4) 270 13%	152 15%	118 11%	50 17%	64 16%	66 19%	42 12%	25 8%	23 6%	69 15%	81 14%	54 12%	66 11%	155 13%	94 15%	22 7%
SUMMARY CODES																
UNTRUSTWORTHY	441 21%	220 22%	221 20%	60 20%	76 19%	59 17%	82 24%	70 22%	95 23%	76 16%	113 20%	110 25%	142 23%	251 21%	128 21%	62 20%
TRUSTWORTHY	1295 62%	656 64%	639 59%	217 73%	277 70%	242 71%	212 61%	193 61%	154 38%	346 74%	395 69%	234 54%	319 51%	755 64%	409 66%	131 42%
Don't know	368 18%	145 14%	224 21%	20 7%	42 11%	42 12%	53 15%	51 16%	161 39%	47 10%	67 12%	92 21%	161 26%	168 14%	82 13%	119 38%
Mean Score	2.819	2.841	2.796	2.896	2.905	2.945	2.770	2.751	2.585	2.941	2.871	2.729	2.715	2.827	2.851	2.684
Standard Deviation	0.792	0.804	0.779	0.776	0.755	0.808	0.807	0.735	0.823	0.686	0.751	0.854	0.855	0.779	0.805	0.811
Error Variance	*	0.001	0.001	0.002	0.002	0.002	0.003	0.002	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 144 7%	45 5%	19 7%	37 8%	3 2%	40 11%	43 7%	102 7%	116 6%	28 10%	114 6%	14 8%	10 9%	6 13%
Fairly untrustworthy	(2) 296 14%	106 13%	44 16%	79 16%	20 13%	48 13%	75 12%	221 15%	264 14%	33 12%	246 14%	26 14%	17 16%	8 16%
Fairly trustworthy	(3) 1025 49%	454 55%	146 52%	178 36%	86 57%	160 45%	316 51%	709 48%	957 53%	68 24%	859 48%	102 57%	39 38%	24 51%
Very trustworthy	(4) 270 13%	135 16%	36 13%	33 7%	31 20%	35 10%	110 18%	161 11%	264 15%	6 2%	227 13%	19 11%	19 18%	5 10%
SUMMARY CODES														
UNTRUSTWORTHY	441 21%	151 18%	63 23%	116 24%	23 15%	88 24%	118 19%	323 22%	380 21%	61 21%	360 20%	40 22%	27 26%	14 29%
TRUSTWORTHY	1295 62%	589 72%	182 65%	211 43%	117 77%	196 55%	426 68%	869 59%	1220 67%	74 26%	1087 61%	121 67%	58 56%	29 61%
Don't know	368 18%	81 10%	34 12%	167 34%	11 8%	76 21%	80 13%	289 19%	218 12%	151 53%	325 18%	18 10%	20 19%	5 10%
Mean Score	2.819	2.917	2.811	2.633	3.035	2.674	2.906	2.779	2.855	2.389	2.829	2.780	2.793	2.657
Standard Deviation	0.792	0.750	0.778	0.815	0.672	0.869	0.804	0.783	0.774	0.868	0.784	0.768	0.924	0.871
Error Variance	*	0.001	0.003	0.002	0.004	0.003	0.001	0.001	*	0.005	*	0.004	0.010	0.014

Chemistry (QS9637 - 731207)**Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 144 7%	8 9%	22 9%	17 9%	7 5%	14 8%	7 3%	15 6%	17 6%	7 4%	10 9%	14 8%	6 13%	131 7%	12 4%
Fairly untrustworthy	(2) 296 14%	8 9%	26 11%	27 15%	17 12%	31 16%	33 16%	40 15%	43 14%	22 13%	17 16%	26 14%	8 16%	259 15%	37 12%
Fairly trustworthy	(3) 1025 49%	29 35%	120 50%	78 45%	70 49%	92 49%	117 56%	121 46%	151 49%	82 50%	39 38%	102 57%	24 51%	855 48%	163 52%
Very trustworthy	(4) 270 13%	16 19%	27 11%	24 14%	14 10%	25 13%	32 15%	39 15%	40 13%	12 7%	19 18%	19 11%	5 10%	223 13%	46 15%
SUMMARY CODES															
UNTRUSTWORTHY	441 21%	15 18%	49 20%	44 25%	24 17%	45 24%	39 19%	55 21%	60 20%	29 18%	27 26%	40 22%	14 29%	390 22%	49 16%
TRUSTWORTHY	1295 62%	45 54%	146 61%	101 58%	84 59%	116 62%	148 71%	160 61%	191 62%	94 57%	58 56%	121 67%	29 61%	1078 61%	209 67%
Don't know	368 18%	23 27%	46 19%	29 17%	35 24%	27 14%	22 11%	46 18%	56 18%	41 25%	20 19%	18 10%	5 10%	311 17%	53 17%
Mean Score	2.819	2.884	2.772	2.748	2.843	2.786	2.925	2.854	2.851	2.800	2.793	2.780	2.657	2.797	2.939
Standard Deviation	0.792	0.945	0.825	0.864	0.726	0.808	0.693	0.796	0.765	0.690	0.924	0.768	0.871	0.803	0.716
Error Variance	*	0.015	0.004	0.005	0.005	0.004	0.003	0.003	0.002	0.004	0.010	0.004	0.014	*	0.002

Chemistry (QS9637 - 731207)

Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 144 7%	27 5%	40 7%	37 8%	1 2%	39 11%	6 3%	16 4%	* 1%	5 3%	11 4%	10 3%	114 9%	75 8%	33 5%	35 7%
Fairly untrustworthy	(2) 296 14%	70 12%	89 14%	76 16%	5 8%	55 16%	16 9%	48 11%	7 10%	17 11%	40 14%	55 14%	192 14%	138 15%	87 13%	66 13%
Fairly trustworthy	(3) 1025 49%	341 59%	334 54%	200 43%	33 53%	104 30%	107 62%	256 59%	47 67%	104 68%	179 61%	237 61%	578 43%	397 44%	380 57%	241 49%
Very trustworthy	(4) 270 13%	90 15%	85 14%	69 15%	6 10%	17 5%	35 20%	76 18%	11 16%	21 14%	40 14%	53 14%	149 11%	91 10%	88 13%	87 18%
SUMMARY CODES																
UNTRUSTWORTHY	441 21%	98 17%	129 21%	112 24%	6 10%	93 27%	22 12%	64 15%	7 10%	22 15%	51 17%	65 17%	306 23%	213 24%	119 18%	100 20%
TRUSTWORTHY	1295 62%	431 74%	419 68%	269 58%	39 63%	122 35%	142 82%	332 77%	59 83%	125 81%	219 74%	291 75%	727 55%	488 54%	468 70%	328 67%
Don't know	368 18%	54 9%	66 11%	84 18%	17 28%	130 38%	10 6%	37 9%	5 7%	7 4%	25 9%	31 8%	297 22%	203 22%	83 12%	62 13%
Mean Score	2.819	2.934	2.846	2.791	2.973	2.466	3.048	2.989	3.052	2.955	2.922	2.938	2.738	2.719	2.891	2.889
Standard Deviation	0.792	0.712	0.768	0.850	0.586	0.881	0.670	0.692	0.553	0.632	0.672	0.645	0.839	0.823	0.713	0.819
Error Variance	*	0.001	0.001	0.002	0.007	0.003	0.003	0.001	0.005	0.003	0.002	0.001	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)**Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 144 7%	103 7%	15 17%	22 6%	75 6%	69 10%	64 6%	78 9%	52 6%	87 8%
Fairly untrustworthy	(2) 296 14%	213 13%	16 19%	59 17%	184 14%	107 15%	154 14%	135 15%	121 14%	167 14%
Fairly trustworthy	(3) 1025 49%	822 52%	25 30%	159 46%	724 54%	291 41%	597 52%	413 47%	445 52%	561 49%
Very trustworthy	(4) 270 13%	225 14%	13 16%	32 9%	213 16%	55 8%	172 15%	96 11%	128 15%	138 12%
SUMMARY CODES										
UNTRUSTWORTHY	441 21%	315 20%	31 36%	81 24%	259 19%	177 25%	218 19%	213 24%	173 20%	254 22%
TRUSTWORTHY	1295 62%	1047 66%	39 46%	191 56%	937 70%	346 49%	769 67%	509 58%	574 67%	699 61%
Don't know	368 18%	213 14%	16 18%	70 21%	137 10%	183 26%	153 13%	160 18%	110 13%	200 17%
Mean Score	2.819	2.858	2.539	2.742	2.899	2.635	2.888	2.730	2.872	2.787
Standard Deviation	0.792	0.777	1.034	0.768	0.757	0.841	0.760	0.824	0.771	0.800
Error Variance	*	*	0.016	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_06 How trustworthy do you find Governmental websites as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 144 7%	59 7%	23 5%	34 7%	47 7%	61 8%	64 6%	19 8%	32 5%	50 7%
Fairly untrustworthy	(2) 296 14%	113 14%	55 12%	60 13%	92 14%	102 14%	154 14%	34 14%	92 15%	96 14%
Fairly trustworthy	(3) 1025 49%	396 49%	278 61%	253 55%	349 52%	387 52%	513 48%	108 45%	298 50%	323 45%
Very trustworthy	(4) 270 13%	107 13%	59 13%	61 13%	76 11%	100 13%	135 13%	31 13%	72 12%	94 13%
SUMMARY CODES										
UNTRUSTWORTHY	441 21%	172 21%	77 17%	94 20%	139 21%	162 22%	219 20%	53 22%	124 21%	146 21%
TRUSTWORTHY	1295 62%	504 62%	338 74%	314 68%	425 64%	487 65%	648 60%	139 58%	370 62%	417 59%
Don't know	368 18%	138 17%	39 9%	55 12%	103 15%	94 13%	205 19%	47 20%	105 17%	148 21%
Mean Score	2.819	2.816	2.902	2.836	2.806	2.810	2.830	2.787	2.832	2.819
Standard Deviation	0.792	0.802	0.695	0.775	0.770	0.805	0.776	0.829	0.749	0.812
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 211 10%	105 10%	105 10%	60 20%	44 11%	27 8%	30 9%	28 9%	22 5%	59 13%	57 10%	42 10%	53 8%	110 9%	81 13%	19 6%
Fairly untrustworthy	(2) 375 18%	179 18%	196 18%	78 26%	80 20%	69 20%	63 18%	43 14%	42 10%	110 23%	111 19%	81 18%	74 12%	210 18%	127 20%	39 12%
Fairly trustworthy	(3) 829 39%	420 41%	409 38%	108 37%	192 49%	155 45%	150 43%	130 42%	93 23%	204 43%	256 44%	146 33%	224 36%	502 43%	251 41%	76 24%
Very trustworthy	(4) 171 8%	94 9%	77 7%	29 10%	30 8%	46 13%	29 8%	21 7%	15 4%	33 7%	50 9%	47 11%	41 7%	99 8%	56 9%	16 5%
SUMMARY CODES																
UNTRUSTWORTHY	586 28%	284 28%	302 28%	138 47%	124 31%	96 28%	93 27%	71 23%	63 15%	169 36%	168 29%	123 28%	126 20%	321 27%	207 34%	58 19%
TRUSTWORTHY	1000 48%	514 50%	486 45%	138 46%	222 56%	201 59%	179 52%	152 48%	109 26%	237 50%	305 53%	193 44%	265 43%	601 51%	307 50%	92 29%
Don't know	518 25%	223 22%	296 27%	21 7%	49 12%	45 13%	74 21%	91 29%	239 58%	64 14%	103 18%	121 28%	231 37%	252 21%	104 17%	162 52%
Mean Score	2.605	2.630	2.580	2.388	2.602	2.738	2.654	2.651	2.595	2.519	2.632	2.627	2.646	2.639	2.549	2.591
Standard Deviation	0.849	0.856	0.841	0.942	0.816	0.830	0.816	0.821	0.820	0.840	0.827	0.895	0.842	0.828	0.883	0.851
Error Variance	*	0.001	0.001	0.004	0.002	0.003	0.003	0.004	0.003	0.002	0.002	0.003	0.002	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 211 10%	90 11%	31 11%	29 6%	26 17%	35 10%	78 12%	133 9%	193 11%	17 6%	174 10%	18 10%	10 10%	8 17%
Fairly untrustworthy	(2) 375 18%	174 21%	48 17%	60 12%	47 31%	47 13%	110 18%	265 18%	358 20%	17 6%	302 17%	47 27%	19 18%	7 14%
Fairly trustworthy	(3) 829 39%	376 46%	125 45%	131 26%	55 36%	144 40%	278 45%	551 37%	786 43%	44 15%	698 39%	73 41%	38 36%	21 44%
Very trustworthy	(4) 171 8%	72 9%	32 12%	20 4%	15 10%	32 9%	72 12%	99 7%	160 9%	10 4%	149 8%	11 6%	10 9%	1 2%
SUMMARY CODES														
UNTRUSTWORTHY	586 28%	264 32%	80 28%	89 18%	72 48%	81 23%	188 30%	398 27%	551 30%	35 12%	476 27%	66 37%	29 28%	15 31%
TRUSTWORTHY	1000 48%	448 55%	157 56%	151 31%	69 46%	175 49%	350 56%	650 44%	946 52%	54 19%	846 48%	84 47%	48 46%	22 46%
Don't know	518 25%	109 13%	43 15%	254 51%	9 6%	102 28%	86 14%	433 29%	321 18%	197 69%	450 25%	29 16%	28 26%	11 23%
Mean Score	2.605	2.605	2.668	2.590	2.413	2.672	2.640	2.587	2.610	2.530	2.621	2.512	2.617	2.394
Standard Deviation	0.849	0.833	0.874	0.811	0.906	0.860	0.888	0.827	0.843	0.939	0.851	0.803	0.873	0.872
Error Variance	*	0.001	0.003	0.002	0.007	0.003	0.002	0.001	0.001	0.008	0.001	0.005	0.010	0.017

Chemistry (QS9637 - 731207)

Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 211 10%	12 15%	34 14%	20 11%	25 17%	11 6%	14 7%	24 9%	24 8%	11 7%	10 10%	18 10%	8 17%	179 10%	27 9%
Fairly untrustworthy	(2) 375 18%	14 17%	34 14%	30 17%	13 9%	33 17%	61 29%	41 16%	48 16%	28 17%	19 18%	47 27%	7 14%	324 18%	51 16%
Fairly trustworthy	(3) 829 39%	22 26%	90 37%	58 33%	55 38%	85 45%	86 41%	106 41%	135 44%	60 36%	38 36%	73 41%	21 44%	685 39%	136 44%
Very trustworthy	(4) 171 8%	5 5%	20 8%	12 7%	7 5%	19 10%	19 9%	37 14%	20 7%	10 6%	10 9%	11 6%	1 2%	135 8%	36 11%
SUMMARY CODES															
UNTRUSTWORTHY	586 28%	26 31%	67 28%	50 29%	37 26%	44 23%	75 36%	65 25%	72 24%	39 24%	29 28%	66 37%	15 31%	503 28%	78 25%
TRUSTWORTHY	1000 48%	26 31%	110 46%	71 41%	62 43%	104 55%	105 50%	144 55%	155 51%	69 42%	48 46%	84 47%	22 46%	821 46%	171 55%
Don't know	518 25%	31 37%	64 26%	53 31%	44 31%	41 22%	29 14%	53 20%	79 26%	56 34%	28 26%	29 16%	11 23%	455 26%	62 20%
Mean Score	2.605	2.352	2.543	2.522	2.442	2.760	2.610	2.755	2.667	2.629	2.617	2.512	2.394	2.587	2.724
Standard Deviation	0.849	0.941	0.926	0.889	0.944	0.771	0.781	0.879	0.781	0.788	0.873	0.803	0.872	0.847	0.838
Error Variance	*	0.020	0.005	0.007	0.009	0.004	0.004	0.004	0.003	0.006	0.010	0.005	0.017	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 211 10%	71 12%	66 11%	39 8%	3 5%	26 8%	18 11%	49 11%	2 3%	15 10%	34 12%	40 10%	123 9%	100 11%	56 8%	54 11%
Fairly untrustworthy	(2) 375 18%	126 22%	119 19%	77 16%	8 13%	44 13%	42 24%	95 22%	9 13%	35 23%	61 21%	94 24%	203 15%	135 15%	147 22%	89 18%
Fairly trustworthy	(3) 829 39%	273 47%	271 44%	174 37%	24 38%	78 22%	78 45%	194 45%	49 69%	79 51%	132 45%	177 46%	489 37%	339 37%	277 41%	204 42%
Very trustworthy	(4) 171 8%	47 8%	52 8%	45 10%	6 10%	19 6%	19 11%	52 12%	5 7%	15 10%	26 9%	27 7%	97 7%	68 7%	49 7%	53 11%
SUMMARY CODES																
UNTRUSTWORTHY	586 28%	197 34%	186 30%	116 25%	11 18%	70 20%	60 35%	144 33%	11 16%	50 32%	96 32%	134 35%	326 25%	235 26%	203 30%	143 29%
TRUSTWORTHY	1000 48%	320 55%	323 52%	219 47%	30 48%	97 28%	97 56%	246 57%	54 76%	94 61%	158 53%	204 53%	586 44%	406 45%	326 49%	258 53%
Don't know	518 25%	66 11%	106 17%	131 28%	21 34%	178 52%	16 9%	43 10%	6 8%	10 7%	42 14%	49 13%	418 31%	264 29%	142 21%	90 18%
Mean Score	2.605	2.573	2.606	2.673	2.787	2.536	2.622	2.637	2.869	2.657	2.588	2.566	2.613	2.584	2.603	2.642
Standard Deviation	0.849	0.839	0.840	0.852	0.794	0.892	0.845	0.867	0.576	0.803	0.848	0.801	0.849	0.876	0.798	0.876
Error Variance	*	0.002	0.001	0.002	0.015	0.004	0.005	0.002	0.006	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)**Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 211 10%	161 10%	10 12%	36 11%	138 10%	70 10%	114 10%	91 10%	84 10%	119 10%
Fairly untrustworthy	(2) 375 18%	289 18%	20 24%	60 18%	254 19%	120 17%	204 18%	168 19%	148 17%	223 19%
Fairly trustworthy	(3) 829 39%	661 42%	27 32%	131 38%	583 44%	236 33%	478 42%	339 38%	357 42%	461 40%
Very trustworthy	(4) 171 8%	133 8%	10 11%	24 7%	122 9%	45 6%	115 10%	52 6%	96 11%	72 6%
SUMMARY CODES										
UNTRUSTWORTHY	586 28%	450 29%	31 36%	96 28%	393 29%	189 27%	318 28%	260 29%	233 27%	342 30%
TRUSTWORTHY	1000 48%	794 50%	37 44%	155 45%	705 53%	281 40%	593 52%	391 44%	453 53%	533 46%
Don't know	518 25%	331 21%	17 20%	91 27%	236 18%	236 33%	229 20%	231 26%	170 20%	277 24%
Mean Score	2.605	2.616	2.541	2.568	2.628	2.545	2.652	2.541	2.678	2.556
Standard Deviation	0.849	0.843	0.920	0.852	0.842	0.859	0.854	0.831	0.863	0.827
Error Variance	*	0.001	0.013	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_07 How trustworthy do you find Wikipedia as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 211 10%	72 9%	59 13%	59 13%	63 10%	98 13%	89 8%	21 9%	56 9%	54 8%
Fairly untrustworthy	(2) 375 18%	141 17%	103 23%	102 22%	125 19%	167 22%	164 15%	40 17%	90 15%	114 16%
Fairly trustworthy	(3) 829 39%	330 41%	202 44%	188 41%	274 41%	297 40%	415 39%	98 41%	245 41%	267 38%
Very trustworthy	(4) 171 8%	75 9%	33 7%	30 7%	52 8%	62 8%	86 8%	22 9%	47 8%	60 8%
SUMMARY CODES										
UNTRUSTWORTHY	586 28%	213 26%	162 36%	161 35%	188 28%	264 36%	253 24%	61 25%	145 24%	168 24%
TRUSTWORTHY	1000 48%	405 50%	235 52%	219 47%	326 49%	359 48%	501 47%	121 50%	292 49%	328 46%
Don't know	518 25%	196 24%	57 13%	83 18%	154 23%	120 16%	318 30%	58 24%	161 27%	216 30%
Mean Score	2.605	2.660	2.527	2.499	2.611	2.517	2.660	2.671	2.648	2.672
Standard Deviation	0.849	0.838	0.847	0.851	0.829	0.873	0.830	0.838	0.837	0.827
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.002	0.001

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 84 4%	42 4%	43 4%	10 3%	8 2%	16 5%	17 5%	17 5%	17 4%	22 5%	20 3%	20 4%	23 4%	55 5%	17 3%	12 4%
Fairly untrustworthy	(2) 388 18%	207 20%	181 17%	47 16%	87 22%	64 19%	71 21%	54 17%	65 16%	120 26%	104 18%	69 16%	95 15%	222 19%	114 18%	52 17%
Fairly trustworthy	(3) 1066 51%	528 52%	538 50%	188 63%	221 56%	180 53%	183 53%	163 52%	131 32%	239 51%	328 57%	213 49%	286 46%	621 53%	341 55%	104 33%
Very trustworthy	(4) 130 6%	65 6%	65 6%	22 7%	25 6%	31 9%	20 6%	16 5%	16 4%	28 6%	37 6%	35 8%	30 5%	68 6%	47 8%	16 5%
SUMMARY CODES																
UNTRUSTWORTHY	473 22%	249 24%	224 21%	57 19%	96 24%	80 23%	88 25%	70 22%	82 20%	142 30%	124 21%	88 20%	119 19%	277 24%	131 21%	64 21%
TRUSTWORTHY	1196 57%	593 58%	603 56%	210 71%	246 62%	211 62%	203 59%	179 57%	147 36%	267 57%	365 63%	248 57%	316 51%	688 59%	388 63%	120 38%
Don't know	435 21%	179 18%	256 24%	30 10%	53 13%	51 15%	55 16%	64 20%	181 44%	60 13%	87 15%	100 23%	188 30%	208 18%	99 16%	128 41%
Mean Score	2.744	2.733	2.756	2.834	2.768	2.775	2.710	2.716	2.640	2.668	2.783	2.784	2.742	2.726	2.804	2.670
Standard Deviation	0.669	0.671	0.668	0.615	0.611	0.707	0.678	0.684	0.724	0.684	0.635	0.705	0.661	0.674	0.636	0.725
Error Variance	*	0.001	0.001	0.002	0.001	0.002	0.002	0.002	0.002	0.001	0.001	0.002	0.001	*	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 84 4%	27 3%	13 5%	22 4%	3 2%	20 5%	32 5%	53 4%	74 4%	10 4%	64 4%	10 6%	7 6%	3 7%
Fairly untrustworthy	(2) 388 18%	176 21%	52 19%	76 15%	24 16%	59 17%	113 18%	275 19%	362 20%	26 9%	320 18%	39 22%	19 18%	9 19%
Fairly trustworthy	(3) 1066 51%	459 56%	161 58%	171 35%	98 65%	177 49%	345 55%	722 49%	994 55%	72 25%	895 50%	99 55%	47 44%	26 55%
Very trustworthy	(4) 130 6%	58 7%	16 6%	24 5%	11 8%	21 6%	39 6%	91 6%	122 7%	8 3%	116 7%	7 4%	6 6%	2 4%
SUMMARY CODES														
UNTRUSTWORTHY	473 22%	203 25%	65 23%	98 20%	27 18%	79 22%	144 23%	328 22%	437 24%	36 13%	385 22%	50 28%	26 25%	13 26%
TRUSTWORTHY	1196 57%	516 63%	177 63%	195 40%	109 72%	198 55%	384 62%	813 55%	1117 61%	80 28%	1011 57%	105 59%	52 50%	28 59%
Don't know	435 21%	101 12%	37 13%	201 41%	15 10%	81 23%	95 15%	340 23%	264 15%	170 60%	377 21%	24 13%	26 25%	7 15%
Mean Score	2.744	2.760	2.744	2.674	2.861	2.720	2.741	2.746	2.750	2.667	2.761	2.657	2.656	2.658
Standard Deviation	0.669	0.647	0.657	0.731	0.580	0.705	0.678	0.665	0.664	0.736	0.663	0.669	0.745	0.698
Error Variance	*	0.001	0.002	0.001	0.003	0.002	0.001	*	*	0.004	*	0.003	0.007	0.010

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 84 4%	1 1%	13 5%	2 1%	4 3%	8 4%	5 3%	14 6%	11 4%	5 3%	7 6%	10 6%	3 7%	76 4%	6 2%
Fairly untrustworthy	(2) 388 18%	15 18%	49 20%	32 18%	26 18%	32 17%	47 22%	34 13%	53 17%	33 20%	19 18%	39 22%	9 19%	345 19%	43 14%
Fairly trustworthy	(3) 1066 51%	33 40%	122 51%	90 51%	66 46%	103 54%	118 56%	134 51%	152 50%	78 47%	47 44%	99 55%	26 55%	880 49%	175 56%
Very trustworthy	(4) 130 6%	7 8%	8 3%	13 7%	11 7%	16 9%	12 6%	25 9%	21 7%	3 2%	6 6%	7 4%	2 4%	111 6%	19 6%
SUMMARY CODES															
UNTRUSTWORTHY	473 22%	16 19%	62 26%	33 19%	30 21%	40 21%	52 25%	48 18%	64 21%	39 24%	26 25%	50 28%	13 26%	421 24%	49 16%
TRUSTWORTHY	1196 57%	40 48%	130 54%	102 59%	77 54%	119 63%	130 62%	158 61%	173 57%	81 49%	52 50%	105 59%	28 59%	991 56%	195 63%
Don't know	435 21%	27 33%	49 20%	39 22%	37 26%	30 16%	27 13%	55 21%	68 22%	45 27%	26 25%	24 13%	7 15%	367 21%	67 22%
Mean Score	2.744	2.822	2.649	2.834	2.785	2.803	2.750	2.816	2.771	2.660	2.656	2.657	2.658	2.727	2.851
Standard Deviation	0.669	0.662	0.669	0.593	0.668	0.686	0.620	0.729	0.671	0.613	0.745	0.669	0.698	0.681	0.583
Error Variance	*	0.008	0.003	0.003	0.004	0.003	0.002	0.003	0.002	0.003	0.007	0.003	0.010	*	0.002

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 84 4%	25 4%	25 4%	16 3%	2 2%	16 5%	15 8%	22 5%	8 11%	9 6%	15 5%	15 4%	48 4%	37 4%	25 4%	21 4%
Fairly untrustworthy	(2) 388 18%	131 23%	120 19%	78 17%	4 7%	53 15%	43 25%	105 24%	24 34%	45 29%	71 24%	97 25%	218 16%	161 18%	109 16%	115 23%
Fairly trustworthy	(3) 1066 51%	321 55%	352 57%	241 52%	32 52%	109 32%	90 52%	241 55%	29 41%	80 52%	156 53%	219 57%	627 47%	413 46%	388 58%	254 52%
Very trustworthy	(4) 130 6%	41 7%	30 5%	40 8%	3 5%	16 5%	11 6%	29 7%	3 5%	12 8%	21 7%	21 5%	82 6%	57 6%	36 5%	35 7%
SUMMARY CODES																
UNTRUSTWORTHY	473 22%	157 27%	144 23%	93 20%	6 9%	69 20%	57 33%	127 29%	32 45%	54 35%	87 29%	112 29%	266 20%	198 22%	134 20%	137 28%
TRUSTWORTHY	1196 57%	361 62%	383 62%	281 60%	35 57%	125 36%	101 58%	270 62%	32 46%	93 60%	177 60%	240 62%	709 53%	470 52%	425 63%	289 59%
Don't know	435 21%	65 11%	88 14%	92 20%	21 34%	151 44%	15 9%	37 9%	6 9%	8 5%	32 11%	34 9%	355 27%	236 26%	111 17%	65 13%
Mean Score	2.744	2.727	2.737	2.815	2.899	2.646	2.612	2.697	2.435	2.657	2.695	2.697	2.763	2.733	2.780	2.712
Standard Deviation	0.669	0.674	0.635	0.668	0.569	0.745	0.749	0.687	0.780	0.719	0.702	0.644	0.669	0.690	0.626	0.688
Error Variance	*	0.001	0.001	0.001	0.008	0.003	0.004	0.001	0.010	0.004	0.002	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 84 4%	70 4%	3 3%	10 3%	47 4%	37 5%	38 3%	43 5%	34 4%	48 4%
Fairly untrustworthy	(2) 388 18%	297 19%	21 25%	62 18%	258 19%	129 18%	223 20%	161 18%	169 20%	211 18%
Fairly trustworthy	(3) 1066 51%	829 53%	42 49%	179 52%	761 57%	293 42%	613 54%	441 50%	450 53%	598 52%
Very trustworthy	(4) 130 6%	111 7%	6 7%	13 4%	100 7%	30 4%	88 8%	40 4%	74 9%	55 5%
SUMMARY CODES										
UNTRUSTWORTHY	473 22%	368 23%	24 28%	72 21%	305 23%	166 23%	260 23%	205 23%	203 24%	259 22%
TRUSTWORTHY	1196 57%	940 60%	48 56%	192 56%	861 65%	323 46%	700 61%	481 55%	524 61%	652 57%
Don't know	435 21%	268 17%	13 16%	78 23%	168 13%	218 31%	180 16%	197 22%	129 15%	241 21%
Mean Score	2.744	2.750	2.716	2.740	2.783	2.646	2.781	2.697	2.775	2.723
Standard Deviation	0.669	0.682	0.672	0.604	0.649	0.708	0.657	0.673	0.687	0.652
Error Variance	*	*	0.007	0.001	*	0.001	*	0.001	0.001	*

Chemistry (QS9637 - 731207)

Q.12_08 How trustworthy do you find Websites of campaigning organisations or charities as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 84 4%	28 3%	21 5%	17 4%	26 4%	37 5%	39 4%	7 3%	17 3%	28 4%
Fairly untrustworthy	(2) 388 18%	146 18%	101 22%	89 19%	125 19%	163 22%	181 17%	35 14%	104 17%	112 16%
Fairly trustworthy	(3) 1066 51%	429 53%	253 56%	264 57%	359 54%	396 53%	529 49%	127 53%	309 52%	347 49%
Very trustworthy	(4) 130 6%	53 7%	32 7%	29 6%	45 7%	42 6%	71 7%	16 7%	32 5%	54 8%
SUMMARY CODES										
UNTRUSTWORTHY	473 22%	174 21%	122 27%	106 23%	150 22%	200 27%	220 21%	42 18%	121 20%	140 20%
TRUSTWORTHY	1196 57%	482 59%	285 63%	293 63%	404 60%	438 59%	600 56%	143 60%	342 57%	401 56%
Don't know	435 21%	158 19%	47 10%	63 14%	114 17%	105 14%	252 23%	54 23%	135 23%	171 24%
Mean Score	2.744	2.773	2.728	2.765	2.764	2.694	2.770	2.818	2.771	2.789
Standard Deviation	0.669	0.652	0.678	0.639	0.660	0.677	0.668	0.634	0.627	0.687
Error Variance	*	0.001	0.001	0.001	0.001	0.001	0.001	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 403	203	200	76	92	65	64	56	51	114	108	82	99	227	135	42
	19%	20%	18%	26%	23%	19%	19%	18%	13%	24%	19%	19%	16%	19%	22%	14%
Fairly untrustworthy	(2) 637	320	318	117	139	112	112	96	60	190	186	124	138	367	211	59
	30%	31%	29%	40%	35%	33%	32%	31%	15%	40%	32%	28%	22%	31%	34%	19%
Fairly trustworthy	(3) 531	251	279	68	107	117	102	68	68	88	157	116	170	318	154	58
	25%	25%	26%	23%	27%	34%	29%	22%	17%	19%	27%	27%	27%	27%	25%	19%
Very trustworthy	(4) 45	23	22	11	11	6	9	5	4	7	20	7	10	24	15	6
	2%	2%	2%	4%	3%	2%	2%	1%	1%	2%	4%	2%	2%	2%	2%	2%
SUMMARY CODES																
UNTRUSTWORTHY	1041	523	518	193	230	177	176	152	111	304	293	206	237	593	346	102
	49%	51%	48%	65%	58%	52%	51%	48%	27%	65%	51%	47%	38%	51%	56%	33%
TRUSTWORTHY	576	274	302	79	118	124	111	72	73	96	177	123	180	343	169	64
	27%	27%	28%	27%	30%	36%	32%	23%	18%	20%	31%	28%	29%	29%	27%	21%
Don't know	487	224	264	25	46	41	60	89	226	70	105	108	205	238	103	146
	23%	22%	24%	8%	12%	12%	17%	28%	55%	15%	18%	25%	33%	20%	17%	47%
Mean Score	2.135	2.118	2.152	2.052	2.105	2.217	2.191	2.094	2.140	1.972	2.192	2.145	2.218	2.150	2.097	2.167
Standard Deviation	0.820	0.820	0.820	0.829	0.827	0.803	0.815	0.791	0.854	0.762	0.837	0.818	0.836	0.815	0.819	0.852
Error Variance	*	0.001	0.001	0.003	0.002	0.002	0.003	0.003	0.003	0.002	0.002	0.002	0.001	0.001	0.001	0.004

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 403 19%	182 22%	58 21%	76 15%	25 16%	63 18%	128 21%	275 19%	362 20%	41 14%	330 19%	39 22%	18 18%	16 32%
Fairly untrustworthy	(2) 637 30%	293 36%	100 36%	83 17%	65 43%	97 27%	201 32%	436 29%	620 34%	18 6%	525 30%	61 34%	40 38%	12 26%
Fairly trustworthy	(3) 531 25%	223 27%	72 26%	80 16%	47 31%	108 30%	188 30%	343 23%	483 27%	48 17%	455 26%	44 25%	18 17%	13 27%
Very trustworthy	(4) 45 2%	19 2%	8 3%	8 2%	6 4%	5 1%	20 3%	25 2%	45 2%	- -	39 2%	4 2%	3 3%	- -
SUMMARY CODES														
UNTRUSTWORTHY	1041 49%	475 58%	157 56%	159 32%	89 59%	160 45%	329 53%	712 48%	982 54%	59 21%	855 48%	100 56%	58 55%	28 58%
TRUSTWORTHY	576 27%	242 29%	80 29%	88 18%	53 35%	113 31%	208 33%	368 25%	528 29%	48 17%	494 28%	48 27%	21 20%	13 27%
Don't know	487 23%	104 13%	42 15%	247 50%	9 6%	85 24%	87 14%	401 27%	308 17%	180 63%	423 24%	31 17%	26 25%	7 15%
Mean Score	2.135	2.110	2.127	2.081	2.242	2.199	2.186	2.109	2.140	2.062	2.150	2.087	2.064	1.938
Standard Deviation	0.820	0.811	0.815	0.870	0.786	0.813	0.839	0.810	0.813	0.916	0.822	0.813	0.778	0.845
Error Variance	*	0.001	0.003	0.002	0.005	0.002	0.001	0.001	*	0.007	0.001	0.005	0.007	0.015

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 403 19%	21 26%	46 19%	39 22%	32 23%	33 17%	36 17%	46 18%	49 16%	28 17%	18 18%	39 22%	16 32%	360 20%	42 13%
Fairly untrustworthy	(2) 637 30%	24 29%	71 29%	41 24%	37 26%	45 24%	83 40%	77 29%	101 33%	46 28%	40 38%	61 34%	12 26%	553 31%	83 27%
Fairly trustworthy	(3) 531 25%	10 12%	65 27%	42 24%	33 23%	65 34%	50 24%	73 28%	84 27%	34 20%	18 17%	44 25%	13 27%	414 23%	110 35%
Very trustworthy	(4) 45 2%	- -	8 3%	3 2%	2 1%	7 4%	5 2%	9 4%	4 1%	1 *	3 3%	4 2%	- -	29 2%	16 5%
SUMMARY CODES															
UNTRUSTWORTHY	1041 49%	45 54%	117 49%	80 46%	69 48%	78 41%	119 57%	123 47%	149 49%	74 45%	58 55%	100 56%	28 58%	912 51%	124 40%
TRUSTWORTHY	576 27%	10 12%	72 30%	45 26%	35 24%	72 38%	55 26%	82 31%	89 29%	34 21%	21 20%	48 27%	13 27%	443 25%	126 41%
Don't know	487 23%	28 34%	51 21%	49 28%	40 28%	39 21%	35 17%	56 21%	68 22%	56 34%	26 25%	31 17%	7 15%	423 24%	61 19%
Mean Score	2.135	1.790	2.178	2.077	2.041	2.310	2.137	2.220	2.187	2.060	2.064	2.087	1.938	2.083	2.401
Standard Deviation	0.820	0.731	0.848	0.861	0.839	0.867	0.769	0.846	0.774	0.771	0.778	0.813	0.845	0.807	0.839
Error Variance	*	0.011	0.004	0.007	0.007	0.005	0.004	0.004	0.003	0.006	0.007	0.005	0.015	0.001	0.003

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 403 19%	138 24%	123 20%	78 17%	7 11%	53 15%	52 30%	119 27%	24 35%	41 27%	72 24%	94 24%	229 17%	175 19%	111 17%	118 24%
Fairly untrustworthy	(2) 637 30%	210 36%	218 35%	133 29%	14 22%	60 17%	62 36%	157 36%	24 34%	66 43%	110 37%	156 40%	350 26%	243 27%	234 35%	154 31%
Fairly trustworthy	(3) 531 25%	137 23%	153 25%	140 30%	21 34%	72 21%	38 22%	94 22%	10 15%	29 19%	59 20%	73 19%	354 27%	218 24%	189 28%	117 24%
Very trustworthy	(4) 45 2%	10 2%	18 3%	13 3%	1 2%	3 1%	4 2%	11 3%	1 2%	2 1%	4 1%	8 2%	25 2%	18 2%	9 1%	17 4%
SUMMARY CODES																
UNTRUSTWORTHY	1041 49%	348 60%	341 55%	211 45%	21 33%	113 33%	114 66%	276 64%	48 68%	107 69%	181 61%	250 65%	579 43%	417 46%	345 52%	271 55%
TRUSTWORTHY	576 27%	146 25%	171 28%	153 33%	22 35%	75 22%	41 24%	105 24%	12 17%	31 20%	63 21%	82 21%	379 28%	236 26%	198 30%	134 27%
Don't know	487 23%	89 15%	103 17%	102 22%	19 31%	157 45%	17 10%	52 12%	11 15%	17 11%	51 17%	55 14%	373 28%	251 28%	127 19%	86 17%
Mean Score	2.135	2.036	2.129	2.242	2.380	2.131	1.957	1.993	1.809	1.941	1.982	1.989	2.184	2.123	2.175	2.083
Standard Deviation	0.820	0.796	0.814	0.827	0.786	0.842	0.819	0.824	0.800	0.755	0.777	0.779	0.825	0.836	0.765	0.863
Error Variance	*	0.001	0.001	0.002	0.014	0.003	0.005	0.002	0.012	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 403 19%	325 21%	12 14%	56 16%	266 20%	135 19%	225 20%	174 20%	173 20%	222 19%
Fairly untrustworthy	(2) 637 30%	494 31%	30 35%	110 32%	435 33%	197 28%	367 32%	263 30%	253 30%	373 32%
Fairly trustworthy	(3) 531 25%	394 25%	28 33%	97 28%	376 28%	152 22%	306 27%	216 25%	239 28%	285 25%
Very trustworthy	(4) 45 2%	39 2%	2 3%	4 1%	34 3%	10 1%	31 3%	13 1%	30 4%	15 1%
SUMMARY CODES										
UNTRUSTWORTHY	1041 49%	819 52%	42 50%	166 48%	701 53%	331 47%	591 52%	437 50%	427 50%	595 52%
TRUSTWORTHY	576 27%	433 27%	30 35%	101 29%	410 31%	163 23%	336 30%	229 26%	269 31%	300 26%
Don't know	487 23%	323 20%	13 15%	75 22%	222 17%	212 30%	212 19%	217 25%	161 19%	257 22%
Mean Score	2.135	2.117	2.284	2.182	2.160	2.078	2.154	2.101	2.180	2.105
Standard Deviation	0.820	0.828	0.780	0.776	0.822	0.812	0.825	0.807	0.857	0.790
Error Variance	*	0.001	0.009	0.002	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_09 How trustworthy do you find Social media (Facebook, twitter, other social networking sites) and blogs as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 403 19%	132 16%	105 23%	88 19%	123 18%	183 25%	175 16%	42 17%	98 16%	119 17%
Fairly untrustworthy	(2) 637 30%	229 28%	163 36%	156 34%	192 29%	264 35%	301 28%	60 25%	152 25%	208 29%
Fairly trustworthy	(3) 531 25%	250 31%	104 23%	128 28%	192 29%	164 22%	283 26%	74 31%	181 30%	175 25%
Very trustworthy	(4) 45 2%	25 3%	13 3%	13 3%	24 4%	14 2%	22 2%	9 4%	20 3%	11 2%
SUMMARY CODES										
UNTRUSTWORTHY	1041 49%	361 44%	268 59%	244 53%	314 47%	447 60%	476 44%	101 42%	249 42%	327 46%
TRUSTWORTHY	576 27%	275 34%	117 26%	141 30%	216 32%	178 24%	305 28%	82 34%	200 34%	186 26%
Don't know	487 23%	178 22%	69 15%	78 17%	138 21%	118 16%	291 27%	56 23%	148 25%	199 28%
Mean Score	2.135	2.265	2.065	2.169	2.220	2.015	2.195	2.269	2.273	2.152
Standard Deviation	0.820	0.831	0.821	0.817	0.852	0.803	0.813	0.864	0.849	0.797
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.002	0.001

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 24 1%	9 1%	14 1%	3 1%	3 1%	3 1%	4 1%	7 2%	4 1%	1 *	4 1%	10 2%	10 2%	11 1%	8 1%	5 2%
Fairly untrustworthy	(2) 76 4%	40 4%	36 3%	11 4%	18 5%	6 2%	22 6%	7 2%	12 3%	20 4%	14 2%	16 4%	25 4%	39 3%	22 4%	14 5%
Fairly trustworthy	(3) 1011 48%	484 47%	527 49%	134 45%	195 49%	166 48%	158 46%	174 55%	185 45%	228 48%	289 50%	193 44%	302 49%	578 49%	298 48%	135 43%
Very trustworthy	(4) 675 32%	363 36%	312 29%	123 42%	137 35%	128 37%	110 32%	82 26%	95 23%	190 40%	206 36%	141 32%	138 22%	389 33%	210 34%	76 24%
SUMMARY CODES																
UNTRUSTWORTHY	100 5%	49 5%	50 5%	14 5%	21 5%	9 3%	26 7%	14 4%	16 4%	21 4%	18 3%	26 6%	35 6%	49 4%	31 5%	19 6%
TRUSTWORTHY	1686 80%	847 83%	839 77%	257 87%	332 84%	294 86%	268 77%	255 81%	280 68%	417 89%	495 86%	334 76%	440 71%	967 82%	508 82%	211 68%
Don't know	318 15%	124 12%	194 18%	25 9%	41 11%	39 11%	53 15%	45 14%	114 28%	32 7%	63 11%	77 18%	147 24%	157 13%	80 13%	82 26%
Mean Score	3.309	3.339	3.278	3.393	3.318	3.384	3.274	3.227	3.252	3.384	3.359	3.292	3.199	3.324	3.317	3.225
Standard Deviation	0.615	0.613	0.616	0.623	0.612	0.577	0.653	0.616	0.596	0.582	0.574	0.680	0.622	0.598	0.627	0.655
Error Variance	*	*	*	0.002	0.001	0.001	0.002	0.002	0.001	0.001	0.001	0.001	0.001	*	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 24 1%	8 1%	5 2%	7 1%	- -	4 1%	7 1%	16 1%	15 1%	9 3%	22 1%	- -	1 1%	1 2%
Fairly untrustworthy	(2) 76 4%	28 3%	11 4%	14 3%	8 5%	16 4%	20 3%	56 4%	69 4%	7 2%	64 4%	9 5%	3 2%	* 1%
Fairly trustworthy	(3) 1011 48%	409 50%	141 51%	230 47%	64 42%	168 47%	295 47%	717 48%	894 49%	117 41%	841 47%	93 52%	46 44%	31 64%
Very trustworthy	(4) 675 32%	301 37%	92 33%	122 25%	68 45%	92 26%	231 37%	444 30%	617 34%	58 20%	560 32%	59 33%	44 42%	12 26%
SUMMARY CODES														
UNTRUSTWORTHY	100 5%	36 4%	16 6%	20 4%	8 5%	20 5%	27 4%	73 5%	84 5%	16 6%	85 5%	9 5%	3 3%	2 3%
TRUSTWORTHY	1686 80%	709 86%	234 84%	351 71%	131 87%	260 72%	525 84%	1161 78%	1512 83%	175 61%	1401 79%	151 85%	90 86%	43 90%
Don't know	318 15%	75 9%	30 11%	122 25%	12 8%	79 22%	71 11%	248 17%	223 12%	95 33%	285 16%	18 10%	11 11%	3 6%
Mean Score	3.309	3.345	3.284	3.254	3.432	3.247	3.356	3.288	3.325	3.172	3.304	3.308	3.426	3.216
Standard Deviation	0.615	0.604	0.648	0.611	0.600	0.617	0.617	0.614	0.601	0.708	0.621	0.575	0.591	0.591
Error Variance	*	0.001	0.002	0.001	0.003	0.001	0.001	*	*	0.002	*	0.002	0.004	0.006

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 24 1%	1 1%	1 *	2 1%	2 1%	3 2%	1 *	9 3%	2 1%	2 1%	1 1%	- -	1 2%	19 1%	4 1%
Fairly untrustworthy	(2) 76 4%	4 5%	11 5%	2 1%	5 4%	6 3%	10 5%	12 4%	8 3%	5 3%	3 2%	9 5%	* 1%	58 3%	17 6%
Fairly trustworthy	(3) 1011 48%	22 27%	116 48%	76 44%	62 43%	100 53%	105 50%	133 51%	148 48%	78 47%	46 44%	93 52%	31 64%	868 49%	135 44%
Very trustworthy	(4) 675 32%	37 45%	73 30%	68 39%	42 29%	56 30%	72 34%	67 26%	97 32%	47 29%	44 42%	59 33%	12 26%	575 32%	97 31%
SUMMARY CODES															
UNTRUSTWORTHY	100 5%	5 6%	12 5%	4 2%	7 5%	9 5%	11 5%	20 8%	10 3%	7 4%	3 3%	9 5%	2 3%	77 4%	21 7%
TRUSTWORTHY	1686 80%	60 72%	190 79%	144 83%	104 72%	157 83%	177 85%	201 77%	244 80%	126 76%	90 86%	151 85%	43 90%	1443 81%	232 75%
Don't know	318 15%	18 22%	40 16%	26 15%	33 23%	23 12%	21 10%	41 16%	53 17%	32 19%	11 11%	18 10%	3 6%	259 15%	58 19%
Mean Score	3.309	3.477	3.300	3.414	3.300	3.268	3.320	3.173	3.337	3.288	3.426	3.308	3.216	3.315	3.285
Standard Deviation	0.615	0.698	0.590	0.601	0.633	0.617	0.591	0.697	0.572	0.611	0.591	0.575	0.591	0.606	0.655
Error Variance	*	0.008	0.002	0.002	0.004	0.002	0.002	0.002	0.001	0.003	0.004	0.002	0.006	*	0.002

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 24 1%	2 *	5 1%	6 1%	- -	10 3%	- -	3 1%	- -	- -	1 *	1 *	21 2%	14 2%	4 1%	5 1%
Fairly untrustworthy	(2) 76 4%	19 3%	25 4%	15 3%	- -	14 4%	4 2%	14 3%	1 2%	2 1%	5 2%	7 2%	48 4%	33 4%	22 3%	16 3%
Fairly trustworthy	(3) 1011 48%	287 49%	308 50%	234 50%	33 53%	141 41%	79 45%	204 47%	33 46%	66 42%	137 46%	189 49%	636 48%	436 48%	331 49%	235 48%
Very trustworthy	(4) 675 32%	231 40%	215 35%	144 31%	14 22%	64 19%	84 49%	188 43%	34 49%	83 54%	132 45%	170 44%	356 27%	244 27%	236 35%	191 39%
SUMMARY CODES																
UNTRUSTWORTHY	100 5%	21 4%	30 5%	21 4%	- -	24 7%	4 2%	17 4%	1 2%	2 1%	6 2%	7 2%	69 5%	47 5%	26 4%	21 4%
TRUSTWORTHY	1686 80%	518 89%	523 85%	378 81%	47 76%	205 59%	163 94%	392 90%	67 95%	149 96%	269 91%	358 93%	992 75%	680 75%	567 85%	426 87%
Don't know	318 15%	44 7%	61 10%	66 14%	15 24%	117 34%	6 4%	24 6%	2 4%	3 2%	21 7%	21 5%	269 20%	177 20%	77 11%	44 9%
Mean Score	3.309	3.386	3.325	3.295	3.294	3.132	3.481	3.408	3.485	3.538	3.459	3.442	3.252	3.251	3.348	3.369
Standard Deviation	0.615	0.577	0.605	0.608	0.460	0.710	0.547	0.599	0.539	0.527	0.547	0.542	0.629	0.629	0.584	0.609
Error Variance	*	0.001	0.001	0.001	0.004	0.002	0.002	0.001	0.005	0.002	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 24 1%	16 1%	1 1%	4 1%	11 1%	12 2%	13 1%	9 1%	13 2%	8 1%
Fairly untrustworthy	(2) 76 4%	49 3%	5 6%	19 6%	37 3%	36 5%	38 3%	35 4%	31 4%	41 4%
Fairly trustworthy	(3) 1011 48%	757 48%	43 50%	188 55%	680 51%	324 46%	546 48%	449 51%	407 48%	581 50%
Very trustworthy	(4) 675 32%	575 37%	21 24%	74 22%	499 37%	168 24%	429 38%	240 27%	325 38%	345 30%
SUMMARY CODES										
UNTRUSTWORTHY	100 5%	65 4%	7 8%	23 7%	49 4%	47 7%	51 4%	45 5%	44 5%	49 4%
TRUSTWORTHY	1686 80%	1332 85%	63 74%	262 76%	1179 88%	492 70%	975 86%	689 78%	732 86%	926 80%
Don't know	318 15%	178 11%	15 18%	57 17%	106 8%	167 24%	114 10%	148 17%	79 9%	178 15%
Mean Score	3.309	3.353	3.185	3.162	3.357	3.202	3.356	3.253	3.344	3.295
Standard Deviation	0.615	0.607	0.640	0.600	0.588	0.653	0.615	0.603	0.638	0.585
Error Variance	*	*	0.006	0.001	*	0.001	*	*	0.001	*

Chemistry (QS9637 - 731207)

Q.12_10 How trustworthy do you find Science museum, science festival or public lecture as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 24 1%	13 2%	1 *	4 1%	11 2%	8 1%	11 1%	5 2%	8 1%	8 1%
Fairly untrustworthy	(2) 76 4%	35 4%	11 2%	21 5%	26 4%	27 4%	37 3%	9 4%	29 5%	16 2%
Fairly trustworthy	(3) 1011 48%	392 48%	236 52%	237 51%	332 50%	380 51%	499 47%	113 47%	280 47%	331 46%
Very trustworthy	(4) 675 32%	255 31%	175 38%	160 35%	211 32%	244 33%	357 33%	68 29%	190 32%	235 33%
SUMMARY CODES										
UNTRUSTWORTHY	100 5%	48 6%	12 3%	25 5%	37 6%	35 5%	48 4%	13 6%	37 6%	24 3%
TRUSTWORTHY	1686 80%	647 80%	411 90%	397 86%	543 81%	624 84%	856 80%	181 76%	470 79%	566 79%
Don't know	318 15%	119 15%	31 7%	41 9%	88 13%	85 11%	168 16%	45 19%	91 15%	122 17%
Mean Score	3.309	3.279	3.380	3.310	3.281	3.304	3.330	3.259	3.286	3.344
Standard Deviation	0.615	0.644	0.556	0.610	0.636	0.608	0.612	0.654	0.641	0.601
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very untrustworthy	(1) 26 1%	16 2%	10 1%	5 2%	4 1%	4 1%	6 2%	1 *	5 1%	1 *	5 1%	10 2%	10 2%	12 1%	12 2%	1 *
Fairly untrustworthy	(2) 98 5%	52 5%	46 4%	11 4%	16 4%	11 3%	20 6%	10 3%	30 7%	15 3%	26 4%	18 4%	40 6%	47 4%	31 5%	20 6%
Fairly trustworthy	(3) 1063 51%	518 51%	545 50%	166 56%	193 49%	176 51%	185 53%	175 56%	169 41%	248 53%	302 52%	198 45%	315 51%	616 52%	323 52%	124 40%
Very trustworthy	(4) 551 26%	294 29%	257 24%	91 31%	121 31%	111 32%	84 24%	71 23%	73 18%	155 33%	174 30%	116 26%	106 17%	315 27%	166 27%	70 22%
SUMMARY CODES																
UNTRUSTWORTHY	124 6%	67 7%	56 5%	17 6%	20 5%	15 4%	26 8%	11 3%	35 8%	16 3%	30 5%	28 6%	50 8%	59 5%	43 7%	22 7%
TRUSTWORTHY	1614 77%	812 79%	802 74%	257 87%	314 80%	287 84%	269 78%	246 78%	242 59%	403 86%	476 83%	314 72%	421 68%	931 79%	489 79%	194 62%
Don't know	366 17%	142 14%	225 21%	23 8%	60 15%	41 12%	51 15%	57 18%	134 33%	51 11%	69 12%	95 22%	151 24%	184 16%	86 14%	97 31%
Mean Score	3.231	3.240	3.222	3.255	3.289	3.302	3.175	3.229	3.121	3.329	3.274	3.229	3.099	3.246	3.209	3.218
Standard Deviation	0.616	0.638	0.593	0.621	0.611	0.609	0.641	0.530	0.655	0.554	0.599	0.675	0.621	0.596	0.646	0.633
Error Variance	*	0.001	*	0.002	0.001	0.001	0.002	0.001	0.001	0.001	0.001	0.002	0.001	*	0.001	0.002

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very untrustworthy	(1) 26 1%	6 1%	7 3%	5 1%	2 1%	6 2%	11 2%	15 1%	19 1%	7 2%	23 1%	2 1%	1 1%	-
Fairly untrustworthy	(2) 98 5%	26 3%	9 3%	32 6%	7 5%	24 7%	23 4%	75 5%	81 4%	17 6%	82 5%	7 4%	5 4%	4 9%
Fairly trustworthy	(3) 1063 51%	453 55%	144 52%	214 43%	75 49%	177 49%	324 52%	739 50%	940 52%	123 43%	889 50%	91 51%	50 48%	33 70%
Very trustworthy	(4) 551 26%	244 30%	79 28%	101 20%	56 37%	71 20%	176 28%	374 25%	512 28%	39 13%	454 26%	58 32%	31 29%	8 17%
SUMMARY CODES														
UNTRUSTWORTHY	124 6%	31 4%	17 6%	37 7%	9 6%	30 8%	34 6%	89 6%	100 6%	23 8%	105 6%	9 5%	6 6%	4 9%
TRUSTWORTHY	1614 77%	696 85%	223 80%	315 64%	131 87%	248 69%	501 80%	1113 75%	1453 80%	161 56%	1343 76%	148 83%	81 77%	41 86%
Don't know	366 17%	93 11%	39 14%	142 29%	11 7%	81 23%	88 14%	278 19%	265 15%	101 35%	324 18%	22 12%	18 17%	2 5%
Mean Score	3.231	3.284	3.229	3.167	3.319	3.129	3.245	3.225	3.253	3.044	3.225	3.301	3.274	3.085
Standard Deviation	0.616	0.566	0.664	0.637	0.644	0.640	0.631	0.610	0.606	0.669	0.619	0.603	0.627	0.515
Error Variance	*	0.001	0.002	0.001	0.003	0.001	0.001	*	*	0.002	*	0.002	0.004	0.005

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very untrustworthy	(1) 26 1%	- -	4 2%	1 *	4 3%	6 3%	2 1%	4 1%	4 1%	- -	1 1%	2 1%	- -	23 1%	3 1%
Fairly untrustworthy	(2) 98 5%	3 4%	10 4%	5 3%	6 4%	11 6%	15 7%	12 5%	13 4%	8 5%	5 4%	7 4%	4 9%	84 5%	14 4%
Fairly trustworthy	(3) 1063 51%	36 43%	134 55%	77 44%	62 43%	104 55%	107 51%	134 51%	160 52%	75 46%	50 48%	91 51%	33 70%	895 50%	158 51%
Very trustworthy	(4) 551 26%	28 33%	49 20%	58 33%	35 24%	43 23%	65 31%	64 24%	70 23%	43 26%	31 29%	58 32%	8 17%	468 26%	80 26%
SUMMARY CODES															
UNTRUSTWORTHY	124 6%	3 4%	13 6%	6 3%	9 6%	16 9%	17 8%	16 6%	16 5%	8 5%	6 6%	9 5%	4 9%	107 6%	16 5%
TRUSTWORTHY	1614 77%	64 77%	183 76%	135 77%	97 67%	148 78%	172 82%	198 76%	230 75%	118 72%	81 77%	148 83%	41 86%	1363 77%	239 77%
Don't know	366 17%	16 19%	45 19%	33 19%	38 26%	24 13%	21 10%	47 18%	60 20%	39 24%	18 17%	22 12%	2 5%	309 17%	56 18%
Mean Score	3.231	3.364	3.163	3.368	3.206	3.130	3.248	3.207	3.200	3.279	3.274	3.301	3.085	3.229	3.241
Standard Deviation	0.616	0.578	0.592	0.579	0.691	0.677	0.635	0.619	0.598	0.572	0.627	0.603	0.515	0.621	0.595
Error Variance	*	0.005	0.002	0.002	0.005	0.003	0.002	0.002	0.002	0.003	0.004	0.002	0.005	*	0.001

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists /scientists	Chemists among friends/ relatives	Scientists among friends/ relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very untrustworthy	(1) 26 1%	3 *	5 1%	8 2%	- -	9 3%	1 1%	2 *	- -	- -	2 1%	- -	22 2%	14 2%	3 *	9 2%
Fairly untrustworthy	(2) 98 5%	15 3%	23 4%	20 4%	1 1%	38 11%	2 1%	13 3%	1 1%	3 2%	2 1%	6 2%	75 6%	55 6%	25 4%	16 3%
Fairly trustworthy	(3) 1063 51%	305 52%	336 55%	239 51%	32 52%	142 41%	83 48%	216 50%	31 44%	66 43%	148 50%	199 51%	662 50%	447 49%	361 54%	244 50%
Very trustworthy	(4) 551 26%	200 34%	172 28%	113 24%	12 20%	48 14%	83 48%	174 40%	36 50%	81 52%	113 38%	154 40%	271 20%	182 20%	190 28%	175 36%
SUMMARY CODES																
UNTRUSTWORTHY	124 6%	18 3%	27 4%	28 6%	1 1%	47 14%	3 2%	15 4%	1 1%	3 2%	4 1%	6 2%	98 7%	69 8%	28 4%	25 5%
TRUSTWORTHY	1614 77%	505 87%	508 83%	352 76%	45 72%	190 55%	166 96%	391 90%	67 95%	146 95%	261 88%	353 91%	933 70%	629 70%	551 82%	419 85%
Don't know	366 17%	60 10%	79 13%	86 18%	17 27%	108 31%	4 2%	27 6%	3 4%	5 3%	31 10%	28 7%	300 23%	207 23%	90 13%	47 10%
Mean Score	3.231	3.343	3.262	3.203	3.256	2.967	3.465	3.386	3.509	3.514	3.402	3.412	3.146	3.143	3.274	3.319
Standard Deviation	0.616	0.561	0.574	0.627	0.477	0.717	0.560	0.578	0.532	0.546	0.552	0.526	0.634	0.631	0.564	0.638
Error Variance	*	0.001	0.001	0.001	0.005	0.002	0.002	0.001	0.004	0.002	0.001	0.001	*	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very untrustworthy	(1) 26 1%	17 1%	1 1%	5 1%	9 1%	16 2%	9 1%	15 2%	11 1%	13 1%
Fairly untrustworthy	(2) 98 5%	63 4%	5 6%	26 8%	43 3%	55 8%	48 4%	48 5%	40 5%	55 5%
Fairly trustworthy	(3) 1063 51%	826 52%	47 55%	175 51%	717 54%	334 47%	604 53%	442 50%	446 52%	597 52%
Very trustworthy	(4) 551 26%	465 30%	14 17%	67 20%	442 33%	106 15%	350 31%	198 22%	272 32%	274 24%
SUMMARY CODES										
UNTRUSTWORTHY	124 6%	80 5%	6 7%	31 9%	52 4%	71 10%	56 5%	63 7%	51 6%	68 6%
TRUSTWORTHY	1614 77%	1291 82%	61 72%	242 71%	1160 87%	440 62%	954 84%	640 73%	718 84%	871 76%
Don't know	366 17%	203 13%	18 21%	70 20%	121 9%	195 28%	129 11%	178 20%	87 10%	213 18%
Mean Score	3.231	3.268	3.105	3.115	3.315	3.036	3.281	3.170	3.274	3.205
Standard Deviation	0.616	0.604	0.589	0.633	0.576	0.664	0.591	0.639	0.623	0.604
Error Variance	*	*	0.005	0.002	*	0.001	*	0.001	0.001	*

Chemistry (QS9637 - 731207)

Q.12_11 How trustworthy do you find Science magazines or Books as a source of information on Chemicals/Chemistry in your everyday life?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very untrustworthy	(1) 26 1%	13 2%	3 1%	7 1%	13 2%	12 2%	11 1%	3 1%	5 1%	9 1%
Fairly untrustworthy	(2) 98 5%	51 6%	12 3%	22 5%	38 6%	28 4%	55 5%	12 5%	36 6%	30 4%
Fairly trustworthy	(3) 1063 51%	416 51%	234 52%	232 50%	349 52%	385 52%	534 50%	125 52%	319 53%	339 48%
Very trustworthy	(4) 551 26%	214 26%	167 37%	155 34%	174 26%	212 29%	278 26%	55 23%	146 24%	186 26%
SUMMARY CODES										
UNTRUSTWORTHY	124 6%	64 8%	16 3%	29 6%	51 8%	40 5%	66 6%	14 6%	41 7%	39 5%
TRUSTWORTHY	1614 77%	630 77%	401 88%	387 84%	523 78%	597 80%	812 76%	179 75%	465 78%	525 74%
Don't know	366 17%	120 15%	38 8%	47 10%	94 14%	106 14%	194 18%	46 19%	92 15%	148 21%
Mean Score	3.231	3.197	3.356	3.287	3.191	3.252	3.229	3.196	3.199	3.245
Standard Deviation	0.616	0.649	0.578	0.640	0.650	0.625	0.613	0.601	0.600	0.620
Error Variance	*	0.001	0.001	0.001	0.001	0.001	*	0.002	0.001	0.001

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Science museum, science festival or public lecture	1686 80%	847 83%	839 77%	257 87%	332 84%	294 86%	268 77%	255 81%	280 68%	417 89%	495 86%	334 76%	440 71%	967 82%	508 82%	211 68%
Science magazines or Books	1614 77%	812 79%	802 74%	257 87%	314 80%	287 84%	269 78%	246 78%	242 59%	403 86%	476 83%	314 72%	421 68%	931 79%	489 79%	194 62%
Websites of research institutions or universities	1564 74%	788 77%	776 72%	255 86%	323 82%	284 83%	267 77%	226 72%	209 51%	390 83%	462 80%	311 71%	402 65%	910 78%	483 78%	170 55%
TV and radio	1489 71%	726 71%	762 70%	205 69%	262 66%	263 77%	244 70%	225 72%	290 71%	361 77%	417 72%	293 67%	417 67%	864 74%	421 68%	204 65%
Governmental websites	1295 62%	656 64%	639 59%	217 73%	277 70%	242 71%	212 61%	193 61%	154 38%	346 74%	395 69%	234 54%	319 51%	755 64%	409 66%	131 42%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	618 60%	613 57%	178 60%	220 56%	222 65%	202 58%	197 63%	211 52%	318 68%	351 61%	252 58%	311 50%	725 62%	370 60%	136 44%
Websites of campaigning organisations or charities	1196 57%	593 58%	603 56%	210 71%	246 62%	211 62%	203 59%	179 57%	147 36%	267 57%	365 63%	248 57%	316 51%	688 59%	388 63%	120 38%
Websites of chemical companies/pharmaceutical or other business	1192 57%	600 59%	593 55%	215 73%	254 64%	220 64%	205 59%	166 53%	131 32%	273 58%	353 61%	248 57%	318 51%	699 60%	373 60%	120 39%
Wikipedia	1000 48%	514 50%	486 45%	138 46%	222 56%	201 59%	179 52%	152 48%	109 26%	237 50%	305 53%	193 44%	265 43%	601 51%	307 50%	92 29%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	353 35%	360 33%	109 37%	122 31%	128 37%	121 35%	100 32%	133 32%	118 25%	206 36%	158 36%	231 37%	396 34%	221 36%	96 31%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	274 27%	302 28%	79 27%	118 30%	124 36%	111 32%	72 23%	73 18%	96 20%	177 31%	123 28%	180 29%	343 29%	169 27%	64 21%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Science museum, science festival or public lecture	1686 80%	709 86%	234 84%	351 71%	131 87%	260 72%	525 84%	1161 78%	1512 83%	175 61%	1401 79%	151 85%	90 86%	43 90%
Science magazines or Books	1614 77%	696 85%	223 80%	315 64%	131 87%	248 69%	501 80%	1113 75%	1453 80%	161 56%	1343 76%	148 83%	81 77%	41 86%
Websites of research institutions or universities	1564 74%	685 84%	220 79%	275 56%	131 87%	252 70%	499 80%	1065 72%	1467 81%	97 34%	1300 73%	149 84%	76 72%	38 80%
TV and radio	1489 71%	598 73%	195 70%	352 71%	104 68%	240 67%	447 72%	1042 70%	1307 72%	181 63%	1244 70%	129 72%	78 74%	37 78%
Governmental websites	1295 62%	589 72%	182 65%	211 43%	117 77%	196 55%	426 68%	869 59%	1220 67%	74 26%	1087 61%	121 67%	58 56%	29 61%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	502 61%	181 65%	271 55%	97 64%	180 50%	363 58%	868 59%	1108 61%	123 43%	1027 58%	112 62%	66 63%	26 55%
Websites of campaigning organisations or charities	1196 57%	516 63%	177 63%	195 40%	109 72%	198 55%	384 62%	813 55%	1117 61%	80 28%	1011 57%	105 59%	52 50%	28 59%
Websites of chemical companies/pharmaceutical or other business	1192 57%	523 64%	176 63%	173 35%	114 76%	206 57%	404 65%	788 53%	1123 62%	69 24%	1005 57%	106 59%	58 55%	23 48%
Wikipedia	1000 48%	448 55%	157 56%	151 31%	69 46%	175 49%	350 56%	650 44%	946 52%	54 19%	846 48%	84 47%	48 46%	22 46%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	267 33%	95 34%	167 34%	62 41%	122 34%	225 36%	488 33%	607 33%	106 37%	601 34%	55 31%	40 38%	18 38%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	242 29%	80 29%	88 18%	53 35%	113 31%	208 33%	368 25%	528 29%	48 17%	494 28%	48 27%	21 20%	13 27%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Science museum, science festival or public lecture	1686 80%	60 72%	190 79%	144 83%	104 72%	157 83%	177 85%	201 77%	244 80%	126 76%	90 86%	151 85%	43 90%	1443 81%	232 75%
Science magazines or Books	1614 77%	64 77%	183 76%	135 77%	97 67%	148 78%	172 82%	198 76%	230 75%	118 72%	81 77%	148 83%	41 86%	1363 77%	239 77%
Websites of research institutions or universities	1564 74%	55 66%	183 76%	128 73%	95 67%	140 74%	168 80%	192 73%	227 74%	113 69%	76 72%	149 84%	38 80%	1324 74%	228 73%
TV and radio	1489 71%	50 60%	173 72%	123 71%	92 64%	153 81%	150 72%	170 65%	219 71%	114 69%	78 74%	129 72%	37 78%	1280 72%	199 64%
Governmental websites	1295 62%	45 54%	146 61%	101 58%	84 59%	116 62%	148 71%	160 61%	191 62%	94 57%	58 56%	121 67%	29 61%	1078 61%	209 67%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	37 45%	136 56%	104 59%	69 48%	122 64%	121 58%	165 63%	195 64%	79 48%	66 63%	112 62%	26 55%	1031 58%	191 61%
Websites of campaigning organisations or charities	1196 57%	40 48%	130 54%	102 59%	77 54%	119 63%	130 62%	158 61%	173 57%	81 49%	52 50%	105 59%	28 59%	991 56%	195 63%
Websites of chemical companies/pharmaceutical or other business	1192 57%	41 50%	129 54%	91 52%	87 61%	124 66%	128 61%	156 60%	168 55%	81 49%	58 55%	106 59%	23 48%	993 56%	190 61%
Wikipedia	1000 48%	26 31%	110 46%	71 41%	62 43%	104 55%	105 50%	144 55%	155 51%	69 42%	48 46%	84 47%	22 46%	821 46%	171 55%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	27 33%	75 31%	52 30%	49 34%	81 43%	70 34%	117 45%	95 31%	34 20%	40 38%	55 31%	18 38%	559 31%	147 47%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	10 12%	72 30%	45 26%	35 24%	72 38%	55 26%	82 31%	89 29%	34 21%	21 20%	48 27%	13 27%	443 25%	126 41%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Science museum, science festival or public lecture	1686 80%	518 89%	523 85%	378 81%	47 76%	205 59%	163 94%	392 90%	67 95%	149 96%	269 91%	358 93%	992 75%	680 75%	567 85%	426 87%
Science magazines or Books	1614 77%	505 87%	508 83%	352 76%	45 72%	190 55%	166 96%	391 90%	67 95%	146 95%	261 88%	353 91%	933 70%	629 70%	551 82%	419 85%
Websites of research institutions or universities	1564 74%	489 84%	504 82%	353 76%	41 66%	159 46%	154 89%	378 87%	59 83%	142 92%	259 87%	338 87%	898 67%	613 68%	533 80%	402 82%
TV and radio	1489 71%	418 72%	471 77%	333 72%	47 75%	203 59%	129 74%	318 73%	49 69%	112 73%	230 78%	297 77%	894 67%	593 66%	517 77%	364 74%
Governmental websites	1295 62%	431 74%	419 68%	269 58%	39 63%	122 35%	142 82%	332 77%	59 83%	125 81%	219 74%	291 75%	727 55%	488 54%	468 70%	328 67%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	407 70%	384 63%	258 55%	36 58%	132 38%	122 71%	297 69%	48 69%	108 70%	207 70%	269 69%	701 53%	459 51%	443 66%	317 65%
Websites of campaigning organisations or charities	1196 57%	361 62%	383 62%	281 60%	35 57%	125 36%	101 58%	270 62%	32 46%	93 60%	177 60%	240 62%	709 53%	470 52%	425 63%	289 59%
Websites of chemical companies/pharmaceutical or other business	1192 57%	325 56%	405 66%	289 62%	35 57%	122 35%	108 62%	271 62%	51 73%	109 71%	186 63%	233 60%	708 53%	461 51%	409 61%	308 63%
Wikipedia	1000 48%	320 55%	323 52%	219 47%	30 48%	97 28%	97 56%	246 57%	54 76%	94 61%	158 53%	204 53%	586 44%	406 45%	326 49%	258 53%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	161 28%	215 35%	185 40%	27 43%	114 33%	49 28%	132 30%	14 20%	27 18%	68 23%	91 23%	481 36%	282 31%	263 39%	160 33%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	146 25%	171 28%	153 33%	22 35%	75 22%	41 24%	105 24%	12 17%	31 20%	63 21%	82 21%	379 28%	236 26%	198 30%	134 27%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Science museum, science festival or public lecture	1686 80%	1332 85%	63 74%	262 76%	1179 88%	492 70%	975 86%	689 78%	732 86%	926 80%
Science magazines or Books	1614 77%	1291 82%	61 72%	242 71%	1160 87%	440 62%	954 84%	640 73%	718 84%	871 76%
Websites of research institutions or universities	1564 74%	1239 79%	55 64%	245 72%	1115 84%	433 61%	927 81%	622 70%	696 81%	846 73%
TV and radio	1489 71%	1190 76%	53 62%	221 64%	1040 78%	430 61%	881 77%	584 66%	663 77%	803 70%
Governmental websites	1295 62%	1047 66%	39 46%	191 56%	937 70%	346 49%	769 67%	509 58%	574 67%	699 61%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	989 63%	42 49%	181 53%	898 67%	320 45%	742 65%	475 54%	552 65%	661 57%
Websites of campaigning organisations or charities	1196 57%	940 60%	48 56%	192 56%	861 65%	323 46%	700 61%	481 55%	524 61%	652 57%
Websites of chemical companies/pharmaceutical or other business	1192 57%	958 61%	44 52%	173 51%	842 63%	338 48%	741 65%	438 50%	553 65%	624 54%
Wikipedia	1000 48%	794 50%	37 44%	155 45%	705 53%	281 40%	593 52%	391 44%	453 53%	533 46%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	563 36%	23 27%	110 32%	477 36%	227 32%	417 37%	276 31%	322 38%	372 32%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	433 27%	30 35%	101 29%	410 31%	163 23%	336 30%	229 26%	269 31%	300 26%

Chemistry (QS9637 - 731207)

Q.12 How trustworthy do you find ... as a source of information on Chemicals/Chemistry in your everyday life? - Trustworthy Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Science museum, science festival or public lecture	1686 80%	647 80%	411 90%	397 86%	543 81%	624 84%	856 80%	181 76%	470 79%	566 79%
Science magazines or Books	1614 77%	630 77%	401 88%	387 84%	523 78%	597 80%	812 76%	179 75%	465 78%	525 74%
Websites of research institutions or universities	1564 74%	600 74%	386 85%	365 79%	504 76%	601 81%	768 72%	170 71%	432 72%	504 71%
TV and radio	1489 71%	620 76%	353 78%	358 77%	502 75%	513 69%	807 75%	146 61%	426 71%	525 74%
Governmental websites	1295 62%	504 62%	338 74%	314 68%	425 64%	487 65%	648 60%	139 58%	370 62%	417 59%
Broadsheet newspapers including online news sites (e.g. guardian, independent, the times, telegraph)	1231 58%	527 65%	361 79%	334 72%	448 67%	441 59%	637 59%	130 54%	351 59%	414 58%
Websites of campaigning organisations or charities	1196 57%	482 59%	285 63%	293 63%	404 60%	438 59%	600 56%	143 60%	342 57%	401 56%
Websites of chemical companies/pharmaceutical or other business	1192 57%	481 59%	253 56%	258 56%	394 59%	437 59%	606 57%	130 54%	347 58%	388 55%
Wikipedia	1000 48%	405 50%	235 52%	219 47%	326 49%	359 48%	501 47%	121 50%	292 49%	328 46%
Tabloid newspapers including online (e.g. sun, mirror, daily mail)	713 34%	389 48%	135 30%	178 38%	307 46%	220 30%	394 37%	86 36%	219 37%	260 37%
Social media (Facebook, twitter, other social networking sites) and blogs	576 27%	275 34%	117 26%	141 30%	216 32%	178 24%	305 28%	82 34%	200 34%	186 26%

Chemistry (QS9637 - 731207)**Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Summary Table****Base: All Adults in UK**

		All chemicals are man-made	All chemicals are dangerous and harmful	Natural chemicals are safer than man-made chemicals	Everything including water and oxygen can be toxic at a certain dose	Everything is made of chemicals
Unweighted Base		2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104
Disagree strongly	(1)	764 36%	904 43%	365 17%	108 5%	226 11%
Disagree slightly	(2)	643 31%	676 32%	567 27%	265 13%	396 19%
Agree slightly	(3)	368 17%	298 14%	626 30%	834 40%	592 28%
Agree strongly	(4)	151 7%	108 5%	224 11%	633 30%	663 31%
SUMMARY CODES						
DISAGREE		1407 67%	1580 75%	932 44%	372 18%	622 30%
AGREE		518 25%	407 19%	850 40%	1467 70%	1254 60%
Don't know		179 8%	117 6%	322 15%	265 13%	228 11%
Mean Score		1.951	1.804	2.398	3.083	2.901
Standard Deviation		0.948	0.886	0.949	0.846	1.018
Error Variance		*	*	0.001	*	0.001

Chemistry (QS9637 - 731207)

Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Disagree strongly	(1) 764 36%	405 40%	359 33%	96 33%	140 35%	125 36%	130 38%	150 48%	122 30%	246 52%	238 41%	124 28%	156 25%	460 39%	205 33%	99 32%
Disagree slightly	(2) 643 31%	302 30%	342 32%	105 35%	113 29%	93 27%	106 31%	83 26%	144 35%	123 26%	171 30%	151 35%	199 32%	347 30%	196 32%	101 33%
Agree slightly	(3) 368 17%	172 17%	196 18%	57 19%	79 20%	73 21%	55 16%	45 14%	58 14%	56 12%	94 16%	86 20%	132 21%	197 17%	122 20%	48 15%
Agree strongly	(4) 151 7%	85 8%	66 6%	14 5%	32 8%	29 9%	18 5%	17 5%	40 10%	22 5%	41 7%	38 9%	49 8%	75 6%	45 7%	30 10%
SUMMARY CODES																
DISAGREE	1407 67%	706 69%	701 65%	201 68%	253 64%	217 63%	236 68%	233 74%	267 65%	369 79%	409 71%	275 63%	354 57%	807 69%	400 65%	200 64%
AGREE	518 25%	256 25%	262 24%	71 24%	111 28%	103 30%	73 21%	62 20%	99 24%	78 17%	136 24%	124 28%	181 29%	272 23%	167 27%	78 25%
Don't know	179 8%	58 6%	120 11%	24 8%	31 8%	23 7%	37 11%	19 6%	45 11%	22 5%	31 5%	38 9%	87 14%	95 8%	51 8%	33 11%
Mean Score	1.951	1.934	1.967	1.959	2.010	2.022	1.873	1.758	2.045	1.674	1.887	2.094	2.139	1.895	2.014	2.036
Standard Deviation	0.948	0.973	0.922	0.878	0.979	0.993	0.903	0.916	0.968	0.878	0.950	0.947	0.942	0.937	0.947	0.982
Error Variance	*	0.001	0.001	0.003	0.003	0.004	0.003	0.003	0.002	0.002	0.002	0.003	0.001	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Disagree strongly	(1) 764 36%	332 41%	123 44%	168 34%	41 27%	100 28%	216 35%	548 37%	693 38%	71 25%	653 37%	63 35%	27 25%	22 45%
Disagree slightly	(2) 643 31%	238 29%	77 27%	164 33%	67 44%	98 27%	177 28%	466 31%	559 31%	84 30%	535 30%	59 33%	41 39%	9 18%
Agree slightly	(3) 368 17%	142 17%	49 17%	67 14%	29 19%	80 22%	127 20%	241 16%	306 17%	61 21%	293 17%	40 22%	22 21%	12 24%
Agree strongly	(4) 151 7%	59 7%	15 5%	46 9%	7 5%	24 7%	50 8%	100 7%	124 7%	27 9%	133 7%	7 4%	8 7%	3 6%
SUMMARY CODES														
DISAGREE	1407 67%	570 69%	200 72%	332 67%	107 71%	198 55%	393 63%	1014 68%	1252 69%	155 54%	1187 67%	122 68%	68 65%	30 63%
AGREE	518 25%	201 24%	64 23%	113 23%	36 24%	104 29%	177 28%	341 23%	430 24%	88 31%	426 24%	47 26%	30 29%	15 31%
Don't know	179 8%	50 6%	16 6%	49 10%	7 5%	57 16%	53 8%	126 9%	136 7%	43 15%	159 9%	10 6%	7 6%	3 7%
Mean Score	1.951	1.905	1.834	1.979	2.021	2.094	2.020	1.922	1.917	2.181	1.942	1.952	2.117	1.911
Standard Deviation	0.948	0.955	0.927	0.970	0.830	0.954	0.977	0.934	0.939	0.976	0.955	0.884	0.901	1.011
Error Variance	*	0.001	0.003	0.002	0.006	0.003	0.002	0.001	0.001	0.003	0.001	0.005	0.008	0.019

Chemistry (QS9637 - 731207)

Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Disagree strongly	(1) 764 36%	31 38%	86 36%	77 44%	47 33%	63 33%	84 40%	76 29%	112 36%	79 48%	27 25%	63 35%	22 45%	689 39%	68 22%
Disagree slightly	(2) 643 31%	28 33%	75 31%	45 26%	42 30%	75 40%	71 34%	73 28%	86 28%	40 25%	41 39%	59 33%	9 18%	563 32%	79 25%
Agree slightly	(3) 368 17%	13 16%	38 16%	30 17%	25 17%	22 12%	29 14%	50 19%	67 22%	19 12%	22 21%	40 22%	12 24%	280 16%	86 28%
Agree strongly	(4) 151 7%	3 4%	18 8%	9 5%	10 7%	12 7%	16 8%	37 14%	19 6%	6 4%	8 7%	7 4%	3 6%	105 6%	44 14%
SUMMARY CODES															
DISAGREE	1407 67%	59 71%	161 67%	122 70%	89 62%	137 73%	154 74%	149 57%	197 64%	119 72%	68 65%	122 68%	30 63%	1252 70%	147 47%
AGREE	518 25%	16 20%	56 23%	39 23%	35 24%	34 18%	46 22%	87 33%	86 28%	25 15%	30 29%	47 26%	15 31%	386 22%	131 42%
Don't know	179 8%	8 9%	24 10%	13 7%	19 13%	17 9%	9 4%	26 10%	23 7%	20 12%	7 6%	10 6%	3 7%	142 8%	33 11%
Mean Score	1.951	1.849	1.948	1.824	1.990	1.907	1.893	2.205	1.978	1.676	2.117	1.952	1.911	1.879	2.386
Standard Deviation	0.948	0.869	0.953	0.933	0.959	0.881	0.941	1.061	0.950	0.867	0.901	0.884	1.011	0.914	1.024
Error Variance	*	0.010	0.004	0.005	0.007	0.004	0.005	0.005	0.003	0.005	0.008	0.005	0.019	0.001	0.004

Chemistry (QS9637 - 731207)

Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Disagree strongly	(1) 764 36%	287 49%	247 40%	133 29%	13 21%	81 24%	103 60%	220 51%	59 83%	93 60%	171 58%	239 62%	378 28%	255 28%	260 39%	247 50%
Disagree slightly	(2) 643 31%	154 26%	202 33%	153 33%	17 27%	108 31%	34 20%	92 21%	6 9%	37 24%	65 22%	82 21%	450 34%	298 33%	216 32%	122 25%
Agree slightly	(3) 368 17%	81 14%	95 15%	104 22%	19 31%	61 18%	22 12%	68 16%	5 7%	14 9%	42 14%	35 9%	258 19%	167 18%	128 19%	66 13%
Agree strongly	(4) 151 7%	32 5%	44 7%	29 6%	7 11%	37 11%	14 8%	40 9%	1 1%	7 4%	7 2%	15 4%	97 7%	70 8%	37 6%	36 7%
SUMMARY CODES																
DISAGREE	1407 67%	441 76%	449 73%	286 61%	30 48%	189 55%	137 79%	312 72%	65 92%	130 84%	236 80%	322 83%	828 62%	553 61%	477 71%	369 75%
AGREE	518 25%	113 19%	140 23%	133 29%	26 42%	98 28%	35 20%	108 25%	6 8%	21 14%	49 17%	50 13%	355 27%	238 26%	165 25%	102 21%
Don't know	179 8%	29 5%	26 4%	46 10%	6 10%	59 17%	1 1%	13 3%	- -	3 2%	11 4%	15 4%	147 11%	114 13%	28 4%	19 4%
Mean Score	1.951	1.742	1.893	2.070	2.343	2.186	1.685	1.828	1.256	1.571	1.595	1.532	2.062	2.068	1.909	1.771
Standard Deviation	0.948	0.912	0.935	0.917	0.977	0.991	0.973	1.019	0.625	0.843	0.824	0.828	0.929	0.941	0.910	0.960
Error Variance	*	0.002	0.002	0.002	0.015	0.003	0.006	0.003	0.006	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)**Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Disagree strongly	(1) 764 36%	628 40%	29 34%	88 26%	576 43%	183 26%	500 44%	261 30%	359 42%	397 34%
Disagree slightly	(2) 643 31%	473 30%	28 33%	130 38%	390 29%	244 35%	325 28%	310 35%	240 28%	390 34%
Agree slightly	(3) 368 17%	262 17%	14 17%	75 22%	222 17%	139 20%	182 16%	167 19%	155 18%	197 17%
Agree strongly	(4) 151 7%	122 8%	3 3%	24 7%	99 7%	46 7%	83 7%	63 7%	69 8%	73 6%
SUMMARY CODES										
DISAGREE	1407 67%	1101 70%	57 67%	218 64%	967 73%	427 60%	825 72%	570 65%	600 70%	787 68%
AGREE	518 25%	385 24%	17 20%	99 29%	321 24%	185 26%	266 23%	230 26%	224 26%	270 23%
Don't know	179 8%	89 6%	11 13%	25 7%	46 3%	94 13%	49 4%	82 9%	32 4%	95 8%
Mean Score	1.951	1.919	1.870	2.108	1.878	2.080	1.861	2.040	1.920	1.949
Standard Deviation	0.948	0.960	0.851	0.897	0.955	0.907	0.956	0.920	0.978	0.915
Error Variance	*	0.001	0.010	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_01 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are man-made

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Disagree strongly	(1) 764 36%	245 30%	227 50%	192 42%	222 33%	319 43%	382 36%	53 22%	194 32%	240 34%
Disagree slightly	(2) 643 31%	276 34%	128 28%	133 29%	241 36%	234 32%	335 31%	64 27%	174 29%	224 31%
Agree slightly	(3) 368 17%	158 19%	53 12%	70 15%	115 17%	104 14%	197 18%	61 26%	122 20%	136 19%
Agree strongly	(4) 151 7%	82 10%	28 6%	39 8%	57 9%	27 4%	82 8%	39 16%	59 10%	62 9%
SUMMARY CODES										
DISAGREE	1407 67%	521 64%	354 78%	325 70%	463 69%	553 74%	717 67%	116 49%	368 62%	464 65%
AGREE	518 25%	240 29%	81 18%	109 23%	172 26%	131 18%	279 26%	100 42%	181 30%	198 28%
Don't know	179 8%	53 7%	19 4%	29 6%	33 5%	59 8%	76 7%	22 9%	49 8%	50 7%
Mean Score	1.951	2.101	1.729	1.897	2.010	1.766	1.979	2.401	2.084	2.029
Standard Deviation	0.948	0.975	0.909	0.977	0.944	0.851	0.955	1.045	1.001	0.971
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.005	0.002	0.001

Chemistry (QS9637 - 731207)

Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Disagree strongly	(1) 904 43%	476 47%	429 40%	119 40%	178 45%	151 44%	150 43%	156 50%	151 37%	294 63%	278 48%	163 37%	170 27%	535 46%	256 41%	114 36%
Disagree slightly	(2) 676 32%	310 30%	366 34%	95 32%	117 30%	110 32%	121 35%	87 28%	146 36%	118 25%	183 32%	151 34%	224 36%	373 32%	196 32%	106 34%
Agree slightly	(3) 298 14%	135 13%	163 15%	55 19%	64 16%	46 14%	32 9%	39 12%	62 15%	32 7%	64 11%	76 17%	127 20%	138 12%	110 18%	51 16%
Agree strongly	(4) 108 5%	54 5%	54 5%	10 3%	17 4%	20 6%	20 6%	16 5%	25 6%	15 3%	31 5%	20 4%	43 7%	64 5%	29 5%	16 5%
SUMMARY CODES																
DISAGREE	1580 75%	785 77%	795 73%	214 72%	295 75%	260 76%	271 78%	243 78%	297 72%	412 88%	461 80%	313 72%	394 63%	908 77%	452 73%	220 71%
AGREE	407 19%	189 19%	217 20%	65 22%	81 20%	67 19%	52 15%	55 18%	87 21%	46 10%	95 16%	96 22%	170 27%	202 17%	138 22%	67 21%
Don't know	117 6%	46 5%	71 7%	18 6%	19 5%	16 5%	24 7%	15 5%	26 6%	11 2%	20 4%	28 6%	58 9%	64 5%	28 5%	25 8%
Mean Score	1.804	1.761	1.845	1.842	1.786	1.804	1.757	1.715	1.901	1.492	1.725	1.884	2.076	1.757	1.849	1.892
Standard Deviation	0.886	0.890	0.880	0.863	0.883	0.902	0.869	0.889	0.899	0.763	0.874	0.874	0.909	0.882	0.890	0.887
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.001	0.002	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Disagree strongly	(1) 904 43%	399 49%	135 48%	202 41%	57 38%	112 31%	264 42%	640 43%	828 46%	77 27%	764 43%	79 44%	40 38%	21 44%
Disagree slightly	(2) 676 32%	254 31%	85 30%	167 34%	53 35%	116 32%	187 30%	489 33%	583 32%	92 32%	552 31%	53 30%	53 50%	17 36%
Agree slightly	(3) 298 14%	100 12%	34 12%	68 14%	28 18%	69 19%	90 14%	208 14%	233 13%	65 23%	252 14%	30 17%	10 9%	6 13%
Agree strongly	(4) 108 5%	35 4%	13 5%	27 5%	8 5%	25 7%	32 5%	76 5%	90 5%	18 6%	96 5%	9 5%	1 1%	2 4%
SUMMARY CODES														
DISAGREE	1580 75%	653 80%	220 79%	369 75%	110 73%	228 64%	451 72%	1129 76%	1411 78%	169 59%	1317 74%	132 74%	93 88%	39 81%
AGREE	407 19%	135 16%	47 17%	95 19%	35 23%	94 26%	123 20%	284 19%	323 18%	83 29%	348 20%	40 22%	10 10%	9 18%
Don't know	117 6%	33 4%	12 4%	30 6%	6 4%	37 10%	49 8%	68 5%	84 5%	34 12%	108 6%	7 4%	2 2%	1 2%
Mean Score	1.804	1.709	1.722	1.829	1.902	2.023	1.810	1.801	1.761	2.097	1.808	1.825	1.719	1.775
Standard Deviation	0.886	0.853	0.869	0.888	0.887	0.935	0.900	0.881	0.874	0.917	0.897	0.909	0.656	0.857
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.002	0.001	*	0.003	*	0.005	0.004	0.012

Chemistry (QS9637 - 731207)

Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Disagree strongly (1)	904 43%	41 49%	103 43%	93 53%	62 43%	69 36%	97 46%	89 34%	127 42%	85 51%	40 38%	79 44%	21 44%	820 46%	78 25%
Disagree slightly (2)	676 32%	31 37%	86 36%	37 21%	35 25%	67 36%	79 38%	78 30%	103 34%	37 22%	53 50%	53 30%	17 36%	570 32%	104 34%
Agree slightly (3)	298 14%	5 7%	30 12%	19 11%	24 17%	32 17%	27 13%	49 19%	44 14%	22 14%	10 9%	30 17%	6 13%	232 13%	64 21%
Agree strongly (4)	108 5%	2 3%	11 5%	12 7%	10 7%	13 7%	1 *	27 10%	15 5%	5 3%	1 1%	9 5%	2 4%	75 4%	33 11%
SUMMARY CODES															
DISAGREE	1580 75%	72 86%	188 78%	130 75%	97 68%	136 72%	176 84%	166 64%	230 75%	121 74%	93 88%	132 74%	39 81%	1390 78%	182 59%
AGREE	407 19%	8 9%	41 17%	31 18%	33 23%	45 24%	27 13%	75 29%	59 19%	28 17%	10 10%	40 22%	9 18%	307 17%	97 31%
Don't know	117 6%	4 4%	12 5%	13 8%	13 9%	7 4%	6 3%	20 8%	17 5%	16 9%	2 2%	7 4%	1 2%	82 5%	32 10%
Mean Score	1.804	1.618	1.780	1.691	1.854	1.944	1.662	2.054	1.816	1.654	1.719	1.825	1.775	1.742	2.185
Standard Deviation	0.886	0.751	0.854	0.950	0.967	0.923	0.713	1.005	0.876	0.866	0.656	0.909	0.857	0.855	0.973
Error Variance	*	0.007	0.003	0.006	0.007	0.005	0.003	0.004	0.003	0.005	0.004	0.005	0.012	*	0.004

Chemistry (QS9637 - 731207)

Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Disagree strongly	(1) 904 43%	343 59%	308 50%	162 35%	17 27%	74 21%	117 67%	264 61%	59 84%	110 71%	197 67%	273 71%	443 33%	306 34%	319 48%	274 56%
Disagree slightly	(2) 676 32%	156 27%	193 31%	170 37%	20 32%	122 35%	33 19%	107 25%	7 10%	27 17%	68 23%	80 21%	468 35%	317 35%	200 30%	151 31%
Agree slightly	(3) 298 14%	47 8%	72 12%	81 17%	16 25%	79 23%	15 9%	38 9%	2 2%	12 8%	18 6%	23 6%	230 17%	153 17%	100 15%	40 8%
Agree strongly	(4) 108 5%	17 3%	29 5%	25 5%	5 8%	28 8%	7 4%	17 4%	2 2%	6 4%	7 3%	4 1%	87 7%	54 6%	36 5%	14 3%
SUMMARY CODES																
DISAGREE	1580 75%	499 86%	501 82%	332 71%	37 60%	195 57%	149 86%	371 86%	66 94%	137 88%	266 90%	354 91%	911 68%	622 69%	519 78%	425 87%
AGREE	407 19%	63 11%	100 16%	106 23%	21 33%	108 31%	22 13%	55 13%	3 4%	18 12%	25 9%	28 7%	316 24%	208 23%	136 20%	54 11%
Don't know	117 6%	20 3%	13 2%	28 6%	5 7%	42 12%	2 1%	8 2%	1 1%	- -	5 2%	5 1%	103 8%	75 8%	15 2%	11 2%
Mean Score	1.804	1.533	1.702	1.931	2.150	2.206	1.484	1.549	1.214	1.443	1.434	1.367	1.968	1.947	1.774	1.572
Standard Deviation	0.886	0.771	0.856	0.884	0.950	0.917	0.813	0.816	0.594	0.795	0.723	0.651	0.911	0.902	0.899	0.768
Error Variance	*	0.001	0.001	0.002	0.014	0.002	0.004	0.002	0.005	0.005	0.002	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Disagree strongly	(1) 904 43%	743 47%	28 33%	117 34%	686 51%	216 31%	598 52%	307 35%	428 50%	466 40%
Disagree slightly	(2) 676 32%	497 32%	27 32%	132 39%	404 30%	261 37%	326 29%	332 38%	255 30%	403 35%
Agree slightly	(3) 298 14%	207 13%	19 22%	59 17%	155 12%	134 19%	129 11%	155 18%	104 12%	179 16%
Agree strongly	(4) 108 5%	83 5%	5 6%	18 5%	61 5%	43 6%	65 6%	40 5%	55 6%	49 4%
SUMMARY CODES										
DISAGREE	1580 75%	1240 79%	55 65%	249 73%	1090 82%	477 68%	924 81%	639 72%	683 80%	869 75%
AGREE	407 19%	291 18%	24 28%	76 22%	216 16%	178 25%	194 17%	195 22%	158 19%	228 20%
Don't know	117 6%	44 3%	6 7%	17 5%	27 2%	52 7%	22 2%	48 5%	14 2%	55 5%
Mean Score	1.804	1.759	2.012	1.929	1.687	2.008	1.696	1.914	1.744	1.827
Standard Deviation	0.886	0.884	0.933	0.868	0.857	0.895	0.889	0.859	0.909	0.858
Error Variance	*	0.001	0.011	0.002	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_02 Can you tell me the extent to which you agree or disagree with the following statements? - All chemicals are dangerous and harmful

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Disagree strongly	(1) 904 43%	303 37%	277 61%	232 50%	287 43%	372 50%	461 43%	63 26%	229 38%	295 41%
Disagree slightly	(2) 676 32%	281 35%	120 26%	132 28%	230 34%	223 30%	370 35%	72 30%	199 33%	243 34%
Agree slightly	(3) 298 14%	151 19%	32 7%	59 13%	103 15%	89 12%	144 13%	56 23%	90 15%	109 15%
Agree strongly	(4) 108 5%	51 6%	18 4%	30 6%	34 5%	26 4%	57 5%	22 9%	44 7%	35 5%
SUMMARY CODES										
DISAGREE	1580 75%	585 72%	397 87%	364 79%	517 77%	595 80%	831 78%	135 57%	427 72%	538 76%
AGREE	407 19%	202 25%	50 11%	88 19%	137 20%	116 16%	201 19%	78 32%	134 22%	144 20%
Don't know	117 6%	27 3%	7 1%	11 2%	14 2%	32 4%	40 4%	26 11%	36 6%	31 4%
Mean Score	1.804	1.936	1.532	1.748	1.822	1.676	1.803	2.170	1.911	1.829
Standard Deviation	0.886	0.913	0.797	0.919	0.878	0.833	0.877	0.971	0.936	0.876
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.002	0.001

Chemistry (QS9637 - 731207)

Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Disagree strongly	(1) 365 17%	228 22%	137 13%	48 16%	74 19%	64 19%	61 18%	70 22%	47 12%	135 29%	126 22%	53 12%	51 8%	225 19%	104 17%	36 12%
Disagree slightly	(2) 567 27%	290 28%	277 26%	88 30%	105 27%	90 26%	118 34%	78 25%	88 22%	133 28%	154 27%	130 30%	150 24%	321 27%	169 27%	77 25%
Agree slightly	(3) 626 30%	275 27%	351 32%	94 32%	120 30%	110 32%	82 24%	92 29%	128 31%	121 26%	161 28%	141 32%	203 33%	332 28%	196 32%	98 32%
Agree strongly	(4) 224 11%	99 10%	125 12%	27 9%	35 9%	42 12%	36 11%	21 7%	62 15%	29 6%	62 11%	51 12%	81 13%	120 10%	66 11%	39 12%
SUMMARY CODES																
DISAGREE	932 44%	518 51%	414 38%	137 46%	179 45%	154 45%	180 52%	147 47%	136 33%	268 57%	280 49%	183 42%	200 32%	546 46%	273 44%	113 36%
AGREE	850 40%	373 37%	477 44%	121 41%	155 39%	152 44%	118 34%	113 36%	191 46%	150 32%	223 39%	192 44%	285 46%	451 38%	262 42%	137 44%
Don't know	322 15%	130 13%	192 18%	39 13%	61 15%	37 11%	49 14%	53 17%	84 20%	51 11%	72 13%	62 14%	137 22%	177 15%	83 13%	62 20%
Mean Score	2.398	2.275	2.522	2.386	2.350	2.427	2.313	2.246	2.630	2.107	2.317	2.507	2.650	2.348	2.417	2.560
Standard Deviation	0.949	0.966	0.916	0.909	0.940	0.970	0.935	0.941	0.954	0.939	0.984	0.898	0.879	0.958	0.938	0.921
Error Variance	0.001	0.001	0.001	0.004	0.003	0.004	0.003	0.004	0.002	0.002	0.002	0.002	0.001	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Disagree strongly	(1) 365 17%	185 22%	45 16%	68 14%	23 15%	44 12%	112 18%	252 17%	348 19%	17 6%	302 17%	45 25%	11 11%	6 13%
Disagree slightly	(2) 567 27%	254 31%	76 27%	104 21%	39 26%	94 26%	173 28%	395 27%	516 28%	51 18%	466 26%	47 26%	39 37%	16 34%
Agree slightly	(3) 626 30%	221 27%	91 33%	157 32%	54 36%	103 29%	193 31%	433 29%	525 29%	101 35%	519 29%	55 31%	38 36%	14 30%
Agree strongly	(4) 224 11%	73 9%	27 10%	66 13%	16 11%	41 11%	59 10%	165 11%	183 10%	42 15%	199 11%	10 6%	10 9%	6 12%
SUMMARY CODES														
DISAGREE	932 44%	439 53%	121 43%	172 35%	62 41%	138 39%	285 46%	647 44%	863 47%	69 24%	768 43%	92 51%	50 48%	22 47%
AGREE	850 40%	294 36%	118 42%	223 45%	70 46%	144 40%	252 41%	598 40%	708 39%	142 50%	718 40%	65 36%	48 46%	20 41%
Don't know	322 15%	88 11%	41 15%	99 20%	19 12%	76 21%	86 14%	236 16%	247 14%	75 26%	287 16%	22 13%	7 7%	6 12%
Mean Score	2.398	2.250	2.420	2.560	2.478	2.501	2.371	2.410	2.346	2.791	2.414	2.187	2.473	2.459
Standard Deviation	0.949	0.945	0.922	0.965	0.921	0.924	0.935	0.955	0.950	0.852	0.958	0.928	0.830	0.907
Error Variance	0.001	0.001	0.004	0.002	0.007	0.003	0.002	0.001	0.001	0.003	0.001	0.006	0.007	0.015

Chemistry (QS9637 - 731207)

Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Disagree strongly (1)	365 17%	14 16%	35 14%	39 22%	24 17%	32 17%	37 18%	42 16%	55 18%	24 14%	11 11%	45 25%	6 13%	324 18%	34 11%
Disagree slightly (2)	567 27%	28 33%	77 32%	31 18%	24 17%	54 29%	61 29%	50 19%	86 28%	55 33%	39 37%	47 26%	16 34%	520 29%	48 15%
Agree slightly (3)	626 30%	15 18%	67 28%	46 26%	41 29%	60 32%	68 32%	83 32%	95 31%	45 28%	38 36%	55 31%	14 30%	512 29%	111 36%
Agree strongly (4)	224 11%	12 14%	17 7%	26 15%	33 23%	13 7%	19 9%	50 19%	26 8%	3 2%	10 9%	10 6%	6 12%	157 9%	67 22%
SUMMARY CODES															
DISAGREE	932 44%	41 50%	112 46%	70 40%	48 33%	87 46%	98 47%	92 35%	141 46%	78 48%	50 48%	92 51%	22 47%	844 47%	82 26%
AGREE	850 40%	27 32%	84 35%	71 41%	74 51%	73 39%	87 42%	133 51%	121 39%	48 29%	48 46%	65 36%	20 41%	669 38%	179 57%
Don't know	322 15%	15 18%	45 19%	33 19%	22 15%	29 15%	24 11%	37 14%	45 15%	38 23%	7 7%	22 13%	6 12%	267 15%	51 16%
Mean Score	2.398	2.370	2.341	2.408	2.676	2.342	2.372	2.623	2.350	2.218	2.473	2.187	2.459	2.332	2.815
Standard Deviation	0.949	1.000	0.872	1.081	1.078	0.894	0.920	1.029	0.923	0.770	0.830	0.928	0.907	0.926	0.966
Error Variance	0.001	0.015	0.004	0.008	0.009	0.005	0.005	0.005	0.003	0.005	0.007	0.006	0.015	0.001	0.004

Chemistry (QS9637 - 731207)

Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Disagree strongly	(1) 365 17%	167 29%	122 20%	49 10%	8 13%	19 6%	68 39%	134 31%	38 54%	67 43%	102 34%	137 35%	152 11%	108 12%	128 19%	127 26%
Disagree slightly	(2) 567 27%	164 28%	199 32%	123 27%	7 11%	66 19%	37 21%	114 26%	14 20%	37 24%	78 26%	107 28%	341 26%	235 26%	186 28%	141 29%
Agree slightly	(3) 626 30%	153 26%	147 24%	165 35%	22 36%	130 38%	47 27%	117 27%	14 20%	36 23%	69 23%	81 21%	429 32%	290 32%	204 30%	125 25%
Agree strongly	(4) 224 11%	50 9%	69 11%	42 9%	14 22%	44 13%	14 8%	42 10%	2 3%	9 6%	18 6%	28 7%	153 11%	100 11%	65 10%	52 11%
SUMMARY CODES																
DISAGREE	932 44%	330 57%	321 52%	172 37%	15 24%	85 25%	105 61%	248 57%	52 74%	103 67%	180 61%	243 63%	493 37%	343 38%	315 47%	268 55%
AGREE	850 40%	203 35%	217 35%	207 44%	36 58%	175 51%	61 35%	159 37%	16 23%	45 29%	87 29%	109 28%	581 44%	390 43%	269 40%	177 36%
Don't know	322 15%	49 8%	77 13%	87 19%	11 18%	86 25%	7 4%	26 6%	2 3%	6 4%	29 10%	35 9%	256 19%	172 19%	86 13%	46 9%
Mean Score	2.398	2.164	2.305	2.529	2.807	2.768	2.040	2.164	1.716	1.919	2.009	1.998	2.542	2.522	2.353	2.230
Standard Deviation	0.949	0.976	0.962	0.854	1.017	0.819	1.017	1.001	0.913	0.967	0.953	0.967	0.904	0.904	0.944	0.993
Error Variance	0.001	0.002	0.002	0.002	0.019	0.002	0.007	0.003	0.013	0.007	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)**Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Disagree strongly	(1) 365 17%	308 20%	7 8%	47 14%	292 22%	72 10%	244 21%	118 13%	185 22%	177 15%
Disagree slightly	(2) 567 27%	448 28%	25 29%	88 26%	377 28%	183 26%	317 28%	245 28%	233 27%	327 28%
Agree slightly	(3) 626 30%	476 30%	29 34%	107 31%	384 29%	231 33%	323 28%	287 33%	248 29%	359 31%
Agree strongly	(4) 224 11%	164 10%	12 14%	43 12%	146 11%	73 10%	135 12%	82 9%	110 13%	104 9%
SUMMARY CODES										
DISAGREE	932 44%	756 48%	31 37%	134 39%	670 50%	255 36%	562 49%	363 41%	418 49%	505 44%
AGREE	850 40%	641 41%	41 48%	150 44%	530 40%	304 43%	459 40%	369 42%	358 42%	463 40%
Don't know	322 15%	178 11%	13 16%	58 17%	134 10%	147 21%	119 10%	150 17%	80 9%	185 16%
Mean Score	2.398	2.356	2.644	2.515	2.319	2.545	2.343	2.454	2.365	2.402
Standard Deviation	0.949	0.952	0.872	0.938	0.974	0.877	0.985	0.892	0.996	0.907
Error Variance	0.001	0.001	0.011	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_03 Can you tell me the extent to which you agree or disagree with the following statements? - Natural chemicals are safer than man-made chemicals

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Disagree strongly	(1) 365 17%	108 13%	129 28%	98 21%	116 17%	177 24%	165 15%	16 7%	79 13%	102 14%
Disagree slightly	(2) 567 27%	220 27%	129 28%	133 29%	184 27%	240 32%	282 26%	39 16%	130 22%	190 27%
Agree slightly	(3) 626 30%	266 33%	101 22%	113 24%	203 30%	185 25%	342 32%	86 36%	209 35%	218 31%
Agree strongly	(4) 224 11%	111 14%	37 8%	63 14%	79 12%	50 7%	116 11%	55 23%	94 16%	77 11%
SUMMARY CODES										
DISAGREE	932 44%	328 40%	258 57%	231 50%	300 45%	417 56%	446 42%	55 23%	209 35%	292 41%
AGREE	850 40%	377 46%	139 31%	175 38%	283 42%	235 32%	458 43%	141 59%	303 51%	295 41%
Don't know	322 15%	109 13%	58 13%	56 12%	85 13%	91 12%	168 16%	43 18%	86 14%	125 18%
Mean Score	2.398	2.539	2.118	2.343	2.421	2.166	2.453	2.915	2.622	2.460
Standard Deviation	0.949	0.933	0.973	1.010	0.958	0.914	0.933	0.899	0.955	0.928
Error Variance	0.001	0.001	0.003	0.003	0.002	0.001	0.001	0.004	0.002	0.001

Chemistry (QS9637 - 731207)

Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Disagree strongly	(1) 108 5%	51 5%	57 5%	16 5%	32 8%	18 5%	14 4%	12 4%	16 4%	30 6%	34 6%	18 4%	25 4%	61 5%	32 5%	15 5%
Disagree slightly	(2) 265 13%	125 12%	139 13%	41 14%	54 14%	53 16%	42 12%	31 10%	43 10%	53 11%	79 14%	46 11%	86 14%	156 13%	77 12%	32 10%
Agree slightly	(3) 834 40%	392 38%	442 41%	130 44%	153 39%	124 36%	150 43%	107 34%	170 41%	171 36%	208 36%	192 44%	263 42%	445 38%	265 43%	124 40%
Agree strongly	(4) 633 30%	351 34%	282 26%	78 26%	111 28%	111 32%	97 28%	122 39%	115 28%	181 39%	192 33%	116 27%	144 23%	366 31%	177 29%	90 29%
SUMMARY CODES																
DISAGREE	372 18%	176 17%	196 18%	57 19%	86 22%	72 21%	56 16%	43 14%	58 14%	84 18%	114 20%	64 15%	111 18%	217 18%	109 18%	46 15%
AGREE	1467 70%	743 73%	724 67%	208 70%	263 67%	234 68%	247 71%	229 73%	284 69%	352 75%	400 70%	308 70%	407 65%	811 69%	442 72%	214 68%
Don't know	265 13%	102 10%	163 15%	31 10%	45 11%	37 11%	43 12%	41 13%	68 17%	34 7%	62 11%	65 15%	104 17%	146 12%	67 11%	52 17%
Mean Score	3.083	3.135	3.032	3.020	2.981	3.067	3.086	3.249	3.119	3.154	3.087	3.092	3.014	3.086	3.066	3.110
Standard Deviation	0.846	0.850	0.839	0.833	0.915	0.880	0.800	0.820	0.793	0.892	0.888	0.787	0.799	0.859	0.830	0.828
Error Variance	*	0.001	0.001	0.003	0.003	0.003	0.002	0.003	0.001	0.002	0.002	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Disagree strongly	(1) 108 5%	49 6%	15 5%	17 3%	9 6%	18 5%	45 7%	62 4%	98 5%	10 3%	100 6%	5 3%	3 2%	-
Disagree slightly	(2) 265 13%	115 14%	33 12%	53 11%	21 14%	43 12%	85 14%	179 12%	235 13%	30 10%	213 12%	30 17%	14 13%	8 16%
Agree slightly	(3) 834 40%	307 37%	107 38%	201 41%	72 48%	146 41%	246 40%	587 40%	707 39%	127 44%	674 38%	87 48%	50 48%	22 47%
Agree strongly	(4) 633 30%	275 34%	84 30%	151 31%	38 25%	85 24%	155 25%	479 32%	570 31%	64 22%	543 31%	45 25%	30 29%	15 31%
SUMMARY CODES														
DISAGREE	372 18%	164 20%	48 17%	70 14%	30 20%	61 17%	131 21%	242 16%	333 18%	39 14%	313 18%	35 20%	16 16%	8 16%
AGREE	1467 70%	583 71%	191 68%	351 71%	110 73%	231 64%	401 64%	1066 72%	1277 70%	190 67%	1217 69%	132 74%	80 76%	37 78%
Don't know	265 13%	74 9%	41 15%	73 15%	11 8%	67 19%	91 15%	174 12%	209 11%	56 20%	242 14%	12 7%	8 8%	3 6%
Mean Score	3.083	3.083	3.090	3.151	2.999	3.021	2.959	3.134	3.086	3.064	3.084	3.034	3.115	3.165
Standard Deviation	0.846	0.883	0.856	0.790	0.824	0.826	0.890	0.822	0.858	0.757	0.866	0.753	0.742	0.696
Error Variance	*	0.001	0.003	0.001	0.006	0.002	0.002	0.001	*	0.002	*	0.003	0.005	0.009

Chemistry (QS9637 - 731207)

Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Disagree strongly	(1) 108 5%	9 11%	13 5%	6 3%	4 3%	5 3%	18 9%	18 7%	16 5%	11 7%	3 2%	5 3%	- -	91 5%	14 5%
Disagree slightly	(2) 265 13%	13 15%	37 15%	14 8%	12 9%	19 10%	26 12%	34 13%	42 14%	16 10%	14 13%	30 17%	8 16%	219 12%	46 15%
Agree slightly	(3) 834 40%	36 43%	93 38%	59 34%	44 31%	84 45%	74 36%	100 38%	123 40%	61 37%	50 48%	87 48%	22 47%	721 41%	110 35%
Agree strongly	(4) 633 30%	14 17%	72 30%	68 39%	57 40%	62 33%	65 31%	74 28%	83 27%	47 28%	30 29%	45 25%	15 31%	546 31%	83 27%
SUMMARY CODES															
DISAGREE	372 18%	22 26%	50 21%	20 12%	17 12%	24 12%	44 21%	52 20%	58 19%	27 16%	16 16%	35 20%	8 16%	310 17%	60 19%
AGREE	1467 70%	50 60%	164 68%	128 73%	102 71%	147 78%	139 66%	174 67%	205 67%	108 65%	80 76%	132 74%	37 78%	1267 71%	193 62%
Don't know	265 13%	11 13%	27 11%	26 15%	25 18%	18 10%	26 13%	36 14%	42 14%	30 18%	8 8%	12 7%	3 6%	203 11%	58 19%
Mean Score	3.083	2.764	3.040	3.283	3.307	3.200	3.015	3.022	3.032	3.068	3.115	3.034	3.165	3.093	3.035
Standard Deviation	0.846	0.917	0.869	0.803	0.807	0.744	0.947	0.892	0.848	0.888	0.742	0.753	0.696	0.841	0.857
Error Variance	*	0.012	0.004	0.004	0.005	0.003	0.005	0.004	0.003	0.006	0.005	0.003	0.009	*	0.003

Chemistry (QS9637 - 731207)

Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Disagree strongly (1)	108 5%	34 6%	34 5%	26 6%	2 4%	11 3%	10 6%	34 8%	4 5%	8 5%	16 5%	15 4%	63 5%	48 5%	38 6%	22 4%
Disagree slightly (2)	265 13%	82 14%	82 13%	49 11%	9 14%	39 11%	22 13%	62 14%	4 5%	15 10%	30 10%	44 11%	165 12%	101 11%	101 15%	61 12%
Agree slightly (3)	834 40%	200 34%	241 39%	218 47%	26 42%	135 39%	48 27%	131 30%	18 26%	45 29%	99 34%	127 33%	564 42%	369 41%	268 40%	187 38%
Agree strongly (4)	633 30%	220 38%	206 33%	112 24%	16 26%	75 22%	87 50%	186 43%	45 63%	82 53%	136 46%	190 49%	316 24%	240 26%	193 29%	194 39%
SUMMARY CODES																
DISAGREE	372 18%	116 20%	116 19%	75 16%	11 18%	49 14%	33 19%	96 22%	8 11%	23 15%	46 15%	59 15%	228 17%	149 16%	139 21%	83 17%
AGREE	1467 70%	420 72%	447 73%	331 71%	42 68%	211 61%	135 78%	317 73%	63 89%	127 82%	235 79%	317 82%	880 66%	608 67%	461 69%	381 78%
Don't know	265 13%	47 8%	52 8%	59 13%	9 14%	85 25%	6 3%	21 5%	- -	5 3%	15 5%	11 3%	222 17%	148 16%	70 10%	27 5%
Mean Score	3.083	3.130	3.100	3.027	3.043	3.058	3.264	3.137	3.473	3.337	3.265	3.308	3.023	3.057	3.028	3.190
Standard Deviation	0.846	0.896	0.862	0.810	0.811	0.778	0.916	0.954	0.830	0.869	0.864	0.831	0.814	0.836	0.862	0.839
Error Variance	*	0.002	0.001	0.002	0.011	0.002	0.006	0.002	0.010	0.006	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)**Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Disagree strongly	(1) 108 5%	82 5%	7 8%	14 4%	63 5%	43 6%	64 6%	42 5%	44 5%	64 6%
Disagree slightly	(2) 265 13%	194 12%	18 21%	44 13%	173 13%	87 12%	146 13%	115 13%	109 13%	151 13%
Agree slightly	(3) 834 40%	630 40%	33 39%	155 45%	517 39%	305 43%	437 38%	382 43%	332 39%	481 42%
Agree strongly	(4) 633 30%	526 33%	17 20%	86 25%	492 37%	138 20%	407 36%	220 25%	314 37%	311 27%
SUMMARY CODES										
DISAGREE	372 18%	275 17%	25 29%	58 17%	237 18%	130 18%	211 18%	158 18%	153 18%	215 19%
AGREE	1467 70%	1156 73%	50 58%	242 71%	1008 76%	443 63%	844 74%	602 68%	646 75%	792 69%
Don't know	265 13%	143 9%	11 13%	42 12%	88 7%	133 19%	86 8%	122 14%	57 7%	145 13%
Mean Score	3.083	3.118	2.802	3.046	3.154	2.939	3.126	3.027	3.147	3.031
Standard Deviation	0.846	0.847	0.892	0.791	0.845	0.831	0.868	0.815	0.853	0.844
Error Variance	*	0.001	0.011	0.002	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_04 Can you tell me the extent to which you agree or disagree with the following statements? - Everything including water and oxygen can be toxic at a certain dose

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Disagree strongly	(1) 108 5%	39 5%	29 6%	23 5%	30 5%	36 5%	57 5%	13 6%	38 6%	31 4%
Disagree slightly	(2) 265 13%	113 14%	54 12%	62 13%	93 14%	95 13%	134 13%	31 13%	71 12%	94 13%
Agree slightly	(3) 834 40%	354 43%	166 36%	187 40%	286 43%	287 39%	445 41%	89 37%	244 41%	289 41%
Agree strongly	(4) 633 30%	224 28%	181 40%	158 34%	199 30%	244 33%	317 30%	62 26%	174 29%	204 29%
SUMMARY CODES										
DISAGREE	372 18%	151 19%	83 18%	85 18%	123 18%	131 18%	191 18%	44 19%	110 18%	125 18%
AGREE	1467 70%	578 71%	347 76%	345 75%	485 73%	531 71%	762 71%	150 63%	418 70%	493 69%
Don't know	265 13%	84 10%	24 5%	32 7%	60 9%	82 11%	119 11%	45 19%	70 12%	94 13%
Mean Score	3.083	3.047	3.162	3.115	3.075	3.116	3.073	3.020	3.050	3.077
Standard Deviation	0.846	0.821	0.890	0.846	0.820	0.847	0.842	0.869	0.869	0.824
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Disagree strongly	(1) 226 11%	98 10%	128 12%	26 9%	41 10%	46 13%	35 10%	23 7%	55 14%	38 8%	68 12%	52 12%	68 11%	130 11%	51 8%	44 14%
Disagree slightly	(2) 396 19%	179 17%	217 20%	52 17%	82 21%	51 15%	74 21%	58 18%	80 19%	72 15%	98 17%	99 23%	127 20%	216 18%	120 19%	60 19%
Agree slightly	(3) 592 28%	275 27%	317 29%	91 31%	117 30%	109 32%	101 29%	65 21%	109 27%	104 22%	165 29%	129 30%	193 31%	319 27%	198 32%	75 24%
Agree strongly	(4) 663 31%	386 38%	276 26%	94 32%	123 31%	108 31%	100 29%	134 43%	104 25%	228 49%	194 34%	111 25%	129 21%	379 32%	193 31%	90 29%
SUMMARY CODES																
DISAGREE	622 30%	276 27%	345 32%	77 26%	123 31%	96 28%	109 31%	81 26%	135 33%	109 23%	167 29%	151 35%	195 31%	346 30%	172 28%	104 33%
AGREE	1254 60%	661 65%	593 55%	185 62%	241 61%	216 63%	200 58%	199 63%	213 52%	332 71%	359 62%	240 55%	323 52%	698 59%	391 63%	165 53%
Don't know	228 11%	83 8%	145 13%	34 11%	31 8%	30 9%	37 11%	34 11%	62 15%	28 6%	50 9%	46 10%	104 17%	129 11%	56 9%	43 14%
Mean Score	2.901	3.013	2.790	2.965	2.887	2.890	2.858	3.107	2.752	3.184	2.922	2.766	2.742	2.907	2.948	2.783
Standard Deviation	1.018	1.010	1.014	0.975	1.004	1.040	0.997	1.004	1.052	0.994	1.036	1.008	0.978	1.030	0.959	1.082
Error Variance	0.001	0.001	0.001	0.004	0.003	0.004	0.004	0.004	0.002	0.002	0.002	0.003	0.001	0.001	0.002	0.004

Chemistry (QS9637 - 731207)

Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Disagree strongly	(1) 226 11%	87 11%	29 11%	62 13%	12 8%	35 10%	80 13%	146 10%	190 10%	36 13%	198 11%	13 7%	11 11%	3 6%
Disagree slightly	(2) 396 19%	150 18%	48 17%	98 20%	29 19%	70 20%	113 18%	283 19%	332 18%	64 22%	327 18%	34 19%	27 26%	7 15%
Agree slightly	(3) 592 28%	219 27%	86 31%	125 25%	54 36%	108 30%	185 30%	407 27%	510 28%	82 29%	490 28%	56 31%	33 32%	12 25%
Agree strongly	(4) 663 31%	301 37%	84 30%	140 28%	44 29%	93 26%	177 28%	485 33%	613 34%	49 17%	551 31%	62 35%	25 24%	24 51%
SUMMARY CODES														
DISAGREE	622 30%	237 29%	78 28%	160 32%	42 28%	105 29%	193 31%	429 29%	521 29%	100 35%	526 30%	47 27%	39 37%	10 21%
AGREE	1254 60%	520 63%	171 61%	265 54%	99 65%	201 56%	362 58%	892 60%	1123 62%	131 46%	1042 59%	118 66%	58 56%	36 76%
Don't know	228 11%	64 8%	31 11%	69 14%	11 7%	53 15%	68 11%	160 11%	173 10%	55 19%	205 12%	14 8%	8 7%	2 3%
Mean Score	2.901	2.968	2.909	2.806	2.930	2.849	2.827	2.933	2.941	2.622	2.890	3.008	2.741	3.250
Standard Deviation	1.018	1.029	1.002	1.053	0.938	0.984	1.035	1.010	1.016	0.990	1.027	0.951	0.976	0.938
Error Variance	0.001	0.002	0.004	0.002	0.007	0.003	0.002	0.001	0.001	0.003	0.001	0.006	0.010	0.015

Chemistry (QS9637 - 731207)

Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Disagree strongly	(1) 226 11%	14 17%	39 16%	19 11%	15 11%	22 11%	16 8%	29 11%	30 10%	15 9%	11 11%	13 7%	3 6%	190 11%	34 11%
Disagree slightly	(2) 396 19%	18 21%	43 18%	29 16%	24 17%	35 18%	40 19%	50 19%	63 21%	28 17%	27 26%	34 19%	7 15%	344 19%	52 17%
Agree slightly	(3) 592 28%	24 28%	74 31%	33 19%	47 33%	50 27%	60 29%	77 30%	79 26%	46 28%	33 32%	56 31%	12 25%	480 27%	109 35%
Agree strongly	(4) 663 31%	25 30%	56 23%	58 34%	38 27%	66 35%	79 38%	74 28%	106 35%	49 30%	25 24%	62 35%	24 51%	581 33%	76 25%
SUMMARY CODES															
DISAGREE	622 30%	32 38%	81 34%	48 27%	39 27%	56 30%	56 27%	78 30%	93 30%	43 26%	39 37%	47 27%	10 21%	534 30%	86 28%
AGREE	1254 60%	48 58%	131 54%	92 53%	86 60%	116 62%	138 66%	152 58%	184 60%	95 58%	58 56%	118 66%	36 76%	1061 60%	185 60%
Don't know	228 11%	3 4%	30 12%	35 20%	19 13%	16 8%	15 7%	31 12%	29 9%	27 17%	8 7%	14 8%	2 3%	184 10%	40 13%
Mean Score	2.901	2.739	2.700	2.941	2.867	2.931	3.036	2.858	2.936	2.940	2.741	3.008	3.250	2.910	2.839
Standard Deviation	1.018	1.084	1.054	1.084	0.991	1.043	0.970	1.011	1.022	0.998	0.976	0.951	0.938	1.025	0.975
Error Variance	0.001	0.015	0.005	0.008	0.008	0.006	0.005	0.005	0.004	0.007	0.010	0.006	0.015	0.001	0.004

Chemistry (QS9637 - 731207)

Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Disagree strongly (1)	226 11%	53 9%	66 11%	60 13%	9 15%	37 11%	15 9%	36 8%	2 3%	14 9%	29 10%	25 7%	158 12%	96 11%	73 11%	55 11%
Disagree slightly (2)	396 19%	82 14%	105 17%	114 24%	9 15%	74 21%	15 9%	46 11%	6 9%	26 17%	42 14%	57 15%	282 21%	200 22%	118 18%	75 15%
Agree slightly (3)	592 28%	141 24%	187 30%	139 30%	19 31%	98 28%	37 22%	102 24%	14 19%	37 24%	71 24%	76 20%	399 30%	264 29%	196 29%	124 25%
Agree strongly (4)	663 31%	269 46%	214 35%	103 22%	15 25%	59 17%	100 58%	226 52%	48 68%	75 49%	143 48%	207 54%	302 23%	213 23%	228 34%	215 44%
SUMMARY CODES																
DISAGREE	622 30%	136 23%	171 28%	174 37%	19 30%	111 32%	30 17%	83 19%	9 12%	40 26%	71 24%	82 21%	440 33%	296 33%	191 29%	130 26%
AGREE	1254 60%	410 70%	402 65%	242 52%	35 56%	157 45%	138 80%	329 76%	61 87%	112 73%	214 72%	283 73%	701 53%	477 53%	424 63%	339 69%
Don't know	228 11%	37 6%	42 7%	50 11%	9 14%	78 23%	6 3%	22 5%	* 1%	3 2%	11 4%	21 5%	189 14%	132 15%	55 8%	23 5%
Mean Score	2.901	3.147	2.961	2.685	2.762	2.668	3.335	3.262	3.525	3.144	3.153	3.273	2.741	2.767	2.941	3.064
Standard Deviation	1.018	1.007	1.009	1.001	1.061	0.969	0.966	0.974	0.798	1.010	1.018	0.963	1.000	0.989	1.017	1.043
Error Variance	0.001	0.002	0.002	0.002	0.019	0.003	0.006	0.003	0.010	0.008	0.004	0.003	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)**Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Disagree strongly	(1) 226 11%	170 11%	10 11%	35 10%	137 10%	86 12%	138 12%	84 10%	94 11%	128 11%
Disagree slightly	(2) 396 19%	275 17%	22 26%	87 25%	218 16%	175 25%	216 19%	171 19%	163 19%	224 19%
Agree slightly	(3) 592 28%	456 29%	24 28%	103 30%	370 28%	212 30%	302 26%	281 32%	227 27%	346 30%
Agree strongly	(4) 663 31%	558 35%	20 23%	82 24%	534 40%	121 17%	428 38%	230 26%	336 39%	320 28%
SUMMARY CODES										
DISAGREE	622 30%	444 28%	32 37%	122 36%	355 27%	261 37%	354 31%	255 29%	257 30%	353 31%
AGREE	1254 60%	1013 64%	44 51%	185 54%	904 68%	333 47%	729 64%	511 58%	563 66%	666 58%
Don't know	228 11%	117 7%	10 12%	35 10%	74 6%	112 16%	56 5%	115 13%	36 4%	133 12%
Mean Score	2.901	2.961	2.712	2.756	3.034	2.620	2.941	2.857	2.982	2.842
Standard Deviation	1.018	1.018	1.000	0.976	1.015	0.968	1.049	0.971	1.033	1.007
Error Variance	0.001	0.001	0.014	0.003	0.001	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.13_05 Can you tell me the extent to which you agree or disagree with the following statements? - Everything is made of chemicals

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Disagree strongly	(1) 226 11%	100 12%	43 10%	65 14%	82 12%	64 9%	137 13%	24 10%	77 13%	84 12%
Disagree slightly	(2) 396 19%	171 21%	62 14%	75 16%	141 21%	142 19%	206 19%	40 17%	101 17%	145 20%
Agree slightly	(3) 592 28%	255 31%	110 24%	125 27%	214 32%	207 28%	295 28%	82 34%	186 31%	190 27%
Agree strongly	(4) 663 31%	214 26%	214 47%	162 35%	185 28%	262 35%	327 30%	63 26%	175 29%	215 30%
SUMMARY CODES										
DISAGREE	622 30%	271 33%	105 23%	140 30%	222 33%	206 28%	344 32%	64 27%	178 30%	229 32%
AGREE	1254 60%	469 58%	324 71%	287 62%	399 60%	469 63%	622 58%	145 61%	361 60%	405 57%
Don't know	228 11%	73 9%	25 6%	36 8%	46 7%	68 9%	106 10%	31 13%	59 10%	78 11%
Mean Score	2.901	2.786	3.152	2.899	2.809	2.989	2.840	2.880	2.852	2.845
Standard Deviation	1.018	1.009	1.013	1.075	1.007	0.989	1.047	0.972	1.031	1.037
Error Variance	0.001	0.001	0.003	0.003	0.002	0.002	0.001	0.005	0.002	0.002

Chemistry (QS9637 - 731207)

Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Everything including water and oxygen can be toxic at a certain dose	1467 70%	743 73%	724 67%	208 70%	263 67%	234 68%	247 71%	229 73%	284 69%	352 75%	400 70%	308 70%	407 65%	811 69%	442 72%	214 68%
Everything is made of chemicals	1254 60%	661 65%	593 55%	185 62%	241 61%	216 63%	200 58%	199 63%	213 52%	332 71%	359 62%	240 55%	323 52%	698 59%	391 63%	165 53%
Natural chemicals are safer than man-made chemicals	850 40%	373 37%	477 44%	121 41%	155 39%	152 44%	118 34%	113 36%	191 46%	150 32%	223 39%	192 44%	285 46%	451 38%	262 42%	137 44%
All chemicals are man- made	518 25%	256 25%	262 24%	71 24%	111 28%	103 30%	73 21%	62 20%	99 24%	78 17%	136 24%	124 28%	181 29%	272 23%	167 27%	78 25%
All chemicals are dangerous and harmful	407 19%	189 19%	217 20%	65 22%	81 20%	67 19%	52 15%	55 18%	87 21%	46 10%	95 16%	96 22%	170 27%	202 17%	138 22%	67 21%

Chemistry (QS9637 - 731207)

Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Everything including water and oxygen can be toxic at a certain dose	1467 70%	583 71%	191 68%	351 71%	110 73%	231 64%	401 64%	1066 72%	1277 70%	190 67%	1217 69%	132 74%	80 76%	37 78%
Everything is made of chemicals	1254 60%	520 63%	171 61%	265 54%	99 65%	201 56%	362 58%	892 60%	1123 62%	131 46%	1042 59%	118 66%	58 56%	36 76%
Natural chemicals are safer than man-made chemicals	850 40%	294 36%	118 42%	223 45%	70 46%	144 40%	252 41%	598 40%	708 39%	142 50%	718 40%	65 36%	48 46%	20 41%
All chemicals are man-made	518 25%	201 24%	64 23%	113 23%	36 24%	104 29%	177 28%	341 23%	430 24%	88 31%	426 24%	47 26%	30 29%	15 31%
All chemicals are dangerous and harmful	407 19%	135 16%	47 17%	95 19%	35 23%	94 26%	123 20%	284 19%	323 18%	83 29%	348 20%	40 22%	10 10%	9 18%

Chemistry (QS9637 - 731207)

Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Everything including water and oxygen can be toxic at a certain dose	1467 70%	50 60%	164 68%	128 73%	102 71%	147 78%	139 66%	174 67%	205 67%	108 65%	80 76%	132 74%	37 78%	1267 71%	193 62%
Everything is made of chemicals	1254 60%	48 58%	131 54%	92 53%	86 60%	116 62%	138 66%	152 58%	184 60%	95 58%	58 56%	118 66%	36 76%	1061 60%	185 60%
Natural chemicals are safer than man-made chemicals	850 40%	27 32%	84 35%	71 41%	74 51%	73 39%	87 42%	133 51%	121 39%	48 29%	48 46%	65 36%	20 41%	669 38%	179 57%
All chemicals are man-made	518 25%	16 20%	56 23%	39 23%	35 24%	34 18%	46 22%	87 33%	86 28%	25 15%	30 29%	47 26%	15 31%	386 22%	131 42%
All chemicals are dangerous and harmful	407 19%	8 9%	41 17%	31 18%	33 23%	45 24%	27 13%	75 29%	59 19%	28 17%	10 10%	40 22%	9 18%	307 17%	97 31%

Chemistry (QS9637 - 731207)

Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Everything including water and oxygen can be toxic at a certain dose	1467 70%	420 72%	447 73%	331 71%	42 68%	211 61%	135 78%	317 73%	63 89%	127 82%	235 79%	317 82%	880 66%	608 67%	461 69%	381 78%
Everything is made of chemicals	1254 60%	410 70%	402 65%	242 52%	35 56%	157 45%	138 80%	329 76%	61 87%	112 73%	214 72%	283 73%	701 53%	477 53%	424 63%	339 69%
Natural chemicals are safer than man-made chemicals	850 40%	203 35%	217 35%	207 44%	36 58%	175 51%	61 35%	159 37%	16 23%	45 29%	87 29%	109 28%	581 44%	390 43%	269 40%	177 36%
All chemicals are man-made	518 25%	113 19%	140 23%	133 29%	26 42%	98 28%	35 20%	108 25%	6 8%	21 14%	49 17%	50 13%	355 27%	238 26%	165 25%	102 21%
All chemicals are dangerous and harmful	407 19%	63 11%	100 16%	106 23%	21 33%	108 31%	22 13%	55 13%	3 4%	18 12%	25 9%	28 7%	316 24%	208 23%	136 20%	54 11%

Chemistry (QS9637 - 731207)**Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table****Base: All Adults in UK**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Everything including water and oxygen can be toxic at a certain dose	1467 70%	1156 73%	50 58%	242 71%	1008 76%	443 63%	844 74%	602 68%	646 75%	792 69%
Everything is made of chemicals	1254 60%	1013 64%	44 51%	185 54%	904 68%	333 47%	729 64%	511 58%	563 66%	666 58%
Natural chemicals are safer than man-made chemicals	850 40%	641 41%	41 48%	150 44%	530 40%	304 43%	459 40%	369 42%	358 42%	463 40%
All chemicals are man-made	518 25%	385 24%	17 20%	99 29%	321 24%	185 26%	266 23%	230 26%	224 26%	270 23%
All chemicals are dangerous and harmful	407 19%	291 18%	24 28%	76 22%	216 16%	178 25%	194 17%	195 22%	158 19%	228 20%

Chemistry (QS9637 - 731207)

Q.13 Can you tell me the extent to which you agree or disagree with the following statements? - Agree Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Everything including water and oxygen can be toxic at a certain dose	1467 70%	578 71%	347 76%	345 75%	485 73%	531 71%	762 71%	150 63%	418 70%	493 69%
Everything is made of chemicals	1254 60%	469 58%	324 71%	287 62%	399 60%	469 63%	622 58%	145 61%	361 60%	405 57%
Natural chemicals are safer than man-made chemicals	850 40%	377 46%	139 31%	175 38%	283 42%	235 32%	458 43%	141 59%	303 51%	295 41%
All chemicals are man-made	518 25%	240 29%	81 18%	109 23%	172 26%	131 18%	279 26%	100 42%	181 30%	198 28%
All chemicals are dangerous and harmful	407 19%	202 25%	50 11%	88 19%	137 20%	116 16%	201 19%	78 32%	134 22%	144 20%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Summary Table

Base: All Adults in UK

		What chemists are doing to make sure there's enough food to feed the world's population	The chemistry involved in how food is processed and cooked	What chemists are doing to develop new communications technologies such as smart phones	What chemists are doing to develop clean water technology	Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	The history of medical drug discoveries (such as aspirin, the contraceptive pill)	What chemists are doing to develop solar, wind and other renewable energy technologies	What chemists are doing to develop safer and environmental friendly cars
Unweighted Base		2104	2104	2104	2104	2104	2104	2104	2104	2104
Weighted Base		2104	2104	2104	2104	2104	2104	2104	2104	2104
Not at all interested	(1)	190 9%	219 10%	337 16%	201 10%	225 11%	177 8%	267 13%	228 11%	263 12%
Not very interested	(2)	444 21%	503 24%	628 30%	402 19%	560 27%	335 16%	575 27%	452 21%	499 24%
Quite interested	(3)	957 45%	895 43%	778 37%	991 47%	931 44%	985 47%	861 41%	911 43%	898 43%
Very interested	(4)	411 20%	403 19%	262 12%	433 21%	311 15%	529 25%	327 16%	415 20%	350 17%
SUMMARY CODES										
NOT INTERESTED		633 30%	722 34%	965 46%	603 29%	785 37%	512 24%	842 40%	679 32%	762 36%
INTERESTED		1368 65%	1298 62%	1039 49%	1424 68%	1241 59%	1513 72%	1188 56%	1326 63%	1248 59%
Don't know		102 5%	84 4%	100 5%	77 4%	77 4%	78 4%	74 4%	98 5%	94 4%
Mean Score		2.795	2.734	2.481	2.817	2.655	2.921	2.614	2.755	2.665
Standard Deviation		0.874	0.901	0.920	0.880	0.869	0.878	0.907	0.909	0.913
Error Variance		*	*	*	*	*	*	*	*	*

Chemistry (QS9637 - 731207)

Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 190 9%	79 8%	111 10%	24 8%	28 7%	38 11%	32 9%	27 9%	40 10%	27 6%	36 6%	44 10%	82 13%	108 9%	47 8%	34 11%
Not very interested	(2) 444 21%	215 21%	229 21%	83 28%	73 18%	48 14%	101 29%	66 21%	73 18%	80 17%	134 23%	99 23%	131 21%	224 19%	147 24%	72 23%
Quite interested	(3) 957 45%	473 46%	484 45%	122 41%	195 49%	163 48%	137 39%	159 51%	182 44%	238 51%	252 44%	198 45%	269 43%	563 48%	269 43%	126 40%
Very interested	(4) 411 20%	205 20%	207 19%	58 20%	84 21%	69 20%	62 18%	50 16%	88 21%	111 24%	132 23%	73 17%	95 15%	219 19%	131 21%	61 20%
SUMMARY CODES																
NOT INTERESTED	633 30%	294 29%	339 31%	106 36%	101 26%	87 25%	132 38%	93 30%	114 28%	108 23%	170 30%	143 33%	212 34%	333 28%	194 31%	107 34%
INTERESTED	1368 65%	678 66%	691 64%	180 61%	279 71%	232 68%	198 57%	209 67%	270 66%	349 74%	384 67%	271 62%	364 59%	782 67%	400 65%	187 60%
Don't know	102 5%	50 5%	53 5%	10 3%	15 4%	23 7%	16 5%	12 4%	27 7%	13 3%	21 4%	23 5%	45 7%	59 5%	24 4%	19 6%
Mean Score	2.795	2.827	2.764	2.747	2.883	2.825	2.691	2.768	2.827	2.947	2.866	2.726	2.655	2.801	2.815	2.727
Standard Deviation	0.874	0.853	0.893	0.873	0.833	0.907	0.883	0.834	0.903	0.810	0.852	0.875	0.918	0.865	0.867	0.922
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 190 9%	70 9%	23 8%	51 10%	6 4%	40 11%	56 9%	134 9%	152 8%	37 13%	166 9%	11 6%	9 8%	4 8%
Not very interested	(2) 444 21%	190 23%	56 20%	92 19%	39 25%	67 19%	133 21%	311 21%	380 21%	64 22%	374 21%	39 22%	21 20%	9 18%
Quite interested	(3) 957 45%	377 46%	133 47%	229 46%	65 43%	154 43%	300 48%	657 44%	838 46%	119 42%	809 46%	80 45%	51 48%	18 37%
Very interested	(4) 411 20%	153 19%	55 20%	97 20%	39 26%	68 19%	94 15%	317 21%	371 20%	40 14%	328 19%	43 24%	22 21%	18 37%
SUMMARY CODES														
NOT INTERESTED	633 30%	261 32%	78 28%	143 29%	44 29%	107 30%	189 30%	444 30%	532 29%	101 35%	541 31%	50 28%	30 29%	13 26%
INTERESTED	1368 65%	530 65%	188 67%	325 66%	103 68%	222 62%	394 63%	974 66%	1209 66%	160 56%	1137 64%	123 69%	73 70%	35 74%
Don't know	102 5%	30 4%	13 5%	26 5%	4 2%	30 8%	40 6%	62 4%	77 4%	26 9%	94 5%	6 3%	2 2%	-
Mean Score	2.795	2.775	2.826	2.792	2.925	2.760	2.742	2.816	2.820	2.625	2.774	2.897	2.842	3.030
Standard Deviation	0.874	0.860	0.855	0.892	0.822	0.916	0.841	0.887	0.865	0.914	0.874	0.850	0.862	0.937
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	0.001	*	0.003	*	0.004	0.007	0.015

Chemistry (QS9637 - 731207)

Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 190 9%	14 17%	30 12%	12 7%	22 15%	18 10%	11 5%	23 9%	22 7%	15 9%	9 8%	11 6%	4 8%	169 10%	18 6%
Not very interested	(2) 444 21%	24 29%	58 24%	30 17%	21 15%	35 19%	66 32%	53 20%	53 17%	34 20%	21 20%	39 22%	9 18%	388 22%	56 18%
Quite interested	(3) 957 45%	31 38%	116 48%	82 47%	57 40%	94 50%	90 43%	102 39%	157 51%	78 48%	51 48%	80 45%	18 37%	823 46%	126 41%
Very interested	(4) 411 20%	12 14%	28 12%	37 21%	32 22%	38 20%	35 17%	62 24%	62 20%	23 14%	22 21%	43 24%	18 37%	333 19%	77 25%
SUMMARY CODES															
NOT INTERESTED	633 30%	39 46%	88 36%	41 24%	43 30%	53 28%	77 37%	76 29%	75 25%	49 30%	30 29%	50 28%	13 26%	557 31%	74 24%
INTERESTED	1368 65%	43 52%	145 60%	119 68%	89 62%	132 70%	125 60%	164 63%	218 71%	102 62%	73 70%	123 69%	35 74%	1156 65%	203 65%
Don't know	102 5%	1 1%	9 4%	14 8%	11 8%	3 2%	7 3%	22 8%	13 4%	14 9%	2 2%	6 3%	- -	66 4%	34 11%
Mean Score	2.795	2.499	2.616	2.899	2.745	2.822	2.740	2.847	2.879	2.730	2.842	2.897	3.030	2.771	2.943
Standard Deviation	0.874	0.948	0.858	0.836	1.006	0.868	0.803	0.918	0.823	0.846	0.862	0.850	0.937	0.874	0.861
Error Variance	*	0.011	0.003	0.004	0.007	0.004	0.003	0.004	0.002	0.005	0.007	0.004	0.015	*	0.003

Chemistry (QS9637 - 731207)

Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 190 9%	28 5%	43 7%	57 12%	7 11%	52 15%	3 2%	21 5%	* 1%	5 4%	14 5%	11 3%	150 11%	143 16%	33 5%	10 2%
Not very interested	(2) 444 21%	79 14%	139 23%	112 24%	9 15%	95 27%	26 15%	75 17%	7 10%	21 14%	37 13%	49 13%	319 24%	235 26%	132 20%	72 15%
Quite interested	(3) 957 45%	303 52%	287 47%	206 44%	28 44%	126 36%	91 52%	216 50%	35 50%	78 50%	149 50%	197 51%	563 42%	352 39%	349 52%	249 51%
Very interested	(4) 411 20%	146 25%	131 21%	71 15%	13 21%	47 14%	53 30%	112 26%	27 39%	50 33%	88 30%	123 32%	211 16%	121 13%	137 21%	149 30%
SUMMARY CODES																
NOT INTERESTED	633 30%	107 18%	183 30%	170 36%	16 26%	147 43%	29 17%	96 22%	8 11%	26 17%	52 17%	60 16%	469 35%	378 42%	165 25%	81 17%
INTERESTED	1368 65%	449 77%	418 68%	276 59%	40 65%	172 50%	143 83%	328 76%	62 88%	128 83%	238 80%	319 83%	773 58%	473 52%	487 73%	398 81%
Don't know	102 5%	27 5%	14 2%	20 4%	5 9%	26 8%	1 *	10 2%	1 1%	- -	7 2%	7 2%	88 7%	53 6%	18 3%	11 2%
Mean Score	2.795	3.020	2.841	2.649	2.815	2.523	3.117	2.990	3.274	3.121	3.078	3.137	2.671	2.530	2.907	3.120
Standard Deviation	0.874	0.780	0.845	0.896	0.928	0.934	0.721	0.799	0.670	0.769	0.792	0.743	0.895	0.934	0.780	0.726
Error Variance	*	0.001	0.001	0.002	0.014	0.002	0.003	0.002	0.007	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 190 9%	96 6%	18 22%	45 13%	33 3%	152 22%	66 6%	108 12%	38 4%	136 12%
Not very interested	(2) 444 21%	298 19%	28 33%	104 30%	196 15%	243 34%	206 18%	225 25%	154 18%	279 24%
Quite interested	(3) 957 45%	773 49%	24 28%	146 43%	728 55%	222 31%	562 49%	383 43%	422 49%	516 45%
Very interested	(4) 411 20%	363 23%	9 10%	37 11%	347 26%	62 9%	280 25%	130 15%	221 26%	186 16%
SUMMARY CODES										
NOT INTERESTED	633 30%	394 25%	47 55%	149 44%	230 17%	395 56%	272 24%	332 38%	192 22%	415 36%
INTERESTED	1368 65%	1135 72%	33 39%	183 53%	1075 81%	284 40%	841 74%	513 58%	643 75%	703 61%
Don't know	102 5%	46 3%	5 6%	10 3%	28 2%	27 4%	26 2%	37 4%	21 2%	34 3%
Mean Score	2.795	2.916	2.292	2.524	3.065	2.285	2.947	2.633	2.991	2.673
Standard Deviation	0.874	0.823	0.948	0.864	0.718	0.913	0.820	0.892	0.794	0.893
Error Variance	*	*	0.012	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_01 How interested are you in finding out more about What chemists are doing to make sure there's enough food to feed the world's population?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 190 9%	60 7%	21 5%	32 7%	41 6%	79 11%	88 8%	20 9%	42 7%	66 9%
Not very interested	(2) 444 21%	186 23%	61 13%	92 20%	132 20%	171 23%	222 21%	46 19%	100 17%	168 24%
Quite interested	(3) 957 45%	363 45%	234 51%	209 45%	332 50%	328 44%	509 47%	97 41%	260 43%	345 48%
Very interested	(4) 411 20%	172 21%	126 28%	117 25%	142 21%	142 19%	217 20%	53 22%	163 27%	107 15%
SUMMARY CODES										
NOT INTERESTED	633 30%	245 30%	82 18%	124 27%	174 26%	250 34%	311 29%	66 28%	142 24%	234 33%
INTERESTED	1368 65%	535 66%	359 79%	326 71%	474 71%	470 63%	726 68%	150 63%	423 71%	452 64%
Don't know	102 5%	34 4%	13 3%	12 3%	20 3%	24 3%	35 3%	24 10%	33 5%	26 4%
Mean Score	2.795	2.829	3.050	2.914	2.888	2.740	2.825	2.843	2.962	2.719
Standard Deviation	0.874	0.857	0.783	0.862	0.817	0.898	0.857	0.902	0.874	0.840
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 219 10%	97 10%	122 11%	36 12%	26 6%	36 11%	43 12%	33 11%	46 11%	39 8%	37 6%	52 12%	92 15%	116 10%	65 11%	37 12%
Not very interested	(2) 503 24%	262 26%	241 22%	103 35%	90 23%	68 20%	92 26%	54 17%	97 24%	108 23%	143 25%	115 26%	137 22%	242 21%	178 29%	83 27%
Quite interested	(3) 895 43%	436 43%	459 42%	100 34%	175 44%	149 44%	127 37%	169 54%	176 43%	213 45%	247 43%	181 42%	254 41%	547 47%	225 36%	123 40%
Very interested	(4) 403 19%	188 18%	215 20%	48 16%	91 23%	74 22%	68 20%	48 15%	75 18%	101 21%	135 24%	68 16%	99 16%	218 19%	131 21%	53 17%
SUMMARY CODES																
NOT INTERESTED	722 34%	359 35%	363 34%	139 47%	115 29%	104 30%	134 39%	87 28%	143 35%	147 31%	180 31%	166 38%	229 37%	359 31%	243 39%	121 39%
INTERESTED	1298 62%	624 61%	674 62%	148 50%	265 67%	223 65%	195 56%	217 69%	251 61%	314 67%	382 66%	249 57%	352 57%	765 65%	356 58%	177 57%
Don't know	84 4%	38 4%	46 4%	10 3%	14 4%	16 5%	17 5%	10 3%	17 4%	9 2%	14 2%	21 5%	40 7%	49 4%	20 3%	15 5%
Mean Score	2.734	2.727	2.740	2.560	2.868	2.797	2.669	2.761	2.711	2.816	2.856	2.640	2.617	2.771	2.705	2.648
Standard Deviation	0.901	0.883	0.918	0.913	0.853	0.914	0.947	0.847	0.906	0.869	0.859	0.899	0.945	0.879	0.930	0.917
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.002	0.002

Chemistry (QS9637 - 731207)

Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 219 10%	79 10%	25 9%	58 12%	13 8%	44 12%	59 9%	160 11%	174 10%	45 16%	191 11%	14 8%	11 11%	3 6%
Not very interested	(2) 503 24%	218 27%	61 22%	110 22%	49 33%	65 18%	146 23%	357 24%	437 24%	66 23%	418 24%	48 27%	23 22%	14 29%
Quite interested	(3) 895 43%	345 42%	130 47%	220 44%	56 37%	145 40%	269 43%	626 42%	781 43%	114 40%	751 42%	79 44%	45 43%	21 43%
Very interested	(4) 403 19%	158 19%	54 19%	88 18%	29 19%	75 21%	114 18%	289 19%	363 20%	40 14%	337 19%	32 18%	23 22%	11 22%
SUMMARY CODES														
NOT INTERESTED	722 34%	297 36%	85 31%	168 34%	62 41%	110 31%	205 33%	518 35%	611 34%	111 39%	609 34%	62 35%	35 33%	17 35%
INTERESTED	1298 62%	502 61%	184 66%	307 62%	85 56%	220 61%	383 62%	915 62%	1144 63%	154 54%	1087 61%	111 62%	69 65%	31 65%
Don't know	84 4%	21 3%	10 4%	19 4%	5 3%	29 8%	35 6%	49 3%	63 3%	20 7%	76 4%	6 3%	2 2%	-
Mean Score	2.734	2.727	2.791	2.709	2.688	2.759	2.746	2.728	2.760	2.561	2.727	2.745	2.782	2.816
Standard Deviation	0.901	0.890	0.867	0.906	0.888	0.953	0.882	0.908	0.891	0.943	0.906	0.855	0.918	0.850
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.004	0.008	0.012

Chemistry (QS9637 - 731207)

Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 219 10%	12 15%	33 14%	18 11%	25 18%	19 10%	10 5%	26 10%	27 9%	20 12%	11 11%	14 8%	3 6%	197 11%	19 6%
Not very interested	(2) 503 24%	33 39%	53 22%	27 15%	28 20%	45 24%	61 29%	62 24%	67 22%	43 26%	23 22%	48 27%	14 29%	434 24%	70 22%
Quite interested	(3) 895 43%	27 32%	107 44%	80 46%	56 39%	94 50%	91 44%	93 35%	134 44%	70 43%	45 43%	79 44%	21 43%	765 43%	123 39%
Very interested	(4) 403 19%	11 13%	40 17%	39 23%	23 16%	25 13%	42 20%	65 25%	71 23%	19 12%	23 22%	32 18%	11 22%	327 18%	74 24%
SUMMARY CODES															
NOT INTERESTED	722 34%	45 54%	85 35%	45 26%	54 38%	65 34%	71 34%	87 33%	94 31%	63 38%	35 33%	62 35%	17 35%	631 35%	89 29%
INTERESTED	1298 62%	38 46%	147 61%	119 69%	79 55%	119 63%	133 64%	158 60%	205 67%	89 54%	69 65%	111 62%	31 65%	1092 61%	197 63%
Don't know	84 4%	1 1%	9 4%	10 6%	11 7%	5 2%	5 3%	16 6%	7 2%	12 7%	2 2%	6 3%	- -	57 3%	25 8%
Mean Score	2.734	2.445	2.663	2.853	2.578	2.681	2.806	2.807	2.834	2.583	2.782	2.745	2.816	2.709	2.880
Standard Deviation	0.901	0.903	0.924	0.912	0.993	0.841	0.820	0.949	0.894	0.874	0.918	0.855	0.850	0.903	0.873
Error Variance	*	0.010	0.004	0.005	0.007	0.004	0.003	0.004	0.003	0.005	0.008	0.004	0.012	*	0.003

Chemistry (QS9637 - 731207)

Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 219 10%	43 7%	45 7%	65 14%	7 11%	58 17%	6 3%	22 5%	1 2%	8 5%	20 7%	18 5%	171 13%	170 19%	31 5%	15 3%
Not very interested	(2) 503 24%	115 20%	165 27%	113 24%	9 14%	93 27%	34 20%	103 24%	13 18%	34 22%	65 22%	76 20%	330 25%	244 27%	160 24%	93 19%
Quite interested	(3) 895 43%	265 45%	271 44%	192 41%	29 47%	131 38%	76 44%	192 44%	34 48%	71 46%	133 45%	185 48%	543 41%	329 36%	328 49%	233 47%
Very interested	(4) 403 19%	145 25%	122 20%	78 17%	12 19%	42 12%	56 32%	109 25%	22 32%	42 27%	75 25%	105 27%	212 16%	122 14%	133 20%	141 29%
SUMMARY CODES																
NOT INTERESTED	722 34%	158 27%	210 34%	178 38%	15 25%	151 44%	40 23%	125 29%	14 20%	42 27%	86 29%	94 24%	501 38%	414 46%	191 29%	108 22%
INTERESTED	1298 62%	409 70%	393 64%	270 58%	41 66%	172 50%	132 76%	301 69%	56 80%	113 73%	208 70%	290 75%	755 57%	451 50%	461 69%	374 76%
Don't know	84 4%	15 3%	12 2%	18 4%	5 9%	22 6%	1 1%	8 2%	- -	- -	2 1%	3 1%	74 6%	40 4%	18 3%	9 2%
Mean Score	2.734	2.901	2.780	2.630	2.815	2.483	3.059	2.910	3.099	2.948	2.892	2.980	2.634	2.467	2.864	3.038
Standard Deviation	0.901	0.867	0.852	0.934	0.913	0.932	0.809	0.835	0.756	0.835	0.864	0.815	0.918	0.962	0.789	0.780
Error Variance	*	0.001	0.001	0.002	0.013	0.002	0.004	0.002	0.009	0.005	0.003	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 219 10%	122 8%	15 18%	52 15%	47 4%	167 24%	84 7%	119 13%	52 6%	147 13%
Not very interested	(2) 503 24%	366 23%	21 25%	100 29%	236 18%	259 37%	223 20%	264 30%	163 19%	323 28%
Quite interested	(3) 895 43%	714 45%	24 29%	140 41%	681 51%	208 29%	532 47%	351 40%	400 47%	481 42%
Very interested	(4) 403 19%	339 22%	19 23%	42 12%	348 26%	52 7%	279 25%	123 14%	221 26%	178 15%
SUMMARY CODES										
NOT INTERESTED	722 34%	488 31%	36 42%	152 44%	283 21%	426 60%	307 27%	383 43%	215 25%	470 41%
INTERESTED	1298 62%	1053 67%	44 52%	182 53%	1030 77%	261 37%	811 71%	473 54%	621 73%	659 57%
Don't know	84 4%	34 2%	5 6%	9 3%	21 2%	20 3%	22 2%	26 3%	20 2%	23 2%
Mean Score	2.734	2.824	2.604	2.513	3.014	2.212	2.900	2.557	2.944	2.612
Standard Deviation	0.901	0.862	1.055	0.903	0.767	0.899	0.860	0.901	0.841	0.902
Error Variance	*	*	0.014	0.003	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_02 How interested are you in finding out more about The chemistry involved in how food is processed and cooked?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 219 10%	67 8%	26 6%	34 7%	54 8%	94 13%	102 10%	21 9%	43 7%	79 11%
Not very interested	(2) 503 24%	198 24%	87 19%	102 22%	150 23%	197 27%	247 23%	50 21%	121 20%	176 25%
Quite interested	(3) 895 43%	359 44%	214 47%	211 46%	302 45%	292 39%	490 46%	96 40%	263 44%	322 45%
Very interested	(4) 403 19%	165 20%	117 26%	103 22%	146 22%	134 18%	208 19%	57 24%	148 25%	117 16%
SUMMARY CODES										
NOT INTERESTED	722 34%	265 33%	113 25%	136 29%	205 31%	291 39%	349 33%	71 30%	165 28%	255 36%
INTERESTED	1298 62%	524 64%	332 73%	314 68%	448 67%	426 57%	698 65%	152 64%	411 69%	439 62%
Don't know	84 4%	25 3%	9 2%	13 3%	16 2%	26 4%	25 2%	16 7%	23 4%	18 3%
Mean Score	2.734	2.789	2.950	2.848	2.826	2.651	2.767	2.843	2.896	2.687
Standard Deviation	0.901	0.870	0.832	0.860	0.870	0.930	0.879	0.912	0.871	0.884
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 337 16%	140 14%	197 18%	31 10%	39 10%	47 14%	58 17%	48 15%	114 28%	66 14%	61 11%	82 19%	128 21%	179 15%	82 13%	76 24%
Not very interested	(2) 628 30%	264 26%	364 34%	93 31%	111 28%	83 24%	105 30%	107 34%	130 32%	149 32%	177 31%	125 29%	177 28%	365 31%	166 27%	97 31%
Quite interested	(3) 778 37%	404 40%	374 35%	112 38%	160 41%	140 41%	136 39%	118 38%	111 27%	181 38%	230 40%	158 36%	210 34%	447 38%	241 39%	90 29%
Very interested	(4) 262 12%	171 17%	90 8%	53 18%	68 17%	53 16%	32 9%	26 8%	29 7%	63 14%	90 16%	49 11%	59 10%	131 11%	104 17%	27 9%
SUMMARY CODES																
NOT INTERESTED	965 46%	404 40%	561 52%	124 42%	150 38%	129 38%	163 47%	155 49%	244 59%	215 46%	238 41%	207 47%	305 49%	544 46%	249 40%	173 55%
INTERESTED	1039 49%	575 56%	465 43%	166 56%	229 58%	194 57%	167 48%	144 46%	140 34%	244 52%	320 56%	207 47%	269 43%	578 49%	345 56%	116 37%
Don't know	100 5%	42 4%	57 5%	7 2%	16 4%	20 6%	16 5%	15 5%	26 6%	10 2%	18 3%	23 5%	48 8%	52 4%	25 4%	23 7%
Mean Score	2.481	2.619	2.349	2.651	2.680	2.621	2.426	2.409	2.143	2.525	2.625	2.420	2.350	2.473	2.618	2.232
Standard Deviation	0.920	0.934	0.888	0.901	0.888	0.926	0.889	0.859	0.931	0.903	0.881	0.937	0.939	0.895	0.930	0.944
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.002	0.002	0.001	0.001	0.002	0.003

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 337 16%	111 14%	38 14%	128 26%	8 5%	52 15%	82 13%	255 17%	248 14%	88 31%	281 16%	25 14%	23 22%	7 15%
Not very interested	(2) 628 30%	242 29%	86 31%	163 33%	44 29%	93 26%	173 28%	455 31%	542 30%	86 30%	518 29%	63 35%	29 27%	19 39%
Quite interested	(3) 778 37%	338 41%	108 38%	136 27%	59 39%	137 38%	245 39%	532 36%	715 39%	62 22%	656 37%	64 36%	42 40%	16 33%
Very interested	(4) 262 12%	110 13%	34 12%	33 7%	37 24%	47 13%	88 14%	174 12%	242 13%	19 7%	224 13%	21 12%	10 9%	6 13%
SUMMARY CODES														
NOT INTERESTED	965 46%	353 43%	124 44%	291 59%	51 34%	145 40%	254 41%	711 48%	791 44%	174 61%	799 45%	88 49%	52 50%	26 54%
INTERESTED	1039 49%	448 55%	142 51%	169 34%	96 63%	184 51%	333 53%	706 48%	958 53%	82 29%	880 50%	86 48%	52 49%	22 46%
Don't know	100 5%	20 2%	13 5%	33 7%	4 3%	29 8%	36 6%	64 4%	70 4%	30 11%	93 5%	6 3%	1 1%	-
Mean Score	2.481	2.558	2.519	2.161	2.848	2.545	2.578	2.441	2.544	2.050	2.490	2.474	2.363	2.441
Standard Deviation	0.920	0.894	0.892	0.916	0.858	0.924	0.907	0.923	0.900	0.945	0.923	0.889	0.936	0.906
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.002	0.001	*	0.003	0.001	0.005	0.008	0.014

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 337 16%	25 30%	43 18%	30 17%	28 20%	28 15%	15 7%	41 16%	44 14%	26 16%	23 22%	25 14%	7 15%	309 17%	25 8%
Not very interested	(2) 628 30%	29 34%	64 27%	41 24%	43 30%	52 28%	78 37%	63 24%	89 29%	58 35%	29 27%	63 35%	19 39%	564 32%	61 20%
Quite interested	(3) 778 37%	20 25%	96 40%	70 40%	47 33%	78 41%	80 38%	88 34%	118 39%	57 35%	42 40%	64 36%	16 33%	635 36%	137 44%
Very interested	(4) 262 12%	8 10%	27 11%	21 12%	13 9%	24 13%	30 14%	50 19%	43 14%	10 6%	10 9%	21 12%	6 13%	202 11%	57 18%
SUMMARY CODES															
NOT INTERESTED	965 46%	54 65%	107 44%	71 41%	71 50%	80 43%	94 45%	105 40%	133 43%	84 51%	52 50%	88 49%	26 54%	874 49%	87 28%
INTERESTED	1039 49%	29 35%	123 51%	90 52%	61 42%	102 54%	110 53%	138 53%	161 53%	67 41%	52 49%	86 48%	22 46%	837 47%	194 62%
Don't know	100 5%	1 1%	11 5%	12 7%	12 8%	6 3%	6 3%	19 7%	13 4%	14 8%	1 1%	6 3%	- -	68 4%	30 10%
Mean Score	2.481	2.146	2.463	2.499	2.344	2.534	2.609	2.603	2.545	2.339	2.363	2.474	2.441	2.427	2.806
Standard Deviation	0.920	0.975	0.927	0.942	0.926	0.907	0.827	0.998	0.915	0.837	0.936	0.889	0.906	0.918	0.866
Error Variance	*	0.011	0.004	0.005	0.006	0.004	0.003	0.004	0.003	0.005	0.008	0.005	0.014	*	0.003

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 337 16%	65 11%	70 11%	89 19%	10 17%	101 29%	12 7%	36 8%	5 7%	14 9%	34 11%	37 9%	256 19%	215 24%	75 11%	41 8%
Not very interested	(2) 628 30%	152 26%	211 34%	137 30%	18 28%	101 29%	34 19%	117 27%	16 22%	46 30%	84 28%	118 31%	405 30%	310 34%	202 30%	113 23%
Quite interested	(3) 778 37%	264 45%	226 37%	161 35%	21 34%	101 29%	89 52%	184 42%	29 41%	62 40%	130 44%	159 41%	453 34%	256 28%	286 43%	231 47%
Very interested	(4) 262 12%	83 14%	95 15%	56 12%	6 10%	18 5%	38 22%	89 20%	19 27%	31 20%	46 16%	67 17%	128 10%	77 8%	83 12%	96 19%
SUMMARY CODES																
NOT INTERESTED	965 46%	217 37%	281 46%	226 49%	28 45%	202 59%	45 26%	153 35%	21 29%	61 39%	118 40%	155 40%	661 50%	525 58%	277 41%	153 31%
INTERESTED	1039 49%	347 59%	320 52%	217 47%	27 44%	119 35%	127 74%	272 63%	49 69%	93 60%	176 59%	227 59%	581 44%	333 37%	369 55%	326 66%
Don't know	100 5%	19 3%	13 2%	22 5%	7 11%	24 7%	* *	8 2%	1 2%	1 1%	2 1%	5 1%	88 7%	47 5%	23 3%	12 2%
Mean Score	2.481	2.648	2.575	2.415	2.416	2.112	2.889	2.763	2.908	2.712	2.641	2.675	2.365	2.227	2.584	2.795
Standard Deviation	0.920	0.868	0.890	0.947	0.925	0.916	0.822	0.876	0.893	0.895	0.882	0.876	0.923	0.925	0.858	0.856
Error Variance	*	0.001	0.001	0.002	0.014	0.002	0.004	0.002	0.012	0.006	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 337 16%	214 14%	22 26%	67 20%	112 8%	219 31%	141 12%	176 20%	87 10%	228 20%
Not very interested	(2) 628 30%	460 29%	25 29%	130 38%	348 26%	273 39%	313 27%	304 34%	225 26%	389 34%
Quite interested	(3) 778 37%	641 41%	25 29%	97 28%	607 46%	165 23%	478 42%	288 33%	369 43%	397 34%
Very interested	(4) 262 12%	215 14%	10 12%	34 10%	230 17%	26 4%	181 16%	77 9%	151 18%	105 9%
SUMMARY CODES										
NOT INTERESTED	965 46%	674 43%	47 55%	198 58%	460 34%	493 70%	454 40%	480 54%	312 37%	617 54%
INTERESTED	1039 49%	856 54%	35 41%	132 38%	837 63%	190 27%	659 58%	365 41%	519 61%	501 43%
Don't know	100 5%	45 3%	4 4%	13 4%	36 3%	23 3%	27 2%	37 4%	24 3%	34 3%
Mean Score	2.481	2.561	2.284	2.300	2.737	1.994	2.628	2.314	2.701	2.337
Standard Deviation	0.920	0.899	0.999	0.911	0.850	0.844	0.902	0.904	0.884	0.905
Error Variance	*	0.001	0.013	0.003	0.001	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_03 How interested are you in finding out more about What chemists are doing to develop new communications technologies such as smart phones?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 337 16%	114 14%	57 13%	77 17%	86 13%	131 18%	174 16%	25 11%	76 13%	123 17%
Not very interested	(2) 628 30%	251 31%	120 26%	124 27%	203 30%	224 30%	342 32%	57 24%	166 28%	232 33%
Quite interested	(3) 778 37%	312 38%	199 44%	194 42%	266 40%	265 36%	394 37%	101 42%	235 39%	259 36%
Very interested	(4) 262 12%	107 13%	63 14%	56 12%	90 13%	95 13%	124 12%	39 16%	93 16%	70 10%
SUMMARY CODES										
NOT INTERESTED	965 46%	365 45%	178 39%	200 43%	289 43%	356 48%	516 48%	83 35%	242 40%	355 50%
INTERESTED	1039 49%	419 52%	262 58%	249 54%	355 53%	360 48%	518 48%	139 58%	328 55%	329 46%
Don't know	100 5%	30 4%	15 3%	13 3%	23 3%	28 4%	38 4%	18 7%	28 5%	28 4%
Mean Score	2.481	2.527	2.608	2.508	2.556	2.452	2.452	2.687	2.605	2.403
Standard Deviation	0.920	0.903	0.887	0.917	0.891	0.939	0.908	0.892	0.913	0.897
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 201 10%	80 8%	121 11%	36 12%	30 8%	29 9%	35 10%	32 10%	39 9%	25 5%	39 7%	46 11%	90 14%	104 9%	60 10%	37 12%
Not very interested	(2) 402 19%	196 19%	207 19%	75 25%	87 22%	51 15%	68 20%	50 16%	72 18%	74 16%	121 21%	89 20%	118 19%	198 17%	136 22%	69 22%
Quite interested	(3) 991 47%	492 48%	499 46%	126 43%	197 50%	163 48%	173 50%	157 50%	176 43%	244 52%	276 48%	196 45%	275 44%	572 49%	284 46%	134 43%
Very interested	(4) 433 21%	216 21%	216 20%	54 18%	73 19%	83 24%	56 16%	62 20%	105 26%	118 25%	124 22%	86 20%	104 17%	252 21%	123 20%	58 19%
SUMMARY CODES																
NOT INTERESTED	603 29%	276 27%	328 30%	111 37%	116 30%	80 23%	104 30%	82 26%	110 27%	99 21%	160 28%	136 31%	208 33%	302 26%	196 32%	105 34%
INTERESTED	1424 68%	708 69%	716 66%	180 61%	270 68%	246 72%	228 66%	219 70%	281 68%	362 77%	401 70%	282 65%	379 61%	824 70%	407 66%	193 62%
Don't know	77 4%	38 4%	40 4%	6 2%	8 2%	17 5%	15 4%	13 4%	19 5%	8 2%	15 3%	19 4%	35 6%	48 4%	15 2%	14 4%
Mean Score	2.817	2.858	2.778	2.681	2.811	2.918	2.749	2.830	2.887	2.985	2.866	2.771	2.670	2.863	2.778	2.720
Standard Deviation	0.880	0.851	0.905	0.915	0.831	0.876	0.859	0.875	0.914	0.798	0.837	0.901	0.940	0.866	0.884	0.917
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 201 10%	70 9%	26 9%	45 9%	12 8%	48 13%	60 10%	140 9%	159 9%	42 15%	178 10%	11 6%	8 7%	3 7%
Not very interested	(2) 402 19%	181 22%	50 18%	87 18%	29 19%	55 15%	123 20%	280 19%	343 19%	59 21%	327 18%	39 22%	29 28%	7 14%
Quite interested	(3) 991 47%	405 49%	134 48%	222 45%	68 45%	162 45%	295 47%	696 47%	877 48%	114 40%	840 47%	81 45%	47 45%	22 46%
Very interested	(4) 433 21%	144 18%	61 22%	119 24%	39 26%	70 20%	116 19%	317 21%	381 21%	52 18%	356 20%	41 23%	20 19%	15 32%
SUMMARY CODES														
NOT INTERESTED	603 29%	251 31%	76 27%	133 27%	41 27%	103 29%	183 29%	420 28%	502 28%	101 35%	505 29%	51 28%	37 35%	10 21%
INTERESTED	1424 68%	549 67%	195 70%	341 69%	107 71%	232 65%	411 66%	1012 68%	1258 69%	165 58%	1196 67%	122 68%	67 64%	38 79%
Don't know	77 4%	21 3%	8 3%	20 4%	4 2%	24 7%	29 5%	49 3%	58 3%	19 7%	71 4%	6 3%	1 1%	-
Mean Score	2.817	2.779	2.850	2.875	2.908	2.759	2.785	2.830	2.841	2.658	2.807	2.880	2.768	3.037
Standard Deviation	0.880	0.842	0.879	0.896	0.880	0.943	0.874	0.883	0.865	0.965	0.885	0.847	0.848	0.876
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.004	0.007	0.013

Chemistry (QS9637 - 731207)

Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 201 10%	18 22%	34 14%	14 8%	25 17%	17 9%	10 5%	27 10%	20 6%	14 9%	8 7%	11 6%	3 7%	177 10%	23 7%
Not very interested	(2) 402 19%	14 17%	47 19%	23 13%	25 18%	36 19%	58 28%	45 17%	44 14%	36 22%	29 28%	39 22%	7 14%	349 20%	53 17%
Quite interested	(3) 991 47%	38 45%	120 50%	85 49%	54 38%	94 50%	103 49%	109 42%	162 53%	76 46%	47 45%	81 45%	22 46%	842 47%	140 45%
Very interested	(4) 433 21%	12 15%	35 15%	43 25%	29 20%	37 19%	36 17%	66 25%	73 24%	25 15%	20 19%	41 23%	15 32%	358 20%	73 23%
SUMMARY CODES															
NOT INTERESTED	603 29%	32 38%	81 33%	37 21%	50 35%	53 28%	68 32%	72 27%	63 21%	50 31%	37 35%	51 28%	10 21%	526 30%	75 24%
INTERESTED	1424 68%	50 60%	155 64%	128 74%	83 58%	130 69%	138 66%	175 67%	235 77%	101 62%	67 64%	122 68%	38 79%	1200 67%	213 68%
Don't know	77 4%	1 1%	5 2%	9 5%	10 7%	5 3%	4 2%	15 6%	8 3%	13 8%	1 1%	6 3%	-	53 3%	23 7%
Mean Score	2.817	2.544	2.662	2.955	2.656	2.817	2.796	2.868	2.965	2.741	2.768	2.880	3.037	2.800	2.913
Standard Deviation	0.880	1.002	0.903	0.859	1.023	0.859	0.779	0.931	0.810	0.846	0.848	0.847	0.876	0.883	0.861
Error Variance	*	0.012	0.004	0.004	0.008	0.004	0.003	0.004	0.002	0.005	0.007	0.004	0.013	*	0.003

Chemistry (QS9637 - 731207)

Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 201 10%	27 5%	45 7%	59 13%	7 11%	61 18%	6 3%	19 4%	- -	4 3%	13 4%	12 3%	162 12%	155 17%	29 4%	12 2%
Not very interested	(2) 402 19%	74 13%	127 21%	96 21%	5 9%	90 26%	21 12%	70 16%	5 7%	21 14%	40 13%	58 15%	275 21%	222 25%	119 18%	58 12%
Quite interested	(3) 991 47%	312 54%	295 48%	220 47%	30 48%	126 37%	94 54%	221 51%	42 59%	81 52%	147 50%	198 51%	599 45%	372 41%	353 53%	259 53%
Very interested	(4) 433 21%	154 26%	133 22%	76 16%	15 24%	49 14%	53 30%	118 27%	24 34%	48 31%	96 32%	117 30%	223 17%	121 13%	152 23%	153 31%
SUMMARY CODES																
NOT INTERESTED	603 29%	101 17%	173 28%	155 33%	12 20%	151 44%	26 15%	89 21%	5 7%	25 16%	52 18%	70 18%	437 33%	377 42%	148 22%	70 14%
INTERESTED	1424 68%	466 80%	428 70%	296 64%	45 72%	175 51%	147 85%	339 78%	66 93%	129 84%	243 82%	315 81%	822 62%	492 54%	506 75%	412 84%
Don't know	77 4%	15 3%	13 2%	15 3%	5 8%	19 6%	- -	6 1%	- -	- -	1 *	2 1%	71 5%	35 4%	16 2%	9 2%
Mean Score	2.817	3.045	2.858	2.695	2.932	2.502	3.119	3.022	3.273	3.118	3.104	3.093	2.701	2.526	2.963	3.149
Standard Deviation	0.880	0.770	0.846	0.901	0.918	0.964	0.737	0.787	0.580	0.742	0.788	0.753	0.907	0.940	0.769	0.717
Error Variance	*	0.001	0.001	0.002	0.013	0.002	0.003	0.002	0.005	0.004	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 201 10%	107 7%	12 14%	49 14%	34 3%	160 23%	70 6%	113 13%	45 5%	138 12%
Not very interested	(2) 402 19%	286 18%	17 19%	85 25%	160 12%	235 33%	184 16%	205 23%	121 14%	269 23%
Quite interested	(3) 991 47%	770 49%	38 45%	167 49%	740 56%	247 35%	575 50%	402 46%	424 50%	546 47%
Very interested	(4) 433 21%	378 24%	15 17%	38 11%	379 28%	48 7%	289 25%	140 16%	247 29%	179 16%
SUMMARY CODES										
NOT INTERESTED	603 29%	393 25%	29 34%	134 39%	194 15%	394 56%	255 22%	318 36%	167 19%	407 35%
INTERESTED	1424 68%	1148 73%	53 62%	205 60%	1119 84%	295 42%	864 76%	542 61%	671 78%	726 63%
Don't know	77 4%	34 2%	4 4%	4 1%	20 1%	17 2%	21 2%	21 2%	19 2%	19 2%
Mean Score	2.817	2.921	2.673	2.572	3.114	2.265	2.968	2.662	3.042	2.677
Standard Deviation	0.880	0.838	0.944	0.870	0.709	0.893	0.821	0.901	0.809	0.882
Error Variance	*	*	0.011	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_04 How interested are you in finding out more about What chemists are doing to develop clean water technology?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 201 10%	65 8%	22 5%	35 8%	43 6%	78 11%	99 9%	20 8%	45 7%	74 10%
Not very interested	(2) 402 19%	153 19%	65 14%	78 17%	122 18%	171 23%	183 17%	44 18%	83 14%	142 20%
Quite interested	(3) 991 47%	390 48%	236 52%	225 49%	332 50%	333 45%	528 49%	109 46%	286 48%	351 49%
Very interested	(4) 433 21%	177 22%	123 27%	111 24%	151 23%	141 19%	235 22%	54 22%	163 27%	125 18%
SUMMARY CODES										
NOT INTERESTED	603 29%	218 27%	87 19%	113 24%	165 25%	249 33%	281 26%	64 27%	128 21%	216 30%
INTERESTED	1424 68%	567 70%	359 79%	335 72%	483 72%	474 64%	763 71%	163 68%	449 75%	476 67%
Don't know	77 4%	29 4%	9 2%	14 3%	20 3%	20 3%	28 3%	13 5%	21 3%	20 3%
Mean Score	2.817	2.864	3.032	2.916	2.912	2.743	2.861	2.869	2.984	2.762
Standard Deviation	0.880	0.857	0.785	0.854	0.824	0.894	0.871	0.876	0.859	0.871
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 225 11%	101 10%	125 11%	38 13%	32 8%	38 11%	34 10%	35 11%	49 12%	42 9%	43 7%	50 11%	91 15%	124 11%	59 10%	42 13%
Not very interested	(2) 560 27%	300 29%	260 24%	103 35%	114 29%	69 20%	89 26%	76 24%	109 27%	120 25%	161 28%	105 24%	174 28%	273 23%	200 32%	87 28%
Quite interested	(3) 931 44%	439 43%	492 45%	113 38%	181 46%	154 45%	156 45%	153 49%	174 42%	220 47%	262 45%	204 47%	245 39%	565 48%	243 39%	123 39%
Very interested	(4) 311 15%	141 14%	170 16%	38 13%	56 14%	65 19%	51 15%	38 12%	61 15%	79 17%	96 17%	59 13%	78 12%	165 14%	100 16%	46 15%
SUMMARY CODES																
NOT INTERESTED	785 37%	400 39%	385 36%	141 48%	146 37%	107 31%	124 36%	110 35%	158 38%	161 34%	204 35%	155 35%	265 43%	397 34%	259 42%	129 41%
INTERESTED	1241 59%	580 57%	662 61%	151 51%	238 60%	219 64%	207 60%	191 61%	235 57%	298 64%	358 62%	263 60%	323 52%	730 62%	343 55%	169 54%
Don't know	77 4%	41 4%	36 3%	4 1%	11 3%	17 5%	15 4%	12 4%	18 4%	10 2%	14 2%	19 4%	34 5%	47 4%	17 3%	14 4%
Mean Score	2.655	2.632	2.676	2.519	2.684	2.755	2.676	2.648	2.631	2.731	2.730	2.651	2.526	2.683	2.637	2.582
Standard Deviation	0.869	0.852	0.885	0.879	0.823	0.907	0.858	0.845	0.891	0.850	0.832	0.864	0.908	0.854	0.872	0.914
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 225 11%	79 10%	28 10%	60 12%	11 8%	47 13%	67 11%	158 11%	179 10%	46 16%	196 11%	11 6%	15 15%	3 6%
Not very interested	(2) 560 27%	233 28%	66 24%	135 27%	46 30%	79 22%	144 23%	416 28%	483 27%	77 27%	451 25%	58 32%	37 35%	14 29%
Quite interested	(3) 931 44%	369 45%	134 48%	213 43%	65 43%	150 42%	289 46%	642 43%	824 45%	107 38%	801 45%	73 41%	37 35%	20 41%
Very interested	(4) 311 15%	116 14%	42 15%	68 14%	26 17%	59 16%	94 15%	217 15%	274 15%	37 13%	251 14%	33 18%	16 15%	11 24%
SUMMARY CODES														
NOT INTERESTED	785 37%	313 38%	94 34%	195 39%	58 38%	126 35%	211 34%	574 39%	662 36%	123 43%	646 36%	69 39%	53 50%	17 35%
INTERESTED	1241 59%	485 59%	176 63%	281 57%	91 60%	209 58%	382 61%	859 58%	1097 60%	144 50%	1052 59%	106 59%	52 50%	31 65%
Don't know	77 4%	23 3%	9 3%	18 4%	3 2%	24 7%	29 5%	48 3%	59 3%	18 6%	74 4%	4 2%	-	-
Mean Score	2.655	2.654	2.707	2.608	2.707	2.659	2.641	2.678	2.504	2.652	2.731	2.501	2.820	
Standard Deviation	0.869	0.847	0.853	0.882	0.844	0.927	0.871	0.868	0.856	0.936	0.868	0.840	0.922	0.869
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.004	0.008	0.013

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 225 11%	14 17%	32 13%	13 7%	28 19%	21 11%	13 6%	28 11%	27 9%	19 12%	15 15%	11 6%	3 6%	204 11%	19 6%
Not very interested	(2) 560 27%	27 32%	62 26%	38 22%	33 23%	44 23%	74 35%	53 20%	85 28%	36 22%	37 35%	58 32%	14 29%	485 27%	76 24%
Quite interested	(3) 931 44%	36 44%	117 49%	80 46%	50 35%	98 52%	95 45%	111 42%	132 43%	83 50%	37 35%	73 41%	20 41%	796 45%	126 40%
Very interested	(4) 311 15%	5 6%	25 10%	34 19%	22 15%	23 12%	25 12%	53 20%	51 17%	15 9%	16 15%	33 18%	11 24%	245 14%	64 21%
SUMMARY CODES															
NOT INTERESTED	785 37%	41 49%	94 39%	51 29%	61 42%	65 34%	88 42%	82 31%	111 36%	55 33%	53 50%	69 39%	17 35%	688 39%	95 30%
INTERESTED	1241 59%	41 50%	142 59%	113 65%	71 50%	121 64%	120 57%	164 63%	183 60%	97 59%	52 50%	106 59%	31 65%	1041 59%	190 61%
Don't know	77 4%	1 1%	5 2%	10 6%	11 8%	3 2%	2 1%	16 6%	12 4%	12 8%	-	4 2%	-	50 3%	26 8%
Mean Score	2.655	2.394	2.571	2.818	2.492	2.657	2.632	2.768	2.703	2.612	2.501	2.731	2.820	2.626	2.826
Standard Deviation	0.869	0.841	0.854	0.851	1.005	0.838	0.776	0.919	0.858	0.828	0.922	0.840	0.869	0.868	0.855
Error Variance	*	0.009	0.003	0.004	0.007	0.004	0.003	0.004	0.003	0.004	0.008	0.004	0.013	*	0.003

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 225 11%	44 8%	53 9%	58 13%	5 8%	62 18%	7 4%	25 6%	1 2%	8 5%	17 6%	17 4%	182 14%	175 19%	34 5%	13 3%
Not very interested	(2) 560 27%	134 23%	173 28%	123 26%	11 17%	111 32%	47 27%	122 28%	12 17%	38 24%	80 27%	105 27%	339 25%	279 31%	180 27%	94 19%
Quite interested	(3) 931 44%	280 48%	287 47%	206 44%	30 48%	119 35%	79 46%	198 46%	36 51%	74 48%	142 48%	186 48%	573 43%	320 35%	341 51%	263 53%
Very interested	(4) 311 15%	106 18%	93 15%	63 13%	9 15%	35 10%	40 23%	82 19%	21 30%	34 22%	53 18%	75 19%	169 13%	90 10%	102 15%	114 23%
SUMMARY CODES																
NOT INTERESTED	785 37%	178 31%	226 37%	182 39%	16 26%	173 50%	54 31%	148 34%	13 19%	46 30%	97 33%	122 31%	520 39%	454 50%	214 32%	107 22%
INTERESTED	1241 59%	386 66%	380 62%	269 58%	39 63%	154 45%	119 69%	280 65%	57 81%	108 70%	196 66%	261 67%	741 56%	410 45%	443 66%	376 77%
Don't know	77 4%	18 3%	9 1%	15 3%	7 11%	18 5%	- -	6 1%	- -	- -	3 1%	4 1%	69 5%	41 4%	13 2%	8 2%
Mean Score	2.655	2.795	2.694	2.607	2.785	2.389	2.875	2.788	3.093	2.870	2.794	2.832	2.577	2.376	2.778	2.986
Standard Deviation	0.869	0.835	0.832	0.882	0.839	0.913	0.809	0.820	0.743	0.819	0.804	0.788	0.894	0.921	0.765	0.735
Error Variance	*	0.001	0.001	0.002	0.012	0.002	0.004	0.002	0.008	0.005	0.002	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 225 11%	122 8%	19 23%	51 15%	50 4%	169 24%	70 6%	139 16%	52 6%	157 14%
Not very interested	(2) 560 27%	418 27%	22 26%	101 30%	276 21%	279 40%	265 23%	278 31%	184 22%	357 31%
Quite interested	(3) 931 44%	733 47%	26 31%	159 46%	714 54%	210 30%	566 50%	356 40%	429 50%	487 42%
Very interested	(4) 311 15%	271 17%	12 14%	27 8%	275 21%	32 4%	219 19%	88 10%	175 21%	130 11%
SUMMARY CODES										
NOT INTERESTED	785 37%	540 34%	42 49%	152 44%	327 24%	448 63%	336 29%	416 47%	236 28%	514 45%
INTERESTED	1241 59%	1004 64%	38 45%	185 54%	989 74%	241 34%	785 69%	444 50%	604 71%	618 54%
Don't know	77 4%	31 2%	5 6%	5 1%	18 1%	17 2%	19 2%	22 2%	16 2%	21 2%
Mean Score	2.655	2.746	2.385	2.478	2.923	2.150	2.834	2.458	2.866	2.522
Standard Deviation	0.869	0.836	1.017	0.842	0.752	0.843	0.810	0.881	0.811	0.871
Error Variance	*	*	0.013	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_05 How interested are you in finding out more about Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 225 11%	69 8%	34 7%	40 9%	53 8%	102 14%	101 9%	20 8%	46 8%	75 10%
Not very interested	(2) 560 27%	213 26%	115 25%	123 27%	164 25%	214 29%	275 26%	65 27%	128 21%	212 30%
Quite interested	(3) 931 44%	387 47%	213 47%	200 43%	329 49%	307 41%	519 48%	84 35%	275 46%	326 46%
Very interested	(4) 311 15%	126 16%	83 18%	88 19%	110 16%	98 13%	158 15%	52 22%	129 22%	80 11%
SUMMARY CODES										
NOT INTERESTED	785 37%	282 35%	148 33%	163 35%	217 32%	316 43%	376 35%	84 35%	174 29%	287 40%
INTERESTED	1241 59%	513 63%	296 65%	288 62%	439 66%	405 55%	677 63%	136 57%	405 68%	407 57%
Don't know	77 4%	19 2%	10 2%	11 2%	13 2%	22 3%	19 2%	19 8%	19 3%	19 3%
Mean Score	2.655	2.718	2.777	2.745	2.756	2.557	2.697	2.764	2.844	2.595
Standard Deviation	0.869	0.833	0.838	0.869	0.825	0.896	0.838	0.912	0.859	0.830
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 177 8%	80 8%	97 9%	27 9%	23 6%	32 9%	30 9%	24 8%	41 10%	30 6%	31 5%	41 9%	75 12%	95 8%	47 8%	35 11%
Not very interested	(2) 335 16%	176 17%	159 15%	66 22%	58 15%	40 12%	60 17%	55 18%	57 14%	44 9%	94 16%	82 19%	115 19%	176 15%	113 18%	47 15%
Quite interested	(3) 985 47%	477 47%	508 47%	125 42%	209 53%	159 46%	167 48%	143 46%	181 44%	227 48%	277 48%	204 47%	277 45%	563 48%	288 46%	134 43%
Very interested	(4) 529 25%	251 25%	278 26%	71 24%	92 23%	97 28%	75 22%	81 26%	112 27%	159 34%	155 27%	94 21%	121 19%	294 25%	154 25%	80 26%
SUMMARY CODES																
NOT INTERESTED	512 24%	256 25%	257 24%	93 31%	81 21%	72 21%	90 26%	79 25%	98 24%	74 16%	125 22%	123 28%	190 30%	270 23%	160 26%	82 26%
INTERESTED	1513 72%	728 71%	786 73%	196 66%	301 76%	256 75%	242 70%	224 72%	293 71%	387 82%	432 75%	297 68%	398 64%	858 73%	442 71%	214 69%
Don't know	78 4%	38 4%	41 4%	7 3%	12 3%	14 4%	14 4%	11 3%	20 5%	9 2%	19 3%	16 4%	35 6%	46 4%	17 3%	16 5%
Mean Score	2.921	2.914	2.927	2.834	2.967	2.979	2.863	2.930	2.933	3.120	2.997	2.832	2.756	2.937	2.913	2.874
Standard Deviation	0.878	0.867	0.888	0.905	0.799	0.900	0.869	0.871	0.921	0.830	0.820	0.885	0.922	0.866	0.866	0.946
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.001	0.002	0.001	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 177 8%	69 8%	18 6%	49 10%	6 4%	36 10%	52 8%	125 8%	137 8%	40 14%	154 9%	12 7%	8 8%	2 5%
Not very interested	(2) 335 16%	139 17%	39 14%	73 15%	30 20%	54 15%	100 16%	235 16%	284 16%	51 18%	287 16%	27 15%	14 13%	6 13%
Quite interested	(3) 985 47%	401 49%	137 49%	220 44%	67 44%	160 45%	287 46%	698 47%	870 48%	115 40%	818 46%	87 49%	55 53%	24 50%
Very interested	(4) 529 25%	191 23%	76 27%	131 27%	44 29%	87 24%	155 25%	373 25%	471 26%	58 20%	440 25%	48 27%	26 24%	15 32%
SUMMARY CODES														
NOT INTERESTED	512 24%	208 25%	57 20%	121 25%	36 24%	90 25%	152 24%	361 24%	421 23%	91 32%	442 25%	39 22%	22 21%	9 18%
INTERESTED	1513 72%	592 72%	213 76%	351 71%	110 73%	247 69%	442 71%	1071 72%	1341 74%	173 60%	1258 71%	135 75%	81 77%	39 82%
Don't know	78 4%	21 2%	9 3%	22 4%	5 3%	22 6%	30 5%	49 3%	56 3%	22 8%	72 4%	5 3%	1 1%	- -
Mean Score	2.921	2.892	3.006	2.917	3.008	2.887	2.919	2.921	2.950	2.723	2.908	2.981	2.950	3.091
Standard Deviation	0.878	0.863	0.831	0.916	0.824	0.913	0.879	0.877	0.859	0.973	0.885	0.841	0.844	0.808
Error Variance	*	0.001	0.003	0.001	0.005	0.002	0.001	0.001	*	0.003	*	0.004	0.007	0.011

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 177 8%	14 16%	27 11%	7 4%	22 15%	15 8%	9 4%	29 11%	18 6%	14 8%	8 8%	12 7%	2 5%	159 9%	16 5%
Not very interested	(2) 335 16%	15 18%	42 17%	24 14%	20 14%	31 16%	43 21%	46 18%	37 12%	29 18%	14 13%	27 15%	6 13%	282 16%	53 17%
Quite interested	(3) 985 47%	35 42%	124 51%	68 39%	51 36%	99 53%	104 50%	95 36%	169 55%	75 45%	55 53%	87 49%	24 50%	850 48%	127 41%
Very interested	(4) 529 25%	18 22%	41 17%	65 37%	40 28%	42 22%	49 24%	76 29%	73 24%	36 22%	26 24%	48 27%	15 32%	441 25%	86 28%
SUMMARY CODES															
NOT INTERESTED	512 24%	29 35%	69 29%	30 17%	42 29%	46 24%	53 25%	75 29%	55 18%	43 26%	22 21%	39 22%	9 18%	441 25%	69 22%
INTERESTED	1513 72%	53 64%	165 68%	133 76%	91 63%	141 75%	153 73%	171 65%	241 79%	111 67%	81 77%	135 75%	39 82%	1290 73%	213 68%
Don't know	78 4%	1 1%	7 3%	11 6%	11 7%	2 1%	3 2%	16 6%	10 3%	11 7%	1 1%	5 3%	- -	48 3%	29 9%
Mean Score	2.921	2.703	2.765	3.171	2.817	2.898	2.939	2.890	2.997	2.863	2.950	2.981	3.091	2.908	3.003
Standard Deviation	0.878	1.000	0.877	0.827	1.043	0.837	0.792	0.979	0.787	0.876	0.844	0.841	0.808	0.881	0.853
Error Variance	*	0.012	0.003	0.004	0.008	0.004	0.003	0.004	0.002	0.005	0.007	0.004	0.011	*	0.003

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 177 8%	34 6%	31 5%	46 10%	6 10%	57 17%	5 3%	21 5%	1 2%	4 3%	9 3%	9 2%	145 11%	147 16%	22 3%	6 1%
Not very interested	(2) 335 16%	50 9%	108 18%	86 18%	13 21%	68 20%	11 6%	43 10%	2 3%	12 8%	20 7%	27 7%	262 20%	210 23%	87 13%	33 7%
Quite interested	(3) 985 47%	288 49%	296 48%	225 48%	27 44%	142 41%	79 46%	199 46%	23 32%	72 47%	147 50%	188 49%	600 45%	372 41%	362 54%	241 49%
Very interested	(4) 529 25%	195 33%	170 28%	92 20%	10 16%	57 16%	78 45%	164 38%	44 63%	67 43%	117 39%	159 41%	254 19%	138 15%	183 27%	204 41%
SUMMARY CODES																
NOT INTERESTED	512 24%	84 14%	139 23%	132 28%	19 31%	125 36%	16 9%	64 15%	3 5%	16 10%	29 10%	36 9%	407 31%	357 39%	108 16%	39 8%
INTERESTED	1513 72%	483 83%	466 76%	317 68%	37 60%	199 58%	157 91%	363 84%	67 95%	139 90%	264 89%	347 90%	854 64%	509 56%	545 81%	445 91%
Don't know	78 4%	16 3%	9 2%	17 4%	5 9%	21 6%	- -	6 1%	- -	- -	3 1%	4 1%	70 5%	39 4%	16 2%	7 1%
Mean Score	2.921	3.137	3.000	2.810	2.724	2.611	3.332	3.185	3.564	3.305	3.272	3.300	2.763	2.577	3.081	3.326
Standard Deviation	0.878	0.808	0.816	0.879	0.885	0.972	0.722	0.805	0.649	0.722	0.717	0.700	0.903	0.950	0.735	0.659
Error Variance	*	0.001	0.001	0.002	0.012	0.002	0.003	0.002	0.006	0.004	0.002	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 177 8%	86 5%	15 17%	43 13%	30 2%	142 20%	58 5%	103 12%	37 4%	124 11%
Not very interested	(2) 335 16%	228 15%	19 23%	75 22%	113 8%	213 30%	135 12%	185 21%	90 10%	232 20%
Quite interested	(3) 985 47%	769 49%	35 41%	164 48%	718 54%	260 37%	565 50%	409 46%	410 48%	555 48%
Very interested	(4) 529 25%	462 29%	11 13%	54 16%	454 34%	72 10%	364 32%	162 18%	304 36%	219 19%
SUMMARY CODES										
NOT INTERESTED	512 24%	315 20%	34 40%	119 35%	143 11%	355 50%	193 17%	288 33%	127 15%	356 31%
INTERESTED	1513 72%	1231 78%	46 54%	217 64%	1172 88%	332 47%	929 82%	571 65%	714 83%	774 67%
Don't know	78 4%	29 2%	5 6%	6 2%	18 1%	18 3%	18 2%	24 3%	15 2%	22 2%
Mean Score	2.921	3.040	2.534	2.677	3.214	2.381	3.101	2.734	3.166	2.769
Standard Deviation	0.878	0.818	0.953	0.894	0.690	0.928	0.801	0.902	0.787	0.886
Error Variance	*	*	0.012	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_06 How interested are you in finding out more about What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 177 8%	61 8%	18 4%	28 6%	42 6%	71 10%	85 8%	17 7%	42 7%	61 9%
Not very interested	(2) 335 16%	136 17%	42 9%	57 12%	98 15%	118 16%	167 16%	42 18%	83 14%	126 18%
Quite interested	(3) 985 47%	392 48%	224 49%	234 51%	333 50%	356 48%	511 48%	101 42%	268 45%	343 48%
Very interested	(4) 529 25%	207 25%	161 35%	134 29%	184 28%	180 24%	284 26%	61 25%	183 31%	160 22%
SUMMARY CODES										
NOT INTERESTED	512 24%	197 24%	60 13%	85 18%	140 21%	190 26%	252 23%	60 25%	125 21%	187 26%
INTERESTED	1513 72%	599 74%	385 85%	368 80%	517 77%	536 72%	795 74%	162 67%	452 76%	503 71%
Don't know	78 4%	18 2%	9 2%	9 2%	11 2%	18 2%	26 2%	18 8%	21 4%	22 3%
Mean Score	2.921	2.935	3.185	3.045	3.004	2.889	2.949	2.926	3.029	2.872
Standard Deviation	0.878	0.858	0.767	0.817	0.828	0.891	0.869	0.883	0.867	0.868
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 267 13%	119 12%	148 14%	38 13%	34 9%	48 14%	45 13%	39 12%	64 16%	44 9%	54 9%	59 14%	110 18%	142 12%	73 12%	52 17%
Not very interested	(2) 575 27%	289 28%	286 26%	99 33%	117 30%	75 22%	95 27%	96 31%	93 23%	129 28%	166 29%	110 25%	169 27%	295 25%	190 31%	89 29%
Quite interested	(3) 861 41%	421 41%	440 41%	108 37%	178 45%	137 40%	144 42%	126 40%	168 41%	199 42%	244 42%	191 44%	226 36%	523 45%	229 37%	109 35%
Very interested	(4) 327 16%	154 15%	173 16%	44 15%	58 15%	68 20%	46 13%	45 14%	67 16%	89 19%	98 17%	60 14%	80 13%	167 14%	111 18%	49 16%
SUMMARY CODES																
NOT INTERESTED	842 40%	408 40%	435 40%	137 46%	151 38%	123 36%	140 40%	135 43%	157 38%	173 37%	221 38%	169 39%	280 45%	438 37%	263 43%	141 45%
INTERESTED	1188 56%	575 56%	613 57%	152 51%	235 60%	205 60%	190 55%	170 54%	235 57%	288 61%	343 60%	251 57%	306 49%	690 59%	340 55%	157 50%
Don't know	74 4%	38 4%	36 3%	7 2%	9 2%	15 4%	16 5%	9 3%	19 5%	8 2%	12 2%	17 4%	37 6%	46 4%	15 2%	13 4%
Mean Score	2.614	2.621	2.608	2.545	2.672	2.686	2.581	2.578	2.606	2.722	2.686	2.600	2.471	2.634	2.626	2.516
Standard Deviation	0.907	0.890	0.923	0.904	0.834	0.961	0.893	0.890	0.953	0.881	0.871	0.900	0.948	0.884	0.919	0.963
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 267 13%	94 11%	28 10%	80 16%	13 9%	53 15%	72 12%	195 13%	216 12%	51 18%	223 13%	22 12%	17 16%	5 11%
Not very interested	(2) 575 27%	247 30%	75 27%	124 25%	42 28%	88 24%	162 26%	413 28%	499 27%	76 26%	479 27%	50 28%	30 29%	16 34%
Quite interested	(3) 861 41%	354 43%	123 44%	193 39%	59 39%	132 37%	269 43%	592 40%	759 42%	102 36%	720 41%	75 42%	47 45%	19 40%
Very interested	(4) 327 16%	110 13%	45 16%	79 16%	32 21%	62 17%	90 14%	237 16%	287 16%	40 14%	281 16%	29 16%	10 9%	7 15%
SUMMARY CODES														
NOT INTERESTED	842 40%	340 41%	103 37%	204 41%	55 37%	140 39%	234 38%	608 41%	715 39%	127 44%	702 40%	72 40%	47 44%	22 45%
INTERESTED	1188 56%	463 56%	168 60%	271 55%	91 60%	194 54%	359 58%	828 56%	1046 58%	141 49%	1001 56%	104 58%	57 54%	26 55%
Don't know	74 4%	17 2%	9 3%	19 4%	5 3%	25 7%	30 5%	44 3%	57 3%	18 6%	69 4%	4 2%	1 1%	-
Mean Score	2.614	2.597	2.682	2.568	2.746	2.608	2.635	2.606	2.634	2.484	2.622	2.627	2.485	2.591
Standard Deviation	0.907	0.865	0.870	0.957	0.899	0.962	0.883	0.917	0.896	0.965	0.910	0.905	0.877	0.885
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.005	0.007	0.013

Chemistry (QS9637 - 731207)

Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 267 13%	19 23%	34 14%	20 12%	29 20%	19 10%	15 7%	27 10%	36 12%	23 14%	17 16%	22 12%	5 11%	241 14%	25 8%
Not very interested	(2) 575 27%	24 29%	71 29%	45 26%	29 20%	57 30%	71 34%	60 23%	69 23%	53 32%	30 29%	50 28%	16 34%	496 28%	75 24%
Quite interested	(3) 861 41%	27 33%	106 44%	65 37%	55 38%	81 43%	87 42%	96 37%	142 46%	62 37%	47 45%	75 42%	19 40%	730 41%	126 41%
Very interested	(4) 327 16%	11 13%	24 10%	34 20%	19 13%	27 14%	35 17%	62 24%	54 18%	15 9%	10 9%	29 16%	7 15%	266 15%	59 19%
SUMMARY CODES															
NOT INTERESTED	842 40%	43 52%	105 44%	65 37%	59 41%	77 41%	86 41%	87 33%	105 34%	76 46%	47 44%	72 40%	22 45%	737 41%	100 32%
INTERESTED	1188 56%	38 46%	129 54%	99 57%	74 52%	107 57%	122 58%	158 60%	196 64%	77 47%	57 54%	104 58%	26 55%	996 56%	185 59%
Don't know	74 4%	2 2%	7 3%	10 6%	11 7%	5 2%	1 1%	17 6%	5 2%	12 7%	1 1%	4 2%	- -	46 3%	26 8%
Mean Score	2.614	2.363	2.508	2.685	2.483	2.622	2.684	2.790	2.712	2.453	2.485	2.627	2.591	2.589	2.769
Standard Deviation	0.907	0.990	0.865	0.941	0.995	0.859	0.839	0.946	0.897	0.866	0.877	0.905	0.885	0.910	0.876
Error Variance	*	0.012	0.003	0.005	0.007	0.004	0.003	0.004	0.003	0.005	0.007	0.005	0.013	*	0.003

Chemistry (QS9637 - 731207)

Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 267 13%	56 10%	55 9%	67 14%	8 13%	79 23%	9 5%	30 7%	1 2%	6 4%	26 9%	20 5%	207 16%	201 22%	44 7%	16 3%
Not very interested	(2) 575 27%	132 23%	193 31%	129 28%	12 20%	100 29%	34 20%	105 24%	10 15%	32 21%	65 22%	94 24%	383 29%	302 33%	167 25%	100 20%
Quite interested	(3) 861 41%	257 44%	277 45%	181 39%	28 45%	109 32%	76 44%	185 43%	32 45%	65 42%	128 43%	174 45%	515 39%	290 32%	339 51%	227 46%
Very interested	(4) 327 16%	121 21%	81 13%	72 15%	9 15%	40 12%	55 32%	107 25%	27 39%	51 33%	74 25%	96 25%	159 12%	77 8%	106 16%	141 29%
SUMMARY CODES																
NOT INTERESTED	842 40%	188 32%	248 40%	196 42%	20 32%	180 52%	43 25%	135 31%	12 16%	38 25%	91 31%	114 29%	590 44%	503 56%	211 31%	116 24%
INTERESTED	1188 56%	378 65%	358 58%	252 54%	38 61%	149 43%	130 75%	292 67%	59 84%	116 75%	203 69%	270 70%	674 51%	367 41%	445 66%	368 75%
Don't know	74 4%	17 3%	8 1%	17 4%	4 7%	16 5%	- -	7 2%	- -	- -	2 1%	3 1%	66 5%	35 4%	14 2%	8 2%
Mean Score	2.614	2.783	2.634	2.573	2.677	2.333	3.020	2.865	3.204	3.045	2.854	2.900	2.495	2.278	2.774	3.018
Standard Deviation	0.907	0.893	0.825	0.930	0.913	0.975	0.844	0.871	0.759	0.837	0.900	0.835	0.911	0.917	0.797	0.795
Error Variance	*	0.002	0.001	0.002	0.013	0.002	0.005	0.002	0.009	0.005	0.003	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 267 13%	158 10%	18 22%	59 17%	66 5%	197 28%	104 9%	141 16%	66 8%	175 15%
Not very interested	(2) 575 27%	418 27%	27 32%	115 34%	276 21%	292 41%	285 25%	278 32%	176 21%	383 33%
Quite interested	(3) 861 41%	694 44%	22 25%	129 38%	692 52%	160 23%	499 44%	353 40%	406 47%	445 39%
Very interested	(4) 327 16%	279 18%	10 12%	34 10%	283 21%	40 6%	235 21%	89 10%	196 23%	127 11%
SUMMARY CODES										
NOT INTERESTED	842 40%	576 37%	46 54%	174 51%	343 26%	489 69%	389 34%	419 48%	243 28%	559 48%
INTERESTED	1188 56%	973 62%	32 38%	163 48%	975 73%	200 28%	734 64%	442 50%	601 70%	572 50%
Don't know	74 4%	26 2%	7 9%	5 1%	15 1%	17 2%	17 2%	20 2%	12 1%	21 2%
Mean Score	2.614	2.706	2.310	2.412	2.904	2.063	2.770	2.453	2.866	2.463
Standard Deviation	0.907	0.879	0.985	0.893	0.786	0.866	0.884	0.885	0.859	0.885
Error Variance	*	*	0.013	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_07 How interested are you in finding out more about The history of medical drug discoveries (such as aspirin, the contraceptive pill)?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 267 13%	92 11%	34 7%	42 9%	74 11%	103 14%	132 12%	29 12%	61 10%	100 14%
Not very interested	(2) 575 27%	208 26%	101 22%	108 23%	169 25%	215 29%	287 27%	63 26%	140 23%	210 29%
Quite interested	(3) 861 41%	348 43%	213 47%	212 46%	293 44%	306 41%	457 43%	86 36%	258 43%	284 40%
Very interested	(4) 327 16%	142 17%	98 22%	90 19%	116 17%	100 13%	175 16%	46 19%	119 20%	102 14%
SUMMARY CODES										
NOT INTERESTED	842 40%	300 37%	135 30%	150 32%	243 36%	318 43%	419 39%	92 38%	201 34%	310 43%
INTERESTED	1188 56%	490 60%	311 69%	302 65%	409 61%	406 55%	632 59%	132 55%	377 63%	386 54%
Don't know	74 4%	24 3%	8 2%	10 2%	16 2%	19 3%	21 2%	16 7%	21 3%	16 2%
Mean Score	2.614	2.684	2.841	2.775	2.691	2.558	2.643	2.666	2.753	2.559
Standard Deviation	0.907	0.900	0.851	0.871	0.892	0.899	0.903	0.946	0.900	0.911
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 228 11%	87 8%	141 13%	34 11%	31 8%	37 11%	39 11%	31 10%	56 14%	36 8%	44 8%	53 12%	94 15%	123 11%	58 9%	46 15%
Not very interested	(2) 452 21%	194 19%	258 24%	87 29%	82 21%	50 15%	76 22%	56 18%	101 25%	74 16%	132 23%	95 22%	151 24%	217 19%	153 25%	81 26%
Quite interested	(3) 911 43%	461 45%	450 42%	112 38%	186 47%	154 45%	153 44%	155 49%	151 37%	233 50%	253 44%	191 44%	234 38%	550 47%	254 41%	107 34%
Very interested	(4) 415 20%	235 23%	180 17%	57 19%	84 21%	82 24%	60 17%	56 18%	76 18%	118 25%	128 22%	74 17%	95 15%	230 20%	130 21%	55 18%
SUMMARY CODES																
NOT INTERESTED	679 32%	280 27%	399 37%	120 41%	113 29%	87 25%	115 33%	88 28%	157 38%	111 24%	175 30%	148 34%	245 39%	341 29%	212 34%	127 41%
INTERESTED	1326 63%	696 68%	630 58%	168 57%	269 68%	237 69%	214 62%	211 67%	227 55%	351 75%	381 66%	265 61%	329 53%	780 66%	384 62%	163 52%
Don't know	98 5%	44 4%	54 5%	8 3%	12 3%	19 5%	18 5%	15 5%	27 7%	8 2%	19 3%	23 5%	48 8%	53 5%	23 4%	22 7%
Mean Score	2.755	2.865	2.650	2.662	2.843	2.871	2.716	2.789	2.645	2.937	2.836	2.693	2.575	2.791	2.764	2.595
Standard Deviation	0.909	0.881	0.923	0.924	0.856	0.924	0.899	0.870	0.958	0.855	0.870	0.911	0.951	0.893	0.902	0.971
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.002	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 228 11%	77 9%	30 11%	67 14%	6 4%	47 13%	66 11%	162 11%	177 10%	51 18%	192 11%	18 10%	12 11%	5 10%
Not very interested	(2) 452 21%	159 19%	68 24%	115 23%	36 24%	73 20%	129 21%	323 22%	376 21%	76 27%	365 21%	39 22%	36 34%	12 26%
Quite interested	(3) 911 43%	401 49%	114 41%	194 39%	61 40%	140 39%	279 45%	632 43%	815 45%	96 34%	786 44%	71 40%	34 33%	19 41%
Very interested	(4) 415 20%	163 20%	55 20%	87 18%	41 27%	69 19%	115 18%	301 20%	378 21%	37 13%	338 19%	46 25%	20 19%	11 24%
SUMMARY CODES														
NOT INTERESTED	679 32%	236 29%	98 35%	182 37%	42 28%	121 34%	195 31%	485 33%	552 30%	127 44%	558 31%	57 32%	48 45%	17 36%
INTERESTED	1326 63%	564 69%	169 61%	282 57%	102 68%	209 58%	393 63%	933 63%	1193 66%	133 47%	1124 63%	117 65%	55 52%	31 64%
Don't know	98 5%	21 3%	12 4%	30 6%	7 4%	29 8%	35 6%	63 4%	73 4%	25 9%	90 5%	5 3%	2 2%	-
Mean Score	2.755	2.812	2.723	2.651	2.954	2.701	2.752	2.756	2.799	2.460	2.755	2.828	2.618	2.775
Standard Deviation	0.909	0.868	0.916	0.947	0.839	0.957	0.895	0.915	0.893	0.963	0.904	0.940	0.933	0.930
Error Variance	*	0.001	0.003	0.001	0.006	0.003	0.001	0.001	*	0.003	*	0.005	0.008	0.014

Chemistry (QS9637 - 731207)

Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 228 11%	17 20%	34 14%	18 11%	22 15%	16 9%	11 5%	28 11%	28 9%	18 11%	12 11%	18 10%	5 10%	202 11%	24 8%
Not very interested	(2) 452 21%	28 34%	44 18%	30 17%	32 22%	44 24%	59 28%	42 16%	58 19%	29 18%	36 34%	39 22%	12 26%	390 22%	60 19%
Quite interested	(3) 911 43%	24 29%	120 50%	71 41%	45 31%	87 46%	99 47%	107 41%	154 50%	79 48%	34 33%	71 40%	19 41%	779 44%	125 40%
Very interested	(4) 415 20%	14 17%	34 14%	44 25%	33 23%	34 18%	36 17%	64 25%	57 19%	23 14%	20 19%	46 25%	11 24%	343 19%	70 23%
SUMMARY CODES															
NOT INTERESTED	679 32%	45 54%	78 32%	49 28%	54 38%	61 32%	70 33%	70 27%	85 28%	47 29%	48 45%	57 32%	17 36%	592 33%	84 27%
INTERESTED	1326 63%	38 45%	154 64%	115 66%	78 54%	121 64%	135 64%	171 65%	210 69%	102 62%	55 52%	117 65%	31 64%	1122 63%	196 63%
Don't know	98 5%	1 1%	9 4%	11 6%	12 8%	6 3%	5 2%	21 8%	11 3%	16 10%	2 2%	5 3%	- -	65 4%	31 10%
Mean Score	2.755	2.423	2.666	2.856	2.667	2.763	2.780	2.861	2.811	2.719	2.618	2.828	2.775	2.737	2.867
Standard Deviation	0.909	0.997	0.904	0.941	1.030	0.858	0.795	0.944	0.853	0.871	0.933	0.940	0.930	0.911	0.890
Error Variance	*	0.012	0.004	0.005	0.008	0.004	0.003	0.004	0.003	0.005	0.008	0.005	0.014	*	0.003

Chemistry (QS9637 - 731207)

Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 228 11%	36 6%	48 8%	63 13%	5 9%	72 21%	7 4%	24 6%	4 5%	8 5%	20 7%	13 3%	182 14%	170 19%	38 6%	15 3%
Not very interested	(2) 452 21%	67 12%	147 24%	119 25%	13 20%	97 28%	17 10%	63 15%	5 7%	18 12%	45 15%	55 14%	326 24%	252 28%	129 19%	65 13%
Quite interested	(3) 911 43%	284 49%	278 45%	200 43%	31 49%	112 33%	94 54%	214 49%	34 48%	72 47%	132 45%	182 47%	536 40%	328 36%	348 52%	230 47%
Very interested	(4) 415 20%	177 30%	130 21%	63 13%	6 10%	36 10%	55 32%	125 29%	28 40%	55 36%	96 32%	133 34%	199 15%	112 12%	133 20%	167 34%
SUMMARY CODES																
NOT INTERESTED	679 32%	104 18%	196 32%	181 39%	18 29%	169 49%	24 14%	87 20%	9 13%	26 17%	65 22%	68 17%	507 38%	422 47%	167 25%	80 16%
INTERESTED	1326 63%	461 79%	407 66%	263 57%	37 59%	148 43%	149 86%	340 78%	62 87%	127 83%	228 77%	315 82%	735 55%	440 49%	482 72%	398 81%
Don't know	98 5%	18 3%	12 2%	21 5%	7 11%	28 8%	- -	6 1%	- -	1 *	3 1%	4 1%	88 7%	43 5%	21 3%	14 3%
Mean Score	2.755	3.066	2.810	2.592	2.687	2.354	3.139	3.033	3.218	3.135	3.040	3.136	2.605	2.444	2.890	3.153
Standard Deviation	0.909	0.829	0.864	0.899	0.806	0.955	0.746	0.817	0.803	0.818	0.867	0.780	0.923	0.950	0.792	0.767
Error Variance	*	0.001	0.001	0.002	0.011	0.002	0.004	0.002	0.010	0.005	0.003	0.002	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)**Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?****Base: All Adults in UK**

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 228 11%	130 8%	16 19%	46 13%	46 3%	177 25%	79 7%	130 15%	48 6%	160 14%
Not very interested	(2) 452 21%	330 21%	15 17%	97 28%	188 14%	258 37%	218 19%	221 25%	144 17%	297 26%
Quite interested	(3) 911 43%	714 45%	37 44%	146 43%	702 53%	202 29%	534 47%	366 41%	403 47%	493 43%
Very interested	(4) 415 20%	358 23%	13 16%	40 12%	372 28%	42 6%	281 25%	133 15%	237 28%	173 15%
SUMMARY CODES										
NOT INTERESTED	679 32%	460 29%	31 36%	142 42%	234 18%	435 62%	297 26%	352 40%	192 22%	456 40%
INTERESTED	1326 63%	1072 68%	51 59%	186 54%	1074 81%	245 35%	815 72%	498 56%	640 75%	667 58%
Don't know	98 5%	43 3%	4 4%	14 4%	26 2%	27 4%	28 2%	32 4%	24 3%	29 3%
Mean Score	2.755	2.848	2.590	2.550	3.070	2.161	2.915	2.589	2.997	2.606
Standard Deviation	0.909	0.875	0.987	0.880	0.752	0.884	0.852	0.928	0.830	0.913
Error Variance	*	0.001	0.012	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_08 How interested are you in finding out more about What chemists are doing to develop solar, wind and other renewable energy technologies?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 228 11%	70 9%	24 5%	37 8%	56 8%	91 12%	110 10%	23 10%	50 8%	83 12%
Not very interested	(2) 452 21%	192 24%	59 13%	76 16%	145 22%	167 22%	225 21%	52 22%	108 18%	169 24%
Quite interested	(3) 911 43%	363 45%	227 50%	207 45%	306 46%	311 42%	490 46%	91 38%	269 45%	311 44%
Very interested	(4) 415 20%	158 19%	134 29%	130 28%	139 21%	145 19%	217 20%	52 22%	145 24%	124 17%
SUMMARY CODES										
NOT INTERESTED	679 32%	262 32%	83 18%	113 24%	201 30%	257 35%	335 31%	76 32%	158 26%	252 35%
INTERESTED	1326 63%	521 64%	361 80%	336 73%	445 67%	456 61%	707 66%	143 60%	414 69%	435 61%
Don't know	98 5%	31 4%	10 2%	14 3%	22 3%	30 4%	30 3%	21 9%	26 4%	25 3%
Mean Score	2.755	2.778	3.060	2.956	2.818	2.715	2.781	2.784	2.890	2.693
Standard Deviation	0.909	0.870	0.806	0.886	0.867	0.931	0.894	0.928	0.883	0.904
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Not at all interested	(1) 263 12%	97 10%	166 15%	32 11%	38 10%	39 11%	52 15%	40 13%	63 15%	42 9%	51 9%	58 13%	112 18%	138 12%	63 10%	62 20%
Not very interested	(2) 499 24%	214 21%	285 26%	100 34%	95 24%	61 18%	90 26%	64 21%	88 22%	100 21%	126 22%	108 25%	165 26%	258 22%	162 26%	79 25%
Quite interested	(3) 898 43%	472 46%	426 39%	108 37%	187 47%	153 45%	143 41%	144 46%	164 40%	208 44%	281 49%	181 41%	228 37%	534 45%	258 42%	106 34%
Very interested	(4) 350 17%	201 20%	150 14%	48 16%	64 16%	71 21%	48 14%	52 17%	68 17%	112 24%	101 17%	66 15%	72 12%	198 17%	108 18%	45 14%
SUMMARY CODES																
NOT INTERESTED	762 36%	311 30%	451 42%	132 44%	132 34%	100 29%	142 41%	104 33%	151 37%	141 30%	177 31%	166 38%	277 44%	395 34%	225 36%	141 45%
INTERESTED	1248 59%	673 66%	576 53%	156 53%	250 63%	224 65%	191 55%	196 62%	232 56%	319 68%	382 66%	247 57%	300 48%	732 62%	366 59%	151 48%
Don't know	94 4%	37 4%	57 5%	9 3%	12 3%	19 5%	13 4%	14 4%	28 7%	9 2%	17 3%	23 5%	45 7%	47 4%	27 4%	20 6%
Mean Score	2.665	2.789	2.545	2.597	2.722	2.790	2.562	2.694	2.619	2.845	2.772	2.618	2.451	2.702	2.696	2.457
Standard Deviation	0.913	0.879	0.929	0.891	0.857	0.920	0.922	0.911	0.959	0.893	0.849	0.916	0.942	0.897	0.890	0.992
Error Variance	*	0.001	0.001	0.003	0.002	0.003	0.003	0.003	0.002	0.002	0.001	0.002	0.001	0.001	0.001	0.003

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all interested	(1) 263 12%	97 12%	30 11%	77 16%	7 5%	51 14%	78 13%	185 12%	205 11%	58 20%	223 13%	19 11%	13 13%	7 16%
Not very interested	(2) 499 24%	194 24%	72 26%	104 21%	42 28%	87 24%	158 25%	340 23%	435 24%	64 22%	420 24%	43 24%	22 21%	14 29%
Quite interested	(3) 898 43%	375 46%	126 45%	199 40%	63 42%	134 37%	264 42%	634 43%	796 44%	102 36%	756 43%	76 42%	48 46%	18 37%
Very interested	(4) 350 17%	137 17%	42 15%	83 17%	34 23%	54 15%	93 15%	258 17%	323 18%	28 10%	288 16%	33 18%	21 20%	9 19%
SUMMARY CODES														
NOT INTERESTED	762 36%	291 36%	102 37%	181 37%	49 33%	138 38%	236 38%	525 35%	639 35%	122 43%	642 36%	63 35%	35 34%	21 44%
INTERESTED	1248 59%	512 62%	168 60%	283 57%	97 64%	188 53%	356 57%	892 60%	1119 62%	130 45%	1044 59%	109 61%	69 66%	27 56%
Don't know	94 4%	17 2%	9 3%	31 6%	5 3%	33 9%	30 5%	64 4%	60 3%	34 12%	86 5%	7 4%	1 1%	-
Mean Score	2.665	2.687	2.665	2.623	2.846	2.587	2.626	2.681	2.703	2.395	2.658	2.713	2.733	2.588
Standard Deviation	0.913	0.895	0.869	0.963	0.837	0.944	0.901	0.918	0.900	0.961	0.912	0.906	0.926	0.972
Error Variance	*	0.001	0.003	0.002	0.006	0.003	0.001	0.001	*	0.003	*	0.005	0.008	0.016

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Not at all interested	(1) 263 12%	17 20%	37 15%	20 12%	29 20%	26 14%	14 7%	28 11%	32 10%	20 12%	13 13%	19 11%	7 16%	239 13%	21 7%
Not very interested	(2) 499 24%	31 37%	57 24%	42 24%	32 22%	43 23%	65 31%	55 21%	62 20%	35 21%	22 21%	43 24%	14 29%	433 24%	66 21%
Quite interested	(3) 898 43%	27 32%	108 45%	70 40%	49 34%	82 43%	89 42%	110 42%	144 47%	78 48%	48 46%	76 42%	18 37%	764 43%	128 41%
Very interested	(4) 350 17%	9 10%	32 13%	30 17%	22 15%	31 16%	40 19%	47 18%	58 19%	18 11%	21 20%	33 18%	9 19%	276 16%	70 23%
SUMMARY CODES															
NOT INTERESTED	762 36%	47 57%	94 39%	62 36%	61 43%	68 36%	79 38%	83 32%	94 31%	54 33%	35 34%	63 35%	21 44%	672 38%	87 28%
INTERESTED	1248 59%	35 42%	140 58%	100 58%	71 50%	113 60%	129 62%	157 60%	202 66%	97 59%	69 66%	109 61%	27 56%	1041 58%	198 64%
Don't know	94 4%	1 1%	7 3%	12 7%	11 8%	7 4%	2 1%	22 8%	11 3%	14 8%	1 1%	7 4%	-	66 4%	26 8%
Mean Score	2.665	2.330	2.579	2.676	2.482	2.654	2.745	2.736	2.772	2.631	2.733	2.713	2.588	2.629	2.865
Standard Deviation	0.913	0.919	0.915	0.916	1.017	0.925	0.848	0.910	0.888	0.862	0.926	0.906	0.972	0.914	0.873
Error Variance	*	0.010	0.004	0.005	0.008	0.005	0.004	0.004	0.003	0.005	0.008	0.005	0.016	*	0.003

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not at all interested	(1) 263 12%	42 7%	52 8%	73 16%	7 12%	85 25%	8 5%	28 7%	4 6%	12 8%	22 7%	16 4%	209 16%	187 21%	45 7%	26 5%
Not very interested	(2) 499 24%	103 18%	157 26%	133 29%	18 29%	79 23%	19 11%	75 17%	8 12%	23 15%	52 18%	77 20%	351 26%	262 29%	141 21%	91 19%
Quite interested	(3) 898 43%	283 49%	273 44%	190 41%	28 45%	118 34%	94 54%	212 49%	37 52%	76 49%	137 46%	181 47%	530 40%	324 36%	344 51%	225 46%
Very interested	(4) 350 17%	138 24%	119 19%	52 11%	3 5%	33 10%	52 30%	111 26%	21 30%	42 27%	82 28%	110 28%	156 12%	89 10%	117 17%	140 28%
SUMMARY CODES																
NOT INTERESTED	762 36%	145 25%	209 34%	206 44%	25 41%	164 47%	27 16%	103 24%	12 18%	35 23%	74 25%	94 24%	561 42%	449 50%	186 28%	117 24%
INTERESTED	1248 59%	421 72%	393 64%	242 52%	31 49%	152 44%	146 84%	323 74%	58 82%	119 77%	219 74%	291 75%	686 52%	413 46%	461 69%	364 74%
Don't know	94 4%	17 3%	13 2%	18 4%	6 10%	30 9%	- -	8 2%	- -	1 1%	3 1%	3 1%	83 6%	43 5%	23 3%	10 2%
Mean Score	2.665	2.912	2.765	2.493	2.469	2.318	3.095	2.953	3.066	2.974	2.953	3.000	2.508	2.366	2.823	2.993
Standard Deviation	0.913	0.847	0.866	0.899	0.796	0.984	0.770	0.837	0.808	0.857	0.869	0.810	0.915	0.935	0.805	0.835
Error Variance	*	0.001	0.001	0.002	0.010	0.003	0.004	0.002	0.010	0.005	0.003	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Not at all interested	(1) 263 12%	157 10%	18 21%	53 16%	65 5%	192 27%	106 9%	139 16%	65 8%	180 16%
Not very interested	(2) 499 24%	355 23%	20 23%	112 33%	219 16%	272 39%	237 21%	249 28%	153 18%	331 29%
Quite interested	(3) 898 43%	713 45%	34 40%	138 40%	712 53%	179 25%	547 48%	340 39%	421 49%	463 40%
Very interested	(4) 350 17%	310 20%	8 10%	30 9%	314 24%	34 5%	228 20%	119 14%	198 23%	146 13%
SUMMARY CODES										
NOT INTERESTED	762 36%	512 32%	37 44%	166 48%	283 21%	464 66%	343 30%	388 44%	218 25%	511 44%
INTERESTED	1248 59%	1022 65%	43 50%	168 49%	1025 77%	213 30%	775 68%	459 52%	620 72%	608 53%
Don't know	94 4%	41 3%	5 6%	9 3%	24 2%	29 4%	22 2%	35 4%	18 2%	33 3%
Mean Score	2.665	2.766	2.413	2.433	2.973	2.080	2.802	2.519	2.899	2.513
Standard Deviation	0.913	0.888	0.955	0.864	0.778	0.862	0.870	0.927	0.849	0.912
Error Variance	*	0.001	0.012	0.002	*	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14_09 How interested are you in finding out more about What chemists are doing to develop safer and environmental friendly cars?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all interested	(1) 263 12%	86 11%	33 7%	47 10%	67 10%	106 14%	131 12%	22 9%	57 10%	96 14%
Not very interested	(2) 499 24%	190 23%	74 16%	94 20%	150 22%	189 25%	245 23%	56 24%	120 20%	180 25%
Quite interested	(3) 898 43%	374 46%	234 51%	218 47%	312 47%	301 41%	479 45%	103 43%	270 45%	311 44%
Very interested	(4) 350 17%	136 17%	103 23%	93 20%	120 18%	122 16%	181 17%	41 17%	121 20%	100 14%
SUMMARY CODES										
NOT INTERESTED	762 36%	276 34%	107 24%	140 30%	216 32%	295 40%	376 35%	79 33%	177 30%	277 39%
INTERESTED	1248 59%	511 63%	337 74%	310 67%	432 65%	424 57%	660 62%	144 60%	392 65%	411 58%
Don't know	94 4%	27 3%	10 2%	12 3%	19 3%	25 3%	37 3%	16 7%	29 5%	24 3%
Mean Score	2.665	2.713	2.917	2.791	2.749	2.612	2.685	2.728	2.802	2.603
Standard Deviation	0.913	0.878	0.831	0.886	0.874	0.935	0.904	0.876	0.887	0.901
Error Variance	*	0.001	0.002	0.002	0.001	0.001	0.001	0.004	0.001	0.001

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	728 71%	786 73%	196 66%	301 76%	256 75%	242 70%	224 72%	293 71%	387 82%	432 75%	297 68%	398 64%	858 73%	442 71%	214 69%
What chemists are doing to develop clean water technology	1424 68%	708 69%	716 66%	180 61%	270 68%	246 72%	228 66%	219 70%	281 68%	362 77%	401 70%	282 65%	379 61%	824 70%	407 66%	193 62%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	678 66%	691 64%	180 61%	279 71%	232 68%	198 57%	209 67%	270 66%	349 74%	384 67%	271 62%	364 59%	782 67%	400 65%	187 60%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	696 68%	630 58%	168 57%	269 68%	237 69%	214 62%	211 67%	227 55%	351 75%	381 66%	265 61%	329 53%	780 66%	384 62%	163 52%
The chemistry involved in how food is processed and cooked	1298 62%	624 61%	674 62%	148 50%	265 67%	223 65%	195 56%	217 69%	251 61%	314 67%	382 66%	249 57%	352 57%	765 65%	356 58%	177 57%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	673 66%	576 53%	156 53%	250 63%	224 65%	191 55%	196 62%	232 56%	319 68%	382 66%	247 57%	300 48%	732 62%	366 59%	151 48%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	580 57%	662 61%	151 51%	238 60%	219 64%	207 60%	191 61%	235 57%	298 64%	358 62%	263 60%	323 52%	730 62%	343 55%	169 54%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	575 56%	613 57%	152 51%	235 60%	205 60%	190 55%	170 54%	235 57%	288 61%	343 60%	251 57%	306 49%	690 59%	340 55%	157 50%
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	575 56%	465 43%	166 56%	229 58%	194 57%	167 48%	144 46%	140 34%	244 52%	320 56%	207 47%	269 43%	578 49%	345 56%	116 37%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	592 72%	213 76%	351 71%	110 73%	247 69%	442 71%	1071 72%	1341 74%	173 60%	1258 71%	135 75%	81 77%	39 82%
What chemists are doing to develop clean water technology	1424 68%	549 67%	195 70%	341 69%	107 71%	232 65%	411 66%	1012 68%	1258 69%	165 58%	1196 67%	122 68%	67 64%	38 79%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	530 65%	188 67%	325 66%	103 68%	222 62%	394 63%	974 66%	1209 66%	160 56%	1137 64%	123 69%	73 70%	35 74%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	564 69%	169 61%	282 57%	102 68%	209 58%	393 63%	933 63%	1193 66%	133 47%	1124 63%	117 65%	55 52%	31 64%
The chemistry involved in how food is processed and cooked	1298 62%	502 61%	184 66%	307 62%	85 56%	220 61%	383 62%	915 62%	1144 63%	154 54%	1087 61%	111 62%	69 65%	31 65%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	512 62%	168 60%	283 57%	97 64%	188 53%	356 57%	892 60%	1119 62%	130 45%	1044 59%	109 61%	69 66%	27 56%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	485 59%	176 63%	281 57%	91 60%	209 58%	382 61%	859 58%	1097 60%	144 50%	1052 59%	106 59%	52 50%	31 65%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	463 56%	168 60%	271 55%	91 60%	194 54%	359 58%	828 56%	1046 58%	141 49%	1001 56%	104 58%	57 54%	26 55%
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	448 55%	142 51%	169 34%	96 63%	184 51%	333 53%	706 48%	958 53%	82 29%	880 50%	86 48%	52 49%	22 46%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	53 64%	165 68%	133 76%	91 63%	141 75%	153 73%	171 65%	241 79%	111 67%	81 77%	135 75%	39 82%	1290 73%	213 68%
What chemists are doing to develop clean water technology	1424 68%	50 60%	155 64%	128 74%	83 58%	130 69%	138 66%	175 67%	235 77%	101 62%	67 64%	122 68%	38 79%	1200 67%	213 68%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	43 52%	145 60%	119 68%	89 62%	132 70%	125 60%	164 63%	218 71%	102 62%	73 70%	123 69%	35 74%	1156 65%	203 65%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	38 45%	154 64%	115 66%	78 54%	121 64%	135 64%	171 65%	210 69%	102 62%	55 52%	117 65%	31 64%	1122 63%	196 63%
The chemistry involved in how food is processed and cooked	1298 62%	38 46%	147 61%	119 69%	79 55%	119 63%	133 64%	158 60%	205 67%	89 54%	69 65%	111 62%	31 65%	1092 61%	197 63%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	35 42%	140 58%	100 58%	71 50%	113 60%	129 62%	157 60%	202 66%	97 59%	69 66%	109 61%	27 56%	1041 58%	198 64%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	41 50%	142 59%	113 65%	71 50%	121 64%	120 57%	164 63%	183 60%	97 59%	52 50%	106 59%	31 65%	1041 59%	190 61%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	38 46%	129 54%	99 57%	74 52%	107 57%	122 58%	158 60%	196 64%	77 47%	57 54%	104 58%	26 55%	996 56%	185 59%
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	29 35%	123 51%	90 52%	61 42%	102 54%	110 53%	138 53%	161 53%	67 41%	52 49%	86 48%	22 46%	837 47%	194 62%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	483 83%	466 76%	317 68%	37 60%	199 58%	157 91%	363 84%	67 95%	139 90%	264 89%	347 90%	854 64%	509 56%	545 81%	445 91%
What chemists are doing to develop clean water technology	1424 68%	466 80%	428 70%	296 64%	45 72%	175 51%	147 85%	339 78%	66 93%	129 84%	243 82%	315 81%	822 62%	492 54%	506 75%	412 84%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	449 77%	418 68%	276 59%	40 65%	172 50%	143 83%	328 76%	62 88%	128 83%	238 80%	319 83%	773 58%	473 52%	487 73%	398 81%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	461 79%	407 66%	263 57%	37 59%	148 43%	149 86%	340 78%	62 87%	127 83%	228 77%	315 82%	735 55%	440 49%	482 72%	398 81%
The chemistry involved in how food is processed and cooked	1298 62%	409 70%	393 64%	270 58%	41 66%	172 50%	132 76%	301 69%	56 80%	113 73%	208 70%	290 75%	755 57%	451 50%	461 69%	374 76%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	421 72%	393 64%	242 52%	31 49%	152 44%	146 84%	323 74%	58 82%	119 77%	219 74%	291 75%	686 52%	413 46%	461 69%	364 74%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	386 66%	380 62%	269 58%	39 63%	154 45%	119 69%	280 65%	57 81%	108 70%	196 66%	261 67%	741 56%	410 45%	443 66%	376 77%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	378 65%	358 58%	252 54%	38 61%	149 43%	130 75%	292 67%	59 84%	116 75%	203 69%	270 70%	674 51%	367 41%	445 66%	368 75%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	347 59%	320 52%	217 47%	27 44%	119 35%	127 74%	272 63%	49 69%	93 60%	176 59%	227 59%	581 44%	333 37%	369 55%	326 66%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	1231 78%	46 54%	217 64%	1172 88%	332 47%	929 82%	571 65%	714 83%	774 67%
What chemists are doing to develop clean water technology	1424 68%	1148 73%	53 62%	205 60%	1119 84%	295 42%	864 76%	542 61%	671 78%	726 63%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	1135 72%	33 39%	183 53%	1075 81%	284 40%	841 74%	513 58%	643 75%	703 61%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	1072 68%	51 59%	186 54%	1074 81%	245 35%	815 72%	498 56%	640 75%	667 58%
The chemistry involved in how food is processed and cooked	1298 62%	1053 67%	44 52%	182 53%	1030 77%	261 37%	811 71%	473 54%	621 73%	659 57%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	1022 65%	43 50%	168 49%	1025 77%	213 30%	775 68%	459 52%	620 72%	608 53%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	1004 64%	38 45%	185 54%	989 74%	241 34%	785 69%	444 50%	604 71%	618 54%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	973 62%	32 38%	163 48%	975 73%	200 28%	734 64%	442 50%	601 70%	572 50%
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	856 54%	35 41%	132 38%	837 63%	190 27%	659 58%	365 41%	519 61%	501 43%

Chemistry (QS9637 - 731207)

Q.14 How interested are you in finding out more about ...? - Interested Table

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
What chemists are doing to develop new drugs, understand our bodies and brain and other breakthroughs in medical science	1513 72%	599 74%	385 85%	368 80%	517 77%	536 72%	795 74%	162 67%	452 76%	503 71%
What chemists are doing to develop clean water technology	1424 68%	567 70%	359 79%	335 72%	483 72%	474 64%	763 71%	163 68%	449 75%	476 67%
What chemists are doing to make sure there's enough food to feed the world's population	1368 65%	535 66%	359 79%	326 71%	474 71%	470 63%	726 68%	150 63%	423 71%	452 64%
What chemists are doing to develop solar, wind and other renewable energy technologies	1326 63%	521 64%	361 80%	336 73%	445 67%	456 61%	707 66%	143 60%	414 69%	435 61%
The chemistry involved in how food is processed and cooked	1298 62%	524 64%	332 73%	314 68%	448 67%	426 57%	698 65%	152 64%	411 69%	439 62%
What chemists are doing to develop safer and environmental friendly cars	1248 59%	511 63%	337 74%	310 67%	432 65%	424 57%	660 62%	144 60%	392 65%	411 58%
Chemicals in our everyday life (cleaning products, cosmetics, food, materials etc.)	1241 59%	513 63%	296 65%	288 62%	439 66%	405 55%	677 63%	136 57%	405 68%	407 57%
The history of medical drug discoveries (such as aspirin, the contraceptive pill)	1188 56%	490 60%	311 69%	302 65%	409 61%	406 55%	632 59%	132 55%	377 63%	386 54%
What chemists are doing to develop new communications technologies such as smart phones	1039 49%	419 52%	262 58%	249 54%	355 53%	360 48%	518 48%	139 58%	328 55%	329 46%

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated	
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374	
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312	
Not at all engaged	(1)	215	87	128	33	31	25	41	37	48	27	40	49	98	101	67	47
		10%	9%	12%	11%	8%	7%	12%	12%	12%	6%	7%	11%	16%	9%	11%	15%
2	(2)	60	28	32	12	10	8	10	10	9	9	14	11	26	30	19	11
		3%	3%	3%	4%	3%	2%	3%	3%	2%	2%	2%	3%	4%	3%	3%	4%
3	(3)	124	63	61	19	28	22	17	14	22	24	34	24	42	63	46	15
		6%	6%	6%	7%	7%	7%	5%	5%	5%	5%	6%	5%	7%	5%	7%	5%
4	(4)	147	76	70	30	28	26	27	19	17	24	37	42	44	74	45	28
		7%	7%	6%	10%	7%	8%	8%	6%	4%	5%	6%	10%	7%	6%	7%	9%
5	(5)	400	179	221	51	70	70	68	56	86	76	114	98	112	238	111	51
		19%	18%	20%	17%	18%	20%	20%	18%	21%	16%	20%	22%	18%	20%	18%	16%
6	(6)	256	120	136	41	57	34	40	36	48	60	82	43	71	134	92	30
		12%	12%	13%	14%	14%	10%	11%	11%	12%	13%	14%	10%	11%	11%	15%	10%
7	(7)	304	153	151	47	57	50	57	41	51	87	89	59	68	191	86	28
		14%	15%	14%	16%	15%	15%	17%	13%	12%	19%	16%	14%	11%	16%	14%	9%
8	(8)	247	138	110	22	48	49	40	42	46	75	68	42	62	155	58	34
		12%	14%	10%	7%	12%	14%	12%	13%	11%	16%	12%	10%	10%	13%	9%	11%
9	(9)	86	46	40	10	21	8	10	16	22	28	28	10	19	50	20	16
		4%	5%	4%	3%	5%	2%	3%	5%	5%	6%	5%	2%	3%	4%	3%	5%
Very engaged	(10)	188	96	92	22	34	28	26	37	43	50	50	36	52	94	55	40
		9%	9%	8%	7%	8%	8%	7%	12%	10%	11%	9%	8%	8%	8%	9%	13%
SUMMARY CODES																	
LOW	398	178	220	65	69	55	68	62	79	60	87	84	166	193	132	73	
	19%	17%	20%	22%	17%	16%	20%	20%	19%	13%	15%	19%	27%	16%	21%	23%	
MODERATE	803	376	427	122	155	130	135	110	150	160	233	183	226	446	248	109	
	38%	37%	39%	41%	39%	38%	39%	35%	37%	34%	40%	42%	36%	38%	40%	35%	
HIGH	826	434	392	100	160	135	133	136	162	241	236	148	201	489	218	118	
	39%	42%	36%	34%	41%	39%	38%	43%	39%	51%	41%	34%	32%	42%	35%	38%	
Don't know	77	34	44	9	10	22	11	6	19	8	20	21	28	45	20	12	
	4%	3%	4%	3%	3%	6%	3%	2%	5%	2%	3%	5%	5%	4%	3%	4%	
Mean Score	5.721	5.885	5.564	5.380	5.863	5.801	5.559	5.863	5.791	6.337	5.939	5.459	5.221	5.849	5.549	5.581	
Standard Deviation	2.567	2.532	2.591	2.532	2.468	2.425	2.543	2.728	2.675	2.382	2.399	2.537	2.753	2.462	2.566	2.913	
Error Variance	0.003	0.007	0.006	0.024	0.017	0.021	0.023	0.028	0.013	0.014	0.012	0.017	0.010	0.006	0.012	0.024	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Not at all engaged	(1)	215	62	29	59	12	53	161	166	48	188	13	9	4
		10%	8%	10%	12%	8%	9%	11%	9%	17%	11%	7%	9%	8%
2	(2)	60	15	11	12	5	16	42	47	12	54	3	-	2
		3%	2%	4%	2%	3%	5%	3%	3%	4%	3%	2%	-	5%
3	(3)	124	54	17	25	10	17	87	110	14	107	9	7	1
		6%	7%	6%	5%	7%	5%	6%	6%	5%	6%	5%	7%	3%
4	(4)	147	60	23	18	15	30	87	127	20	117	18	7	4
		7%	7%	8%	4%	10%	8%	10%	7%	7%	7%	10%	7%	9%
5	(5)	400	155	48	107	31	59	280	344	56	326	41	22	11
		19%	19%	17%	22%	20%	16%	19%	19%	20%	18%	23%	21%	23%
6	(6)	256	95	41	65	21	34	198	228	28	213	22	14	7
		12%	12%	15%	13%	14%	9%	13%	13%	10%	12%	12%	13%	14%
7	(7)	304	131	41	61	27	44	216	279	25	250	23	21	10
		14%	16%	15%	12%	18%	12%	14%	15%	9%	14%	13%	20%	20%
8	(8)	247	115	35	53	7	37	165	217	30	205	25	11	6
		12%	14%	13%	11%	5%	10%	13%	12%	11%	12%	14%	11%	12%
9	(9)	86	32	6	27	5	16	68	75	11	72	11	1	3
		4%	4%	2%	6%	3%	4%	3%	4%	4%	4%	6%	1%	5%
Very engaged	(10)	188	72	23	49	12	32	130	165	24	167	10	11	1
		9%	9%	8%	10%	8%	9%	9%	9%	8%	9%	5%	10%	2%
SUMMARY CODES														
LOW		398	132	56	96	27	87	290	324	75	349	25	16	7
		19%	16%	20%	19%	18%	24%	17%	18%	26%	20%	14%	16%	15%
MODERATE		803	310	112	191	67	123	566	699	104	657	82	43	22
		38%	38%	40%	39%	44%	34%	38%	38%	36%	37%	46%	41%	46%
HIGH		826	351	106	190	51	129	579	735	91	694	69	45	19
		39%	43%	38%	38%	33%	36%	40%	40%	32%	39%	38%	43%	39%
Don't know		77	27	6	18	6	20	46	60	17	73	4	1	-
		4%	3%	2%	4%	4%	6%	5%	3%	6%	4%	2%	1%	-
Mean Score		5.721	5.919	5.601	5.749	5.529	5.396	5.754	5.707	5.800	5.708	5.784	5.881	5.585
Standard Deviation		2.567	2.440	2.525	2.649	2.400	2.801	2.533	2.581	2.518	2.610	2.324	2.400	2.228
Error Variance		0.003	0.009	0.025	0.011	0.046	0.023	0.012	0.005	0.004	0.004	0.031	0.053	0.083

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294	
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311	
Not at all engaged	(1)	215 10%	14 16%	27 11%	10 6%	28 20%	24 13%	18 9%	23 9%	27 10%	16 9%	9 7%	13 8%	4 8%	185 10%	28 9%
2	(2)	60 3%	4 5%	12 5%	6 3%	4 3%	4 2%	9 4%	3 1%	7 2%	6 4%	- -	3 2%	2 5%	53 3%	4 1%
3	(3)	124 6%	4 4%	14 6%	15 8%	12 8%	12 6%	8 4%	12 5%	18 6%	13 8%	7 7%	9 5%	1 3%	116 7%	8 3%
4	(4)	147 7%	7 8%	21 9%	10 6%	7 5%	13 7%	12 6%	15 6%	20 6%	12 7%	7 7%	18 10%	4 9%	131 7%	16 5%
5	(5)	400 19%	15 18%	50 21%	41 23%	22 15%	46 24%	32 15%	49 19%	46 15%	27 16%	22 21%	41 23%	11 23%	337 19%	59 19%
6	(6)	256 12%	7 9%	28 12%	20 11%	7 5%	20 10%	27 13%	34 13%	44 14%	26 16%	14 13%	22 12%	7 14%	211 12%	44 14%
7	(7)	304 14%	14 17%	32 13%	27 15%	22 15%	19 10%	32 16%	36 14%	47 15%	21 13%	21 20%	23 13%	10 20%	259 15%	45 14%
8	(8)	247 12%	9 11%	27 11%	13 7%	15 10%	21 11%	36 17%	28 11%	41 13%	15 9%	11 11%	25 14%	6 12%	209 12%	36 12%
9	(9)	86 4%	4 5%	9 4%	5 3%	2 2%	7 4%	9 4%	5 2%	22 7%	7 4%	1 1%	11 6%	3 5%	79 4%	7 2%
Very engaged	(10)	188 9%	4 5%	15 6%	23 13%	12 8%	19 10%	21 10%	30 11%	30 10%	13 8%	11 10%	10 5%	1 2%	153 9%	34 11%
SUMMARY CODES																
LOW		398 19%	21 25%	53 22%	30 17%	44 31%	40 21%	36 17%	38 15%	52 17%	35 21%	16 16%	25 14%	7 15%	354 20%	40 13%
MODERATE		803 38%	29 35%	99 41%	71 41%	36 25%	79 42%	71 34%	98 37%	109 36%	65 40%	43 41%	82 46%	22 46%	679 38%	119 38%
HIGH		826 39%	31 38%	84 35%	67 39%	51 36%	66 35%	99 47%	99 38%	140 46%	55 34%	45 43%	69 38%	19 39%	700 39%	121 39%
Don't know		77 4%	2 2%	5 2%	6 3%	12 9%	3 2%	3 1%	27 10%	6 2%	9 5%	1 1%	4 2%	- -	46 3%	30 10%
Mean Score	5.721	5.243	5.406	5.883	5.073	5.539	6.041	5.935	6.042	5.527	5.881	5.784	5.585	5.678	6.000	
Standard Deviation	2.567	2.688	2.536	2.491	2.923	2.672	2.578	2.545	2.553	2.554	2.400	2.324	2.228	2.572	2.508	
Error Variance	0.003	0.088	0.028	0.037	0.063	0.038	0.033	0.029	0.022	0.041	0.053	0.031	0.083	0.004	0.024	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475	
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491	
Not at all engaged	(1)	215 10%	28 5%	45 7%	51 11%	12 19%	72 21%	1 1%	11 2%	- -	5 3%	10 3%	9 2%	187 14%	180 20%	21 3%	11 2%
2	(2)	60 3%	10 2%	17 3%	15 3%	- -	17 5%	2 1%	5 1%	- -	2 2%	4 1%	6 2%	48 4%	47 5%	6 1%	6 1%
3	(3)	124 6%	25 4%	37 6%	33 7%	3 5%	25 7%	5 3%	14 3%	1 2%	- -	8 3%	13 3%	97 7%	88 10%	29 4%	7 1%
4	(4)	147 7%	31 5%	36 6%	42 9%	6 10%	32 9%	4 3%	22 5%	1 2%	6 4%	15 5%	15 4%	107 8%	89 10%	44 7%	10 2%
5	(5)	400 19%	92 16%	125 20%	93 20%	11 17%	75 22%	20 11%	64 15%	4 6%	18 12%	43 15%	60 16%	270 20%	190 21%	169 25%	38 8%
6	(6)	256 12%	70 12%	87 14%	61 13%	8 14%	27 8%	15 9%	46 11%	5 7%	15 10%	40 14%	41 11%	159 12%	91 10%	117 17%	46 9%
7	(7)	304 14%	101 17%	98 16%	65 14%	12 19%	29 8%	32 19%	69 16%	7 9%	24 16%	49 17%	72 19%	168 13%	93 10%	109 16%	99 20%
8	(8)	247 12%	96 17%	81 13%	42 9%	4 6%	21 6%	40 23%	85 20%	20 28%	38 25%	54 18%	74 19%	118 9%	44 5%	92 14%	111 23%
9	(9)	86 4%	34 6%	27 4%	18 4%	2 3%	6 2%	13 8%	38 9%	7 10%	16 11%	24 8%	35 9%	31 2%	13 1%	25 4%	49 10%
Very engaged	(10)	188 9%	74 13%	50 8%	34 7%	3 5%	23 7%	37 21%	69 16%	25 35%	28 18%	45 15%	57 15%	81 6%	36 4%	46 7%	106 21%
SUMMARY CODES																	
LOW		398 19%	63 11%	99 16%	99 21%	15 24%	114 33%	8 4%	30 7%	1 2%	7 5%	22 8%	29 7%	331 25%	315 35%	57 8%	24 5%
MODERATE		803 38%	193 33%	248 40%	196 42%	25 40%	133 39%	39 23%	133 31%	11 15%	40 26%	98 33%	116 30%	536 40%	370 41%	330 49%	94 19%
HIGH		826 39%	305 52%	255 42%	158 34%	21 34%	79 23%	123 71%	261 60%	58 83%	107 69%	172 58%	239 62%	397 30%	187 21%	271 40%	364 74%
Don't know		77 4%	22 4%	13 2%	13 3%	1 2%	19 5%	3 2%	10 2%	- -	1 1%	4 1%	3 1%	65 5%	33 4%	12 2%	9 2%

Chemistry (QS9637 - 731207)**Q.15A How engaged does this statement make you feel with chemistry?****Base: All Adults in UK**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Mean Score	5.721	6.509	5.894	5.437	5.123	4.587	7.446	6.955	8.217	7.290	6.832	6.928	5.146	4.443	6.113	7.514
Standard Deviation	2.567	2.361	2.398	2.520	2.620	2.707	2.021	2.230	1.784	2.162	2.267	2.194	2.560	2.500	2.014	2.081
Error Variance	0.003	0.011	0.010	0.014	0.102	0.019	0.026	0.013	0.048	0.034	0.019	0.014	0.005	0.007	0.006	0.009

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed	
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164	
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152	
Not at all engaged	(1)	215	117	19	51	44	163	67	133	50	149
		10%	7%	23%	15%	3%	23%	6%	15%	6%	13%
2	(2)	60	35	9	11	17	42	23	32	20	37
		3%	2%	11%	3%	1%	6%	2%	4%	2%	3%
3	(3)	124	79	11	28	52	71	61	60	38	82
		6%	5%	12%	8%	4%	10%	5%	7%	4%	7%
4	(4)	147	109	7	27	76	70	62	82	49	96
		7%	7%	8%	8%	6%	10%	5%	9%	6%	8%
5	(5)	400	287	18	85	247	148	202	192	134	254
		19%	18%	22%	25%	19%	21%	18%	22%	16%	22%
6	(6)	256	198	5	44	187	68	148	99	108	138
		12%	13%	6%	13%	14%	10%	13%	11%	13%	12%
7	(7)	304	251	8	41	243	58	185	115	135	164
		14%	16%	9%	12%	18%	8%	16%	13%	16%	14%
8	(8)	247	222	1	24	218	29	178	69	135	111
		12%	14%	1%	7%	16%	4%	16%	8%	16%	10%
9	(9)	86	76	3	6	78	9	67	19	62	23
		4%	5%	3%	2%	6%	1%	6%	2%	7%	2%
Very engaged	(10)	188	169	3	14	157	29	134	53	114	71
		9%	11%	3%	4%	12%	4%	12%	6%	13%	6%
SUMMARY CODES											
LOW		398	231	39	91	113	276	151	225	108	268
		19%	15%	46%	27%	9%	39%	13%	25%	13%	23%
MODERATE		803	594	30	156	510	285	412	372	291	488
		38%	38%	35%	45%	38%	40%	36%	42%	34%	42%
HIGH		826	718	14	85	696	125	564	256	446	369
		39%	46%	17%	25%	52%	18%	49%	29%	52%	32%
Don't know		77	32	2	11	14	19	13	29	11	27
		4%	2%	2%	3%	1%	3%	1%	3%	1%	2%
Mean Score		5.721	6.086	3.976	4.910	6.528	4.216	6.302	5.057	6.445	5.250
Standard Deviation		2.567	2.475	2.498	2.421	2.194	2.518	2.416	2.551	2.465	2.499
Error Variance		0.003	0.004	0.077	0.018	0.004	0.009	0.005	0.007	0.007	0.006

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Not at all engaged	(1) 215	81	26	35	61	86	94	26	54	66
	10%	10%	6%	8%	9%	12%	9%	11%	9%	9%
2	(2) 60	22	7	7	17	26	26	7	13	19
	3%	3%	2%	1%	3%	3%	2%	3%	2%	3%
3	(3) 124	40	22	24	35	54	62	7	28	41
	6%	5%	5%	5%	5%	7%	6%	3%	5%	6%
4	(4) 147	65	24	41	40	62	70	14	33	52
	7%	8%	5%	9%	6%	8%	7%	6%	5%	7%
5	(5) 400	159	79	89	134	124	212	54	116	149
	19%	19%	17%	19%	20%	17%	20%	23%	19%	21%
6	(6) 256	108	61	65	87	83	139	30	73	96
	12%	13%	14%	14%	13%	11%	13%	12%	12%	13%
7	(7) 304	115	81	70	100	113	157	30	83	104
	14%	14%	18%	15%	15%	15%	15%	13%	14%	15%
8	(8) 247	98	73	57	91	77	140	30	90	79
	12%	12%	16%	12%	14%	10%	13%	13%	15%	11%
9	(9) 86	31	22	20	26	34	44	8	25	27
	4%	4%	5%	4%	4%	5%	4%	3%	4%	4%
Very engaged	(10) 188	75	52	48	65	67	105	16	57	63
	9%	9%	12%	10%	10%	9%	10%	7%	10%	9%
SUMMARY CODES										
LOW	398	143	55	65	113	166	182	40	95	126
	19%	18%	12%	14%	17%	22%	17%	17%	16%	18%
MODERATE	803	331	165	194	261	269	421	98	222	297
	38%	41%	36%	42%	39%	36%	39%	41%	37%	42%
HIGH	826	319	229	196	281	291	445	84	255	274
	39%	39%	50%	42%	42%	39%	42%	35%	43%	38%
Don't know	77	21	5	7	13	18	24	19	26	15
	4%	3%	1%	2%	2%	2%	2%	8%	4%	2%
Mean Score	5.721	5.755	6.337	5.988	5.886	5.576	5.882	5.625	5.965	5.732
Standard Deviation	2.567	2.535	2.364	2.437	2.515	2.650	2.507	2.494	2.523	2.490
Error Variance	0.003	0.008	0.013	0.014	0.010	0.010	0.006	0.028	0.011	0.009

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated	
Unweighted Base	520	248	272	70	83	76	75	67	149	101	133	100	186	273	149	98	
Weighted Base	517	255	262	71	92	88	89	78	98	106	142	113	155	283	155	79	
Not at all engaged	(1)	56	18	37	6	9	4	18	11	9	4	6	14	32	28	14	14
		11%	7%	14%	8%	10%	4%	20%	14%	9%	4%	4%	12%	20%	10%	9%	17%
2	(2)	18	8	9	3	4	5	-	3	2	1	5	4	8	7	9	2
		3%	3%	3%	5%	5%	5%	-	4%	2%	1%	4%	3%	5%	2%	6%	2%
3	(3)	34	22	12	7	7	6	6	4	4	7	13	7	7	18	12	4
		6%	9%	4%	9%	8%	7%	7%	5%	4%	6%	9%	6%	4%	6%	8%	5%
4	(4)	41	18	23	8	10	8	7	6	3	10	12	8	11	24	13	5
		8%	7%	9%	11%	10%	9%	8%	8%	3%	9%	8%	7%	7%	8%	8%	6%
5	(5)	117	58	59	14	17	30	12	19	25	21	32	31	33	72	29	16
		23%	23%	22%	19%	19%	34%	14%	24%	25%	19%	23%	27%	21%	25%	19%	20%
6	(6)	68	33	36	9	15	10	14	7	13	19	23	10	17	38	20	10
		13%	13%	14%	13%	16%	12%	16%	10%	13%	17%	16%	9%	11%	13%	13%	13%
7	(7)	69	38	31	11	13	8	14	9	13	16	25	15	14	40	22	8
		13%	15%	12%	16%	14%	10%	16%	11%	14%	15%	17%	14%	9%	14%	14%	9%
8	(8)	55	37	18	6	8	10	8	9	14	17	7	17	14	29	16	10
		11%	14%	7%	9%	8%	11%	9%	12%	14%	16%	5%	15%	9%	10%	10%	13%
9	(9)	9	3	6	-	2	-	2	3	2	4	2	2	1	7	1	1
		2%	1%	2%	-	3%	-	2%	4%	2%	4%	1%	2%	1%	2%	1%	1%
Very engaged	(10)	36	15	21	5	4	5	6	6	10	9	11	3	13	18	10	8
		7%	6%	8%	8%	5%	5%	7%	7%	10%	8%	8%	3%	8%	6%	7%	10%
SUMMARY CODES																	
LOW	107	49	58	15	21	14	24	18	15	12	25	24	46	53	35	19	
	21%	19%	22%	21%	23%	16%	27%	23%	15%	11%	18%	21%	30%	19%	23%	24%	
MODERATE	226	109	118	31	42	48	33	32	41	49	67	48	62	133	62	31	
	44%	43%	45%	43%	45%	54%	38%	41%	41%	46%	47%	43%	40%	47%	40%	39%	
HIGH	169	93	76	23	28	23	30	27	39	45	45	38	42	93	49	27	
	33%	36%	29%	32%	30%	26%	34%	34%	40%	42%	31%	33%	27%	33%	32%	34%	
Don't know	14	5	10	2	2	4	1	1	4	1	5	3	5	4	8	3	
	3%	2%	4%	3%	2%	4%	1%	2%	4%	1%	4%	3%	3%	1%	5%	3%	
Mean Score	5.407	5.584	5.231	5.361	5.238	5.381	5.152	5.355	5.902	6.085	5.569	5.273	4.879	5.458	5.331	5.369	
Standard Deviation	2.458	2.312	2.587	2.396	2.366	2.081	2.735	2.641	2.473	2.175	2.214	2.377	2.788	2.361	2.466	2.796	
Error Variance	0.012	0.022	0.026	0.084	0.069	0.059	0.101	0.106	0.043	0.047	0.038	0.058	0.043	0.021	0.043	0.083	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	520	175	62	163	36	84	138	382	435	85	437	41	25	17
Weighted Base	517	210	64	118	40	85	149	367	450	67	438	40	24	15
Not at all engaged	(1)	56	17	9	12	2	16	40	44	11	51	1	2	1
		11%	8%	15%	10%	5%	18%	11%	10%	17%	12%	3%	10%	9%
2	(2)	18	2	3	3	3	6	4	13	2	15	2	-	1
		3%	1%	5%	2%	8%	8%	3%	4%	3%	3%	4%	-	7%
3	(3)	34	20	2	6	3	2	13	21	4	30	1	2	*
		6%	10%	2%	5%	8%	3%	8%	6%	7%	7%	3%	7%	3%
4	(4)	41	18	7	4	2	11	18	23	6	36	2	2	*
		8%	9%	11%	3%	5%	12%	12%	6%	8%	8%	6%	8%	3%
5	(5)	117	55	9	30	11	12	37	79	11	105	9	8	5
		23%	26%	14%	25%	28%	14%	25%	22%	17%	23%	23%	32%	35%
6	(6)	68	28	12	14	4	10	15	54	4	65	7	3	2
		13%	13%	19%	12%	11%	12%	10%	15%	14%	6%	13%	16%	13%
7	(7)	69	29	8	16	7	9	15	54	7	62	5	5	2
		13%	14%	12%	13%	18%	11%	10%	15%	14%	11%	13%	13%	20%
8	(8)	55	18	9	17	1	10	17	38	12	43	7	1	1
		11%	9%	14%	14%	3%	11%	11%	10%	10%	17%	10%	17%	6%
9	(9)	9	4	1	4	-	-	1	8	1	8	3	-	-
		2%	2%	2%	3%	-	-	1%	2%	2%	2%	8%	-	-
Very engaged	(10)	36	11	4	10	6	6	10	26	5	31	3	1	1
		7%	5%	6%	8%	14%	7%	7%	7%	7%	7%	7%	6%	5%
SUMMARY CODES														
LOW	107	39	14	21	8	24	33	74	89	18	96	4	4	3
		21%	19%	22%	18%	21%	22%	20%	20%	26%	22%	9%	16%	20%
MODERATE	226	101	28	48	17	32	71	156	205	21	188	18	12	8
		44%	48%	43%	41%	44%	38%	47%	42%	46%	31%	43%	45%	52%
HIGH	169	63	22	46	14	25	43	126	144	25	139	18	7	4
		33%	30%	34%	39%	35%	29%	34%	32%	37%	32%	45%	31%	27%
Don't know	14	8	-	3	-	4	3	11	11	4	14	-	-	-
		3%	4%	-	3%	-	4%	2%	3%	2%	3%	-	-	-
Mean Score	5.407	5.400	5.346	5.759	5.601	4.880	5.201	5.491	5.429	5.253	5.331	6.272	5.387	5.245
Standard Deviation	2.458	2.229	2.607	2.491	2.523	2.751	2.416	2.473	2.403	2.824	2.494	2.174	2.194	2.287
Error Variance	0.012	0.030	0.110	0.039	0.177	0.093	0.043	0.017	0.014	0.100	0.015	0.115	0.193	0.308

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	520	21	59	43	37	48	50	63	71	45	25	41	17	449	70	
Weighted Base	517	21	60	44	36	46	48	63	74	46	24	40	15	448	68	
Not at all engaged	(1)	56 11%	3 16%	9 14%	4 8%	6 18%	3 7%	4 8%	6 10%	9 13%	6 14%	2 10%	1 3%	1 9%	50 11%	6 9%
2	(2)	18 3%	2 11%	2 4%	1 3%	1 3%	1 2%	1 2%	1 1%	3 7%	-	2 4%	1 7%	16 4%	1 2%	
3	(3)	34 6%	1 5%	3 4%	6 13%	1 4%	3 6%	2 5%	9 3%	4 12%	2 7%	1 3%	* 3%	32 7%	2 2%	
4	(4)	41 8%	4 17%	5 8%	4 8%	3 7%	2 4%	5 8%	9 12%	3 6%	2 8%	2 6%	* 3%	35 8%	6 9%	
5	(5)	117 23%	4 20%	12 20%	13 29%	8 22%	15 33%	10 20%	12 19%	11 15%	10 22%	8 32%	9 23%	5 35%	102 23%	14 20%
6	(6)	68 13%	4 18%	4 7%	2 6%	3 8%	4 8%	6 13%	13 20%	11 16%	9 19%	3 13%	7 16%	2 16%	57 13%	11 17%
7	(7)	69 13%	-	9 16%	7 16%	6 16%	4 9%	5 10%	6 10%	13 17%	7 15%	5 20%	2 13%	-	59 13%	10 15%
8	(8)	55 11%	3 13%	11 18%	3 7%	1 4%	6 12%	10 21%	8 13%	2 3%	2 4%	1 6%	7 17%	1 6%	48 11%	7 10%
9	(9)	9 2%	-	1 2%	1 2%	-	1 3%	-	1 3%	-	-	-	3 8%	-	9 2%	-
Very engaged	(10)	36 7%	-	3 5%	3 8%	3 8%	5 12%	6 13%	2 3%	7 10%	1 3%	1 6%	3 7%	1 5%	31 7%	5 7%
SUMMARY CODES																
LOW		107 21%	7 32%	14 23%	11 24%	9 25%	7 15%	8 16%	9 14%	19 26%	14 30%	4 16%	4 9%	3 20%	98 22%	9 13%
MODERATE		226 44%	12 55%	21 36%	19 43%	13 37%	23 49%	18 37%	30 47%	31 42%	22 47%	12 52%	18 45%	8 53%	195 43%	31 46%
HIGH		169 33%	3 13%	24 41%	14 32%	10 28%	17 36%	22 46%	16 25%	23 31%	10 22%	7 31%	18 45%	4 27%	147 33%	22 32%
Don't know		14 3%	-	1 1%	-	4 10%	-	1 1%	8 13%	1 1%	1 2%	-	-	-	8 2%	6 9%
Mean Score		5.407	4.333	5.387	5.282	4.948	5.804	6.183	5.397	5.229	4.745	5.387	6.272	5.245	5.373	5.653
Standard Deviation		2.458	2.254	2.612	2.390	2.732	2.464	2.583	2.216	2.578	2.304	2.194	2.174	2.287	2.477	2.338
Error Variance		0.012	0.242	0.118	0.133	0.219	0.126	0.136	0.089	0.095	0.121	0.193	0.115	0.308	0.014	0.085

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	520	127	151	106	19	107	46	98	19	36	70	84	340	226	163	121	
Weighted Base	517	139	147	107	17	96	51	104	22	42	75	95	328	221	163	121	
Not at all engaged	(1)	56 11%	3 2%	7 5%	14 13%	3 19%	24 25%	- -	3 3%	- -	1 3%	1 1%	1 1%	50 15%	51 23%	3 2%	2 2%
2	(2)	18 3%	2 2%	5 4%	3 3%	- 7%	7 7%	1 2%	2 2%	- -	2 6%	2 3%	2 3%	13 4%	16 7%	- -	1 1%
3	(3)	34 6%	6 5%	16 11%	5 5%	1 6%	5 6%	- -	3 3%	- -	- -	* 5%	5 8%	27 8%	24 11%	7 4%	2 2%
4	(4)	41 8%	11 8%	9 6%	12 11%	2 14%	6 7%	2 3%	7 7%	- -	2 5%	5 6%	4 4%	30 9%	27 12%	11 7%	3 3%
5	(5)	117 23%	27 19%	40 27%	25 24%	2 9%	21 22%	10 20%	23 22%	1 5%	6 14%	14 18%	20 21%	76 23%	46 21%	53 32%	17 14%
6	(6)	68 13%	24 17%	20 14%	14 13%	1 6%	9 9%	6 12%	12 12%	2 11%	4 10%	12 17%	10 10%	38 12%	26 12%	32 20%	10 9%
7	(7)	69 13%	22 16%	23 15%	13 12%	4 26%	7 7%	8 16%	15 15%	2 9%	7 15%	7 9%	17 18%	38 12%	14 6%	25 15%	27 22%
8	(8)	55 11%	21 15%	9 6%	13 12%	2 9%	9 9%	13 25%	20 19%	9 40%	9 20%	14 19%	15 15%	28 9%	10 4%	15 9%	31 25%
9	(9)	9 2%	2 2%	4 3%	2 1%	* 3%	1 1%	- -	1 1%	* 2%	4 9%	2 3%	7 8%	2 1%	* *	6 4%	2 2%
Very engaged	(10)	36 7%	17 12%	9 6%	5 4%	- -	3 3%	11 22%	16 15%	7 33%	7 18%	16 21%	13 14%	13 4%	5 2%	8 5%	23 19%
SUMMARY CODES																	
LOW		107 21%	12 9%	28 19%	22 20%	4 25%	36 38%	1 2%	8 8%	- -	3 8%	3 5%	9 9%	90 28%	91 41%	10 6%	6 5%
MODERATE		226 44%	62 45%	70 47%	51 48%	5 29%	36 38%	18 35%	43 41%	4 16%	12 30%	31 42%	34 36%	145 44%	98 44%	96 59%	30 25%
HIGH		169 33%	62 45%	45 31%	32 30%	7 38%	20 20%	32 63%	52 50%	19 84%	26 62%	39 52%	52 55%	81 25%	29 13%	54 33%	83 69%
Don't know		14 3%	3 2%	4 3%	2 2%	1 7%	4 4%	- -	1 1%	- -	- -	1 1%	- -	12 4%	3 1%	2 1%	2 2%

Chemistry (QS9637 - 731207)**Q.15A How engaged does this statement make you feel with chemistry?****Base: All Adults in UK who saw Stereotypes**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total	520	127	151	106	19	107	46	98	19	36	70	84	340	226	163	121
Unweighted Base	520	127	151	106	19	107	46	98	19	36	70	84	340	226	163	121
Weighted Base	517	139	147	107	17	96	51	104	22	42	75	95	328	221	163	121
Mean Score	5.407	6.322	5.490	5.214	4.945	4.282	7.196	6.497	8.219	6.944	6.932	6.634	4.828	4.005	5.964	7.203
Standard Deviation	2.458	2.163	2.206	2.401	2.595	2.643	1.988	2.255	1.534	2.388	2.246	2.225	2.422	2.307	1.789	2.041
Error Variance	0.012	0.037	0.033	0.055	0.396	0.068	0.086	0.052	0.124	0.158	0.073	0.059	0.018	0.024	0.020	0.035

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	520	400	22	73	328	177	276	222	214	283
Weighted Base	517	394	25	75	327	175	282	212	215	279
Not at all engaged	(1) 56 11%	30 8%	6 25%	11 15%	7 2%	45 26%	22 8%	28 13%	19 9%	31 11%
2	(2) 18 3%	10 3%	4 17%	2 3%	3 1%	14 8%	7 3%	8 4%	6 3%	10 3%
3	(3) 34 6%	19 5%	2 8%	11 15%	14 4%	19 11%	21 8%	12 6%	8 4%	25 9%
4	(4) 41 8%	32 8%	- -	7 10%	21 6%	20 11%	24 8%	16 8%	16 7%	24 9%
5	(5) 117 23%	93 24%	6 26%	13 18%	79 24%	36 20%	54 19%	62 29%	36 17%	77 28%
6	(6) 68 13%	54 14%	1 3%	12 16%	51 15%	18 10%	35 12%	29 14%	28 13%	38 14%
7	(7) 69 13%	53 14%	2 9%	12 16%	61 19%	8 4%	45 16%	23 11%	35 16%	34 12%
8	(8) 55 11%	52 13%	- -	3 4%	47 15%	7 4%	40 14%	15 7%	38 18%	17 6%
9	(9) 9 2%	6 2%	2 6%	1 2%	9 3%	- -	8 3%	2 1%	5 2%	4 2%
Very engaged	(10) 36 7%	35 9%	1 5%	- -	31 9%	5 3%	25 9%	10 5%	22 10%	13 5%
SUMMARY CODES										
LOW	107 21%	60 15%	13 50%	25 33%	24 7%	79 45%	50 18%	48 23%	33 15%	66 24%
MODERATE	226 44%	179 46%	7 29%	32 43%	151 46%	74 42%	112 40%	107 51%	80 37%	139 50%
HIGH	169 33%	147 37%	5 21%	16 22%	148 45%	20 11%	117 42%	50 24%	100 46%	68 24%
Don't know	14 3%	8 2%	- -	2 2%	4 1%	3 2%	2 1%	7 3%	3 1%	6 2%
Mean Score	5.407	5.764	4.057	4.562	6.292	3.812	5.801	5.017	6.024	5.037
Standard Deviation	2.458	2.374	2.843	2.181	2.022	2.337	2.443	2.344	2.494	2.301
Error Variance	0.012	0.014	0.367	0.066	0.013	0.032	0.022	0.026	0.029	0.019

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Stereotypes

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	520	227	95	116	164	177	272	58	142	187
Weighted Base	517	227	99	120	165	186	263	53	136	180
Not at all engaged	(1) 56 11%	21 9%	6 6%	10 8%	15 9%	23 12%	22 8%	7 14%	13 10%	17 9%
2	(2) 18 3%	7 3%	2 2%	1 1%	5 3%	8 4%	8 3%	1 2%	3 2%	6 3%
3	(3) 34 6%	9 4%	9 9%	9 8%	8 5%	20 11%	14 5%	- -	5 4%	9 5%
4	(4) 41 8%	23 10%	5 5%	8 7%	13 8%	13 7%	23 9%	5 9%	11 8%	17 9%
5	(5) 117 23%	50 22%	18 19%	27 23%	39 24%	36 19%	65 25%	14 27%	34 25%	45 25%
6	(6) 68 13%	34 15%	16 16%	21 17%	20 12%	29 15%	31 12%	6 12%	12 9%	24 14%
7	(7) 69 13%	33 15%	17 17%	16 14%	25 15%	25 13%	36 14%	6 11%	20 15%	22 12%
8	(8) 55 11%	25 11%	12 12%	16 13%	19 12%	15 8%	32 12%	8 15%	16 12%	24 13%
9	(9) 9 2%	5 2%	1 1%	2 1%	5 3%	3 2%	6 2%	- -	4 3%	1 1%
Very engaged	(10) 36 7%	12 5%	11 11%	9 8%	9 5%	10 6%	23 9%	3 5%	11 8%	15 8%
SUMMARY CODES										
LOW	107 21%	37 16%	16 16%	20 17%	29 17%	50 27%	44 17%	9 16%	21 16%	31 17%
MODERATE	226 44%	107 47%	39 40%	56 47%	72 44%	77 42%	119 45%	25 47%	57 42%	87 48%
HIGH	169 33%	75 33%	40 41%	43 36%	58 35%	54 29%	97 37%	17 31%	52 38%	61 34%
Don't know	14 3%	8 3%	2 2%	1 *	6 4%	5 3%	3 1%	3 6%	6 4%	- -
Mean Score	5.407	5.503	5.946	5.705	5.543	5.128	5.665	5.353	5.701	5.550
Standard Deviation	2.458	2.325	2.367	2.325	2.371	2.471	2.423	2.457	2.477	2.400
Error Variance	0.012	0.025	0.061	0.047	0.036	0.035	0.022	0.110	0.045	0.031

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	535	243	292	66	94	85	76	61	153	101	125	106	203	294	138	103
Weighted Base	535	259	276	72	101	95	86	75	106	111	148	112	165	304	147	84
Not at all engaged	(1)	51	34	6	3	8	10	11	13	10	6	13	22	22	13	15
		10%	12%	8%	3%	8%	12%	14%	12%	9%	4%	12%	13%	7%	9%	18%
2	(2)	18	11	4	3	1	4	3	4	2	6	2	9	11	4	4
		3%	4%	5%	3%	1%	5%	4%	4%	2%	4%	2%	5%	3%	3%	5%
3	(3)	28	15	6	3	7	3	2	7	5	4	4	15	12	9	8
		5%	5%	9%	3%	7%	3%	3%	7%	4%	3%	3%	9%	4%	6%	9%
4	(4)	34	18	2	9	8	9	3	5	3	8	14	10	20	6	8
		6%	6%	2%	9%	8%	11%	4%	4%	2%	6%	13%	6%	7%	4%	10%
5	(5)	93	49	16	18	19	15	11	13	13	35	22	23	56	27	9
		17%	18%	22%	18%	20%	18%	15%	12%	12%	24%	19%	14%	19%	18%	11%
6	(6)	57	27	9	15	9	4	9	12	9	22	13	13	26	24	7
		11%	10%	13%	14%	9%	4%	12%	11%	8%	15%	12%	8%	9%	16%	8%
7	(7)	92	45	12	19	15	14	13	18	22	25	17	27	53	31	8
		17%	16%	17%	19%	15%	17%	18%	17%	20%	17%	15%	16%	18%	21%	9%
8	(8)	69	31	6	13	14	13	10	12	23	20	11	15	46	16	6
		13%	11%	8%	13%	15%	15%	14%	11%	21%	13%	10%	9%	15%	11%	7%
9	(9)	35	14	2	12	1	4	6	10	10	11	3	11	21	8	6
		7%	5%	3%	12%	1%	4%	9%	9%	9%	7%	3%	7%	7%	5%	8%
Very engaged	(10)	38	22	6	5	8	7	4	8	12	8	6	12	22	8	9
		7%	8%	9%	5%	8%	8%	5%	8%	11%	5%	6%	7%	7%	5%	10%
SUMMARY CODES																
LOW	98	38	60	16	9	16	17	15	24	17	16	19	46	44	26	27
	18%	15%	22%	22%	9%	16%	20%	21%	23%	15%	11%	17%	28%	15%	18%	32%
MODERATE	184	90	94	27	41	36	28	23	29	25	65	49	45	103	57	24
	34%	35%	34%	37%	41%	38%	33%	31%	27%	22%	44%	44%	27%	34%	38%	29%
HIGH	233	121	112	27	49	38	34	48	48	67	64	38	65	142	62	29
	44%	47%	41%	38%	48%	40%	45%	45%	45%	60%	43%	34%	40%	47%	42%	35%
Don't know	20	9	11	2	2	6	2	3	6	3	3	6	9	15	2	3
	4%	4%	4%	3%	2%	6%	3%	3%	5%	2%	2%	5%	5%	5%	2%	4%
Mean Score	5.828	6.067	5.603	5.637	6.264	5.772	5.638	5.741	5.800	6.495	6.067	5.424	5.417	6.036	5.784	5.161
Standard Deviation	2.546	2.391	2.668	2.525	2.158	2.434	2.711	2.698	2.762	2.580	2.172	2.456	2.790	2.456	2.369	3.037
Error Variance	0.013	0.024	0.025	0.100	0.051	0.074	0.099	0.123	0.053	0.068	0.038	0.060	0.041	0.021	0.042	0.094

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	535	162	75	164	30	104	154	381	441	94	446	46	30	13	
Weighted Base	535	196	82	127	33	97	164	372	461	74	454	43	28	11	
Not at all engaged	(1)	51 10%	9 4%	10 12%	16 13%	2 7%	14 14%	15 9%	37 10%	39 8%	12 16%	48 11%	2 4%	1 3%	1 7%
2	(2)	18 3%	5 3%	3 3%	6 4%	1 3%	4 4%	6 4%	12 3%	14 3%	5 7%	17 4%	1 3%	- -	- -
3	(3)	28 5%	10 5%	4 5%	6 5%	3 8%	5 5%	9 5%	19 5%	26 6%	2 3%	23 5%	2 5%	3 10%	1 8%
4	(4)	34 6%	16 8%	7 9%	5 4%	- -	7 7%	17 10%	17 5%	31 7%	4 5%	31 7%	1 3%	1 3%	2 15%
5	(5)	93 17%	38 19%	15 19%	20 16%	8 25%	11 12%	25 15%	67 18%	83 18%	10 13%	70 15%	14 34%	7 25%	1 10%
6	(6)	57 11%	20 10%	6 8%	16 13%	4 11%	11 11%	12 7%	45 12%	48 10%	9 12%	48 11%	4 10%	3 12%	1 12%
7	(7)	92 17%	30 15%	19 23%	20 16%	8 25%	15 15%	26 16%	66 18%	83 18%	9 12%	73 16%	8 18%	9 34%	2 21%
8	(8)	69 13%	34 17%	12 14%	12 10%	2 7%	9 9%	25 15%	44 12%	62 14%	6 8%	59 13%	6 13%	2 6%	2 17%
9	(9)	35 7%	13 7%	3 4%	12 9%	1 2%	7 7%	9 6%	26 7%	30 7%	5 7%	31 7%	2 4%	1 5%	1 10%
Very engaged	(10)	38 7%	15 8%	1 1%	10 8%	3 8%	9 9%	8 5%	30 8%	30 6%	8 11%	35 8%	2 5%	1 2%	- -
SUMMARY CODES															
LOW	98 18%	24 12%	17 20%	28 22%	6 18%	23 23%	29 18%	68 18%	79 17%	19 26%	87 19%	5 12%	3 12%	2 15%	
MODERATE	184 34%	74 38%	29 35%	40 32%	12 36%	29 30%	54 33%	130 35%	162 35%	22 30%	149 33%	20 47%	11 40%	4 37%	
HIGH	233 44%	92 47%	35 42%	54 43%	14 42%	39 40%	68 42%	165 44%	205 44%	28 38%	198 44%	17 40%	13 48%	5 48%	
Don't know	20 4%	6 3%	2 2%	4 3%	1 3%	7 7%	12 7%	9 2%	16 3%	4 6%	20 4%	1 1%	- -	- -	
Mean Score	5.828	6.168	5.427	5.749	5.797	5.589	5.694	5.884	5.878	5.506	5.815	5.868	5.971	5.845	
Standard Deviation	2.546	2.320	2.390	2.754	2.368	2.849	2.518	2.559	2.469	2.991	2.630	2.119	1.866	2.353	
Error Variance	0.013	0.034	0.078	0.048	0.193	0.084	0.044	0.018	0.014	0.100	0.016	0.100	0.116	0.426	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	535	21	61	42	35	58	48	62	83	36	30	46	13	458	71	
Weighted Base	535	21	65	41	35	57	49	67	84	35	28	43	11	446	82	
Not at all engaged	(1)	51	5	4	4	6	10	5	4	6	4	1	2	1	43	8
		10%	23%	7%	11%	16%	17%	10%	5%	7%	12%	3%	4%	7%	10%	10%
2	(2)	18	1	6	4	1	2	1	1	1	1	-	1	-	17	1
		3%	3%	9%	9%	3%	3%	3%	1%	1%	4%	-	3%	-	4%	1%
3	(3)	28	3	1	3	3	2	1	6	2	3	3	2	1	26	2
		5%	12%	1%	7%	8%	3%	1%	8%	3%	8%	10%	5%	8%	6%	2%
4	(4)	34	-	8	3	1	5	4	2	4	3	1	1	2	32	2
		6%	-	12%	8%	3%	9%	9%	3%	5%	9%	3%	3%	15%	7%	3%
5	(5)	93	3	13	3	6	10	7	10	15	3	7	14	1	74	16
		17%	13%	21%	7%	17%	17%	13%	15%	18%	10%	25%	34%	10%	17%	19%
6	(6)	57	1	5	5	2	1	5	10	13	6	3	4	1	43	13
		11%	3%	8%	11%	6%	2%	11%	15%	15%	17%	12%	10%	12%	10%	15%
7	(7)	92	4	10	7	4	7	10	13	4	9	8	2	77	15	
		17%	19%	16%	16%	10%	13%	21%	20%	16%	11%	34%	18%	21%	17%	18%
8	(8)	69	4	4	5	6	8	8	9	12	3	2	6	2	57	10
		13%	20%	6%	13%	18%	14%	17%	13%	15%	8%	6%	13%	17%	13%	12%
9	(9)	35	1	6	1	2	4	3	-	11	3	1	2	1	33	2
		7%	7%	9%	2%	7%	7%	5%	-	13%	8%	5%	4%	10%	7%	2%
Very engaged	(10)	38	-	3	6	2	5	3	9	5	2	1	2	-	34	4
		7%	-	5%	14%	7%	9%	7%	13%	6%	5%	2%	5%	-	8%	5%
SUMMARY CODES																
LOW		98	8	11	11	9	14	7	10	9	9	3	5	2	85	12
		18%	38%	17%	26%	27%	24%	14%	15%	11%	24%	12%	12%	15%	19%	14%
MODERATE		184	3	26	11	9	16	16	22	32	13	11	20	4	150	31
		34%	16%	41%	26%	26%	28%	33%	33%	38%	36%	40%	47%	37%	34%	38%
HIGH		233	9	23	18	15	24	25	31	42	11	13	17	5	200	31
		44%	46%	36%	45%	42%	43%	50%	46%	50%	33%	48%	40%	48%	45%	38%
Don't know		20	-	4	1	2	3	2	4	1	3	-	1	-	11	8
		4%	-	7%	3%	6%	5%	3%	6%	1%	7%	-	1%	-	2%	10%
Mean Score		5.828	5.022	5.545	5.709	5.529	5.505	6.008	6.206	6.340	5.381	5.971	5.868	5.845	5.836	5.781
Standard Deviation		2.546	2.913	2.487	2.908	2.920	2.971	2.535	2.403	2.321	2.684	1.866	2.119	2.353	2.583	2.383
Error Variance		0.013	0.404	0.109	0.206	0.258	0.160	0.140	0.100	0.066	0.218	0.116	0.100	0.426	0.015	0.089

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	535	130	156	123	16	99	37	99	11	31	68	85	360	242	171	113	
Weighted Base	535	147	165	115	15	82	41	107	11	35	71	91	354	239	169	117	
Not at all engaged	(1)	51 10%	9 6%	15 9%	8 7%	4 25%	15 18%	1 3%	3 3%	- -	- -	4 6%	5 5%	44 12%	40 17%	7 4%	3 3%
2	(2)	18 3%	3 2%	7 4%	4 3%	- -	4 5%	- -	- -	- -	- -	2 3%	3 3%	15 4%	13 6%	3 2%	2 2%
3	(3)	28 5%	5 3%	7 4%	10 8%	1 5%	6 8%	2 6%	5 5%	- -	- -	2 2%	2 2%	21 6%	21 9%	7 4%	- -
4	(4)	34 6%	8 5%	9 5%	8 7%	1 7%	9 11%	1 3%	6 5%	- -	1 4%	2 3%	1 2%	27 8%	26 11%	7 4%	1 1%
5	(5)	93 17%	21 14%	29 17%	24 21%	1 7%	17 20%	3 8%	7 7%	1 12%	4 10%	10 14%	9 10%	74 21%	54 23%	33 19%	6 5%
6	(6)	57 11%	13 9%	21 12%	16 14%	4 25%	2 2%	4 10%	13 12%	- -	1 1%	4 6%	6 7%	37 10%	22 9%	25 15%	10 8%
7	(7)	92 17%	30 20%	33 20%	15 13%	4 28%	10 12%	11 27%	20 19%	3 32%	10 29%	19 27%	23 25%	52 15%	30 12%	33 20%	29 24%
8	(8)	69 13%	26 18%	26 16%	9 8%	- -	5 6%	8 19%	23 22%	2 19%	9 25%	15 21%	19 21%	34 10%	14 6%	29 17%	25 22%
9	(9)	35 7%	12 8%	9 5%	10 9%	- -	4 5%	5 13%	12 12%	1 13%	6 16%	8 11%	10 11%	19 5%	6 3%	10 6%	19 16%
Very engaged	(10)	38 7%	14 9%	8 5%	9 8%	1 4%	5 6%	3 7%	13 12%	3 24%	6 16%	4 6%	12 13%	16 4%	5 2%	13 8%	21 18%
SUMMARY CODES																	
LOW		98 18%	17 12%	29 18%	22 19%	5 30%	25 30%	4 9%	8 7%	- -	- -	8 11%	9 10%	80 22%	75 31%	17 10%	5 4%
MODERATE		184 34%	42 29%	58 35%	47 41%	6 38%	27 33%	8 20%	26 24%	1 12%	5 15%	16 23%	17 19%	138 39%	102 43%	64 38%	17 14%
HIGH		233 44%	82 56%	76 46%	43 37%	5 32%	25 30%	27 66%	69 65%	9 88%	30 85%	47 66%	64 71%	121 34%	55 23%	85 50%	94 80%
Don't know		20 4%	6 4%	2 1%	3 3%	- -	5 6%	2 5%	4 4%	- -	- -	1 1%	1 1%	16 5%	8 3%	4 2%	2 2%

Chemistry (QS9637 - 731207)**Q.15A How engaged does this statement make you feel with chemistry?****Base: All Adults in UK who saw Chemistry is important**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	535	130	156	123	16	99	37	99	11	31	68	85	360	242	171	113
Weighted Base	535	147	165	115	15	82	41	107	11	35	71	91	354	239	169	117
Mean Score	5.828	6.458	5.827	5.785	4.849	4.854	6.901	7.062	7.939	7.726	6.613	6.979	5.323	4.586	6.353	7.643
Standard Deviation	2.546	2.395	2.428	2.501	2.668	2.790	2.070	2.140	1.650	1.612	2.294	2.341	2.530	2.391	2.157	1.946
Error Variance	0.013	0.046	0.038	0.052	0.445	0.085	0.122	0.048	0.248	0.084	0.079	0.065	0.019	0.024	0.028	0.034

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed	
Unweighted Base	535	392	26	92	339	180	274	247	216	301	
Weighted Base	535	389	26	96	349	171	283	239	222	295	
Not at all engaged	(1)	51	32	2	10	14	36	11	39	7	42
		10%	8%	8%	11%	4%	21%	4%	16%	3%	14%
2	(2)	18	12	1	5	6	13	7	11	4	14
		3%	3%	4%	5%	2%	7%	2%	4%	2%	5%
3	(3)	28	17	6	5	11	17	12	16	4	24
		5%	4%	22%	5%	3%	10%	4%	7%	2%	8%
4	(4)	34	22	3	8	22	13	11	24	11	23
		6%	6%	12%	8%	6%	7%	4%	10%	5%	8%
5	(5)	93	56	8	26	50	42	44	47	31	60
		17%	15%	31%	27%	14%	25%	16%	20%	14%	21%
6	(6)	57	41	3	10	39	18	30	24	22	31
		11%	10%	10%	11%	11%	10%	11%	10%	10%	10%
7	(7)	92	79	2	10	80	12	61	30	46	45
		17%	20%	6%	11%	23%	7%	22%	13%	21%	15%
8	(8)	69	61	-	8	62	6	52	17	41	26
		13%	16%	-	8%	18%	4%	18%	7%	18%	9%
9	(9)	35	29	1	4	29	6	27	8	27	8
		7%	7%	4%	4%	8%	4%	9%	4%	12%	3%
Very engaged	(10)	38	31	-	7	32	5	25	13	24	14
		7%	8%	-	7%	9%	3%	9%	6%	11%	5%
SUMMARY CODES											
LOW		98	61	9	20	30	66	30	66	15	79
		18%	16%	34%	21%	9%	38%	10%	28%	7%	27%
MODERATE		184	120	14	45	111	73	85	95	64	115
		34%	31%	53%	47%	32%	42%	30%	40%	29%	39%
HIGH		233	199	3	29	203	29	165	69	139	93
		44%	51%	11%	30%	58%	17%	58%	29%	62%	31%
Don't know		20	9	1	3	4	3	4	9	5	8
		4%	2%	3%	3%	1%	2%	1%	4%	2%	3%
Mean Score		5.828	6.136	4.400	5.314	6.581	4.292	6.575	4.953	6.869	5.072
Standard Deviation		2.546	2.496	1.872	2.514	2.193	2.488	2.235	2.626	2.190	2.528
Error Variance		0.013	0.016	0.140	0.071	0.014	0.035	0.019	0.029	0.023	0.022

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is important

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	535	197	100	101	175	176	291	55	161	185
Weighted Base	535	192	108	106	168	187	279	56	157	178
Not at all engaged	(1) 51	21	6	6	18	18	27	5	18	14
	10%	11%	5%	6%	11%	10%	10%	9%	11%	8%
2	(2) 18	8	1	1	6	7	8	2	3	8
	3%	4%	1%	1%	4%	4%	3%	4%	2%	4%
3	(3) 28	8	5	6	7	12	12	3	4	11
	5%	4%	5%	6%	4%	6%	4%	5%	2%	6%
4	(4) 34	16	8	11	11	14	19	1	7	13
	6%	8%	7%	10%	6%	8%	7%	2%	4%	7%
5	(5) 93	32	14	15	29	32	45	11	23	33
	17%	17%	13%	15%	17%	17%	16%	19%	15%	18%
6	(6) 57	18	14	16	18	19	31	6	15	22
	11%	9%	13%	15%	11%	10%	11%	11%	10%	12%
7	(7) 92	36	21	16	36	30	53	9	29	33
	17%	19%	19%	15%	21%	16%	19%	16%	18%	19%
8	(8) 69	20	17	14	18	21	40	8	33	15
	13%	11%	15%	13%	11%	11%	14%	14%	21%	8%
9	(9) 35	11	8	8	8	15	18	2	8	12
	7%	6%	7%	7%	5%	8%	7%	3%	5%	7%
Very engaged	(10) 38	16	13	10	15	14	20	4	12	12
	7%	9%	12%	9%	9%	8%	7%	6%	7%	7%
SUMMARY CODES										
LOW	98	37	11	14	31	38	48	10	24	34
	18%	20%	11%	13%	19%	20%	17%	18%	15%	19%
MODERATE	184	67	36	42	58	65	95	18	46	68
	34%	35%	34%	40%	34%	35%	34%	32%	29%	38%
HIGH	233	84	58	47	77	80	131	22	81	72
	44%	44%	54%	45%	46%	43%	47%	39%	52%	40%
Don't know	20	4	2	3	3	5	5	6	6	5
	4%	2%	2%	3%	2%	3%	2%	10%	4%	3%
Mean Score	5.828	5.715	6.500	6.127	5.819	5.765	5.922	5.772	6.114	5.711
Standard Deviation	2.546	2.633	2.342	2.398	2.586	2.610	2.520	2.525	2.565	2.468
Error Variance	0.013	0.036	0.056	0.059	0.039	0.040	0.022	0.128	0.042	0.034

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

		GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
		Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base		540	241	299	68	100	70	76	76	150	109	128	95	208	297	143	100
Weighted Base		538	258	280	75	105	76	93	87	102	123	141	106	168	299	153	86
Not at all engaged	(1)	56 10%	26 10%	30 11%	11 14%	12 11%	9 11%	6 7%	8 9%	11 11%	8 7%	12 9%	13 12%	23 14%	26 9%	22 14%	9 10%
2	(2)	16 3%	9 4%	7 2%	2 3%	1 1%	1 1%	5 6%	4 5%	2 2%	4 3%	3 2%	4 4%	6 3%	8 3%	3 2%	5 6%
3	(3)	28 5%	11 4%	16 6%	3 4%	10 10%	5 6%	1 1%	4 5%	4 4%	6 5%	6 4%	4 4%	11 7%	17 6%	9 6%	2 2%
4	(4)	32 6%	17 7%	15 5%	5 7%	6 5%	3 4%	9 10%	4 5%	5 5%	5 4%	8 6%	9 9%	10 6%	14 5%	8 5%	10 12%
5	(5)	94 18%	41 16%	53 19%	10 14%	19 18%	10 13%	22 24%	11 12%	23 22%	20 16%	19 14%	22 21%	33 20%	55 18%	28 18%	11 13%
6	(6)	66 12%	29 11%	37 13%	12 16%	15 14%	3 4%	11 12%	13 15%	12 11%	14 11%	22 16%	9 8%	22 13%	30 10%	25 17%	11 13%
7	(7)	69 13%	34 13%	35 12%	13 17%	12 12%	13 17%	15 16%	6 7%	10 10%	22 18%	20 14%	14 13%	13 7%	48 16%	14 9%	6 7%
8	(8)	65 12%	32 12%	33 12%	6 9%	10 10%	13 17%	9 10%	13 15%	13 13%	20 16%	20 14%	5 5%	19 11%	42 14%	13 8%	10 11%
9	(9)	26 5%	13 5%	13 5%	6 9%	2 2%	4 5%	5 5%	4 5%	5 5%	7 6%	11 8%	3 3%	5 3%	12 4%	9 6%	6 6%
Very engaged	(10)	66 12%	39 15%	27 10%	4 6%	16 16%	11 14%	7 7%	18 21%	10 10%	13 11%	16 11%	18 17%	19 11%	34 11%	18 12%	13 16%
SUMMARY CODES																	
LOW		99 18%	46 18%	53 19%	16 21%	23 22%	14 19%	12 13%	17 19%	17 17%	18 15%	21 15%	21 20%	40 24%	51 17%	34 22%	15 18%
MODERATE		193 36%	87 34%	106 38%	27 37%	39 38%	16 21%	42 45%	29 33%	39 38%	39 32%	50 35%	40 38%	64 38%	99 33%	61 40%	33 38%
HIGH		225 42%	117 46%	108 38%	30 40%	41 39%	40 53%	35 38%	41 47%	38 38%	62 51%	67 48%	40 38%	55 33%	136 46%	54 36%	35 40%
Don't know		20 4%	7 3%	13 5%	2 2%	2 2%	6 7%	3 3%	1 1%	7 7%	4 3%	3 2%	5 5%	9 5%	13 4%	4 2%	4 4%
Mean Score		5.913	6.069	5.767	5.581	5.805	6.227	5.766	6.313	5.830	6.280	6.226	5.731	5.486	6.036	5.659	5.951
Standard Deviation		2.690	2.758	2.620	2.669	2.745	2.842	2.372	2.878	2.640	2.476	2.572	2.863	2.780	2.582	2.790	2.866
Error Variance		0.014	0.033	0.024	0.108	0.077	0.124	0.077	0.110	0.050	0.058	0.053	0.091	0.039	0.024	0.056	0.086

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	540	164	79	164	34	99	147	393	437	103	449	46	25	20	
Weighted Base	538	195	83	125	41	94	157	380	455	83	451	49	24	14	
Not at all engaged	(1)	56	17	7	14	5	12	14	40	16	48	5	3	1	
		10%	9%	11%	13%	13%	9%	11%	9%	19%	11%	10%	10%	8%	
2	(2)	16	7	3	2	-	4	4	11	5	15	-	-	1	
		3%	3%	3%	2%	-	5%	3%	2%	6%	3%	-	-	8%	
3	(3)	28	8	6	7	2	5	8	26	2	25	2	-	-	
		5%	4%	8%	5%	5%	5%	5%	6%	2%	6%	5%	-	-	
4	(4)	32	13	4	6	2	7	8	27	5	22	5	3	1	
		6%	7%	5%	5%	6%	7%	5%	6%	6%	5%	11%	14%	9%	
5	(5)	94	31	16	24	6	17	31	75	19	77	11	2	4	
		18%	16%	20%	19%	15%	18%	20%	17%	23%	17%	23%	9%	27%	
6	(6)	66	19	14	21	7	5	13	57	10	56	5	4	2	
		12%	10%	16%	17%	18%	6%	8%	12%	12%	12%	10%	15%	12%	
7	(7)	69	35	8	10	7	9	21	65	3	59	4	4	1	
		13%	18%	9%	8%	18%	10%	14%	14%	4%	13%	8%	15%	10%	
8	(8)	65	30	10	14	2	9	19	56	8	49	5	7	3	
		12%	15%	12%	11%	4%	10%	12%	12%	10%	11%	11%	29%	22%	
9	(9)	26	7	1	6	4	7	4	25	1	21	4	-	*	
		5%	4%	1%	5%	10%	8%	3%	5%	2%	5%	9%	-	3%	
Very engaged	(10)	66	25	12	14	3	11	29	59	7	61	3	2	-	
		12%	13%	15%	11%	7%	12%	18%	13%	8%	14%	7%	7%	-	
SUMMARY CODES															
LOW		99	31	16	23	8	22	26	77	23	88	7	3	2	
		18%	16%	20%	18%	18%	23%	17%	17%	28%	19%	15%	10%	16%	
MODERATE		193	63	34	51	16	29	52	159	33	155	22	9	7	
		36%	33%	41%	41%	38%	30%	33%	35%	40%	34%	45%	38%	49%	
HIGH		225	97	31	44	16	37	73	205	20	191	17	13	5	
		42%	50%	38%	35%	39%	39%	46%	45%	24%	42%	34%	52%	36%	
Don't know		20	3	1	8	2	7	6	14	7	17	3	-	-	
		4%	2%	1%	6%	4%	7%	4%	3%	8%	4%	6%	-	-	
Mean Score		5.913	6.145	5.880	5.804	5.762	5.652	6.181	5.803	6.086	4.910	5.936	5.713	6.133	5.483
Standard Deviation		2.690	2.606	2.655	2.683	2.635	2.947	2.758	2.657	2.630	2.830	2.737	2.519	2.439	2.286
Error Variance		0.014	0.042	0.090	0.047	0.217	0.094	0.054	0.019	0.016	0.085	0.018	0.148	0.238	0.261

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	540	18	66	45	33	47	66	63	68	43	25	46	20	462	75	
Weighted Base	538	17	65	45	32	47	69	64	69	43	24	49	14	456	78	
Not at all engaged	(1)	56 10%	3 19%	10 15%	- -	8 26%	5 12%	6 9%	5 8%	7 10%	3 6%	3 10%	5 10%	1 8%	49 11%	7 9%
2	(2)	16 3%	1 6%	4 6%	1 1%	- -	- -	5 7%	1 2%	2 2%	1 -	- -	1 8%	14 3%	- -	
3	(3)	28 5%	- -	3 5%	1 3%	5 16%	4 9%	2 3%	3 4%	2 3%	4 10%	- -	2 5%	- -	26 6%	1 1%
4	(4)	32 6%	1 8%	6 9%	1 2%	- -	3 6%	4 5%	2 3%	3 4%	3 8%	3 14%	5 11%	1 9%	29 6%	3 4%
5	(5)	94 18%	1 8%	11 17%	10 23%	3 8%	8 18%	11 16%	15 23%	10 14%	7 16%	2 9%	11 23%	4 27%	75 16%	19 24%
6	(6)	66 12%	1 4%	9 14%	9 19%	1 3%	8 18%	5 16%	8 11%	5 12%	4 15%	5 10%	2 12%	58 13%	8 11%	
7	(7)	69 13%	5 30%	6 10%	7 15%	6 18%	5 11%	12 18%	6 9%	8 12%	4 10%	4 15%	4 8%	1 10%	59 13%	10 12%
8	(8)	65 12%	- -	8 12%	3 7%	4 12%	6 12%	9 12%	4 6%	11 16%	5 11%	7 29%	5 11%	3 22%	57 13%	7 9%
9	(9)	26 5%	1 4%	2 4%	3 6%	- -	- -	3 4%	3 5%	8 11%	2 5%	- -	4 9%	* 3%	25 5%	1 2%
Very engaged	(10)	66 12%	3 17%	5 8%	8 18%	5 14%	7 15%	7 10%	13 21%	8 12%	5 12%	2 7%	3 7%	- -	50 11%	14 18%
SUMMARY CODES																
LOW		99 18%	4 26%	17 26%	2 5%	14 42%	10 21%	13 19%	9 15%	10 15%	8 19%	3 10%	7 15%	2 16%	90 20%	8 10%
MODERATE		193 36%	3 20%	26 40%	20 44%	3 11%	19 41%	26 37%	21 33%	20 30%	15 36%	9 38%	22 45%	7 49%	162 36%	30 39%
HIGH		225 42%	9 51%	22 33%	21 47%	14 44%	18 38%	30 44%	26 41%	35 51%	16 37%	13 52%	17 34%	5 36%	191 42%	32 41%
Don't know		20 4%	* 3%	- -	2 5%	1 3%	- -	- -	7 11%	3 5%	4 8%	- -	3 6%	- -	12 3%	8 10%
Mean Score	5.913	5.639	5.260	6.829	5.104	5.802	5.829	6.297	6.395	5.910	6.133	5.713	5.483	5.849	6.328	
Standard Deviation	2.690	3.234	2.733	2.095	3.289	2.696	2.576	2.864	2.704	2.614	2.439	2.519	2.286	2.686	2.622	
Error Variance	0.014	0.615	0.113	0.104	0.338	0.155	0.101	0.149	0.114	0.175	0.238	0.148	0.261	0.016	0.104	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY				
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	540	139	145	121	20	112	38	94	13	34	62	92	351	239	173	119	
Weighted Base	538	153	150	118	18	96	43	107	16	37	70	100	332	229	173	128	
Not at all engaged	(1)	56 10%	10 7%	10 7%	12 11%	2 9%	22 22%	-	3 3%	-	1 3%	-	52 16%	46 20%	7 4%	3 3%	
2	(2)	16 3%	1 1%	3 2%	5 5%	- 7%	6 7%	-	1 1%	-	-	1 1%	13 4%	11 5%	1 1%	3 3%	
3	(3)	28 5%	7 4%	8 5%	9 7%	- 5%	5 2%	5 5%	-	-	2 3%	2 2%	20 6%	19 8%	6 3%	3 2%	
4	(4)	32 6%	5 3%	5 3%	13 11%	2 14%	8 8%	-	4 3%	1 8%	-	4 4%	21 6%	14 6%	13 8%	3 3%	
5	(5)	94 18%	24 15%	23 16%	20 17%	5 26%	23 24%	4 10%	12 11%	-	3 8%	10 14%	64 19%	46 20%	38 22%	9 7%	
6	(6)	66 12%	16 10%	25 17%	14 12%	2 12%	10 10%	3 6%	10 9%	-	5 13%	8 12%	43 13%	20 9%	33 19%	12 10%	
7	(7)	69 13%	23 15%	21 14%	17 14%	2 13%	5 6%	8 18%	16 15%	1 8%	5 13%	12 17%	36 11%	25 11%	26 15%	18 14%	
8	(8)	65 12%	26 17%	22 15%	9 8%	2 13%	5 5%	9 21%	20 18%	6 37%	12 32%	12 17%	27 8%	14 6%	25 14%	26 20%	
9	(9)	26 5%	11 7%	9 6%	4 4%	1 7%	* *	6 14%	13 12%	3 16%	4 12%	11 11%	7 2%	5 2%	6 3%	15 12%	
Very engaged	(10)	66 12%	25 16%	20 13%	11 9%	1 6%	7 7%	13 29%	22 21%	5 31%	7 19%	10 14%	18 18%	30 9%	17 7%	15 9%	34 26%
SUMMARY CODES																	
LOW		99 18%	18 12%	21 14%	26 22%	2 9%	32 34%	1 2%	9 8%	-	1 3%	2 3%	4 4%	85 26%	76 33%	14 8%	10 8%
MODERATE		193 36%	44 29%	53 35%	47 39%	9 52%	40 42%	7 16%	26 24%	1 8%	8 21%	23 32%	29 29%	128 39%	80 35%	84 49%	25 19%
HIGH		225 42%	86 56%	73 48%	41 35%	7 39%	18 18%	35 82%	71 66%	15 92%	28 75%	45 64%	68 67%	99 30%	61 27%	72 42%	92 72%
Don't know		20 4%	5 3%	4 3%	4 4%	-	6 6%	-	1 1%	-	-	1 1%	-	19 6%	12 5%	3 2%	1 1%

Chemistry (QS9637 - 731207)**Q.15A How engaged does this statement make you feel with chemistry?****Base: All Adults in UK who saw Chemistry is every-day**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	540	139	145	121	20	112	38	94	13	34	62	92	351	239	173	119
Weighted Base	538	153	150	118	18	96	43	107	16	37	70	100	332	229	173	128
Mean Score	5.913	6.689	6.376	5.453	5.829	4.446	8.018	7.227	8.394	7.624	7.210	7.285	5.197	4.763	6.207	7.525
Standard Deviation	2.690	2.532	2.494	2.627	2.370	2.715	1.807	2.336	1.660	1.953	1.947	1.996	2.726	2.775	2.098	2.338
Error Variance	0.014	0.048	0.044	0.060	0.281	0.070	0.086	0.059	0.212	0.112	0.062	0.043	0.023	0.034	0.026	0.046

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed	
Unweighted Base	540	395	18	90	325	195	285	226	207	299	
Weighted Base	538	399	19	89	333	187	292	221	211	296	
Not at all engaged	(1)	56	25	4	20	10	44	18	35	13	39
		10%	6%	19%	22%	3%	24%	6%	16%	6%	13%
2	(2)	16	8	3	3	6	10	5	10	5	11
		3%	2%	17%	4%	2%	5%	2%	5%	2%	4%
3	(3)	28	18	2	5	13	15	14	13	11	16
		5%	5%	9%	6%	4%	8%	5%	6%	5%	6%
4	(4)	32	26	1	6	18	15	12	19	9	22
		6%	6%	5%	6%	5%	8%	4%	9%	4%	7%
5	(5)	94	67	3	20	55	37	47	44	35	54
		18%	17%	17%	22%	16%	20%	16%	20%	16%	18%
6	(6)	66	52	1	12	51	15	42	24	30	36
		12%	13%	6%	14%	15%	8%	15%	11%	14%	12%
7	(7)	69	59	3	6	46	23	36	30	27	39
		13%	15%	14%	7%	14%	12%	13%	14%	13%	13%
8	(8)	65	54	1	8	54	11	45	19	25	38
		12%	14%	5%	9%	16%	6%	16%	8%	12%	13%
9	(9)	26	25	-	1	24	2	23	3	19	6
		5%	6%	-	1%	7%	1%	8%	2%	9%	2%
Very engaged	(10)	66	58	2	5	56	10	47	19	36	29
		12%	14%	8%	6%	17%	6%	16%	9%	17%	10%
SUMMARY CODES											
LOW		99	51	8	28	29	69	37	58	29	66
		18%	13%	45%	32%	9%	37%	13%	26%	14%	22%
MODERATE		193	145	5	38	123	66	102	86	74	111
		36%	36%	28%	42%	37%	35%	35%	39%	35%	38%
HIGH		225	196	5	21	178	47	151	71	108	113
		42%	49%	27%	23%	54%	25%	52%	32%	51%	38%
Don't know		20	6	-	2	3	5	2	6	1	6
		4%	2%	-	3%	1%	3%	1%	3%	1%	2%
Mean Score		5.913	6.365	4.406	4.715	6.737	4.474	6.551	5.164	6.515	5.533
Standard Deviation		2.690	2.510	2.862	2.708	2.317	2.706	2.517	2.695	2.584	2.683
Error Variance		0.014	0.016	0.455	0.084	0.017	0.039	0.022	0.033	0.033	0.025

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemistry is every-day

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No	
Unweighted Base	540	197	118	119	164	174	276	76	162	189	
Weighted Base	538	192	128	127	158	186	262	78	156	182	
Not at all engaged	(1)	56 10%	17 9%	10 8%	9 7%	11 7%	24 13%	19 7%	10 12%	10 6%	19 10%
2	(2)	16 3%	5 2%	4 3%	3 2%	5 3%	7 4%	6 2%	3 4%	4 3%	5 3%
3	(3)	28 5%	10 5%	4 3%	4 3%	9 6%	10 5%	16 6%	1 2%	9 5%	9 5%
4	(4)	32 6%	13 7%	6 4%	11 9%	9 6%	13 7%	15 6%	4 5%	7 4%	12 7%
5	(5)	94 18%	39 21%	20 16%	20 16%	32 20%	24 13%	49 19%	19 24%	33 21%	35 19%
6	(6)	66 12%	29 15%	15 12%	15 12%	25 16%	16 9%	41 16%	8 10%	25 16%	24 13%
7	(7)	69 13%	19 10%	21 16%	21 17%	17 11%	28 15%	31 12%	9 11%	15 9%	24 13%
8	(8)	65 12%	24 12%	25 19%	20 16%	23 14%	21 11%	34 13%	8 11%	21 14%	21 12%
9	(9)	26 5%	9 5%	11 9%	7 6%	7 5%	10 5%	11 4%	5 6%	8 5%	8 4%
Very engaged	(10)	66 12%	23 12%	12 9%	15 12%	19 12%	28 15%	31 12%	6 8%	18 12%	19 10%
SUMMARY CODES											
LOW	99 18%	32 17%	18 14%	16 13%	25 16%	41 22%	42 16%	14 17%	23 15%	32 18%	
MODERATE	193 36%	82 42%	41 32%	46 36%	66 42%	53 29%	105 40%	31 40%	65 42%	71 39%	
HIGH	225 42%	75 39%	68 53%	64 50%	66 42%	87 47%	107 41%	28 36%	62 40%	73 40%	
Don't know	20 4%	4 2%	1 1%	2 1%	1 *	4 2%	8 3%	5 7%	6 4%	6 3%	
Mean Score	5.913	5.921	6.324	6.253	6.042	5.902	6.029	5.656	6.103	5.811	
Standard Deviation	2.690	2.570	2.483	2.482	2.505	2.908	2.517	2.658	2.481	2.606	
Error Variance	0.014	0.034	0.053	0.053	0.039	0.050	0.024	0.101	0.040	0.037	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

		GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
		Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base		509	238	271	71	90	70	68	63	147	118	126	91	174	284	152	73
Weighted Base		514	249	265	79	96	83	79	74	103	129	145	106	134	288	164	62
Not at all engaged	(1)	52	26	26	11	6	5	6	8	15	5	15	9	22	25	18	9
		10%	10%	10%	14%	7%	7%	7%	11%	15%	4%	11%	9%	16%	9%	11%	14%
2	(2)	8	3	5	3	2	1	1	-	1	2	-	2	4	4	3	*
		2%	1%	2%	4%	2%	1%	1%	-	1%	1%	-	2%	3%	2%	2%	1%
3	(3)	35	16	18	4	8	5	8	4	6	7	10	9	9	16	17	2
		7%	7%	7%	5%	8%	6%	10%	6%	6%	5%	7%	9%	7%	5%	10%	4%
4	(4)	39	25	14	15	4	8	2	6	4	6	8	11	13	16	18	4
		8%	10%	5%	19%	4%	9%	2%	8%	4%	5%	6%	10%	10%	6%	11%	7%
5	(5)	97	37	60	11	16	10	19	15	26	23	28	23	23	55	28	14
		19%	15%	23%	14%	17%	12%	23%	20%	25%	17%	19%	22%	17%	19%	17%	23%
6	(6)	64	29	35	11	12	13	11	6	12	19	15	12	19	40	22	2
		13%	12%	13%	13%	13%	15%	13%	9%	11%	14%	10%	11%	14%	14%	14%	3%
7	(7)	74	34	40	11	13	15	14	13	10	27	19	13	15	49	19	6
		14%	14%	15%	14%	14%	18%	17%	17%	9%	21%	13%	12%	11%	17%	12%	10%
8	(8)	60	32	27	4	17	12	10	9	8	15	22	9	14	38	13	8
		12%	13%	10%	4%	17%	14%	13%	13%	8%	12%	15%	8%	11%	13%	8%	13%
9	(9)	16	9	7	1	6	2	-	3	5	8	4	2	2	11	2	3
		3%	4%	3%	1%	6%	3%	-	4%	4%	6%	3%	2%	1%	4%	1%	5%
Very engaged	(10)	48	26	22	6	8	5	6	9	14	17	15	9	8	20	18	9
		9%	11%	8%	7%	9%	6%	7%	13%	14%	13%	10%	8%	6%	7%	11%	15%
SUMMARY CODES																	
LOW		94	45	49	18	16	12	14	12	22	14	25	21	35	46	37	12
		18%	18%	19%	23%	16%	14%	18%	16%	22%	11%	17%	20%	26%	16%	23%	19%
MODERATE		200	90	110	37	33	30	31	27	41	48	51	46	55	111	68	21
		39%	36%	41%	47%	34%	37%	39%	36%	40%	37%	35%	43%	41%	38%	42%	33%
HIGH		198	102	96	21	44	34	29	34	37	67	60	32	39	118	52	27
		39%	41%	36%	26%	45%	41%	37%	46%	35%	52%	42%	31%	29%	41%	32%	44%
Don't know		22	13	10	3	4	6	4	1	3	1	9	7	5	14	6	3
		4%	5%	4%	4%	4%	8%	6%	2%	3%	1%	6%	7%	4%	5%	4%	4%
Mean Score		5.726	5.815	5.642	4.965	6.110	5.906	5.697	5.987	5.642	6.462	5.885	5.426	5.053	5.854	5.433	5.910
Standard Deviation		2.543	2.629	2.464	2.518	2.464	2.318	2.303	2.619	2.830	2.289	2.597	2.453	2.608	2.408	2.609	2.925
Error Variance		0.013	0.031	0.023	0.095	0.071	0.083	0.083	0.111	0.056	0.045	0.057	0.072	0.041	0.021	0.047	0.122

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	509	186	49	161	32	81	138	371	429	80	427	43	29	10	
Weighted Base	514	220	51	124	37	83	153	361	452	62	429	47	29	9	
Not at all engaged	(1)	52 10%	20 9%	2 5%	17 14%	2 6%	11 13%	9 6%	43 12%	43 9%	9 15%	42 10%	6 12%	4 12%	1 9%
2	(2)	8 2%	2 1%	2 4%	1 1%	1 3%	2 2%	3 2%	4 1%	8 2%	-	8 2%	-	-	-
3	(3)	35 7%	17 8%	5 9%	6 5%	2 5%	5 6%	7 5%	27 8%	29 6%	6 9%	29 7%	3 6%	3 10%	-
4	(4)	39 8%	13 6%	4 9%	4 3%	11 30%	6 7%	16 10%	23 6%	34 7%	5 8%	28 6%	9 19%	1 4%	1 10%
5	(5)	97 19%	32 15%	8 15%	33 27%	5 14%	19 23%	26 17%	71 20%	80 18%	16 26%	85 20%	6 13%	5 17%	1 12%
6	(6)	64 13%	27 12%	9 18%	14 12%	6 16%	8 10%	18 12%	46 13%	59 13%	6 9%	53 12%	6 14%	4 14%	1 16%
7	(7)	74 14%	37 17%	7 14%	16 13%	4 11%	10 12%	25 16%	49 14%	69 15%	6 9%	61 14%	6 13%	3 12%	4 41%
8	(8)	60 12%	33 15%	5 10%	10 8%	1 4%	10 12%	22 15%	37 10%	55 12%	4 7%	51 12%	8 17%	1 4%	-
9	(9)	16 3%	8 4%	* 1%	5 4%	-	2 2%	4 3%	12 3%	12 3%	4 6%	14 3%	1 3%	-	1 12%
Very engaged	(10)	48 9%	21 10%	5 10%	15 12%	1 3%	6 8%	11 7%	37 10%	44 10%	4 6%	40 9%	2 3%	7 24%	-
SUMMARY CODES															
LOW	94 18%	38 17%	9 18%	24 19%	5 14%	18 22%	20 13%	75 21%	79 18%	15 24%	78 18%	9 19%	6 22%	1 9%	
MODERATE	200 39%	72 33%	21 41%	52 42%	22 60%	33 40%	60 39%	140 39%	173 38%	27 43%	165 38%	21 46%	10 34%	3 38%	
HIGH	198 39%	99 45%	18 35%	46 37%	6 18%	29 35%	63 41%	135 37%	180 40%	18 28%	165 38%	17 35%	12 40%	5 53%	
Don't know	22 4%	10 5%	3 5%	3 2%	3 9%	3 4%	11 7%	11 3%	19 4%	3 4%	21 5%	-	1 4%	-	
Mean Score	5.726	5.988	5.754	5.686	4.910	5.421	5.928	5.643	5.802	5.171	5.744	5.355	5.994	6.001	
Standard Deviation	2.543	2.525	2.426	2.686	1.946	2.607	2.327	2.625	2.526	2.619	2.536	2.412	2.997	2.179	
Error Variance	0.013	0.036	0.125	0.046	0.135	0.088	0.042	0.019	0.016	0.090	0.016	0.135	0.321	0.475	

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN			
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic	
Unweighted Base	509	24	48	45	42	39	43	65	76	45	29	43	10	429	78	
Weighted Base	514	24	52	44	40	39	43	66	80	41	29	47	9	429	83	
Not at all engaged	(1)	52	2	4	2	8	6	3	8	6	3	4	6	1	44	7
		10%	9%	8%	5%	19%	15%	8%	12%	7%	8%	12%	12%	9%	10%	8%
2	(2)	8	-	-	*	2	1	2	-	3	-	-	-	-	6	2
		2%	-	-	1%	4%	3%	4%	-	3%	-	-	-	-	1%	2%
3	(3)	35	4	7	4	3	3	2	5	2	3	3	-	31	3	
		7%	-	13%	10%	7%	7%	3%	6%	4%	10%	6%	-	7%	4%	
4	(4)	39	2	3	2	3	2	2	6	4	3	1	9	1	34	4
		8%	7%	6%	6%	8%	6%	4%	9%	6%	8%	4%	19%	10%	8%	5%
5	(5)	97	6	13	15	6	13	5	11	9	7	5	6	1	86	11
		19%	26%	25%	33%	15%	32%	12%	17%	12%	16%	17%	13%	12%	20%	13%
6	(6)	64	2	9	4	1	6	5	7	12	6	4	6	1	52	12
		13%	10%	18%	9%	2%	16%	11%	10%	15%	14%	14%	14%	16%	12%	14%
7	(7)	74	5	7	6	7	2	5	10	13	6	3	6	4	64	10
		14%	22%	13%	14%	17%	5%	12%	15%	16%	15%	12%	13%	41%	15%	12%
8	(8)	60	2	5	1	3	2	9	7	15	5	1	8	-	47	12
		12%	8%	9%	3%	8%	6%	22%	11%	19%	12%	4%	17%	-	11%	15%
9	(9)	16	2	-	*	-	1	3	2	3	2	-	1	1	12	4
		3%	9%	-	1%	-	4%	6%	3%	3%	6%	-	3%	12%	3%	4%
Very engaged	(10)	48	1	4	6	2	2	5	6	9	5	7	2	-	38	10
		9%	4%	8%	13%	6%	5%	12%	9%	11%	11%	24%	3%	-	9%	13%
SUMMARY CODES																
LOW		94	2	11	7	12	10	8	10	13	5	6	9	1	81	12
		18%	9%	22%	16%	31%	25%	19%	15%	16%	12%	22%	19%	9%	19%	15%
MODERATE		200	10	25	21	10	21	12	24	26	15	10	21	3	172	27
		39%	43%	49%	48%	25%	54%	27%	36%	33%	38%	34%	46%	38%	40%	32%
HIGH		198	10	15	14	12	8	22	26	40	18	12	17	5	162	36
		39%	43%	30%	31%	31%	19%	52%	38%	50%	44%	40%	35%	53%	38%	44%
Don't know		22	1	-	2	6	1	1	7	1	2	1	-	-	14	8
		4%	5%	-	4%	14%	2%	2%	11%	1%	5%	4%	-	-	3%	9%
Mean Score		5.726	5.995	5.450	5.701	4.726	4.946	6.260	5.795	6.190	6.189	5.994	5.355	6.001	5.654	6.193
Standard Deviation		2.543	2.273	2.301	2.351	2.816	2.429	2.690	2.617	2.520	2.496	2.997	2.412	2.179	2.512	2.644
Error Variance		0.013	0.225	0.110	0.129	0.220	0.155	0.172	0.118	0.085	0.148	0.321	0.135	0.475	0.015	0.100

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	509	130	142	127	14	84	37	102	23	37	76	96	323	208	169	122	
Weighted Base	514	143	152	125	12	71	38	116	22	40	80	101	316	215	165	125	
Not at all engaged	(1)	52 10%	5 4%	12 8%	17 14%	3 28%	11 16%	-	2 2%	-	2 6%	6 7%	3 3%	41 13%	43 20%	5 3%	3 2%
2	(2)	8 2%	3 2%	2 1%	3 2%	-	*	1 2%	2 1%	-	-	-	6 2%	6 3%	2 1%	-	-
3	(3)	35 7%	7 5%	7 5%	10 8%	1 8%	9 13%	1 3%	1 1%	1 6%	-	4 5%	4 4%	29 9%	24 11%	10 6%	1 1%
4	(4)	39 8%	7 5%	13 9%	10 8%	-	8 12%	2 5%	6 5%	-	3 7%	4 5%	5 9%	29 9%	23 11%	13 8%	3 2%
5	(5)	97 19%	21 15%	32 21%	24 19%	4 30%	15 21%	2 6%	22 19%	2 10%	6 15%	9 12%	16 15%	56 18%	44 21%	46 28%	6 5%
6	(6)	64 13%	17 12%	21 14%	17 13%	2 12%	6 9%	2 6%	11 9%	3 13%	5 13%	15 19%	16 16%	41 13%	22 10%	27 16%	13 11%
7	(7)	74 14%	26 18%	20 13%	21 16%	1 8%	6 9%	6 15%	17 15%	-	3 7%	11 14%	15 15%	42 13%	24 11%	25 15%	25 20%
8	(8)	60 12%	23 16%	23 15%	11 9%	-	3 4%	10 27%	23 20%	3 14%	9 22%	13 17%	18 18%	29 9%	7 3%	23 14%	30 24%
9	(9)	16 3%	8 6%	5 3%	2 2%	-	1 1%	2 6%	11 10%	3 12%	3 7%	2 3%	7 7%	3 1%	1 1%	3 2%	12 9%
Very engaged	(10)	48 9%	18 13%	13 8%	8 7%	2 13%	7 10%	11 28%	18 15%	10 46%	8 19%	15 18%	15 15%	22 7%	9 4%	9 6%	28 23%
SUMMARY CODES																	
LOW		94 18%	15 11%	21 14%	29 23%	4 36%	21 30%	2 5%	5 4%	1 6%	2 6%	9 12%	7 7%	76 24%	73 34%	16 10%	4 3%
MODERATE		200 39%	44 31%	67 44%	50 40%	5 42%	29 41%	6 17%	38 33%	5 22%	14 35%	28 35%	36 36%	126 40%	89 41%	85 52%	22 18%
HIGH		198 39%	75 52%	61 40%	42 34%	3 22%	17 24%	28 75%	70 60%	16 72%	22 56%	41 52%	55 55%	97 31%	42 19%	60 36%	95 76%
Don't know		22 4%	8 6%	3 2%	3 2%	-	4 5%	1 3%	4 3%	-	1 3%	1 1%	3 3%	17 5%	11 5%	3 2%	4 3%

Chemistry (QS9637 - 731207)**Q.15A How engaged does this statement make you feel with chemistry?****Base: All Adults in UK who saw Chemophobia**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	509	130	142	127	14	84	37	102	23	37	76	96	323	208	169	122
Weighted Base	514	143	152	125	12	71	38	116	22	40	80	101	316	215	165	125
Mean Score	5.726	6.555	5.882	5.295	4.683	4.888	7.693	7.017	8.220	6.946	6.603	6.798	5.227	4.411	5.917	7.686
Standard Deviation	2.543	2.333	2.391	2.529	3.037	2.687	2.123	2.151	2.223	2.470	2.505	2.199	2.538	2.461	1.969	1.945
Error Variance	0.013	0.044	0.041	0.052	0.659	0.091	0.125	0.047	0.215	0.169	0.084	0.051	0.021	0.031	0.023	0.032

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed	
Unweighted Base	509	392	17	75	315	177	280	208	204	281	
Weighted Base	514	393	16	82	324	174	284	210	208	283	
Not at all engaged	(1)	52	29	8	10	13	37	16	31	10	37
		10%	7%	48%	12%	4%	22%	6%	15%	5%	13%
2	(2)	8	5	1	1	2	6	4	4	5	3
		2%	1%	7%	1%	1%	3%	1%	2%	2%	1%
3	(3)	35	25	1	7	15	20	14	18	15	17
		7%	6%	7%	9%	5%	11%	5%	9%	7%	6%
4	(4)	39	29	3	6	16	23	16	23	13	26
		8%	7%	18%	7%	5%	13%	6%	11%	6%	9%
5	(5)	97	70	1	25	62	33	57	40	32	63
		19%	18%	5%	31%	19%	19%	20%	19%	15%	22%
6	(6)	64	50	1	10	46	17	41	22	29	34
		13%	13%	4%	12%	14%	10%	14%	10%	14%	12%
7	(7)	74	60	1	12	57	16	42	31	27	46
		14%	15%	7%	15%	18%	9%	15%	15%	13%	16%
8	(8)	60	55	-	5	55	5	41	18	30	30
		12%	14%	-	6%	17%	3%	15%	9%	14%	10%
9	(9)	16	16	-	-	16	-	10	6	11	5
		3%	4%	-	-	5%	-	4%	3%	5%	2%
Very engaged	(10)	48	45	-	2	39	9	37	10	32	16
		9%	12%	-	3%	12%	5%	13%	5%	15%	5%
SUMMARY CODES											
LOW		94	60	10	18	30	63	34	53	31	56
		18%	15%	62%	22%	9%	36%	12%	25%	15%	20%
MODERATE		200	149	4	41	124	73	113	84	73	123
		39%	38%	27%	50%	38%	42%	40%	40%	35%	43%
HIGH		198	176	1	19	166	30	131	66	100	96
		39%	45%	7%	24%	51%	17%	46%	31%	48%	34%
Don't know		22	9	1	4	3	8	6	7	3	8
		4%	2%	5%	5%	1%	5%	2%	4%	1%	3%
Mean Score		5.726	6.073	2.603	4.970	6.495	4.278	6.274	5.101	6.358	5.349
Standard Deviation		2.543	2.487	2.022	2.145	2.221	2.488	2.389	2.525	2.522	2.432
Error Variance		0.013	0.016	0.255	0.065	0.016	0.037	0.021	0.032	0.032	0.022

Chemistry (QS9637 - 731207)

Q.15A How engaged does this statement make you feel with chemistry?

Base: All Adults in UK who saw Chemophobia

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	509	203	113	110	174	178	272	49	149	172
Weighted Base	514	202	120	109	177	185	268	52	148	172
Not at all engaged	(1) 52 10%	22 11%	5 4%	10 9%	17 9%	22 12%	25 9%	4 7%	13 9%	16 9%
2	(2) 8 2%	2 1%	1 1%	2 2%	1 1%	3 2%	4 1%	1 2%	3 2%	1 1%
3	(3) 35 7%	13 6%	5 4%	4 4%	10 6%	12 7%	20 7%	3 5%	10 7%	12 7%
4	(4) 39 8%	13 6%	6 5%	11 10%	8 4%	22 12%	13 5%	4 8%	8 5%	9 5%
5	(5) 97 19%	36 18%	26 22%	26 23%	34 19%	33 18%	53 20%	10 19%	26 18%	36 21%
6	(6) 64 13%	27 13%	15 13%	14 13%	24 13%	19 10%	36 14%	9 17%	20 14%	25 15%
7	(7) 74 14%	26 13%	22 18%	16 15%	22 12%	31 17%	37 14%	7 13%	19 13%	25 14%
8	(8) 60 12%	28 14%	20 17%	8 7%	30 17%	20 11%	34 13%	6 11%	20 14%	19 11%
9	(9) 16 3%	7 3%	3 3%	3 3%	6 3%	6 3%	9 3%	1 2%	5 3%	5 3%
Very engaged	(10) 48 9%	24 12%	17 15%	15 13%	22 12%	14 8%	31 11%	3 6%	16 11%	18 11%
SUMMARY CODES										
LOW	94 18%	36 18%	10 8%	15 14%	28 16%	37 20%	49 18%	7 14%	27 18%	29 17%
MODERATE	200 39%	76 37%	48 40%	50 46%	65 37%	74 40%	102 38%	23 45%	54 36%	71 41%
HIGH	198 39%	86 42%	62 52%	42 38%	80 45%	70 38%	111 41%	17 32%	60 40%	68 39%
Don't know	22 4%	4 2%	-	2 2%	4 2%	4 2%	7 3%	5 9%	8 5%	4 2%
Mean Score	5.726	5.917	6.521	5.862	6.123	5.507	5.913	5.708	5.901	5.867
Standard Deviation	2.543	2.624	2.242	2.532	2.568	2.545	2.564	2.287	2.567	2.491
Error Variance	0.013	0.035	0.044	0.059	0.039	0.037	0.025	0.119	0.047	0.037

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Neutral	1049	530	519	160	216	166	165	155	188	230	303	219	298	575	331	143
	50%	52%	48%	54%	55%	48%	48%	49%	46%	49%	53%	50%	48%	49%	54%	46%
Happy	522	276	246	42	92	88	98	88	114	141	153	97	131	322	115	86
	25%	27%	23%	14%	23%	26%	28%	28%	28%	30%	27%	22%	21%	27%	19%	28%
Excited	197	97	100	31	36	38	32	25	35	53	64	39	40	110	58	29
	9%	10%	9%	11%	9%	11%	9%	8%	8%	11%	11%	9%	7%	9%	9%	9%
Bored	174	68	107	42	23	27	33	21	29	28	37	36	73	81	65	28
	8%	7%	10%	14%	6%	8%	10%	7%	7%	6%	6%	8%	12%	7%	11%	9%
Confused	154	62	92	26	24	30	18	25	32	23	30	40	61	82	48	24
	7%	6%	8%	9%	6%	9%	5%	8%	8%	5%	5%	9%	10%	7%	8%	8%
Shocked	37	14	23	10	8	7	7	2	3	7	14	3	13	16	18	3
	2%	1%	2%	3%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	3%	1%
Sad	29	17	11	3	3	7	3	4	8	11	12	2	4	16	9	3
	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	*	1%	1%	2%	1%
Angry	17	8	9	3	1	-	4	4	6	3	5	1	7	9	4	4
	1%	1%	1%	1%	*	-	1%	1%	1%	1%	1%	*	1%	1%	1%	1%
Don't know	66	27	39	6	14	12	9	10	15	10	12	18	27	41	16	9
	3%	3%	4%	2%	3%	3%	3%	3%	4%	2%	2%	4%	4%	3%	3%	3%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Neutral	1049	425	147	231	85	161	310	739	913	136	877	95	51	26
	50%	52%	53%	47%	56%	45%	50%	50%	50%	48%	49%	53%	49%	54%
Happy	522	207	64	140	30	82	145	377	465	57	434	40	33	15
	25%	25%	23%	28%	20%	23%	23%	25%	26%	20%	24%	23%	32%	31%
Excited	197	76	25	39	21	36	60	137	176	21	173	15	4	5
	9%	9%	9%	8%	14%	10%	10%	9%	10%	7%	10%	9%	4%	10%
Bored	174	67	23	35	15	34	45	130	142	32	149	19	6	1
	8%	8%	8%	7%	10%	9%	7%	9%	8%	11%	8%	10%	5%	3%
Confused	154	47	24	40	12	31	57	97	131	23	139	8	6	1
	7%	6%	9%	8%	8%	9%	9%	7%	7%	8%	8%	5%	6%	2%
Shocked	37	21	2	3	5	6	17	20	31	6	29	4	2	1
	2%	3%	1%	1%	3%	2%	3%	1%	2%	2%	2%	2%	2%	3%
Sad	29	8	4	10	2	5	3	26	24	5	23	3	2	-
	1%	1%	1%	2%	1%	2%	*	2%	1%	2%	1%	2%	2%	-
Angry	17	5	1	8	1	1	4	12	12	4	14	2	1	-
	1%	1%	*	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	-
Don't know	66	20	6	16	2	23	25	41	48	18	59	5	1	-
	3%	2%	2%	3%	1%	6%	4%	3%	3%	6%	3%	3%	1%	-

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Neutral	1049	48	105	89	69	96	121	113	151	85	51	95	26	892	150
	50%	57%	44%	51%	48%	51%	58%	43%	49%	51%	49%	53%	54%	50%	48%
Happy	522	14	56	47	33	50	54	58	89	34	33	40	15	441	79
	25%	17%	23%	27%	23%	26%	26%	22%	29%	20%	32%	23%	31%	25%	25%
Excited	197	6	22	21	7	23	28	24	32	10	4	15	5	155	42
	9%	7%	9%	12%	5%	12%	13%	9%	10%	6%	4%	9%	10%	9%	13%
Bored	174	9	24	9	20	13	9	24	21	18	6	19	1	154	18
	8%	11%	10%	5%	14%	7%	4%	9%	7%	11%	5%	10%	3%	9%	6%
Confused	154	6	23	15	11	10	14	23	21	16	6	8	1	124	30
	7%	7%	9%	9%	8%	6%	7%	9%	7%	10%	6%	5%	2%	7%	10%
Shocked	37	-	8	5	-	4	3	5	3	2	2	4	1	28	8
	2%	-	3%	3%	-	2%	1%	2%	1%	1%	2%	2%	3%	2%	3%
Sad	29	-	3	7	1	2	3	5	3	-	2	3	-	27	2
	1%	-	1%	4%	*	1%	1%	2%	1%	-	2%	2%	-	2%	1%
Angry	17	1	5	1	2	2	1	1	2	-	1	2	-	14	3
	1%	1%	2%	1%	1%	1%	*	*	1%	-	1%	1%	-	1%	1%
Don't know	66	6	4	3	7	3	1	21	9	7	1	5	-	43	22
	3%	7%	2%	2%	5%	2%	*	8%	3%	4%	1%	3%	-	2%	7%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Neutral	1049	277	338	239	29	153	68	194	25	61	137	185	690	506	366	168
	50%	47%	55%	51%	47%	44%	39%	45%	36%	39%	46%	48%	52%	56%	55%	34%
Happy	522	179	154	101	12	71	65	136	29	58	95	135	270	125	193	199
	25%	31%	25%	22%	20%	21%	38%	31%	41%	38%	32%	35%	20%	14%	29%	41%
Excited	197	83	53	35	7	19	43	79	19	26	54	62	77	26	58	112
	9%	14%	9%	7%	11%	6%	25%	18%	27%	17%	18%	16%	6%	3%	9%	23%
Bored	174	27	38	47	5	51	5	23	1	8	9	9	139	134	25	13
	8%	5%	6%	10%	9%	15%	3%	5%	2%	5%	3%	2%	10%	15%	4%	3%
Confused	154	23	51	37	7	36	5	22	1	3	13	16	115	93	41	19
	7%	4%	8%	8%	11%	10%	3%	5%	2%	2%	4%	4%	9%	10%	6%	4%
Shocked	37	12	8	7	-	8	5	6	-	5	5	6	23	13	14	9
	2%	2%	1%	2%	-	2%	3%	1%	-	4%	2%	1%	2%	1%	2%	2%
Sad	29	12	7	3	2	5	3	6	*	2	5	9	17	12	9	7
	1%	2%	1%	1%	3%	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%
Angry	17	3	5	2	2	5	2	4	2	2	3	6	9	5	4	7
	1%	*	1%	*	3%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%
Don't know	66	19	8	14	2	14	-	7	-	2	3	2	54	34	11	4
	3%	3%	1%	3%	3%	4%	-	2%	-	1%	1%	1%	4%	4%	2%	1%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Neutral	1049	746	43	224	633	402	534	484	377	630
	50%	47%	50%	65%	47%	57%	47%	55%	44%	55%
Happy	522	464	8	43	458	62	367	153	281	237
	25%	29%	10%	12%	34%	9%	32%	17%	33%	21%
Excited	197	178	2	17	184	13	139	55	126	70
	9%	11%	2%	5%	14%	2%	12%	6%	15%	6%
Bored	174	105	16	34	42	129	62	99	50	110
	8%	7%	19%	10%	3%	18%	5%	11%	6%	10%
Confused	154	111	10	24	65	86	60	89	40	108
	7%	7%	12%	7%	5%	12%	5%	10%	5%	9%
Shocked	37	24	3	7	21	14	17	18	14	20
	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%
Sad	29	18	4	6	21	7	15	13	14	14
	1%	1%	5%	2%	2%	1%	1%	2%	2%	1%
Angry	17	11	1	3	12	5	8	8	7	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	66	32	2	3	6	19	12	27	10	29
	3%	2%	3%	1%	*	3%	1%	3%	1%	2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? -

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Neutral	1049 50%	406 50%	206 45%	222 48%	324 49%	374 50%	537 50%	118 49%	284 48%	370 52%
Happy	522 25%	219 27%	153 34%	133 29%	191 29%	166 22%	295 28%	56 23%	177 30%	174 24%
Excited	197 9%	72 9%	61 13%	54 12%	63 9%	73 10%	88 8%	36 15%	71 12%	53 7%
Bored	174 8%	69 9%	19 4%	33 7%	50 8%	67 9%	83 8%	20 8%	40 7%	63 9%
Confused	154 7%	64 8%	27 6%	31 7%	52 8%	49 7%	83 8%	21 9%	53 9%	51 7%
Shocked	37 2%	16 2%	13 3%	15 3%	13 2%	15 2%	14 1%	6 3%	9 2%	11 2%
Sad	29 1%	10 1%	9 2%	9 2%	11 2%	14 2%	14 1%	* *	6 1%	9 1%
Angry	17 1%	4 1%	3 1%	2 *	4 1%	5 1%	10 1%	2 1%	4 1%	7 1%
Don't know	66 3%	18 2%	5 1%	6 1%	13 2%	22 3%	18 2%	8 4%	14 2%	12 2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	520	248	272	70	83	76	75	67	149	101	133	100	186	273	149	98
Weighted Base	517	255	262	71	92	88	89	78	98	106	142	113	155	283	155	79
Neutral	265	142	123	42	54	52	40	33	44	59	80	53	73	146	83	36
	51%	56%	47%	58%	58%	58%	45%	42%	45%	55%	56%	47%	47%	52%	53%	45%
Happy	141	75	65	13	24	19	25	26	34	37	43	27	33	73	41	27
	27%	30%	25%	18%	26%	21%	28%	33%	35%	35%	30%	24%	21%	26%	26%	34%
Bored	48	18	30	8	4	7	15	8	6	6	8	9	25	27	13	8
	9%	7%	11%	11%	4%	8%	17%	10%	6%	6%	6%	8%	16%	10%	8%	10%
Confused	34	11	23	5	9	6	2	6	5	4	4	13	13	20	10	4
	7%	4%	9%	7%	10%	7%	3%	8%	5%	4%	3%	12%	8%	7%	6%	5%
Excited	33	15	18	6	2	4	8	5	8	7	9	11	6	21	9	3
	6%	6%	7%	9%	2%	4%	9%	7%	8%	6%	6%	10%	4%	7%	6%	4%
Sad	7	4	3	-	-	3	1	-	3	2	3	1	1	3	2	2
	1%	2%	1%	-	-	3%	1%	-	3%	2%	2%	1%	*	1%	1%	3%
Shocked	4	1	4	2	-	-	2	1	-	-	2	-	2	2	2	1
	1%	*	1%	2%	-	-	2%	1%	-	-	1%	-	1%	1%	1%	1%
Angry	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-
	*	-	*	-	-	-	-	-	1%	-	-	1%	-	*	-	-
Don't know	19	7	12	4	3	2	2	4	4	1	4	3	12	7	9	4
	4%	3%	5%	5%	4%	2%	2%	6%	4%	1%	3%	2%	8%	2%	6%	5%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	520	175	62	163	36	84	138	382	435	85	437	41	25	17
Weighted Base	517	210	64	118	40	85	149	367	450	67	438	40	24	15
Neutral	265 51%	123 59%	32 49%	47 40%	23 57%	40 48%	82 55%	183 50%	237 53%	28 42%	221 51%	22 54%	13 54%	9 59%
Happy	141 27%	46 22%	18 27%	45 38%	13 32%	19 23%	33 22%	108 29%	123 27%	18 27%	120 27%	8 21%	9 36%	4 27%
Bored	48 9%	18 9%	9 13%	8 7%	3 8%	10 12%	15 10%	33 9%	41 9%	7 11%	40 9%	6 15%	2 7%	* 3%
Confused	34 7%	16 8%	7 10%	6 5%	1 3%	4 5%	9 6%	24 7%	31 7%	3 4%	31 7%	3 7%	- -	- -
Excited	33 6%	9 4%	3 4%	9 8%	4 9%	8 9%	8 5%	25 7%	28 6%	4 7%	27 6%	5 11%	1 3%	1 5%
Sad	7 1%	3 1%	- -	3 3%	- -	1 1%	1 1%	6 2%	5 1%	2 3%	7 2%	- -	- -	- -
Shocked	4 1%	1 *	2 2%	1 1%	1 3%	- -	3 2%	1 *	4 1%	1 1%	2 *	1 2%	- -	1 10%
Angry	1 *	- -	- -	1 1%	- -	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -
Don't know	19 4%	5 2%	1 2%	5 5%	- -	8 10%	4 3%	15 4%	12 3%	8 11%	18 4%	1 3%	- -	- -

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	520	21	59	43	37	48	50	63	71	45	25	41	17	449	70
Weighted Base	517	21	60	44	36	46	48	63	74	46	24	40	15	448	68
Neutral	265	12	30	19	17	27	26	27	42	21	13	22	9	230	35
	51%	59%	50%	43%	47%	59%	53%	43%	57%	46%	54%	54%	59%	51%	51%
Happy	141	6	17	15	8	15	15	13	21	11	9	8	4	124	17
	27%	26%	29%	33%	21%	33%	31%	20%	28%	24%	36%	21%	27%	28%	24%
Bored	48	-	4	5	5	2	3	8	7	6	2	6	*	42	5
	9%	-	7%	11%	15%	5%	6%	13%	9%	12%	7%	15%	3%	9%	8%
Confused	34	1	5	4	2	1	4	5	3	6	-	3	-	29	5
	7%	5%	8%	10%	5%	2%	8%	9%	4%	13%	-	7%	-	6%	7%
Excited	33	-	4	5	1	1	5	4	4	2	1	5	1	27	6
	6%	-	7%	11%	4%	3%	9%	7%	6%	5%	3%	11%	5%	6%	9%
Sad	7	-	*	*	-	-	2	2	2	-	-	-	-	6	1
	1%	-	1%	1%	-	-	5%	4%	2%	-	-	-	-	1%	2%
Shocked	4	-	-	-	-	1	-	-	-	1	-	1	1	3	1
	1%	-	-	-	-	2%	-	-	-	2%	-	2%	10%	1%	1%
Angry	1	-	1	-	-	-	-	-	-	-	-	-	-	1	-
	*	-	1%	-	-	-	-	-	-	-	-	-	-	*	-
Don't know	19	2	-	2	3	1	-	6	2	2	-	1	-	14	6
	4%	10%	-	4%	8%	1%	-	10%	3%	4%	-	3%	-	3%	8%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	520	127	151	106	19	107	46	98	19	36	70	84	340	226	163	121
Weighted Base	517	139	147	107	17	96	51	104	22	42	75	95	328	221	163	121
Neutral	265 51%	75 54%	86 58%	57 53%	9 52%	36 38%	24 47%	47 45%	6 27%	21 50%	40 54%	52 55%	173 53%	123 56%	97 59%	45 37%
Happy	141 27%	47 34%	36 24%	27 25%	5 29%	23 24%	21 42%	39 37%	14 64%	17 41%	30 41%	38 40%	68 21%	31 14%	47 29%	59 49%
Bored	48 9%	5 4%	7 5%	11 10%	* 3%	20 21%	- -	5 5%	- -	2 5%	1 2%	2 2%	39 12%	39 17%	4 3%	4 3%
Confused	34 7%	* -	15 10%	10 9%	1 6%	7 8%	1 2%	3 3%	- -	- -	1 2%	2 2%	28 9%	23 11%	7 5%	2 1%
Excited	33 6%	14 10%	8 5%	6 5%	1 6%	3 3%	13 25%	16 16%	6 27%	4 10%	9 12%	7 7%	11 3%	4 2%	8 5%	21 17%
Sad	7 1%	3 2%	2 2%	- -	- -	2 2%	1 2%	3 3%	- -	- -	* 1%	2 2%	4 1%	4 2%	2 1%	1 1%
Shocked	4 1%	1 1%	- -	- -	- -	3 3%	- -	- -	- -	- -	- -	- -	4 1%	2 1%	1 1%	1 1%
Angry	1 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 -	- -	- -
Don't know	19 4%	4 3%	2 1%	3 3%	2 13%	7 7%	- -	1 1%	- -	- -	1 1%	- -	17 5%	10 4%	3 2%	1 1%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	520	400	22	73	328	177	276	222	214	283
Weighted Base	517	394	25	75	327	175	282	212	215	279
Neutral	265	194	13	48	162	100	128	129	94	163
	51%	49%	52%	64%	50%	57%	46%	61%	44%	58%
Happy	141	129	3	9	129	12	105	35	81	59
	27%	33%	11%	12%	39%	7%	37%	17%	38%	21%
Bored	48	24	6	12	8	39	20	23	12	31
	9%	6%	25%	16%	3%	22%	7%	11%	6%	11%
Confused	34	27	2	5	13	21	16	16	11	22
	7%	7%	6%	6%	4%	12%	6%	8%	5%	8%
Excited	33	29	-	4	31	2	23	9	23	10
	6%	7%	-	5%	9%	1%	8%	4%	11%	3%
Sad	7	5	2	*	4	3	4	3	4	3
	1%	1%	6%	1%	1%	2%	2%	1%	2%	1%
Shocked	4	4	-	-	2	2	3	2	2	3
	1%	1%	-	-	1%	1%	1%	1%	1%	1%
Angry	1	1	-	-	-	1	-	1	-	1
	*	*	-	-	-	*	-	*	-	*
Don't know	19	9	1	2	2	7	3	9	4	7
	4%	2%	3%	2%	1%	4%	1%	4%	2%	3%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Stereotypes

Base: All Adults in UK who engaged with Stereotypes

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	520	227	95	116	164	177	272	58	142	187
Weighted Base	517	227	99	120	165	186	263	53	136	180
Neutral	265 51%	108 48%	51 52%	63 53%	73 44%	101 54%	133 51%	25 47%	64 47%	94 52%
Happy	141 27%	70 31%	35 36%	38 32%	58 35%	42 23%	85 32%	12 23%	43 32%	53 30%
Bored	48 9%	20 9%	5 5%	9 8%	13 8%	21 12%	19 7%	6 12%	11 8%	14 8%
Confused	34 7%	19 8%	5 5%	6 5%	16 10%	13 7%	16 6%	4 7%	11 8%	8 4%
Excited	33 6%	14 6%	8 8%	10 8%	10 6%	10 6%	16 6%	6 12%	11 8%	11 6%
Sad	7 1%	4 2%	2 2%	3 2%	4 3%	3 2%	3 1%	* 1%	2 2%	2 1%
Shocked	4 1%	3 1%	1 1%	1 1%	1 1%	- -	2 1%	1 2%	1 1%	2 1%
Angry	1 *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *
Don't know	19 4%	11 5%	2 2%	2 2%	7 4%	7 4%	5 2%	3 6%	5 4%	3 2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	535	243	292	66	94	85	76	61	153	101	125	106	203	294	138	103
Weighted Base	535	259	276	72	101	95	86	75	106	111	148	112	165	304	147	84
Neutral	258	129	129	35	55	45	38	40	45	40	85	53	80	152	77	29
	48%	50%	47%	49%	54%	47%	45%	53%	42%	36%	57%	47%	48%	50%	52%	35%
Happy	132	79	54	11	22	26	25	17	32	38	33	23	38	78	29	26
	25%	30%	19%	15%	21%	28%	29%	22%	30%	35%	22%	20%	23%	26%	20%	31%
Excited	74	30	44	12	16	17	8	8	13	23	24	11	17	43	19	13
	14%	12%	16%	17%	15%	18%	10%	11%	12%	21%	16%	9%	10%	14%	13%	15%
Bored	44	16	28	12	4	7	6	8	7	8	6	14	16	18	18	8
	8%	6%	10%	17%	4%	7%	7%	11%	7%	7%	4%	13%	10%	6%	12%	10%
Confused	38	20	18	7	6	9	6	5	6	6	11	10	11	19	14	6
	7%	8%	7%	9%	5%	9%	8%	7%	5%	6%	8%	9%	6%	6%	9%	7%
Shocked	6	4	2	-	3	1	1	-	1	1	2	1	2	4	2	1
	1%	1%	1%	-	3%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	1%
Angry	5	2	3	-	-	-	2	2	1	*	1	-	4	1	1	3
	1%	1%	1%	-	-	-	3%	2%	1%	*	*	-	2%	*	1%	3%
Sad	4	1	2	-	-	-	2	1	-	1	1	-	1	2	1	-
	1%	1%	1%	-	-	-	2%	2%	-	1%	1%	-	1%	1%	1%	-
Don't know	16	6	10	1	2	3	2	2	6	2	-	7	7	12	-	4
	3%	2%	3%	2%	2%	3%	2%	2%	6%	2%	-	6%	5%	4%	-	4%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	535	162	75	164	30	104	154	381	441	94	446	46	30	13
Weighted Base	535	196	82	127	33	97	164	372	461	74	454	43	28	11
Neutral	258	94	44	58	19	43	74	184	223	35	218	23	11	6
	48%	48%	54%	46%	56%	45%	45%	49%	48%	47%	48%	54%	41%	58%
Happy	132	52	15	36	5	23	36	96	116	16	108	14	9	2
	25%	27%	18%	29%	16%	24%	22%	26%	25%	22%	24%	32%	31%	23%
Excited	74	32	8	13	8	13	26	48	65	9	64	5	3	2
	14%	16%	10%	10%	25%	13%	16%	13%	14%	12%	14%	11%	11%	18%
Bored	44	18	8	8	2	8	14	30	35	9	41	2	2	-
	8%	9%	10%	7%	6%	8%	8%	8%	8%	12%	9%	4%	6%	-
Confused	38	9	6	10	4	8	17	22	34	4	33	3	2	-
	7%	5%	7%	8%	13%	9%	10%	6%	7%	6%	7%	7%	6%	-
Shocked	6	4	-	1	1	1	4	2	5	1	5	-	1	-
	1%	2%	-	1%	2%	1%	3%	*	1%	1%	1%	-	2%	-
Angry	5	1	-	3	-	1	-	5	3	2	5	-	-	-
	1%	*	-	3%	-	1%	-	1%	1%	3%	1%	-	-	-
Sad	4	-	1	1	-	1	-	4	4	-	4	-	-	-
	1%	-	1%	1%	-	1%	-	1%	1%	-	1%	-	-	-
Don't know	16	3	2	5	-	6	8	8	12	4	15	-	1	-
	3%	2%	2%	4%	-	6%	5%	2%	2%	6%	3%	-	3%	-

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	535	21	61	42	35	58	48	62	83	36	30	46	13	458	71
Weighted Base	535	21	65	41	35	57	49	67	84	35	28	43	11	446	82
Neutral	258	10	26	18	15	29	27	33	40	19	11	23	6	211	42
	48%	49%	40%	43%	41%	51%	54%	50%	48%	54%	41%	54%	58%	47%	51%
Happy	132	4	12	13	11	13	12	15	24	4	9	14	2	118	13
	25%	18%	19%	32%	31%	23%	25%	22%	28%	12%	31%	32%	23%	26%	16%
Excited	74	3	8	7	3	12	10	7	11	3	3	5	2	59	15
	14%	17%	13%	16%	9%	20%	20%	11%	13%	7%	11%	11%	18%	13%	18%
Bored	44	4	9	-	4	5	3	9	2	7	2	2	-	40	4
	8%	17%	13%	-	11%	8%	6%	13%	2%	19%	6%	4%	-	9%	5%
Confused	38	1	6	4	4	2	4	3	8	2	2	3	-	28	10
	7%	5%	10%	9%	11%	3%	8%	4%	10%	7%	6%	7%	-	6%	12%
Shocked	6	-	-	1	-	1	1	1	1	-	1	-	-	3	3
	1%	-	-	3%	-	2%	2%	1%	1%	-	2%	-	-	1%	4%
Angry	5	-	1	-	1	1	1	1	-	-	-	-	-	5	-
	1%	-	2%	-	3%	2%	1%	1%	-	-	-	-	-	1%	-
Sad	4	-	1	2	-	-	-	-	-	-	-	-	-	4	-
	1%	-	2%	6%	-	-	-	-	-	-	-	-	-	1%	-
Don't know	16	1	3	-	3	1	1	4	1	2	1	-	-	10	4
	3%	4%	5%	-	8%	1%	1%	6%	1%	5%	3%	-	-	2%	5%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	535	130	156	123	16	99	37	99	11	31	68	85	360	242	171	113
Weighted Base	535	147	165	115	15	82	41	107	11	35	71	91	354	239	169	117
Neutral	258	68	83	59	5	39	14	42	4	11	26	37	183	137	82	36
	48%	46%	50%	51%	30%	48%	35%	39%	38%	31%	36%	41%	52%	57%	49%	31%
Happy	132	47	41	21	2	20	15	34	3	15	18	31	77	39	53	41
	25%	32%	25%	18%	13%	25%	36%	31%	29%	42%	25%	34%	22%	16%	31%	35%
Excited	74	33	19	19	1	2	12	29	3	12	24	30	26	10	20	45
	14%	23%	11%	17%	7%	2%	29%	27%	33%	34%	34%	33%	7%	4%	12%	38%
Bored	44	2	16	11	3	12	3	4	-	1	3	1	39	34	7	4
	8%	2%	9%	9%	21%	14%	7%	4%	-	4%	5%	2%	11%	14%	4%	3%
Confused	38	8	13	6	4	6	1	4	-	1	6	7	26	20	13	5
	7%	5%	8%	6%	29%	7%	3%	4%	-	3%	9%	7%	7%	8%	7%	4%
Shocked	6	2	3	-	-	1	1	1	-	-	1	1	2	1	3	-
	1%	1%	2%	-	-	1%	2%	1%	-	-	2%	1%	1%	1%	2%	-
Angry	5	*	2	-	-	3	1	1	*	1	1	1	4	2	1	2
	1%	*	1%	-	-	3%	3%	1%	5%	2%	1%	1%	1%	1%	1%	2%
Sad	4	1	1	-	-	1	-	-	-	-	-	-	4	2	1	-
	1%	1%	1%	-	-	1%	-	-	-	-	-	-	1%	1%	1%	-
Don't know	16	1	2	4	-	4	-	2	-	1	-	-	13	7	3	1
	3%	1%	1%	4%	-	5%	-	2%	-	2%	-	-	4%	3%	2%	1%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	535	392	26	92	339	180	274	247	216	301
Weighted Base	535	389	26	96	349	171	283	239	222	295
Neutral	258	176	14	59	159	97	128	125	93	158
	48%	45%	56%	62%	45%	57%	45%	52%	42%	54%
Happy	132	114	5	13	116	16	91	42	73	60
	25%	29%	18%	13%	33%	9%	32%	17%	33%	20%
Excited	74	67	-	8	68	6	51	24	48	27
	14%	17%	-	8%	20%	3%	18%	10%	21%	9%
Bored	44	27	2	12	10	33	13	30	12	29
	8%	7%	8%	12%	3%	19%	5%	12%	5%	10%
Confused	38	26	4	5	18	18	13	25	6	30
	7%	7%	16%	5%	5%	11%	5%	10%	3%	10%
Shocked	6	4	-	1	3	2	2	2	3	1
	1%	1%	-	1%	1%	1%	1%	1%	1%	*
Angry	5	3	1	1	3	2	2	3	2	3
	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%
Sad	4	1	1	1	2	1	2	1	4	-
	1%	*	4%	1%	1%	1%	1%	*	2%	-
Don't know	16	7	1	1	1	5	3	9	3	8
	3%	2%	3%	1%	*	3%	1%	4%	2%	3%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is important

Base: All Adults in UK who engaged with Chemistry is important

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	535	197	100	101	175	176	291	55	161	185
Weighted Base	535	192	108	106	168	187	279	56	157	178
Neutral	258 48%	94 49%	42 39%	49 46%	80 48%	91 49%	132 47%	29 51%	65 41%	96 54%
Happy	132 25%	50 26%	41 38%	32 30%	44 26%	42 22%	77 28%	13 22%	48 30%	42 23%
Excited	74 14%	27 14%	22 20%	17 16%	24 14%	25 13%	40 14%	9 16%	28 18%	21 12%
Bored	44 8%	20 10%	4 4%	5 5%	18 10%	19 10%	21 7%	3 5%	8 5%	16 9%
Confused	38 7%	14 7%	7 6%	7 7%	13 8%	11 6%	21 8%	6 11%	15 10%	12 7%
Shocked	6 1%	3 2%	1 1%	1 1%	3 2%	1 1%	3 1%	2 4%	3 2%	2 1%
Angry	5 1%	1 *	1 1%	1 1%	1 *	2 1%	2 1%	1 2%	2 1%	1 1%
Sad	4 1%	- -	- -	- -	- -	2 1%	1 *	- -	1 1%	- -
Don't know	16 3%	1 1%	- -	- -	* *	5 3%	3 1%	2 4%	3 2%	2 1%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	540	241	299	68	100	70	76	76	150	109	128	95	208	297	143	100
Weighted Base	538	258	280	75	105	76	93	87	102	123	141	106	168	299	153	86
Neutral	257	130	127	43	54	26	43	41	49	59	66	54	77	141	82	35
	48%	51%	45%	58%	52%	35%	47%	47%	48%	48%	47%	51%	46%	47%	54%	40%
Happy	154	71	83	12	26	29	30	34	24	35	47	29	43	102	27	25
	29%	28%	30%	17%	25%	38%	33%	39%	23%	29%	34%	27%	25%	34%	18%	29%
Excited	58	31	27	10	11	10	9	8	10	20	18	12	8	25	22	11
	11%	12%	10%	13%	11%	13%	10%	10%	9%	16%	13%	11%	5%	8%	14%	13%
Bored	40	13	27	10	7	4	7	4	8	9	9	4	19	18	14	8
	7%	5%	10%	14%	7%	6%	7%	4%	7%	7%	6%	3%	11%	6%	9%	9%
Confused	26	8	19	3	4	4	3	5	9	2	4	5	15	15	6	6
	5%	3%	7%	3%	4%	5%	3%	5%	9%	2%	3%	5%	9%	5%	4%	7%
Shocked	11	4	8	1	5	3	2	-	1	2	2	1	6	5	6	-
	2%	1%	3%	1%	5%	3%	2%	-	1%	2%	2%	1%	3%	2%	4%	-
Angry	4	3	1	-	-	-	1	1	2	*	1	-	2	3	1	1
	1%	1%	*	-	-	-	2%	1%	2%	*	1%	-	1%	1%	1%	1%
Sad	3	3	-	1	-	-	-	1	1	-	1	1	1	1	1	1
	1%	1%	-	1%	-	-	-	2%	1%	-	1%	1%	*	*	*	1%
Don't know	14	7	7	-	3	5	3	-	3	3	3	5	4	9	4	1
	3%	3%	2%	-	3%	6%	3%	-	3%	3%	2%	5%	2%	3%	2%	2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	540	164	79	164	34	99	147	393	437	103	449	46	25	20
Weighted Base	538	195	83	125	41	94	157	380	455	83	451	49	24	14
Neutral	257 48%	93 48%	40 48%	61 49%	24 59%	39 42%	71 45%	186 49%	220 48%	38 46%	213 47%	25 51%	12 50%	7 52%
Happy	154 29%	64 33%	26 31%	31 24%	8 19%	26 28%	49 31%	105 28%	137 30%	17 21%	127 28%	12 25%	10 42%	5 38%
Excited	58 11%	16 8%	13 16%	12 9%	6 16%	11 12%	17 11%	41 11%	52 11%	6 7%	53 12%	4 8%	-	1 8%
Bored	40 7%	14 7%	5 6%	10 8%	5 11%	7 7%	8 5%	32 8%	29 6%	11 13%	34 7%	5 10%	1 6%	-
Confused	26 5%	5 3%	3 4%	9 8%	1 2%	8 9%	9 6%	17 5%	19 4%	7 8%	22 5%	2 5%	1 6%	1 6%
Shocked	11 2%	6 3%	1 1%	1 *	1 2%	3 3%	6 4%	5 1%	9 2%	2 3%	10 2%	1 3%	-	-
Angry	4 1%	1 1%	* 1%	2 2%	-	-	1 1%	3 1%	2 *	2 3%	4 1%	-	-	-
Sad	3 1%	-	1 2%	1 1%	1 1%	-	-	3 1%	2 *	1 1%	3 1%	-	-	-
Don't know	14 3%	5 2%	1 1%	3 3%	1 3%	4 4%	6 4%	8 2%	11 2%	3 4%	12 3%	2 4%	1 3%	-

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	540	18	66	45	33	47	66	63	68	43	25	46	20	462	75
Weighted Base	538	17	65	45	32	47	69	64	69	43	24	49	14	456	78
Neutral	257	10	28	23	13	20	43	27	26	23	12	25	7	217	37
	48%	56%	44%	52%	39%	44%	62%	42%	39%	54%	50%	51%	52%	48%	48%
Happy	154	3	18	14	9	18	15	16	27	7	10	12	5	128	25
	29%	15%	28%	30%	29%	39%	22%	25%	40%	15%	42%	25%	38%	28%	32%
Excited	58	-	5	6	3	7	12	10	8	3	-	4	1	49	9
	11%	-	8%	13%	9%	14%	17%	15%	12%	6%	-	8%	8%	11%	12%
Bored	40	2	6	2	5	3	2	5	5	4	1	5	-	38	2
	7%	10%	9%	4%	15%	6%	3%	8%	7%	11%	6%	10%	-	8%	2%
Confused	26	1	5	2	2	1	2	4	2	3	1	2	1	22	5
	5%	7%	7%	5%	5%	3%	2%	6%	3%	7%	6%	5%	6%	5%	6%
Shocked	11	-	4	3	-	1	1	1	1	-	-	1	-	9	2
	2%	-	6%	6%	-	1%	2%	1%	2%	-	-	3%	-	2%	3%
Angry	4	1	2	1	-	-	-	-	-	-	-	-	-	3	1
	1%	4%	4%	2%	-	-	-	-	-	-	-	-	-	1%	1%
Sad	3	-	-	1	-	1	-	-	-	-	-	-	-	3	-
	1%	-	-	3%	-	3%	-	-	-	-	-	-	-	1%	-
Don't know	14	1	-	-	1	-	-	4	3	3	1	2	-	7	7
	3%	8%	-	-	3%	-	-	5%	4%	7%	3%	4%	-	2%	9%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	540	139	145	121	20	112	38	94	13	34	62	92	351	239	173	119
Weighted Base	538	153	150	118	18	96	43	107	16	37	70	100	332	229	173	128
Neutral	257 48%	62 40%	83 55%	62 53%	8 48%	42 43%	15 35%	43 40%	4 22%	12 32%	35 50%	41 41%	166 50%	125 55%	90 52%	38 30%
Happy	154 29%	54 35%	45 30%	32 27%	5 27%	18 19%	17 38%	38 35%	7 45%	17 46%	21 30%	42 42%	79 24%	38 17%	60 35%	56 44%
Excited	58 11%	24 16%	18 12%	4 3%	4 21%	9 9%	13 30%	23 22%	8 47%	6 16%	14 20%	20 20%	24 7%	9 4%	17 10%	33 26%
Bored	40 7%	11 7%	5 3%	10 8%	1 7%	13 13%	1 2%	8 7%	- -	- -	- -	1 1%	31 9%	31 13%	5 3%	3 2%
Confused	26 5%	3 2%	4 3%	5 4%	1 3%	13 14%	- -	1 1%	- -	- -	1 1%	2 2%	24 7%	16 7%	9 5%	1 1%
Shocked	11 2%	3 2%	- -	6 5%	- -	1 1%	- -	- -	- -	2 7%	1 2%	2 2%	8 2%	5 2%	4 2%	3 2%
Angry	4 1%	* *	1 1%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	1 1%	3 1%	- -	3 2%	1 1%
Sad	3 1%	1 1%	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	3 1%	1 *	2 1%	- -
Don't know	14 3%	7 5%	1 *	4 3%	- -	1 1%	- -	2 2%	- -	- -	1 1%	- -	12 4%	9 4%	2 1%	- -

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	540	395	18	90	325	195	285	226	207	299
Weighted Base	538	399	19	89	333	187	292	221	211	296
Neutral	257	174	10	61	144	109	129	119	88	156
	48%	44%	54%	69%	43%	58%	44%	54%	42%	53%
Happy	154	135	1	14	129	23	110	42	80	70
	29%	34%	6%	16%	39%	12%	38%	19%	38%	24%
Excited	58	53	2	3	54	4	40	17	33	24
	11%	13%	8%	4%	16%	2%	14%	8%	16%	8%
Bored	40	27	3	4	9	31	12	23	12	24
	7%	7%	15%	5%	3%	17%	4%	10%	6%	8%
Confused	26	14	2	6	6	19	9	16	5	19
	5%	4%	9%	7%	2%	10%	3%	7%	2%	7%
Shocked	11	6	2	2	7	4	5	6	3	7
	2%	2%	9%	2%	2%	2%	2%	3%	1%	2%
Angry	4	3	-	1	3	1	1	2	1	2
	1%	1%	-	1%	1%	1%	*	1%	1%	1%
Sad	3	3	-	-	2	1	1	2	-	3
	1%	1%	-	-	1%	*	*	1%	-	1%
Don't know	14	8	-	-	2	2	1	5	1	5
	3%	2%	-	-	1%	1%	*	2%	1%	2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemistry is every-day

Base: All Adults in UK who engaged with Chemistry is every-day

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	540	197	118	119	164	174	276	76	162	189
Weighted Base	538	192	128	127	158	186	262	78	156	182
Neutral	257 48%	103 53%	56 44%	59 46%	82 52%	82 44%	132 50%	39 50%	81 52%	89 49%
Happy	154 29%	53 28%	46 36%	44 34%	48 31%	47 26%	82 31%	22 28%	49 31%	55 30%
Excited	58 11%	18 9%	17 14%	19 15%	15 10%	33 18%	14 5%	11 14%	18 12%	7 4%
Bored	40 7%	11 6%	6 5%	9 7%	9 6%	17 9%	15 6%	6 8%	7 4%	14 8%
Confused	26 5%	12 6%	4 3%	5 4%	7 5%	9 5%	14 5%	4 5%	7 4%	10 6%
Shocked	11 2%	4 2%	3 2%	3 2%	1 1%	4 2%	5 2%	2 2%	3 2%	3 2%
Angry	4 1%	2 1%	1 *	1 *	1 1%	- -	4 2%	- -	1 1%	3 2%
Sad	3 1%	1 *	- -	1 1%	1 1%	1 *	2 1%	- -	- -	2 1%
Don't know	14 3%	2 1%	2 2%	2 2%	2 1%	3 2%	5 2%	3 4%	5 3%	4 2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married\ Living as married	Single	Widow\ Divorced\ Separated
Unweighted Base	509	238	271	71	90	70	68	63	147	118	126	91	174	284	152	73
Weighted Base	514	249	265	79	96	83	79	74	103	129	145	106	134	288	164	62
Neutral	269	128	141	40	53	43	43	41	50	71	71	59	68	137	90	43
	52%	52%	53%	50%	55%	52%	55%	56%	48%	55%	49%	56%	51%	48%	55%	68%
Happy	95	51	44	6	20	15	18	12	25	30	30	18	17	69	18	8
	19%	21%	17%	8%	21%	18%	22%	16%	24%	24%	21%	17%	12%	24%	11%	13%
Confused	56	24	32	12	5	12	6	9	12	11	11	12	22	29	19	9
	11%	10%	12%	15%	5%	14%	8%	13%	12%	9%	8%	11%	17%	10%	11%	14%
Bored	42	21	22	11	8	8	5	1	8	5	14	10	13	19	20	4
	8%	8%	8%	15%	8%	10%	7%	2%	8%	4%	10%	9%	10%	7%	12%	7%
Excited	32	20	11	3	8	7	7	3	4	3	14	5	10	21	9	2
	6%	8%	4%	4%	8%	8%	9%	4%	4%	3%	9%	5%	7%	7%	5%	3%
Shocked	15	6	10	7	-	3	2	1	1	4	7	1	3	5	9	1
	3%	2%	4%	9%	-	4%	3%	2%	1%	3%	5%	1%	2%	2%	6%	2%
Sad	15	9	6	3	3	4	-	1	4	8	6	-	2	8	6	*
	3%	3%	2%	4%	4%	5%	-	2%	4%	6%	4%	-	1%	3%	4%	1%
Angry	7	3	4	3	1	-	-	1	2	2	3	-	1	5	2	-
	1%	1%	1%	4%	1%	-	-	2%	2%	2%	2%	-	1%	2%	1%	-
Don't know	17	7	10	2	6	2	2	4	2	3	5	4	4	13	4	-
	3%	3%	4%	2%	6%	2%	2%	5%	2%	3%	4%	4%	3%	4%	2%	-

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	509	186	49	161	32	81	138	371	429	80	427	43	29	10
Weighted Base	514	220	51	124	37	83	153	361	452	62	429	47	29	9
Neutral	269 52%	116 53%	32 64%	64 52%	20 53%	38 46%	83 54%	186 52%	234 52%	36 57%	225 52%	26 55%	15 51%	4 42%
Happy	95 19%	44 20%	6 12%	28 23%	4 11%	13 16%	27 18%	68 19%	89 20%	6 10%	80 19%	6 14%	6 20%	3 37%
Confused	56 11%	16 7%	8 16%	15 12%	6 16%	11 13%	22 14%	34 10%	47 10%	9 15%	53 12%	- -	3 11%	- -
Bored	42 8%	17 8%	1 3%	9 7%	6 15%	9 11%	8 5%	34 9%	37 8%	5 9%	34 8%	6 14%	1 4%	1 9%
Excited	32 6%	18 8%	1 2%	5 4%	2 6%	5 6%	9 6%	23 6%	30 7%	2 3%	28 7%	2 5%	- -	1 12%
Shocked	15 3%	10 5%	- -	1 1%	3 7%	2 2%	3 2%	12 3%	14 3%	2 3%	12 3%	2 4%	1 4%	- -
Sad	15 3%	5 2%	1 2%	4 4%	1 4%	3 4%	2 1%	13 4%	13 3%	2 3%	10 2%	3 7%	2 8%	- -
Angry	7 1%	3 1%	1 1%	2 2%	1 3%	- -	3 2%	4 1%	7 1%	- -	4 1%	2 4%	1 2%	- -
Don't know	17 3%	7 3%	2 4%	2 2%	1 2%	5 6%	7 4%	10 3%	14 3%	3 5%	15 3%	2 5%	- -	- -

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	509	24	48	45	42	39	43	65	76	45	29	43	10	429	78
Weighted Base	514	24	52	44	40	39	43	66	80	41	29	47	9	429	83
Neutral	269	15	21	29	25	19	26	26	42	21	15	26	4	234	36
	52%	64%	41%	66%	61%	50%	60%	39%	53%	53%	51%	55%	42%	54%	43%
Happy	95	2	9	6	5	3	11	14	17	12	6	6	3	71	24
	19%	8%	17%	13%	13%	9%	26%	22%	21%	29%	20%	14%	37%	17%	29%
Confused	56	3	7	5	4	6	5	11	8	4	3	-	-	45	11
	11%	12%	13%	11%	9%	16%	12%	17%	10%	10%	11%	-	-	11%	13%
Bored	42	4	6	2	6	3	1	2	8	2	1	6	1	34	7
	8%	17%	11%	4%	15%	8%	3%	3%	10%	4%	4%	14%	9%	8%	8%
Excited	32	3	5	3	-	3	2	2	8	2	-	2	1	20	12
	6%	11%	9%	7%	-	9%	5%	3%	10%	5%	-	5%	12%	5%	14%
Shocked	15	-	4	1	-	1	1	4	1	1	1	2	-	13	2
	3%	-	7%	1%	-	3%	2%	6%	1%	3%	-	4%	-	3%	2%
Sad	15	-	1	3	1	1	1	3	1	-	2	3	-	14	1
	3%	-	3%	6%	1%	2%	1%	4%	1%	-	8%	7%	-	3%	1%
Angry	7	-	-	-	1	1	-	-	2	-	1	2	-	5	2
	1%	-	-	-	2%	3%	-	-	3%	-	2%	4%	-	1%	2%
Don't know	17	1	*	1	1	2	-	7	2	-	-	2	-	12	5
	3%	5%	1%	2%	1%	4%	-	11%	3%	-	-	5%	-	3%	6%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	509	130	142	127	14	84	37	102	23	37	76	96	323	208	169	122
Weighted Base	514	143	152	125	12	71	38	116	22	40	80	101	316	215	165	125
Neutral	269 52%	72 50%	87 57%	61 49%	8 62%	36 51%	15 39%	63 54%	12 54%	17 43%	37 46%	55 55%	168 53%	120 56%	97 59%	49 39%
Happy	95 19%	31 22%	32 21%	21 17%	1 4%	10 14%	13 33%	26 23%	4 19%	9 22%	25 32%	23 23%	47 15%	16 8%	33 20%	44 35%
Confused	56 11%	11 8%	19 12%	16 12%	1 7%	9 13%	2 6%	13 12%	1 6%	2 6%	4 5%	6 6%	38 12%	33 15%	11 7%	12 9%
Bored	42 8%	9 6%	11 7%	15 12%	* 4%	7 10%	1 3%	6 5%	1 6%	5 13%	5 6%	5 5%	30 9%	31 14%	9 6%	2 2%
Excited	32 6%	12 8%	8 5%	6 5%	1 8%	5 7%	5 14%	10 9%	2 8%	4 10%	8 10%	6 6%	16 5%	4 2%	14 8%	14 11%
Shocked	15 3%	6 4%	4 3%	2 1%	- -	3 4%	4 10%	5 4%	- -	3 8%	2 2%	2 2%	8 3%	4 2%	6 4%	5 4%
Sad	15 3%	6 4%	3 2%	3 3%	2 14%	1 2%	2 6%	3 3%	* 2%	2 5%	4 5%	7 7%	7 2%	5 2%	3 2%	6 5%
Angry	7 1%	2 1%	1 1%	1 1%	2 14%	1 2%	1 2%	3 3%	1 5%	1 3%	2 3%	4 4%	2 1%	3 1%	1 *	3 3%
Don't know	17 3%	6 4%	3 2%	3 2%	- -	2 2%	- -	2 2%	- -	1 3%	1 2%	2 2%	12 4%	8 4%	3 2%	2 2%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	509	392	17	75	315	177	280	208	204	281
Weighted Base	514	393	16	82	324	174	284	210	208	283
Neutral	269	201	6	55	168	96	149	112	103	154
	52%	51%	35%	67%	52%	55%	52%	53%	50%	54%
Happy	95	86	-	6	84	11	61	34	47	48
	19%	22%	-	8%	26%	7%	22%	16%	23%	17%
Confused	56	44	3	8	28	28	23	32	18	37
	11%	11%	17%	10%	9%	16%	8%	15%	9%	13%
Bored	42	27	5	6	16	26	16	23	15	26
	8%	7%	33%	7%	5%	15%	6%	11%	7%	9%
Excited	32	29	-	2	30	2	25	6	22	10
	6%	7%	-	3%	9%	1%	9%	3%	10%	4%
Shocked	15	9	1	4	9	6	7	8	6	9
	3%	2%	7%	5%	3%	3%	3%	4%	3%	3%
Sad	15	8	1	5	12	3	8	7	6	9
	3%	2%	8%	6%	4%	2%	3%	4%	3%	3%
Angry	7	4	-	2	6	1	5	2	3	4
	1%	1%	-	2%	2%	*	2%	1%	2%	1%
Don't know	17	9	1	-	1	5	5	5	1	9
	3%	2%	5%	-	*	3%	2%	2%	1%	3%

Chemistry (QS9637 - 731207)

Q.15B Please tell me how this statement makes you feel about Chemistry?

Q.15B Please tell me how this statement makes you feel about Chemistry? - who engaged with Chemophobia

Base: All Adults in UK who engaged with Chemophobia

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	509	203	113	110	174	178	272	49	149	172
Weighted Base	514	202	120	109	177	185	268	52	148	172
Neutral	269 52%	102 50%	57 48%	51 46%	89 51%	101 54%	140 52%	26 49%	74 50%	91 53%
Happy	95 19%	46 23%	30 25%	20 18%	41 23%	34 19%	52 19%	9 17%	37 25%	24 14%
Confused	56 11%	19 9%	11 9%	12 11%	16 9%	16 9%	32 12%	8 15%	20 13%	20 12%
Bored	42 8%	18 9%	4 3%	10 9%	10 6%	10 5%	28 10%	5 9%	13 9%	19 11%
Excited	32 6%	12 6%	13 11%	8 7%	14 8%	5 3%	18 7%	9 17%	13 9%	14 8%
Shocked	15 3%	7 3%	8 7%	10 9%	8 4%	10 5%	4 2%	1 2%	2 1%	4 2%
Sad	15 3%	5 2%	8 6%	6 5%	6 3%	7 4%	8 3%	-	3 2%	5 3%
Angry	7 1%	1 *	1 1%	1 1%	1 1%	3 2%	3 1%	1 1%	1 1%	3 2%
Don't know	17 3%	4 2%	1 1%	2 2%	4 2%	7 4%	5 2%	-	1 1%	4 2%

Chemistry (QS9637 - 731207)

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Very interested	(4) 349 17%	223 22%	126 12%	55 19%	65 16%	61 18%	58 17%	48 15%	61 15%	108 23%	111 19%	54 12%	76 12%	172 15%	131 21%	46 15%
Quite interested	(3) 984 47%	488 48%	497 46%	122 41%	190 48%	177 52%	153 44%	150 48%	192 47%	245 52%	284 49%	198 45%	258 41%	596 51%	258 42%	130 42%
Not very interested	(2) 499 24%	209 21%	289 27%	82 28%	105 27%	63 18%	83 24%	68 22%	98 24%	90 19%	126 22%	119 27%	164 26%	260 22%	158 25%	81 26%
Not at all interested	(1) 208 10%	70 7%	138 13%	31 11%	23 6%	30 9%	40 11%	37 12%	47 11%	21 4%	38 7%	49 11%	100 16%	103 9%	58 9%	47 15%
SUMMARY CODES																
INTERESTED	1333 63%	711 70%	622 57%	177 60%	255 65%	238 70%	211 61%	199 63%	253 62%	353 75%	395 69%	252 58%	334 54%	768 65%	389 63%	176 57%
NOT INTERESTED	706 34%	279 27%	427 39%	113 38%	128 32%	92 27%	122 35%	105 34%	145 35%	111 24%	164 28%	168 38%	264 42%	363 31%	216 35%	128 41%
Don't know	64 3%	31 3%	34 3%	6 2%	11 3%	12 3%	13 4%	10 3%	13 3%	6 1%	17 3%	17 4%	24 4%	43 4%	14 2%	8 2%
Mean Score	2.723	2.873	2.582	2.692	2.774	2.817	2.689	2.690	2.671	2.948	2.838	2.612	2.518	2.741	2.762	2.577
Standard Deviation	0.864	0.839	0.864	0.900	0.798	0.838	0.896	0.883	0.875	0.779	0.819	0.852	0.917	0.824	0.899	0.926
Error Variance	*	0.001	0.001	0.003	0.002	0.002	0.003	0.003	0.001	0.001	0.001	0.002	0.001	0.001	0.001	0.002

Chemistry (QS9637 - 731207)

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Very interested	(4) 349 17%	143 17%	42 15%	72 15%	40 26%	52 14%	82 13%	267 18%	319 18%	30 10%	298 17%	27 15%	19 19%	5 10%
Quite interested	(3) 984 47%	408 50%	134 48%	230 47%	61 41%	150 42%	301 48%	683 46%	873 48%	111 39%	825 47%	88 49%	50 48%	22 46%
Not very interested	(2) 499 24%	184 22%	69 25%	118 24%	40 27%	87 24%	157 25%	342 23%	415 23%	83 29%	408 23%	48 27%	27 26%	15 31%
Not at all interested	(1) 208 10%	66 8%	26 9%	61 12%	6 4%	48 13%	57 9%	151 10%	156 9%	52 18%	178 10%	16 9%	8 8%	6 13%
SUMMARY CODES														
INTERESTED	1333 63%	551 67%	176 63%	303 61%	101 67%	202 56%	383 62%	950 64%	1192 66%	141 49%	1123 63%	114 64%	69 66%	27 56%
NOT INTERESTED	706 34%	250 30%	95 34%	180 36%	47 31%	135 38%	213 34%	493 33%	571 31%	135 47%	586 33%	64 36%	36 34%	21 44%
Don't know	64 3%	19 2%	8 3%	12 2%	3 2%	22 6%	26 4%	38 3%	55 3%	10 3%	64 4%	*	-	-
Mean Score	2.723	2.784	2.710	2.650	2.908	2.610	2.685	2.738	2.768	2.432	2.728	2.702	2.769	2.529
Standard Deviation	0.864	0.831	0.844	0.885	0.844	0.913	0.827	0.879	0.847	0.916	0.869	0.830	0.842	0.854
Error Variance	*	0.001	0.003	0.001	0.006	0.002	0.001	0.001	*	0.002	*	0.004	0.007	0.012

Chemistry (QS9637 - 731207)

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Very interested	(4) 349 17%	13 16%	29 12%	33 19%	20 14%	28 15%	39 18%	55 21%	62 20%	19 11%	19 19%	27 15%	5 10%	283 16%	63 20%
Quite interested	(3) 984 47%	28 33%	111 46%	90 52%	54 38%	99 52%	93 44%	116 44%	157 51%	77 46%	50 48%	88 49%	22 46%	832 47%	146 47%
Not very interested	(2) 499 24%	25 30%	63 26%	31 18%	38 27%	42 22%	69 33%	42 16%	53 17%	45 27%	27 26%	48 27%	15 31%	441 25%	56 18%
Not at all interested	(1) 208 10%	17 21%	35 15%	15 9%	21 15%	15 8%	8 4%	24 9%	25 8%	16 10%	8 8%	16 9%	6 13%	185 10%	20 7%
SUMMARY CODES															
INTERESTED	1333 63%	41 49%	140 58%	123 71%	75 52%	127 67%	132 63%	171 65%	219 72%	96 58%	69 66%	114 64%	27 56%	1115 63%	209 67%
NOT INTERESTED	706 34%	42 51%	98 41%	46 26%	60 42%	57 30%	77 37%	67 26%	78 25%	61 37%	36 34%	64 36%	21 44%	627 35%	77 25%
Don't know	64 3%	-	3 1%	5 3%	9 6%	5 2%	1 *	24 9%	10 3%	8 5%	-	*	-	38 2%	25 8%
Mean Score	2.723	2.441	2.559	2.838	2.546	2.760	2.777	2.848	2.864	2.629	2.769	2.702	2.529	2.696	2.881
Standard Deviation	0.864	0.994	0.887	0.844	0.936	0.810	0.791	0.894	0.840	0.828	0.842	0.830	0.854	0.866	0.832
Error Variance	*	0.012	0.003	0.004	0.006	0.004	0.003	0.003	0.002	0.004	0.007	0.004	0.012	*	0.003

Chemistry (QS9637 - 731207)

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Very interested	(4) 349 17%	167 29%	87 14%	54 12%	8 14%	29 8%	82 47%	162 37%	53 76%	72 47%	103 35%	138 36%	122 9%	60 7%	102 15%	182 37%
Quite interested	(3) 984 47%	303 52%	320 52%	206 44%	31 50%	115 33%	74 43%	202 47%	15 22%	64 42%	142 48%	195 50%	590 44%	330 36%	393 59%	258 52%
Not very interested	(2) 499 24%	80 14%	154 25%	127 27%	13 22%	118 34%	12 7%	42 10%	* 1%	13 8%	41 14%	44 12%	389 29%	314 35%	141 21%	39 8%
Not at all interested	(1) 208 10%	18 3%	43 7%	65 14%	8 12%	73 21%	5 3%	17 4%	1 2%	3 2%	7 2%	8 2%	177 13%	174 19%	25 4%	7 1%
SUMMARY CODES																
INTERESTED	1333 63%	470 81%	407 66%	261 56%	39 63%	143 41%	155 90%	364 84%	69 98%	137 88%	245 83%	333 86%	712 54%	390 43%	494 74%	439 89%
NOT INTERESTED	706 34%	98 17%	197 32%	192 41%	21 34%	192 55%	18 10%	59 14%	2 2%	16 10%	48 16%	53 14%	566 43%	489 54%	166 25%	45 9%
Don't know	64 3%	15 3%	11 2%	13 3%	2 3%	10 3%	- -	10 2%	- -	2 1%	2 1%	1 *	53 4%	27 3%	10 1%	6 1%
Mean Score	2.723	3.090	2.746	2.553	2.664	2.294	3.338	3.200	3.714	3.350	3.163	3.200	2.515	2.314	2.865	3.267
Standard Deviation	0.864	0.744	0.788	0.881	0.877	0.905	0.744	0.779	0.574	0.719	0.750	0.720	0.847	0.866	0.708	0.662
Error Variance	*	0.001	0.001	0.002	0.011	0.002	0.004	0.002	0.005	0.004	0.002	0.001	0.001	0.001	0.001	0.001

Chemistry (QS9637 - 731207)

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Very interested	(4) 349 17%	315 20%	6 6%	27 8%	349 26%	- -	255 22%	93 11%	228 27%	118 10%
Quite interested	(3) 984 47%	789 50%	27 32%	152 44%	984 74%	- -	589 52%	376 43%	431 50%	530 46%
Not very interested	(2) 499 24%	336 21%	29 34%	114 33%	- -	499 71%	216 19%	275 31%	136 16%	349 30%
Not at all interested	(1) 208 10%	111 7%	21 25%	43 12%	- -	208 29%	65 6%	121 14%	47 5%	139 12%
SUMMARY CODES										
INTERESTED	1333 63%	1104 70%	33 39%	179 52%	1333 100%	- -	844 74%	468 53%	660 77%	648 56%
NOT INTERESTED	706 34%	447 28%	50 59%	157 46%	- -	706 100%	281 25%	396 45%	183 21%	488 42%
Don't know	64 3%	25 2%	2 3%	7 2%	- -	- -	14 1%	17 2%	14 2%	17 1%
Mean Score	2.723	2.844	2.208	2.486	3.262	1.706	2.918	2.510	2.999	2.552
Standard Deviation	0.864	0.826	0.905	0.818	0.440	0.456	0.803	0.863	0.810	0.837
Error Variance	*	*	0.010	0.002	*	*	0.001	0.001	0.001	0.001

Q.16 How interested, if at all are you in science and scientific developments?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Very interested	(4) 349 17%	121 15%	119 26%	98 21%	116 17%	141 19%	163 15%	45 19%	118 20%	90 13%
Quite interested	(3) 984 47%	396 49%	250 55%	226 49%	325 49%	326 44%	534 50%	107 45%	290 49%	350 49%
Not very interested	(2) 499 24%	207 25%	71 16%	102 22%	164 25%	179 24%	257 24%	56 23%	125 21%	186 26%
Not at all interested	(1) 208 10%	73 9%	10 2%	32 7%	52 8%	84 11%	103 10%	18 7%	47 8%	74 10%
SUMMARY CODES										
INTERESTED	1333 63%	517 64%	368 81%	324 70%	441 66%	466 63%	697 65%	152 64%	409 68%	440 62%
NOT INTERESTED	706 34%	280 34%	81 18%	134 29%	217 32%	263 35%	360 34%	74 31%	172 29%	260 37%
Don't know	64 3%	16 2%	5 1%	4 1%	10 2%	14 2%	15 1%	14 6%	18 3%	11 2%
Mean Score	2.723	2.710	3.062	2.854	2.768	2.718	2.716	2.795	2.827	2.652
Standard Deviation	0.864	0.833	0.713	0.832	0.832	0.905	0.841	0.849	0.844	0.835
Error Variance	*	0.001	0.001	0.002	0.001	0.001	0.001	0.003	0.001	0.001

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Christian	1072 51%	486 48%	586 54%	83 28%	149 38%	156 46%	177 51%	204 65%	303 74%	232 49%	288 50%	226 52%	326 52%	631 54%	226 37%	215 69%
No religion	743 35%	382 37%	361 33%	164 55%	178 45%	116 34%	131 38%	83 27%	71 17%	194 41%	202 35%	152 35%	196 32%	378 32%	294 48%	72 23%
Muslim	107 5%	59 6%	47 4%	25 8%	31 8%	29 8%	12 4%	7 2%	2 1%	14 3%	30 5%	22 5%	41 7%	68 6%	36 6%	2 1%
Hindu	39 2%	24 2%	15 1%	7 2%	12 3%	12 4%	3 1%	2 1%	2 1%	7 1%	20 4%	4 1%	8 1%	22 2%	15 2%	1 *
Buddhist	13 1%	5 1%	7 1%	4 1%	3 1%	2 1%	1 *	1 *	1 *	3 1%	3 1%	3 1%	3 1%	5 *	6 1%	1 *
Sikh	9 *	4 *	5 *	2 1%	4 1%	2 1%	- -	1 *	- -	- -	3 1%	4 1%	2 *	6 1%	3 *	- -
Jewish	3 *	- -	3 *	- -	- -	1 *	- -	- -	2 1%	- -	2 *	1 *	1 *	1 *	1 *	1 *
Any other religion	69 3%	32 3%	37 3%	7 2%	10 2%	13 4%	11 3%	7 2%	20 5%	9 2%	15 3%	13 3%	31 5%	34 3%	20 3%	14 4%
Refused	49 2%	28 3%	21 2%	5 2%	7 2%	11 3%	11 3%	7 2%	8 2%	10 2%	13 2%	13 3%	13 2%	28 2%	16 3%	5 1%

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	Total	WORKING STATUS				CHILDREN		INTERNET ACCESS		COUNTRY				
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Christian	1072 51%	402 49%	120 43%	357 72%	36 24%	157 44%	263 42%	809 55%	874 48%	198 69%	915 52%	55 31%	61 58%	41 85%
No religion	743 35%	314 38%	114 41%	103 21%	77 51%	135 38%	234 38%	509 34%	690 38%	54 19%	597 34%	101 56%	40 38%	5 10%
Muslim	107 5%	38 5%	10 4%	1 *	26 17%	32 9%	67 11%	40 3%	101 6%	5 2%	93 5%	12 7%	1 1%	-
Hindu	39 2%	20 2%	5 2%	3 1%	6 4%	5 1%	14 2%	25 2%	38 2%	1 *	36 2%	3 2%	-	-
Buddhist	13 1%	5 1%	4 1%	-	1 1%	2 1%	2 *	10 1%	11 1%	2 1%	13 1%	-	-	-
Sikh	9 *	3 *	4 1%	-	-	2 1%	6 1%	3 *	8 *	1 *	9 1%	-	-	-
Jewish	3 *	-	1 *	2 *	-	-	1 *	2 *	2 *	1 *	3 *	-	-	-
Any other religion	69 3%	18 2%	15 6%	22 4%	3 2%	11 3%	22 4%	46 3%	52 3%	17 6%	58 3%	7 4%	2 2%	2 4%
Refused	49 2%	20 2%	7 2%	6 1%	3 2%	14 4%	13 2%	36 2%	43 2%	6 2%	48 3%	1 1%	-	-

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Christian	1072 51%	48 58%	148 61%	86 49%	59 41%	110 58%	112 54%	104 40%	163 53%	84 51%	61 58%	55 31%	41 85%	975 55%	97 31%
No religion	743 35%	31 37%	73 30%	65 37%	49 34%	58 31%	77 37%	77 29%	102 33%	66 40%	40 38%	101 56%	5 10%	701 39%	36 11%
Muslim	107 5%	- -	9 4%	15 9%	17 12%	7 4%	7 3%	25 9%	14 5%	- -	1 1%	12 7%	- -	6 *	100 32%
Hindu	39 2%	- -	- -	2 1%	1 1%	2 1%	3 1%	16 6%	11 4%	1 1%	- -	3 2%	- -	- -	39 13%
Buddhist	13 1%	- -	1 *	1 *	2 1%	1 1%	2 1%	4 1%	1 *	2 1%	- -	- -	- -	9 *	3 1%
Sikh	9 *	- -	- -	- -	- -	1 1%	1 1%	5 2%	2 1%	- -	- -	- -	- -	- -	9 3%
Jewish	3 *	- -	1 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	- -	- -	3 *	- -
Any other religion	69 3%	4 5%	4 2%	3 2%	9 6%	4 2%	5 2%	10 4%	9 3%	8 5%	2 2%	7 4%	2 4%	58 3%	9 3%
Refused	49 2%	- -	5 2%	3 2%	5 4%	5 3%	3 1%	19 7%	3 1%	4 2%	- -	1 1%	- -	28 2%	17 6%

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Christian	1072 51%	241 41%	322 52%	270 58%	34 55%	193 56%	74 43%	172 40%	26 36%	80 52%	154 52%	192 50%	714 54%	447 49%	363 54%	253 52%
No religion	743 35%	234 40%	221 36%	165 35%	13 21%	102 29%	66 38%	181 42%	36 52%	61 39%	106 36%	160 41%	435 33%	342 38%	229 34%	163 33%
Muslim	107 5%	33 6%	36 6%	10 2%	9 14%	18 5%	14 8%	35 8%	2 2%	6 4%	15 5%	11 3%	62 5%	43 5%	31 5%	27 5%
Hindu	39 2%	26 4%	7 1%	1 *	2 3%	3 1%	10 6%	17 4%	4 5%	4 2%	7 2%	7 2%	17 1%	14 2%	8 1%	13 3%
Buddhist	13 1%	3 1%	6 1%	3 1%	- *	1 *	2 1%	4 1%	- -	- -	3 1%	3 1%	8 1%	1 *	6 1%	5 1%
Sikh	9 *	2 *	4 1%	2 *	- *	1 *	- -	1 *	- -	- -	- -	- -	8 1%	3 *	4 1%	2 *
Jewish	3 *	1 *	1 *	- -	1 1%	1 *	- -	1 *	- -	- -	- -	- -	2 *	1 *	1 *	1 *
Any other religion	69 3%	23 4%	13 2%	10 2%	3 6%	19 6%	3 2%	11 3%	2 2%	2 1%	9 3%	8 2%	50 4%	33 4%	14 2%	21 4%
Refused	49 2%	19 3%	6 1%	4 1%	- -	8 2%	3 2%	10 2%	1 2%	2 2%	3 1%	6 2%	34 3%	20 2%	14 2%	6 1%

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Christian	1072	839	37	161	697	360	604	443	450	594
	51%	53%	44%	47%	52%	51%	53%	50%	53%	52%
No religion	743	545	34	131	466	263	399	324	287	431
	35%	35%	39%	38%	35%	37%	35%	37%	34%	37%
Muslim	107	76	1	17	62	36	48	49	45	49
	5%	5%	1%	5%	5%	5%	4%	6%	5%	4%
Hindu	39	26	3	8	32	5	21	13	16	17
	2%	2%	3%	2%	2%	1%	2%	1%	2%	1%
Buddhist	13	9	-	3	10	2	5	5	6	7
	1%	1%	-	1%	1%	*	*	1%	1%	1%
Sikh	9	7	1	1	8	1	8	1	6	3
	*	*	1%	*	1%	*	1%	*	1%	*
Jewish	3	3	-	-	2	1	-	3	-	3
	*	*	-	-	*	*	-	*	-	*
Any other religion	69	48	6	12	38	28	39	27	29	32
	3%	3%	7%	3%	3%	4%	3%	3%	3%	3%
Refused	49	23	4	10	18	10	17	17	17	17
	2%	1%	5%	3%	1%	1%	1%	2%	2%	1%

Chemistry (QS9637 - 731207)

Q.17 What is your religion even if you are not currently practising?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Christian	1072 51%	483 59%	220 49%	233 50%	397 59%	-	1072 100%	-	430 72%	641 90%
No religion	743 35%	212 26%	181 40%	173 37%	200 30%	743 100%	-	-	-	-
Muslim	107 5%	45 6%	18 4%	23 5%	19 3%	-	-	107 45%	96 16%	10 1%
Hindu	39 2%	24 3%	13 3%	12 3%	15 2%	-	-	39 16%	27 5%	12 2%
Buddhist	13 1%	2 *	3 1%	2 *	2 *	-	-	13 5%	8 1%	4 1%
Sikh	9 *	4 *	2 *	1 *	2 *	-	-	9 4%	7 1%	2 *
Jewish	3 *	3 *	2 *	2 *	3 *	-	-	3 1%	-	3 *
Any other religion	69 3%	27 3%	10 2%	10 2%	19 3%	-	-	69 29%	29 5%	39 6%
Refused	49 2%	15 2%	6 1%	6 1%	11 2%	-	-	-	-	-

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	1349	599	750	122	195	191	173	193	475	251	334	245	519	765	297	287
Weighted Base	1311	611	700	128	209	216	205	223	331	266	361	272	413	768	308	236
Yes	598	265	333	67	113	114	73	90	141	141	172	105	180	360	142	96
	46%	43%	48%	52%	54%	53%	36%	40%	43%	53%	48%	38%	44%	47%	46%	41%
No	712	346	366	60	96	102	132	133	189	125	188	167	232	406	166	139
	54%	57%	52%	47%	46%	47%	64%	60%	57%	47%	52%	61%	56%	53%	54%	59%
Refused	2	-	2	1	-	-	-	-	1	-	-	1	1	1	-	1
	*	-	*	1%	-	-	-	-	*	-	-	*	*	*	-	*

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	1349	408	155	508	64	214	340	1009	1062	287	1142	82	70	55
Weighted Base	1311	487	158	385	72	210	376	936	1085	226	1127	77	65	43
Yes	598	223	64	160	45	106	191	407	504	94	505	41	26	26
	46%	46%	41%	42%	62%	50%	51%	43%	46%	42%	45%	53%	40%	60%
No	712	264	94	224	27	103	184	528	580	132	620	36	39	17
	54%	54%	59%	58%	38%	49%	49%	56%	53%	58%	55%	47%	60%	40%
Refused	2	-	-	1	-	1	1	1	2	-	2	-	-	-
	*	-	-	*	-	*	*	*	*	-	*	-	-	-

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	1349	55	163	114	92	128	131	160	196	103	70	82	55	1104	242
Weighted Base	1311	53	163	107	89	125	129	165	201	95	65	77	43	1050	258
Yes	598	13	57	51	53	49	55	98	96	32	26	41	26	393	203
	46%	24%	35%	48%	60%	39%	43%	60%	48%	34%	40%	53%	60%	37%	78%
No	712	40	106	54	35	76	74	67	104	63	39	36	17	656	55
	54%	76%	65%	51%	40%	61%	57%	40%	52%	66%	60%	47%	40%	63%	21%
Refused	2	-	-	1	-	-	-	-	1	-	-	-	-	1	1
	*	-	-	1%	-	-	-	-	*	-	-	-	-	*	*

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	1349	302	383	308	56	286	96	221	32	86	182	211	913	573	442	315
Weighted Base	1311	330	388	296	49	235	104	242	33	92	187	221	861	542	427	322
Yes	598 46%	190 58%	171 44%	96 32%	26 53%	109 46%	67 65%	150 62%	17 51%	42 46%	107 57%	123 56%	343 40%	225 42%	200 47%	157 49%
No	712 54%	140 42%	216 56%	201 68%	23 47%	126 53%	37 35%	92 38%	16 49%	49 54%	80 43%	98 44%	517 60%	316 58%	226 53%	165 51%
Refused	2 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int- erested	Not int- erested	Informed	Not informed	Informed	Not informed
Unweighted Base	1349	1041	47	199	857	462	728	572	556	734
Weighted Base	1311	1008	48	201	849	433	725	542	552	704
Yes	598	454	18	100	409	172	342	232	274	298
	46%	45%	38%	50%	48%	40%	47%	43%	50%	42%
No	712	553	29	101	440	260	382	308	278	405
	54%	55%	62%	50%	52%	60%	53%	57%	50%	57%
Refused	2	2	-	-	-	2	1	1	-	2
	*	*	-	-	-	*	*	*	-	*

Chemistry (QS9637 - 731207)**Q.17a Do you consider that you are actively practising your religion?****Base: All associating with a religion**

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	1349	608	260	281	476	-	1111	238	614	733
Weighted Base	1311	588	268	283	457	-	1072	239	598	712
Yes	598	259	134	121	192	-	430	168	598	-
	46%	44%	50%	43%	42%	-	40%	70%	100%	-
No	712	327	134	162	265	-	641	71	-	712
	54%	56%	50%	57%	58%	-	60%	30%	-	100%
Refused	2	1	-	-	1	-	1	1	-	-
	*	*	-	-	*	-	*	*	-	-

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Higher degree/postgraduate qualifications	253 12%	139 14%	114 11%	16 5%	59 15%	79 23%	44 13%	34 11%	20 5%	152 32%	74 13%	10 2%	18 3%	180 15%	59 9%	15 5%
First degree (including BEd) Postgraduate Diplomas/ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant/ surveyor) NVQ/SVQ Level 4 or 5	329 16%	163 16%	167 15%	27 9%	80 20%	76 22%	55 16%	47 15%	44 11%	130 28%	127 22%	36 8%	36 6%	201 17%	93 15%	35 11%
Diplomas in higher education/ other HE qualification HNC/ HND/ BTEC higher Teaching qualifications for schools/ further education (below degree level) Nursing/ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	131 13%	132 12%	36 12%	50 13%	37 11%	48 14%	47 15%	44 11%	57 12%	84 15%	72 17%	49 8%	155 13%	72 12%	35 11%
A/AS levels/ SCE higher/ Scottish Certificate 6th Year Studies NVQ/ SVQ/ GSVQ level 3/ GNVQ Advanced ONC/ OND/ BTEC National City and Guilds Advanced Craft/ Final level/ Part III RSA Advanced Diploma	280 13%	139 14%	141 13%	94 32%	65 16%	34 10%	29 8%	35 11%	24 6%	51 11%	102 18%	65 15%	63 10%	122 10%	130 21%	28 9%
Trade Apprenticeships	72 3%	60 6%	11 1%	5 2%	6 2%	11 3%	11 3%	12 4%	26 6%	12 3%	19 3%	27 6%	13 2%	54 5%	10 2%	8 3%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
O level\ GCSE Grades A*- C\ SCE Standard\ Ordinary Grades 1-3 NVQ\SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	153 15%	194 18%	71 24%	73 18%	52 15%	63 18%	36 11%	53 13%	34 7%	94 16%	93 21%	127 20%	190 16%	116 19%	42 13%
O level\GCSE grade D-G\ SCE Standard\Ordinary grades below 3 NVQ\SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	56 5%	62 6%	14 5%	16 4%	19 6%	27 8%	17 5%	25 6%	6 1%	17 3%	32 7%	63 10%	66 6%	33 5%	19 6%
Other qualifications including overseas	62 3%	21 2%	41 4%	6 2%	14 4%	9 3%	8 2%	11 4%	14 3%	6 1%	16 3%	13 3%	27 4%	38 3%	16 3%	8 3%
None of the above	345 16%	145 14%	201 19%	26 9%	25 6%	23 7%	50 15%	69 22%	152 37%	20 4%	39 7%	77 18%	209 34%	143 12%	84 14%	118 38%
Refused	19 1%	9 1%	10 1%	1 *	4 1%	2 1%	6 2%	4 1%	3 1%	- -	3 1%	9 2%	7 1%	16 1%	2 *	1 *
Don't know	15 1%	5 *	10 1%	1 *	3 1%	- -	4 1%	1 *	5 1%	1 *	1 *	2 *	10 2%	8 1%	3 1%	4 1%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Higher degree\postgraduate qualifications	253 12%	150 18%	32 11%	35 7%	14 9%	23 7%	94 15%	159 11%	247 14%	6 2%	204 12%	38 21%	10 10%	1 2%
First degree (including BEd) Postgraduate Diplomas\ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant\ surveyor) NVQ\SVQ Level 4 or 5	329 16%	173 21%	51 18%	52 11%	19 12%	35 10%	102 16%	227 15%	314 17%	15 5%	299 17%	17 9%	9 9%	5 10%
Diplomas in higher education\ other HE qualification HNC\ HND\ BTEC higher Teaching qualifications for schools\ further education (below degree level) Nursing\ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	102 12%	43 15%	65 13%	21 14%	32 9%	69 11%	194 13%	242 13%	21 7%	214 12%	36 20%	12 11%	2 4%
AVAS levels\ SCE higher\ Scottish Certificate 6th Year Studies NVQ\ SVQ\ GSVQ level 3\ GNVQ Advanced ONC\ OND\ BTEC National City and Guilds Advanced Craft\ Final level\ Part III RSA Advanced Diploma	280 13%	116 14%	48 17%	30 6%	48 32%	39 11%	91 15%	190 13%	268 15%	13 4%	244 14%	16 9%	13 13%	7 15%
Trade Apprenticeships	72 3%	31 4%	4 1%	29 6%	- -	8 2%	16 3%	56 4%	53 3%	19 7%	59 3%	6 4%	4 4%	2 4%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
O level\ GCSE Grades A*-C\ SCE Standard\ Ordinary Grades 1-3 NVQ\SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	131 16%	47 17%	62 13%	36 24%	72 20%	127 20%	220 15%	310 17%	37 13%	295 17%	19 11%	22 21%	12 25%
O level\GCSE grade D-G\ SCE Standard\Ordinary grades below 3 NVQ\SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	36 4%	12 4%	28 6%	5 3%	37 10%	39 6%	79 5%	94 5%	24 8%	98 6%	4 2%	11 10%	5 10%
Other qualifications including overseas	62 3%	22 3%	11 4%	17 3%	- -	12 3%	17 3%	45 3%	53 3%	9 3%	53 3%	4 2%	3 3%	2 5%
None of the above	345 16%	49 6%	31 11%	167 34%	8 5%	89 25%	58 9%	287 19%	209 11%	137 48%	275 16%	36 20%	21 20%	13 26%
Refused	19 1%	7 1%	1 *	4 1%	1 *	6 2%	7 1%	13 1%	16 1%	3 1%	19 1%	* *	- -	- -
Don't know	15 1%	3 *	2 1%	5 1%	- -	5 1%	4 1%	11 1%	13 1%	2 1%	12 1%	3 1%	- -	- -

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Higher degree\postgraduate qualifications	253 12%	8 10%	21 9%	21 12%	7 5%	20 11%	28 13%	31 12%	53 17%	15 9%	10 10%	38 21%	1 2%	202 11%	51 16%
First degree (including BEd) Postgraduate Diplomas\ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant\ surveyor) NVQ\SVQ Level 4 or 5	329 16%	13 15%	22 9%	31 18%	23 16%	21 11%	32 15%	60 23%	74 24%	24 15%	9 9%	17 9%	5 10%	254 14%	72 23%
Diplomas in higher education\ other HE qualification HNC\ HND\ BTEC higher Teaching qualifications for schools\ further education (below degree level) Nursing\ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	11 13%	24 10%	30 17%	19 14%	30 16%	31 15%	22 9%	29 10%	18 11%	12 11%	36 20%	2 4%	221 12%	40 13%
A\AS levels\ SCE higher\ Scottish Certificate 6th Year Studies NVQ\ SVQ\ GSVQ level 3\ GNVQ Advanced ONC\ OND\ BTEC National City and Guilds Advanced Craft\ Final level\ Part III RSA Advanced Diploma	280 13%	9 11%	33 14%	16 9%	21 15%	28 15%	43 20%	46 17%	26 9%	21 13%	13 13%	16 9%	7 15%	229 13%	49 16%
Trade Apprenticeships	72 3%	3 4%	13 5%	5 3%	1 1%	3 2%	12 6%	5 2%	9 3%	7 4%	4 4%	6 4%	2 4%	68 4%	2 1%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
O level\ GCSE Grades A*-C\ SCE Standard\ Ordinary Grades 1-3 NVQ\SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	20 24%	45 19%	25 14%	24 17%	38 20%	29 14%	29 11%	54 18%	30 18%	22 21%	19 11%	12 25%	318 18%	28 9%
O level\GCSE grade D-G\ SCE Standard\Ordinary grades below 3 NVQ\SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	6 7%	26 11%	8 5%	12 9%	8 4%	4 2%	9 4%	11 4%	13 8%	11 10%	4 2%	5 10%	111 6%	7 2%
Other qualifications including overseas	62 3%	2 2%	6 2%	6 4%	7 5%	2 1%	2 1%	10 4%	15 5%	3 2%	3 3%	4 2%	2 5%	45 3%	17 5%
None of the above	345 16%	12 14%	48 20%	28 16%	26 18%	36 19%	24 12%	35 13%	32 11%	34 20%	21 20%	36 20%	13 26%	308 17%	36 12%
Refused	19 1%	-	3 1%	2 1%	2 1%	1 1%	5 2%	6 2%	-	-	-	*	-	10 1%	7 2%
Don't know	15 1%	-	-	1 1%	-	1 *	-	8 3%	2 1%	1 *	-	3 1%	-	14 1%	1 *

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Higher degree\postgraduate qualifications	253 12%	253 43%	- -	- -	- -	- -	66 38%	130 30%	32 45%	55 36%	86 29%	117 30%	65 5%	69 8%	96 14%	85 17%
First degree (including BEd) Postgraduate Diplomas\ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant\ surveyor) NVQ\SVQ Level 4 or 5	329 16%	329 57%	- -	- -	- -	- -	49 28%	119 27%	22 31%	37 24%	86 29%	98 25%	138 10%	123 14%	93 14%	107 22%
Diplomas in higher education\ other HE qualification HNC\ HND\ BTEC higher Teaching qualifications for schools\ further education (below degree level) Nursing\ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	- -	263 43%	- -	- -	- -	11 6%	60 14%	5 6%	22 14%	33 11%	45 12%	151 11%	89 10%	103 15%	70 14%
A\AS levels\ SCE higher\ Scottish Certificate 6th Year Studies NVQ\ SVQ\ GSVQ level 3\ GNVQ Advanced ONC\ OND\ BTEC National City and Guilds Advanced Craft\ Final level\ Part III RSA Advanced Diploma	280 13%	- -	280 46%	- -	- -	- -	35 20%	85 20%	4 6%	17 11%	38 13%	62 16%	139 10%	111 12%	93 14%	73 15%
Trade Apprenticeships	72 3%	- -	72 12%	- -	- -	- -	- -	3 1%	* 1%	1 *	8 3%	8 2%	58 4%	39 4%	22 3%	9 2%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
O level\ GCSE Grades A*-C\ SCE Standard\ Ordinary Grades 1-3 NVQ\SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	-	-	348 75%	-	-	6 3%	21 5%	5 7%	10 7%	26 9%	27 7%	282 21%	168 19%	110 16%	67 14%
O level\GCSE grade D-G\ SCE Standard\Ordinary grades below 3 NVQ\SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	-	-	118 25%	-	-	-	2 *	-	3 2%	5 2%	5 1%	103 8%	64 7%	25 4%	27 5%
Other qualifications including overseas	62 3%	-	-	-	62 100%	-	6 4%	7 2%	2 2%	4 3%	2 1%	4 1%	50 4%	23 3%	27 4%	9 2%
None of the above	345 16%	-	-	-	-	345 100%	1 1%	2 *	-	3 2%	11 4%	17 4%	318 24%	210 23%	90 13%	38 8%
Refused	19 1%	-	-	-	-	-	-	1 *	1 2%	-	1 *	3 1%	15 1%	6 1%	5 1%	3 1%
Don't know	15 1%	-	-	-	-	-	-	3 1%	-	1 1%	-	1 *	11 1%	4 *	6 1%	3 1%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Higher degree\postgraduate qualifications	253 12%	208 13%	8 9%	33 10%	217 16%	34 5%	158 14%	89 10%	125 15%	120 10%
First degree (including BEd) Postgraduate Diplomas\ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant\ surveyor) NVQ\SVQ Level 4 or 5	329 16%	260 17%	9 10%	54 16%	253 19%	64 9%	212 19%	111 13%	156 18%	160 14%
Diplomas in higher education\ other HE qualification HNC\ HND\ BTEC higher Teaching qualifications for schools\ further education (below degree level) Nursing\ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	193 12%	6 7%	59 17%	181 14%	78 11%	143 13%	119 13%	110 13%	152 13%
A\AS levels\ SCE higher\ Scottish Certificate 6th Year Studies NVQ\ SVQ\ GSVQ level 3\ GNVQ Advanced ONC\ OND\ BTEC National City and Guilds Advanced Craft\ Final level\ Part III RSA Advanced Diploma	280 13%	218 14%	15 17%	43 13%	182 14%	93 13%	161 14%	118 13%	122 14%	155 13%
Trade Apprenticeships	72 3%	59 4%	2 3%	7 2%	44 3%	26 4%	39 3%	32 4%	29 3%	42 4%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
O level\ GCSE Grades A* - C\ SCE Standard\ Ordinary Grades 1-3 NVQ\SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	266 17%	14 17%	56 16%	195 15%	144 20%	194 17%	138 16%	133 16%	201 17%
O level\GCSE grade D-G\ SCE Standard\Ordinary grades below 3 NVQ\SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	82 5%	8 10%	16 5%	65 5%	48 7%	65 6%	48 5%	44 5%	67 6%
Other qualifications including overseas	62 3%	41 3%	3 3%	13 4%	39 3%	21 3%	27 2%	26 3%	21 2%	33 3%
None of the above	345 16%	231 15%	19 22%	56 16%	143 11%	192 27%	130 11%	187 21%	108 13%	206 18%
Refused	19 1%	10 1%	2 2%	2 1%	6 *	4 1%	5 *	8 1%	6 1%	7 1%
Don't know	15 1%	9 1%	-	4 1%	7 1%	3 *	5 *	6 1%	3 *	9 1%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
	Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Higher degree\postgraduate qualifications	253 12%	72 9%	130 29%	92 20%	73 11%	114 15%	91 9%	42 17%	81 14%	52 7%
First degree (including BEd) Postgraduate Diplomas\ Certificates (including PGCE) Professional qualifications at Degree level (eg chartered accountant\ surveyor) NVQ\SVQ Level 4 or 5	329 16%	91 11%	106 23%	73 16%	78 12%	120 16%	150 14%	47 20%	109 18%	88 12%
Diplomas in higher education\ other HE qualification HNC\ HND\ BTEC higher Teaching qualifications for schools\ further education (below degree level) Nursing\ other medical qualifications (below degree level) RSA Higher Diploma	263 12%	105 13%	62 14%	68 15%	93 14%	90 12%	144 13%	27 11%	78 13%	91 13%
AVAS levels\ SCE higher\ Scottish Certificate 6th Year Studies NVQ\ SVQ\ GSVQ level 3\ GNVQ Advanced ONC\ OND\ BTEC National City and Guilds Advanced Craft\ Final level\ Part III RSA Advanced Diploma	280 13%	120 15%	56 12%	65 14%	104 16%	116 16%	127 12%	35 15%	77 13%	86 12%
Trade Apprenticeships	72 3%	35 4%	5 1%	10 2%	26 4%	15 2%	51 5%	4 2%	16 3%	39 6%

Chemistry (QS9637 - 731207)

Q.18 Starting from the top of this list, please look down the list of qualifications and select the first one you come to that you have passed.

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
O level\ GCSE Grades A*-C\ SCE Standard\ Ordinary Grades 1-3 NVQ\ SVQ\ GSVQ level 2\ GNVQ intermediate BTEC\ SCOTVEC First\ General diploma City and Guilds Craft\ Ordinary level\ Part II\ RSA Diploma	348 17%	151 19%	51 11%	58 13%	125 19%	130 18%	196 18%	18 8%	73 12%	142 20%
O level\ GCSE grade D-G\ SCE Standard\ Ordinary grades below 3 NVQ\ SVQ\ GSVQ level 1\ GNVQ foundation BTEC\ SCOTVEC First\ General certificate City and Guilds Part I\ RSA Stage I-III SCOTVEC modules\ Junior Certificate	118 6%	53 7%	9 2%	23 5%	39 6%	35 5%	74 7%	8 3%	23 4%	59 8%
Other qualifications including overseas	62 3%	24 3%	5 1%	8 2%	18 3%	13 2%	34 3%	15 6%	26 4%	23 3%
None of the above	345 16%	150 18%	27 6%	60 13%	103 15%	102 14%	193 18%	43 18%	109 18%	126 18%
Refused	19 1%	5 1%	2 *	4 1%	7 1%	3 *	5 *	1 *	3 1%	2 *
Don't know	15 1%	5 1%	1 *	2 *	2 *	6 1%	7 1%	-	3 1%	4 1%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
I have studied science to A Level or above	434 21%	235 23%	199 18%	88 30%	91 23%	83 24%	65 19%	62 20%	45 11%	167 36%	167 29%	50 11%	50 8%	245 21%	150 24%	38 12%
I have studied chemistry to A level or above	173 8%	101 10%	72 7%	36 12%	34 9%	40 12%	20 6%	25 8%	20 5%	74 16%	68 12%	14 3%	17 3%	92 8%	66 11%	15 5%
I am a scientist	59 3%	37 4%	22 2%	12 4%	15 4%	5 1%	10 3%	9 3%	7 2%	30 6%	23 4%	3 1%	3 *	30 3%	24 4%	5 1%
I am a chemist	26 1%	21 2%	5 *	2 1%	2 1%	1 *	5 2%	6 2%	8 2%	14 3%	6 1%	3 1%	2 *	14 1%	8 1%	4 1%
I have scientists among my friends	292 14%	178 17%	114 11%	45 15%	69 17%	53 15%	41 12%	46 15%	38 9%	145 31%	98 17%	19 4%	30 5%	171 15%	89 14%	32 10%
I have chemists among my friends	216 10%	119 12%	97 9%	30 10%	51 13%	45 13%	30 9%	34 11%	27 7%	109 23%	71 12%	18 4%	18 3%	129 11%	68 11%	18 6%
I have scientists among my relatives	194 9%	82 8%	112 10%	19 6%	33 8%	31 9%	33 9%	42 13%	36 9%	93 20%	62 11%	15 3%	25 4%	115 10%	45 7%	34 11%
I have chemists among my relatives	129 6%	51 5%	78 7%	7 2%	20 5%	25 7%	25 7%	25 8%	27 6%	59 13%	44 8%	11 3%	15 2%	78 7%	28 5%	23 7%
I work with scientists	110 5%	63 6%	47 4%	17 6%	30 8%	20 6%	18 5%	16 5%	8 2%	56 12%	41 7%	7 1%	6 1%	67 6%	33 5%	10 3%
I work with chemists	98 5%	53 5%	44 4%	15 5%	20 5%	17 5%	17 5%	16 5%	13 3%	45 10%	36 6%	9 2%	7 1%	53 5%	34 5%	11 4%
None of these	1330 63%	631 62%	699 65%	175 59%	238 60%	211 62%	219 63%	199 63%	289 70%	164 35%	312 54%	341 78%	514 83%	725 62%	389 63%	217 69%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
I have studied science to A Level or above	434 21%	217 26%	47 17%	66 13%	51 34%	52 15%	145 23%	289 19%	413 23%	21 7%	372 21%	43 24%	16 15%	3 7%
I have studied chemistry to A level or above	173 8%	90 11%	18 6%	26 5%	21 14%	18 5%	53 9%	120 8%	166 9%	7 2%	145 8%	19 11%	7 6%	2 4%
I am a scientist	59 3%	26 3%	7 2%	12 2%	8 5%	6 2%	11 2%	48 3%	58 3%	1 *	49 3%	7 4%	3 3%	- -
I am a chemist	26 1%	8 1%	3 1%	11 2%	1 1%	3 1%	4 1%	22 1%	23 1%	3 1%	20 1%	4 2%	1 1%	- -
I have scientists among my friends	292 14%	153 19%	35 13%	48 10%	28 18%	27 8%	78 13%	213 14%	281 15%	10 4%	241 14%	29 16%	15 14%	7 14%
I have chemists among my friends	216 10%	110 13%	30 11%	34 7%	20 13%	21 6%	65 10%	150 10%	211 12%	5 2%	169 10%	25 14%	15 14%	6 12%
I have scientists among my relatives	194 9%	82 10%	34 12%	50 10%	8 5%	20 6%	48 8%	146 10%	182 10%	12 4%	156 9%	21 12%	15 15%	2 3%
I have chemists among my relatives	129 6%	47 6%	22 8%	35 7%	5 4%	20 6%	30 5%	99 7%	119 7%	10 4%	102 6%	13 7%	13 12%	1 2%
I work with scientists	110 5%	72 9%	14 5%	9 2%	9 6%	6 2%	33 5%	77 5%	108 6%	2 1%	90 5%	14 8%	5 5%	1 2%
I work with chemists	98 5%	61 7%	14 5%	13 3%	4 2%	5 1%	32 5%	66 4%	94 5%	4 1%	76 4%	16 9%	3 3%	2 4%
None of these	1330 63%	456 56%	183 65%	344 70%	81 53%	266 74%	387 62%	943 64%	1091 60%	239 84%	1141 64%	96 54%	59 57%	34 71%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
I have studied science to A Level or above	434 21%	16 19%	20 8%	36 21%	19 13%	42 22%	66 31%	68 26%	76 25%	28 17%	16 15%	43 24%	3 7%	316 18%	115 37%
I have studied chemistry to A level or above	173 8%	2 2%	7 3%	13 7%	8 5%	16 9%	27 13%	24 9%	39 13%	10 6%	7 6%	19 11%	2 4%	123 7%	50 16%
I am a scientist	59 3%	- -	6 2%	4 2%	1 1%	9 5%	6 3%	6 2%	14 4%	4 2%	3 3%	7 4%	- -	49 3%	10 3%
I am a chemist	26 1%	1 2%	1 *	2 1%	- -	2 1%	8 4%	3 1%	2 1%	1 1%	1 1%	4 2%	- -	23 1%	3 1%
I have scientists among my friends	292 14%	10 13%	24 10%	29 17%	11 8%	25 13%	35 17%	33 13%	61 20%	14 9%	15 14%	29 16%	7 14%	255 14%	37 12%
I have chemists among my friends	216 10%	9 11%	15 6%	16 9%	7 5%	14 7%	30 14%	26 10%	40 13%	13 8%	15 14%	25 14%	6 12%	185 10%	31 10%
I have scientists among my relatives	194 9%	9 11%	19 8%	14 8%	4 3%	16 9%	24 12%	19 7%	38 12%	13 8%	15 15%	21 12%	2 3%	177 10%	17 5%
I have chemists among my relatives	129 6%	1 1%	11 5%	9 5%	2 1%	10 5%	16 8%	12 5%	30 10%	12 7%	13 12%	13 7%	1 2%	105 6%	24 8%
I work with scientists	110 5%	2 3%	7 3%	9 5%	5 3%	8 4%	12 6%	10 4%	27 9%	9 6%	5 5%	14 8%	1 2%	94 5%	15 5%
I work with chemists	98 5%	4 5%	6 2%	10 6%	4 3%	8 4%	11 5%	5 2%	20 7%	7 5%	3 3%	16 9%	2 4%	85 5%	13 4%
None of these	1330 63%	51 61%	195 81%	112 64%	110 76%	128 68%	113 54%	158 60%	166 54%	108 66%	59 57%	96 54%	34 71%	1157 65%	163 53%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
I have studied science to A Level or above	434 21%	249 43%	148 24%	23 5%	7 11%	2 1%	173 100%	434 100%	59 84%	81 53%	124 42%	171 44%	-	99 11%	145 22%	183 37%
I have studied chemistry to A level or above	173 8%	115 20%	46 7%	6 1%	6 10%	1 *	173 100%	173 40%	41 59%	49 32%	69 23%	85 22%	-	29 3%	49 7%	92 19%
I am a scientist	59 3%	46 8%	6 1%	5 1%	1 1%	-	35 20%	51 12%	59 84%	32 21%	38 13%	51 13%	-	6 1%	12 2%	39 8%
I am a chemist	26 1%	18 3%	3 1%	3 1%	1 2%	-	20 11%	21 5%	26 37%	12 8%	16 6%	15 4%	-	1 *	4 1%	21 4%
I have scientists among my friends	292 14%	180 31%	80 13%	22 5%	2 3%	5 2%	78 45%	154 35%	50 71%	81 52%	156 53%	292 75%	-	69 8%	100 15%	123 25%
I have chemists among my friends	216 10%	133 23%	57 9%	20 4%	2 4%	2 1%	63 36%	104 24%	41 59%	74 48%	216 73%	153 40%	-	50 6%	67 10%	97 20%
I have scientists among my relatives	194 9%	106 18%	57 9%	14 3%	2 4%	14 4%	42 24%	89 20%	34 49%	46 29%	107 36%	194 50%	-	39 4%	78 12%	77 16%
I have chemists among my relatives	129 6%	72 12%	34 6%	13 3%	-	10 3%	25 15%	52 12%	20 28%	26 17%	129 44%	81 21%	-	36 4%	35 5%	58 12%
I work with scientists	110 5%	74 13%	23 4%	9 2%	2 4%	-	39 22%	64 15%	34 49%	110 71%	58 20%	77 20%	-	14 2%	42 6%	53 11%
I work with chemists	98 5%	57 10%	25 4%	9 2%	4 6%	3 1%	37 21%	55 13%	28 40%	98 63%	62 21%	53 14%	-	14 2%	30 5%	53 11%
None of these	1330 63%	203 35%	348 57%	385 83%	50 81%	318 92%	-	-	-	-	-	-	1330 100%	691 76%	396 59%	211 43%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
I have studied science to A Level or above	434 21%	352 22%	9 11%	65 19%	364 27%	59 8%	298 26%	127 14%	248 29%	176 15%
I have studied chemistry to A level or above	173 8%	150 10%	5 6%	18 5%	155 12%	18 3%	137 12%	34 4%	120 14%	51 4%
I am a scientist	59 3%	55 4%	- -	3 1%	59 4%	- -	54 5%	5 1%	45 5%	14 1%
I am a chemist	26 1%	26 2%	- -	- -	24 2%	2 *	22 2%	4 *	21 2%	5 *
I have scientists among my friends	292 14%	250 16%	12 14%	27 8%	258 19%	32 5%	202 18%	87 10%	152 18%	137 12%
I have chemists among my friends	216 10%	189 12%	5 6%	22 6%	189 14%	26 4%	156 14%	60 7%	123 14%	92 8%
I have scientists among my relatives	194 9%	163 10%	3 3%	28 8%	169 13%	26 4%	133 12%	60 7%	105 12%	87 8%
I have chemists among my relatives	129 6%	112 7%	3 3%	14 4%	104 8%	24 3%	81 7%	46 5%	60 7%	67 6%
I work with scientists	110 5%	97 6%	2 2%	11 3%	101 8%	8 1%	90 8%	20 2%	63 7%	46 4%
I work with chemists	98 5%	82 5%	1 1%	13 4%	87 7%	10 1%	74 7%	24 3%	61 7%	37 3%
None of these	1330 63%	942 60%	62 73%	235 69%	712 53%	566 80%	640 56%	619 70%	471 55%	778 68%

Chemistry (QS9637 - 731207)

Q.19 Which, if any, of the following applies to you?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
I have studied science to A Level or above	434 21%	133 16%	144 32%	110 24%	115 17%	181 24%	172 16%	70 29%	150 25%	92 13%
I have studied chemistry to A level or above	173 8%	54 7%	62 14%	47 10%	47 7%	66 9%	74 7%	30 13%	67 11%	37 5%
I am a scientist	59 3%	11 1%	23 5%	16 3%	15 2%	28 4%	23 2%	7 3%	15 2%	14 2%
I am a chemist	26 1%	5 1%	10 2%	6 1%	9 1%	15 2%	10 1%	* *	7 1%	4 1%
I have scientists among my friends	292 14%	85 10%	122 27%	90 19%	87 13%	125 17%	134 13%	26 11%	94 16%	66 9%
I have chemists among my friends	216 10%	64 8%	96 21%	66 14%	66 10%	88 12%	103 10%	23 10%	75 13%	51 7%
I have scientists among my relatives	194 9%	56 7%	88 19%	61 13%	69 10%	75 10%	103 10%	17 7%	63 11%	57 8%
I have chemists among my relatives	129 6%	38 5%	49 11%	32 7%	44 7%	32 4%	77 7%	19 8%	54 9%	42 6%
I work with scientists	110 5%	26 3%	50 11%	32 7%	32 5%	43 6%	54 5%	10 4%	29 5%	36 5%
I work with chemists	98 5%	23 3%	34 8%	20 4%	21 3%	37 5%	53 5%	8 3%	32 5%	29 4%
None of these	1330 63%	556 68%	180 40%	254 55%	424 64%	435 59%	714 67%	147 61%	343 57%	517 73%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Daily Mail	283 13%	127 12%	156 14%	41 14%	39 10%	27 8%	46 13%	42 13%	89 22%	63 13%	97 17%	53 12%	71 11%	153 13%	77 12%	53 17%
The Sun	237 11%	127 12%	110 10%	40 14%	53 13%	36 11%	41 12%	34 11%	33 8%	18 4%	53 9%	78 18%	88 14%	131 11%	77 12%	29 9%
The Guardian	178 8%	103 10%	75 7%	31 10%	37 9%	38 11%	30 9%	24 8%	17 4%	79 17%	58 10%	24 6%	18 3%	93 8%	71 12%	14 4%
Metro	166 8%	97 10%	69 6%	32 11%	44 11%	46 14%	26 7%	11 4%	6 2%	35 7%	64 11%	30 7%	38 6%	92 8%	65 10%	10 3%
Daily Mirror	155 7%	71 7%	84 8%	21 7%	21 5%	22 7%	28 8%	27 9%	35 9%	19 4%	31 5%	46 11%	59 10%	85 7%	44 7%	26 8%
Daily Telegraph	109 5%	62 6%	47 4%	7 2%	8 2%	17 5%	20 6%	25 8%	33 8%	52 11%	35 6%	10 2%	13 2%	71 6%	18 3%	20 6%
The Independent	101 5%	61 6%	39 4%	11 4%	18 4%	15 4%	18 5%	19 6%	19 5%	35 7%	35 6%	16 4%	15 2%	50 4%	33 5%	18 6%
The Times	96 5%	53 5%	43 4%	10 3%	20 5%	19 6%	15 4%	17 5%	14 3%	33 7%	34 6%	13 3%	15 2%	56 5%	31 5%	9 3%
Daily Express	79 4%	47 5%	32 3%	3 1%	7 2%	11 3%	14 4%	20 6%	23 6%	13 3%	23 4%	26 6%	18 3%	47 4%	18 3%	15 5%
Evening Standard	57 3%	37 4%	21 2%	2 1%	16 4%	11 3%	12 4%	11 4%	4 1%	16 3%	29 5%	5 1%	7 1%	32 3%	19 3%	6 2%
Daily Star	45 2%	30 3%	15 1%	3 1%	14 3%	8 2%	9 3%	7 2%	4 1%	2 1%	7 1%	15 4%	20 3%	23 2%	20 3%	2 1%
Financial Times	33 2%	26 3%	7 1%	1 *	7 2%	13 4%	4 1%	6 2%	2 *	15 3%	15 3%	1 *	2 *	22 2%	9 1%	2 1%
Daily Record	26 1%	19 2%	6 1%	2 1%	3 1%	4 1%	2 1%	6 2%	9 2%	5 1%	7 1%	4 1%	10 2%	12 1%	8 1%	6 2%
The Herald (Glasgow)	19 1%	13 1%	6 1%	- -	5 1%	4 1%	4 1%	5 2%	1 *	12 3%	6 1%	- -	1 *	11 1%	3 *	5 1%
The Scotsman	13 1%	9 1%	5 *	- -	4 1%	1 *	3 1%	4 1%	2 *	9 2%	3 1%	- -	2 *	3 *	5 1%	5 2%

Chemistry (QS9637 - 731207)**Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?****Base: All Adults in UK**

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Other	66	37	29	12	11	6	11	13	13	15	17	21	12	39	18	9
	3%	4%	3%	4%	3%	2%	3%	4%	3%	3%	3%	5%	2%	3%	3%	3%
None	1008	443	565	158	217	166	175	137	156	192	261	201	355	544	308	156
	48%	43%	52%	53%	55%	48%	50%	44%	38%	41%	45%	46%	57%	46%	50%	50%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Daily Mail	283 13%	101 12%	27 10%	100 20%	25 16%	30 8%	57 9%	226 15%	242 13%	40 14%	247 14%	15 8%	17 17%	3 6%
The Sun	237 11%	99 12%	29 11%	41 8%	15 10%	53 15%	90 14%	147 10%	199 11%	37 13%	203 11%	18 10%	11 10%	6 12%
The Guardian	178 8%	91 11%	26 9%	21 4%	19 13%	21 6%	44 7%	134 9%	173 10%	6 2%	152 9%	19 11%	5 5%	2 5%
Metro	166 8%	82 10%	24 9%	5 1%	23 15%	34 9%	65 10%	101 7%	156 9%	11 4%	152 9%	12 7%	2 2%	- -
Daily Mirror	155 7%	53 6%	18 6%	41 8%	9 6%	34 10%	36 6%	119 8%	121 7%	34 12%	133 8%	4 2%	13 12%	5 10%
Daily Telegraph	109 5%	44 5%	8 3%	42 9%	7 4%	8 2%	18 3%	91 6%	97 5%	13 4%	97 5%	4 2%	7 7%	1 2%
The Independent	101 5%	43 5%	11 4%	25 5%	13 9%	8 2%	26 4%	74 5%	93 5%	8 3%	86 5%	10 6%	5 4%	- -
The Times	96 5%	36 4%	13 5%	22 4%	10 7%	15 4%	21 3%	74 5%	93 5%	3 1%	85 5%	6 4%	4 3%	1 2%
Daily Express	79 4%	33 4%	10 4%	30 6%	2 1%	4 1%	7 1%	72 5%	63 3%	16 6%	73 4%	4 2%	1 1%	1 1%
Evening Standard	57 3%	34 4%	5 2%	5 1%	4 3%	8 2%	13 2%	44 3%	55 3%	2 1%	56 3%	1 1%	- -	- -
Daily Star	45 2%	21 3%	12 4%	6 1%	2 1%	4 1%	14 2%	31 2%	37 2%	8 3%	39 2%	2 1%	2 2%	1 3%
Financial Times	33 2%	24 3%	- -	3 1%	4 3%	1 *	9 1%	24 2%	29 2%	3 1%	31 2%	1 1%	- -	- -
Daily Record	26 1%	8 1%	4 1%	12 2%	1 1%	1 *	7 1%	19 1%	20 1%	6 2%	3 *	22 13%	- -	- -
The Herald (Glasgow)	19 1%	13 2%	- -	4 1%	1 1%	1 *	6 1%	13 1%	19 1%	- -	4 *	15 9%	- -	- -
The Scotsman	13 1%	9 1%	* *	2 *	3 2%	- -	1 *	12 1%	13 1%	* *	4 *	10 5%	- -	- -
Other	66 3%	27 3%	7 3%	16 3%	6 4%	10 3%	12 2%	53 4%	53 3%	12 4%	51 3%	9 5%	4 4%	1 2%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
	Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland	
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
None	1008	373	153	194	72	216	333	675	874	134	842	86	48	32
	48%	45%	55%	39%	48%	60%	54%	46%	48%	47%	48%	48%	46%	67%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Daily Mail	283 13%	4 5%	34 14%	14 8%	21 14%	31 16%	28 13%	37 14%	54 18%	23 14%	17 17%	15 8%	3 6%	246 14%	37 12%
The Sun	237 11%	10 12%	16 7%	18 10%	18 13%	26 14%	33 16%	25 10%	37 12%	20 12%	11 10%	18 10%	6 12%	204 11%	33 10%
The Guardian	178 8%	2 3%	21 9%	14 8%	14 10%	9 5%	19 9%	32 12%	30 10%	10 6%	5 5%	19 11%	2 5%	155 9%	23 7%
Metro	166 8%	7 8%	12 5%	13 7%	5 3%	12 6%	27 13%	48 19%	27 9%	2 1%	2 2%	12 7%	- -	95 5%	70 23%
Daily Mirror	155 7%	9 11%	30 13%	14 8%	10 7%	14 8%	15 7%	17 6%	13 4%	11 7%	13 12%	4 2%	5 10%	126 7%	29 9%
Daily Telegraph	109 5%	2 2%	5 2%	10 6%	6 5%	6 3%	20 9%	6 2%	27 9%	15 9%	7 7%	4 2%	1 2%	93 5%	16 5%
The Independent	101 5%	2 2%	6 3%	9 5%	5 3%	9 5%	17 8%	8 3%	21 7%	9 6%	5 4%	10 6%	- -	90 5%	9 3%
The Times	96 5%	- -	6 2%	7 4%	4 3%	4 2%	17 8%	11 4%	30 10%	5 3%	4 3%	6 4%	1 2%	79 4%	17 5%
Daily Express	79 4%	2 2%	21 9%	5 3%	10 7%	6 3%	9 4%	8 3%	7 2%	5 3%	1 1%	4 2%	1 1%	69 4%	8 3%
Evening Standard	57 3%	2 3%	- -	- -	1 1%	- -	14 7%	22 8%	16 5%	- -	- -	1 1%	- -	35 2%	22 7%
Daily Star	45 2%	1 1%	13 5%	5 3%	4 3%	2 1%	7 3%	2 1%	3 1%	3 2%	2 2%	2 1%	1 3%	37 2%	6 2%
Financial Times	33 2%	- -	1 1%	1 1%	1 1%	2 1%	12 6%	5 2%	6 2%	2 1%	- -	1 1%	- -	25 1%	8 2%
Daily Record	26 1%	- -	- -	- -	2 1%	- -	1 1%	- -	- -	- -	- -	22 13%	- -	22 1%	4 1%
The Herald (Glasgow)	19 1%	- -	- -	- -	- -	1 *	1 1%	2 1%	- -	- -	- -	15 9%	- -	17 1%	1 *
The Scotsman	13 1%	- -	- -	1 1%	- -	- -	1 1%	- -	1 *	- -	- -	10 5%	- -	12 1%	1 *

Chemistry (QS9637 - 731207)**Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?****Base: All Adults in UK**

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Other	66	4	5	15	3	8	4	4	5	5	4	9	1	62	4
	3%	4%	2%	8%	2%	4%	2%	1%	2%	3%	4%	5%	2%	3%	1%
None	1008	51	123	84	79	100	77	109	132	87	48	86	32	855	144
	48%	61%	51%	48%	55%	53%	37%	42%	43%	53%	46%	48%	67%	48%	46%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Daily Mail	283 13%	56 10%	102 17%	69 15%	6 10%	46 13%	19 11%	44 10%	5 7%	17 11%	34 12%	51 13%	183 14%	115 13%	101 15%	58 12%
The Sun	237 11%	23 4%	74 12%	83 18%	9 14%	43 12%	15 9%	31 7%	1 1%	6 4%	17 6%	18 5%	179 13%	109 12%	71 11%	54 11%
The Guardian	178 8%	114 20%	44 7%	11 2%	2 4%	6 2%	32 18%	66 15%	15 21%	25 16%	47 16%	71 18%	65 5%	45 5%	72 11%	59 12%
Metro	166 8%	69 12%	47 8%	31 7%	9 14%	10 3%	22 13%	47 11%	8 11%	11 7%	27 9%	31 8%	97 7%	55 6%	53 8%	51 10%
Daily Mirror	155 7%	13 2%	52 8%	46 10%	5 8%	37 11%	10 6%	22 5%	* 1%	3 2%	10 3%	12 3%	118 9%	60 7%	62 9%	32 7%
Daily Telegraph	109 5%	46 8%	36 6%	17 4%	2 3%	9 3%	20 11%	40 9%	6 9%	20 13%	31 10%	35 9%	37 3%	40 4%	36 5%	33 7%
The Independent	101 5%	57 10%	24 4%	12 3%	- -	6 2%	11 6%	31 7%	5 7%	10 7%	32 11%	36 9%	40 3%	24 3%	43 6%	33 7%
The Times	96 5%	47 8%	20 3%	17 4%	2 3%	9 2%	13 8%	27 6%	7 10%	12 8%	29 10%	32 8%	44 3%	29 3%	30 5%	36 7%
Daily Express	79 4%	14 2%	31 5%	17 4%	1 2%	16 5%	6 3%	8 2%	- -	1 1%	10 3%	15 4%	57 4%	29 3%	37 6%	12 2%
Evening Standard	57 3%	34 6%	13 2%	5 1%	3 5%	3 1%	12 7%	22 5%	2 3%	4 2%	16 6%	20 5%	20 2%	23 3%	15 2%	15 3%
Daily Star	45 2%	6 1%	6 1%	22 5%	2 3%	9 3%	5 3%	6 1%	1 2%	2 2%	5 2%	1 *	37 3%	23 3%	15 2%	7 1%
Financial Times	33 2%	19 3%	9 1%	3 1%	- -	1 *	7 4%	19 4%	3 5%	6 4%	14 5%	19 5%	7 1%	7 1%	7 1%	18 4%
Daily Record	26 1%	3 *	11 2%	3 1%	1 1%	9 3%	1 1%	3 1%	- -	- -	3 1%	4 1%	18 1%	9 1%	11 2%	5 1%
The Herald (Glasgow)	19 1%	9 2%	7 1%	1 *	- -	1 *	5 3%	6 1%	1 1%	4 3%	9 3%	6 2%	5 *	5 1%	10 1%	4 1%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
The Scotsman	13	11	2	-	-	-	4	7	-	1	4	4	5	3	7	4
	1%	2%	*	-	-	-	2%	2%	-	1%	1%	1%	*	*	1%	1%
Other	66	10	22	21	5	8	5	14	1	5	11	11	39	24	19	21
	3%	2%	4%	4%	7%	2%	3%	3%	2%	3%	4%	3%	3%	3%	3%	4%
None	1008	261	282	224	32	186	75	199	33	73	131	169	672	488	292	208
	48%	45%	46%	48%	51%	54%	43%	46%	47%	48%	44%	44%	50%	54%	44%	42%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Daily Mail	283	246	6	24	193	82	177	96	130	142
	13%	16%	7%	7%	14%	12%	16%	11%	15%	12%
The Sun	237	184	8	34	136	97	142	90	101	130
	11%	12%	10%	10%	10%	14%	12%	10%	12%	11%
The Guardian	178	146	6	23	152	25	109	66	81	92
	8%	9%	7%	7%	11%	4%	10%	7%	9%	8%
Metro	166	125	5	30	126	33	94	66	82	77
	8%	8%	5%	9%	9%	5%	8%	7%	10%	7%
Daily Mirror	155	123	4	23	88	66	91	60	75	76
	7%	8%	4%	7%	7%	9%	8%	7%	9%	7%
Daily Telegraph	109	88	5	14	89	19	72	36	56	51
	5%	6%	5%	4%	7%	3%	6%	4%	7%	4%
The Independent	101	90	-	10	82	19	60	40	44	55
	5%	6%	-	3%	6%	3%	5%	5%	5%	5%
The Times	96	86	1	8	83	13	58	38	43	53
	5%	5%	1%	2%	6%	2%	5%	4%	5%	5%
Daily Express	79	61	5	12	50	28	46	33	32	47
	4%	4%	6%	4%	4%	4%	4%	4%	4%	4%
Evening Standard	57	41	3	12	42	15	28	26	29	27
	3%	3%	3%	4%	3%	2%	2%	3%	3%	2%
Daily Star	45	31	4	7	26	18	28	15	22	23
	2%	2%	5%	2%	2%	3%	2%	2%	3%	2%
Financial Times	33	24	2	7	29	4	22	11	20	12
	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%
Daily Record	26	20	-	4	13	13	11	12	8	15
	1%	1%	-	1%	1%	2%	1%	1%	1%	1%
The Herald (Glasgow)	19	16	-	3	14	4	10	9	9	10
	1%	1%	-	1%	1%	1%	1%	1%	1%	1%
The Scotsman	13	13	-	-	11	2	8	5	6	7
	1%	1%	-	-	1%	*	1%	1%	1%	1%

Chemistry (QS9637 - 731207)**Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?****Base: All Adults in UK**

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Other	66	52	3	10	43	22	45	19	32	32
	3%	3%	3%	3%	3%	3%	4%	2%	4%	3%
None	1008	708	50	182	590	375	504	453	364	583
	48%	45%	59%	53%	44%	53%	44%	51%	43%	51%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Daily Mail	283 13%	283 35%	65 14%	64 14%	283 42%	69 9%	177 17%	33 14%	93 15%	117 16%
The Sun	237 11%	237 29%	38 8%	80 17%	237 35%	84 11%	135 13%	16 7%	58 10%	93 13%
The Guardian	178 8%	60 7%	178 39%	178 39%	64 10%	94 13%	61 6%	20 8%	38 6%	43 6%
Metro	166 8%	166 20%	46 10%	49 11%	69 10%	34 5%	73 7%	57 24%	84 14%	46 6%
Daily Mirror	155 7%	155 19%	25 5%	155 34%	70 10%	33 4%	106 10%	16 7%	57 10%	65 9%
Daily Telegraph	109 5%	42 5%	109 24%	28 6%	51 8%	31 4%	68 6%	9 4%	43 7%	34 5%
The Independent	101 5%	33 4%	101 22%	101 22%	36 5%	45 6%	44 4%	11 4%	23 4%	32 4%
The Times	96 5%	54 7%	96 21%	37 8%	96 14%	28 4%	54 5%	13 5%	27 5%	40 6%
Daily Express	79 4%	79 10%	17 4%	29 6%	79 12%	11 1%	61 6%	4 2%	28 5%	38 5%
Evening Standard	57 3%	57 7%	29 6%	17 4%	29 4%	13 2%	29 3%	13 6%	23 4%	19 3%
Daily Star	45 2%	45 5%	11 2%	19 4%	31 5%	12 2%	26 2%	3 1%	11 2%	18 2%
Financial Times	33 2%	13 2%	33 7%	17 4%	19 3%	12 2%	14 1%	4 2%	12 2%	7 1%
Daily Record	26 1%	26 3%	7 2%	26 6%	14 2%	11 1%	13 1%	2 1%	4 1%	11 2%
The Herald (Glasgow)	19 1%	8 1%	19 4%	10 2%	11 2%	7 1%	11 1%	1 *	5 1%	7 1%
The Scotsman	13 1%	8 1%	13 3%	10 2%	13 2%	3 *	9 1%	1 *	5 1%	5 1%
Other	66 3%	25 3%	17 4%	16 3%	17 2%	21 3%	42 4%	2 1%	21 4%	22 3%

Chemistry (QS9637 - 731207)

Q.20 Here is a list of daily newspapers. Which, if any, of these do you read or look at regularly, either in print or online?

Base: All Adults in UK

	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No	
Unweighted Base	2104	426	446	677	705	1111	238	614	733	
Weighted Base	2104	454	462	668	743	1072	239	598	712	
None	1008	22	7	26	401	462	113	267	308	
	48%	2%	5%	1%	4%	54%	43%	47%	45%	43%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
The Mail on Sunday	128 6%	61 6%	67 6%	2 1%	11 3%	16 5%	22 6%	25 8%	53 13%	30 6%	49 9%	24 5%	25 4%	82 7%	17 3%	29 9%
The Sun on Sunday	106 5%	59 6%	47 4%	14 5%	19 5%	17 5%	20 6%	19 6%	16 4%	13 3%	21 4%	37 8%	35 6%	60 5%	33 5%	13 4%
Sunday Mirror	106 5%	54 5%	51 5%	11 4%	11 3%	15 4%	25 7%	22 7%	22 5%	18 4%	27 5%	32 7%	29 5%	56 5%	32 5%	17 6%
The Sunday Times	84 4%	51 5%	33 3%	9 3%	11 3%	11 3%	17 5%	22 7%	15 4%	42 9%	29 5%	3 1%	10 2%	60 5%	17 3%	7 2%
The Sunday Telegraph	59 3%	33 3%	25 2%	3 1%	4 1%	7 2%	9 3%	16 5%	20 5%	32 7%	16 3%	8 2%	3 1%	39 3%	10 2%	10 3%
Sunday Express	47 2%	29 3%	18 2%	6 2%	7 2%	3 1%	7 2%	8 2%	17 4%	9 2%	15 3%	14 3%	10 2%	28 2%	13 2%	7 2%
The Observer	45 2%	28 3%	18 2%	- -	9 2%	13 4%	4 1%	9 3%	9 2%	24 5%	15 3%	3 1%	3 *	32 3%	10 2%	3 1%
The Independent on Sunday	29 1%	18 2%	11 1%	2 1%	5 1%	7 2%	5 1%	9 3%	1 *	10 2%	14 2%	4 1%	1 *	14 1%	10 2%	4 1%
Sunday People	28 1%	14 1%	13 1%	3 1%	4 1%	5 1%	7 2%	5 1%	5 1%	- -	9 2%	4 1%	15 2%	16 1%	8 1%	3 1%
Sunday Mail (Scotland only)	24 1%	13 1%	11 1%	3 1%	2 *	2 1%	5 1%	5 2%	8 2%	5 1%	9 1%	4 1%	7 1%	10 1%	8 1%	7 2%
Daily Star Sunday	22 1%	11 1%	11 1%	4 2%	5 1%	5 2%	3 1%	2 1%	2 *	1 *	5 1%	6 1%	9 2%	12 1%	9 1%	1 *
Sunday Post	14 1%	5 1%	9 1%	- -	- -	1 *	2 1%	- -	11 3%	1 *	1 *	5 1%	7 1%	7 1%	3 *	4 1%
Sunday Herald	13 1%	10 1%	3 *	1 *	3 1%	4 1%	1 *	3 1%	2 *	6 1%	6 1%	- -	1 *	8 1%	3 1%	2 1%
Other	18 1%	8 1%	10 1%	1 *	2 1%	4 1%	6 2%	3 1%	2 *	9 2%	2 *	3 1%	4 1%	14 1%	2 *	2 1%
None	1528 73%	716 70%	812 75%	245 83%	324 82%	261 76%	242 70%	196 63%	260 63%	301 64%	411 71%	319 73%	497 80%	813 69%	487 79%	228 73%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
The Mail on Sunday	128 6%	43 5%	10 3%	62 12%	3 2%	10 3%	21 3%	107 7%	103 6%	25 9%	109 6%	10 6%	8 8%	1 2%
The Sun on Sunday	106 5%	46 6%	11 4%	17 3%	5 3%	27 8%	36 6%	70 5%	92 5%	14 5%	93 5%	8 4%	5 4%	- -
Sunday Mirror	106 5%	48 6%	9 3%	25 5%	6 4%	18 5%	16 3%	90 6%	83 5%	22 8%	92 5%	1 1%	10 10%	2 5%
The Sunday Times	84 4%	37 5%	9 3%	22 4%	9 6%	7 2%	13 2%	70 5%	80 4%	4 1%	74 4%	5 3%	2 2%	3 5%
The Sunday Telegraph	59 3%	21 3%	7 2%	26 5%	3 2%	1 *	13 2%	45 3%	50 3%	8 3%	54 3%	4 2%	1 1%	- -
Sunday Express	47 2%	13 2%	5 2%	21 4%	4 2%	5 1%	7 1%	40 3%	37 2%	10 3%	43 2%	2 1%	1 1%	1 1%
The Observer	45 2%	24 3%	7 2%	12 2%	1 1%	1 *	9 1%	36 2%	44 2%	1 *	39 2%	5 3%	1 1%	- -
The Independent on Sunday	29 1%	14 2%	4 2%	6 1%	2 1%	2 1%	7 1%	22 1%	29 2%	- -	26 1%	3 1%	- -	- -
Sunday People	28 1%	10 1%	1 *	6 1%	2 1%	9 2%	8 1%	20 1%	23 1%	5 2%	23 1%	3 2%	1 1%	- -
Sunday Mail (Scotland only)	24 1%	8 1%	2 1%	10 2%	3 2%	1 *	1 *	23 2%	22 1%	2 1%	9 *	16 9%	- -	- -
Daily Star Sunday	22 1%	7 1%	3 1%	3 1%	6 4%	3 1%	10 2%	12 1%	18 1%	4 1%	18 1%	1 1%	1 1%	2 4%
Sunday Post	14 1%	1 *	1 *	11 2%	- -	1 *	1 *	13 1%	6 *	8 3%	6 *	7 4%	- -	- -
Sunday Herald	13 1%	6 1%	1 *	3 1%	3 2%	1 *	3 *	10 1%	13 1%	- -	1 *	12 7%	- -	- -
Other	18 1%	10 1%	3 1%	3 1%	- -	3 1%	8 1%	10 1%	16 1%	2 1%	7 *	8 4%	2 2%	2 3%
None	1528 73%	588 72%	220 79%	308 62%	120 80%	292 81%	485 78%	1044 70%	1332 73%	197 69%	1295 73%	119 66%	75 71%	40 82%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
The Mail on Sunday	128 6%	3 4%	14 6%	9 5%	7 5%	13 7%	13 6%	10 4%	19 6%	21 13%	8 8%	10 6%	1 2%	125 7%	3 1%
The Sun on Sunday	106 5%	5 7%	7 3%	6 3%	12 8%	9 5%	15 7%	18 7%	14 4%	8 5%	5 4%	8 4%	- -	94 5%	12 4%
Sunday Mirror	106 5%	9 10%	20 8%	6 4%	6 4%	14 7%	8 4%	13 5%	9 3%	7 4%	10 10%	1 1%	2 5%	95 5%	11 4%
The Sunday Times	84 4%	- -	2 1%	16 9%	2 2%	4 2%	12 6%	9 3%	22 7%	6 4%	2 2%	5 3%	3 5%	70 4%	13 4%
The Sunday Telegraph	59 3%	3 3%	9 4%	5 3%	2 1%	5 3%	6 3%	4 2%	12 4%	8 5%	1 1%	4 2%	- -	55 3%	3 1%
Sunday Express	47 2%	1 1%	11 5%	3 2%	4 3%	7 4%	3 1%	2 1%	6 2%	5 3%	1 1%	2 1%	1 1%	41 2%	6 2%
The Observer	45 2%	- -	5 2%	4 3%	- -	3 1%	8 4%	10 4%	8 3%	2 1%	1 1%	5 3%	- -	43 2%	2 1%
The Independent on Sunday	29 1%	- -	4 2%	4 2%	1 1%	2 1%	2 1%	4 2%	6 2%	2 1%	- -	3 1%	- -	26 1%	3 1%
Sunday People	28 1%	4 5%	- -	6 3%	3 2%	2 1%	1 1%	2 1%	4 1%	1 1%	1 1%	3 2%	- -	23 1%	5 2%
Sunday Mail (Scotland only)	24 1%	- -	2 1%	1 *	- -	1 1%	- -	1 *	3 1%	1 1%	- -	16 9%	- -	23 1%	1 *
Daily Star Sunday	22 1%	* 1%	6 3%	1 *	1 1%	- -	1 1%	2 1%	5 2%	2 1%	1 1%	1 1%	2 4%	18 1%	4 1%
Sunday Post	14 1%	2 2%	- -	1 1%	- -	2 1%	1 *	1 *	- -	- -	- -	7 4%	- -	12 1%	2 1%
Sunday Herald	13 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	12 7%	- -	13 1%	- -
Other	18 1%	2 2%	- -	2 1%	- -	- -	1 1%	1 *	- -	1 *	2 2%	8 4%	2 3%	12 1%	6 2%
None	1528 73%	59 71%	178 74%	118 68%	112 78%	138 73%	158 76%	203 78%	217 71%	112 68%	75 71%	119 66%	40 82%	1252 70%	262 84%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
The Mail on Sunday	128 6%	20 3%	52 8%	28 6%	3 6%	23 7%	6 4%	16 4%	3 5%	8 5%	16 6%	27 7%	83 6%	54 6%	45 7%	27 6%
The Sun on Sunday	106 5%	14 2%	28 5%	30 6%	7 11%	24 7%	8 5%	14 3%	- -	6 4%	10 4%	14 4%	78 6%	49 5%	32 5%	25 5%
Sunday Mirror	106 5%	16 3%	34 6%	27 6%	- -	24 7%	5 3%	12 3%	- -	5 3%	11 4%	15 4%	72 5%	41 5%	41 6%	23 5%
The Sunday Times	84 4%	50 9%	21 3%	8 2%	1 2%	2 *	14 8%	33 8%	12 16%	15 10%	29 10%	38 10%	25 2%	23 3%	32 5%	27 5%
The Sunday Telegraph	59 3%	33 6%	13 2%	8 2%	- -	4 1%	13 7%	23 5%	1 1%	8 5%	11 4%	19 5%	26 2%	23 3%	18 3%	18 4%
Sunday Express	47 2%	9 2%	17 3%	13 3%	- -	7 2%	5 3%	7 2%	* 1%	1 1%	6 2%	7 2%	32 2%	13 1%	21 3%	12 2%
The Observer	45 2%	37 6%	4 1%	2 *	- -	1 *	8 5%	21 5%	3 5%	5 4%	20 7%	22 6%	12 1%	11 1%	19 3%	16 3%
The Independent on Sunday	29 1%	18 3%	6 1%	4 1%	- -	1 *	3 2%	7 2%	1 2%	2 2%	7 2%	13 3%	8 1%	9 1%	15 2%	5 1%
Sunday People	28 1%	4 1%	9 1%	10 2%	1 1%	3 1%	3 2%	6 1%	- -	- -	1 *	2 1%	20 1%	8 1%	10 1%	10 2%
Sunday Mail (Scotland only)	24 1%	3 1%	5 1%	7 2%	1 2%	8 2%	- -	1 *	- -	1 1%	2 1%	7 2%	15 1%	11 1%	11 2%	2 *
Daily Star Sunday	22 1%	3 *	7 1%	9 2%	1 2%	2 1%	2 1%	3 1%	1 1%	1 1%	- -	3 1%	17 1%	8 1%	10 1%	4 1%
Sunday Post	14 1%	1 *	1 *	3 1%	1 1%	6 2%	- -	1 *	- -	- -	- -	1 *	12 1%	6 1%	5 1%	2 *
Sunday Herald	13 1%	7 1%	4 1%	2 *	- -	1 *	3 2%	4 1%	- -	7 4%	6 2%	5 1%	3 *	3 *	7 1%	3 1%
Other	18 1%	11 2%	2 *	5 1%	- -	1 *	4 2%	6 1%	1 1%	1 1%	4 1%	1 *	11 1%	7 1%	5 1%	7 1%

Chemistry (QS9637 - 731207)**Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?****Base: All Adults in UK**

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Total																
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
None	1528	406	447	346	50	255	121	312	48	102	201	249	997	688	460	346
	73%	70%	73%	74%	80%	74%	70%	72%	68%	66%	68%	64%	75%	76%	69%	70%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
The Mail on Sunday	128 6%	113 7%	3 4%	10 3%	88 7%	40 6%	77 7%	49 6%	51 6%	75 6%
The Sun on Sunday	106 5%	84 5%	4 5%	11 3%	59 4%	46 7%	65 6%	38 4%	47 5%	56 5%
Sunday Mirror	106 5%	87 5%	5 6%	13 4%	62 5%	42 6%	63 6%	42 5%	49 6%	55 5%
The Sunday Times	84 4%	75 5%	1 1%	7 2%	72 5%	11 2%	53 5%	30 3%	40 5%	44 4%
The Sunday Telegraph	59 3%	50 3%	1 2%	6 2%	46 3%	12 2%	35 3%	22 3%	28 3%	29 3%
Sunday Express	47 2%	39 2%	2 2%	5 2%	33 2%	13 2%	27 2%	20 2%	20 2%	27 2%
The Observer	45 2%	38 2%	2 2%	6 2%	43 3%	2 *	29 3%	15 2%	18 2%	26 2%
The Independent on Sunday	29 1%	24 2%	- -	5 1%	21 2%	8 1%	15 1%	14 2%	14 2%	14 1%
Sunday People	28 1%	22 1%	- -	6 2%	22 2%	6 1%	18 2%	10 1%	12 1%	16 1%
Sunday Mail (Scotland only)	24 1%	21 1%	2 2%	1 *	13 1%	12 2%	11 1%	13 1%	8 1%	15 1%
Daily Star Sunday	22 1%	16 1%	3 3%	3 1%	15 1%	6 1%	11 1%	11 1%	8 1%	14 1%
Sunday Post	14 1%	11 1%	- -	1 *	8 1%	6 1%	6 1%	6 1%	4 1%	9 1%
Sunday Herald	13 1%	10 1%	- -	3 1%	11 1%	2 *	6 1%	7 1%	5 1%	8 1%
Other	18 1%	17 1%	1 1%	1 *	14 1%	4 1%	12 1%	7 1%	9 1%	9 1%
None	1528 73%	1096 70%	66 78%	277 81%	929 70%	539 76%	799 70%	659 75%	602 70%	842 73%

Chemistry (QS9637 - 731207)

Q.21 And which, if any, of these Sunday newspapers do you read or look at regularly, either in print or online?

Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
The Mail on Sunday	128 6%	128 16%	31 7%	26 6%	128 19%	30 4%	93 9%	3 1%	39 7%	57 8%
The Sun on Sunday	106 5%	106 13%	17 4%	35 8%	106 16%	40 5%	58 5%	6 2%	19 3%	45 6%
Sunday Mirror	106 5%	106 13%	24 5%	106 23%	59 9%	15 2%	83 8%	6 2%	32 5%	57 8%
The Sunday Times	84 4%	29 4%	84 18%	34 7%	84 13%	37 5%	40 4%	7 3%	18 3%	29 4%
The Sunday Telegraph	59 3%	22 3%	59 13%	16 3%	21 3%	12 2%	45 4%	2 1%	19 3%	28 4%
Sunday Express	47 2%	47 6%	13 3%	20 4%	47 7%	7 1%	35 3%	4 2%	18 3%	22 3%
The Observer	45 2%	12 1%	45 10%	45 10%	11 2%	29 4%	14 1%	1 1%	10 2%	6 1%
The Independent on Sunday	29 1%	12 1%	29 6%	25 6%	12 2%	16 2%	11 1%	1 *	4 1%	8 1%
Sunday People	28 1%	28 3%	7 2%	28 6%	22 3%	5 1%	19 2%	3 1%	9 2%	13 2%
Sunday Mail (Scotland only)	24 1%	24 3%	7 1%	24 5%	16 2%	11 1%	13 1%	- -	2 *	11 2%
Daily Star Sunday	22 1%	22 3%	5 1%	9 2%	20 3%	8 1%	13 1%	1 *	5 1%	9 1%
Sunday Post	14 1%	14 2%	2 1%	8 2%	7 1%	2 *	10 1%	* *	4 1%	7 1%
Sunday Herald	13 1%	3 *	13 3%	7 1%	5 1%	7 1%	6 1%	- -	2 *	5 1%
Other	18 1%	10 1%	10 2%	10 2%	12 2%	4 1%	9 1%	5 2%	10 2%	4 1%
None	1528 73%	384 47%	197 43%	187 40%	256 38%	561 75%	718 67%	205 86%	447 75%	475 67%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
GENDER																
Male	1021	1021	-	151	192	172	172	153	181	230	279	234	278	570	355	97
	49%	100%	-	51%	49%	50%	50%	49%	44%	49%	48%	53%	45%	49%	57%	31%
Female	1083	-	1083	146	203	171	174	160	229	239	297	203	344	604	264	215
	51%	-	100%	49%	51%	50%	50%	51%	56%	51%	52%	47%	55%	51%	43%	69%
AGE																
16-24	296	151	146	296	-	-	-	-	-	44	104	62	87	51	244	1
	14%	15%	13%	100%	-	-	-	-	-	9%	18%	14%	14%	4%	40%	*
25-34	395	192	203	-	395	-	-	-	-	81	114	88	111	236	150	9
	19%	19%	19%	-	100%	-	-	-	-	17%	20%	20%	18%	20%	24%	3%
35-44	342	172	171	-	-	342	-	-	-	94	109	68	72	245	77	21
	16%	17%	16%	-	-	100%	-	-	-	20%	19%	16%	11%	21%	12%	7%
45-54	347	172	174	-	-	-	347	-	-	93	83	86	86	222	68	56
	16%	17%	16%	-	-	-	100%	-	-	20%	14%	20%	14%	19%	11%	18%
55-64	314	153	160	-	-	-	-	314	-	80	82	63	89	223	35	55
	15%	15%	15%	-	-	-	-	100%	-	17%	14%	14%	14%	19%	6%	18%
65+	410	181	229	-	-	-	-	-	410	79	84	70	178	197	44	170
	20%	18%	21%	-	-	-	-	-	100%	17%	15%	16%	29%	17%	7%	54%
SOCIAL GRADE																
AB	470	230	239	44	81	94	93	80	79	470	-	-	-	322	98	50
	22%	23%	22%	15%	20%	28%	27%	25%	19%	100%	-	-	-	27%	16%	16%
C1	576	279	297	104	114	109	83	82	84	-	576	-	-	308	206	62
	27%	27%	27%	35%	29%	32%	24%	26%	21%	-	100%	-	-	26%	33%	20%
C2	437	234	203	62	88	68	86	63	70	-	-	437	-	282	105	50
	21%	23%	19%	21%	22%	20%	25%	20%	17%	-	-	100%	-	24%	17%	16%
DE	622	278	344	87	111	72	86	89	178	-	-	-	622	262	209	151
	30%	27%	32%	29%	28%	21%	25%	28%	43%	-	-	-	100%	22%	34%	48%
MARITAL STATUS																
Married\ Living as married	1174	570	604	51	236	245	222	223	197	322	308	282	262	1174	-	-
	56%	56%	56%	17%	60%	71%	64%	71%	48%	69%	53%	65%	42%	100%	-	-
Single	618	355	264	244	150	77	68	35	44	98	206	105	209	-	618	-
	29%	35%	24%	82%	38%	23%	20%	11%	11%	21%	36%	24%	34%	-	100%	-

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Widow\ Divorced\ Separated	312 15%	97 9%	215 20%	1 *	9 2%	21 6%	56 16%	55 18%	170 41%	50 11%	62 11%	50 11%	151 24%	- -	- -	312 100%
WORKING STATUS																
Full time	821 39%	508 50%	312 29%	74 25%	236 60%	199 58%	205 59%	102 32%	6 1%	236 50%	278 48%	195 45%	111 18%	548 47%	219 35%	54 17%
Part time	279 13%	77 8%	202 19%	39 13%	60 15%	62 18%	58 17%	48 15%	13 3%	68 15%	75 13%	74 17%	61 10%	170 15%	82 13%	28 9%
Retired	494 23%	221 22%	273 25%	- -	- -	- -	6 2%	104 33%	384 94%	104 22%	105 18%	88 20%	197 32%	257 22%	50 8%	186 60%
In Education	151 7%	89 9%	62 6%	130 44%	10 3%	8 2%	2 1%	- -	- -	20 4%	75 13%	24 5%	33 5%	15 1%	135 22%	1 *
Not working	359 17%	125 12%	234 22%	53 18%	88 22%	74 21%	75 22%	60 19%	8 2%	41 9%	42 7%	56 13%	220 35%	183 16%	132 21%	43 14%
CHILDREN																
Child	623 30%	266 26%	357 33%	106 36%	192 49%	196 57%	103 30%	20 6%	6 1%	148 32%	149 26%	160 37%	166 27%	438 37%	152 25%	33 11%
No child	1481 70%	755 74%	726 67%	191 64%	202 51%	146 43%	244 70%	293 94%	405 99%	321 68%	426 74%	277 63%	456 73%	736 63%	466 75%	279 89%
INTERNET ACCESS																
Any	1818 86%	901 88%	917 85%	286 97%	378 96%	331 97%	325 94%	264 84%	234 57%	447 95%	535 93%	384 88%	452 73%	1081 92%	548 89%	189 61%
None	286 14%	120 12%	166 15%	10 3%	16 4%	12 3%	22 6%	49 16%	177 43%	22 5%	41 7%	53 12%	170 27%	93 8%	71 11%	123 39%
COUNTRY																
England	1772 84%	865 85%	907 84%	233 79%	335 85%	290 85%	302 87%	278 88%	335 82%	401 85%	484 84%	383 88%	503 81%	1009 86%	500 81%	263 84%
Scotland	179 9%	85 8%	94 9%	40 14%	31 8%	35 10%	23 7%	16 5%	34 8%	54 11%	49 8%	24 6%	52 8%	95 8%	62 10%	22 7%
Wales	105 5%	48 5%	57 5%	16 6%	15 4%	11 3%	16 5%	11 3%	36 9%	11 2%	32 5%	20 5%	43 7%	51 4%	35 6%	19 6%
Northern Ireland	48 2%	23 2%	25 2%	6 2%	13 3%	7 2%	7 2%	9 3%	5 1%	4 1%	11 2%	9 2%	24 4%	19 2%	21 3%	8 3%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
GOVERNMENT REGIONS																
North East	83 4%	38 4%	45 4%	9 3%	14 4%	12 3%	14 4%	15 5%	19 5%	19 4%	14 2%	20 5%	30 5%	47 4%	20 3%	16 5%
North West	241 11%	117 12%	124 11%	30 10%	46 12%	42 12%	38 11%	38 12%	47 11%	34 7%	48 8%	71 16%	88 14%	136 12%	70 11%	35 11%
Yorkshire and The Humber	174 8%	86 8%	88 8%	22 7%	20 5%	23 7%	38 11%	34 11%	37 9%	53 11%	36 6%	34 8%	51 8%	109 9%	38 6%	27 9%
East Midlands	143 7%	71 7%	73 7%	26 9%	27 7%	26 8%	18 5%	25 8%	21 5%	16 3%	36 6%	42 10%	50 8%	77 7%	46 7%	21 7%
West Midlands	188 9%	92 9%	96 9%	20 7%	32 8%	25 7%	34 10%	34 11%	44 11%	42 9%	34 6%	42 10%	71 11%	103 9%	52 8%	33 11%
East of England	209 10%	103 10%	106 10%	26 9%	52 13%	29 8%	33 10%	37 12%	32 8%	77 16%	62 11%	39 9%	31 5%	129 11%	51 8%	30 10%
London	261 12%	142 14%	119 11%	49 17%	49 12%	57 17%	45 13%	27 9%	34 8%	58 12%	81 14%	58 13%	64 10%	125 11%	105 17%	31 10%
South East	306 15%	141 14%	165 15%	38 13%	65 17%	54 16%	54 16%	33 11%	61 15%	61 13%	133 23%	43 10%	70 11%	180 15%	89 14%	37 12%
South West	165 8%	75 7%	90 8%	12 4%	29 7%	23 7%	27 8%	33 11%	41 10%	42 9%	40 7%	34 8%	49 8%	102 9%	28 5%	34 11%
Wales	105 5%	48 5%	57 5%	16 6%	15 4%	11 3%	16 5%	11 3%	36 9%	11 2%	32 5%	20 5%	43 7%	51 4%	35 6%	19 6%
Scotland	179 9%	85 8%	94 9%	40 14%	31 8%	35 10%	23 7%	16 5%	34 8%	54 11%	49 8%	24 6%	52 8%	95 8%	62 10%	22 7%
Northern Ireland	48 2%	23 2%	25 2%	6 2%	13 3%	7 2%	7 2%	9 3%	5 1%	4 1%	11 2%	9 2%	24 4%	19 2%	21 3%	8 3%
ETHNIC ORIGIN																
White	1779 85%	848 83%	931 86%	225 76%	314 80%	262 77%	301 87%	286 91%	390 95%	427 91%	451 78%	366 84%	536 86%	990 84%	494 80%	295 94%
Minority Ethnic	311 15%	164 16%	147 14%	70 24%	80 20%	76 22%	43 12%	24 8%	19 5%	42 9%	122 21%	63 14%	84 13%	173 15%	120 19%	17 6%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
LEVEL OF EDUCATION																
Degree or higher	583 28%	302 30%	281 26%	43 15%	139 35%	155 45%	99 29%	82 26%	64 16%	282 60%	200 35%	46 11%	54 9%	382 33%	152 25%	49 16%
A level / Diploma / Apprenticeship	615 29%	330 32%	284 26%	135 45%	121 31%	82 24%	88 25%	95 30%	94 23%	120 26%	205 36%	164 38%	125 20%	331 28%	212 34%	71 23%
GCSE	466 22%	209 20%	257 24%	85 29%	89 23%	71 21%	90 26%	52 17%	78 19%	40 9%	111 19%	125 29%	190 31%	256 22%	149 24%	61 19%
EXPOSURE TO SCIENCE/CHEMISTRY																
Chemistry A level or above	173 8%	101 10%	72 7%	36 12%	34 9%	40 12%	20 6%	25 8%	20 5%	74 16%	68 12%	14 3%	17 3%	92 8%	66 11%	15 5%
Science A level or above	434 21%	235 23%	199 18%	88 30%	91 23%	83 24%	65 19%	62 20%	45 11%	167 36%	167 29%	50 11%	50 8%	245 21%	150 24%	38 12%
Is a chemist/scientist	71 3%	46 4%	25 2%	12 4%	15 4%	5 1%	14 4%	13 4%	12 3%	36 8%	26 5%	4 1%	4 1%	37 3%	27 4%	7 2%
Works with chemists/ scientists	154 7%	86 8%	69 6%	22 7%	40 10%	28 8%	27 8%	24 8%	14 4%	73 16%	57 10%	14 3%	10 2%	95 8%	47 8%	13 4%
Chemists among friends/ relatives	296 14%	145 14%	151 14%	34 11%	58 15%	61 18%	45 13%	49 16%	48 12%	144 31%	95 17%	27 6%	29 5%	176 15%	85 14%	35 11%
Scientists among friends/relatives	387 18%	202 20%	184 17%	50 17%	79 20%	67 20%	60 17%	69 22%	61 15%	184 39%	124 22%	33 8%	45 7%	227 19%	105 17%	55 18%
None	1330 63%	631 62%	699 65%	175 59%	238 60%	211 62%	219 63%	199 63%	289 70%	164 35%	312 54%	341 78%	514 83%	725 62%	389 63%	217 69%
ENGAGEMENT WITH CHEMISTRY																
Low	905 43%	424 42%	481 44%	133 45%	151 38%	152 44%	158 46%	131 42%	179 44%	162 35%	220 38%	216 49%	307 49%	483 41%	268 43%	154 49%
Moderate	670 32%	314 31%	356 33%	97 33%	137 35%	95 28%	97 28%	106 34%	138 34%	164 35%	199 35%	126 29%	181 29%	392 33%	194 31%	83 27%
High	491 23%	266 26%	225 21%	62 21%	98 25%	84 25%	85 24%	74 24%	88 21%	140 30%	146 25%	84 19%	121 19%	275 23%	146 24%	70 22%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS		
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
IMPACT OF CHEMISTRY ON WELL-BEING																
Positive	1575	786	789	221	282	260	244	243	326	375	441	323	436	871	463	242
	75%	77%	73%	74%	72%	76%	70%	77%	79%	80%	77%	74%	70%	74%	75%	77%
Negative	85	40	45	15	20	10	25	6	8	15	16	21	33	50	28	7
	4%	4%	4%	5%	5%	3%	7%	2%	2%	3%	3%	5%	5%	4%	5%	2%
Neutral	342	160	182	47	76	54	67	53	45	70	103	67	102	199	100	44
	16%	16%	17%	16%	19%	16%	19%	17%	11%	15%	18%	15%	16%	17%	16%	14%
INTEREST IN SCIENCE																
Interested	1333	711	622	177	255	238	211	199	253	353	395	252	334	768	389	176
	63%	70%	57%	60%	65%	70%	61%	63%	62%	75%	69%	58%	54%	65%	63%	57%
Not interested	706	279	427	113	128	92	122	105	145	111	164	168	264	363	216	128
	34%	27%	39%	38%	32%	27%	35%	34%	35%	24%	28%	38%	42%	31%	35%	41%
INFORMED ABOUT CHEMICALS																
Informed	1140	566	573	146	215	196	202	176	205	299	334	227	280	642	331	166
	54%	55%	53%	49%	54%	57%	58%	56%	50%	64%	58%	52%	45%	55%	54%	53%
Not informed	882	420	462	140	169	131	129	124	188	166	224	190	302	481	264	136
	42%	41%	43%	47%	43%	38%	37%	40%	46%	35%	39%	43%	49%	41%	43%	44%
INFORMED ABOUT CHEMISTRY																
Informed	856	452	404	114	141	157	144	131	169	227	247	170	212	476	257	122
	41%	44%	37%	38%	36%	46%	42%	42%	41%	48%	43%	39%	34%	41%	42%	39%
Not informed	1152	525	627	169	242	167	183	168	223	232	312	245	364	650	328	174
	55%	51%	58%	57%	61%	49%	53%	54%	54%	49%	54%	56%	58%	55%	53%	56%
NEWSPAPER READERSHIP																
Tabloid	814	413	401	104	136	127	131	122	193	146	232	200	236	464	229	121
	39%	40%	37%	35%	35%	37%	38%	39%	47%	31%	40%	46%	38%	40%	37%	39%
Broadsheet	454	265	189	56	74	77	73	85	89	200	143	51	60	265	136	54
	22%	26%	17%	19%	19%	22%	21%	27%	22%	43%	25%	12%	10%	23%	22%	17%
Left-leaning	462	247	216	68	70	80	79	80	87	127	136	88	111	250	148	65
	22%	24%	20%	23%	18%	23%	23%	26%	21%	27%	24%	20%	18%	21%	24%	21%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	GENDER		AGE						SOCIAL GRADE				MARITAL STATUS			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Married/ Living as married	Single	Widow/ Divorced/ Separated
Unweighted Base	2104	970	1134	275	367	301	295	267	599	429	512	392	771	1148	582	374
Weighted Base	2104	1021	1083	296	395	342	347	314	410	470	576	437	622	1174	618	312
Right-leaning	668	343	325	84	106	86	113	114	165	144	195	154	176	387	179	101
	32%	34%	30%	28%	27%	25%	33%	36%	40%	31%	34%	35%	28%	33%	29%	32%
RELIGION																
No religion	743	382	361	164	178	116	131	83	71	194	202	152	196	378	294	72
	35%	37%	33%	55%	45%	34%	38%	27%	17%	41%	35%	35%	32%	32%	48%	23%
Christian	1072	486	586	83	149	156	177	204	303	232	288	226	326	631	226	215
	51%	48%	54%	28%	38%	46%	51%	65%	74%	49%	50%	52%	52%	54%	37%	69%
Other	239	125	114	45	60	60	28	19	28	34	73	47	86	137	82	20
	11%	12%	11%	15%	15%	17%	8%	6%	7%	7%	13%	11%	14%	12%	13%	7%
PRACTISING RELIGION																
Yes	598	265	333	67	113	114	73	90	141	141	172	105	180	360	142	96
	28%	26%	31%	23%	29%	33%	21%	29%	34%	30%	30%	24%	29%	31%	23%	31%
No	712	346	366	60	96	102	132	133	189	125	188	167	232	406	166	139
	34%	34%	34%	20%	24%	30%	38%	42%	46%	27%	33%	38%	37%	35%	27%	45%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
GENDER														
Male	1021	508	77	221	89	125	266	755	901	120	865	85	48	23
	49%	62%	28%	45%	59%	35%	43%	51%	50%	42%	49%	47%	45%	49%
Female	1083	312	202	273	62	234	357	726	917	166	907	94	57	25
	51%	38%	72%	55%	41%	65%	57%	49%	50%	58%	51%	53%	55%	51%
AGE														
16-24	296	74	39	-	130	53	106	191	286	10	233	40	16	6
	14%	9%	14%	-	86%	15%	17%	13%	16%	4%	13%	23%	16%	13%
25-34	395	236	60	-	10	88	192	202	378	16	335	31	15	13
	19%	29%	22%	-	7%	24%	31%	14%	21%	6%	19%	17%	14%	28%
35-44	342	199	62	-	8	74	196	146	331	12	290	35	11	7
	16%	24%	22%	-	6%	20%	32%	10%	18%	4%	16%	19%	11%	15%
45-54	347	205	58	6	2	75	103	244	325	22	302	23	16	7
	16%	25%	21%	1%	1%	21%	17%	16%	18%	8%	17%	13%	15%	14%
55-64	314	102	48	104	-	60	20	293	264	49	278	16	11	9
	15%	12%	17%	21%	-	17%	3%	20%	15%	17%	16%	9%	10%	19%
65+	410	6	13	384	-	8	6	405	234	177	335	34	36	5
	20%	1%	4%	78%	-	2%	1%	27%	13%	62%	19%	19%	34%	11%
SOCIAL GRADE														
AB	470	236	68	104	20	41	148	321	447	22	401	54	11	4
	22%	29%	25%	21%	13%	11%	24%	22%	25%	8%	23%	30%	10%	8%
C1	576	278	75	105	75	42	149	426	535	41	484	49	32	11
	27%	34%	27%	21%	49%	12%	24%	29%	29%	14%	27%	27%	30%	23%
C2	437	195	74	88	24	56	160	277	384	53	383	24	20	9
	21%	24%	27%	18%	16%	16%	26%	19%	21%	18%	22%	14%	19%	18%
DE	622	111	61	197	33	220	166	456	452	170	503	52	43	24
	30%	14%	22%	40%	22%	61%	27%	31%	25%	59%	28%	29%	40%	50%
MARITAL STATUS														
Married/Living as married	1174	548	170	257	15	183	438	736	1081	93	1009	95	51	19
	56%	67%	61%	52%	10%	51%	70%	50%	59%	32%	57%	53%	48%	39%
Single	618	219	82	50	135	132	152	466	548	71	500	62	35	21
	29%	27%	29%	10%	89%	37%	24%	31%	30%	25%	28%	35%	33%	44%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Widow\ Divorced\ Separated	312 15%	54 7%	28 10%	186 38%	1 1%	43 12%	33 5%	279 19%	189 10%	123 43%	263 15%	22 12%	19 18%	8 16%
WORKING STATUS														
Full time	821 39%	821 100%	-	-	-	-	284 46%	536 36%	791 43%	30 11%	708 40%	66 37%	30 29%	16 34%
Part time	279 13%	-	279 100%	-	-	-	125 20%	154 10%	265 15%	14 5%	249 14%	14 8%	12 11%	5 10%
Retired	494 23%	-	-	494 100%	-	-	5 1%	489 33%	304 17%	190 67%	406 23%	41 23%	37 35%	10 20%
In Education	151 7%	-	-	-	151 100%	-	56 9%	95 6%	151 8%	-	118 7%	25 14%	7 6%	1 3%
Not working	359 17%	-	-	-	-	359 100%	153 25%	206 14%	307 17%	51 18%	291 16%	32 18%	20 19%	16 33%
CHILDREN														
Child	623 30%	284 35%	125 45%	5 1%	56 37%	153 43%	623 100%	-	601 33%	22 8%	526 30%	53 30%	29 28%	15 32%
No child	1481 70%	536 65%	154 55%	489 99%	95 63%	206 57%	-	1481 100%	1217 67%	264 92%	1246 70%	126 70%	76 72%	33 68%
INTERNET ACCESS														
Any	1818 86%	791 96%	265 95%	304 61%	151 100%	307 86%	601 96%	1217 82%	1818 100%	-	1543 87%	153 85%	85 81%	38 79%
None	286 14%	30 4%	14 5%	190 39%	-	51 14%	22 4%	264 18%	-	286 100%	229 13%	26 15%	20 19%	10 21%
COUNTRY														
England	1772 84%	708 86%	249 89%	406 82%	118 78%	291 81%	526 84%	1246 84%	1543 85%	229 80%	1772 100%	-	-	-
Scotland	179 9%	66 8%	14 5%	41 8%	25 16%	32 9%	53 8%	126 9%	153 8%	26 9%	-	179 100%	-	-
Wales	105 5%	30 4%	12 4%	37 8%	7 4%	20 5%	29 5%	76 5%	85 5%	20 7%	-	-	105 100%	-
Northern Ireland	48 2%	16 2%	5 2%	10 2%	1 1%	16 4%	15 2%	33 2%	38 2%	10 4%	-	-	-	48 100%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
GOVERNMENT REGIONS														
North East	83	35	8	25	2	12	22	62	73	10	83	-	-	-
	4%	4%	3%	5%	1%	3%	3%	4%	4%	4%	5%	-	-	-
North West	241	96	22	65	13	45	75	166	194	47	241	-	-	-
	11%	12%	8%	13%	8%	13%	12%	11%	11%	16%	14%	-	-	-
Yorkshire and The Humber	174	59	28	48	7	32	53	121	143	31	174	-	-	-
	8%	7%	10%	10%	4%	9%	9%	8%	8%	11%	10%	-	-	-
East Midlands	143	43	34	25	14	29	44	99	122	21	143	-	-	-
	7%	5%	12%	5%	9%	8%	7%	7%	7%	7%	8%	-	-	-
West Midlands	188	67	22	57	13	29	56	132	158	31	188	-	-	-
	9%	8%	8%	12%	9%	8%	9%	9%	9%	11%	11%	-	-	-
East of England	209	100	33	33	12	31	60	149	198	12	209	-	-	-
	10%	12%	12%	7%	8%	9%	10%	10%	11%	4%	12%	-	-	-
London	261	112	33	36	33	47	93	168	237	24	261	-	-	-
	12%	14%	12%	7%	22%	13%	15%	11%	13%	8%	15%	-	-	-
South East	306	140	40	67	17	42	81	225	276	31	306	-	-	-
	15%	17%	14%	13%	11%	12%	13%	15%	15%	11%	17%	-	-	-
South West	165	57	28	50	8	23	41	123	143	22	165	-	-	-
	8%	7%	10%	10%	5%	6%	7%	8%	8%	8%	9%	-	-	-
Wales	105	30	12	37	7	20	29	76	85	20	-	-	105	-
	5%	4%	4%	8%	4%	5%	5%	5%	5%	7%	-	-	100%	-
Scotland	179	66	14	41	25	32	53	126	153	26	-	179	-	-
	9%	8%	5%	8%	16%	9%	8%	9%	8%	9%	-	100%	-	-
Northern Ireland	48	16	5	10	1	16	15	33	38	10	-	-	-	48
	2%	2%	2%	2%	1%	4%	2%	2%	2%	4%	-	-	-	100%
ETHNIC ORIGIN														
White	1779	687	235	475	92	289	471	1308	1519	261	1472	156	104	48
	85%	84%	84%	96%	61%	81%	76%	88%	84%	91%	83%	87%	99%	100%
Minority Ethnic	311	125	41	18	59	67	148	163	287	24	287	23	1	-
	15%	15%	15%	4%	39%	19%	24%	11%	16%	8%	16%	13%	1%	-
LEVEL OF EDUCATION														
Degree or higher	583	323	82	87	32	58	196	387	561	22	503	55	20	6
	28%	39%	29%	18%	21%	16%	31%	26%	31%	8%	28%	31%	19%	11%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
A level / Diploma / Apprenticeship	615 29%	249 30%	94 34%	124 25%	69 46%	79 22%	176 28%	439 30%	562 31%	52 18%	517 29%	58 32%	29 28%	11 23%
GCSE	466 22%	167 20%	59 21%	90 18%	41 27%	108 30%	167 27%	299 20%	405 22%	61 21%	393 22%	23 13%	33 31%	17 35%
EXPOSURE TO SCIENCE/CHEMISTRY														
Chemistry A level or above	173 8%	90 11%	18 6%	26 5%	21 14%	18 5%	53 9%	120 8%	166 9%	7 2%	145 8%	19 11%	7 6%	2 4%
Science A level or above	434 21%	217 26%	47 17%	66 13%	51 34%	52 15%	145 23%	289 19%	413 23%	21 7%	372 21%	43 24%	16 15%	3 7%
Is a chemist/scientist	71 3%	30 4%	9 3%	17 3%	8 5%	6 2%	11 2%	60 4%	67 4%	4 1%	57 3%	10 6%	3 3%	- -
Works with chemists/ scientists	154 7%	103 13%	20 7%	15 3%	9 6%	8 2%	48 8%	107 7%	149 8%	5 2%	121 7%	25 14%	5 5%	3 6%
Chemists among friends/ relatives	296 14%	134 16%	43 15%	60 12%	23 15%	36 10%	82 13%	214 14%	282 15%	14 5%	231 13%	34 19%	25 23%	7 14%
Scientists among friends/relatives	387 18%	186 23%	56 20%	79 16%	29 19%	37 10%	103 16%	284 19%	366 20%	21 7%	312 18%	43 24%	23 22%	8 16%
None	1330 63%	456 56%	183 65%	344 70%	81 53%	266 74%	387 62%	943 64%	1091 60%	239 84%	1141 64%	96 54%	59 57%	34 71%
ENGAGEMENT WITH CHEMISTRY														
Low	905 43%	343 42%	120 43%	225 46%	57 38%	159 44%	268 43%	637 43%	758 42%	147 51%	759 43%	73 41%	43 41%	29 61%
Moderate	670 32%	259 32%	91 33%	168 34%	56 37%	95 27%	181 29%	489 33%	594 33%	76 27%	559 32%	67 37%	31 29%	12 26%
High	491 23%	203 25%	67 24%	97 20%	36 24%	88 25%	155 25%	336 23%	436 24%	55 19%	417 24%	37 21%	31 30%	6 13%
IMPACT OF CHEMISTRY ON WELL-BEING														
Positive	1575 75%	607 74%	200 72%	395 80%	120 79%	253 71%	456 73%	1119 76%	1375 76%	200 70%	1317 74%	128 72%	92 87%	38 80%
Negative	85 4%	42 5%	13 5%	9 2%	5 3%	17 5%	21 3%	64 4%	73 4%	12 4%	72 4%	8 4%	2 2%	4 8%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY			
		Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Neutral	342	152	55	61	25	49	107	235	298	44	289	36	12	6
	16%	18%	20%	12%	17%	14%	17%	16%	16%	15%	16%	20%	11%	12%
INTEREST IN SCIENCE														
Interested	1333	551	176	303	101	202	383	950	1192	141	1123	114	69	27
	63%	67%	63%	61%	67%	56%	62%	64%	66%	49%	63%	64%	66%	56%
Not interested	706	250	95	180	47	135	213	493	571	135	586	64	36	21
	34%	30%	34%	36%	31%	38%	34%	33%	31%	47%	33%	36%	34%	44%
INFORMED ABOUT CHEMICALS														
Informed	1140	473	160	250	75	182	332	808	1015	125	956	104	56	23
	54%	58%	57%	51%	50%	51%	53%	55%	56%	44%	54%	58%	54%	49%
Not informed	882	325	109	226	74	147	259	622	741	141	741	69	47	24
	42%	40%	39%	46%	49%	41%	42%	42%	41%	49%	42%	39%	45%	51%
INFORMED ABOUT CHEMISTRY														
Informed	856	339	109	201	68	138	239	616	755	101	733	69	36	17
	41%	41%	39%	41%	45%	39%	38%	42%	42%	35%	41%	39%	35%	36%
Not informed	1152	458	160	272	77	185	346	806	990	163	950	103	68	31
	55%	56%	57%	55%	51%	52%	56%	54%	54%	57%	54%	58%	65%	64%
NEWSPAPER READERSHIP														
Tabloid	814	320	92	219	57	126	225	589	682	132	692	67	41	14
	39%	39%	33%	44%	38%	35%	36%	40%	37%	46%	39%	37%	39%	29%
Broadsheet	454	209	51	114	37	42	104	350	424	30	389	45	15	5
	22%	25%	18%	23%	25%	12%	17%	24%	23%	11%	22%	25%	14%	11%
Left-leaning	462	198	57	107	43	58	112	350	407	56	378	56	21	6
	22%	24%	20%	22%	28%	16%	18%	24%	22%	19%	21%	31%	20%	13%
Right-leaning	668	257	73	200	44	94	170	498	573	95	577	50	31	9
	32%	31%	26%	40%	29%	26%	27%	34%	32%	33%	33%	28%	30%	19%
RELIGION														
No religion	743	314	114	103	77	135	234	509	690	54	597	101	40	5
	35%	38%	41%	21%	51%	38%	38%	34%	38%	19%	34%	56%	38%	10%
Christian	1072	402	120	357	36	157	263	809	874	198	915	55	61	41
	51%	49%	43%	72%	24%	44%	42%	55%	48%	69%	52%	31%	58%	85%

Chemistry (QS9637 - 731207)**Q. Breaks X Breaks**
Base: All Adults in UK

	WORKING STATUS					CHILDREN		INTERNET ACCESS		COUNTRY				
	Total	Full time	Part time	Retired	In Education	Not working	Child	No child	Any	None	England	Scotland	Wales	Northern Ireland
Unweighted Base	2104	687	265	652	132	368	577	1527	1742	362	1759	176	109	60
Weighted Base	2104	821	279	494	151	359	623	1481	1818	286	1772	179	105	48
Other	239	84	38	28	36	53	112	127	212	28	211	22	3	2
	11%	10%	14%	6%	24%	15%	18%	9%	12%	10%	12%	13%	3%	4%
PRACTISING RELIGION														
Yes	598	223	64	160	45	106	191	407	504	94	505	41	26	26
	28%	27%	23%	32%	30%	29%	31%	27%	28%	33%	28%	23%	25%	54%
No	712	264	94	224	27	103	184	528	580	132	620	36	39	17
	34%	32%	34%	45%	18%	29%	30%	36%	32%	46%	35%	20%	37%	36%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
GENDER															
Male	1021	38	117	86	71	92	103	142	141	75	48	85	23	848	164
	49%	46%	49%	49%	49%	49%	49%	54%	46%	45%	45%	47%	49%	48%	53%
Female	1083	45	124	88	73	96	106	119	165	90	57	94	25	931	147
	51%	54%	51%	51%	51%	51%	51%	46%	54%	55%	55%	53%	51%	52%	47%
AGE															
16-24	296	9	30	22	26	20	26	49	38	12	16	40	6	225	70
	14%	11%	13%	13%	18%	11%	13%	19%	13%	7%	16%	23%	13%	13%	23%
25-34	395	14	46	20	27	32	52	49	65	29	15	31	13	314	80
	19%	17%	19%	12%	19%	17%	25%	19%	21%	17%	14%	17%	28%	18%	26%
35-44	342	12	42	23	26	25	29	57	54	23	11	35	7	262	76
	16%	14%	18%	13%	18%	13%	14%	22%	18%	14%	11%	19%	15%	15%	24%
45-54	347	14	38	38	18	34	33	45	54	27	16	23	7	301	43
	16%	17%	16%	22%	12%	18%	16%	17%	18%	17%	15%	13%	14%	17%	14%
55-64	314	15	38	34	25	34	37	27	33	33	11	16	9	286	24
	15%	18%	16%	20%	18%	18%	18%	10%	11%	20%	10%	9%	19%	16%	8%
65+	410	19	47	37	21	44	32	34	61	41	36	34	5	390	19
	20%	23%	19%	21%	14%	23%	15%	13%	20%	25%	34%	19%	11%	22%	6%
SOCIAL GRADE															
AB	470	19	34	53	16	42	77	58	61	42	11	54	4	427	42
	22%	23%	14%	30%	11%	22%	37%	22%	20%	25%	10%	30%	8%	24%	13%
C1	576	14	48	36	36	34	62	81	133	40	32	49	11	451	122
	27%	17%	20%	21%	25%	18%	30%	31%	43%	25%	30%	27%	23%	25%	39%
C2	437	20	71	34	42	42	39	58	43	34	20	24	9	366	63
	21%	24%	30%	19%	29%	22%	19%	22%	14%	21%	19%	14%	18%	21%	20%
DE	622	30	88	51	50	71	31	64	70	49	43	52	24	536	84
	30%	36%	36%	30%	35%	38%	15%	25%	23%	29%	40%	29%	50%	30%	27%
MARITAL STATUS															
Married/Living as married	1174	47	136	109	77	103	129	125	180	102	51	95	19	990	173
	56%	57%	57%	63%	54%	55%	61%	48%	59%	62%	48%	53%	39%	56%	56%
Single	618	20	70	38	46	52	51	105	89	28	35	62	21	494	120
	29%	24%	29%	22%	32%	28%	24%	40%	29%	17%	33%	35%	44%	28%	39%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Widow\ Divorced\ Separated	312 15%	16 19%	35 14%	27 15%	21 14%	33 17%	30 14%	31 12%	37 12%	34 21%	19 18%	22 12%	8 16%	295 17%	17 6%
WORKING STATUS															
Full time	821 39%	35 42%	96 40%	59 34%	43 30%	67 36%	100 48%	112 43%	140 46%	57 34%	30 29%	66 37%	16 34%	687 39%	125 40%
Part time	279 13%	8 10%	22 9%	28 16%	34 23%	22 12%	33 16%	33 13%	40 13%	28 17%	12 11%	14 8%	5 10%	235 13%	41 13%
Retired	494 23%	25 30%	65 27%	48 28%	25 17%	57 30%	33 16%	36 14%	67 22%	50 30%	37 35%	41 23%	10 20%	475 27%	18 6%
In Education	151 7%	2 2%	13 5%	7 4%	14 10%	13 7%	12 6%	33 13%	17 6%	8 5%	7 6%	25 14%	1 3%	92 5%	59 19%
Not working	359 17%	12 15%	45 19%	32 18%	29 20%	29 16%	31 15%	47 18%	42 14%	23 14%	20 19%	32 18%	16 33%	289 16%	67 22%
CHILDREN															
Child	623 30%	22 26%	75 31%	53 31%	44 31%	56 30%	60 29%	93 36%	81 26%	41 25%	29 28%	53 30%	15 32%	471 26%	148 48%
No child	1481 70%	62 74%	166 69%	121 69%	99 69%	132 70%	149 71%	168 64%	225 74%	123 75%	76 72%	126 70%	33 68%	1308 74%	163 52%
INTERNET ACCESS															
Any	1818 86%	73 88%	194 81%	143 82%	122 85%	158 84%	198 94%	237 91%	276 90%	143 87%	85 81%	153 85%	38 79%	1519 85%	287 92%
None	286 14%	10 12%	47 19%	31 18%	21 15%	31 16%	12 6%	24 9%	31 10%	22 13%	20 19%	26 15%	10 21%	261 15%	24 8%
COUNTRY															
England	1772 84%	83 100%	241 100%	174 100%	143 100%	188 100%	209 100%	261 100%	306 100%	165 100%	-	-	-	1472 83%	287 92%
Scotland	179 9%	-	-	-	-	-	-	-	-	-	-	179 100%	-	156 9%	23 7%
Wales	105 5%	-	-	-	-	-	-	-	-	-	105 100%	-	-	104 6%	1 *
Northern Ireland	48 2%	-	-	-	-	-	-	-	-	-	-	-	48 100%	48 3%	-

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	GOVERNMENT REGIONS												ETHNIC ORIGIN		
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
GOVERNMENT REGIONS															
North East	83 4%	83 100%	-	-	-	-	-	-	-	-	-	-	-	81 5%	2 1%
North West	241 11%	-	241 100%	-	-	-	-	-	-	-	-	-	-	223 13%	14 5%
Yorkshire and The Humber	174 8%	-	-	174 100%	-	-	-	-	-	-	-	-	-	153 9%	21 7%
East Midlands	143 7%	-	-	-	143 100%	-	-	-	-	-	-	-	-	111 6%	31 10%
West Midlands	188 9%	-	-	-	-	188 100%	-	-	-	-	-	-	-	169 9%	20 6%
East of England	209 10%	-	-	-	-	-	209 100%	-	-	-	-	-	-	182 10%	24 8%
London	261 12%	-	-	-	-	-	-	261 100%	-	-	-	-	-	155 9%	104 33%
South East	306 15%	-	-	-	-	-	-	-	306 100%	-	-	-	-	239 13%	64 21%
South West	165 8%	-	-	-	-	-	-	-	-	165 100%	-	-	-	158 9%	7 2%
Wales	105 5%	-	-	-	-	-	-	-	-	-	105 100%	-	-	104 6%	1 *
Scotland	179 9%	-	-	-	-	-	-	-	-	-	-	179 100%	-	156 9%	23 7%
Northern Ireland	48 2%	-	-	-	-	-	-	-	-	-	-	-	48 100%	-	-
ETHNIC ORIGIN															
White	1779 85%	81 98%	223 92%	153 88%	111 78%	169 90%	182 87%	155 59%	239 78%	158 96%	104 99%	156 87%	48 100%	1779 100%	-
Minority Ethnic	311 15%	2 2%	14 6%	21 12%	31 22%	20 10%	24 12%	104 40%	64 21%	7 4%	1 1%	23 13%	-	-	311 100%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
LEVEL OF EDUCATION															
Degree or higher	583 28%	21 25%	43 18%	51 29%	30 21%	41 22%	59 28%	91 35%	127 42%	39 24%	20 19%	55 31%	6 11%	456 26%	123 40%
A level / Diploma / Apprenticeship	615 29%	23 28%	70 29%	52 30%	42 29%	61 32%	86 41%	73 28%	65 21%	46 28%	29 28%	58 32%	11 23%	517 29%	92 30%
GCSE	466 22%	26 31%	72 30%	33 19%	36 25%	46 25%	33 16%	38 15%	65 21%	43 26%	33 31%	23 13%	17 35%	429 24%	35 11%
EXPOSURE TO SCIENCE/CHEMISTRY															
Chemistry A level or above	173 8%	2 2%	7 3%	13 7%	8 5%	16 9%	27 13%	24 9%	39 13%	10 6%	7 6%	19 11%	2 4%	123 7%	50 16%
Science A level or above	434 21%	16 19%	20 8%	36 21%	19 13%	42 22%	66 31%	68 26%	76 25%	28 17%	16 15%	43 24%	3 7%	316 18%	115 37%
Is a chemist/scientist	71 3%	1 2%	6 2%	5 3%	1 1%	10 5%	9 4%	8 3%	14 4%	4 2%	3 3%	10 6%	- -	59 3%	12 4%
Works with chemists/scientists	154 7%	5 6%	9 4%	12 7%	7 5%	12 6%	16 8%	11 4%	36 12%	13 8%	5 5%	25 14%	3 6%	134 8%	20 6%
Chemists among friends/relatives	296 14%	9 11%	19 8%	19 11%	8 6%	21 11%	40 19%	34 13%	56 18%	24 15%	25 23%	34 19%	7 14%	251 14%	44 14%
Scientists among friends/relatives	387 18%	17 21%	28 12%	37 21%	11 8%	31 16%	47 22%	41 16%	75 25%	24 15%	23 22%	43 24%	8 16%	345 19%	41 13%
None	1330 63%	51 61%	195 81%	112 64%	110 76%	128 68%	113 54%	158 60%	166 54%	108 66%	59 57%	96 54%	34 71%	1157 65%	163 53%
ENGAGEMENT WITH CHEMISTRY															
Low	905 43%	32 39%	114 47%	73 42%	75 53%	86 46%	86 41%	92 35%	131 43%	69 42%	43 41%	73 41%	29 61%	787 44%	113 36%
Moderate	670 32%	36 44%	75 31%	57 33%	35 24%	56 30%	63 30%	82 31%	96 31%	59 36%	31 29%	67 37%	12 26%	573 32%	91 29%
High	491 23%	15 18%	46 19%	42 24%	29 20%	46 24%	59 28%	70 27%	75 24%	35 21%	31 30%	37 21%	6 13%	401 23%	86 28%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
IMPACT OF CHEMISTRY ON WELL-BEING															
Positive	1575	70	166	123	103	146	162	193	235	118	92	128	38	1340	226
	75%	84%	69%	71%	72%	77%	77%	74%	77%	72%	87%	72%	80%	75%	73%
Negative	85	-	9	3	5	14	6	14	12	7	2	8	4	72	14
	4%	-	4%	2%	4%	8%	3%	5%	4%	4%	2%	4%	8%	4%	4%
Neutral	342	12	52	34	25	24	39	33	43	28	12	36	6	294	44
	16%	14%	22%	19%	17%	13%	19%	13%	14%	17%	11%	20%	12%	17%	14%
INTEREST IN SCIENCE															
Interested	1333	41	140	123	75	127	132	171	219	96	69	114	27	1115	209
	63%	49%	58%	71%	52%	67%	63%	65%	72%	58%	66%	64%	56%	63%	67%
Not interested	706	42	98	46	60	57	77	67	78	61	36	64	21	627	77
	34%	51%	41%	26%	42%	30%	37%	26%	25%	37%	34%	36%	44%	35%	25%
INFORMED ABOUT CHEMICALS															
Informed	1140	46	128	101	72	108	112	133	177	80	56	104	23	979	154
	54%	55%	53%	58%	50%	57%	53%	51%	58%	48%	54%	58%	49%	55%	50%
Not informed	882	35	110	63	61	78	94	108	119	74	47	69	24	748	128
	42%	42%	46%	36%	42%	41%	45%	41%	39%	45%	45%	39%	51%	42%	41%
INFORMED ABOUT CHEMISTRY															
Informed	856	35	100	73	47	99	88	111	126	56	36	69	17	714	135
	41%	42%	41%	42%	33%	52%	42%	42%	41%	34%	35%	39%	36%	40%	43%
Not informed	1152	48	135	86	86	86	118	126	170	96	68	103	31	1002	144
	55%	57%	56%	49%	60%	45%	56%	48%	56%	58%	65%	58%	64%	56%	46%
NEWSPAPER READERSHIP															
Tabloid	814	30	100	54	52	74	98	115	114	55	41	67	14	673	138
	39%	36%	42%	31%	36%	39%	47%	44%	37%	33%	39%	37%	29%	38%	44%
Broadsheet	454	9	36	45	26	26	63	55	89	40	15	45	5	397	55
	22%	10%	15%	26%	18%	14%	30%	21%	29%	24%	14%	25%	11%	22%	18%
Left-leaning	462	16	56	42	30	39	50	56	58	31	21	56	6	398	63
	22%	19%	23%	24%	21%	21%	24%	22%	19%	19%	20%	31%	13%	22%	20%

Chemistry (QS9637 - 731207)**Q. Breaks X Breaks**
Base: All Adults in UK

	Total	GOVERNMENT REGIONS											ETHNIC ORIGIN		
		North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland	White	Minority Ethnic
Unweighted Base	2104	84	234	175	147	192	207	253	298	169	109	176	60	1798	294
Weighted Base	2104	83	241	174	143	188	209	261	306	165	105	179	48	1779	311
Right-leaning	668	19	74	47	48	58	79	84	116	52	31	50	9	578	87
	32%	23%	31%	27%	34%	31%	38%	32%	38%	32%	30%	28%	19%	33%	28%
RELIGION															
No religion	743	31	73	65	49	58	77	77	102	66	40	101	5	701	36
	35%	37%	30%	37%	34%	31%	37%	29%	33%	40%	38%	56%	10%	39%	11%
Christian	1072	48	148	86	59	110	112	104	163	84	61	55	41	975	97
	51%	58%	61%	49%	41%	58%	54%	40%	53%	51%	58%	31%	85%	55%	31%
Other	239	4	15	21	29	15	17	61	38	11	3	22	2	75	161
	11%	5%	6%	12%	20%	8%	8%	23%	12%	7%	3%	13%	4%	4%	52%
PRACTISING RELIGION															
Yes	598	13	57	51	53	49	55	98	96	32	26	41	26	393	203
	28%	15%	24%	29%	37%	26%	26%	38%	31%	20%	25%	23%	54%	22%	65%
No	712	40	106	54	35	76	74	67	104	63	39	36	17	656	55
	34%	48%	44%	31%	25%	40%	35%	26%	34%	38%	37%	20%	36%	37%	18%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
GENDER																
Male	1021	302	330	209	21	145	101	235	46	86	145	202	631	424	314	266
	49%	52%	54%	45%	34%	42%	58%	54%	65%	56%	49%	52%	47%	47%	47%	54%
Female	1083	281	284	257	41	201	72	199	25	69	151	184	699	481	356	225
	51%	48%	46%	55%	66%	58%	42%	46%	35%	44%	51%	48%	53%	53%	53%	46%
AGE																
16-24	296	43	135	85	6	26	36	88	12	22	34	50	175	133	97	62
	14%	7%	22%	18%	10%	8%	21%	20%	18%	14%	12%	13%	13%	15%	15%	13%
25-34	395	139	121	89	14	25	34	91	15	40	58	79	238	151	137	98
	19%	24%	20%	19%	23%	7%	20%	21%	22%	26%	20%	21%	18%	17%	20%	20%
35-44	342	155	82	71	9	23	40	83	5	28	61	67	211	152	95	84
	16%	27%	13%	15%	14%	7%	23%	19%	7%	18%	20%	17%	16%	17%	14%	17%
45-54	347	99	88	90	8	50	20	65	14	27	45	60	219	158	97	85
	16%	17%	14%	19%	13%	15%	11%	15%	19%	17%	15%	16%	16%	17%	14%	17%
55-64	314	82	95	52	11	69	25	62	13	24	49	69	199	131	106	74
	15%	14%	15%	11%	19%	20%	14%	14%	18%	15%	17%	18%	15%	15%	16%	15%
65+	410	64	94	78	14	152	20	45	12	14	48	61	289	179	138	88
	20%	11%	15%	17%	22%	44%	11%	10%	16%	9%	16%	16%	22%	20%	21%	18%
SOCIAL GRADE																
AB	470	282	120	40	6	20	74	167	36	73	144	184	164	162	164	140
	22%	48%	19%	9%	9%	6%	43%	39%	50%	48%	49%	48%	12%	18%	25%	28%
C1	576	200	205	111	16	39	68	167	26	57	95	124	312	220	199	146
	27%	34%	33%	24%	26%	11%	39%	39%	37%	37%	32%	32%	23%	24%	30%	30%
C2	437	46	164	125	13	77	14	50	4	14	27	33	341	216	126	84
	21%	8%	27%	27%	21%	22%	8%	11%	6%	9%	9%	9%	26%	24%	19%	17%
DE	622	54	125	190	27	209	17	50	4	10	29	45	514	307	181	121
	30%	9%	20%	41%	44%	60%	10%	11%	6%	7%	10%	12%	39%	34%	27%	25%
MARITAL STATUS																
Married/ Living as married	1174	382	331	256	38	143	92	245	37	95	176	227	725	483	392	275
	56%	65%	54%	55%	61%	42%	53%	57%	52%	61%	60%	59%	54%	53%	59%	56%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Single	618 29%	152 26%	212 34%	149 32%	16 26%	84 24%	66 38%	150 35%	27 39%	47 30%	85 29%	105 27%	389 29%	268 30%	194 29%	146 30%
Widow\ Divorced\ Separated	312 15%	49 8%	71 12%	61 13%	8 13%	118 34%	15 9%	38 9%	7 9%	13 8%	35 12%	55 14%	217 16%	154 17%	83 12%	70 14%
WORKING STATUS																
Full time	821 39%	323 55%	249 40%	167 36%	22 35%	49 14%	90 52%	217 50%	30 43%	103 66%	134 45%	186 48%	456 34%	343 38%	259 39%	203 41%
Part time	279 13%	82 14%	94 15%	59 13%	11 17%	31 9%	18 10%	47 11%	9 13%	20 13%	43 15%	56 15%	183 14%	120 13%	91 14%	67 14%
Retired	494 23%	87 15%	124 20%	90 19%	17 28%	167 48%	26 15%	66 15%	17 24%	15 10%	60 20%	79 20%	344 26%	225 25%	168 25%	97 20%
In Education	151 7%	32 6%	69 11%	41 9%	- -	8 2%	21 12%	51 12%	8 11%	9 6%	23 8%	29 7%	81 6%	57 6%	56 8%	36 7%
Not working	359 17%	58 10%	79 13%	108 23%	12 20%	89 26%	18 10%	52 12%	6 8%	8 5%	36 12%	37 10%	266 20%	159 18%	95 14%	88 18%
CHILDREN																
Child	623 30%	196 34%	176 29%	167 36%	17 27%	58 17%	53 31%	145 33%	11 15%	48 31%	82 28%	103 27%	387 29%	268 30%	181 27%	155 31%
No child	1481 70%	387 66%	439 71%	299 64%	45 73%	287 83%	120 69%	289 67%	60 85%	107 69%	214 72%	284 73%	943 71%	637 70%	489 73%	336 69%
INTERNET ACCESS																
Any	1818 86%	561 96%	562 92%	405 87%	53 85%	209 60%	166 96%	413 95%	67 95%	149 96%	282 95%	366 95%	1091 82%	758 84%	594 89%	436 89%
None	286 14%	22 4%	52 8%	61 13%	9 15%	137 40%	7 4%	21 5%	4 5%	5 4%	14 5%	21 5%	239 18%	147 16%	76 11%	55 11%
COUNTRY																
England	1772 84%	503 86%	517 84%	393 84%	53 86%	275 80%	145 84%	372 86%	57 81%	121 79%	231 78%	312 81%	1141 86%	759 84%	559 84%	417 85%
Scotland	179 9%	55 9%	58 9%	23 5%	4 6%	36 11%	19 11%	43 10%	10 14%	25 16%	34 11%	43 11%	96 7%	73 8%	67 10%	37 8%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY		
		Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Wales	105	20	29	33	3	21	7	16	3	5	25	23	59	43	31	31
	5%	3%	5%	7%	4%	6%	4%	4%	5%	4%	8%	6%	4%	5%	5%	6%
Northern Ireland	48	6	11	17	2	13	2	3	-	3	7	8	34	29	12	6
	2%	1%	2%	4%	4%	4%	1%	1%	-	2%	2%	2%	3%	3%	2%	1%
GOVERNMENT REGIONS																
North East	83	21	23	26	2	12	2	16	1	5	9	17	51	32	36	15
	4%	4%	4%	6%	3%	3%	1%	4%	2%	3%	3%	5%	4%	4%	5%	3%
North West	241	43	70	72	6	48	7	20	6	9	19	28	195	114	75	46
	11%	7%	11%	15%	10%	14%	4%	5%	8%	6%	6%	7%	15%	13%	11%	9%
Yorkshire and The Humber	174	51	52	33	6	28	13	36	5	12	19	37	112	73	57	42
	8%	9%	8%	7%	10%	8%	7%	8%	7%	8%	7%	10%	8%	8%	8%	8%
East Midlands	143	30	42	36	7	26	8	19	1	7	8	11	110	75	35	29
	7%	5%	7%	8%	12%	8%	4%	4%	1%	5%	3%	3%	8%	8%	5%	6%
West Midlands	188	41	61	46	2	36	16	42	10	12	21	31	128	86	56	46
	9%	7%	10%	10%	4%	10%	9%	10%	14%	8%	7%	8%	10%	10%	8%	9%
East of England	209	59	86	33	2	24	27	66	9	16	40	47	113	86	63	59
	10%	10%	14%	7%	3%	7%	16%	15%	13%	10%	14%	12%	9%	9%	9%	12%
London	261	91	73	38	10	35	24	68	8	11	34	41	158	92	82	70
	12%	16%	12%	8%	15%	10%	14%	16%	11%	7%	11%	11%	12%	10%	12%	14%
South East	306	127	65	65	15	32	39	76	14	36	56	75	166	131	96	75
	15%	22%	11%	14%	24%	9%	22%	18%	19%	23%	19%	19%	13%	14%	14%	15%
South West	165	39	46	43	3	34	10	28	4	13	24	24	108	69	59	35
	8%	7%	7%	9%	5%	10%	6%	6%	6%	8%	8%	6%	8%	8%	9%	7%
Wales	105	20	29	33	3	21	7	16	3	5	25	23	59	43	31	31
	5%	3%	5%	7%	4%	6%	4%	4%	5%	4%	8%	6%	4%	5%	5%	6%
Scotland	179	55	58	23	4	36	19	43	10	25	34	43	96	73	67	37
	9%	9%	9%	5%	6%	11%	11%	10%	14%	16%	11%	11%	7%	8%	10%	8%
Northern Ireland	48	6	11	17	2	13	2	3	-	3	7	8	34	29	12	6
	2%	1%	2%	4%	4%	4%	1%	1%	-	2%	2%	2%	3%	3%	2%	1%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
ETHNIC ORIGIN																
White	1779	456	517	429	45	308	123	316	59	134	251	345	1157	787	573	401
	85%	78%	84%	92%	73%	89%	71%	73%	83%	87%	85%	89%	87%	87%	86%	82%
Minority Ethnic	311	123	92	35	17	36	50	115	12	20	44	41	163	113	91	86
	15%	21%	15%	8%	27%	10%	29%	26%	17%	13%	15%	11%	12%	12%	14%	18%
LEVEL OF EDUCATION																
Degree or higher	583	583	-	-	-	-	115	249	53	92	172	215	203	191	189	192
	28%	100%	-	-	-	-	66%	57%	76%	60%	58%	56%	15%	21%	28%	39%
A level / Diploma / Apprenticeship	615	-	615	-	-	-	46	148	9	40	79	115	348	239	219	152
	29%	-	100%	-	-	-	26%	34%	13%	26%	27%	30%	26%	26%	33%	31%
GCSE	466	-	-	466	-	-	6	23	5	14	31	32	385	233	135	94
	22%	-	-	100%	-	-	3%	5%	7%	9%	10%	8%	29%	26%	20%	19%
EXPOSURE TO SCIENCE/CHEMISTRY																
Chemistry A level or above	173	115	46	6	6	1	173	173	41	49	69	85	-	29	49	92
	8%	20%	7%	1%	10%	*	100%	40%	59%	32%	23%	22%	-	3%	7%	19%
Science A level or above	434	249	148	23	7	2	173	434	59	81	124	171	-	99	145	183
	21%	43%	24%	5%	11%	1%	100%	100%	84%	53%	42%	44%	-	11%	22%	37%
Is a chemist/scientist	71	53	9	5	2	-	41	59	71	37	44	53	-	7	14	48
	3%	9%	2%	1%	3%	-	24%	14%	100%	24%	15%	14%	-	1%	2%	10%
Works with chemists/scientists	154	92	40	14	4	3	49	81	37	154	81	90	-	25	54	76
	7%	16%	6%	3%	6%	1%	29%	19%	53%	100%	27%	23%	-	3%	8%	15%
Chemists among friends/relatives	296	172	79	31	2	11	69	124	44	81	296	189	-	79	90	126
	14%	30%	13%	7%	4%	3%	40%	29%	62%	53%	100%	49%	-	9%	13%	26%
Scientists among friends/relatives	387	215	115	32	4	17	85	171	53	90	189	387	-	95	144	147
	18%	37%	19%	7%	7%	5%	49%	39%	75%	58%	64%	100%	-	11%	22%	30%
None	1330	203	348	385	50	318	-	-	-	-	-	-	1330	691	396	211
	63%	35%	57%	83%	81%	92%	-	-	-	-	-	-	100%	76%	59%	43%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	LEVEL OF EDUCATION						EXPOSURE TO SCIENCE/CHEMISTRY						ENGAGEMENT WITH CHEMISTRY			
	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High	
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
ENGAGEMENT WITH CHEMISTRY																
Low	905	191	239	233	23	210	29	99	7	25	79	95	691	905	-	-
	43%	33%	39%	50%	37%	61%	17%	23%	10%	16%	27%	25%	52%	100%	-	-
Moderate	670	189	219	135	27	90	49	145	14	54	90	144	396	-	670	-
	32%	32%	36%	29%	44%	26%	28%	34%	20%	35%	30%	37%	30%	-	100%	-
High	491	192	152	94	9	38	92	183	48	76	126	147	211	-	-	491
	23%	33%	25%	20%	14%	11%	53%	42%	68%	49%	43%	38%	16%	-	-	100%
IMPACT OF CHEMISTRY ON WELL-BEING																
Positive	1575	468	469	347	41	231	150	352	67	132	259	326	942	604	520	434
	75%	80%	76%	75%	66%	67%	87%	81%	95%	85%	88%	84%	71%	67%	78%	88%
Negative	85	16	23	23	3	19	5	9	-	2	7	15	62	60	19	5
	4%	3%	4%	5%	4%	6%	3%	2%	-	1%	2%	4%	5%	7%	3%	1%
Neutral	342	86	109	72	13	56	18	65	3	19	30	43	235	180	114	46
	16%	15%	18%	15%	21%	16%	10%	15%	5%	13%	10%	11%	18%	20%	17%	9%
INTEREST IN SCIENCE																
Interested	1333	470	407	261	39	143	155	364	69	137	245	333	712	390	494	439
	63%	81%	66%	56%	63%	41%	90%	84%	98%	88%	83%	86%	54%	43%	74%	89%
Not interested	706	98	197	192	21	192	18	59	2	16	48	53	566	489	166	45
	34%	17%	32%	41%	34%	55%	10%	14%	2%	10%	16%	14%	43%	54%	25%	9%
INFORMED ABOUT CHEMICALS																
Informed	1140	370	344	259	27	130	137	298	64	116	200	258	640	390	393	347
	54%	63%	56%	56%	44%	38%	79%	69%	90%	75%	68%	67%	48%	43%	59%	71%
Not informed	882	199	269	186	26	187	34	127	7	38	94	125	619	471	262	141
	42%	34%	44%	40%	42%	54%	19%	29%	10%	25%	32%	32%	47%	52%	39%	29%
INFORMED ABOUT CHEMISTRY																
Informed	856	281	260	177	21	108	120	248	55	86	154	190	471	244	318	285
	41%	48%	42%	38%	34%	31%	69%	57%	78%	55%	52%	49%	35%	27%	47%	58%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	LEVEL OF EDUCATION					EXPOSURE TO SCIENCE/CHEMISTRY							ENGAGEMENT WITH CHEMISTRY			
	Total	Degree or higher	A level / Diploma / Apprenticeship	GCSE	Other qualifications including overseas	None of the above	Chemistry A level or above	Science A level or above	Is a chemist/scientist	Works with chemists/scientists	Chemists among friends/relatives	Scientists among friends/relatives	None	Low	Moderate	High
Unweighted Base	2104	526	594	477	69	402	158	393	66	138	276	357	1374	915	676	475
Weighted Base	2104	583	615	466	62	345	173	434	71	154	296	387	1330	905	670	491
Not informed	1152	279	349	269	33	206	51	176	16	69	138	191	778	610	334	201
	55%	48%	57%	58%	54%	60%	30%	41%	22%	45%	47%	50%	58%	67%	50%	41%
NEWSPAPER READERSHIP																
Tabloid	814	164	261	205	24	150	54	133	14	36	88	117	556	336	277	186
	39%	28%	42%	44%	39%	43%	31%	31%	19%	23%	30%	30%	42%	37%	41%	38%
Broadsheet	454	236	123	60	5	27	62	144	29	63	122	157	180	140	162	148
	22%	40%	20%	13%	8%	8%	36%	33%	41%	41%	41%	41%	14%	16%	24%	30%
Left-leaning	462	165	143	81	8	60	47	110	19	40	79	115	254	158	178	124
	22%	28%	23%	17%	12%	17%	27%	25%	26%	26%	27%	30%	19%	17%	27%	25%
Right-leaning	668	151	224	164	18	103	47	115	21	38	93	125	424	267	232	159
	32%	26%	36%	35%	29%	30%	27%	26%	29%	25%	31%	32%	32%	29%	35%	32%
RELIGION																
No religion	743	234	221	165	13	102	66	181	36	61	106	160	435	342	229	163
	35%	40%	36%	35%	21%	29%	38%	42%	52%	39%	36%	41%	33%	38%	34%	33%
Christian	1072	241	322	270	34	193	74	172	26	80	154	192	714	447	363	253
	51%	41%	52%	58%	55%	56%	43%	40%	36%	52%	52%	50%	54%	49%	54%	52%
Other	239	89	66	26	15	43	30	70	7	11	34	29	147	95	64	69
	11%	15%	11%	6%	24%	12%	17%	16%	10%	7%	11%	7%	11%	11%	10%	14%
PRACTISING RELIGION																
Yes	598	190	171	96	26	109	67	150	17	42	107	123	343	225	200	157
	28%	33%	28%	21%	41%	32%	39%	35%	24%	27%	36%	32%	26%	25%	30%	32%
No	712	140	216	201	23	126	37	92	16	49	80	98	517	316	226	165
	34%	24%	35%	43%	37%	36%	21%	21%	22%	32%	27%	25%	39%	35%	34%	34%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
GENDER										
Male	1021	786	40	160	711	279	566	420	452	525
	49%	50%	47%	47%	53%	40%	50%	48%	53%	46%
Female	1083	789	45	182	622	427	573	462	404	627
	51%	50%	53%	53%	47%	60%	50%	52%	47%	54%
AGE										
16-24	296	221	15	47	177	113	146	140	114	169
	14%	14%	18%	14%	13%	16%	13%	16%	13%	15%
25-34	395	282	20	76	255	128	215	169	141	242
	19%	18%	24%	22%	19%	18%	19%	19%	17%	21%
35-44	342	260	10	54	238	92	196	131	157	167
	16%	16%	12%	16%	18%	13%	17%	15%	18%	15%
45-54	347	244	25	67	211	122	202	129	144	183
	16%	15%	29%	20%	16%	17%	18%	15%	17%	16%
55-64	314	243	6	53	199	105	176	124	131	168
	15%	15%	7%	15%	15%	15%	15%	14%	15%	15%
65+	410	326	8	45	253	145	205	188	169	223
	20%	21%	10%	13%	19%	20%	18%	21%	20%	19%
SOCIAL GRADE										
AB	470	375	15	70	353	111	299	166	227	232
	22%	24%	18%	20%	26%	16%	26%	19%	27%	20%
C1	576	441	16	103	395	164	334	224	247	312
	27%	28%	18%	30%	30%	23%	29%	25%	29%	27%
C2	437	323	21	67	252	168	227	190	170	245
	21%	21%	25%	20%	19%	24%	20%	22%	20%	21%
DE	622	436	33	102	334	264	280	302	212	364
	30%	28%	39%	30%	25%	37%	25%	34%	25%	32%
MARITAL STATUS										
Married/ Living as married	1174	871	50	199	768	363	642	481	476	650
	56%	55%	58%	58%	58%	51%	56%	55%	56%	56%
Single	618	463	28	100	389	216	331	264	257	328
	29%	29%	33%	29%	29%	31%	29%	30%	30%	28%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Widow\ Divorced\ Separated	312 15%	242 15%	7 9%	44 13%	176 13%	128 18%	166 15%	136 15%	122 14%	174 15%
WORKING STATUS										
Full time	821 39%	607 39%	42 49%	152 44%	551 41%	250 35%	473 41%	325 37%	339 40%	458 40%
Part time	279 13%	200 13%	13 15%	55 16%	176 13%	95 13%	160 14%	109 12%	109 13%	160 14%
Retired	494 23%	395 25%	9 10%	61 18%	303 23%	180 25%	250 22%	226 26%	201 24%	272 24%
In Education	151 7%	120 8%	5 5%	25 7%	101 8%	47 7%	75 7%	74 8%	68 8%	77 7%
Not working	359 17%	253 16%	17 20%	49 14%	202 15%	135 19%	182 16%	147 17%	138 16%	185 16%
CHILDREN										
Child	623 30%	456 29%	21 25%	107 31%	383 29%	213 30%	332 29%	259 29%	239 28%	346 30%
No child	1481 70%	1119 71%	64 75%	235 69%	950 71%	493 70%	808 71%	622 71%	616 72%	806 70%
INTERNET ACCESS										
Any	1818 86%	1375 87%	73 85%	298 87%	1192 89%	571 81%	1015 89%	741 84%	755 88%	990 86%
None	286 14%	200 13%	12 15%	44 13%	141 11%	135 19%	125 11%	141 16%	101 12%	163 14%
COUNTRY										
England	1772 84%	1317 84%	72 84%	289 84%	1123 84%	586 83%	956 84%	741 84%	733 86%	950 82%
Scotland	179 9%	128 8%	8 9%	36 11%	114 9%	64 9%	104 9%	69 8%	69 8%	103 9%
Wales	105 5%	92 6%	2 2%	12 3%	69 5%	36 5%	56 5%	47 5%	36 4%	68 6%
Northern Ireland	48 2%	38 2%	4 5%	6 2%	27 2%	21 3%	23 2%	24 3%	17 2%	31 3%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
GOVERNMENT REGIONS										
North East	83	70	-	12	41	42	46	35	35	48
	4%	4%	-	3%	3%	6%	4%	4%	4%	4%
North West	241	166	9	52	140	98	128	110	100	135
	11%	11%	11%	15%	10%	14%	11%	12%	12%	12%
Yorkshire and The Humber	174	123	3	34	123	46	101	63	73	86
	8%	8%	4%	10%	9%	7%	9%	7%	9%	7%
East Midlands	143	103	5	25	75	60	72	61	47	86
	7%	7%	6%	7%	6%	8%	6%	7%	5%	7%
West Midlands	188	146	14	24	127	57	108	78	99	86
	9%	9%	17%	7%	10%	8%	9%	9%	12%	7%
East of England	209	162	6	39	132	77	112	94	88	118
	10%	10%	7%	11%	10%	11%	10%	11%	10%	10%
London	261	193	14	33	171	67	133	108	111	126
	12%	12%	17%	10%	13%	9%	12%	12%	13%	11%
South East	306	235	12	43	219	78	177	119	126	170
	15%	15%	14%	13%	16%	11%	16%	14%	15%	15%
South West	165	118	7	28	96	61	80	74	56	96
	8%	8%	8%	8%	7%	9%	7%	8%	7%	8%
Wales	105	92	2	12	69	36	56	47	36	68
	5%	6%	2%	3%	5%	5%	5%	5%	4%	6%
Scotland	179	128	8	36	114	64	104	69	69	103
	9%	8%	9%	11%	9%	9%	9%	8%	8%	9%
Northern Ireland	48	38	4	6	27	21	23	24	17	31
	2%	2%	5%	2%	2%	3%	2%	3%	2%	3%
ETHNIC ORIGIN										
White	1779	1340	72	294	1115	627	979	748	714	1002
	85%	85%	84%	86%	84%	89%	86%	85%	83%	87%
Minority Ethnic	311	226	14	44	209	77	154	128	135	144
	15%	14%	16%	13%	16%	11%	14%	15%	16%	12%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
LEVEL OF EDUCATION										
Degree or higher	583 28%	468 30%	16 19%	86 25%	470 35%	98 14%	370 32%	199 23%	281 33%	279 24%
A level / Diploma / Apprenticeship	615 29%	469 30%	23 27%	109 32%	407 30%	197 28%	344 30%	269 30%	260 30%	349 30%
GCSE	466 22%	347 22%	23 26%	72 21%	261 20%	192 27%	259 23%	186 21%	177 21%	269 23%
EXPOSURE TO SCIENCE/CHEMISTRY										
Chemistry A level or above	173 8%	150 10%	5 6%	18 5%	155 12%	18 3%	137 12%	34 4%	120 14%	51 4%
Science A level or above	434 21%	352 22%	9 11%	65 19%	364 27%	59 8%	298 26%	127 14%	248 29%	176 15%
Is a chemist/scientist	71 3%	67 4%	- -	3 1%	69 5%	2 *	64 6%	7 1%	55 6%	16 1%
Works with chemists/ scientists	154 7%	132 8%	2 2%	19 6%	137 10%	16 2%	116 10%	38 4%	86 10%	69 6%
Chemists among friends/ relatives	296 14%	259 16%	7 8%	30 9%	245 18%	48 7%	200 18%	94 11%	154 18%	138 12%
Scientists among friends/relatives	387 18%	326 21%	15 17%	43 13%	333 25%	53 7%	258 23%	125 14%	190 22%	191 17%
None	1330 63%	942 60%	62 73%	235 69%	712 53%	566 80%	640 56%	619 70%	471 55%	778 68%
ENGAGEMENT WITH CHEMISTRY										
Low	905 43%	604 38%	60 70%	180 53%	390 29%	489 69%	390 34%	471 53%	244 29%	610 53%
Moderate	670 32%	520 33%	19 22%	114 33%	494 37%	166 23%	393 35%	262 30%	318 37%	334 29%
High	491 23%	434 28%	5 6%	46 13%	439 33%	45 6%	347 30%	141 16%	285 33%	201 17%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY	
		Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
IMPACT OF CHEMISTRY ON WELL-BEING										
Positive	1575	1575	-	-	1104	447	930	619	717	826
	75%	100%	-	-	83%	63%	82%	70%	84%	72%
Negative	85	-	85	-	33	50	36	45	23	58
	4%	-	100%	-	2%	7%	3%	5%	3%	5%
Neutral	342	-	-	342	179	157	160	177	109	223
	16%	-	-	100%	13%	22%	14%	20%	13%	19%
INTEREST IN SCIENCE										
Interested	1333	1104	33	179	1333	-	844	468	660	648
	63%	70%	39%	52%	100%	-	74%	53%	77%	56%
Not interested	706	447	50	157	-	706	281	396	183	488
	34%	28%	59%	46%	-	100%	25%	45%	21%	42%
INFORMED ABOUT CHEMICALS										
Informed	1140	930	36	160	844	281	1140	-	773	354
	54%	59%	43%	47%	63%	40%	100%	-	90%	31%
Not informed	882	619	45	177	468	396	-	882	79	789
	42%	39%	53%	52%	35%	56%	-	100%	9%	68%
INFORMED ABOUT CHEMISTRY										
Informed	856	717	23	109	660	183	773	79	856	-
	41%	46%	27%	32%	49%	26%	68%	9%	100%	-
Not informed	1152	826	58	223	648	488	354	789	-	1152
	55%	52%	69%	65%	49%	69%	31%	89%	-	100%
NEWSPAPER READERSHIP										
Tabloid	814	643	28	115	517	280	461	327	363	424
	39%	41%	33%	34%	39%	40%	40%	37%	42%	37%
Broadsheet	454	371	11	64	368	81	271	177	200	246
	22%	24%	13%	19%	28%	11%	24%	20%	23%	21%
Left-leaning	462	370	13	68	324	134	263	188	202	247
	22%	23%	15%	20%	24%	19%	23%	21%	24%	21%

Chemistry (QS9637 - 731207)**Q. Breaks X Breaks**
Base: All Adults in UK

	IMPACT OF CHEMISTRY ON WELL-BEING			INTEREST IN SCIENCE		INFORMED ABOUT CHEMICALS		INFORMED ABOUT CHEMISTRY		
	Total	Positive	Negative	Neutral	Int-erested	Not int-erested	Informed	Not informed	Informed	Not informed
Unweighted Base	2104	1579	83	330	1307	729	1115	903	841	1164
Weighted Base	2104	1575	85	342	1333	706	1140	882	856	1152
Right-leaning	668	550	19	80	441	217	397	257	292	360
	32%	35%	22%	24%	33%	31%	35%	29%	34%	31%
RELIGION										
No religion	743	545	34	131	466	263	399	324	287	431
	35%	35%	39%	38%	35%	37%	35%	37%	34%	37%
Christian	1072	839	37	161	697	360	604	443	450	594
	51%	53%	44%	47%	52%	51%	53%	50%	53%	52%
Other	239	169	11	41	152	74	121	98	102	111
	11%	11%	12%	12%	11%	10%	11%	11%	12%	10%
PRACTISING RELIGION										
Yes	598	454	18	100	409	172	342	232	274	298
	28%	29%	21%	29%	31%	24%	30%	26%	32%	26%
No	712	553	29	101	440	260	382	308	278	405
	34%	35%	35%	30%	33%	37%	34%	35%	32%	35%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
GENDER										
Male	1021 49%	413 51%	265 58%	247 53%	343 51%	382 51%	486 45%	125 52%	265 44%	346 49%
Female	1083 51%	401 49%	189 42%	216 47%	325 49%	361 49%	586 55%	114 48%	333 56%	366 51%
AGE										
16-24	296 14%	104 13%	56 12%	68 15%	84 13%	164 22%	83 8%	45 19%	67 11%	60 8%
25-34	395 19%	136 17%	74 16%	70 15%	106 16%	178 24%	149 14%	60 25%	113 19%	96 13%
35-44	342 16%	127 16%	77 17%	80 17%	86 13%	116 16%	156 15%	60 25%	114 19%	102 14%
45-54	347 16%	131 16%	73 16%	79 17%	113 17%	131 18%	177 16%	28 12%	73 12%	132 18%
55-64	314 15%	122 15%	85 19%	80 17%	114 17%	83 11%	204 19%	19 8%	90 15%	133 19%
65+	410 20%	193 24%	89 20%	87 19%	165 25%	71 10%	303 28%	28 12%	141 24%	189 27%
SOCIAL GRADE										
AB	470 22%	146 18%	200 44%	127 27%	144 21%	194 26%	232 22%	34 14%	141 24%	125 18%
C1	576 27%	232 28%	143 31%	136 29%	195 29%	202 27%	288 27%	73 30%	172 29%	188 26%
C2	437 21%	200 25%	51 11%	88 19%	154 23%	152 20%	226 21%	47 20%	105 18%	167 23%
DE	622 30%	236 29%	60 13%	111 24%	176 26%	196 26%	326 30%	86 36%	180 30%	232 33%
MARITAL STATUS										
Married/Living as married	1174 56%	464 57%	265 58%	250 54%	387 58%	378 51%	631 59%	137 57%	360 60%	406 57%
Single	618 29%	229 28%	136 30%	148 32%	179 27%	294 40%	226 21%	82 34%	142 24%	166 23%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Widow\ Divorced\ Separated	312 15%	121 15%	54 12%	65 14%	101 15%	72 10%	215 20%	20 8%	96 16%	139 20%
WORKING STATUS										
Full time	821 39%	320 39%	209 46%	198 43%	257 38%	314 42%	402 38%	84 35%	223 37%	264 37%
Part time	279 13%	92 11%	51 11%	57 12%	73 11%	114 15%	120 11%	38 16%	64 11%	94 13%
Retired	494 23%	219 27%	114 25%	107 23%	200 30%	103 14%	357 33%	28 12%	160 27%	224 32%
In Education	151 7%	57 7%	37 8%	43 9%	44 7%	77 10%	36 3%	36 15%	45 8%	27 4%
Not working	359 17%	126 15%	42 9%	58 13%	94 14%	135 18%	157 15%	53 22%	106 18%	103 14%
CHILDREN										
Child	623 30%	225 28%	104 23%	112 24%	170 26%	234 32%	263 25%	112 47%	191 32%	184 26%
No child	1481 70%	589 72%	350 77%	350 76%	498 74%	509 68%	809 75%	127 53%	407 68%	528 74%
INTERNET ACCESS										
Any	1818 86%	682 84%	424 93%	407 88%	573 86%	690 93%	874 82%	212 88%	504 84%	580 81%
None	286 14%	132 16%	30 7%	56 12%	95 14%	54 7%	198 18%	28 12%	94 16%	132 19%
COUNTRY										
England	1772 84%	692 85%	389 86%	378 82%	577 86%	597 80%	915 85%	211 88%	505 84%	620 87%
Scotland	179 9%	67 8%	45 10%	56 12%	50 8%	101 14%	55 5%	22 9%	41 7%	36 5%
Wales	105 5%	41 5%	15 3%	21 5%	31 5%	40 5%	61 6%	3 1%	26 4%	39 5%
Northern Ireland	48 2%	14 2%	5 1%	6 1%	9 1%	5 1%	41 4%	2 1%	26 4%	17 2%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
GOVERNMENT REGIONS										
North East	83 4%	30 4%	9 2%	16 3%	19 3%	31 4%	48 5%	4 2%	13 2%	40 6%
North West	241 11%	100 12%	36 8%	56 12%	74 11%	73 10%	148 14%	15 6%	57 10%	106 15%
Yorkshire and The Humber	174 8%	54 7%	45 10%	42 9%	47 7%	65 9%	86 8%	21 9%	51 9%	54 8%
East Midlands	143 7%	52 6%	26 6%	30 7%	48 7%	49 7%	59 6%	29 12%	53 9%	35 5%
West Midlands	188 9%	74 9%	26 6%	39 8%	58 9%	58 8%	110 10%	15 6%	49 8%	76 11%
East of England	209 10%	98 12%	63 14%	50 11%	79 12%	77 10%	112 10%	17 7%	55 9%	74 10%
London	261 12%	115 14%	55 12%	56 12%	84 13%	77 10%	104 10%	61 26%	98 16%	67 9%
South East	306 15%	114 14%	89 20%	58 13%	116 17%	102 14%	163 15%	38 16%	96 16%	104 15%
South West	165 8%	55 7%	40 9%	31 7%	52 8%	66 9%	84 8%	11 4%	32 5%	63 9%
Wales	105 5%	41 5%	15 3%	21 5%	31 5%	40 5%	61 6%	3 1%	26 4%	39 5%
Scotland	179 9%	67 8%	45 10%	56 12%	50 8%	101 14%	55 5%	22 9%	41 7%	36 5%
Northern Ireland	48 2%	14 2%	5 1%	6 1%	9 1%	5 1%	41 4%	2 1%	26 4%	17 2%
ETHNIC ORIGIN										
White	1779 85%	673 83%	397 87%	398 86%	578 87%	701 94%	975 91%	75 31%	393 66%	656 92%
Minority Ethnic	311 15%	138 17%	55 12%	63 14%	87 13%	36 5%	97 9%	161 67%	203 34%	55 8%
LEVEL OF EDUCATION										
Degree or higher	583 28%	164 20%	236 52%	165 36%	151 23%	234 31%	241 23%	89 37%	190 32%	140 20%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
A level / Diploma / Apprenticeship	615 29%	261 32%	123 27%	143 31%	224 33%	221 30%	322 30%	66 28%	171 29%	216 30%
GCSE	466 22%	205 25%	60 13%	81 18%	164 25%	165 22%	270 25%	26 11%	96 16%	201 28%
EXPOSURE TO SCIENCE/CHEMISTRY										
Chemistry A level or above	173 8%	54 7%	62 14%	47 10%	47 7%	66 9%	74 7%	30 13%	67 11%	37 5%
Science A level or above	434 21%	133 16%	144 32%	110 24%	115 17%	181 24%	172 16%	70 29%	150 25%	92 13%
Is a chemist/scientist	71 3%	14 2%	29 6%	19 4%	21 3%	36 5%	26 2%	7 3%	17 3%	16 2%
Works with chemists/ scientists	154 7%	36 4%	63 14%	40 9%	38 6%	61 8%	80 7%	11 5%	42 7%	49 7%
Chemists among friends/ relatives	296 14%	88 11%	122 27%	79 17%	93 14%	106 14%	154 14%	34 14%	107 18%	80 11%
Scientists among friends/relatives	387 18%	117 14%	157 34%	115 25%	125 19%	160 21%	192 18%	29 12%	123 21%	98 14%
None	1330 63%	556 68%	180 40%	254 55%	424 64%	435 59%	714 67%	147 61%	343 57%	517 73%
ENGAGEMENT WITH CHEMISTRY										
Low	905 43%	336 41%	140 31%	158 34%	267 40%	342 46%	447 42%	95 40%	225 38%	316 44%
Moderate	670 32%	277 34%	162 36%	178 38%	232 35%	229 31%	363 34%	64 27%	200 33%	226 32%
High	491 23%	186 23%	148 33%	124 27%	159 24%	163 22%	253 24%	69 29%	157 26%	165 23%
IMPACT OF CHEMISTRY ON WELL-BEING										
Positive	1575 75%	643 79%	371 82%	370 80%	550 82%	545 73%	839 78%	169 71%	454 76%	553 78%
Negative	85 4%	28 3%	11 3%	13 3%	19 3%	34 5%	37 3%	11 4%	18 3%	29 4%

Chemistry (QS9637 - 731207)

Q. Breaks X Breaks
Base: All Adults in UK

	Total	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION	
		Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Neutral	342 16%	115 14%	64 14%	68 15%	80 12%	131 18%	161 15%	41 17%	100 17%	101 14%
INTEREST IN SCIENCE										
Interested	1333 63%	517 64%	368 81%	324 70%	441 66%	466 63%	697 65%	152 64%	409 68%	440 62%
Not interested	706 34%	280 34%	81 18%	134 29%	217 32%	263 35%	360 34%	74 31%	172 29%	260 37%
INFORMED ABOUT CHEMICALS										
Informed	1140 54%	461 57%	271 60%	263 57%	397 60%	399 54%	604 56%	121 51%	342 57%	382 54%
Not informed	882 42%	327 40%	177 39%	188 41%	257 38%	324 44%	443 41%	98 41%	232 39%	308 43%
INFORMED ABOUT CHEMISTRY										
Informed	856 41%	363 45%	200 44%	202 44%	292 44%	287 39%	450 42%	102 42%	274 46%	278 39%
Not informed	1152 55%	424 52%	246 54%	247 54%	360 54%	431 58%	594 55%	111 46%	298 50%	405 57%
NEWSPAPER READERSHIP										
Tabloid	814 39%	814 100%	167 37%	291 63%	588 88%	212 28%	483 45%	105 44%	259 43%	327 46%
Broadsheet	454 22%	167 21%	454 100%	275 60%	217 32%	181 24%	220 21%	47 20%	134 22%	134 19%
Left-leaning	462 22%	291 36%	275 61%	462 100%	195 29%	173 23%	233 22%	50 21%	121 20%	162 23%
Right-leaning	668 32%	588 72%	217 48%	195 42%	668 100%	200 27%	397 37%	60 25%	192 32%	265 37%
RELIGION										
No religion	743 35%	212 26%	181 40%	173 37%	200 30%	743 100%	- -	- -	- -	- -
Christian	1072 51%	483 59%	220 49%	233 50%	397 59%	- -	1072 100%	- -	430 72%	641 90%

Q. Breaks X Breaks
Base: All Adults in UK

	NEWSPAPER READERSHIP				RELIGION			PRACTISING RELIGION		
	Total	Tabloid	Broadsheet	Left-leaning	Right-leaning	No religion	Christian	Other	Yes	No
Unweighted Base	2104	824	426	446	677	705	1111	238	614	733
Weighted Base	2104	814	454	462	668	743	1072	239	598	712
Other	239	105	47	50	60	-	-	239	168	71
	11%	13%	10%	11%	9%	-	-	100%	28%	10%
PRACTISING RELIGION										
Yes	598	259	134	121	192	-	430	168	598	-
	28%	32%	29%	26%	29%	-	40%	70%	100%	-
No	712	327	134	162	265	-	641	71	-	712
	34%	40%	29%	35%	40%	-	60%	30%	-	100%